DESIGNED FOR:

Ophthalmic Technicians





5 3 WHERE SIGHT MEETS VISION™ MARCH 9-13 | NEW ORLEANS

TITLE PARTNER Alcon SEE BRILLIANTLY

Developed for the profession, by the profession.

Get a first look at the research, technology and techniques that are evolving patient care and propelling the optometric profession forward. Whether you're looking for the latest in clinical advancements or business solutions, you will find the speakers, education, solutions ,and the connections you need to stay on the cutting edge.

REGISTER TODAY AT ATTENDSECO.COM



Get a **Clear View** of What's in Store for **SECO 2022**

Looking for networking events, Optometry's Marketplace[™] hours, or a specific education session? Take a glance at what's happening.

REGISTRATION SERVICES

LIVE CONTINUING EDUCATION PROGRAM

3/9 10:30 AM - 6:00 PM 3/10 6:00 AM - 5:00 PM 3/11 6:00 AM - 6:00 PM 3/12 6:00 AM - 6:30 PM 3/13 7:00 AM - 12:00 PM

3/10 7:00 AM - 5:00 PM 3/11 7:00 AM - 7:00 PM 3/12 7:00 AM - 6:00 PM

3/13 8:00 AM - 11:15 PM

3/9 11:00 AM - 6:30 PM

ALLIED HEALTHCARE PROFESSIONAL GENERAL SESSION

General Session: D.I.S.C. Personality Assessments-Building Common Ground One Interaction at a Time Ryan Parker, OD; Pete Hanlin, LDO, ABOM; Brooke Carrasco, ABOC, NCLEC 3/11 4:30 PM - 6:30 PM

FREE SYMPOSIA SERIES (FREE LUNCH)

OD Lunch Symposium

3/9 1:00 PM - 2:00 PM Presented by Bausch + Lomb

OD & AHP Dinner Symposium

3/9 6:15 PM - 7:15 PM Presented by Allergan, an AbbVie Company & CooperVision

OD Lunch Symposium 3/10 12:30 PM - 1:30 PM Presented by Johnson & Johnson Vision Care

AHP Lunch Symposium 3/10 11:30 AM - 12:30 PM Presented by Novartis

OD Lunch Symposium

3/11 12:00 PM - 1:00 PM Presented by Alcon & Novartis

AHP Lunch Symposium 3/11 11:00 AM - 12:00 PM Allergan, a AbbVie Company & CooperVision

OD Lunch Symposium 3/12 12:00 PM - 1:00 PM Presented by Allergan, an AbbVie Company & Alcon

Student Symposium

3/12 11:15 AM - 12:15 PM Presented by Coopervision & Alcon

VIRTUAL CONTINUING EDUCATION PROGRAM

3/9 11:00 AM - 5:30 PM 3/10 7:00 AM - 5:00 PM 3/11 7:00 AM - 7:00 PM 3/12 7:00 AM - 6:00 PM 3/13 8:00 AM - 11:15 PM

SPECIAL SESSIONS

Hot Topics in Neuro-Optometry Kelsey Moody Mileski, OD; Rich Castillo, OD, DO; Pilar Vergara, OD 3/10 3:00 PM - 5:00 PM

SECO Rapid Fire-Nothing But New!

Chris Wroten, OD; Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD **3/11** 8:00 AM - 10:00 AM

Glaucoma 2022 - The OD/MD Angle

Mitchel Ibach, OD; Michael Greenwood, MD 3/12 8:00 AM - 10:00 AM

EVENTS

Opening Reception 3/10 5:00 PM - 7:00 PM

Allied Healthcare Professionals Party 3/11 6:30 PM - 8:30 PM

Saturday Night Party 3/12 6:30 PM - 8:00 PM

OPTOMETRY'S MARKETPLACE™

Exhibit Hall 3/11 9:30 AM - 5:00 PM 3/12 9:00 AM - 4:00 PM

EDUTAINMENT

3/9 Modern Aesthetics for the Optometric Physician presented at the Architectural Walking Tour 6:30 PM - 8:30 PM

3/10 As Seen on TV – Designer Drugs and their Ocular Side Effects presented with the New Orleans City Tour by Night 7:00 PM - 9:00 PM

3/11 Malpractice Misadventures presented at The New Orleans School of Cooking Culinary Event 7:30 PM - 9:00 PM

REGISTER TODAY at AttendSECO.com

2

EVEN MORE REASONS TO FIT THE #1 MULTIFOCAL TORIC*

Now available in 5 cylinders, including -2.25D and -2.75D.



Check out our easy-to-use multifocal



fitting guide and new music video!

Based on sales data from May 2019 through May 2021.

REFERENCES: 1. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who reported that successful fitting was extremely easy, easy, or somewhat easy (on a 6-point scale) during the first visit, with a margin of error ±4.1%. 2. Results of an online survey with Eye Care Professionals who completed an evaluation program for Bausch + Lomb ULTRA® Multifocal for Astigmatism contact lenses (n=219). Survey results include Eye Care Professionals who strongly agreed, or slightly agreed (on a 6-point agreement scale) with the surveyed statement, with a margin of error ±2.8%.

/™ are trademarks of Bausch & Lomb Incorporated or its affiliates. ©2021 Bausch & Lomb Incorporated or its affiliates. UMT.0113.USA.21 **BAUSCH + LOMB** See better. Live better. WHERE SIGHT MEETS VISION™

SECO International extends its appreciation to the following for their unrestricted educational grant support of the SECO 2022 continuing education program.

ALCON HEALIO **JOBSON BAUSCH+LOMB** ESSILOR

SECO MEMBER STATES





Arkansas Optometric Association



Oklahoma Association of **Optometric Physicians**



Optometry Association of Louisiana

OPTOMETRIC ASSOCIATION

Florida Optometric Association

South Carolina Optometric

Physicians Association South Carolina Optometric

Physicians Association





GEORGIA

OPTOMETRIC

ASSOCIATION

Georgia Optometric

Association

Tennessee Association of Optometric Physicians



Kentucky Optometric Association

Virginia Optometric

Association

Mississippi Optometric

Association



North Carolina State **Optometric Society**



West Virginia Association of Optometric Physicians

SECO ASSOCIATE MEMBERS















LEADERSHIP

EXECUTIVE COMMITTEE





Dr. Michelle Cooper



Dr. Horace Deal





Dr. R. Max Raynor

BOARD OF TRUSTEES



DR. MATT JONES







DR. MIKE WEEDEN

DR. DAVID ROUSE



DR. MATT BURCHETT







DR. LORI ROBERTS-HAUSER DR. PATRICIA WALKER

DR. JOE DROTER

DR. STUART TASMAN

DR. MICHAEL HAINES

CONTINUING EDUCATION **COMMITTEES**

These dedicated professionals volunteer their time to develop the SECO education programs. providing a level of specialized expertise and leadership year-round. Our educational offerings are for the profession, by the profession!



Paul C. Ajamian, OD GENERAL CONTINUING **EDUCATION CHAIR**

OPTOMETRIC EDUCATION

Paige Foster, OD (Chair) Chris Wroten, OD (Vice Chair) Glen Steele, OD

ALLIED HEALTHCARE PROFESSIONALS EDUCATION

Caroline Pate, OD (Chair) David Meldrum, ABO/NCLE, LDO Belinda Coberly, CPOA Diane Drake, ABO/NCLE, LDO, ABOM, NCLEM, FNÁO

AMBASSADORS COMMITTEE

REGISTRATION Joel Byars, OD (Chair) Tom Griffith, OD Martha Morrow, OD Ron Bannister, OD

AWARDS & RESOLUTIONS

Lvnn Hammonds, OD (Chair) Max Ernst. OD Emilio Balius, OD

EDUCATION AMBASSADORS

Len Brown, OD (Chair) Amanda Brewer-Lord, OD (Vice Chair)

Freddie Mayes (Chair) Darby Chiasson (Vice Chair) Ronald Foreman, OD Lynn Lawrence, CPOT, ABOC, COA



Paige Foster, OD **OPTOMETRIC EDUCATION CHAIR**

FINANCE COMMITTEE Horace Deal, OD (Chair) Brad Lane, OD David Rouse, OD

FUTURE EDUCATIONAL OPPORTUNITIES COMMITTEE Neil Draisin, OD (Chair) Jim Herman, OD Ted McElroy, OD

INDUSTRY &

PROFESSIONAL RELATIONS Jonathan Shrewsbury, OD (Chair) James Herman, OD Susan Keene, ÓD Vaughn Sanders, OD

INTERNATIONAL OUTREACH Glen Steele, OD (Chair)

MEDPRO360 EDUCATION

Ted McElroy, OD (Chair) Will Smith, OD (Vice Chair) Neil Draisin, OD Jim Herman, OD Lynn Lawrence, CPOT, ABOC, COA

PAST PRESIDENTS ADVISORS Lynn Hammonds, OD (Interim Chair) All Past Presidents

RESERVE FUND

Max Raynor, OD (Chair) Lori Roberts-Hauser, OD Matt Burchett, OD



ALLIED OPHTHALMIC

PROFESSIONALS

PROGRAM CHAIR



Ted McElroy, OD MEDPRO360 **PROGRAM CHAIR**

SECO UNIVERSITY

Walt Mayo, OD (Chair) Catherine Coleman-Johnson, OD Terry Tucker, OD Roya Attar, ÓD Tammy Than, OD Rosalind Overton-Smith, OD Susan Corwin, COMT Marc Hudson, OD Charles Harrill, OD Jennifer Smith Zolman, OD Juan Canizales, OD Robert McCullough, OD Alice Sterling, OD Dean Gurley, OD

SCHOOLS & COLLEGES

OF OPTOMETRY OUTREACH Aliana Short, OD (UPIKE) Annette Bade, OD (NSU) Nathan Lighthizer, OD, FAAO (NSUOCO) Jason Duńcan, OD, FAAO (SCO) Keshia Elder, ÓD (ÚAB)

TECHNOLOGY

Derrick Thornton, OD (Chair) Kristin Sullins, OD Walter Mayo, OD Adam Parker, OD Mollie Glenn, OD



DR. SELENA MCGEE











JOIN US AS WE KICK OFF SECO 2022 IN STYLE WITH OUR ANNUAL NETWORKING RECEPTION.

> ERNEST N. MORIAL CONVENTION CENTER MAGNOLIA PORCH

ALLIED HEALTHCARE PROFESSIONALS PARTY

FRIDAY, MARCH 11 6:30 PM - 8:30 PM CT

JOIN YOUR FELLOW COLLEAGUES AND FRIENDS FOR AN EVENING OF MUSIC, DRINKS, SNACK AND NETWORKING.

SPONSORED IN PART BY

ESSILORLUXOTTICA

ERNEST N. MORIAL CONVENTION CENTER GREAT HALL PRE-FUNCTION AREA

CO-LOCATED MEETINGS

5:00 PM - 7:00 PM CT

SECO 2022 is excited to host affiliate and associated organizations during this year's annual meeting. A continued build of the profession's most valuable education offering, SECO 2022 provides a synergy of more learning and more variety in one meeting place!



Education Society



REGISTER TODAY

WEDNESDAY PAGE 1 OF 1 В

WELCOME TO SECO 2022

SEE WHAT MATTERS FOR YOUR PROFESSION

Grow your career with lectures, labs and learning sessions developed to address the targeted needs of your profession. SECO 2022 offers opportunities to connect and learn with the broader optometric community, as well as education curated for every role, whether you're an optometrist, optician, optometric technician, student, or anything in between.

DISCOVER EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT ATTENDSECO.COM.

