

The background of the poster features a large, stylized eye in shades of blue and grey. A dark brown tree branch with several blue leaves is positioned on the left side, partially overlapping the eye. The text 'deep roots' is written in a blue, lowercase, sans-serif font, with 'IN OPTOMETRY' in a smaller, uppercase, sans-serif font below it.

deep roots  
IN OPTOMETRY

OAOP  
**Vision Summit**

REGISTER TO ATTEND THE **OAOP VISION SUMMIT**  
OD CME | **MARCH 9-11, 2017** & PARAOPTOMETRIC CE | **MARCH 10-11, 2017**  
NORMAN, OKLAHOMA | EMBASSY SUITES HOTEL & CONFERENCE CENTER



Thursday, March 9, 2017	1:00 PM	<b>Registration Opens - Conference Foyer</b>		
	Room	<b>University A-C</b>		
	1:30 - 3:30	<b>"Ocular Disease Treatment 'Pearls' from the Experts" (Updated 2017) Interactive Lecture</b> <b>Jason Ellen, OD &amp; Larry Henry, OD, FAAO</b> (2 Hrs, Therapeutic, COPE Pending)		
	3:30 - 3:40	<b>Break</b>		
	3:40 - 4:40	<b>"Patient Focused Prescribing"</b> <b>Peter Kehoe, OD, DOS, FAAO</b> (1 Hr, Therapeutic, COPE# 46341-GO)		
	4:40 - 4:50	<b>Break</b>		
	4:50 - 5:50	<b>"Periocular Skin Cancer"</b> <b>Neel Kumar, MD</b> (1 Hr, Therapeutic, COPE Pending)		
Friday, March 10, 2017	Room	<b>Oklahoma G-H</b>		<b>Oklahoma I-J</b>
	5:50 - 7:15	<b>OAOP Committee Meetings</b> Congress, State Legislative, Federal Legislation, HIP, Membership, and Leadership Development Committee Members Only		<b>Promotional Exchange and Dinner sponsored by Basuch &amp; Lomb</b> <b>(Non-CME)</b>
	Room	<b>University A-C</b>		
Saturday, March 11, 2017	7:15	<b>Registration Opens &amp; Coffee - Conference Foyer</b>		
	Room	<b>University A-C</b>		
	8:00-10:00	<b>"What OCT Has Taught Us About The Eye"</b> <b>Mile Brujic, OD</b> (2 Hours, Therapeutic, COPE# 47456-PS)		<b>"Primer on Pterygiumectomy" &amp; "Refractive Corneal Inlays &amp; Segments" &amp; "Primer for BOTOX"</b> <b>Rich Castillo, OD, DO, Jason Ellen, OD, Dawn Holsted, OD and Jo'el Sturm, OD</b> (2 Hrs, Therapeutic, COPE Pending) Limited to 50.
	10:00-10:15	<b>Break</b>		
	Room	<b>University A-C</b>		<b>Sooner A-B</b>
	10:15-12:15	<b>"Anterior Segment Assault Treating Common and Uncommon Conditions"</b> <b>Mile Brujic, OD</b> (2 Hours, Therapeutic, COPE# 41603-AS)		<b>"Primer on Pterygiumectomy" &amp; "Refractive Corneal Inlays &amp; Segments" &amp; "Primer for BOTOX"</b> <b>Rich Castillo, OD, DO, Jason Ellen, OD, Dawn Holsted, OD and Jo'el Sturm, OD</b> (2 Hrs, Therapeutic, COPE Pending) Limited to 50. Repeat course.
	Room	<b>Oklahoma G-J</b>		
	12:15-1:30	<b>OAOP Annual Awards Banquet</b> Must pre-register.		
	Room	<b>University A-C</b>		<b>Boomer A-B</b>
	1:30-2:30	<b>"Anterior Uveitis 201: Beyond the Drops"</b> <b>Brandon Runyon, OD</b> (2 Hours, Therapeutic, COPE# 52069-AS)		<b>"CPR Re-Certification"</b> <b>Rodney McDaniels</b> (Must pre-register, Cost \$50) (2 Hrs, non-CME)
	2:30-3:30			<b>Paraoptometric Registration Opens at 2:00 pm in Foyer</b> <b>"First Aid In The Workplace"</b> <b>Julia Helm, CPOT</b> (1 Hr., CPC Pending)
