

AZOA's 2012 SPRING CONGRESS



MAY 18 - 20

HILTON EL CONQUISTADOR
GOLF & TENNIS RESORT

14 HOURS OF COPE-APPROVED EDUCATION*

CELEBRATING 100 YEARS



OF ARIZONA'S STATEHOOD!

SCHEDULE OF EVENTS

FRIDAY, MAY 18

12PM-5PM Registration

1PM-5PM **The 5 Practice Building Secrets Every Successful Practice Must Know/Gerber/Pending**

There are literally hundreds of different strategies and techniques you could use to increase your practices' bottom line. The challenge is finding which ones are exactly right for you and knowing exactly when and how to use them. Learn the top five practice building secrets from optometry's leading practice building consultant and get great information you'll use the first day back at your practice!

5PM-7PM Exhibit Hall & VSP Cocktail Reception

7PM Dinner on Own for Attendees

7PM Board/AOA Trustee Dinner

SATURDAY, MAY 19

7AM Registration/Breakfast

8AM-10AM **Physical Diagnostic Testing to Assess Systemic Disease in Optometric Practice Made Easy!/Lonsberry/31955-SD**

The optometric physician needs to be familiar with a variety of physical diagnostic techniques including cranial nerve testing, CNS assessment, sinus cavity evaluation, lymph node inspection, carotid artery auscultation, blood pressure & pulse assessment, and a variety of other techniques. This course will provide an interactive combination of lecture and hands on experience in these areas.

10AM-12PM **New Directions in Glaucoma Care/Wooldridge/32085-GL**

In this time of change in glaucoma care, we will look at some new issues in the diagnosis and management of this complicated disease. What happens to the IOP at night? How effective are the various medications in controlling pressure during sleep? Does blood flow matter? Can we do anything to improve perfusion pressure to the eye? Are all medications the same in their nighttime effect? In this lecture, we will examine the evidence regarding these concerns and apply the new knowledge to the care of our patients.

Pigmentary Glaucoma, There's the Rub/Wooldridge/31775-GL

In this course, we will review the major features of Pigmentary Dispersion Syndrome (PDS) and Pigmentary Glaucoma (PG). Epidemiology, clinical findings, risk of conversion from PDS to PG, medical

management, and laser treatment will be reviewed. Case examples will be used to illustrate the findings and management of these challenging cases.

12PM-2PM Exhibit Hall/Luncheon

2PM-4PM **Lab Testing: The Basics/Lonsberry/32377-SD**

The following interactive presentation will explore the various lab testing used in the diagnosis of systemic conditions that have associated manifestations in the eye and ocular structures. Common ocular conditions and the associated systemic diseases will be reviewed with an emphasis on what tests should be ordered and what the optometric physician should know once the results are back.

4PM-6PM AZOA Business/Membership Meeting

6PM-8PM Comedy Dinner/AZOA Awards Presentations

This year's dinner entertainment will be provided by the humor expert Robert Mac! Robert Mac's award-winning comedy is smart, subtle, and silly. Not too smart and not too subtle, but occasionally a bit more silly than you'd expect. Please join us for dinner and show that is sure to tickle your funny bone.

8PM New President's Reception-
President's Suite (Everyone welcome)

SUNDAY, MAY 20

7AM Registration/Breakfast

8AM-10AM **Glaucoma or Neuro? You Make the Call!/Wooldridge/28037-NO**

In this symposium, an optometrist will present several patients with optic nerve damage and/or visual field loss to a glaucoma specialist and neuro-ophthalmologist for their respective opinions on diagnosis, work-up and management. Key diagnostic pearls that help distinguish neurologic disease from glaucoma will be covered. Indications for a neurological work-up and what tests should be performed when evaluating patients with optic atrophy will be discussed.