Had Add Contract Sensitivity & Visual Perception Add For Sensitivity & Visual Perception For TBA Fo	11:30 AM	501 Section 2017 S	in 2022					
<pre>start start s</pre>	11:45 AM							
<pre>start start s</pre>	12:00 PM							
Control Provide State Stat	12:15 PM							
FREELUNCH - OD Lanck Symposial X too PA 200 PM The hybrid Announced Presented by Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Vision Care The hybrid Announced Presented By Boach - Lono Visi	12:30 PM							
Intel D De Amounced Decomptor by Journa's 1 for the Decomptor by	12:45 PM							
Key Value K	1:00 PM							
Image: State Stat	1:15 PM	Title to be Announced Presented by Bausch + Lor Room 208	mb Vision Care					
Column A DAVANCED More Table More Table	1:30 PM							
ADD: The Tip								
Number Starting Detection and Improved Outcomes Molecular Unit Starting Provide Starting Start				2.00 PM-4.00 PM				
Markammad Rulicetary, OD Lawie Parce, LDO, ABOM, NCLEC Print Hamin, DO, ABOM FM 4 Jamin, DO, ABOM APP Top Second Se		AMD: Earlier Detection and Improved Outcom	nes Eyewear Trene		Contrast Sensitivity & Visual Percept	ion		
Barr Arr Provide Status Room TEA Arr	2:30 PM			DO, ABOM, NCLEC				м
Address Addres Address Address	2:45 PM							Myopia Management Program
15774 Accommodation & Convergence 101 Room TBA Peter Honlin, LDD, ABOM 1678 00 AMP ADVANCED 1679 00 AMP ADVANCED 1670 TBA 1670 1670<	3:00 PM							
Peter Hamila, LDO, ABDM Peter Hamila, LBO, A	3:15 PM							
24294 OOALPA ADVAACCD MatterDose Alter TO 2 if	3:30 PM				Room TBA			
411 Op/AMP ADVANCED Op/AMP ADVANCED Op/AMP ADVANCED Op/AMP ADVANCED 503 Image: Control of C	3:45 PM							
Same Signed S	4:00 PM							
Glaucoma-Mhat Would You Do? More Taba How To Develop Your Business in a Corporate Setting More Data Fitting Pediatric Eyewear Boom Tab. Diane Drake, LDO, ABOM, NCLEM Offin-A Rom Tab. Kom X Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by Allergan, on AbbVie Company No Child Left Behind I Jusin Kwan, OD, PAAO, Kelly Voitz, OD, FAAO, FSLS I presented by CooperVision I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference and Evidence: Insights on Chronic Dry Eye Management I Marc Bioomenstein, OD I Presented by CooperVision Rom Z Preference Analysis A Rom Z Preference Analysis A Rom Z Preference Analysis A Rom Z Brown Daw Start Brown Daw Start March Due Preference Analysis A Rom Rom Z Preference Analysis A Rom Rom Z	4:15 PM		OD CE					
Room TBA Critic Bargman, OD Room TBA Maria Sampalis, OD Room TBA Dane Drake, LDO, ABOM, NCLEM Room TBA Dane Drake, LDO, ABOM, NCLEM Room TBA Maria Sampalis, OD PTEL DINKER - OD/AHP Joint Dinker Sympasia \$15 PM-615 PM Experience and Evidence: Insights on Chronic Dry Eye Management I Marc Biomenstein, OD Presented by Allergan, on AbbVie Company No Child Left Behind Lustin Kwan, OD: FAAO, FAAO, FSLS presented by CooperVision Presented by CooperVision Room TBA Dane Drake, LDO, ABOM, NCLEM Room TBA Rely Voitz, OD 900 State Sta	4:30 PM							
Child Subglindh, CD Child Su	4:45 PM	Room TBA	Room TBA		Room TBA			
Experience and Evidence: Insights on Chronic Dry Eye Management I Mor: Bioomenstein, 00 1 Presented by Allergan, an AbbVe Company No Child Left Behind I Justin Kwan, OD, FAAO, Kelly Voltz, OD, FAAO, FSLS I presented by CooperVision I Presented By Coopere		Chris Borgman, OD	Maria Sampalis,		Diane Drake, LDO, ABOM, NCLEM			
Experience and Evidence: Insights on Chronic Dry Eye Management I Mor: Bioomenstein, 00 1 Presented by Allergan, an AbbVe Company No Child Left Behind I Justin Kwan, OD, FAAO, Kelly Voltz, OD, FAAO, FSLS I presented by CooperVision I Presented By Coopere	5:00 PM							
Room 208 Room 208 Room 208 Room 208 Recht TECTURAL WALKING TOUR 900 ***********************************		FREE DINNER - OD/AHP Joint Dinner Sympo	osia 🕺 5:15 PM-6:15 PM					
ACHITECTURAL WALKING TOUR ACHITECTURAL WALKING TOUR 90 N 2 2 5 630 PM-8:30 PM (including 50 min CE) Strutting Your Stuff: Modern Day Aesthetics and NOLA Architectural Walking Tour [OFFSITE] Walking Tour Departs from the Hilton Riverside The custom Poytras St Architectural valking four explores the early development and growth of what has become the heart of the Central Business District: the Poydras St corridor. Looking into the past and present-day of plored, segment of the City's rich urban and architectural tapestry, we will discuss the architecture, the economy that drove their development, and how these buildings and spaces have shaped and influenced the ongoing the tour features Louisiana Super Done, One Shell Square and the former World Trade Center now being restored as the new Four Seasons Hotel and Gallier Hall. ADA Paraptometric Tratherior Segment of Ocular Disease: Tratherior Segment of Ocular Disease: Postemet & Management of	5:15 PM	Experience and Evidence: Insights on Chronic	Dry Eye Management M	arc Bloomenstein, OD Presented by Allergan,	an AbbVie Company			
ARCHITECTURAL WALKING TOUR AR	5:15 PM 5:30 PM	Experience and Evidence: Insights on Chronic No Child Left Behind Justin Kwan, OD, FAAO; Ker	Dry Eye Management M	arc Bloomenstein, OD Presented by Allergan, i sented by CooperVision Presented by Co	an AbbVie Company operVision			
ARCHITECTURAL WALKING TOUR AR	5:15 PM 5:30 PM 5:45 PM	Experience and Evidence: Insights on Chronic No Child Left Behind Justin Kwan, OD, FAAO; Ker	Dry Eye Management M	arc Bloomenstein, OD Presented by Allergan, sented by CooperVision Presented by Co	an AbbVie Company operVision			
 Portion Segment Portion Deck Broker (live only) Portion Deck Broker (liv	5:15 PM 5:30 PM 5:45 PM 6:00 PM	Experience and Evidence: Insights on Chronic No Child Left Behind Justin Kwan, OD, FAAO; Ker	Dry Eye Management M	arc Bloomenstein, OD Presented by Allergan, sented by CooperVision Presented by Co	an AbbVie Company operVision			
7 ABO South Carolina Optician CE Broker (live only) Glaucoma Glaucoma Peri-Optimetry Peri-Optim	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM	Experience and Evidence: Insights on Chronic No Child Left Behind <i>Justin Kwan, OD, FAAO; Ke</i> Room 208	Dry Eye Management M	arc Bloomenstein, OD Presented by Allergan, esented by CooperVision Presented by Co	an AbbVie Company operVision			
 The custom Poydras St Architectural walking tour explores the early development and growth of what has become the heart of the Central Business District: the Poydras St corridor. Looking into the past and present-day of plored, segment of the City's rich urban and architectural tapestry, we will discuss the architecture, the economy that drove their development, and how these buildings and spaces have shaped and influenced the ongoing the tour features Louisiana Super Done, One Shell Square and the former World Trade Center now being restored as the new Four Seasons Hotel and Gallier Hall. Chris Wroten, OD ABO ABO Araoptometric Tratement & Management of Ocular Disease: Tratement & Ma	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM	Experience and Evidence: Insights on Chronic No Child Left Behind <i>Justin Kwan, OD, FAAO; Kel</i> Room 208 ARCHITECTURAL WALKING TOUR	: Dry Eye Management M Ily Voltz, OD, FAAO, FSLS pre	arc Bloomenstein, OD Presented by Allergan, sented by CooperVision Presented by Co	an AbbVie Company operVision			
7:30 PM The tour features Louisiana Super Done, One Shell Square and the former World Trade Center now being restored as the new Four Seasons Hotel and Gallier Hall. 7:30 PM Chris Wroten, OD 8:5 PM South Carolina Optician CE Broker (live only) ABO South Carolina Optician CE Broker (live only) ABO reations for the Management of Ocular Disease: Anterior Segment South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills Florida OD CE Broker (live only) South Carolina Optician Stills	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 6:45 PM	Experience and Evidence: Insights on Chronic No Child Left Behind Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Provide Structure Str	: Dry Eye Management M Ily Voltz, OD, FAAO, FSLS pre	esented by CooperVision Presented by Co	an AbbVie Company operVision			
Christ Wroten, OD Christ Wroten, OD 745 PM Christ Wroten, OD 800 PM Set Set M 845 PM Set South Carolina Optician CE Broker (live only) ABO South Carolina Optician CE Broker (live only) South Carolina Optician OE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) Florida OD CE Broker (live only) South Carolina Optician CE Broker (live only) South Carolina Optician CE Broker (l	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 6:45 PM 7:00 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Ker Room 208 ARCHITECTURAL WALKING TOUR 900 Strutting Soc 6:30 PM-8:30 PM (including 50 min 0 Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp	CE) CE) CE) plores the early development i	alking Tour [OFFSITE]	operVision e Central Business District: the Poydras St cor			
BO PM B15 PM ABO ABO AAD Paraoptometric Treatment & Management of Ocular Disease: Anterior Segment Florida OD CE Broker (live only) Florida OD CE Broker (live only) Florida OD CE Broker (live only)	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 6:45 PM 7:00 PM 7:15 PM	Experience and Evidence: Insights on Chronic No Child Left Behind Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 20 6:30 PM-8:30 PM (including 50 min O Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect	CE) CE) Ind NOLA Architectural Wa plores the early development a tural tapestry, we will discuss i	Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their	operVision e Central Business District: the Poydras St cor development, and how these buildings and sp			
845 PM ABO ABO ABO ABO Contract Lenses In addition of Ocular Disease: Antion of Ocular Disease: Antin of Ocular Disease: <td>5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM</td> <td>Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect The tour features Louisiana Super Done, One Shell S</td> <td>CE) CE) Ind NOLA Architectural Wa plores the early development a tural tapestry, we will discuss i</td> <td>Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their</td> <td>operVision e Central Business District: the Poydras St cor development, and how these buildings and sp</td> <td></td> <td></td> <td></td>	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect The tour features Louisiana Super Done, One Shell S	CE) CE) Ind NOLA Architectural Wa plores the early development a tural tapestry, we will discuss i	Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their	operVision e Central Business District: the Poydras St cor development, and how these buildings and sp			
ABO Image: South Carolina Optician CE Broker (live only) Image: South Carolina Op CE Broker (live only) <td>5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM 7:30 PM</td> <td>Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect The tour features Louisiana Super Done, One Shell S</td> <td>CE) CE) Ind NOLA Architectural Wa plores the early development a tural tapestry, we will discuss i</td> <td>Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their</td> <td>operVision e Central Business District: the Poydras St cor development, and how these buildings and sp</td> <td></td> <td></td> <td></td>	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM 7:30 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect The tour features Louisiana Super Done, One Shell S	CE) CE) Ind NOLA Architectural Wa plores the early development a tural tapestry, we will discuss i	Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their	operVision e Central Business District: the Poydras St cor development, and how these buildings and sp			
AOA Paraoptometric South Carolina OD CE Broker (live only) General Optometry Oral Pharmaceutical Image: CEP/TQ Course (live only) Image: CEP/TQ Course (live only) </td <td>5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 7:00 PM 7:15 PM 7:30 PM 7:45 PM 8:00 PM</td> <td>Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect The tour features Louisiana Super Done, One Shell S</td> <td>CE) CE) Ind NOLA Architectural Wa plores the early development a tural tapestry, we will discuss i</td> <td>Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their</td> <td>operVision e Central Business District: the Poydras St cor development, and how these buildings and sp</td> <td></td> <td></td> <td></td>	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 7:00 PM 7:15 PM 7:30 PM 7:45 PM 8:00 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect The tour features Louisiana Super Done, One Shell S	CE) CE) Ind NOLA Architectural Wa plores the early development a tural tapestry, we will discuss i	Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their	operVision e Central Business District: the Poydras St cor development, and how these buildings and sp			
Treatment & Management of Ocular Disease: Anterior Segment Florida OD CE Broker (live only) Florida OD CE	5:15 PM 5:30 PM 5:45 PM 6:00 PM 6:15 PM 6:30 PM 7:00 PM 7:15 PM 7:30 PM 7:45 PM 8:00 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 Control Contro	CE) Ind NOLA Architectural Wa plores the early development i tural tapestry, we will discuss i iquare and the former World Tr	Assented by CooperVision Presented by Co alking Tour [OFFSITE] and growth of what has become the heart of th the architecture, the economy that drove their rade Center now being restored as the new Fo	e Central Business District: the Poydras St cor development, and how these buildings and sp ur Seasons Hotel and Gallier Hall.	aces have shaped and	influenced the ongoing	g development of Poydras St and the CB
Florida OD CE Broker (live only)	5:15 PM 5:30 PM 5:45 PM 6:15 PM 6:30 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM 7:45 PM 8:00 PM 8:15 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Key Room 208 ARCHITECTURAL WALKING TOUR 900 C G G:30 PM-8:30 PM (including 50 min O Strutting Your Stuff: Modern Day Aesthetics a Walking Tour Departs from the Hilton Riverside The custom Poydras St Architectural walking tour exp plored, segment of the City's rich urban and architect The tour features Louisiana Super Done, One Shell S <i>Chris Wroten, OD</i>	Dry Eye Management M lly Voltz, OD, FAAO, FSLS pre CE) Ind NOLA Architectural Wa plores the early development i tural tapestry, we will discuss i quare and the former World Tr optician CE Broker (live only)	Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their ade Center now being restored as the new Fo	e Central Business District: the Poydras St cor development, and how these buildings and sp ur Seasons Hotel and Gallier Hall.	aces have shaped and	influenced the ongoing	g development of Poydras St and the CB
Florida Optician CE Broker (live only)	5:15 PM 5:30 PM 5:45 PM 6:15 PM 6:15 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM 7:30 PM 8:00 PM 8:15 PM 8:15 PM 8:15 PM 100 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 ARCHITECTURAL WALKING TOUR ARCHITECTURAL 900 ARCHITECTURAL WALKING TOUR ARCHITECTURAL WALKING TOUR ARCHITECTURAL 900 ARCHITECTURAL WALKING TOUR ARCHITECTURAL ARCHI	Dry Eye Management M lly Voltz, OD, FAAO, FSLS pre CE) and NOLA Architectural Wa plores the early development a tural tapestry, we will discuss t iguare and the former World Tr Optician CE Broker (live only) OD CE Broker (live only)	Alking Tour [OFFSITE] and growth of what has become the heart of th the architecture, the economy that drove their ade Center now being restored as the new Fo	e Central Business District: the Poydras St cor development, and how these buildings and sp ur Seasons Hotel and Gallier Hall.	aces have shaped and	influenced the ongoing ement of	g development of Poydras St and the CB
	5:15 PM 5:30 PM 5:45 PM 6:15 PM 6:15 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM 7:30 PM 8:00 PM 8:15 PM 8:15 PM 8:15 PM 8:15 PM	Experience and Evidence: Insights on Chronic No Child Left Behind I Justin Kwan, OD, FAAO; Kel Room 208 ARCHITECTURAL WALKING TOUR 900 ARCHITECTURAL WALKING TOUR ARCHITECTURAL 900 ARCHITECTURAL WALKING TOUR ARCHITECTURAL WALKING TOUR ARCHITECTURAL ARCHITEC	CE) Dry Eye Management M Ily Voltz, OD, FAAO, FSLS pre CE) and NOLA Architectural Wa plores the early development i tural tapestry, we will discuss i iquare and the former World Tr optician CE Broker (live only) OD CE Broker (live only) e (live only)	Alking Tour [OFFSITE] and growth of what has become the heart of the the architecture, the economy that drove their rade Center now being restored as the new Fo Glaucoma General Optometry Injection Skills	e Central Business District: the Poydras St cor development, and how these buildings and sp ur Seasons Hotel and Gallier Hall.	aces have shaped and Peri-Operative Manager Ophthalmic Surgery Treatment & Manager Posterior Segment	influenced the ongoing ement of nent of Ocular Disease:	g development of Poydras St and the CB

