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**2012 ANNUAL
EDUCATIONAL CONFERENCE**

at the Mystic Marriott Hotel & Spa
Groton, Connecticut



CONNECTICUT ASSOCIATION OF OPTOMETRISTS

35 Cold Spring Road, Suite 211
Rocky Hill, CT 06067



**CONNECTICUT ASSOCIATION
OF OPTOMETRISTS
2012 ANNUAL
EDUCATIONAL CONFERENCE**

October 13-15, 2012

**Mystic Marriott Hotel & Spa
Groton, Connecticut**

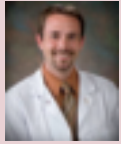
**THE NORTHEAST'S PREMIER
OPTOMETRIC CONFERENCE**

presented by



HOYA

GUEST SPEAKERS



Ryan P. Ames, O.D.

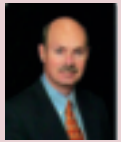
Dr. Ames is the managing owner of Northshore Eye Care, a three doctor, two location practice in Oshkosh & Omro, Wisconsin. He sees patients on a daily basis for everything from general medical eye exams and contact lenses to glaucoma and AMD. As the managing owner, he has been directly involved in the coding and billing challenges facing an optometric practice. He also manages a medical technology co-op where private practices share a GDx among the group. He has lectured on billing & coding and is involved in answering questions for PMI clients and AOA members.

He is the chair for the New Members Committee of the Wisconsin Optometric Association and also serves on the board of directors for the association. Dr. Ames has also served as the president of his local WOA society.



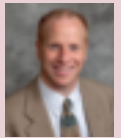
Mile Brujic, O.D.

Dr. Brujic graduated from the New England College of Optometry in 2002. He is a member of the Bowling Green Rotary Club. He is also a member of the Toledo Optometric Association, the Ohio Optometric Association and the American Optometric Association. He practices full scope optometry with special interest in contact lenses and ocular disease management of the anterior segment and glaucoma. He publishes in numerous optometric publications and is on the editorial board for Optometry Times. Dr. Brujic has lectured internationally to eye care practitioners on contemporary topics in eye care. He is also a clinical examiner for the national board of examiners in optometry.



James Colgain, O.D.

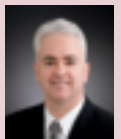
Dr. Colgain is a native of Bethesda, MD, and a 1983 graduate of the Illinois College of Optometry. He is the Clinical Director for the USAF Warfighter Eye Center at Andrews Air Force Base and the past National Director of Professional Care for TLC Laser Eye Centers, a 60 center international provider of laser vision correction and referral based eye care services. Dr. Colgain is an adjunct faculty for four Colleges of Optometry and has provided over 200 lectures on ophthalmic lenses, ocular disease, practice management, refractive surgery and authored numerous clinical articles. Dr. Colgain began his career as a USAF scholarship recipient, serving five years in a hospital-based practice. After leaving active duty, Dr. Colgain was recruited to pioneer Kaiser Permanente's Mid Atlantic Region's Eye Care Services as the Chief of Optometry. He has been selected as the Optometrist of the Year in Optometrist of the Year in Maryland, the District of Columbia and the Air National Guard.



Jay W. Henry, O.D., M.S.

Dr. Henry obtained both his Doctor of Optometry and his Master of Science Degrees from The Ohio State University. Dr. Henry is a Clinical Assistant Professor as well as a Primary Care Extern Preceptor for The Ohio State University College of Optometry. He is currently a partner at Hermann and Henry Eyecare, a group private practice near Columbus, Ohio.

Dr. Henry speaks nationally and has published numerous articles on topics related to EHR, paperless practices, technology, e-prescribing, PQRS (formerly PQRI) and ocular disease. Dr. Henry was the first optometrist in the nation to use optometric specific software for e-prescribing. He serves on the AOA's Health Information Technology Committee. Dr. Henry helped create the AOA's EHR Affiliate CE Program and is known nationally for his expert knowledge of the Federal incentive programs, Federal legislation, Advanced technologies used in eye care and EHRs.



John A. McGreal Jr., O.D.

Dr. McGreal is a graduate of Albright College and the Pennsylvania College of Optometry. He was Chief of Eye Services at Greater Atlantic Health service in Philadelphia, where he also had a private practice. He was a founding partner in Vision Care Consultants, a managed eye care company in Pennsylvania. He was Center Director and Vice President for Vision America Incorporated for seven years. Currently, he is Director of the Missouri Eye Associates, a medical and surgical private practice in St. Louis.

