



Let The Good Times Roll
in Tucson, AZ.....

AZOA 2015

Spring Congress

May 15 - 17

Hilton Tucson El Conquistador
Golf & Tennis Resort

- 13 hours of COPE-approved CE!
- Mardi Gras themed cocktail reception
- Exhibit hall with leading optometric vendors

Spring Congress Schedule

Friday, May 15

1PM-5PM Registration

2PM-4PM **Rekindling the Profitability of Contact Lenses/Masihdas/40197-CL**

This is a brief review of contact lenses today and demonstrate to the practitioner that contact lens services can still be profitable. Utilizing new technologies and modalities can provide the patient with safe options and still be profitable. What does the future hold.

4PM-5PM **Concierge Eyecare, Can It Be Feasible/ Masihdas/40158-PM**

Explore the history of Concierge Medicine CM and adapt the concept to medical and general eyecare. Can this be an alternative for Optometrist considering all the changes in health care. How can we incorporate Concierge Eyecare in a traditional optometric practice.

5PM-7PM **Exhibit Hall & VSP Mardi Gras Themed Cocktail Reception**

Come adorned in purple, green and gold and revel in the exhibit hall with leading industry partners and your fellow ODs. Beads, masks, cocktails and jazz music will be flowing as we network and let the good times rolls in our very own French Quarter in Tucson, AZ!



6:30PM 1 hour paraoptometric course
More info coming-6:30pm start time is tentative

7PM Dinner on Own for Attendees

7:30PM AZOA Board/AOA Trustee Dinner

Saturday, May 16

7AM Registration and **ALCON LABS SPONSORED BREAKFAST/PRESENTATION** - please arrive at 7am for breakfast

8AM-10AM **Retinal Findings with Systemic Disease/ Gerson/43958-SD**

This course will discuss some of the different retinal findings we see with different systemic diseases. The course will cover not only the retinal perspective, but also the systemic perspective causing the changes to the eyes. Appropriate referrals to other eyecare professionals and to general medical professionals will be discussed.

10AM-12PM **OCT Grand Rounds: The HD experience Gerson/ 36651-PS**

This course will use patient cases to illustrate how OCT can help in diagnosis and management of retinal disease. It will also go over use of OCT in glaucoma.

12PM-2PM Exhibit Hall/Luncheon

2PM-3PM **The Good, The Bad and The Orals/Whitley/43447-OP**
Using case examples, this course will review commonly prescribed oral medications used for various ocular infections, inflammatory conditions and pain. Common side effects of oral medications will be discussed.

3PM-4PM **Corneal and Conjunctival Cultures: When, How and Why?/Whitley/35489-AS**

This course will discuss the differences between corneal and conjunctival infections. As primary eye care providers, optometrists see a variety of eye infections in their daily practice. This course will provide tools that can be used to aid the practitioner in both the diagnosis and the treatment options. A review of corneal and conjunctival laboratory testing will be provided.

2PM-5PM Three, 1 hour paraoptometric courses
More info coming-start times are TBD.

4PM-5PM AZOA Business/Membership Meeting

5PM-8PM **Cocktails/Dinner/AZOA Awards Presentations**
Tom Sullivan will be the amazing after-dinner entertainment! Tom Sullivan, known to many as an actor, singer, entertainer, author and producer, lives and works by "Sullivan's Rules." As a young boy he found himself fenced in his back yard, but he refused to be fenced in by his blindness. "Sullivan's Rules" were invented by Tom and his father, Porky Sullivan, so that he could play baseball with the neighborhood boys without the benefit of seeing the ball. It became the most popular game on the block. "Sullivan's Rules" became the rules to play by in the sighted world, and that meant playing almost anything. As a special correspondent for ABC's Good Morning America, Tom became a regular morning fixture in millions of American homes. Tom went on to be nominated for two Emmy Awards and has acted on TV series, such as Designing Women, Highway to Heaven, Fame, M*A*S*H, Mork & Mindy and WKRP in Cincinnati, just to name a few.

8PM Dr. Lil Vogl's New President's Reception -
President's Casita #1582 (Everyone welcome!)

Sunday, May 17

7AM Registration and Breakfast

8AM-10AM **Trauma for the OD/ Whitley/43448-AS**
As the primary eye doctor, optometrists are often the first to encounter patients who have suffered from ocular trauma. These ocular conditions can range from a small corneal abrasion to a penetrating foreign body to an open globe. Using case examples, presenters will discuss several ocular trauma conditions and how to best manage them.

10AM-12PM **Tucson VA Residents Present: SAVAHCs Ocular Disease Grand Rounds/43800-SD**

This course highlights six unique ocular disease processes presenting to the six residents at the Southern Arizona VA Health Care System. The differential diagnoses and clinical pearls to correct diagnosis will be discussed.

