**Optometric Education Sessions**

[CE/Events](http://www.coavision.org/i4a/pages/index.cfm?pageid=3278) > [Monterey Symposium](http://www.coavision.org/i4a/pages/index.cfm?pageid=3288) > [Education](http://www.coavision.org/i4a/pages/index.cfm?pageid=3508)

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| **http://www.coavision.org/images/logos/BCiconTrans.png**  **Courses marked with the “BC” icon prepare you for**  **board certification.** |  |

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| Thursday, November 8, 2012 |

**8:00 a.m. - 5:00 p.m. (Option III)**

**GLC - Glaucoma Certification & Exam / SCCO and COA are offering a 16-Hour Case Management Course with Exam (15 hrs TPA Approved)**

The 16-hour course is designed to present the Optometric practitioner with advanced and more complex glaucoma cases that fail to respond to conventional medical monotherapy for disease treatment. Case presentations of patients with moderate to advanced glaucoma make up the bulk of the course content. Case presentations will include but are not limited to the diagnostic detection of advancement of the disease with present therapy, ancillary testing required for detecting glaucoma progression, and additional therapeutic intervention required to halt further progression of the disease state.

The majority of cases in the course will be those in which glaucoma certified Optometric practitioners can treat under therapeutic law in California. Such cases include Advanced Primary Open Angles Glaucoma (POAG), Pigmentary Glaucoma (PG/PDS) and Pseudoexfoliative (PXE) Glaucoma. The course will also cover and discuss additional forms of glaucoma such as secondary, inflammatory, infectious, traumatic, primary Acute and Chronic Closure, and Pseudo-glaucoma; masquerade syndromes that mimic glaucoma like disease states to allow better diagnostic accuracy and referral of these patients for treatment. One hour at the end of the course will be reserved for formal didactic testing of the knowledge acquired during the course presentation. In partnership with SCCO and sponsored in part by Alcon.

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| Speakers: George Comer, OD, MBA  David Sendrowski, OD, FAAO  Mark Sawamura, OD, FAAO  Judy Tong, OD, FAAO | Thursday 8:00 a.m. - 5:00 p.m.  Friday 8:00 a.m. - 5:00 p.m.  Saturday 7:30 - 9:00 a.m. Review & Exam |

**8:00 a.m. - 11:40 a.m. (Option I or II)**

**GT1 - Glaucoma Certification Track (TPA) (Registration Option I or Option II)**

Dr. George Comer, OD, MBA

David Sendrowski, OD, FAAO

**9:00 a.m. - 4:10 p.m.**

**Essentials Financial Management (PM)**

Mark Wright, OD, FCOVD

COPE # 33589-PM

Essentials of Financial Management is a 3 hour course that presents the critical methods of financial management that enable ODs to control expenses, evaluate investments and monitor performance.

**Essentials of Patient Experience Engineering (PM)**

Neil Gailmard, OD, MBA, FAAO

COPE # 34605-PM

In this course, attendees will learn concrete techniques to involve the staff in re-defining the service process to enhance patient perceptions of the office visit experience. *Sponsored by Alcon & Essilor*

**1:00 p.m. - 4:40 p.m. (Option I or II)**

**GT2 - Glaucoma Certification Track (TPA) (Registration Option I or Option II)**

Dr. George Comer, OD, MBA

David Sendrowski, OD, FAAO

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| Friday, November 9, 2012 |

**6:45 a.m. - 7:45 a.m.**

**FF1 - The Proof is in the Patients**

James Winnick, OD, FAAO

Learn what VSP is doing to alleviate some of the pressures weighing on our industry, including retail, online and changing consumer demands. Topics covered include threats to patient access and reimbursements*. Sponsored by VSP Global*

**FF2 - Presbyopic? – Take it One Day at a Time**

Harvard Sylvan, OD

*Sponsored by CooperVision*

**8:00 a.m. - 11:40 a.m. (Option I or II)**

**GT3 - Glaucoma Certification Track (TPA)**

Mark Sawamura, OD, FAAO

Judy Tong, OD, FAAO

**8:00 a.m. - 9:40 a.m.**

**EHR1 - Physician Quality Reporting System (PQRS) and e-Prescribing Made Easy (PM)**

Jay Henry, OD, MS

COPE # 33285-GO

This course will provide information on the clinical importance of PQRS and e-Prescribing. It will provide examples as well as a process to allow the successful implementation of PQRS reporting and e-Prescribing.

**100 - Amblyopia: New Evidence-based Treatment Strategies and Implications for Clinical Practice (OTHER)**

Susan Cotter, OD, MS

COPE # 30031-FV

This course provides a comprehensive review using evidence-based medicine for amblyopia management for the busy clinician. Clinical guidelines for patching regimens for moderate and deep amblyopia, atropine penalization, optical correction for unilateral and bilateral amblyopia, & treatment of older children are discussed.

**101 - Occupational Therapy and a Comprehensive Approach to Low Vision (OTHER)**

Rebecca Kammer, OD

COPE #34992-LV

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This course provides an overview of comprehensive vision rehabilitation including the optometry/occupational therapy team approach. The transition of a comprehensive optometry clinic to an inclusive occupational therapy model will be reviewed. Topics will include coding and billing, location, and timing of visits from the optometrist perspective (the things I wish I knew before I began).

**103 - Retina Review: Top Ten Reasons to Request a Retina Consult (TPA)**

Tom Chang, MD

COPE #34993-PS

This course will review the major indications for retina referral and summarize the salient features of the latest standards of care as well as clinical research initiatives in their management.

**10:00 a.m. - 11:40 a.m.**

**104 - Leading Staff to Excellence (PM)**

Mark Wright, OD, FCOVD

COPE # 31067-PM

This course is designed to help attendees manage the staffing portion of the practice. Attendees learn to identify their own personalities and the personalities of their staff and patients. Learn how to apply this toward hiring staff members with the correct personality for practice jobs, creating a winning team by having a common goal, establishing accountability, utilizing incentives, utilizing staff reviews, and knowing when to hire.

**105 - Ocular Manifestations of Systemic Disease: Grand Rounds (TPA)**

COPE# 34994-SD

Kimberly Reed, OD, FAAO

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This course describes several ocular presentations that result from a systemic disease or condition. For each case, the signs, symptoms, ancillary testing requirements, treatment and management, and follow up are discussed.

**106 - Macular Degeneration: What To Tell Your Patients About Current and Future Treatments (TPA)**

Tom Chang, MD

COPE # 34995-PS

This course will review current and “in the pipeline” treatments for both dry and wet forms of AMD. The course will also review in depth pathophysiology, mechanisms of disease and treatment paradigms.

**107 - Stopping Contact Lens Drop Outs (TPA)**

Julie Schornack, OD

COPE # 35000-CL

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Many contact lens practices experience as many contact lens patients dropping out of contact lenses as they experience dropping into contact lenses. This lecture will look at the major reasons why patients stop wearing contact lenses. Further examination will discuss productive ways to get patients to persist and succeed in contact lenses for a lifetime.

**11:00 a.m. - 12:40 p.m**

**EHR2 - EHR Incentive Programs and Meaningful Use Update**

Jay Henry, OD, MS

COPE # 33283-GO

This course will provide details of the CMS EHR Incentive Programs. This includes requirements, incentives, penalties, and registration and attestation process. Meaningful Use objectives will be covered in details including requirements, clinical implications, exemptions, and compliance.

**2:00 p.m. - 4:00 p.m. (Option I or II)**

**GT4 - Glaucoma Certification Track (TPA)**

Mark Sawamura, OD,FAAO

Judy Tong, OD, FAAO

**3:00 p.m. - 3:50 p.m.**

**108 - Infants & Young Children: A Stress-Free Eye Examination (OTHER)**

Susan Cotter, OD, MS

COPE # 34973-FV

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This courses covers a straightforward and efficient approach to conducting a stress-free eye examination on infants and young children. Modification of standard procedures, specific techniques developed for young children, and clinical pearls are discussed.