DD ONLY COURSES

OD/AHP ADVANCED

Florida Optician CE Broker (live only)



Ζ

4

U

4

4

IN-PERSON DAY

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES OD & AHP

0,

PRESENTATION THEATERS Earn free CE credits on the exhibit hall floor delivered in-person.

Join industry leaders in discussions about

the most compelling topics in the industry.

SYMPOSIUM SERIES

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW



FACILITATED LEARNING LABS Small group discussion-based peer-to-peer sharing.

VIRTUAL SESSIONS

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

ACCREDITATION **INFORMATION**

COPE:

The content of this COPE pending CE activity was planned and prepared independently by SECO International without input from members of a commercial interest.

AOA PARA:

These courses have been submitted to the AOA Commission on Paraoptometric Certification for consideration.

ABO/NCLE:

These courses have been submitted to the American Board of Opticianry – National Contact Lens Examiners for continuing education credit.

SECO 2022 courses were submitted to COPE, ABO, NCLE, AOA PARA, FL/SC CE Broker and select state boards of opticianry/optometry for consideration. For specific state board of optometry license rules and regulations pertaining to the COPE acceptance, SECO International recommends contacting your state board directly.

The courses listed for FL/SC CE Broker and CEE/TQ are only applicable for live courses. Please see the full listing of virtual accreditations at attendseco.com/virtual-meeting/. SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a guide to assist you with your course selections. These course listing are being submitted to the specific accrediting agencies for consideration of approval - if the course is not listed, it is not being submitted.

Visit attendseco.com/accreditation-information for the most up to date information.





REGISTER TODAY

at AttendSECO.com

8

7:00 AM 0 7:15 AM 1 7:30 AM R	URSDAY PAGE 1 OF 2 DD 101 7:00 AM-8:00 AM Image-in That! Scanning for Retinal Disease Room TBA Mohammad Rafieetary, OD	OD/AHP ADVANCED 505 🔐 🔐 편 🛱 🗺 7:00 AM-8:00 AM Screening for Skin Cancer Room TBA Rich Castillo, DO, OD		7:00 AM-8:00 AM t! Adding IPL to Your Practice OD
8:30 AM B:30 AM B:45 AM S 9:00 AM	103 The set of the 	OD/AHP ADVANCED 506 Ano T Sc T Sc 8:15 AM-10:15 AM Modern Day Diabetes Room TBA Jeffry Gerson, OD	OD/AHP ADVANCED 507 See See See See See See See See See Se	OD 105 C 105 C 105 SC 8:15 AM-10:15 AM The Pressure is On: Managing Challenging Cases in Glaucoma Room TBA Mark Dunbar, OD
1:00 AM R 1:15 AM C 1:30 AM 1:45 AM 2:00 PM	OD 106 🐨 🕶 📅 🕏 10:30 AM-12:30 PM Neuro, Optic Nerve, & Orbital Brainteasers Room TBA Chris Borgman, OD	OD 107 Reference in the image and the image	OD 108 🐨 💽 🐨 10:30 AM-12:30 PM When the Urgent & Extraordinary Knocks Room TBA Mohammad Rafieetary, OD	OD 109 00 FF 55 10:30 AM-12:30 PM Case Files from Bascom Palmer Room TBA Mark Dunbar, OD
2:45 PM D :00 PM E 1:15 PM	302 FREE LUNCH - OD Lunch Symposia × 12:30 PM-1:30 PM Delight Patients & Grow the Practice with Contact Lens Innovations — Panel I Ernest N. Memorial Convention Center, The Great Hall	Discussion Presented by Johnson & Johnson Vision Care		
:45 PM :00 PM 5 2:15 PM Re	Scleral Lens Basics: Getting Started Room TBA	OD 110 Sc 1:45 PM-2:45 PM Ocular Nutrition Controversies Room TBA Jeffry Gerson, OD	OD 111 State State PM-2:45 PM My Vision is Blurry: Could it be My Meds? Room TBA Mark Dunbar, OD	OD 112 SC 1:45 PM-2:45 PM OCT Grand Rounds Room TBA Chris Borgman, OD
30 PM 5 D 45 PM 6 C 00 PM 6 K 15 PM 30 PM	50 100 			ss disease processes including giant cell arteritis, optic neuritis, thyroid eye disease and papilleden
-1E DM 5:	WELCOME RECEPTION 5:00 PM-7:00 PM ENMCC, Magnolia Porch		ELCOME ECEPTION JOIN US AS WE KICK OFF SEC STYLE WITH OUR ANNUAL NE RECEPTION.	
Y:00 PM N 7:15 PM 9 7:30 PM 0 7:45 PM 6 7:45 PM 6	NEW ORLEANS CITY TOUR BY NIGHT 901 Rev Orleans City TOUR BY NIGHT As Seen on TV – Designer Drugs and Their Ocular Side Effects Presented wir Deluxe motor-coach transportation & food and beverage options will be available for pu Guests will board deluxe motorcoaches and set off on a journey to the many unique neignere guests can visit the Morning Call beignet stand for a café au lait and beignets. The the Caroline Pate, OD	rchase. hborhoods that make up our diverse community. The tour begins down De	catur Street, past Jackson Square and the French Market, through Treme' and then on to Esp gh the Carrollton neighborhood to the beautiful mansions along St. Charles Avenue, through	planade Avenue past the St. Louis Cemetery and into City Park. At the park we'll stop for 30 minu h Downtown past the Louisiana Superdome and back to the hotel.
	unt & Managament of Ogular Diagona	nucoma Neuro-Optometry neral Optometry of Oral Pharmaceutical ection Skills Principles of Diagnosis	Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease: Posterior Segment Usion/Pediatrics	Virtual Session Food Course







I	тн	URSDAY PAGE 2 OF 2	OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURS	CD & AHP ADVANCED COURSES		O360 COURSES OD HP BASED	& AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATION D ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BEL	NS LOW.
ANCE	7:30 AM	AHP 704 Ass T SC 7:00 AM-8:00 AM Circadian Rhythms & Blue Light Room TBA Jackie O'Keefe, ABOC							
AY AT A GL/	8:30 AM 8:45 AM 9:00 AM 9:15 AM 9:30 AM 9:45 AM 10:00 AM	AHP 711 R:15 AM-10:15 AM Scribe Boot Camp Room TBA Lynn Lawrence, MS, CPOT, ABOC, COA, OSC; Sharon Carter	4 T R		MedPR0360 404 Main Main Main Main Main Main Main Marketing Room TBA Trudi Charest				
0	11:15 AM	AHP 705 THE SC 10:30 AM-11:30 AM Revolutionary Dry Eye Technology for Technicians and Opticians Room TBA Dave Kading, OD	AHP 706 Pr Sc 10:3 I Can't See: Trouble Room TBA Jackie O'Keefe, ABOO	eshooting Rx Complaints			MedPRO360 405 M APO PL SC 10:30 AM- Create a Lead Management Room TBA Bobby Saenz, OD, MS	11:30 AM t Strategy to Drive Patients to Your Practice	
IN-PERSON	12:00 PM 12:15 PM	Room 208 Presented by Novartis							
IN-P	1:00 PM 1:15 PM	AHP 707 Amo Amo Amo T2:30 PM-1:30 PM Ocular History Taking Room TBA Lynn Lawrence, MS, CPOT, ABOC, COA, OSC	AHP 708 ABO TI SC 12:3 Power Optics; Calc Room TBA Phernell Walker, MBA,	culating Position of Wear			MedPR0360 (THIS COURSE IS NOT O 406 ^{ABD} 12:30 PM-1:30 PM Communication Skills to Imp Room TBA Laurie Pierce, LDO, ABOM, NCLE	prove Your Practice	
	1:30 PM 1:45 PM 2:00 PM 2:15 PM 2:30 PM	AHP 709 ABO ARE TO 1:45 PM-2:45 PM The Tech's Role in the Management of Ocular Emergencies Room TBA Vince Young, MD			MedPR0360 407 ABO TO 1:45 PM-2:45 F From 17 to 100 employees; Pea Room TBA Bobby Saenz, OD, MS	™ arls From a Growing) Practice		
	3:30 PM 3:45 PM 4:00 PM 4:15 PM	AHP 710 And The State of the S			MedPR0360 408 FACILITATED LEARNING 3:00 PM-5:00 PM Onboarding New Hires: Staff T Room TBA Tami Franklin, CPOT, ABOC		<u>ŵ</u>		
	4:30 PM 4:45 PM 5:00 PM 5:15 PM								
	5:30 PM 5:45 PM 6:00 PM 6:15 PM								
	6:30 PM 6:45 PM 7:00 PM								
	7:15 PM 7:30 PM 7:45 PM 8:00 PM								
	8:00 PM 8:15 PM 8:30 PM								

ABO AOA Paraoptometric Treatment & Management of Ocular Disease: Anterior Segment Control Control (live only) Florida OD CE Broker (live only) FL Florida Optician CE Broker (live only)

