



NOW

OPTOMETRY'S MARKETPLACE

Optometry's Marketplace Exhibit Hall puts you in the same exhibit hall with leading suppliers offering brands representing everything you need to keep your practice on the cutting edge.

THEN



MedPRO360

Take time to focus on the business of your practice and stay up to date on the latest leadership and management strategies.

SECO International extends its appreciation to the following company for their philanthropic unrestricted educational grant support of the SECO 100 MedPRO360 continuing education program.

VSP PREMIER ACADEMY360



THEN

KEYNOTE SESSION

Another new addition for SECO 100 is our Keynote Session sponsored by an unrestricted educational grant from EssilorLuxottica. This program, Remote Eyecare: Virtual Reality or Virtual Certainty? is designed for all attendees to get the most up to date data and information related to telehealth and its impact on eye care delivery.



NOW

100 YEARS OF SECO

WHERE SIGHT MEETS VISION™ MARCH 1-5, 2023 | ATLANTA, GA

OPHTHALMIC SYMPOSIUM SERIES

The SECO 100 Symposia Series allows eye care professionals to join their colleagues while engaging with industry leaders to discuss advances in ophthalmic healthcare while enjoying a complimentary meal. The Symposium Series sessions are unopposed by education for the designated audience and are offered at no charge to attendees.

The SECO 100 Symposia Series includes presentations from the following:

BAUSCH + LOMB

Alcon
SEE BRILLIANTLY

Allergan
an AbbVie company

NOVARTIS

Johnson & Johnson VISION



COOPER VISION
OYSTER POINT



SYMPOSIA SERIES

The Symposia Series allows eye care professionals to join their colleagues while engaging with industry leaders to discuss advances in ophthalmic healthcare while enjoying a complimentary meal.



EDUTAINMENT SERIES

Distinctive opportunities for interactive CE designed to combine learning, fun, and networking!



CE WITH BBQ, BREWS, & CORNHOLE TOO!

Join Dr. McElroy for a fun and enlightening 1-hour CE session on stress management while enjoying some Southern Style BBQ, Brews, and Cornhole, set in SECO's fun new destination in the exhibit hall... The Park & Play!



CIVIL RIGHTS MUSEUM TOUR AND CE

The SECO Edutainment Experiential CE will visit The Center and will have access to personalized guided tour as well as the general educational information provided within the exhibits themselves.



FACILITATED LEARNING LABS

Experience an exclusive SECO-designed learning format in an interactive, facilitator-led, attendee-driven CE session.



SURGICAL SKILLS PAVILION IN PARTNERSHIP WITH ASOS

Visit these sessions to receive a hands-on introduction or to gain additional knowledge of advanced/surgical technologies.



HOT TOPIC BREAKFAST SESSIONS

Join a panel of experts to explore the science behind each option, along with real-world clinical pearls to make each successful in your practice.

Promotional breakfast breaks sponsored in part by:

Allergan
an AbbVie company

EssilorLuxottica

Alcon
SEE BRILLIANTLY



Johnson & Johnson VISION

SECO CERTIFICATE PROGRAMS

SECO is launching a series of Certificate Programs. Upon completion of the required course hours in each area, attendees will receive a high-quality, printable certificate to frame and display. Visit attendseco.com to learn more.

DISCOVER NEW TECHNOLOGY AT SECO

Stay connected to what the future holds with our SECO 100 offerings, highlighting new and emerging technology. Here is a sample of sessions that will keep you aware of what's new and what's next!

REGISTER TODAY AT ATTENDSECO.COM

SOCIAL EVENTS

SECO may be known as the world's leading optometric educational event, but there's more to it than an exceptional programming - it's also the best networking opportunity of the year.

ROARING 20'S WELCOME RECEPTION

Come as a flapper or come as you are! Dress as a gangster or silent screen star! It's going to be fun, no matter the dress! Just bring yourself and we'll do the rest!

AHP - DANCING THROUGH THE DECADES PARTY

Come dressed in your favorite decade attire and plan to Dance, Drink, & Nibble! Join your fellow opticians, technicians, paraoptometric, and office team in celebrating 100 years of SECO, strolling through a playlist for the ages!

SATURDAY NIGHT PARTY

Join us for the one and only SECO Saturday Night Party. This year we celebrate 100 years of SECO and toast to the next 100. You won't want to miss this years party! Stay tuned for our announcement of the party headlining act!

ALUMNI EVENTS

SECO's alumni receptions bring you together with your classmates-turned-colleagues, so you can reminisce about those days spent hitting the books and share family stories and recent adventures.



THE FIRST SECO MEETING WAS HELD AT TEXTILE HALL IN GREENVILLE, SOUTH CAROLINA.



SECO AT ATLANTA HILTON



Bring a Brighter Future Into Focus

When you attend SECO 100, you're investing in your profession, your practice, your patients, and your future. Choose from registration options designed for a variety of budgets and access special group discounts when you bring your team.

In-Person Education Doctor's Registration

Attend all five days and earn up to 45 hours of CE, or up to 26 hours over the weekend!

Course fees range from \$17 per hour based on the package selected and the number of CE hours taken. Our most popular, the Congress Package, includes a variety of CE courses, exhibit hall access and select events.

Allied Healthcare Professionals Registration (Opticians, Paraoptometrics, Technicians and Practice Administrators)

Attend all five days and earn up to 43 hours of CE, or up to 27 hours over the weekend!

Course fees range from \$6 per hour based on the package selected and the number of CE hours taken. Our most popular, the Congress Package, includes a variety of CE courses, exhibit hall access and select events.

VISIT OPTOMETRY'S MARKETPLACE
EXHIBIT HALL FOR **FREE**

REGISTER USING THE FREE PROMO CODE **SEEU23**

ATTEND SECO 100 AT THE
RATE OF THE FIRST SECO CONGRESS!
REGISTER FOR A BUILD-A-PACKAGE FOR \$10
REGISTER USING THE CODE **SECO100**

Virtual Education Doctor's Registration

Attend all five days and earn up to 40 hours of CE, or up to 26 hours over the weekend!

Registration value of \$19 per hour!

In-Person Education
Select courses for this live activity are COPE accredited. This activity, COPE Activity Number #PENDING, is accredited by COPE for continuing education for optometrists.

Virtual Education
Courses for the virtual program are COPE accredited as online interactive CE. This activity, COPE Activity Number #PENDING, is accredited by COPE for continuing education for optometrists.

SCHEDULE

IN-PERSON CONTINUING EDUCATION PROGRAM

3/1 9:30 AM - 7:30 PM
3/2 7:00 AM - 4:30 PM
3/3 7:00 AM - 6:30 PM
3/4 7:00 AM - 6:00 PM
3/5 8:00 AM - 1:00 PM

EXHIBIT HALL HOURS

3/3 9:30 AM - 5:00 PM 3/4 9:30 AM - 4:00 PM

SOCIAL EVENTS

3/2 WELCOME RECEPTION 6:30 PM - 7:30 PM
3/3 ALLIED HEALTHCARE PROFESSIONALS (AHP) PARTY 6:30 PM - 8:30 PM
3/3 STUDENT PARTY 8:30 PM - 9:30 PM
3/4 SECO 100TH ANNIVERSARY
SATURDAY NIGHT PARTY 8:00 PM - 11:55 PM

VIRTUAL OD CONTINUING EDUCATION PROGRAM

3/1 9:30 AM - 7:30 PM
3/2 7:00 AM - 3:30 PM
3/3 7:00 AM - 6:30 PM
3/4 8:00 AM - 6:00 PM
3/5 8:00 AM - 1:00 PM



NATIONAL ACADEMY OF OPTICIANRY (NAO) PARTNERSHIP

The National Academy of Opticianry (NAO) is pleased to announce FREE SECO 2023 registration for their NAO members in honor of SECO's centennial celebration and the first NAO-developed educational track for Opticians at SECO 100. This package (valued at \$341.) includes continuing education*, access to the exhibit hall, the popular Saturday Night Party, as well as the Friday night Allied Healthcare Professionals Party sponsored by EssilorLuxottica!

The National Academy of Opticianry and SECO International would like to thank VSP Vision for their support of this free registration promotion for SECO 100!



LEARN MORE AND REGISTER TODAY
attendseco.com



WHERE SIGHT MEETS VISION™
MARCH 1-5, 2023 | ATLANTA, GA

**Celebrate the past,
envision the future.**

Join us in preparing for our anniversary in 2023, when we will honor all that we've accomplished thus far and define opportunities to make the next 100 years even more exceptional than the first.



#SECO100

Georgia World Congress Center
285 Andrew Young International Blvd NW
Atlanta, GA 30313

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attendseco.com