**109 - New Perspectives in Glaucoma, Cataracts, and Antioxidants (TPA)**

Kimberly Reed, OD, FAAO

COPE # 31522-GO

This course will examine newly emerging perspectives in the pathogenesis of cataracts and glaucoma, along with potential preventative and management nutritional strategies.

**110 - Technology and Low Vision (OTHER)**

Rebecca Kammer, OD

COPE # 34982-LV

This course provides a brief introduction of the latest devices in technology for magnification, speech, and adaptive software. A brief overview will be provided of how technology such as the Kindle and the IPAD can be used for low vision patients.

**4:00 p.m. - 4:50 p.m.**

**111 - Differential Diagnosis of Headaches in Children (TPA)**

Susan Cotter, OD, MS

COPE # 28547-NC

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This course will review a strategy for the differential diagnosis of headaches in children with special emphasis on differentiating between visually-related, migraine, tension, and organic headaches.

**112 - Driving and Low Vision in California (OTHER)**

Rebecca Kammer, OD

COPE # 34975-LV

This talk is an overview of DMV laws in California, how to fill out the DL62 form and a brief description of bioptic telescopes and tinted lenses as common low vision devices to aid the visually impaired driver.

**113 - Abuse of Prescription and Non-Prescription Drugs (TPA)**

Kimberly Reed, OD, FAAO

COPE # 34974-PH

The goal of this course is to review the prescription drugs that are most commonly abused (i.e. non-medical use of prescription drugs) as well as the more commonly abused “street” or “club” drugs. Examples of drugs, how the drugs are administered, drug effects, potential health consequences, identification of potential abusers, and treatments are presented.

**114 - Megatrends in Medicine (TPA)**

Bruce Onofrey, OD. RPh,FAAO

COPE # 34984-SD

With virtually every patient encounter, optometrists are reminded of just how intertwined vision is with systemic well being. It is for precisely this reason that primary eye care providers be well versed on trends in systemic medicine. This course addresses certain megatrends in medicine and how they affect eye care. Our emphasis is on new diagnostic criteria for disease detection, contemporary treatment protocols, and their ramifications for optometry.

**5:00 p.m. - 5:50 p.m.**

**115 - Retina Imaging: Why Your Practice Needs an OCT (TPA)**

Tom Chang, MD

COPE # 34986-PS

This course will review imaging systems, interpretation of common retinal pathology on OCT and will discuss future implications for integration of imaging in optometric treatment.

**116 - Fun with Herpes: HEDS I, II and You (TPA)**

Bruce Onofrey, OD, RPh, FAAO

COPE # 31930-OP

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This course will cover the differential diagnosis and management of all forms of herpetic eye disease. Topics include management of infection, inflammation and other complications with modern oral antiviral agents.

**117 - Basic Optics of Low Vision Devices (OTHER)**

Rebecca Kammer, OD

COPE # 34987-LV

This course is aimed at providing an overview of optical devices used for magnification with the visually impaired patient. A practical approach to prescribing devices will be covered.

**118 - Policies and Procedures Every Office Should Have (OTHER)**

Julie Schornack, OD

COPE # 35001-PM

Flying by the seat of your pants regarding office policies is confusing for doctors and staff alike. Having a consistent set of policies and procedures in place to guide operations leads to increased continuity of care and increased office efficiencies. A sampling of policies and procedures that address HIPAA, infection control, lab testing, medical record release, consents, and a variety of other common issues will be covered.

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| Saturday, November 10, 2012 |

**6:45 a.m. - 7:45 a.m.**

**FF3 - Overview of RESTASIS® 0.05% (Cyclosporine Ophthalmic Emulsion)**

Overview of LUMIGAN® 0.01% (Bimatoprost Ophthalmic Solution)

Marc Bloomenstein, OD, FAAO and George S. Takeda, OD

*Sponsored by Allergan*

**8:00 a.m. - 9:40 a.m.**

**200 - You Are What You Eat (TPA)**

Kimberly Reed, OD, FAAO

COPE # 28884-SD

This course will present information about food allergies, sensitivities, and intolerances, and how these conditions affect systemic and ocular health, including a review of all pertinent current literature about inflammatory responses to food and environmental substances.

