

## Schedule of Events: Para-Optometrists

### Thursday, July 19

Registration 11 am - 12:45 pm  
Pavilion Conference Center at Snow King

1:00 pm -3:15 pm Ruth Donaghy  
Leadership Training

3:15 pm -3:30 pm Break

3:30 pm - 4:30 pm Ruth Donaghy  
AR in the 21<sup>st</sup> Century

4:30 pm -5:00 pm  
WPA Board Meeting

4:30 pm - 7:00 pm Exhibit Hall  
Heavy Hors d'oeuvres and Beverages

### Friday, July 20

8:00 am -9:00 am Juli Dewalt  
Using Managed Vision Care to Increase Profitability & Satisfy  
Patients

9:00 am -10:00 am Juli Dewalt  
The Power of Packages in Your Dispensary w/Juli Dewalt

10:00 am -10:15 am Break

10:15 am -11:00 am Juli Dewalt  
It's What you Don't See That Makes a Difference

11:00 am -12:00 pm Juli Dewalt  
Sunlight, Sun Lenses and Your Eyes

Noon -2:00 pm Exhibit Hall Luncheon

2:00 pm -5:00 pm Sharon Carter  
Marketing Benefits not Products & Professionalism in  
The Workplace

Dinner on your own

### Saturday, July 21

7:00 am -8:00 am Breakfast

8:00 am -10:00 am Sharon Carter  
Stop The Revolving Door

10:15 am -12:00 pm Sharon Carter  
Personalities in The Workplace

Noon – Meeting adjourns

## Snow King Resort

400 E. Snow King Ave

NROC 2012

July 18—22

A block of rooms has been reserved at Snow King Resort for the special rate of \$215/Single Room. Discounts to larger rooms or condos are also available upon request. To receive the NROC rate, reservations must be made by June 1, 2012, and you must identify yourself as being with the NROC. Reservations must be guaranteed to a credit card. Make your reservations today by calling the Snow King Resort (800) 522-KING.

## REMINDER:

Bring your wallet-sized COPE ID Card. We will be electronically scanning all continuing education.

## QUESTIONS?

Call Marian Schulz  
307.630.4091 or email  
wyoschulz@yahoo.com

### NROC Meeting 2012 — Duplicate form as needed

Registrant & Title \_\_\_\_\_

Spouse/Guest \_\_\_\_\_

Address \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

NOTE: Registration confirmation will be sent via email only!

Special Considerations: \_\_\_\_\_

Registration Amount Total Enclosed or CC \_\_\_\_\_

Credit Card and Exp Date: \_\_\_\_\_

MAIL: NROC P.O. Box 1967 Cheyenne, WY 82003 FAX: 307.632.7927

#### **Member Registration Fees: (ID, MT, WY)**

\$430 on or before July 1 - Doctors  
\$470 after July 1—Doctors  
\$190 on or before July 1 - Para-optometrists  
\$210 after July 1—Para-optometrists  
All Inclusive

#### **Non-Member Registration Fees:**

\$700 on or before July 1<sup>st</sup> - Doctors  
\$740 after July 21—Doctors  
All inclusive

#### **Exhibit Hall Only:**

\$35.00 for Member Spouse or Guest



2012

JULY 19, 20, 21  
Snow King Resort  
Jackson Hole, WY  
[www.nrocmeeting.com](http://www.nrocmeeting.com)

Partially sponsored by:



Partially supported by an  
educational grant from:

**BAUSCH + LOMB**

## Schedule of Events: Doctors

### Thursday, July 19, 2012

7:30 am - 10:45 am Registration/ Check In  
Pavilion Conference Center—Snow King Resort

8:00 am – 9:30 am WOA/IOA Board Meetings

9:30 am – 10:30 am WOA/IOA Membership Meetings

10:30 – 11:00 AOA Guest Speaker

11:00 am – 1:00 pm Jim Fanelli, OD, FAAO  
“Advanced Clinical Medicine”

Break

1:15 pm – 3:15 pm Jim Fanelli, OD, FAAO  
“Injections in Primary Eyecare”

Break

3:30 pm – 4:30 pm Jim Fanelli, OD, FAAO  
“Anaphylaxis”

4:30 pm -7:00 pm Exhibit Hall Open  
Heavy Hors d'oeuvres and Beverages

### Friday, July 20, 2012

Partially sponsored by : Review of Optometry  
Partially supported by an educational grant from: Bausch + Lomb

8:00 am – 10:00 am Ron Melton, OD, FAAO  
Randall Thomas, OD, MPH, FAAO  
“Reducing the Pressure on Glaucoma Decision Making”

10:00 am – 12:00 pm Ron Melton, OD, FAAO  
Randall Thomas, OD, MPH, FAAO  
“Down on the Pharm”

Noon -2:00 pm Exhibit Hall Luncheon

2:00 pm – 5:00 pm Ron Melton, OD, FAAO  
Randall Thomas, OD, MPH, FAAO  
“Rapid Fire Grand Rounds”

Dinner on your own

### Saturday, July 21, 2012

7:00 am – 8:00 am Product Breakfast

8:00 am – 10:00 am Jay W. Henry, OD  
“Meaningful Use Update – Everything You Need to Know”

10:15 am – 12:15 pm Jay W. Henry, OD  
“Physician Quality Reporting System”

Conference Closes