

# Prepare Your Practice for the Future at the 2016 Optometric Business Conference

Hosted By:



- ▶ Earn up to 14 COPE CE Credits while enjoying our practice management-focused curriculum. Topics include:
  - Vision plans
  - Billing and coding
  - Marketing strategies
  - Staff training... and many more
- ▶ Develop strategies for dealing with common obstacles during round table discussions with like-minded ODs
- ▶ Learn how your practice can benefit from IDOC and Prima Eye Group during a panel discussion featuring Dave Brown, President & CEO of IDOC, and Neil Gailmard, OD, MBA, FAAO, President of Prima Eye Group

**When:** March 31 – April 3, 2016

**Where:** Loews Atlanta Hotel  
1065 Peachtree Street NE  
Atlanta, GA 30309

*Cope Approved  
Courses*

**See The Full Agenda  
And Register At [IDOC.net](http://IDOC.net)**