	3:30-4:30	<b>Exhibit Hall with Beverage Break - Oklahoma Ballroom A-F</b>		
	Room	<b>University A-C</b>		<b>Oklahoma J</b>
	4:30-5:30	<b>"Judicious Prescribing"</b> <b>Brandon Runyon, OD</b> (1 Hr, Judicious Prescribing, COPE Pending)		<b>Employment/Human Resources</b> <b>Gracen Johnsen, CPHR, SHRM-SCP</b> (1 Hr., CPC Pending)
	5:30-6:45	<b>Exhibit Hall &amp; Dinner - Oklahoma Ballroom A-F</b>		
	Room	<b>University A-C</b>		<b>Sooner A-B</b>
	6:45-7:45	<b>"Rapid Fire Presentation"</b> <b>NSUOCO Residents</b> (1 Hr, Therapeutic)		<b>"Ocular History Fundamentals"</b> <b>Jackie Burress, OD</b> (1 Hr., CPC Pending)
	Room	<b>Oklahoma G-I</b>		
	8:00-10:30	<b>"Fabulous Two Man Band"</b> <b>Presidential Celebration</b> (Pre-register for complimentary beverage tickets)		
Sunday, March 12, 2017	Room	<b>Boomer A-B</b>		
	7:15	<b>"Primary Care Electrodiagnostics"</b> <b>Peter Kehoe, OD, DOS, FAAO</b> (1 Hr, Primary Care, COPE Pending) CME Breakfast sponsored by Diopsys. Limited to 50 attendees. Must pick up your breakfast voucher at the Diopsys booth on Friday.		
	7:30	<b>Registration Opens &amp; Coffee - Conference Foyer</b>		
	Room	<b>University A-C</b>		<b>Oklahoma G-I</b>
	8:00 - 10:00	<b>"Simplifying Systemic Antibiotics"</b> <b>Blair Lonsberry, OD</b> (2 Hours, Therapeutic, COPE Pending)		<b>"Staff Management &amp; Customer Service in the Ophthalmic World" Part I</b> <b>Leadership In the Eye Clinic &amp; Preventing Burnout</b> <b>Michael Patrick Coleman, ABOC, COT</b> (4 Hrs, CPC# PM-0038-16)
	10:00-10:45	<b>Exhibit Hall Snack and Beverage Break- Oklahoma Ballroom A-F</b>		
	Room	<b>University A-C</b>		<b>Oklahoma G-I</b>
	10:45	<b>"Uveitis: Systemic and Ocular Approaches to Management"</b> <b>Blair Lonsberry, OD</b> (1 Hour, Therapeutic, COPE# 44079-SD)		<b>10:45-12:45pm</b> <b>"Staff Management &amp; Customer Service in the Ophthalmic World" - Part II</b> <b>Training Clinical &amp; Optical Staff and Customer Service in the Ophthalmic World</b> <b>Michael Patrick Coleman, ABOC, COT</b> (4 Hrs Cont., CPC# PM-0038-16)
	11:45	<b>11:45-1:00 pm Exhibit Hall &amp; Lunch - Oklahoma Ballroom A-F</b>		
	1:00-2:00	<b>"Clinical Ocular Grand Rounds"</b> <b>Blair Lonsberry, OD</b> (1 Hour, Therapeutic, COPE# 45033-SD)		<b>12:45-2:15 pm Exhibit Hall &amp; Lunch- Oklahoma Ballroom A-F</b>
	2:00	<b>2:00-2:15 Break</b>		
	Room	<b>University A-C</b>		<b>Sooner A</b>
	2:15	<b>"Contact Lens Practice Clinical Cases with Panel Discussion"</b> <b>Jenna Lighthizer, OD,</b> <b>Alan McKee, OD, Earlena McKee, OD,</b> <b>and Laticia Pack, OD</b> (2 Hours Primary Care, COPE# 52334-CL)		<b>"Silt Lamp for Advanced Technicians"</b> <b>Jackie Burress, OD</b> (Limited to 20 attendees) (1 Hr, CPC Pending)
	3:15	<b>"Oklahoma Medicaid: SoonerCare Changes that Affect Eyecare!"</b> <b>Joyce Ardrey, CPC &amp; Lindsey Wiley</b> (1 Hr. Practice Management, COPE Pending)		<b>"Silt Lamp for Advanced Technicians"</b> <b>Jackie Burress, OD</b> (Limited to 20 attendees) (1 Hr. CPC Pending)
				<b>Digitally Surfaced Lenses</b> <b>Doug Rogers</b> (1 Hr. CPC Pending)