South Carolina Optician CE Broker (live only) CEE/TQ Course (live only) Contact Lenses Ethics/Jurisprudence

GL Glaucoma General Optometry Laser Procedures NCLE NCLE



Peri-Operative Management of Ophthalmic Surgery Posterior Segment Refractive Surgery Management Systemic/Ocular Disease

Surgical Procedures Functional Vision/Pediatrics Low Vision/Vision Impairment & Rehabilitation Public Health 👑 Facilitated Lab/Workshop





	RIDAY PAGE 1 OF 2	OD ONLY COURSES ALLIED HEALTHCARE PROFESSIONALS ONLY COU	URSES OD & AHP MedPRO360 (ADVANCED COURSES OD & AHP	COURSES OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.
7:30	OD OD 114 115 115 116 117 117 118	OD 115 P C SC 7:00 AM-8:00 AM AMD A to Z Room TBA Jeffry Gerson, OD	50 Ma Ro	/AHP ADVANCED 9 10 10 10 AM-8:00 AM akeup and the Ocular Surface: What You Need to Know om TBA m Theriot, OD
b b b b b b b c c c c c c c c c c	OD/AHP ADVANCED 15 AM 16 SPECIAL SESSION 17 AM 18 AM 18 AM 19 AM 10 AM 19 AM 19 AM 19 AM 19 AM 10 AM 10 AM 10 AM 10 AM 10 AM 11 AM 11 AM 12 AM 12 AM 13 AM 13 AM 145 AM 145 AM 145 AM	nat.		
10:00 10:15 10:30 10:45	Recommendation and the second			
11:00 11:15 11:30 11:45	OD OD 116 Image: Constraint of the second s	ement OD 118 C F SC 11:00 AM-12:00 Important Lab Testing in O Room TBA Caroline Pate, OD		
12:30 12:45	304 FREE LUNCH - OD Lunch Symposia × 12:00 PM-1:00 PM Ernest N. Memorial Convention Center, The Great Hall Presented by Alcon & Novartis E45 PM			
1:00 1:15 1:30	Image: Work of the second s			
	OD OD 120 Image: Science Scienc	More Effective Room TBA	nent: Less Hassle & Human Trafficking Room TBA April Jasper, OD	4:00 PM FREE CE 2:00 PM-3:00 PM THIS COURSE WILL BE FOR CE CREDIT Course TBA Speaker TBA Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO)
3:30	00 PM 15 PM 30 PM 45 PM	Bob Sanet, OD; Pilar Vergara, C		FREE CE 3:00 PM-4:00 PM THIS COURSE WILL BE FOR CE CREDIT COURSE TBA Speaker TBA Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO)
4:30	Image: Non-Decision of the second		 	
5:45 6:00	OD OD 122 Image: Comparing Up on Narrow Angles Nopening Up on Narrow Angles Room TBA Bobby Saenz, OD, MS	OD 126 126 126 5 :00 PM- Retinal Findings in System Room TBA Jeffry Gerson, OD		Pain: Considerations when Speaker TBA Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO)
6:45 7:00	30 PM 45 PM 500 PM			
7:30 7:45 8:00 8:15 8:30	CULINARY EVENT AT THE NEW ORLEANS SCHOOL OF COOKING 902 Image: Comparison of the second of	roided. An overview of what a malpractice case entails will be give	m, from the insurance claim to discovery to deposition to jury selecti	on to trial. We will have our cake and eat it too!
	ABO South Carolina Optician CE Broker (live only) Glaucoma AOA Paraoptometric Treatment & Management of Ocular Disease: Anterior Segment South Carolina OD CE Broker (live only) General Optometry Florida OD CE Broker (live only) CEE/TQ Course (live only) Injection Skills Florida Optician CE Broker (live only) Ethics/Jurisprudence NCLE	Pharmacology	 Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease: Posterior Segment Refractive Surgery Management Systemic/Ocular Disease Systemic/Ocular Disease 	liatrics ► Food Course Deairment & Rehabilitation WHERE SIGHT MEETS VISION™ MARCH 9-13 NEW ORLEANS

FF	RIDAY PAGE 2 OF 2	OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES	OD & AHP ADVANCED COURSES	MedPRO360 COURSES OD & AHP	OD & AHP ADVANCED LEARNING COURSES (SHAL BASED ON CONTENT, AND THE ACCREDITATION INF	
Trist All Second Secon	Managing Difficult Frame Fits Room TBA Diane Drake, LDO, ABOM, NCLEM AHP 713 ABO NOLEM What's New for Opticians and Technicians? Room TBA Phernell Walker, MBA, ABOM		40 8:0 Sta Ro	dPR0360 99 Facilitated Learning Lab Marting 0 AM-10:00 AM affing: Stop the Revolving Door! om TBA aron Carter	• 🁬 📆 1		
10:00 A 10:15 A 10:30 A 10:45 A 11:00 A 11:15 A 11:15 A	M	ble, OD Presented by Allergan, an Abb Arti Shah OD, FAAO Presented by Coope	Vie Company rVision				M-5:00 PM
NOSA 11:15 AI 11:30 A 11:45 AI 11:45 AI 12:00 P 12:45 P 12:45 P 12:45 P 12:45 P 10:00 PI 1:15 FM	AHP 714 T 12:00 PM-1:00 PM OCT and Visual Fields - What Tests Are You Doing & Why? Room TBA Andy Gurwood, OD; Marc Myers, OD	AHP 715 ABO TS SC 12:0 Understanding the Room TBA Laurie Pierce, LDO, A	00 PM-1:00 PM e Optics of Strong and Larger Lenses BOM, NCLEC	3	410 Ano Marine SC 12:00 Making Meetings Ma Room TBA Jackie O'Keefe, ABOC	E IS NOT COPE ACCREDITED)	PLACE TM 9:30A
1:30 Pf 1:45 Pf 2:00 Pf 2:15 Pf 2:30 Pf 2:45 Pf 3:00 Pf	Eye Diseases Opticians and Technicians Should Be Familiar With Room TBA Vince Young, MD Vince Young, MD	717 And The Sec 1:15 Prism: Moving Obj Room TBA Phernell Walker, MBA	jects in 3D Space		411 ADD NOLE SC 1:15 PM How to Get 1000 Fiv Room TBA Bobby Saenz, OD, MS		TRY'S MARKET
3:05 P1 3:15 P1 3:30 P1 3:45 P1 4:00 P1 4:15 P1 4:30 P1	AHP 718 ABO AMA TO SC 3:30 PM-4:30 PM Ocular Anatomy: How and Why the Eye Works Room TBA Andy Gurwood, OD; Marc Myers, OD AHP	AHP 719 ABO FF SC 3:30 Let's Get Techie w Room TBA Jackie O'Keefe, ABOO	ith Photochromic Lenses		412 ABO NCLE SC 3:30 P	ie IS NOT COPE ACCREDITED) M-4:30 PM g Social Media Content	OPTOME
4:45 Pl 5:00 Pl 5:15 Pl 5:30 Pl 5:45 Pl 6:00 Pl 6:15 Pl	AHP General Session: D.I.S.C. Personality Assessments - Building Common Ground One Interaction at a Time Room TBA Ryan Parker, OD; Pete Hanlin, LDO, ABOM; Brooke Carrasco, ABOC, NCLEC MedPRO360 413 Facilitated Learn "How to Build a Dry E Room TBA Chris Wolfe, OD & Selina	ning Lab 🔀 📆 👫 5:15 PM-7:15 PM Eye Center of Excellence" McGee, OD					
6:33 P 6:35 P 6:45 P 7:00 P 7:15 P 7:30 P 8:00 P 8:00 P 8:15 P 8:30 P 8:30 P 8:45 P	ALUMNI RECEPTIONS Click Here for More Information		AHP PARTY 6:30 PM-8:30 PM Ernest N. Memorial Convention Center Sponsored by EssilorLuxottica	; Great Hall Pre-function Area	PARTY	CARE SIONALS PONSORED IN PART BY ESSILOR LUXOTTICA	
ABO AB AC AC AC AC AC AC AC AC AC AC AC AC AC		lls Principles of	opht naceutical PS Treat of Diagnosis Poste logy RS Refra	halmic Surgery ment & Management of Ocular Disease: erior Segment ctive Surgery Management	Surgical Procedures Functional Vision/Pediatrics Low Vision/Vision Impairment & Rehabilitation Public Health Facilitated Lab/Workshop	Virtual Session	SECO 29 WHERE SIGHT MEETS VISION™ MARCH 9-13 NEW ORLEANS REGISTER TODAY at AttendSECO com 12







SA	TURDAY PAGE 1 OF 2		OD ONLY COURSES	ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES	OD & AHP ADVANCED COURSES	MedPR0360 COURSES OD & AHP
7:00 AM 7:15 AM 7:30 AM 7:45 AM	OD 128 T T T T T T T T T T T T T T T T T T T		OD 129 NO FI SC 7:00 AN Seeing Double Room TBA Kelsey Moody Mileski, OD			OD/AHP ADVANCED 510 10 10 10 10 10 10 10 10 10 10 10 10 1
8:00 AM 8:15 AM 8:30 AM 8:45 AM 9:00 AM 9:15 AM 9:30 AM 9:30 AM	OD/AHP ADVANCED 62 SPECIAL SESSION COMMONSTRATE SC 8:00 AM-10:00 AM Glaucoma 2022: The OD/MD Angle A well known OD/MD team will discuss all the latest news on glaucoma Ernest N. Memorial Convention Center, The Great Hall Moderator: Chris Wroten, OD Mitchel Ibach, OD; Michael Greenwood, MD	diagnosis and treatment, and how you can incor	porate into your practice imm	iediately.		
10:00 AM 10:15 AM 10:30 AM 10:45 AM	FREE CE 10:00 AM-11:00 AM <i>THIS COURSE WILL BE FOR CE CREDIT</i> COURSE TBA <i>Speaker TBA</i>					
11:00 AM 11:15 AM 11:30 AM 11:45 AM	OD 130 AM-12:00 PM Anterior Segment OCT: The Final Frontier Room TBA Bobby Saenz, OD, MS	OD 131 M F SC 11:00 AM-12:00 PM Drugs of the Future Room TBA Milton Hom, OD	1 P R	D 32 00 FF SC 11:00 AM-12:00 PM roactively Managing Myopia oom TBA ave Kading, OD		OD/AHP ADVANCED 511
12:00 PM 12:15 PM 12:30 PM 12:45 PM	306 FREE LUNCH - OD Lunch Symposia 12:00 PM-1:00 PM Providing Clarity: Innovations in Presbyopia Management M Title to be Announced <i>Presented by Alcon</i> Ernest N. Memorial Convention Center, The Great Hall	1 Ielissa Barnett, OD; Chris Lievens, OD Pre	esented by Allergan, an A	bbVie Company		
1:00 PM 1:15 PM 1:30 PM 1:45 PM	FREE CE 1:00 PM-2:00 PM THIS COURSE WILL BE FOR CE CREDIT Course TBA Speaker TBA					
2:00 PM 2:15 PM 2:30 PM 2:45 PM	OD 133 Sc 2:00 PM-3:00 PM Differentiating Keratitis Room TBA Pam Theriot, OD	OD 134 C. F. SC 2:00 PM-3:00 PM MIGS Update Room TBA Bobby Saenz, OD, MS	1 C R	D 35 M C 2:00 PM-3:00 PM all the Pharmacist! Current Protoc oom TBA Il Autry, OD, RPh		OD 136 To To Sc 2:00 PM-3:00 PM Demystifying Prism Prescribing for Diplo Room TBA Kelsey Moody Mileski, OD
3:00 PM 3:15 PM 3:30 PM 3:45 PM	FREE CE 3:00 PM-4:00 PM THIS COURSE WILL BE FOR CE CREDIT Course TBA Speaker TBA	1	/			
4:00 PM 4:15 PM 4:30 PM 4:45 PM 5:00 PM 5:15 PM	OD/AHP ADVANCED 512 C C C C C C C C C C C C C C C C C C C	OD 137 T 56 4:00 PM-6:00 PM Ocular Surface Smackdown: Inflammati Room TBA Milton Hom, OD	ion or Obstruction L R	D 38 F F SC 4:00 PM-6:00 PM aser Lessons Learned oom TBA ee Peplinski, OD		OD 139 CALL SEC 4:00 PM-6:00 PM Prevention of Medical Errors in Eyecare Room TBA Katie Spear, OD; April Jasper, OD
5:30 PM 5:45 PM 6:00 PM						
6:15 PM 6:30 PM 6:45 PM 7:00 PM 7:15 PM 7:30 PM 7:45 PM 8:00 PM	SATURDAY NIGHT PARTY 6:30 PM-8:00 PM Mardi Gras World Sponsored by EssilorLuxottica			SATURDAY	as we close out S	friends and colleuges SECO 2022 with a and carnival food will Supported in part by ESSILORLUXOTTICA
8:15 PM 8:30 PM 8:45 PM						
Treat Ante	A Paraoptometric timent & Management of Ocular Disease: arior Segment da OD CE Broker (live only) da Optician CE Broker (live only)	(live only) Glaucoma only) Glaucoma injection Skills Laser Procedures	Image: Notice of Dial Pharmace Image: Oral Pharmace Image: Principles of Dial Pharmacology	try PO Peri-O Ophth utical PS Treatm agnosis Poster	e Management perative Management of almic Surgery ient & Management of Ocular Diseas ior Segment tive Surgery Management	Systemic/Ocular Disease Surgical Procedures Functional Vision/Pediatrics U Low Vision/Vision Impairment & Rehabilitatio

