

## OSI Gets You There



### WestJet

5% off Econo fares and 10% off EconoFlex and Premium fares.

### Coupon code:

C23WM49

### Promo code:

WLL12

\*for call-in reference only

The travel period is from November 12, 2019 to November 25, 2019. Valid to and from Vancouver Airport within Canada.



### Air Canada

10% off all Higher Air Canada fares. Valid to and from Vancouver Airport.

### Coupon code:

XTZYWKY1

The travel period is from November 6, 2019 to November 25, 2019. Limited number of spaces available.



### Shuttles

OSI has reserved 2 complimentary scheduled shuttle buses for Members to and from the Vancouver Airport. Only 52 spaces are available per bus. Registration is MANDATORY.

*Don't miss our  
Fashion Show*



We invite you to join us in majestic Whistler, BC, for the third edition of our OSI National Summit. Come experience a weekend filled with insightful CE-accredited presentations and discoveries.

Attend high-calibre training and conferences delivered by renowned speakers where you will learn on a variety of exciting topics to help you improve your practice and patient experience! As for entertainment, get ready to be spoiled! Also, don't miss the latest trends and innovations at the supplier tradeshow and our much-anticipated fashion show!

Countless other surprises await you!

#osievents



**OSI GROUP**  
Partners in Your Success



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# 2019 OSI NATIONAL SUMMIT



# Friday

Nov. 15, 2019

**Noon**  
Shuttle 1 – Vancouver Airport to Fairmont Chateau Whistler

**2 p.m.**  
Shuttle 2 – Vancouver Airport to Fairmont Chateau Whistler

**3:00 to 5:30 p.m.**  
Greeting desk and badge distribution on ground level

**4:30 p.m.**  
Optosys Discussion  
Marc Hodgins and Dr. Josée Martineau

**6 p.m.**  
Cocktail Event

**7 p.m.**  
Live Fashion Show

**7:30 to 10:00 p.m.**  
Travel without the jet lag! A chef's competition from the fashion capitals.

*Dont miss out*  
Feast your eyes on the hottest frame trends with our chic fashion show! Trendy shapes, colours and patterns await you. Be among the first to discover our suppliers' latest creations!



# Saturday

Nov. 16, 2019

**7:30 to 8:30 a.m.**  
Breakfast

**8:30 to 9:20 a.m.**  
Everyone  
How technology is reshaping patient relationships and cultivating loyalty  
Patrice Lacoste, CEO

**9:40 to 11:05 a.m.**

**1A ODs**  
The Profitable Doctor  
Dr. Michael Kling

**1B ODs & licensed staff**  
New Horizons – A Look at Future Technologies and Treatments in Eyecare  
Dr. Chris Wroten

**1C Assistants & opticians**  
Troubleshooting Progressive Lenses  
Jas Sidhu

**11:05 to 11:25 a.m.** Coffee break

**11:25 a.m. to 12:20 p.m.**

**2A ODs & licensed staff**  
Myopia Control  
Dr. Debbie Jones

**2B ODs & managers**  
Renovating the Clinic of the Future  
Heddy Bing

**2C Assistants & opticians**  
How Products Are Used to Manage Ocular Disease  
Dr. Rob Kloepper

**2D Assistants & opticians**  
Fashion Forecast 2020  
Michelle McLeod

**12:20 p.m. to 1:50 p.m.** Lunch

**1:50 to 2:45 p.m.**

**3A ODs**  
Signs and Symptoms of Periocular Cancer  
Dr. David Zloty

**3B ODs & licensed staff**  
Developing Trends in Refractive Eyecare  
Dr. Chris Wroten

**3C Assistants & opticians**  
The Art of Visual Presentation  
Heddy Bing

**2:45 to 5 p.m.**  
Tradeshaw

**6:30 to 7:30 p.m.**  
Cocktail

**7:30 p.m.**  
Black & white dinner followed by dancing with live band

# Sunday

Nov. 17, 2019

**7:30 to 9 a.m.**  
Breakfast

**9 to 9:55 a.m.**

**4A ODs**  
Dry Eye Bootcamp  
Dr. Paul Neumann

**4B ODs & licensed staff**  
Cultivating Trust  
Dr. Michael Kling

**4C Assistants & opticians**  
Testing and Equipment  
Dr. Kloepper

**9:55 to 10:15 a.m.** Coffee break

**10:15 to 11:40 a.m.**  
Everyone  
Keynote Speaker  
Let's Get Digital  
Darrell Keezer

**11:40 to 11:50 a.m.**  
Everyone  
Farewell and 2020 Summit reveal

**12:30 p.m.**  
Shuttle 1:  
Fairmont Chateau Whistler to Vancouver Airport

**2 p.m.**  
Shuttle 2:  
Fairmont Chateau Whistler to Vancouver Airport



Darrell Keezer



Michelle McLeod



Dr. David Zloty

COPE, NACOR and CCOA approval requested. Schedule, speakers and course titles are subject to change.

# Rates

**Registration**  
Register online now at [osinationalsummit.opto.com](http://osinationalsummit.opto.com)

**Vip Weekend Access**  
\$189 + taxes per person

Access includes all meals (Friday night to Sunday morning), Friday night's fashion show, **2 keynote sessions and your choice of 4 breakout courses by acclaimed speakers**, Saturday night's entertainment and so much more!

Access fees will be billed directly to your OSI Group monthly statement upon registration.

**Accommodations**  
\$249 + taxes and services, double or single occupancy

Reserve your room directly via Fairmont online at <https://book.passkey.com/go/optometricervicesnational>

You may also call the In-house Reservations Department at **1-800-606-8244** to make your reservation. Identify yourself as being part of the **Optometric Services - National Summit** group with code **02180PTO** in order to receive OSI Group rates.

**Deadline to register:** October 11, 2019

**Questions**  
For more information, contact your **Regional Account Manager** or email us at [marketing@opto.com](mailto:marketing@opto.com)

# Your Hotel

**Fairmont Chateau Whistler**  
Nestled at the foot of Blackcomb Mountain, The Fairmont Chateau Whistler offers a unique getaway! Surrounded by mountains, the hotel offers a breathtaking view! Where fine cuisine, relaxation and the outdoors meet to offer you the whole package!

Relax in a peaceful atmosphere where luxury and comfort become one.

**Fairmont Chateau Whistler**  
4599 Chateau Blvd  
Whistler, BC V8E 0Z5