Blue = Doctor Track
Green = Doctor & Paraoptometric Track
Yellow = Paraoptometric Track
Open to All Registrants & Paid Guests



## Doctor Track | Doctor And Para Track | Para Track

### **Anterior Segment Assault Treating Common and Uncommon Conditions—Mile Brujic, OD**

We are challenged on a day-to-day basis with numerous anterior segment conditions. This course will cover both common and uncommon anterior segment disease states. We will discuss contemporary diagnostic and treatment options available to help better manage our patients.

### **Anterior Uveitis 201: Beyond the Drops—Brandon Runyon, OD, FAAO**

This two hour course will focus on advanced treatment and management strategies for anterior uveitis such as subconjunctival steroid injections, oral corticosteroids, and immunomodulating therapies including the biologics. The SUN uveitis nomenclature and Ocular Immunology and Uveitis Foundation (OIUF) preferred practice patterns will be introduced. Several case examples will be presented which demonstrate necessity of these advanced management strategies.

### **Clinical Ocular Grand Rounds—Blair Lonsberry, MS, OD, MEd, FAAO**

Critical to a clinician's practice is the ability to diagnose and manage unique and interesting presentations of typical ocular conditions, or to be able to diagnose a previously un-encountered condition. The following interactive lecture will present patient cases with unique presentations of ocular conditions, including special testing. The course will focus on the clinician's ability to analyze and interpret the unique case presentation and provide appropriate management and treatment options.

### **Contact Lens Practice Clinical Cases with Panel Discussion—NSUOCO Panel**

This two-hour lecture course includes a series of eight contact lens cases that are designed to promote discussion about contact lens treatment options in challenging contact lens patients. A panel of four faculty will present two cases each and encourage attendee and panel discussion during and at the end of each case.

### **MACRA: MIPS- My Awful Crying Rant Annually: Most Individuals Pray Silently!—Lindsey Wiley, MHA, BS and Joyce Ardrey, CPC**

Well, not exactly...Medicare Access and CHIP Reauthorization Act: Merit Based Incentive Payment Systems. BTY- CHIP is also an acronym for Children's Health Insurance Program. We'll share information to assist all EC's (Eligible Clinicians) to avoid further payment adjustments on the negative side. This course will introduce attendees to the newest changes to reimbursement for Medicare services that other payers are also adopting. Going...going...gone are the days of paying fee-for-service for all medically necessary services delivered. You'll be able to receive an additional 4% or a negative 4% on top of the PQRS reductions and Meaningful Use of EHRs reduction being realized by doctors. 2017 is the "easiest" year to achieve a "bonus".

### **Medical Rationale and New Advances in Glaucoma Treatment—BVA Panel**

We, the physicians at BVA-Norman, have worked diligently in preparing a course that is clinically relevant to guide daily medical decisions when detecting and treating glaucoma. This course discusses critical pearls in the medical rationale and describes latest approaches for both the diagnosis and treatment of glaucoma. It also expounds on combined cataract surgery with minimally invasive glaucoma surgery (MIGS).

### **Ocular Disease Treatment "Pearls" from the Experts (Interactive Lecture)—Jason Ellen, OD & Larry Henry, OD, FAAO**

The speakers will provide "pearls" learned while training optometric ocular disease residents over the years. These "pearls" are gained from both unique and difficult patient presentations to unfortunate easy mistakes made when referring patients to a referral practice. The attendees will learn how to better utilize the case presentation, history and clinical findings to more confidently handle these types of cases.