He is adjunct faculty at the University of California, Berkeley School of Optometry, the Pennsylvania College of Optometry and the University of Missouri. He is internationally recognized for his educational endeavors. He served on the continuing education committee for the North Central States Optometric Council and is past member of the Congress continuing education subcommittee of the American Optometric Association. He was the 42nd Peter's Memorial Lecturer at the University of California. He was the Nussenblatt Lecturer at the University of Houston in 2004. He was the 1998 Missouri Optometrist of the Year. He was the 2005 University Of Missouri School Of Optometry Educator of the Year. He is Director of Education of ODExcellence, a practice improvement company.

HOTEL INFO

Once again we return to the Mystic Marriott Hotel & Spa for the Northeast's premier professional development and entertainment event.



The special CAO room rate of \$169 has already been negotiated for you for Friday, Saturday and Sunday night. (Rooms are subject to applicable taxes.) Reservations can be made online at www.cteyes.org or by calling CAO's dedicated Group Reservation phone number at 877-513-6305.

Reservations must be made no later than Friday, September 7, 2012.

Cancellation Policy

If your request is received in writing before September 14, 2012 a \$50.00 administrative fee will be applied. Fees cannot be refunded for registrations cancelled on or after September 16, 2012. Substitutions will be accepted.



RED DOOR SPAS
Elizabeth Arden

**CAO CONFERENCE
ATTENDEES**

ENJOY SPECIAL PRICING
ON THE FOLLOWING SERVICES
OCTOBER 13TH THROUGH OCTOBER 15TH

RED DOOR SIGNATURE MASSAGE (50 MIN) \$110
RED DOOR SIGNATURE FACIAL \$110
WARM CREAM MANICURE & PEDICURE \$65
COMPLIMENTARY MAKEUP APPLICATION
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Shuttle Buses from the Mystic Marriott to Downtown Mystic and Mohegan Sun Casino

Available Sunday evening from 6:00 pm to 1:00 am

Sponsored by Hoya and TLC Laser Eye Centers.

PROGRAM

SATURDAY, OCTOBER 13, 2012

8:00 am – 9:00 am
8:00 am – 9:00 am
9:00 am – 12:00 pm

Registration

Continental Breakfast

The Medical Record, Its Vital to Patient Care (Cope Pending) Ryan P. Ames, O.D.

This course will go through a record from start to finish and show how a proper medical record and documentation improves patient care, and will in-turn protect against payer audits. With a well set up medical record, accurate coding will also lead to substantially increased revenue. A brief background of the upcoming ICD-10 implementation will also be reviewed.

Lunch

EHR Incentive Programs and Meaningful Use Update (33283-GO)

Jay W. Henry, O.D., M.S.

This program will provide details of the CMS EHR Incentive Programs including requirements, incentives, penalties, and registration and attestation process. Also, Meaningful Use objectives will be covered in details including requirements, clinical implications, exemptions, and compliance. In addition, practical guides will be given on how core and menu objectives can be achieved.

Break

Physician Quality Reporting System (PQRS) and ePrescribing Made Easy (33285-GO)

Jay W. Henry, O.D., M.S.

This course will cover how to successfully implement PQRS in your office and its importance in clinical care. It will give detailed examples as well as define a process that can be utilized to become successful at PQRS reporting. You will be provide detailed information on Electronic prescribing (eRx) of medications in clinical practice, benefits, including the CMS eRx incentive program, free and integrated eRx solutions, with practical applications. You'll also be exposed to how eRx leads to higher quality patient care and improves the efficiency of your practice while allowing you to become a more truly paperless environment.

3:00 pm – 3:15 pm
3:15 pm – 5:00 pm

OPENING NIGHT RECEPTION *sponsored by Encore Optics*

SUNDAY, OCTOBER 14, 2012

7:00 am – 8:00 am
7:00 am – 8:00 am
7:50 am – 8:00 am
8:00 am – 9:40 am

Registration

Breakfast in the Exhibit Hall

Welcome & Opening Remarks

Can We Do Better in AMD? (30911-PS) *sponsored by Precision Optical Company* John McGreal O.D.

This class will discuss the latest diagnostic and therapeutic strategies in wet and dry AMD. A review of the current literature will update the attendees understanding of the role of OCT, supplements, genetics, emerging medical and surgical modalities. A new era in optometric management of AMD is upon us. This class will prepare you for the future.

