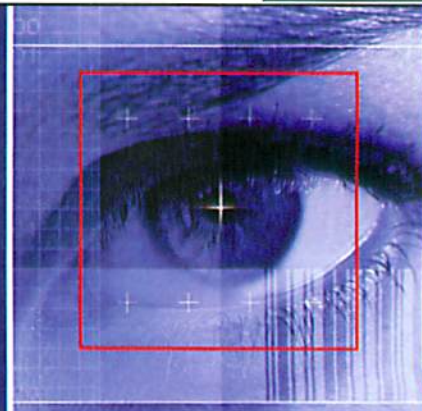


# Electronic Health Records for Optometry 2012

Navigating Meaningful Use, Quality Reporting, and e-Prescribing with EHRs



With the American health system rapidly adopting both advanced information technology and pay-for-performance reimbursement systems, the American Optometric Association, in collaboration with state affiliates, supports practicing optometrists in the implementation and use of Electronic Health Records (EHRs).

Optometrists today must adopt EHRs and related technology, embrace meaningful use and e-prescribing, to be an integral part of the health care system of the future. Taking advantage of Health Information Technology (HIT) incentives and understanding how HIT will ultimately provide the infrastructure for pay-for-performance reimbursement programs in the future will help keep their practice financially viable.

The AOA's 2012 EHR Preparedness Program for Optometry offers practical guidance on EHR implementation through:

- EHR Software Selection and Implementation, an entry-level HIT course for optometrists who plan to implement EHR technology in the coming months. (2 hours COPE - PM)
- EHR Incentive Programs and Meaningful Use Update, a more advanced course for practitioners who have already implemented EHRs, or will soon, are now preparing to take part in the Medicare or Medicaid EHR incentive program. (2 hours COPE - GO)
- Physician Quality Reporting System (PQRS) and e-prescribing Made Easy, a course explaining PQRS and e-prescribing and how you can implement these systems in your practice and participate in the Medicare PQRS and e-Prescribing incentive program. (2 hours COPE - GO)

IOA Summer Seminar

July 11, 2012

9:00 AM - 5:00 PM

Ritz Charles

12156 N. Meridian Street

Carmel, Indiana

Phil Gross, OD

[www.ioa.org](http://www.ioa.org)

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Presented by



American Optometric Association

Visit [www.aoa.org/ehr](http://www.aoa.org/ehr) to view a list of courses offered at state optometric association meetings during 2012.



INDIANA OPTOMETRIC ASSOCIATION

The AOA's 2012 EHR Preparedness Program is generously supported by:

