

The countdown is on. Are you registered and ready?



We're just a month away from NOA's Fall Convention and Exhibition. If you haven't registered yet, pause now and [click here](#). You'll want to be in Kearney **September 11-13**.

- **Early registration deadline: August 31**
- **Hotel room block deadline: August 11**

Join your fellow eye care professionals for an action-packed event which features:

- 18 CE hours for ODs pending COPE accreditation
- 35 CE hours for paras across three different tracks: optical/contact lens, billing/management, and tech/medical
- A great space! The Younes Conference Center North offers expanded networking, exhibit and learning areas.
- Time to mingle! The exhibit expo and opening reception are participant favorites.
- Keep the fun going! Dueling Pianos after the expo promises to tickle the ivories and your funny bone.
- The best part of waking up...will be Friday's breakfast fare. Enjoy French toast, bacon, sausage, cheesy hashbrowns, breakfast pizza and more. Sign up. Be there.
- Brainpower! A special trivia event for paras means friendly competition, prizes and lots of laughter.
- Who will it be? We'll recognize several hard-working colleagues at the special awards luncheon.
- Bowling for a cause! Register with your team or come to cheer on the bowlers. It's an evening with great friends, food, fierce competition and most importantly, support for the Nebraska Foundation for Children's Vision.

See you in Kearney in September!



Proud members of NOA:
If you want a new lapel pin to wear at work or events, pick one up at check in.

Registration for EyeCon 25 opens in July

EyeCon25 Annual Convention and Expo (2025 NOA Fall Convention) will be held September 11-13, 2025, at the Younes Conference Center North and Crowne Plaza in Kearney. This is a new location for the convention. The event packs a full slate of education, networking and timely information for optometrists and paraoptometrists.

Pending COPE accreditation, doctors can earn continuing education credits toward re-licensure. Lecturers include Dr. Shalu Pal, Dr. Jessica Steen and Dr. Carolyn Majcher.



The topics for doctors of optometry include: Myopia Management in Clinical Practice; Blueprint for Success: How to Improve Contact Lens Wear with Ocular Aesthetics; Managing Presbyopia to its Full Potential; Rapid Fire: Scleral Lens Complications; Problem Solving in Glaucoma Management; Retinal Vascular Disease: From Pathology to Practice; Third Party Update; Ocular Emergencies and Trauma Grand Rounds; Beyond the Posterior Pole: A Case Based Approach to Visual Field Interpretation; Multimodal Retinal Imaging Grand Rounds; Diagnose This Disc Edema Neuro-Ophthalmology Jeopardy; and Neuro-Ophthalmology Jeopardy. Access the full conference schedule online.

Paraoptometrics can choose from education tracks for optical/contact lens; billing/management; and tech/medical. Access the full schedule here.

The Trade Show Expo and Reception is Thursday, September 11 from 5:30-8:30 p.m. Attendees can enjoy food, drinks and networking while discussing products and services with a variety of exhibitors. Following the expo, the networking continues with an evening of dueling pianos presented by Fun Pianos.

Convention attendees can enjoy breakfast on Friday, September 12 sponsored by Bausch + Lomb.

NOA will also host a charity bowling tournament on Friday evening to benefit the Nebraska Foundation for Children's Vision at the Big Apple Fun Center. Attendees can assemble a team or come to cheer on the players.

Watch for an email in July about how to register for the convention.

EyeCon25 Brings Together Networking and Education

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Doctors can earn COPE continuing education credits toward re-licensure, pending COPE accreditation. Lecturers include Dr. Shalu Pal, Dr. Jessica Steen and Dr. Carolyn Majcher who will present on topics related to myopia management, presbyopia management, retinal vascular disease, ocular emergency and trauma and more.

Paraoptometrists can choose from education tracks covering a variety of topics related to the optometry practice including optical, billing, management, medical and technology.

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Hotel accommodations may be booked now. Please mention you are with the Nebraska Optometric Association when booking to ensure you receive the group rate.

- Crowne Plaza – rate: \$162.95; reservations: 308-238-7000
- Hampton Inn – rate: \$157.95; reservations: 308-234-3400
- La Quinta – rate: \$139.95; reservations: 308-237-4400

Watch for further convention announcements and plan now to attend. Please note that the Younes Conference Center North is a new facility location for the convention, featuring the adjoining Crowne Plaza Hotel.