10AM-12PM **Resident Grand Rounds/Nguyen, Clausen, Ratra, and Samson/Pending**

Four unique cases will be presented by four Residents at the Southern Arizona VA Health Care System in Tucson, AZ:

- The use of microperimetry (Nidek MP-1) to aide in the low vision treatment plan.*
- Microperimetry results of fresh & resolved cotton wool spots in a patient using Peginterferon Alpha for the treatment of Hepatitis C virus .*
- Diagnostic challenges in Optic Disc Edema*
- Primary empty sella leads to diagnosis of Pseudotumor Cerebri.*

SPRING CONGRESS 2012 FACULTY

Dr. Gary Gerber is the founder and president of The Power Practice®, a practice building and consulting company whose mission is to help doctors power their professional and personal dreams. Dr. Gerber is also a prolific writer and speaker as well as an accomplished mentalist and magician who uses illusions to help illustrate his key learning points as well as entertain his audiences. He has authored hundreds of articles and given more than 500 thought provoking and enlightening presentations.

His team of consultant-optometrists at the Power Practice® is renowned for the innovative strategies and comprehensive systems used to build their clients' practices. Comprised of knowledgeable authorities from all sectors of the optometric business world, these consultants specialize in taking middle of the bell curve practices and making them highly profitable and efficient.

Dr. Blair Lonsberry obtained his Optometry degree from the University of Waterloo in 1996 after completing a Bachelors Degree (Zoology) and a Masters Degree (Physiology) in Science from the University of Manitoba. He completed a residency in Primary Care Optometry from the Illinois College of Optometry in 1997, then joined the faculty at Southern College of Optometry in Memphis, TN where he remained until the fall of 2005. During his tenure at SCO, he completed a Masters in Education degree with an emphasis in Post-Secondary Education. Currently, Dr. Lonsberry is a Full Professor and the Clinic Director for the Portland Vision Center associated with Pacific University in Portland, Oregon. He supervises students during their Primary Care and Ocular Disease clinics and is the instructor of record for the Clinical Grand Rounds course. Dr. Lonsberry is a fellow of the American Academy of Optometry, the ORS (Optometric Retinal Society) and the OGS (Optometric Glaucoma Society), and is on the executive board of the OSS (Ocular Surface Society).

Dr. Robert P. Wooldridge is the Director of The Eye Foundation of Utah, an optometric co-management center in Salt Lake City, Utah. A graduate of the Indiana School of Optometry, he formerly served on the staff of the Bascom Palmer Eye Institute, University of Miami School of Medicine. Dr. Wooldridge is an Adjunct Clinical Professor at several schools and colleges of optometry and a Fellow in the American Academy of Optometry. He has served as President of the Utah Optometric Association and the Mountain West Council of Optometrists and as Director of the Great Western Council of Optometry. A founding member of the Optometric Glaucoma Society, he is a past recipient of the Optometrist of the Year, an honor awarded by the Utah Optometric Association.

Drs. Thien Kim Tran Nguyen, Megan Clausen, Shilpi Ratra, and Jamie Samson are currently completing a residency in Primary Care & Low Vision Rehabilitation Optometry at the Southern Arizona VA Health Care System in Tucson, AZ.

STAYING AT THE HILTON EL CONQUISTADOR GOLF & TENNIS RESORT IN TUCSON

Welcome to Hilton Tucson El Conquistador Golf & Tennis Resort, an Arizona AAA Four Diamond Resort in a beautiful Tucson, Arizona setting. Enjoy spectacular panoramic views from the Hilton Tucson El Conquistador Golf & Tennis Resort, Arizona, nestled on the foothills of the breathtaking Santa Catalina Mountains on 500 acres of high Sonoran Desert terrain.

Even though it is Arizona's second largest city, Tucson still retains its friendly, typically Arizonan, southwestern charm. With breathtaking natural landscapes, year-round sunshine, a myriad of attractions and activities and a mix of Spanish, Mexican and Native American influences, Tucson is a truly special destination – and Hilton Tucson El Conquistador is the perfect Resort.

Relax in one of the 428 spacious guest rooms and suite accommodations at the AAA Four Diamond Arizona golf & tennis resort. Discover the impressive Desert Springs Oasis, featuring sparkling pools and a 143-foot waterslide and dine on exquisite cuisine in a choice of restaurants and bars. Play golf or tennis, go hiking, biking or horseback riding or escape to the resort's Elements Spa for some indulgent relaxation.