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW. 7:00 AM-8:00 AM Nay? FREE CE Theater in Optometry's Marketplace[™] 11:00 AM-12:00 PM THIS COURSE WILL BE FOR CE CREDIT Scleral Lenses: An Overlooked Option for Dry Eyes Exhibit Hall Presentation Theater Presented by an unrestricted educational grant from Scleral Lens Society (SLS) Joshua Davidson, OD FREE CE 2:00 PM-3:00 PM THIS COURSE WILL BE FOR CE CREDIT COURSE TBA Speaker TBA Presented by an unrestricted educational grant from American Association of Corporate Optometrist (AACO) OD/AHP ADVANCED **512 C C Contact Lenses Room TBA** Dave Kading, OD







SATURDAY PAGE 2 OF 2

	<u> </u>				
NCE	7:00 AM 7:15 AM 7:30 AM 7:45 AM	AHP 721 Ano The Figure 5C 7:00 AM-8:00 AM Secrets of the Lens Cross Room TBA Diane Drake, LDO, ABOM, NCLEM			
GLA	8:00 AM 8:15 AM 8:30 AM 8:45 AM	AHP 722 APO APO TO SC 8:00 AM-10:00 AM A Little Bit of S.O.A.P. Room TBA Pete Hanlin, LDO, ABOM; Ryan Parker, OD			
AT A	9:00 AM 9:15 AM 9:30 AM 9:45 AM				
DAY	10:00 AM 10:15 AM 10:30 AM 10:45 AM				
SON	11:00 AM 11:15 AM 11:30 AM 11:45 AM	AHP 723 And The States and Design Optics Room TBA Phernell Walker, MBA, ABOM	MedPR0360 414 March And The Sci 11:00 AM-12:00 PM Creating Perceived Value for Your Patients Room TBA Pete Hanlin, LDO, ABOM	FREE CE 11:00 AM-12:00 PM THIS COURSE WILL BE FOR CE CREDIT Course TBA Speaker TBA	307 FREE LUNCH - Student Lunch Sympo 11:15 AM-12:30 PM MyDay® daily disposable multifocal contact <i>CooperVision</i>
PER	12:00 PM 12:15 PM 12:30 PM 12:45 PM	AHP 724 And The SC 12:00 PM-1:00 PM Fundamentals of Progressive Lens Design Room TBA Pete Hanlin, LDO, ABOM	AHP 725 APO APO TO LICO PM-1:00 PM Pharmacology for Opticians and Technicians Room TBA Jill Autry, OD, RPh	MedPRO360 (THIS COURSE IS NOT COPE ACCREDITED) 415 ADD SC 12:00 PM-1:00 PM Build A Budget and Full Marketing Plan In An Hour Room TBA Trudi Charest, Optician	Title to Be Announced Presented by Alcon Room 208
Ż	1:00 PM				

AHP 726 AD ALL ALL ALL ALL ALL ALL ALL ALL ALL	1:15 PM 1:30 PM 1:45 PM				
	2:00 PM 2:15 PM 2:30 PM	726 ADD HEL AND FILE SC 2:00 PM-3:00 PM Solutions for Anisometropia Room TBA	727 ADD 2:00 PM-3:00 PM Age-Appropriate Vision Skills Room TBA	416 Mar And The Feasibility of Dropping Vision Plans Room TBA	Course & Accreditation to be announced Exhibit Hall Presentation Theater

3:45 PM				
	AHP 728 ABO MEL AM FL SC 4:00 PM-6:00 PM	MedPR0360 417 Maeo E SC 4:00 PM-6:00 PM		TBA 🎬 🔤 龍 🗺 4:00 F
4:15 PM	Principles of Refraction for Opticians and Technicians	Coding and Billing		COVD Learning Lab
4:30 PM	Room TBA	Room TBA		Room TBA
4:45 PM	Laurie Pierce, LDO, ABOM, NCLEC	Sharon Carter		ТВА
5:15 PM				
5:30 PM				
5:45 PM				
6:15 PM				
6:30 PM				
6:45 PM				
7:15 PM				
7:30 PM				
7:45 PM				
8:15 PM				
8:30 PM				

ABO AOA Paraoptometric Treatment & Management of Ocular Disease: Anterior Segment Florida OD CE Broker (live only) Florida Optician CE Broker (live only)

3:30 PM

South Carolina Optician CE Broker (live only) CEE/TQ Course (live only) Contact Lenses Ethics/Jurisprudence

Glaucoma General Optometry Laser Procedures NCLE NCLE

Neuro-Optometry Oral Pharmaceutical Principles of Diagnosis Pharmacology Practice Management

Peri-Operative Management of Ophthalmic Surgery Treatment & Management of Ocular Disease: Posterior Segment Refractive Surgery Management Systemic/Ocular Disease

Surgical Procedures

Facilitated Lab/Workshop

PB Public Health

Low Vision/Vision Impairment & Rehabilitation

MedPRO360 COURSES OD & AHP

OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.						
ia 🗶						
lenses: Innovation meets performance Steve Rosinski, OD Presented by						

ace[™] 2:00 PM-3:00 PM THIS COURSE WILL BE FOR CE CREDIT

n American Association of Corporate Optometrist (AACO)

		-
	ŀ	
	Ľ	1
		1

PM-6:00 PM



REGISTER TODAY

at AttendSECO.com

14

SUNDAY PAGE 1 OF 1

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES MedPRO360 COURSES OD & AHP

\mathbf{O}	
7	
5	
4	
	8: 8:
U	
	8:
4	
	9:
7	
>	
1	10
2	10
	10
7	
Q	
S	11:
R	
Ш	12
ī	
	12
Ζ	
	1:

ш

Am			
5 AM			
		MedPRO360	
AM	140 🔀 🔁 🕏 8:00 AM-10:00 AM The Great Dry Eye RAFT Debate		513 8:00 AM-11:00 AM CPR workshop with RC Health Services
MA	Room TBA	Coding and Billing Boot Camp Room TBA	Room TBA
5 AM	Milton Hom, OD; Selina McGee, OD; Bobby Saenz, OD, MS; April Jasper, OD	Chris Wolfe, OD	
) AM	Jaspei, OD		
AM			
MA			
5 AM			
0 AM			
	OD 141 € 10:15 AM-11:15 AM		
	141 10:15 AM-11:15 AM Don't Get Sued!		
5 AM	Room TBA		
MA C	Katie Spear, OD; April Jasper, OD		
5 AM			
D AM			
5 AM			
5 PM			
0 PM			
5 PM			
PM			
PM			

SAVE THE SECO 100 WHERE SIGHT MEETS VISION™ CELEBRATING 100 YEARS OF SECO

MARCH 1-5 | ATLANTA, GA



at AttendSECO.com 15



VIRTUAL EDUCATION

March 9th through March 13th, 2022

20 Courses, 31 Hours of OD LIVE CE Education 20 Courses, 25 Hours of AHP LIVE CE Education

For SECO 2022, March 9th through March 13th, select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee. A total of 40 courses and 66 hours of CE over five days makes this a major meeting in its own right!

There's something for everyone in this lineup. COPE courses approved by ARBO as "Live CE", just as if you were in New Orleans, and ABO and NCLE approved courses for opticians, CL technicians, and AOA Paraoptometrics.

Each attendee's attendance will be tracked during all Zoom sessions, and credit will be granted upon completion of post-course evaluations. PDF Certificates will be sent, along with submission of credits to ARBO, ABO, NCLE, and AOA following the meeting.

FOR THE LATEST VIRTUAL EDUCATION INFORMATION VISIT ATTENDSECO.COM.



MedPRO360 COURSES

WELCOME TO SECO 2022

SEE WHAT MATTERS FOR YOUR PROFESSION

Grow your career with lectures, labs and learning sessions developed to address the targeted needs of your profession. SECO 2022 offers opportunities to connect and learn with the broader optometric community, as well as education curated for every role, whether you're an optometrist, optician, optometric technician, student, or anything in between.

DISCOVER VIRTUAL EDUCATION SESSIONS TAILORED TO YOUR PROFESSION AT ATTENDSECO.COM.

VIRTUAL WEDNESDAY

11:00 AM	OD/AHP ADVANCED	
	V501 🔀 🏙 11:00 AM-1:00 PM	
11:15 AM	Ocular Surface Disease Update: What's New in 2022 ZOOM Conference	
11:30 AM	Pam Theriot, OD	
11:45 AM		
12:00 PM 12:15 PM		
12:30 PM		
12:45 PM		
1:00 PM		
1:15 PM		
1:30 PM		
1:45 PM		
2:00 PM	OD/AHP ADVANCED	AHP
2:15 PM	V502 * 2:00 PM-4:00 PM	V701 ABO 2:00 PM-3:00 PM
2:30 PM	AMD: Earlier Detection and Improved Outcomes ZOOM Conference	Contrast Sensitivity & Visual Perception ZOOM Conference
2:45 PM	Mohammad Rafieetary, OD	Pete Hanlin, LDO, ABOM
3:00 PM		AHP
3:15 PM		V729 ADD 3:00 PM-4:00 PM Accommodation & Convergence 101
3:30 PM		ZOOM Conference
3:45 PM		Pete Hanlin, LDO, ABOM
4:00 PM		
4:15 PM	OD/AHP ADVANCED	АНР
4:30 PM	V503 🔐 🕮 4:15 PM-5:15 PM Glaucoma-What Would You Do?	V702 Area 4:15 PM-5:15 PM Fitting Pediatric Eyewear
4:45 PM	ZOOM Conference Chris Borgman, OD	ZOOM Conference Diane Drake, LDO, ABOM, NCLEM
5:00 PM		
5:15 PM		
5:30 PM		
5:45 PM		
6:00 PM		
6:15 PM		
6:30 PM		

ACCREDITATION **INFORMATION**

COPE:

The content of this COPE pending CE activity was planned and prepared independently by SECO International without input from members of a commercial interest. The courses are pending COPE accreditation for INTERACTIVE DISTANCE CE.

AOA PARA:

These courses have been submitted to the AOA Commission on Paraoptometric Certification for consideration.

ABO/NCLE:

These courses have been submitted to the American Board of Opticianry – National Contact Lens Examiners for continuing education credit.

FL/SC CE Broker and CEE/TQ courses are only applicable for live courses.

Please see the complete listing of virtual accreditations at attendseco.com/virtual-meeting. SECO International will not be responsible for courses that have not received accreditation. Do not assume that the courses you have registered for will be automatically approved. These courses listed are to serve as a quide to assist you with your course selections.

