



# FALL CONGRESS 2010

SEPTEMBER 10 - 12 / THE SEDONA HILTON



14 HOURS OF COPE-APPROVED CE  
18-HOLE GOLF TOURNAMENT  
HOSTED WINE TASTING EVENT!  
WORLD-CLASS RESORT & SPA  
AZOA SIGNATURE VENDOR SUITES!

REGISTER BY 8/15 & SAVE...

# SCHEDULE OF EVENTS

## FRIDAY, SEPTEMBER 10

- 8 AM Golf Check-In
- 8:30 AM Golf Tournament at Sedona Golf Resort
- 1 PM - 5 PM Registration
- 3 PM - 4 PM **A Nutritional Approach to Treating Dry Eyes (Anshel/COPE #: 25117-AS)**

*While most eyecare professionals are aware of the prevalence of dry eye syndrome (DES), many new concepts and products are rapidly becoming available. As the science of DES treatment progresses, it is important for the practitioner to stay abreast of the latest research. This course will review the basics of DES and explore the foundation for nutritional treatment of this condition.*

- 4 PM - 5 PM **The Role of Nutrition in the Primary Care Practice (Anshel/COPE #: 23291-PH)**

*Incorporating nutritional products into a primary care environment is a challenging task. When to use nutrition or pharmaceutical intervention can mean the difference between success and failure in resolving a visual concern. This course will show the practitioner how to read labels, evaluate the latest scientific information behind nutritional products and how to make intelligent decisions on which products meet your standard of care.*

- 5 PM Dinner on Own

- 7 PM - 10 PM **HOSTED WINE TASTING**

*Join us in the cool of the Sedona evening for a special tasting of local wines, presented by regional experts. This free AZOA event is a great opportunity to spend time with colleagues surrounded by great ambiance and terrific Arizona wines!*



## SATURDAY, SEPTEMBER 11

- 7 AM Registration/Continental Breakfast
- 8 AM – 10 AM **Smart Medicine for Your Eyes- (Anshel/COPE #: 26624-SD)**

*Recent studies show that over 158 million consumers spend \$23.7 billion a year on nutritional supplements. Many patients prefer the “natural” approach to their eye condition. This course will present an in-depth review of the science of nutraceuticals in the care and prevention of many of the eye conditions that present to the office on a daily basis. This is a course on the latest research into the nutritional effects of foods and supplements on various chronic visual conditions.*

- 10 AM – 12 PM **Anterior Segment Ocular Disease Management: An Evidence Based Approach (Dunbar/COPE #: 27387-AS)**

*Making clinical decisions based on valid scientific evidence is one of the most challenging aspects of clinical practice. Reading a study and understanding the validity and magnitude is not always easy. This course will take an evidence-based approach to managing common anterior segment ocular disease conditions including dry eye, blepharitis, and infectious keratitis among others.*

- 12 PM – 2 PM Membership Meeting / Luncheon

- 2 PM – 4 PM **Tales From the Trenches: Posterior Segment (Dunbar/COPE #: 26044-PS)**

*Interesting cases from over two decades in an ophthalmology academic referral center are presented in a grand rounds case presentation format. Cases will be challenging yet clinically common. The course is designed to stimulate differential diagnosis, utilize diagnostic technology and discuss various treatment strategies.*

- 4 PM – 6 PM **Specialty Contact Lenses in Today's Practice (Sindt/COPE #: 19431-CL)**

*Discussed will be the application of contact lenses for the treatment of pediatric, aphakia, anindia, strabismus, and systemic disease with ocular manifestations. Case reports will be presented.*

- 6 PM - 10 PM **VENDOR HOSPITALITY SUITES!**

*Come enjoy an AZOA signature event, network with colleagues, and experience the latest and greatest from your favorite vendors in a fun and relaxed atmosphere!*

## SUNDAY, SEPTEMBER 12

- 7 AM Registration/Continental Breakfast
- 8 AM – 10 AM **New Retinal Treatment Paradigms (Quinlan/COPE #: Pending)**
- 10 AM – 11 AM **Taking Full Advantage of Your Corneal Topographer (Sindt/COPE #: 24238-GO)**
- 11 AM - 12 PM **Anterior Segment Photography Using A Digital Camera (Sindt/COPE #: 21193-PD)**