**201 - Interactive Therapeutics: My Most Challenging Cases (TPA)**

Bruce Onofrey, OD, RPh, FAAO

COPE # 31924-OP

This course will highlight the lecturers most interesting and challenging clinical encounters. Emphasis on oral therapeutics will be discussed. Will include a variety of anterior and posterior segment cases. Audience will participate in the differential diagnosis and management of each case.

**202 - Co-Managing Premium IOLs: The Optometrist’s Role (TPA)**

Walter Whitley, OD, MBA, FAAO

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COPE # 35003-PO

This course will discuss optometric opportunities in co-managing premium IOL surgery. Optometrists play a critical role in the pre-operative evaluation, patient education and post-operative care of surgical patients. By participating in this course, attendees will be better equipped to provide patients with optimal visual outcomes through premium IOLs.

**203 - The Effect of Systemic Medications on Contact Lens Wear and the Ocular Environment (OTHER)**

Julie Schornack, OD

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COPE # 35003-CL

Many things influence the success of contact lens wear. Some of these factors are in our control and some of them are not. In an effort to identify some common pharmaceutical saboteurs, this course will examine the most commonly prescribed systemic medications and highlight the impact they may have on successful contact lens wear and the ocular environment. Additionally, broad categories of drugs know to cause contact lens difficulties will also be discussed. The ever growing category of herbal and nutritional supplements will also be examined.

**10:00 a.m. - 11:40 a.m.**

**204 - Ocular Side-Effects of Systemic Medications (TPA)**

Bruce Onofrey, OD, RPh, FAAO

COPE # 28808-OP

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The ocular side-effects associated with cardiovascular agents, platelet inhibitors, oral hypoglycemic agents and antihyperlipidemic agents are just a few of the drugs covered in this course. The clinical implications to the optometric physician and his/her patient are covered in detail.

**205 - Trauma for the OD: A Case Management Approach (TPA)**

Walter Whitley, OD, MBA, FAAO

COPE # 31000-GO

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As the primary eye doctor, optometrists are often the first to encounter patients who have suffered from ocular trauma. These ocular conditions can range from a small corneal abrasion, to a penetrating foreign body, to an open globe. Using case examples, presenters will discuss several ocular trauma conditions and how to best manage them.

**206 - Off label is not off limits (TPA)**

Marc Bloomenstein, OD, FAAO

COPE # 30607-PH

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This course will explore the prescribing options available to doctors when they use medications off label. Since the FDA approval process is long and arduous, medications may have secondary treatment opportunities.

**207 - Contact Lenses and the Aging Eye (OTHER)**

Julie Schornack, OD

COPE # 35014-CL

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Predictable and unpredictable changes to the aging eye can make successful contact lens wear more challenging. This course is an overview of physiology changes associated with aging, common systemic disorders, drug interactions, and common visual complaints of the aging population. Spectacle and contact lens solutions will be highlighted.

**3:00 p.m. - 3:50 p.m.**

**208 - CXL: Linking the OD with Cornea Stability (TPA)**

Marc Bloomenstein, OD, FAAO

COPE # Pending

This course will provide an overview of the corneal collagen cross-linking (CXL) procedure. CXL is used in over 450 countries to help corneal disorders and will soon be available in the US.

**209 - Role of Vascular Disease in Glaucoma (TPA)**

Diana Shechtman, OD, FAAO

COPE # 31389-GL

Despite extensive research, the underlying cause of glaucomatous damage remains elusive. Vascular theory is one plausible mechanism. Using case presentations, this course discusses current literature regarding the vascular theory of glaucoma and the impact of vascular-related diseases on glaucoma.

**4:00 p.m. - 5:40 p.m.**

**210 - Rapid Fire Ophthalmic Surgical Update (TPA)**

Walter Whitley, OD, MBA, FAAO

COPE # 33343-PO

This course will review the most common ophthalmic surgical procedures including cataracts surgery, cornea transplants, and glaucoma filtering procedures, retina treatments and oculoplastic surgery. Attendees will have a better understanding of the roles that ODs and MDs play in the co-management of various ophthalmic procedures to improve patient care.