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW

VIRTUAL SESSIONS

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

SECO International recommends contacting your state board directly for specific state board of optometry license rules and regulations pertaining to the COPE acceptance. The





ANCI VIRTUAL THURSDAY

OD/AHP ADVANCED **V505 涨 🏁** 7:00 AM-8:00 AM 7:15 AM Screening for Skin Cancer 7:30 AM ZOOM Conference Rich Castillo, DO, OD

U

4

A

DAY

VIRTUAL

8:30 AM

:45 AM

11:30 AN 11:45 AM

12:15 P

2:45 PM

5:30 PM

6:15 PM

AHP

8:15 AM OD **V105** 8:15 AM-10:15 AM The Pressure is On: Managing Challenging Cases in Glaucoma

ZOOM Conference Mark Dunbar, OD

OD **V106** 10:30 AM-12:30 PM Neuro, Optic Nerve, & Orbital Brainteasers ZOOM Conference Chris Borgman, OD

V706 ABO NOLE 10:30 AM-11:30 AM I Can't See: Troubleshooting RX Complaints ZOOM Conference Jackie O'Keefe, ABOC

Top 10 Mistakes Practices Make With Their Marketing

V708^{ABO} 12:30 PM-1:30 PM 12:45 PM Power Optics: Calculating Position of Wear

ZOOM Conference Phernell Walker, MBA, ABOM

OD V112 📩 1:45 PM-2:45 PM

OCT Grand Rounds 2:15 PM ZOOM Conference 2:30 PM Chris Borgman, OD

V709 ABO 2:45 PM-2:45 PM The Tech's Role in the Management of Ocular Emergencies ZOOM Conference Vince Young, MD

V60 100 PM 3:00 PM-5:00 PM 3:15 PM Special Session: Hot Topics in Neuro-Optometry 3:30 PN ZOOM Conference 3:45 PM Kelsey Moody Mileski, OD; Rich Castillo, DO, OD; Pilar Vergara, OD 4:15 PM 4:30 PM

AHP **V710** ABO 2:00 PM-5:00 PM Sister Act II: The O'Keefe's All New Optical Tips ZOOM Conference Laurie Pierce, LDO, ABOM, NCLEC; Jackie O'Keefe, ABOC; Candace O'Keefe, ABOC MedPRO360 COURSES

OD & AHP ADVANCED COURSES

_ 1		
ĺ	7:00 AM	OD
	7:15 AM	V115 7:00 AM-8:00 AM
ĺ	7:30 AM	AMD A to Z ZOOM Conference
Í	7:45 AM	Jeffry Gerson, OD
	8:00 AM	
	8:15 AM	V61 SPECIAL SESSION 😿 🕮 8:00 AM-10:00 AM SECO Rapid Fire - Nothing But New!
	8:30 AM	This Special Session will feature four leading experts talking about everything
	8:45 AM	in eye care, in a rapid fire format. ZOOM Conference
	9:00 AM	Moderator: Chris Wroten, OD
	9:15 AM	Jeffry Gerson, OD; Vince Young, MD; Selina McGee, OD
	9:30 AM	
	9:45 AM	
	10:00 AM	
	10:15 AM	
	10:30 AM	
	10:45 AM	OD
	11:00 AM	V117 就 1:00 AM-12:00 PM
	11:15 AM	Interventional Glaucoma Management
	11:30 AM	ZOOM Conference Lee Peplinski, OD
	11:45 AM	
	12:00 PM	V715 ABO SC 12:00 PM-1:00 PM
	12:15 PM	Understanding the Optics of Strong and Larger Lenses
	12:30 PM	ZOOM Conference Laurie Pierce, LDO, ABOM, NCLEC
	12:45 PM	
	1:00 PM	
	1:30 PM	V716 ^{Aso} **** ^{ASO} :15 PM-2:15 PM Eye Diseases Opticians and Technicians Should Be Familiar With
	1:45 PM	ZOOM Conference
	2:00 PM	Vince Young, MD
	2:15 PM	
	2:30 PM	
	2:45 PM	
	3:00 PM	
	3:15 PM	
	3:30 PM	
	3:45 PM	V719 ABO 3:30 PM-4:30 PM
	4:00 PM	Let's Get Techie with Photochromic Lenses ZOOM Conference
	4:15 PM	Jackie O'Keefe, ABOC
	4:30 PM	
	4:45 PM	
	5:00 PM	OD
	5:15 PM	V125 5:00 PM-7:00 PM Pathology Pitfalls
	5:30 PM	ZOOM Conference
	5:45 PM	Jill Autry, OD, RPh
	6:00 PM	
	6:15 PM	
	6:30 PM	
	6:45 PM	

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

V704 ABO 7:00 AM-8:00 AM

V404 🕅 🔤 8:15 AM-10:15 AM

ZOOM Conference

ZOOM Conference

MedPRO360

Trudi Charest

Jackie O'Keefe, ABOC

Circadian Rhythms & Blue Light

OD & AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS BASED ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.

	AHP V712 ABO 7:00 AM-8:00 AM Managing Difficult Frame Fits ZOOM Conference Diane Drake, LDO, ABOM, NCLEM
ng new	AHP V713 AD CONFICTION AM What's New for Opticians and Technicians? ZOOM Conference Phernell Walker, MBA, ABOM

OD
V120 2:00 PM-4:00 PM MythBusters ZOOM Conference Lee Peplinski, OD



ALL ACCREDITATIONS	ARE PENDING.
PLEASE CHECK OUT OUR WEBSITE	ATTENDSECO.COM FOR UPDATES.

OD ONLY COURSES

ALLIED HEALTHCARE PROFESSIONALS ONLY COURSES

OD & AHP ADVANCED COURSES

MedPRO360 COURSES

VI	RT	UAI	S	UN	DA	Y

	7:15 AM	
	7:30 AM	
	7:45 AM	
		OD
	8:15 AM	V140 🔀 8:00 AM-10:00 AM
	8:30 AM	The Great Dry Eye RAFT Debate ZOOM Conference
	8:45 AM	Milton Hom, OD; Selina McGee, OD; Bobby Saenz, OD, MS; April Jasper, OD
	9:15 AM	
	9:30 AM	
	9:45 AM	
	10:00 AM	
	10:15 AM	OD
	10:30 AM	V141 🗊 10:15 AM-11:15 AM
	10:45 AM	Don't Get Sued!
	11:00 AM	ZOOM Conference Katie Spear, OD; April Jasper, OD
	11:15 AM	
	11:30 AM	
	11:45 AM	
	12:00 PM	
	12:15 PM	
	12:15 PM	
	12:45 PM	
	1:00 PM	
	1:15 PM	
	1:30 PM	
	1:45 PM	
	2:15 PM	
	2:30 PM	
	2:45 PM	
	3:15 PM	
	3:30 PM	
	3:45 PM	
	4:15 PM	
	4:30 PM	
	4:45 PM	
	5:15 PM	
	5:30 PM	
	5:45 PM	
	6:15 PM	
	6:30 PM	
	6:45 PM	
	7:00 PM	

OD **V130** 11:00 AM-12:00 PM Anterior Segment OCT: The Final Frontier ZOOM Conference Bobby Saenz, OD, MS AHP

V724 Ano 12:00 PM-1:00 PM Fundamentals of Progressive Lens Design ZOOM Conference Pete Hanlin, LDO, ABOM 12:15 PM

12:45 PM

1:30 PM OD **V135** 2:00 PM-3:00 PM 2:15 PM

ZOOM Conference

Jill Autry, OD, RPh

V726 ABO 2:00 PM-3:00 PM **Solutions for Anisometropia** ZOOM Conference Phernell Walker, MBA, ABOM

ΔΗΡ

AHP

MedPRO360

ZOOM Conference Pete Hanlin, LDO, ABOM

V721 ABO NCLE 7:00 AM-8:00 AM

Secrets of the Lens Cross

ZOOM Conference Diane Drake, LDO, ABOM, NCLEM

V722 ABO 2010 AM-10:00 AM

V414 🖼 🔤 11:00 AM-12:00 PM

Creating Perceived Value for Your Patients

ZOOM Conference Pete Hanlin, LDO, ABOM; Ryan Parker, OD

A Little Bit of S.O.A.P.

PM		
PM		
PM		
	OD	АНР
PM	V138 2:00 PM-6:00 PM	V728
PM	Laser Lessons Learned ZOOM Conference	Princi ZOOM
PM	Lee Peplinski, OD	Laurie
РМ		
PM		

4:00 PM-6:00 PM Conference

ples of Refraction for Opticians and Technicians Pierce, LDO, ABOM, NCLEC

VIRTUAL SATURDAY

OD 7:15 AM **V129 10** 7:00 AM-8:00 AM Seeing Double ZOOM Conference 7:30 AM

GLANCE

8:15 AM

8:45 AM

9:15 AM

:45 AM

)·30 ∆

11:15 AM

11:30 AM

2:30 PM

2:45 PM

5-45 PM

6:30 PM 6:45 PM

AT

DAY

VIRTUAL

Kelsey Moody Mileski, OD

OD/AHP ADVANCED V62 SPECIAL SESSION 😿 🏧 8:00 AM-10:00 AM

Glaucoma 2022 - The OD/MD Angle ZOOM Conference Moderator: Chris Wroten, OD Mitchel Ibach, OD; Michael Greenwood, MD

Call the Pharmacist! Current Protocols for Ophthalmic Meds

	AHP ADVANCED LEARNING COURSES (SHADED IN GREY) HAVE VARIOUS ACCREDITATIONS ON CONTENT, AND THE ACCREDITATION INFORMATION IS LISTED FOR EACH COURSE BELOW.
D	



Best of New Orleans FOODIES



When you arrive in New Orleans, be hungry. This is a town full of eaters who start talking about what they're going to have for dinner before lunch is over. New Orleans' rich history and cocktail culture have led the city to become one of the most legendary places to eat in the world.

Few other towns feature so many award-winning restaurants, famous chefs or food festivals. The plates can be bone china or paper; the dining rooms can resemble a chateau or a roadhouse. It makes no difference. New Orleans serves up some of the most delicious food on the planet.

Here are some of the best of the best, from famous restaurants' signature dishes to types of food you just can't miss!



Beignets at Cafe du Monde

There's a reason these are a classic. Pair them with a cup of cafe au lait for the ultimate New Orleans experience.

CAFE DU MONDE 800 Decatur St. New Orleans, LA 70116





Fried Chicken at Willie Mae's Scotch House

Around the corner from Dooky Chase, you'll find what the Travel Channel once labeled "America's Best Fried Chicken." There may be a line, but it's worth it.

WILLIE MAE'S SCOTCH HOUSE 2401 St Ann St. New Orleans, LA 70119

Barbecue Shrimp at Pascal's Manale

New Orleans-style barbecue shrimp is as messy as it is delicious, and that's a good thing. French bread is a necessary accompaniment to the buttery, peppery sauce on this dish.

PASCAL'S MANALE RESTAURANT

1838 Napoleon Ave. New Orleans, LA 70115

Oysters at Acme Oyster House

Just off Bourbon Street, Acme is a timeless New Orleans establishment, popular with locals for generations.

ACME OYSTER HOUSE 724 Iberville St.

New Orleans, LA 70130



Po-Boys at Parkway

Fried oyster, shrimp, catfish, garlicky roast beef ... try some or try them all. In the world of poboys, there's really no wrong choice - just as long as you order yours "dressed."

PARKWAY BAKERY & TAVERN 538 Hagan Ave. New Orleans, LA 70119





Best of New Orleans ATTRACTIONS

Looking for something fun to do in New Orleans? We've got you covered, with a variety of world-class attractions and experiences that'll make your visit memorable.

From historic homes and streetcar rides to above-ground cemeteries and worldclass museums like the National World War II Museum, the opportunities for exploration in New Orleans are truly endless. Whether you're an art aficionado, a history buff, or just looking to experience the city's rich history and culture on a deeper level, you'll find a variety of attractions that are sure to pique your interest.



Audubon Zoo

Consistently ranked as one of the top 10 zoos in the country, the Audubon Zoo is known and loved for its engaging educational programs and hands-on animal encounters. Don't miss the Louisiana Swamp and Jaguar Jungle exhibits or their mysterious white alligators!

20 22

SIGHT MEETS VISION[®] 9-13 | NEW ORLEANS 6500 Magazine St. New Orleans, LA 70118



The Cabildo and the Presbytère

You may wonder what the two buildings on either side of St. Louis Cathedral are. The Cabildo and The Presbytère were built in the late 1700s and functioned as spaces for Louisiana Supreme Court decisions, among other uses.

701 Chartres St., Jackson Square New Orleans, LA 70116



National World War II Museum

The top attraction in New Orleans and a bucket-list destination for fans and students of history around the world, the National WWII Museum takes visitors on a powerful, inspiring journey through the eyes of the men and women who fought for freedom and democracy *in the war that changed the world*.

945 Magazine St. New Orleans, LA 70130

New Orleans City Park

At 1,300 acres, New Orleans City Park is one of the largest urban parks in the United States. It's also home to the largest grove of mature live oaks in the world, some of which are nearly 800 years old.