- A rare case of bilateral progressive centripetal lipid keratopathy
- Terson's Syndrome
- Anoxic Brain Injury Secondary to Metabolic Induced Encephalopathy
- Bull's Eye Maculopathy of a Different Kind: Rod-Cone Dystrophy
- Central Retinal Vein Occlusion
- Leuprolide (Eligard®) treatment associated with subsequent bilateral retinal vein occlusions resection two years ago. MRI study reveals interval growth of pituitary mass.

2015 Spring Congress Speakers

Dr. Jeffrey Gerson graduated from Indiana University school of optometry in 1997. He then went on to complete a residency at the VA medical center in Kansas City concentrating on ocular disease and low vision. Immediately after leaving the VA, he became faculty at the University of Kansas school of medicine in the department of ophthalmology. Dr. Gerson was responsible for staffing clinics as well as some resident education and development of a low vision clinic. Before entering private practice, he was in several different settings, including 2 ½ years in a retinal referral center where he had access to numerous diagnostic technologies as well as participation in numerous clinical trials. Dr. Gerson has authored several articles in journals such as “Review of Optometry” and “Optometric Management”, and continues to do so. He also lectures frequently on the topics of retinal disease and systemic disease both here in the US and abroad. He is on numerous advisory boards which often times allows him early access to technology. He is a member of the American Optometric Association as well as the Kansas optometric association which named him their 2008 young OD of the year. He is a fellow of both the Academy of Optometry and Optometric Retina Society.

Dr. David Masihdas graduated from the University of Houston College of Optometry in 1981. Thereafter he started a medical optometric practice in Salt Lake City. He provides diabetic eyecare services for the Health Clinics in Salt Lake City. He is the Staff Optometrist for a number of Senior Care Facilities in Salt Lake City. He was involved in numerous research projects related to diabetes. In 2005 he founded The Diabetic Eye Center of Utah. This is a referral center, from Internal and Family medicine, for patients with diabetes. Dr. Masihdas also instructs the Family practice residents at St. Marks Hospital on, eyecare for the Family practice. He is a past president of the Utah Optometric Association and the Great Western Council of Optometrist. Dr. Masihdas has lectured throughout the US on Diabetes, Dry Eye Diseases, Contact Lenses and Neurodegenerative Diseases. He is a member of the UOA , AOA and is a committee member of the Evidence based Optometry team.

Dr. Walter Whitley, OD, MBA, FAAO serves as the Director of Optometric Services at Virginia Eye Consultants in Norfolk, Virginia where his practice encompasses ocular surface disease, glaucoma, surgical co-management, clinical research and the supervision of an extensive referral network. He is a graduate of Pacific University and completed a residency in ocular disease, refractive and ocular surgery at Eye Care Associates of Nevada. He is a frequent lecturer and author on ocular disease, surgical comanagement and practice management topics. Additionally, Dr. Whitley is the co-chief medical editor of Advanced Ocular Care and serves on the editorial boards for the Review of Optometry and Optometry Times. On the state level, Dr. Whitley is the current legislative chair for the Virginia Optometric Association and serves on the board of trustees. In 2012, he was named the Young OD of the Year for the Virginia Optometric Association.

Tucson VA Residents: Drs. Laura Addy , Reema Chokshi, Lyndsey Ferris , Janet Ilidan, Damilola Lajubutu & Kyle Tetrault

The Southern Arizona VA Health Care System (SAVAHCS), based in Tucson, Arizona is a highly affiliated tertiary-care referral system serving veterans in Arizona, surrounding southwest States, and Mexico. The eye clinic at SAVAHCS is shared jointly between optometry and ophthalmology, which provides the residents with the opportunity to manage a spectrum of ocular disease. Additionally, SAVAHCS hosts the Southwestern Blind Rehabilitation Center, which provides world class programs for visually impaired veterans from seven western states. Low vision care is provided in both a comprehensive multidisciplinary inpatient and outpatient setting.

Dr. Laura Addy is currently an Ocular Disease/Low Vision optometry resident at the Southern Arizona Veteran Affairs Health Care System. She received her Doctor of Optometry degree from Midwestern University Arizona College of Optometry in 2014 and her Bachelors of Science in Biology from the University of Utah in 2009. Dr. Addy is a native of the “Beehive State” and grew up in Salt Lake City, UT.

Dr. Reema Chokshi is currently an Ocular Disease/Low Vision optometry resident at the Southern Arizona Veteran Affairs Health Care System. She earned her Doctor of Optometry from Midwestern University in 2014 and her Bachelor of Science in Biological Chemistry from Loyola Marymount University in 2008. Dr. Chokshi moved to California, from India, to further her studies in 2004.

