



# MWCO ANNUAL CONGRESS

## APRIL 24-26 2014

CAESARS PALACE • LAS VEGAS, NEVADA



Mountain West Council  
of Optometrists



Special Rate at Caesars Palace  
for MWCO Attendees

**\$189/night**

Hotel Reservations

**866-227-5944**

[resweb.passkey.com/go/SCMWC4](http://resweb.passkey.com/go/SCMWC4)

Book by 3/24/14

## A MESSAGE FROM THE PRESIDENT

Dear Colleague,

I am pleased to invite you to the 2014 Mountain West Council of Optometrists Annual Congress to be held in the fabulous city of Las Vegas April 24-26, 2014. After a long cold winter, spring is the perfect time of year to escape to a city of luxurious hotels, fabulous restaurants, world-class golf and a wide variety of shows and other entertainment sure to please everyone, not to mention a little gambling!

Offering 24 hours of continuing education credit over three days will allow you to meet your total annual requirement at one meeting. This year's congress will be held at the sumptuous Caesars Palace Resort, with its fabulous restaurants, Forum Shops and beautiful pool areas. While the setting is luxurious, the meeting atmosphere is casual and friendly allowing you to relax and enjoy your days while learning the latest updates in patient care.

This year's educational program is second to none for meetings of this size. We have several of the top speakers in the nation covering a wide variety of topics, including updates on anterior and posterior segment diseases like demodex blepharitis, dry eyes and Sjogrens Syndrome by **Dr. Margie Recalde** and new treatments for AMD by **Dr. Mark Dunbar**. We also have several courses on contact lenses and corneal concerns to be presented by **Drs. Melissa Barnett** and **Carl Spear**. **Drs. Richard Madonna, John McSoley** and **Rob Wooldridge** will be speaking on diagnosis and management of glaucoma, including the latest updates on instrumentation and medical and surgical treatments. How to utilize and interpret OCT findings in glaucoma and retinal diseases will be covered in detail to assist attendees to maximize the value of this technology in their practices. *As the primary eye care provider, it is critical that optometrists consider the systemic health of our patients and its impact on their vision and general well-being.* To augment your knowledge base on that topic, **Dr. Kim Reed** will address the impact of obesity and other systemic health issues in our patients and the most important nutritional supplements in their care. **Dr. Bruce Onofrey** will also review nutraceuticals in eye care along with management of ocular infections and other emergencies. Always a crowd favorite, **Dr. John McGreal** will review the latest trends in contemporary medicine and give an introduction to the new ICD-10 coding system.

This year's congress provides a broad-based educational program to better enable you to provide exceptional care for your patients for many years to come.

Sincerely,

Karl M. Larsen, O.D., *President, MWCO*

### CAESARS PALACE

Caesars offers a 129,000 square foot casino, 26 restaurants, gardens and pools, a world-class spa, shopping, and the renowned *Colosseum* spotlighting world class stars.

Identify yourself as a **Mountain West Council** attendee when you make your reservation. *Please notify organizers if you book outside the block so we can still receive credit.*

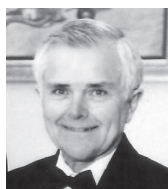
### CE CERTIFICATION

A Certificate for proof of attendance will be provided and stamped at the end of each class. MWCO does not assume the responsibility that a course will be approved by your state board. It is the responsibility of each doctor to know her/his state requirements. All continuing education courses must be attended for the duration of each course in order for credit to be awarded.

## COUNCIL OFFICERS



Karl M. Larsen, OD  
*President/Treasurer*



Jack Zarybnisky, OD  
*Past President*



Jeffrey K. Austin, OD  
*Venue*



Robert P. Wooldridge, OD  
*Education Chair*



Tracy Abel  
*Executive Director*

### COPE CREDITS

In addition to the courses COPE approved as of the program printing date, every effort is being made to procure COPE credit for ALL of this year's lectures. All lectures that are "COPE PENDING" are being reviewed and should be approved by meeting date.

### OPTOMETRIC STUDENTS

Optometric Students are welcome to register at no charge. Registrations must have a copy of student ID attached.



The Mountain West Council of Optometrists claims no liability for the acts of any suppliers or speakers at this meeting nor for the safety of any attendee while in transit to or from this event. The Mountain West Council reserves the right to cancel this function without penalty. Attendees who purchase non-refundable airline tickets do so at their own risk. The total amount of any liability of MWCO will be limited to a refund of fees paid.