*Beyond the highs and lows, reds and greens, this course will enumerate how to get the most from your high tech equipment. How to capture the best images, selecting the best map to use, understand the advanced information and billing and coding will be discussed.*

*Slit lamp photography with a hand held digital camera is easy and inexpensive and you can bill for it! It's great for patient education, photo documentation, and contact lens fitting consultation. This course covers how to choose a camera, set up the shot, lighting strategies, file organization and billing/coding.*



# FALL CONGRESS FACULTY

**DR. JEFFREY ANSHEL** is a 1975 graduate from the Illinois College of Optometry. He has written numerous articles regarding nutritional influences on vision, stress factors that affect visual performance and computer vision concerns. Dr. Anshel has published several books related to vision in the workplace as well as consumer-friendly reference books. Dr. Anshel is the principal of Corporate Vision Consulting, where he addresses the issues surrounding visual demands while working with computers. He offers on-site consultations and seminars to eyecare professionals and corporations related to visual stress in the workplace. Dr. Anshel is also the current president and founder of the Optometric Nutrition Society. He lectures extensively on nutrition and vision issues. He has been an Assistant Professor at the Southern California College of Optometry in Fullerton, CA and currently maintains a full service practice in Carlsbad, California. Dr. Anshel is a Fellow of the American Academy of Optometry.

**DR. MARK T. DUNBAR** graduated from the Ferris State College of Optometry in 1986 and did a Fellowship in Ocular Disease at the Omni Eye Services of Lexington, KY. Dr. Dunbar has been a member of the optometric staff at the University of Miami's Bascom Palmer Eye Institute for over 22 years. He currently serves as the Director of Optometric Services and the Optometry Residency Supervisor. Dr. Dunbar is a fellow of the American Academy of Optometry and is a founding member of both the Optometric Glaucoma Society (OGS) and the Optometric Retina Society (ORS). Dr. Dunbar also serves on the Editorial Board for Review of Optometry and currently writes the monthly Retina Quiz. In the state of Florida, Dr. Dunbar has served as a member of the Topical Ocular Pharmaceutical Advisory (TOPA) Committee since 1991. Dr. Dunbar has lectured both nationally and internationally including the American Academy of Optometry's annual meeting, the AOA Congress, and SECO International.

**DR. CHRISTINE W. SINDT** is a 1994 graduate of The Ohio State University College of Optometry. She completed a disease based residency at the Cleveland VA Medical Center. Dr. Sindt joined the Faculty of the University of Iowa Department of Ophthalmology and Visual Sciences in 1995, where she is currently an Associate Professor of Clinical Ophthalmology and Director of the Contact Lens Service. Dr. Sindt is a Fellow in the Academy of Optometry. She is the 2010-2011 Chair of the AOA Cornea and Contact Lens Council, President of Women of Vision and Vice President of the Scleral Lens Education Society. Dr. Sindt is Chief Clinical Editor for Review of Optometry and an Associate Editor for Review of Cornea and Contact Lens.

**EDWARD J. QUINLAN, M.D.** graduated from the University of Nebraska Medical Center in 1994. He completed his Ophthalmology residency at West Virginia University Medical Center and a 2 year Vitreoretinal fellowship at the Wilmer Eye Institute of the Johns Hopkins Hospitals in Baltimore, Maryland. Dr. Quinlan was on the faculty of the Wilmer Eye Institute as an Assistant Professor of Ophthalmology from 2002-2007. During his time at the Wilmer Eye Institute, Dr. Quinlan served as a principal investigator and co-investigator in numerous clinical trials. His research involved the investigation of new treatments for retinal diseases including age-related macular degeneration and diabetic retinopathy and has led to publications in peer reviewed journals. In addition Dr. Quinlan has participated in the training of other retinal specialists. He is a member of the American Society of Retinal Specialists and the Association for Research in Vision and Ophthalmology.

## STAYING AT THE HILTON SEDONA RESORT & SPA

The Hilton Sedona Resort & Spa is located amidst the spectacular beauty of Northern Arizona's red rock country. Magnificent red rock formations surround this Sedona hotel giving the resort the feel of a high desert lodge. Sedona has been called "The Most Beautiful Place in America."