Dr. Lyndsey Ferris is a Captain in the United States Air Force and currently an Ocular Disease/Low Vision optometry resident at the Southern Arizona Veteran Affairs Health Care System. She received her Doctor of Optometry degree from the Michigan College of Optometry at Ferris State University in 2011 and her Bachelors of Vision Science from Ferris State University in 2007. Dr. Ferris is a native of Michigan and hails from Portland, MI.

Dr. Janet Ilidan is an Ocular Disease optometry resident at the Sierra Vista Community-Based Outpatient Clinic. She is a graduate of UIW Rosenberg School of Optometry. A native of Oklahoma, she earned her undergraduate degree from Midwestern State University in Wichita Falls, Texas, where she graduated cum laude.

Dr. Damilola Lajubutu is an Ocular Disease optometry resident at the Sierra Vista Community-Based Outpatient Clinic. She graduated from Southern California College of Optometry in Fullerton, California. She was active in Student Volunteer Optometric Services for Humanity traveling to Colombia to provide eye care. A native of California she earned her undergraduate degree from University California Davis in Davis, California.

Dr. Kyle Tetrault is currently an Ocular Disease/Low Vision optometry resident at the Southern Arizona Veterans Affairs Health Care System. He received his Doctor of Optometry degree from Midwestern University – Arizona College of Optometry in 2014 and his Bachelors of Science from the University of Arizona in Chemical Engineering in 2008. In between his undergraduate and graduate studies Dr. Tetrault worked as a process engineer for the oil-and-gas industry in Texas. He is a native of Tucson, Arizona.

2015 Spring Congress / May 15 - 17
Hilton Tucson El Conquistador Golf & Tennis Resort
10000 N. Oracle Rd, Tucson, AZ 85704
1-800-325-7832 / Use Group Code: AZO
AZO Rate is \$139 a night if made by 4/17/2015

2015 SPRING CONGRESS REGISTRATION

Name: _____

OE Tracker #: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____ (required)

Additional Guest: _____ (name badge will be produced for pre-paid guest meals)

PACKAGE INFORMATION: Please circle one

Complete Package: (All CE, Meals, Social Events Included)

- Optometrist
- Student

Daily Rate (Includes all meals offered for the day(s) selected.)

- Fri** May 15
- Sat** May 16
- Sun** May 17

Received Before 4/24		Received After 4/24	
Member	Non-Member	Member	Non-Member
\$425	\$525	\$495	\$595
\$20	\$20	\$20	\$20
\$200	\$250	\$225	\$275
\$250	\$290	\$275	\$290
\$200	\$250	\$225	\$275

Individual Guest/Spouse Meals (name badge will be produced for guests who have purchased meals)

- Saturday Continental Breakfast \$35 x _____ = \$ _____
- Saturday Luncheon \$45 x _____ = \$ _____
- Saturday Awards Dinner \$50 x _____ = \$ _____
- Sunday Continental Breakfast \$35 x _____ = \$ _____

\$10 Paper copy of speaker handouts/notes. Handouts will be available for download on AZOA web site 1 week prior to meeting as well.

REGISTRATION TOTAL \$ _____

Payment Information

- Enclosed is my check payable to the AZOA in the amount of \$ _____
- Please charge my credit card: Visa Mastercard American Express Discover

Card #: _____ Exp. Date: _____ V-Code: _____ Zip: _____ Amt: _____

Mail Completed Form to:
 Arizona Optometric Association
 1702 E Highland Avenue, #213
 Phoenix, AZ 85016
(602) 279-0055

OR Fax Completed Form to: (602) 264-6356
QUESTIONS? EMAIL: kate@azoa.org
 To confirm receipt of your registration, please email kate@azoa.org

NOTE - TO RECEIVE EARLY REGISTRATION RATE: Registrations must be received on or before (or postmarked by) APRIL 24, 2015.
CANCELLATION POLICY: All cancellations must be in writing. In order to receive a refund of 100% of the registration fee (less a \$25 cancellation fee), cancellations must be received prior to 5/6/2015. No refunds after that date. **Please note that pre-registration closes on May 12, 2015. Registration can be done onsite after this date. Registrations are not accepted over the phone.**

THE AZOA NO LONGER USES PAPER CE CERTIFICATES AS WE ARE NOW USING ARBO'S OE TRACKER APP FOR SMARTPHONES



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JAZZ IT UP AT THE HILTON EL CONQUISTADOR GOLF & TENNIS RESORT IN TUCSON!



Join us in Tucson for:

- 13 hours of COPE-approved CE
- Paraoptometric courses
- Mardi Gras themed reception
- Beautiful resort venue

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