## THURSDAY, APRIL 24, 2014

AM			PM		
8:00	9:00	10:00	12:00 - 1:30	3:20-3:30	5:30
<b>Judging Visual Field Progression</b> <i>Dr. John McSoley</i> COPE #38332-GL	<b>A New Angle on Gonioscopy</b> <i>Dr. John McSoley</i> COPE #32109-GL	<b>Clinical Challenges &amp; Practical Solutions: An In-depth Look at the Anterior Edge</b> <i>Dr. David Kading</i> COPE# 38820-CL	LUNCH ON YOUR OWN	<b>The Marathon of Longterm Glaucoma Care</b> <i>Dr. John McSoley</i> COPE# 36836-GL	<b>Days in the Life... Getting By with Some Help</b> <i>Dr. John McSoley</i> COPE# 39437-GO
<b>Corneal Controversies, Contacts &amp; Complications: Case Presentations</b> <i>Dr. Carl Spear</i> COPE PENDING	<b>Rheumatology and Optometry Working Together to Detect Sjogren's Syndrome</b> <i>Dr. Margie Recalde</i> COPE PENDING	<b>Strategies for Financial Success</b> <i>Dr. Carl Spear</i> COPE# 36453-PM		<b>When a Drop is Just Not Enough: Oral Medications in Primary Care Optometry</b> <i>Dr. Carl Spear</i> COPE# 27870-OP	<b>How I Met Your Cornea</b> <i>Dr. Carl Spear</i> COPE# 34801
<b>Demodex: How to Win the Battle Over the Mighty Mites</b> <i>Dr. Margie Recalde</i> COPE PENDING	<b>The Cornea Challenge</b> <i>Dr. Jeff Austin</i> COPE PENDING	<b>Optometry Urgent Care: How to Establish an Urgent Care Protocol for Your Practice</b> <i>Dr. Margie Recalde</i> COPE PENDING		<b>New and Innovative Uses for Contact Lenses</b> <i>Dr. David Kading</i> COPE# 38758-CL	<b>Sorry About That Chief – You've Got Dry Eye and Allergy</b> <i>Dr. David Kading</i> COPE# 32519-AS

## FRIDAY, APRIL 25, 2014

AM			PM		
8:00	9:00	10:00	12:00 - 1:30	3:20-3:30	5:30
<b>My Most Interesting Cases</b> <i>Dr. Mark Dunbar</i> COPE# 38674-PD	<b>Understanding and Interpreting OCT</b> <i>Dr. Mark Dunbar</i> COPE# 38147-PD	<b>Advances in the Management of AMD</b> <i>Dr. Mark Dunbar</i> COPE# 37786-PS	LUNCH ON YOUR OWN	<b>Clinical Decisions in Retina</b> <i>Dr. Mark Dunbar</i> COPE# 38170-PS	<b>The Secondary Glaucomas</b> <i>Dr. Rich Madonna</i> COPE# 36006-GL
<b>Fundus Autofluorescence: A Primer</b> <i>Dr. John McGreal</i> COPE# 38276-PS	<b>The New ICD-10 Codes</b> <i>Dr. John McGreal</i> COPE# 39323-PM	<b>Surface Sickness Smorgasbord</b> <i>Dr. Melissa Barnett &amp; Dr. Margie Recalde</i> COPE PENDING		<b>Utilizing Spectral Domain OCT</b> <i>Dr. Rich Madonna</i> COPE# 38498-PS	<b>Contact Lenses for Baby Boomers</b> <i>Dr. Melissa Barnett</i> COPE# 38445-CL
<b>New Ideas in Glaucoma</b> <i>Dr. Rich Madonna</i> COPE# 36210-GL		<b>Latest Trends in Contemporary Medicine</b> <i>Dr. John McGreal</i> COPE# 36827-PH		<b>New Pharmaceuticals in Clinical Practice</b> <i>Dr. John McGreal</i> COPE# 36825-PH	<b>Doctor, Why Can't I See? Evaluation of the Patient Uncorrectable to 20/20</b> <i>Dr. Robert Wooldridge</i> COPE PENDING

## SATURDAY, APRIL 26, 2014

AM			PM		
8:00	9:00	10:00	12:00 - 1:30	3:20-3:30	5:30
<b>Oh-No, Contact Lens Casualties</b> <i>Dr. Melissa Barnett</i> COPE# 38105-CL	<b>Corneal Collagen Cross-Linking</b> <i>Dr. Melissa Barnett</i> COPE# 30790-RS	<b>My Doc told me to get an eye exam because...</b> <i>Dr. Bruce Onofrey</i> COPE# 37212-PH	LUNCH ON YOUR OWN	<b>Ophthalmic Emergencies</b> <i>Dr. Bruce Onofrey</i> COPE PENDING	<b>Management of Ocular Infection – The Next Generation</b> <i>Dr. Bruce Onofrey</i> COPE# 37211-AS
<b>Top Ten Systemic Diseases with Ocular Manifestations</b> <i>Dr. Kim Reed</i> COPE# 36891-SD		<b>Obesity: Beyond the Golden Arches</b> <i>Dr. Kim Reed</i> COPE# 35349-SD		<b>Tracking the Top Ten Nutritional Supplements</b> <i>Dr. Kim Reed</i> COPE PENDING	<b>From Horses to Zebras: Treating Common to Rare</b> <i>Dr. Kim Reed</i> COPE# 37024-PS

