

Columbia Optometry Conference - February 27-28, 2015
Vancouver Hilton Hotel | OD & Staff Education Schedule

Date	Option	Time	Topic	Hrs	COPE	Speaker
			OD Friday Education			
2/27/2015	#1	8:00 - 12:00 PM	Laboratory Medicine for Optometry	2	39636-SD	John McGreal, OD
			The Latest Trends in Contemporary Medicine	2	36827-PH	John McGreal, OD
	#2	8:00 - 12:00 PM	Retinal and OCT Grand Rounds	2	34895-PS	Steven Ferrucci, OD
			Diabetes: Treatment and Manage-	2	43808-SD	Steven Ferrucci, OD
		12:00 - 1:30 PM	Lunch / OR Member Mtg / Exhibits			
		1:30 - 3:30 PM	Leadership, Personal Effectiveness & Organizational Culture	2		David Rabiner, CSP
	#1	3:30 - 5:00 PM	Human Resources - Labor Law	1.5		Ronald Guerra, Atty
	#2	3:30 - 5:00 PM	Financial Benchmarking & Manage Your On-line Reputation	1.5		Erik Hough, COE, OCS
			Friday Evening Function			
		5:30 - 7:30 PM	Attendee / Vendor social			
2/27/2015			Staff Friday Education			
		8:00 - 12:00 PM	Professionalism/Certification -More Than Just a Job	1	AOA, ABO	Mary Schmidt, ABOC, CPO
			Frame Inventory Managing the Practice Profit Center	2	AOA, ABO	Mary Schmidt, ABOC, CPO
			Telephone Shoppers - The Telephone "Looky Lou"	1	AOA, ABO	Mary Schmidt, ABOC, CPO
		1:30 - 3:30 PM	Billing & Coding	2		Elizabeth Cottle, CPC, OCS
		3:50 - 5:00 PM	Leadership & Personal Effectiveness	1		David Rabiner, CSP
			OD Saturday Education			
2/28/2015		8:00 - 10:00 PM	Eye to Eye - Clinical Pearls	2	34843-GO	Randall Thomas, OD, MPH, FAAO
		10:00 - 12:00 PM	Eye to Eye - Grand Rounds	2	34844-GO	Ron Melton, OD, FAAO
		12:00 - 1:00 PM	Lunch / Exhibits			
	#1	1:00 - 3:00 PM	Developing a Specialty CL Practice	2	36703-CL	Mile Brujic O.D.
	#2	1:00 - 3:00 PM	CPR Recertification	2		Mike & Pam Foote
		3:00 - 5:00 PM	Tales from the Trenches; Anterior Seg	2	34957-AS	Mile Brujic O.D.