9:40 am – 10:10 am
10:10 am – 12:00 pm

Exhibits & Break

New Pharmaceuticals in Clinical Practice (Cope Pending) *sponsored by Precision Optical Company* John McGreal O.D.

This class will update clinicians on the latest new drugs for contemporary ophthalmic care. It will discuss topical and oral antimicrobials, antivirals, anti-inflammatories, NSAIDS, glaucoma, allergy, narcotics, and suppliments. Case studies will be used for clinical correlation.

12:00pm – 1:30 pm
1:30 pm – 3:10 pm

Exhibits & Lunch

Not a Dry Eye in the House (30033-AS) Mile Brujic O.D.

This course will provide an understanding of the epidemiology and pathophysiology of dry eye complete with a discussion of diagnosis techniques and treatment options. Contemporary concepts will be emphasized along with case presentations to illustrate the concepts discussed.

3:10 pm – 3:30 pm
3:30 pm – 5:10 pm

Exhibits & Break

Tales from the Trenches (30034-AS) Mile Brujic O.D.

This interactive course will take the attendee through challenging cases and reinforce many of the fundamental principles of treating anterior segment disease. It will emphasize many anterior segment diseases along with novel uses for contact lenses in the management of anterior segment anomalies.

6:00pm – 1:00am

Shuttle Buses Available to downtown Mystic and Mohegan Sun Casino, sponsored by *Hoya* and *TLC Laser Eye Centers*

Please Note: Speakers, topics and lecture times are subject to change.
All lecture credits are COPE-approved or COPE-pending.

Please be mindful of the 10-minute grace period for late arrivals. We encourage you to allow additional time for traffic, parking, etc. Attendees entering courses after the grace period, regardless of the reason will not receive credit for that session. This will be strictly enforced.

MONDAY, OCTOBER 15, 2012

7:00 am – 8:00 am
7:30 am – 8:00 am
8:00 am – 9:40 am

Breakfast

Registration

Anterior Segment Disease – From the Front Office to the Back (Cope Pending) Mile Brujic O.D.

This course will cover both common and uncommon anterior segment disease states. Through interactive case presentations, we will discuss the new thoughts on treating each disease state along with coding pearls. The attendee will understand how to effectively diagnose and manage each disease process, and accurately represent the services they provide by coding the visits correctly.

9:40 am – 9:50 am
9:50 am – 12:00 pm

Exhibits & Break

Refraction: Basis of Diagnosis and TX in Clinical Practice (24731-CL) James Colgain, OD

This presentation reviews the importance of refraction as both the solution and diagnostic tool for many patient complaints and problems. Case presentations enable the attendee to determine the proper Ophthalmic RX and FU for patients with a variety of ocular diseases and occupational RX demands. A common sense as well as research based approach is supplemented with grand round case presentations. Clinical slides, charts, and videos guide the practitioner to choosing the best ophthalmic RX while keeping in mind the issues of cost, compliance and course of treatment. A fast paced game show format concludes this course while emphasizing audience participation.

Interactive Anterior Segment Grand Rounds DX and TX with Ocular and Systemic Oral Medications (26282-OP)

Fast paced interactive Anterior Segment Grand Rounds of common and interesting cases and their treatments with oral pharmaceutical agents. Over 100 images and photographs supplement cases. The course concludes with an interactive game show format.

12:00pm – 12:30 pm
12:30 pm – 1:30 pm
1:30 pm – 3:30 pm

Legislative Awards

Exhibits & Lunch

Ten Things I wish I knew Ten Years ago about Refractive Surgery (29575-RS) James Colgain, OD

The attendee will understand the role of expectation management, technology, medical and supportive care for the refractive surgery patient from initial interest to completed result.

Ocular Trauma - When Something Goes Bump In the Night (26283-AS)

Over 100 clinical images and case presentations present the primary eye care practitioner with the simple and not so simple trauma related ocular conditions. Diagnosis, documentation, treatment and management are highlighted in this fast paced course. Mild abrasions to ocular lacerations and everything in between assures that you will be prepared the next time "something goes bump in the night".

ASSISTANTS' PROGRAM: Sunday, October 14

7:00 am – 8:00 am
7:00 am – 8:00 am
8:00 am – 10:00 am

Registration

Breakfast in the Exhibit Hall

Visual Fields: The Path Less Taken Mile Brujic O.D.

Visual field testing is important for assessment of proper visual function of the eyes as well as the pathways from the eyes to the brain. This course is intended to empower the Paraoptometric with a greater understanding of visual field testing. The discussion will include a general discussion of visual fields, understanding the printouts and case presentations demonstrating the importance of visual fields. It is a must for all in the office interested in learning more about the importance of this invaluable test.

Seeing Glaucoma as More Than Just High Pressure

Glaucoma is a sight threatening disease that is often asymptomatic until its final stages. This course is intended to educate the Paraoptometric about the disease. An emphasis will be placed on describing the disease and the tests that are used for the diagnosis and management of glaucoma.

10:00 am – 10:15 am
10:15 am – 12:15 pm

Exhibits & Break

Slit Lamp Virtual Workshop Mile Brujic O.D.

The ocular health is assessed in detail with the slit lamp. This course will be an interactive course that will allow the Paraoptometric to see what really happens through a "virtual presentation" of the slit lamp exam and how it pertains to examining the ocular structures.

12:15– 1:30 pm
1:30 pm – 3:30 pm

Exhibits & Lunch

My Optometrist is the Best, But Why is He/She Ordering All These Tests? Joseph Pavano, O.D. and Steve Polezonis, O.D.

Instructions

1. Use a separate form for each registration. Photocopy of original is acceptable. Please make a copy of your form for your records.

2. Complete all sections. Please type or print.

3. Please include e-mail address and all events you will be attending.
4. Mail completed form to CAO, 35 Cold Spring Road, Suite 211, Rocky Hill, CT 06067
Registration form may also be faxed to (860) 529-4411.
You will receive an e-mail confirmation.

5. Be sure to include proper registration fee.

6. For more information or questions, please call (860) 529-1900.

Last Name

First Name

Preferred First Name for BADGE

Title

Company Name

Mailing Address

City/Province

State

Zip Code

Country

Phone

Fax

E-mail

Are you a first-time attendee?

☐ Yes ☐ No

Are you a CAO member?

☐ Yes ☐ No

Are you an AOA State Affiliate Member?

☐ Yes ☐ No

Emergency contact

Phone

☐ Please check here if you hold a State of Florida license and provide license #:

☐ Please check here and describe if there are any special accomodations you need to participate fully in this conference. CAO fully complies with the legal requirements of the ADA and the rules and regulations thereof.

Registration Fees

Registration must be postmarked by October 1, 2012 to qualify for early registration. Registration on-site only after October 8, 2012

- ☐ Please check here if you are a participant in the CAO *Optometry 2020* program. Registration fees for this conference are included in the Optometry 2020 Series.
You must still complete this form if you plan to attend the conference.

Day One / Saturday, October 13

Included in the multi-day, single-day and Staff registration.
Please check the classes you plan to attend:

- ☐ The Medical Record, It's Vital to Patient Care
- ☐ EHR Incentive Programs and Meaningful Use Update
- ☐ PQRS and ePrescribing Made Easy

Day Two / Sunday, October 14

	Early	After 10/1/12
<input type="checkbox"/> CAO / AOA Affiliated State Members	\$250	\$275
<input type="checkbox"/> Non-CAO / Non-AOA Affiliated State Members.....	\$275	\$300
<input type="checkbox"/> Assistant's Program.....	\$100*	\$125*

Day Three / Monday, October 15

	Early	After 10/1/12
<input type="checkbox"/> CAO / AOA Affiliated State Members	\$250	\$275
<input type="checkbox"/> Non-CAO / Non-AOA Affiliated State Members.....	\$275	\$300

BEST VALUE!

Multi-Day Registration
Saturday, Sunday &
Monday, October 13-15

	Early	After 10/1/12
<input type="checkbox"/> CAO / AOA Affiliated State Members	\$325	\$400
<input type="checkbox"/> Non-CAO / Non-AOA Affiliated State Members	\$425	\$500

Please Note: Space for above programs is limited. Registrations will be accepted on a *first-come, first-served basis*.
*If you have two or more staff members, contact the CAO office at 860.529.1900 or info@cteyes.org for group discount information.

Special Event

☐ Please check if you plan to attend the Saturday **Opening Night Social**. Once again, CAO's very own Dr. Steve Polezonis and his jazz band and special guest, Academic Chair Dr. Tad Bartles will entertain the crowd at the Saturday evening Opening Night Reception. Come hear a blend of original blues with songs from the great American blues and jazz catalog.

Payment Information

All fees must be paid in full before registration can be confirmed. Fees are in U.S. dollars, drawn on U.S. banks.

☐ Credit Card

Amount \$

☐ Check Enclosed

Amount \$

Card Number

Expiration date

CVV2 Code

Name on card

(please print)

Billing address

Signature

Date