5 Victory Ave. New Orleans, LA 70124



Bourbon Street

Noisy. Raucous. Nocturnal. For many New Orleans visitors, Bourbon Street embodies the life of a party town. The street is lit by neon lights, throbbing with music and decorated by beads and balconies. Named for a royal family in France and not the amber-colored alcohol, Bourbon Street has become a place for revelry of all sorts.



SECO 20 22 WHERE SIGHT MEETS VISION™ MARCH 9-13 I NEW ORLEANS

SATURDAY, MARCH 12 6:30 PM – 8:00 PM CT

Mardi Gras World 1380 Port of New Orleans Pl

Join your fellow friends and colleagues as we close out SECO 2022 with a bang. Cocktails and carnival food will be available.

Supported in part by

ESSILORLUXOTTICA



VISIT ATTENDSECO.COM FOR MORE INFORMATION

SATURDAY

NIGHT

PARTY

FREE LUNCH

SYMPOSIUM SERIES

Join your colleagues and enjoy a complimentary meal while industry leaders discuss advances in ophthalmic healthcare and timely topics in advancing the profession. The Symposium Series sessions are unopposed by education for the designated audience and are offered at no charge to registered attendees.

SECO 22

WHERE SIGHT MEETS VISION™

MARCH 9-13 | NEW ORLEANS

Pre-registration is required to attend all symposiums at SECO 2022. Once registration has reached its maximum, registration will close. A limited amount of open seats may become available onsite on a first come first serve basis.



SHARPEN YOUR SKILLS AT SECO

SECO 2022's educational programming is an experience in itself — and one that you won't soon forget. Get the knowledge you need to provide exceptional patient care and excel in your specific role with sessions offered in a variety of formats, including learning labs, presentation theaters, lectures, and demonstrations. The best place for educating your entire team – SECO is known for its high quality, advanced curriculum for doctors and staff alike and place to earn all of your CE credits, hear from speakers you won't find anywhere else and take a deep dive into the topics that matter most to optometric professionals right now, from corneal disease and ocular infections to healthcare compliance and practice management.



Special Sessions

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace[™]. Earn free CE credits and get valuable information in these sessions.



Lectures

Get inspired and informed with lectures presented by the brightest optometric minds and visionary leaders.



MedPRO 360

SECO's business intel and strategy resources for eye care providers.



Dynamic Speakers

See SECO's outstanding line up of speakers and the courses they are presenting.



Come be a part of the SECO community and while improving the skills and knowledge of your profession through education, expertise exchange, and professional dialogue, you will discover peer to peer learning opportunities and build relationships that will last for years to come!

DESTINATION NEW ORLEANS

New Orleans as a destination is steeped in culture and stimulating activity that offers guests and their families so many opportunities for fun! Come for business and take advantage of all Atlanta has to offer for you, your family, and your friends!



FREE CE in Optometry's Marketplace

Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace[™]. Earn free CE credits and get valuable information in these sessions.

SECO MARKETPLACE

SECO Marketplace, a 365 resource for the profession, discover news, new products, SECO Marketplace exclusive deals, and other market interest.

attendseco.com/marketplace



FREE CE in Optometry's MarketplaceTM



Learning opportunities are everywhere at SECO 2022, including Optometry's Marketplace[™]. Earn free CE credits and get valuable information in these sessions.

FOR MORE INFORMATION VISIT ATTENDSECO.COM



THE OVIEW LUXURY EYEWEAR View What's Next for 2022

The View is the place to be at SECO if you make or influence eyewear buying decisions. Learn what's new and what's next and how to solve even your most difficult fitting challenges. Mix and mingle with your peers who face the same issues you do. Share ideas and strategies for creating the most dynamic inventory mix for your unique environment while increasing patient satisfaction and practice revenue.

at AttendSECO.com 25

OD Course Listing By COPE Category

ANTERIOR SEGMENT (AS) 3/9 501 Ocular Surface Disease Update: What's New in 2022 3/11 124 Human Trafficking 11:00 AM-1:00 PM Pam Theriot, OD 2:15 PM-4:15 PM April Jasper, OD 3/10 **102** See the Light! Adding IPL to Your Practice **ETHICS/JURISPRUDENCE (EJ)** 7:00 AM-8:00 AM Seling McGee. OD 902 Malpractice Misadventures & Culinary Event at The New Orleans 3/11 505 Screening for Skin Cancer School of Cooking 7:00 AM-8:00 AM Rich Castillo, OD, DO 7:30 PM-9:30 PM Paul Ajamian, OD 507 Dry Eye & Contacts: Put On, Soak In, Drop Out! 3/12 139 Prevention of Medical Errors in Evecare 8:15 AM-10:15 AM Milton Hom. OD 4:00 PM-6:00 PM Katie Spear, OD 509 Makeup and the Ocular Surface: What You Need to Know 3/11 3/13 **141 Don't Get Sued!** 7:00 AM-8:00 AM Pam Theriot, OD 10:15 AM-11:15 AM Katie Spear, OD **116** Seeing is Believing-The Future of Dry Eye FUNCTIONAL VISION/PEDIATRICS (FV) 11:00 AM-12:00 PM Dave Kading, OD 3/10 **107 A New Paradigm for Amblyopia Management 413** MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye 10:30 AM-12:30 PM Bob Sanet, OD; Pilar Vergara, OD **Center of Excellence** 3/11 123 No Tears Amblyopia Treatment: Less Hassle & 5:15 PM-7:15 PM Chris Wolfe, OD; Selina McGee, OD More Effective 3/12 **128** Pre-Op Prep: Optimizing the Ocular Surface 2:15 PM-4:15 PM Bob Sanet, OD; Pilar Vergara, OD 7:00 AM-8:00 AM Pam Theriot, OD **GENERAL OPTOMETRY (GO)** 510 Cross-Linking: Yay or Nav? 3/10 109 Case Files from Bascom Palmer 7:00 AM-8:00 AM Bobby Saenz, OD 10:30 AM-12:30 PM Mark Dunbar, OD **130** Anterior Segment OCT: The Final Frontier 61 Special Session: SECO Rapid Fire-Nothing But New! 3/11 11:00 AM-12:00 PM Bobby Saenz, OD 8:00 AM-10:00 AM Chris Wroten, OD; Jeffry Gerson, OD; Vince Young, **133** Differentiating Keratitis MD; Selina McGee, OD 2:00 PM-3:00 PM Pam Theriot, OD **125** Pathology Pitfalls 137 Ocular Surface Smackdown: Inflammation or Obstruction 5:00 PM-7:00 PM Jill Autry, OD, RP 4:00 PM-6:00 PM Milton Hom, OD **132** Proactively Managing Myopia 3/12 3/13 140 The Great Dry Eye RAFT Debate 11:00 AM-12:00 PM Dave Kading, OD 8:00 AM-10:00 AM Milton Hom, OD, FAAO; Selina McGee, OD; Bobby **GLAUCOMA (GL)** Saenz II, OD, MS, FAAO ; Jill Autry, OD, RPh 503 Glaucoma: What Would You Do? 3/9 CONTACT LENSES (CL) 4:15 PM-5:15 PM Chris Borgman, OD 3/10 508 Scleral Lens Basics: Getting Started **105** The Pressure is On: Managing Challenging Cases in 3/10 1:45 PM-2:45 PM Dave Kading, OD Glaucoma 3/12 **512 New & Innovative Uses for Contact Lenses** 8:15 AM-10:15 AM Mark Dunbar, OD 4:00 PM-6:00 PM Dave Kading, OD **117** Interventional Glaucoma Management 3/11

26

11:00 AM-12:00 PM Lee Peplinski, OD

122 Opening Up on Narrow Angles 5:15 PM-7:15 PM *Bobby Saenz, OD*

3/12 **62 Special Session: Glaucoma 2022 - The OD/MD Angle** 8:00 AM-10:00 AM *Mitchel Ibach, OD; Michael Greenwood, MD*

134 MIGS Update

2:00 PM-4:00 PM Bobby Saenz, OD

LASER PROCEDURES (LP)

3/12 **138 Laser Lessons Learned** 4:00 PM-6:00 PM *Lee Peplinski, OD*

LOW VISION (LV)

3/11 **119 Handling End Stage Vision Loss** 11:00 AM-12:00 PM *Mark Dunbar, OD*

NEURO OPTOMETRY (NO)

3/10 **106 Neuro, Optic Nerve, & Orbital Brainteasers** 10:30 AM-12:30 AM *Chris Borgman, OD*

> **60 Special Session: Hot topics in Neuro-Optometry** 3:00 PM-5:00 PM *Rich Castillo, OD; Chris Borgman, OD; Kelsey Moody Mileski, OD*

- 3/11 **114 Neuroimaging 101** 7:00 AM-8:00 AM Chris Borgman, OD
- 3/12 **129 Seeing Double** 7:00 AM-8:00 AM *Kelsey Moody, OD*
 - **136 Demystifying Prism Prescribing for Diplopia** 2:00 PM-3:00 PM *Kelsey Moody, OD*

PRINCIPLES OF DIAGNOSIS (PD)

3/10 **101 Image-in That! Scanning for Retinal Disease** 7:00 AM-8:00 AM *Mohammad Rafieetary, OD*

PHARMACOLOGY (PH)

3/10 **111 My Vision is Blurry: Could it be My Meds?** 1:45 PM-2:45 PM *Mark Dunbar, OD*

> **110 Ocular Nutrition Controversies** 1:45 PM-2:45 PM *Jeffry Gerson, OD*

3/11 **120 MythBusters** 2:15 PM-4:15 PM *Lee Peplinski*, *OD*

127 Management of Ocular Pain: Considerations when Prescribing Opiates

5:15 PM-7:15 PM Andrew Gurwood, OD; Marc Myers, OD

3/12 **131 Drugs of the Future**

11:00 AM-12:00 PM Milton Hom, OD

135 Call The Pharmacist! Current Protocols for Ophthalmic Meds 2:00 PM-3:00 PM *Jill Autry, OD, RPh*

POSTERIOR SEGMENT (PS)

- 3/9 **502 AMD: Earlier Detection and Improved Outcomes** 2:00 PM-4:00 PM *Mohammad Rafieetary, OD*
- 3/11 **115 AMD A to Z** 7:00 AM-8:00 AM Jeffry Gerson, OD

121 Retinal News: What's Hot, What's Not 2:15 PM-4:15 PM *Mohammad Rafieetary, OD*

126 Retinal Findings in Systemic Disease 5:15 PM-7:15 PM *Jeffry Gerson, OD*

PRACTICE MANAGEMENT (PM)

3/9 **401 MedPRO360: Eyewear Trends and Selection Techniques** 2:00 PM-4:00 PM *Laurie Pierce*

402 MedPRO360: How To Develop Your Business in a Corporate Setting 4:15 PM-5:15 PM *Maria Sampalis, OD*

3/10 **404 MedPRO360: Top 10 Mistakes Practices Make With Their** Marketing 8:15 AM-10:15 AM *Trudi Charest*

405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice 10:30 AM-11:30 AM *Bobby Saenz, OD*

407 MedPRO360: From 17 to 100 employees; Pearls From a Growing Practice 1:45 PM-2:45 PM *Bobby Saenz*, *OD*

408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires-Staff Training 3:00 PM-5:00 PM *Tami Franklin*

- 3/11 409 MedPRO360 Facilitated Learning Lab: Staffing Stop the Revolving Door!
 8:00 AM-10:00 AM Sharon Carter
- 3/12 **414 MedPRO360: Creating Perceived Value for Patients** 11:00 AM-12:00 PM Pete Hanlin, LDO, ABOM

416 MedPRO360: The Feasibility of Dropping Vision Plans 2:00 PM-3:00 PM *Chris Wolfe, OD*

417 MedPRO360: Coding and Billing 4:00 PM-6:00 PM *Sharon Carter*

3/13 **418 MedPRO360: Coding and Billing Boot Camp** 8:00 AM-11:00 AM Chris Wolfe, OD



COMMITTED TO DELIVERING THE HIGHEST LEVELS OF EDUCATION AND TRAINING FOR THE ENTIRE EYE CARE PROFESSION YEAR-ROUND.

OPTOMETRISTS · OPTICIANS · TECHNICIANS · PARAOPTOMETRICS

SECOUNIVERSITY.COM REGISTER TODAY 28



SECO'S BUSINESS AND MANAGEMENT STRATEGIES CURRICULUM. JOIN YOUR PEERS FOR A UNIQUE BUSINESS CONFERENCE WITHIN THE SECO CONFERENCE!