Resort guests can enjoy exquisite two room suites or deluxe guest rooms featuring high-speed Internet access, Hilton Serenity Collection bed, Crabtree and Evelyn bath amenities, gas fireplace, flat panel LCD televisions, and private balcony or patio. Sports enthusiasts visiting our Sedona resort can take advantage of the onsite 18-hole championship golf course with the award-winning clubhouse, or can enjoy tennis, fitness classes, salon services, and body treatments at the Hilton Sedona Spa.



**FOR RESERVATIONS CALL: 1-800-HILTONS / Use Group Code: OPT**  
**AZOA Rate is \$209 a night if made by 08/10/10**

# 2010 FALL CONGRESS REGISTRATION

Name: \_\_\_\_\_ OE Tracker #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Guests: \_\_\_\_\_

## PACKAGE INFORMATION:

### Complete Package: (All CE and Meals Included)

Optometrist

Student

### Daily Rate (Includes all CE, meals & events offered!)

**Fri** Sep 10 (Includes 2 hours CE )

**Sat** Sep 11 (Includes 8 hours CE )

**Sun** Sep 12 (Includes 4 hours CE)

Received Before Aug. 15th		Received After Aug. 15th	
Member	Non-Member	Member	Non-Member
\$375	\$525	\$475	\$600
FREE	N/A	FREE	N/A
\$75	\$100	\$75	\$100
\$300	\$375	\$300	\$375
\$150	\$200	\$150	\$200

**RSVP** Wine Tasting (no charge) – Friday, Sep 10 ☐ I will attend ☐ I will not attend

### Individual Guest Meals

☐ Saturday Continental Breakfast \$35 x \_\_\_\_\_ = \$ \_\_\_\_\_

☐ Saturday Luncheon \$45 x \_\_\_\_\_ = \$ \_\_\_\_\_

☐ Sunday Continental Breakfast \$35 x \_\_\_\_\_ = \$ \_\_\_\_\_

### Golf Tournament (8:30 AM Shotgun Start)

☐ (Includes greens fees) \$120 x \_\_\_\_\_ = \$ \_\_\_\_\_ ☐ I will need to rent golf clubs.

**TOTAL REGISTRATION:** \$ \_\_\_\_\_

### Payment Information

☐ Enclosed is my check payable to the AZOA in the amount of \$ \_\_\_\_\_

☐ Please charge my credit card: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ VCode: \_\_\_\_\_ Zip: \_\_\_\_\_

**Mail Completed Form to:** Arizona Optometric Association  
1702 E Highland Avenue, #213  
Phoenix, AZ 85016

**OR Fax Completed Form to:** (602) 264-6356  
**QUESTIONS? Call us at:** (602) 279-0055

**NOTE - TO RECEIVE EARLY REGISTRATION RATE:** Registrations must be received on or before August 15, 2010.

**CANCELLATION POLICY:** All cancellations must be in writing. In order to receive a refund of 100% of the registration fee (less a \$25 cancellation fee), cancellations must be received prior to 08/15/10. No refunds after that date.



## *Are You Planning to Hit the Links in Sedona?*

**FRIDAY, SEPTEMBER 10 @ 8:30 AM  
SEDONA GOLF RESORT**

No other Sedona golf course provides a better combination of jaw-dropping splendor and exceptional challenge. This 6,646 yard, par 71 course is widely considered among the world's most unforgettable golf experiences. Winding around the famed red rocks of Sedona, each hole provides a unique adventure and the views are breathtaking. Practice tees and putting greens offer the perfect opportunity to fine-tune your game.

The Shotgun Start and scramble will be at 8:30 AM sharp with check in at 8:00 AM. Spouses, guests and "golfing" children are also welcome to participate!

***To register, please use the main registration form. If you would like to request a foursome, please indicate your grouping below and fax to 602.264.6356.***

- |          |          |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |

*\* Please note: Start times may be delayed or cancelled if inclement weather conditions exist.\**



**ARIZONA OPTOMETRIC ASSOCIATION**

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*Come Enjoy Cool Sedona & Fall Congress 2010!*  
SEPTEMBER 10 - 12



CALL: 1.800.HILTONS  
GROUP CODE: OPT  
AZOA RATE: \$209\*

**Hilton**  **Sedona**  
Resort & Spa