### **Ocular History Fundamentals—Jackie Burress, OD, FAAO**

This course will educate the paraoptometric on all aspects of taking a thorough case history including the chief complaint, history of present illness, review of systems, etc.

### **Oklahoma Medicaid: SoonerCare Changes that Affect Eyecare!—Joyce Ardrey, CPC**

Could the OHCA have made more significant changes? Well, well (OAOP) negotiated the best outcome in a deeply reduced budget, I promise! This course will clarify the changes based on the Oklahoma Health Care Authority Medicaid Manual. Examples will be shared for various encounters. When do you need to get a referral? When do you need a pre-authorization? Refraction, fitting fee, comprehensive eye exam coverage and the required documentation will be shared as well as upgrading frames and lenses and lens options. Forms to protect your practice will be shared. Paperless...you dreamer! Keep in mind that this is a "vulnerable" population which means that they have limited funds and OHCA frowns upon pressure sales.

### **Patient Focused Prescribing—Peter Kehoe, OD**

Regardless of practice setting, patients expect their optometrist to prescribe and recommend the vision corrections and eye health solutions that will meet their vision and lifestyle needs. The fundamentals of Patient Focused Prescribing will be explored for specific visual and ocular disease conditions based on practice guidelines. Best Practices will be reviewed as well as personal implementation experiences will be shared.

### **Periocular Skin Cancer—Neel Kumar, MD**

Periocular lesions are a common occurrence among eye doctors. The clinician's evaluation of lesions to diagnose them as benign or malignant can be challenging. This lecture will discuss both benign and malignant cutaneous lesions that can present around the eye. We will also review management options so patients have appropriate expectations if they require a specialist referral.

### **Primary Care Electrodiagnostics—Peter Kehoe, OD**

A basic review of electrodiagnostics and how VEP and ERG can be utilized in a primary optometric practice. Case examples and incorporating the technology in the office will be reviewed. Limited to 50 ODs.

### **Simplifying Systemic Antibiotics—Blair Lonsberry, MS, OD, MEd, FAAO**

Optometrists are familiar with the use of topical antibiotics in the treatment of ocular conditions. However, optometrists often hesitate in the use of systemic antibiotics in treatment protocols. Utilizing the latest in interactive technology, this course will review the major groups of antibiotics, their modes of action and their systemic indications in infection management. Special emphasis will be placed on the current use of systemic antibiotics in the treatment of ocular disease conditions.

### **Staff Management & Customer Service in the Ophthalmic World—Michael Patrick Coleman**

This four hour course will explore leadership in the eye clinic, focusing on how every person on the team must demonstrate some leadership to effectively get the job done. Next we will look at how to prevent burnout in ourselves & co-workers. What are the signs of burnout & the effects on us and those around us? Continuing on, we will look at principles of how to effectively train clinical & optical staff to accomplish the job. We will examine how knowledge and skills are interrelated, but different. The course will conclude by examining customer service in the ophthalmic environment. You will learn how to 'see' your clinic through the customer's eyes so you can tune your performance to delight your customer and give excellent service, which will result in greater customer satisfaction and increased profitability.

### **Uveitis: Systemic and Ocular Approaches to Management—Blair Lonsberry, MS, OD, MEd, FAAO**

Diagnosing and managing a patient with a uveitis is much like finding a needle in a haystack. The various presentations of uveitis combined with the numerous underlying etiologies makes the diagnosis and ultimate treatment of the patient a clinical jigsaw puzzle. The following presentation utilizes the latest in interactive technology to examine the various presentations of a patient with uveitis, the diagnosis and management and an exploration of the various etiologies that underlie uveitis.

### **What OCT Has Taught Us About the Eye—Mile Brujic, OD**

From new metrics for detecting and determining glaucomatous changes, to updates in the way we fit scleral lenses, this technology has revolutionized the way we care for our patients. Learn what we now know about the eye because of this technology and its clinical applications.