FOR RESERVATIONS CALL: 1-800-HILTONS
USE GROUP CODE: AZO
AZOA RATE IS \$129 A NIGHT IF MADE BY 4/12/2012

2012 SPRING CONGRESS REGISTRATION

Name: _____

OE Tracker #: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Additional Guests: _____

PACKAGE INFORMATION:

Complete Package: (All CE and Meals Included)

Optometrist

Student

Daily Rate (Includes all meals offered for the day(s) selected.)

Fri May 18

Sat May 19

Sun May 20

Received <i>Before</i> 5/1		Received <i>After</i> 5/1	
Member	Non-Member	Member	Non-Member
\$425	\$525	\$495	\$595
\$20	\$20	\$20	\$20
\$200	\$250	\$225	\$275
\$250	\$290	\$275	\$290
\$200	\$250	\$225	\$275

Individual Guest/Spouse Meals

- Saturday Continental Breakfast \$35 x _____ = \$ _____
- Saturday Luncheon \$45 x _____ = \$ _____
- Saturday Awards Dinner \$50 x _____ = \$ _____
- Sunday Continental Breakfast \$35 x _____ = \$ _____

Payment Information

☐ Enclosed is my check payable to the AZOA in the amount of \$ _____

☐ Please charge my credit card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card #: _____ Exp. Date: _____ V-Code: _____ Zip: _____ Amt: _____

Mail Completed Form to:

Arizona Optometric Association
1702 E Highland Avenue, #213
Phoenix, AZ 85016

OR Fax Completed Form to: (602) 264-6356

QUESTIONS? Call us at: (602) 279-0055

NOTE - TO RECEIVE EARLY REGISTRATION RATE: Registrations must be received on or before May 1, 2012.

CANCELLATION POLICY: All cancellations must be in writing. In order to receive a refund of 100% of the registration fee (less a \$25 cancellation fee), cancellations must be received prior to 5/11/2012. No refunds after that date.

Be An "Optocrat" – And Help Protect Your Profession

Optometrists are an ever more diverse group of individuals. Our backgrounds, lifestyles and modes of practice are all diverse. Some of us grew up in small towns. Some of us grew up in large metro-plexes. Some of us attend church or synagogue; some don't. Some of us joined the military. Some of us prefer granola to meat. Some of us practice full-time; some part-time. Some of us do VT; some of us don't. Some of us are Republican, some Democrat, some Independent, some Apolitical. We are all different, but we all have one common goal: to improve the lives of our patients and promote the practice of Optometry. That makes us all Optocrats.

The term Optocrat was coined to encourage Optometrists to cross their party affiliation to support good people on the opposite side of the aisle that support our causes. We need to have politicians from both parties supporting our Federal and State Bills: not Republicans, not Democrats, but Optocrats. Our diversity is good for our profession. Each one of us has a valid opinion and it needs to be voiced.

Be active. Be an Optocrat.

Yes! *I want to do my part to support Optometry. I understand that my profession depends on what happens in Congress and in our State Legislature and will commit the following amounts to support the legislative effort of the AOAPAC and OPACA. I understand that my donation for the 2011-2012 two-year election cycle must be made with a separate personal check or a personal credit card. Corporate donations cannot be accepted.*

Online:

Visit the OPACA Web page to make your one time or reoccurring donation via PayPal. (Link to the OPACA tab at www.azoa.org or access it directly at: <http://arizona.aoa.org/x16999.xml>.)

Credit Card Processed by AZOA Office:

To Be Paid: ☐ Annually ☐ Quarterly ☐ Monthly

*OPACA

\$1,000 _____ \$500 _____ \$250 _____ Other _____

* AOAPAC

\$1,000 _____ \$500 _____ \$250 _____ Other _____

Credit Card: ☐ Visa _____ ☐ MC _____ ☐ Disc _____ ☐ AMEX _____

Credit Card #: _____ Exp. Date: _____ V- Code: _____

Billing Address: _____ Zip Code: _____

Check:

Please mail to AZOA, 1702 E. Highland Ave. #213, Phoenix, AZ 85016

Questions?:

Please contact Legislative Committee Chair, Dr. Annette Hanian at: drhanian@completevisioncare.com



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EARN CE WHILE ENJOYING THE BEAUTY OF SPRING IN TUCSON!



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