**211 - Best Practice or Malpractice (PM)**

Robert DiMartino, OD, MS, FAAO

COPE # 35121-EJ

This course will cover the issues in ophthalmic malpractice from a case based perspective.

**212 - From Print to Practice: Retina Posterior Vitreous Detachment and the Common Process with Potential for Ocular Morbidity (TPA)**

Diana Shechtman, OD, FAAO

COPE # 30776-PS

The PVD process may lead to the development of vitreoretinal traction resulting in a vitreous hemorrhage, retinal break, or maculopathies. The course will discuss risk factors, signs/symptoms, and complete examination aids in the appropriate management.

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| Sunday, November 11, 2012 |

**8:00 a.m. - 9:40 a.m.**

**CLW1 - Unraveling The Mysteries of CLIA: Enhancing Patient Outcomes Through Clinical Lab Testing In Your Practice**

John Rumpakis, OD, MBA

COPE # 35362-GO

As technology advances in clinical care offered within the practice setting, understanding the rules and regulations that impact your patient care is critical. This course will assist you in understanding the Clinical Lab Improvement Amendments (CLIA), how to obtain a CLIA waiver for your practice and the impact on the clinical care you deliver while enhancing patient outcomes.

**300 - Differentiating Corneal Stain: What it Means or Doesn’t? (TPA)**

Marc Bloomenstein, OD, FAAO

COPE # 31696-AS

Yes, this course is on staining the cornea. Every Optometrist knows how to drop in some stain and then look. However, what are the clinical implications? Does staining occur more rapidly or less rapidly considering their ocular surface? Can we just lump all staining into a classification of disease? This course will break down myths, establish new criteria, and help the OD navigate through the staining ‘grid’ lock!

**301 - How to Prescribe New Variable Focus Spectacle Lenses (OTHER)**

Robert DiMartino, OD, MS, FAAO & Dennis Fong, OD

COPE # 35122-GO

This course categorizes the various variable focus spectacle lenses with an emphasis on computer vision syndrome and presents a format for their rational application.

**10:00 a.m. - 11:40 a.m.**

**CLW2 - TBD**

CLIA Waived course on Registration /Health and Safety Requirements for CLIA Waived Testing.

Speaker: TBD

**302 - Retina Grand Rounds (TPA)**

Diana Shechtman, OD, FAAO

COPE # 27708-PS

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Retinal disease often affects quality of life by reducing acuity and visual field. In this course several retinal cases co-managed with low vision will be presented. Disease pathophysiology, treatment and management for each case will be discussed.

**303 - House OD: Case Reports and Video Grand Rounds (TPA)**

Marc Bloomenstein, OD, FAAO

COPE # 31149-GO

We all have them in our offices. Those cases that just make you scratch your head, call a colleague, or go to an extreme reference source. Gathering all these cases under one roof, presented in video and with an interactive format we will diagnose the cases together.

**304 - Optometric Role in Treating Glaucoma (TPA)**

Robert DiMartino, OD, MS, FAAO

COPE # 35123-GL

This course presents the diagnostic findings and techniques in glaucoma and the various forms of therapy.

**12:00 p.m. - 12:50 p.m.**

**305 - Using the OCT Beyond the Macula (TPA)**

Diana Shechtman, OD, FAAO

COPE # 32710-PD

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OCT is a diagnostic modality used in the evaluation of retinal diseases. Its ability to depict a cross sectional image, allows us to distinguish pathological changes, particularly those associated with macular disease. This lecture presents challenging cases where OCT analysis played a key role in the evaluation of the retinal condition that go beyond macular disease.

**306 - Steroids and Controlled Substances (TPA)**

Marc Bloomenstein, OD, FAAO

COPE # 32505-PH

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This course will review both the use of steroids and controlled substances in an optometric practice. Using case examples to demonstrate the importance and dangers of both.

**California Optometric Association**

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