*The agenda and course descriptions are updated daily on the conference website at [www.oaop.org](http://www.oaop.org).*





OKLAHOMA ASSOCIATION of OPTOMETRIC PHYSICIANS

4850 N. Lincoln Blvd, Ste A | Oklahoma City, OK 73105  
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Oklahoma City, OK

## OAOP VISION SUMMIT HIGHLIGHTS

- Over **20 hours** of CME/CE for ODs
- **National speakers** include Mile Brujic, OD; Peter Kehoe, OD; Blair Lonsberry, OD; and Brandon Runyon, OD
- Paraoptometrics earn up to **9 hours** of education from March 10-11 with presenters Joyce Ardrey, CPC, Jackie Burrell, OD, Michael Patrick Coleman, and Doug Rogers
- **Presidential Celebration** with the Fabulous Two Man Band
- **Annual Awards Luncheon** on Friday
- One-day OD registrations available
- Two-day **Exhibit Hall** with over 60 vendors
- 2016 Fall Conference attendees use code "Fall2016" for **\$25 discount**

## REGISTER ONLINE AT [WWW.OAOP.ORG](http://WWW.OAOP.ORG)

- Early bird and hotel deadline Monday, February 6.
- Embassy Suites Norman Hotel rate \$129 by calling 405.364.8040

Call OAOP at 405.524.1075 for registration assistance.

## ACCOMMODATIONS

The Embassy Suites Norman Hotel & Conference Center is conveniently located close to the University of Oklahoma and just south of Oklahoma City. A packed day of sightseeing or successful business meetings deserves a restful night's sleep and our 283 spacious two-room suites offer that. Featuring plush furnishings and facilities designed for your relaxation, each guest suite also features a spacious work desk or dining area and a range of modern amenities, including two 32-inch televisions and wireless internet access.

Start your day with a complimentary cooked-to-order breakfast. In the evening, experience real Oklahoma hospitality at the nightly Manager's Reception\* at our Norman hotel. Additional dining requirements are perfectly prepared by our Embassy Suites restaurant, the North Park Grill. Guests will also find plenty of entertainment options and recreational activities nearby such as Fred Jones Jr. Museum of Art, and Lake Thunderbird State Park.

## HOTEL RESERVATIONS

1.405.364.8040

Deadline February 6

Room Rate \$129







# OD/STUDENT Registration Form

March 9-11, 2017 | Embassy Suites Norman Hotel & Conference Center | 2501 Conference Dr. | Norman, OK 73069

- Register online at [www.oaop.org](http://www.oaop.org). MAIL-IN OR FAX REGISTRATION. No Registrations will be taken over the phone.
- For hotel reservations, call 405.364.8040 by February 6, 2017 for group rate of \$129.
- Registration includes Awards Banquet, Presidential Celebration, exhibit hall, and food functions.
- Advance payment due by February 6; Regular payment due by March 3. Registrations after March 3 will be processed onsite.

## REGISTRANT INFORMATION

Doctor Name \_\_\_\_\_ OE Tracker # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

Emergency Contact Number \_\_\_\_\_

ADA Disability or Medically Necessary Dietary Restrictions \_\_\_\_\_

### OD REGISTRATION

	Advanced Reg. due Feb. 6	Feb. 7- March 3	After March 3 or Onsite	Amount Paid
<input type="checkbox"/> Doctor Registration (AOA Member - Regular)	\$495	\$545	\$595	_____
<input type="checkbox"/> Licensed 2014 & After <input type="checkbox"/> Full-Time Faculty	\$395	\$445	\$495	_____
<input type="checkbox"/> Federal Employee/Active Military				_____
<input type="checkbox"/> Retired	\$345	\$445	\$495	_____
> Non-AOA member, add \$500 to above prices				+ _____
<input type="checkbox"/> CPR Recertification	\$50	\$50	\$50	_____
<input type="checkbox"/> Sponsor an Optometry Student	\$50	\$50	\$50	_____
<input type="checkbox"/> Attended 2016 OAOP Fall Conference—Doctor Only				- \$25
<input type="checkbox"/> Thursday Only	\$275	\$325	\$375	_____
<input type="checkbox"/> Friday Only	\$300	\$350	\$400	_____
<input type="checkbox"/> Saturday Only	\$300	\$350	\$400	_____
<input type="checkbox"/> Exhibit Hall Only	\$35	\$35	\$35	_____