# COURSE DESCRIPTIONS

THURSDAY, APRIL 24, 2014

## 8am-9am

### TH1 Judging Visual Field Progression

*Dr. John McSoley* | COPE #38332-GL

This course examines and discusses aspects of visual field test results important in consideration of progression. Particular attention is paid to reproducibility of tests, recognition of artifact, and identification of change.

### TH2 Corneal Controversies, Contacts and Complications: Case Presentations

*Dr. Carl Spear* | COPE PENDING

This course utilizes a wide range of anterior segment corneal cases to illustrate practical management in a clinical environment. Complications from contact lens wear, trauma, and other corneal disorders will be covered in a case presentation format.

### TH3 Demodex: How to Win the Battle Over the Mighty Mites

*Dr. Margie Recalde* | COPE PENDING

Demodex is an often overlooked problem of blepharitis. Learn how to diagnose, manage, and treat this condition effectively and save your patients from these pesky ectoparasites.

## 9am-10am

### TH4 A New Angle on Gonioscopy

*Dr. John McSoley* | COPE #32109-GL

The goal of this program is to improve the diagnosis and management of glaucoma.

### TH5 Rheumatology and Optometry Working Together to Detect Sjogren's Syndrome

*Dr. Margie Recalde* | COPE PENDING

Optometrists diagnose Dry Eye Disease on a daily basis. However, did you know that 1 out of 10 dry eye patients may have Sjogren's Syndrome? Learn how you can utilize an advanced diagnostic laboratory test called Sjö™ in your practice. This course will also discuss how to diagnose Sjogren's Syndrome.

### TH6 The Cornea Challenge

*Dr. Jeff Austin* | COPE PENDING

This case presentation course will provide a systematic method for evaluation and management of various corneal diseases including: infection, inflammation, contact lens complications, surgical complications, degenerations, and neoplasia.

## 10am-12pm

### TH7 Clinical Challenges & Practical Solutions-An In-depth Look at the Anterior Edge

*Dr. David Kading* | COPE# 38820-CL

This wide-ranging course explores diagnosis and management of a broad spectrum of anterior eye conditions. Both commonly encountered and unusual problems are presented as learning opportunities that focus on practical solutions along with relevant clinical science and evidence based research.

### TH8 Strategies for Financial Success

*Dr. Carl Spear* | COPE# 36453-PM

An overall financial strategy is critical to any well run practice. This course covers the basics of budgeting, benchmarking and safely managing the finances. But we will also explore Executive Level adjustments based on the Practice Personality and how to protect your financial security and adjust midstream when you find yourself drifting off course.

## 10am-12pm

### TH9 Optometry Urgent Care: How to establish an Urgent Care Protocol for Your Practice

*Dr. Margie Recalde* | COPE PENDING

In this course, we will discuss how to utilize staff to appropriately triage urgent care telephone calls. In addition, we will review the most common urgent care encounters, review cases, and discuss management and treatment.

## 1:30pm-3:30pm

### TH10 The Marathon of Longterm Glaucoma Care

*Dr. John McSoley* | COPE# 36836-GL

This course discusses the clinical findings and decisions encountered during the management of glaucoma patients. This includes cases and discussion ranging from early diagnosis through the various considerations and management options during the course of long-term follow up.

### TH11 When a drop is just not enough: Oral Medications in Primary Care Optometry

*Dr. Carl Spear* | COPE# 27870-OP

Sometimes topical medications are just not enough. This course reviews common oral medications used in clinical practice and provides a common sense approach to judicious use of oral medications. Case presentations are used to highlight practical application of basic concepts. Emphasis is placed on oral analgesics and anti-infectives.

### TH12 New and Innovative Uses for Contact Lenses

*Dr. David Kading* | COPE# 38758-CL

New technology is constantly coming along that offers patients unique solutions to their problems. From Custom pupil lenses to scleral shells, this course covers innovative technology that is emerging into the market. Additionally we cover current technology that has been on the market but novel ways of using to solve patients problems.

