

OPTOMETRIC CLINICAL UPDATE

2019 For Doctors and Administrative Staff
#OCU2019

FRIDAY, APRIL 12TH, 2019
WESTIN EDINA GALLERIA

7 hours of COPE CE Pending
3 hours of ABO

Presented by



**CHU VISION
FOUNDATION**

Schedule Overview

7:00 AM - Registration

8:00 AM - Welcome

5:00 PM - Course Conclusion

Register by April 1st at ChuVision.com/2019Course

Doctor Education

Ralph Chu, MD - Chu Vision Institute

- WHATS NEW IN ANTERIOR SEGMENT TECHNOLOGIES 2019

Jeffrey Gerson, OD - Grin Eye Care

- AMD - Contemporary Thinking in Diagnostics and Management

Nathan Lighthizer, OD - Oklahoma College of Optometry

- Office Electrodiagnostics What Can it Do for You

Jeffrey Augustine, OD - Clear Choice Custom LASIK Center

- Optometric Perspective on SMILE for the Correction of Myopia and Astigmatism

Justin Schweitzer, OD - Vance Thompson Vision

- Minimally Invasive vs Minimally Effective: A Case for MIGS

Walter Whitley, OD - Virginia Eye Consultants

- INNOVATIONS IN OCULAR SURFACE DISEASE

Jessica Heckman, OD - Chu Vision Institute

- COLLABORATIVE CARE AND THE MODERN REFRACTIVE SURGERY PATIENT

Administrative Staff

Chu Vision Institute

- Ophthalmic Conversations/Technology Updates

Carolyn Ring/Mike Lieb/Ashley Boughton - Chu Vision Institute

- Marketing Your Practice in the Digital World

Laurie Pierce - Hillsborough Community College

- Communicating Value (ABO 1 HR)

- Anatomy of a Successful Optical Business (ABO 1 HR)

Laura Hobbs/Andrew Rost - Clearwave

- Reaching a New Generation, Mobile Technology and Reputation Management

Ralph Chu, MD - Chu Vision Institute

- WHATS NEW IN ANTERIOR SEGMENT TECHNOLOGIES 2019

Karen Michaelson, ABOC - Carl Zeiss Vision

- Work Well and Play with Others (ABO 1 HR)

Westin Edina Galleria

3201 Galleria

Edina, MN 55435

Phone: 952.567.5000

Hotel Room Block Information
Reservation Line: 888.627.8245

If you are unable to register online or have questions,
please contact Jennifer Jackson.

651.235.2229

Jennifer.Jackson@ChuVision.com