### RESIDENT AND STUDENT REGISTRATION

<input type="checkbox"/> AOA Student	N/C	N/C	\$25	_____
<input type="checkbox"/> AOA Resident	\$25	\$25	\$50	_____
> Non-AOA Student/Resident member, add \$50 to the above prices				+ _____

### EVENT TICKETS FOR NON-REGISTERED GUESTS

<input type="checkbox"/> _____ Exhibit Hall Guest Passes @ \$35 per guest	_____
<input type="checkbox"/> _____ Annual Awards Banquet @ \$30 per guest	_____
<input type="checkbox"/> _____ Presidential Celebration @ \$20 per guest	_____

## PAYMENT

Total Amount \$ \_\_\_\_\_ ☐ Check (enclosed) Credit Card: ☐ Visa ☐ MasterCard ☐ Discover

Card Number \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ CVC \_\_\_\_\_

Address (if different than above) \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

**Return form to OAOP Office, 4850 N. Lincoln #A, Oklahoma City, OK 73105 or fax to 405.524.1077.**

A refund will be considered upon receiving a written request March 3, 2017. A processing fee of \$35 per person applies to all refunds.





# PARAOPTOMETRIC Registration Form

March 9-11, 2017 | Embassy Suites Norman Hotel & Conference Center | 2501 Conference Dr. | Norman, OK 73069

- Register online at [www.oaop.org](http://www.oaop.org). MAIL-IN OR FAX REGISTRATION. No Registrations will be taken over the phone.
- For hotel reservations, call 405.364.8040 by February 6, 2017 for group rate of \$129.
- Registration includes Awards Banquet, Presidential Celebration, exhibit hall, and food functions.
- Advance payment due by February 6; Regular payment due by March 3. Registrations after March 3 will be processed onsite.
- Two (2) paraoptometric registrations per form. Copy this form for additional registrants.

Doctor Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## REGISTRANT INFORMATION #1

Paraoptometric Name \_\_\_\_\_ Certification(s) \_\_\_\_\_

E-mail Address \_\_\_\_\_ Emergency Contact Number \_\_\_\_\_

ADA Disability or Medically Necessary Dietary Restrictions \_\_\_\_\_

	Advanced Reg. due Feb. 6	Feb. 7- March 3	After March 3 or Onsite	Amount Paid
<input type="checkbox"/> Assistants (AOA Doctor) > <b>Non-AOA Doctor, Assistants add \$100 to above prices</b>	\$165	\$190	\$215	_____
<input type="checkbox"/> Certification Review Only	\$50	\$50	\$50	+ _____

### PRE-REGISTRATION

- ☐ Presidential Celebration, Friday 8:00-10:30 p.m. (included, must pre-register for two complimentary drink tickets)

## REGISTRANT INFORMATION #2

Paraoptometric Name \_\_\_\_\_ Certification(s) \_\_\_\_\_

E-mail Address \_\_\_\_\_ Emergency Contact Number \_\_\_\_\_

ADA Disability or Medically Necessary Dietary Restrictions \_\_\_\_\_

	Advanced Reg. due Feb. 6	Feb. 7- March 3	After March 3 or Onsite	Amount Paid
<input type="checkbox"/> Assistants (AOA Doctor) > <b>Non-AOA Doctor, Assistants add \$100 to above prices</b>	\$165	\$190	\$215	_____
<input type="checkbox"/> Certification Review Only	\$50	\$50	\$50	+ _____

### PRE-REGISTRATION

- ☐ Presidential Celebration, Friday 8:00-10:30 p.m. (included, must pre-register for two complimentary drink tickets)

## PAYMENT

Total Amount \$ \_\_\_\_\_ ☐ Check (enclosed) Credit Card: ☐ Visa ☐ MasterCard ☐ Discover

Card Number \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ CVC \_\_\_\_\_

Address (if different than above) \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

**Return form to OAOP Office, 4850 N. Lincoln #A, Oklahoma City, OK 73105 or fax to 405.524.1077.**

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