REGISTER TODAY at AttendSECO.com

Take time to focus on the business of your practice and stay up to date on the latest leadership and management strategies. The popular and newly expanded MedPRO360 curriculum will highlight practice management gurus who will share intel and strategies for:

- Leadership
- Financials
- Sales and Communications
- Customer service
- Digital Marketing
- Billing and coding

According to MedPRO360 Committee Chair, Ted McElroy, O.D. "For most eye care professionals, running a business is hard. That is understandable, because we received little business education while in school. That is where we can help. MedPRO360 provides the resources to help guide you through the obstacles of running a small business. This will help turn the hurdles into opportunities for achieving your greatest business potential. This program will give you the confidence to face change, look for opportunities and make the right decisions when facing uncertainty. Be sure to add a mix of MedPRO360 talks to your schedule and access the best business intelligence and strategies for eye care."

CHECK OUT THESE MEDPRO360 SECO 2022 SESSIONS:

March 9th		
2:00 PM - 4:00 PM	401 MedPRO360: Eyewear Trends and Selection Techniques	Laurie Pierce
4:15 PM - 5:15 PM	402 MedPRO360: How to Develop Your Business in a Corporate Setting	Maria Sampalis, OD
March 10th		
8:15 AM - 10:15 AM	404 MedPRO360: Top 10 Mistakes Practices Make with Their Marketing	Trudi Charest
10:30 AM - 11:30 AM	405 MedPRO360: Create a Lead Management Strategy to Drive Patients to Your Practice	Bobby Saenz, OD
12:30 PM - 1:30 PM	406 MedPRO360: Communication Skills to Improve Your Practice	Laurie Pierce
1:45 PM - 2:45 PM	407 MedPRO360: From 17 to 100 employees; Pearls from a Growing Practice	Bobby Saenz, OD
3:00 PM - 5:00 PM	408 MedPRO360 Facilitated Learning Lab: Onboarding New Hires- Staff Training	Tami Franklin
March 11th		
8:00 AM - 10:00 AM	409 MedPRO360 Facilitated Learning Lab: Staffing - Stop the Revolving Door!	Sharon Carter
12:00 PM - 1:00 PM	410 MedPRO360: Making Meetings Matter	Jackie O'Keefe
1:15 PM - 2:15 PM	411 MedPRO360: How to Get 1000 Five-Star Reviews	Bobby Saenz, OD
3:30 PM - 4:30 PM	412 MedPRO360: Finding & Creating Social Media Content	Trudi Charest
5:15 PM - 7:15 PM	413 MedPRO360 Facilitated Learning Lab: How to Build a Dry Eye Center of Excellence	Chris Wolfe, OD; Selina McGee, OD
March 12th		
11:00 AM - 12:00 PM	414 MedPRO360: Creating Perceived Value for Patients	Pete Hanlin
12:00 PM - 1:00 PM	415 MedPRO360: Build A Budget and Full Marketing Plan in An Hour	Trudi Charest
2:00 PM - 3:00 PM	416 MedPRO360: The Feasibility of Dropping Vision Plans	Trudi Charest
4:00 PM - 6:00 PM	417 MedPRO360: Coding and Billing	Sharon Carter
March 13th		
8:00 AM - 11:00 AM	418 MedPRO360: Coding and Billing Boot Camp	Chris Wolfe, OD

GENERAL INFORMATION

SECO offers cutting-edge education sessions, including advanced programming designed for all ophthalmic professionals — optometrists, opticians, paraoptometrics, optometric technicians, and everything in between. Earn your CE credits, refine your skills, and guide your practice to its full potential with learning opportunities presented in a variety of engaging formats.

NETWORKING AND SPECIAL EVENTS

Expand your professional circle, build lasting friendships, and reconnect with colleagues at this year's special events. From concerts to alumni receptions, there are plenty of opportunities in store to connect and kick back.

OPTOMETRY'S MARKETPLACE™ <

Discover efficiency-enhancing solutions, state-of-the-art equipment, fashionable eyewear styles, and interactive educational events as far as the eye can see — all in the exhibit hall.

CANCELLATION POLICY

New for this year only, Inability to Attend Insurance is included with your SECO 2022 attendee or exhibitor registration. You will receive a refund of your registration fee paid to SECO if you are unable to attend due to a reason covered under the policy. All cancellation claims must be submitted within 30 days of the end of SECO 2022.



HOTEL AND TRAVEL $\stackrel{\scriptstyle <}{\scriptstyle \sim}$

Beware of false and fraudulent housing claims. Eventsphere is the only housing provider for the SECO 2022 Congress. Fraudulent companies will present themselves as official partners of SECO and offer you a room that might not be available or guaranteed. We encourage you to use only the link from the attenseco.com website. SECO has contracted discounted rates with the Hilton Riverside New Orleans Hotel and hotels throughout the city to offer you luxury accommodations at the best possible rates. Reservations must be made through our official housing company, Eventsphere, by February 14, 2022 in order to reserve rooms at the discounted rates. Hotels sell out quickly, so we recommend booking your room today. If you have any questions or need assistance with your hotel needs, contact Eventsphere at (866) 393-0555 or <u>Click Here.</u>

OFFICIAL HOTELS:

Courtyard Iberville, 910 Iberville Street \$235 New Orleans Marriott, 555 Canal Street \$245 Renaissance Arts, 700 Tchoupitoulas Street \$249 Renaissance Pere Marquette, 817 Common Street \$235 Sonesta ES Suites NO Convention Center, 345 St. Joseph Street \$228 Sheraton, 500 Canal Street \$245 Hilton New Orleans Riverside, Two Poydras Street \$259

NO SHUTTLE BUS SERVICE

There will not be any shuttle bus services offered at SECO 2022. We recommend staying at one of the hotels within walking distance of the Ernest N. Morial Convention Center. Please visit https://attendseco.com/hotel-travel/ for hotel information..

UBER/LYFT

Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

PARKING

The Ernest N. Morial Convention Center provides ample parking for the event in lots adjacent to the facility for \$20 per day. Rates are subject to change. Attendees arriving by cab or rideshare will be dropped off in Transportation Hub at Hall G of the ENMCC.

TRAVEL ASSISTANCE

If you need assistance with Airline tickets contact Frosch Travel at 877-685-3715* or email seco@frosch.com. Delta is pleased to offer special discounts, <u>please click here</u> to book your flights. You may also call Delta Meeting Network at 1.800.328.1111* Monday-Friday, 7:00 a.m. - 7:30 p.m. (CT) and refer to Meeting Event Code NMV3Y. *Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.



GENERAL INFORMATION

SECO volunteers and ambassadors are happy to answer any questions about SECO 2022. They are wearing SECO Volunteer name badges. You can find additional assistance at the Registration Area in Hall B.

BADGES AND COURSE ATTENDANCE

All information regarding registered courses will be linked to your badge barcode. Your badge is required for admittance to each course and is required to be scanned in and out of each course. If you make any changes to your education registration after you print your badge onsite, it will update automatically—no need to print a new badge. SECO will replace lost badges for a non-refundable fee of \$25. Please wear your SECO badge at all times and remember that a photo ID is required for alcoholic beverage purchases.

SCHEDULE CHANGES



Changes to your course schedule can easily be made by logging into your SECO registration account, which you can access at AttendSECO.com. You can also make changes to your schedule by visiting Registration located in the Hall B lobby, of the New Orleans Ernest N. Morial Convention Center . Please note that schedule changes can only be made before a course is scheduled to begin and cannot be made at the course's location.

COURSE HANDOUTS

You can download course handouts via the SECO 2022 APP or at Attend SECO.com/ handouts

ATTENDANCE REQUIREMENTS

Attendees MUST have a SECO badge scanned and be registered to gain entrance into a course. CE credit will not be granted if attendees arrive 10 minutes after the course begins or take a break longer than 10 minutes during a one-hour course. SECO follows the required CE attendance protocols mandated by our accrediting agencies.

VERIFICATION OF ATTENDANCE (VOA)

To verify and download the Verification of Attendance, visit AttendSECO.com during or after the conference and select Verification of Attendance (VOA). Reg ID # OR last name and email will be required to access the VOA records. Please allow up to 24 hours for the updated records to display on the VOA. If there are any discrepancies, visit the Rivergate Room or contact us through <u>our website</u> following the conference.

NURSING ROOM

The Ernest N. Morial Convention Center provides a nursing station in Lobby B1 (outside of the B1 exhibit hall) for SECO attendees to access at no charge.

CHILDREN AT SECO

Children ages 18 and younger may attend SECO 2022 at no charge. SECO verifies the age of attendees registered in this category onsite. Due to space limitations and the potential for disruption in course rooms, as well as safety issues should overcrowding occur, the presence of infants and children may not attend continuing education courses. Child care services are not available at SECO 2022.



Security officers are onsite in the Ernest N. Morial Convention Center to ensure your safety at SECO. To aid in this effort, name badges are required at all official SECO events and to enter the exhibit hall floor. Please report lost SECO name badges to the Registration counter in the Level 1 lobby. Attendees may be asked to display the contents of any large items (such as boxes or cartons) by SECO officials or convention center security officers. Attendees who witness suspicious acts or unattended packages should report them immediately to security, a SECO volunteer, or a SECO staff member.

EMERGENCIES

First aid services will be available should an attendee need medical assistance. The EMS office #1 will staffed throughout event hours and is located in Lobby B2. The ENMCC has RED Emergency Phones conveniently located throughout the facility. In order to expedite a response, a ENMCC Public Safety Dispatcher is available 24 hours a day. The emergency number, 504-582-3040 or 3040 from the RED phone, is the primary emergency number for the facility. The Dispatcher will dispatch EMS, Officers, Event Managers, etc. Please refrain from calling 911. The convention center is very large; Facility and Public Safety personnel coordinate the movement of emergency services to the scene. For non-emergencies, dial 3011 from a RED phone or call the Event Management Main Line at 504-582-3011.

Lost and Found is in Hall B, the Rivergate Room at the Ernest N. Morial Convention Center. SECO is not responsible for items lost during the event.



REGISTRATION RATES



Free, Virtual Training For New Contact Lens Patients



ACUVUE[®] LensAssist[®]

Prioritize patient contact lens safety and hygiene with free, virtual assistance with an expert through live chat, email, or face-to-face video support.

Increase New Wearer Success*

Extend your practice's relationship with patients

Support your patients from home

Here's what your patients will learn:









Insertion & Removal

Contact Lens

Do's & Don'ts

Here's what your patients will get:

A digital step-by-step guide and training videos for putting in and taking out contact lenses, and proper cleaning and care. The videos and tools can be used in-office, allowing staff to maintain a safe distance from patients.



Training

Videos

11	T	
6		
1	ive	2

Assistance

For full access to these training videos, plus helpful tips and one-on-one live assistance, visit **Acuvue.com/LensAssist**

take COMFORT in ACUVUE

For access to more practice resources, visit jnjvisionpro.com/practicesolutions

*New contact lens wearers (less than 3 months of wear) surveyed on ACUVUE.com from 4/9/19 - 10/31/19. n=126 total respondents.

Important Safety Information: ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting www.jnjvisionpro.com. SECO International, LLC 4661 N. Shallowford Road Atlanta, GA 30338



Developed for the profession, by the profession.

Get a first look at the research, technology, and techniques that are evolving patient care and propelling the optometric profession forward. Whether you are looking for the latest in clinical advancements or business management solutions, you will find the speakers, education, solutions, and connections you need to stay on the cutting edge.

It's easy to see why many of the profession's optometrists and allied healthcare professionals turn to SECO when they want to get a clear picture of what's coming in eyecare. As the leading source of optometric education and CE credits, SECO offers experiential learning focused on emerging eyecare trends, technologies, and research, as well as hands-on training designed for all specialties.

Can't attend in person, be sure to join us virtually!

Select speakers presenting to full classrooms onsite in New Orleans will be streaming live through the SECO 2022 LIVE CE platform for accredited education for the virtual attendee.

VISIT ATTENDSECO.COM FOR MORE INFORMATION

 SAVE THE SECO 100

 DATE
 SECO 100

 WHERE SIGHT MEETS VISION™

 CELEBRATING 100 YEARS OF SECO

 MARCH 1-5 | ATLANTA, GA