## 3:30pm-5:30pm

### TH13 Days in the Life...Getting by with some help

*Dr. John McSoley* | COPE# 39437-GO

This course discusses selected challenging cases in which collaboration served the patients well. Discussion includes sequelae of a facial paralysis, escalation to surgical management of chronic angle closure glaucoma, clinical presentation and management options of ocular surface squamous neoplasia and the use of anti-VEGF treatment for ocular conditions.

#### TH14 **How I met your cornea**

*Dr. Carl Spear* | COPE# 34801-GO

This course will provide a variety of corneal pathology and contact lens fitting challenges that are seen daily in clinical practice. Case presentations, clinical research information, and industry trends will be used to highlight key points and present opportunities for practice growth and enhanced patient care.

#### TH15 **Sorry About That Chief-You've Got Dry Eye and Allergy**

*Dr. David Kading* | COPE# 32519-AS

Dry Eye and Allergy are two ocular surface conditions that have many areas of intersection. We look to find the commonality of the conditions, while finding areas that specifically point to each disease state.

## FRIDAY, APRIL 25

### 8am-9am

#### FR1 **My Most Interesting Cases**

*Dr. Mark Dunbar* | COPE# 38674-PD

Interesting cases from over two decades in an ophthalmology academic referral center are presented in a grand rounds case presentation format. Topics include both anterior and posterior segment disease.

### 8am-10am

#### FR2 **New Ideas in Glaucoma**

*Dr. Rich Madonna* | COPE# 36210-GL

This course examines new developments in the pathophysiology, diagnosis and management of glaucoma.

### 8am-9am

#### FR3 **Fundus Autofluorescence; A Primer**

*Dr. John McGreal* | COPE# 38276-PS

This course will introduce the essence behind autofluorescence imaging. It will discuss the classification of FAF images and describe the clinical applications of this technology to amd, diabetes and glaucoma.

### 9am-10am

#### FR4 **Understanding and Interpreting OCT**

*Dr. Mark Dunbar* | COPE# 38147-PD

Optical Coherence Tomography is an exciting imaging technology that has revolutionized our understanding of macular disease and has emerged as an important tool in the management of glaucoma. This lecture will provide a nuts and bolts approach using cases to understand and interpret the OCT as well as provide clues for advanced interpretation.

#### FR5 **The New ICD-10 Codes**

*Dr. John McGreal* | COPE# 39323-PM

This course will introduce the new ICD-10 diagnostic codes, format, rules, conventions and abbreviations.

### 10am-12pm

#### FR6 **Advances in the Management of AMD**

*Dr. Mark Dunbar* | COPE# 37786-PS

AMD remains one of the most common causes of vision loss in the geriatric population. There have been some exciting new discoveries in AMD management including advances in genetics that plays a role in this disease. This course will discuss genetic testing, the anti-VEGF drugs, new treatments in the pipeline for dry AMD as well as the role of nutrition and nutritional supplements in managing AMD.

#### FR7 **Surface Sickness Smorgasbord**

*Dr. Melissa Barnett and Dr. Margie Recalde* | COPE PENDING

This interactive lecture will highlight anterior segment disease in a case based format. The diagnosis, treatment and management of ocular disease of the anterior segment will be included. It will cover a variety of diseases and will highlight clinical pearls.

#### FR8 **Latest Trends in Contemporary Medicine**

*Dr. John McGreal* | COPE# 36827-PH

This class will review all the latest treatment paradigms used in medicine for the treatment of systemic diseases. It covers many different specialties including cardiovascular, endocrine/diabetes, women's healthcare, neurology/psychiatry, and others. Medicine updates are critical for eyecare providers to remain contemporary.

### 1:30pm-3:30pm

#### FR9 **Clinical Decisions in Retina**

*Dr. Mark Dunbar* | COPE# 38170-PS

Interesting cases with important questions when examining the retina will be presented. Is there fluid in the macula? Does this patient need additional testing? How should I manage this suspicious lesion? From the macula to the peripheral retina, a potpourri of conditions that we routinely see in our clinical practices will be discussed with the answers to the questions that we all ask ourselves.

#### FR10 **Utilizing Spectral Domain OCT**

*Dr. Rich Madonna* | COPE# 38498-PS

This course illustrates how spectral domain OCT is used in the diagnosis and management of numerous clinical conditions. It will also discuss the most recent advances and future directions in the use of the technology.

#### FR11 **New Pharmaceuticals in Clinical Practice**

*Dr. John McGreal* | COPE# 36825-PH

This class will review the newest ocular drugs and related products for anterior segment, glaucoma, retina and facial conditions. It will review topical and oral medications including antibiotics, anti-virals, anti-inflammatories, analgesics, NSAIDs, and anti-glaucoma medications.

## FRIDAY, APRIL 25 (continued...)

### 3:30pm-5:30pm

#### FR12 **The Secondary Glaucomas**

*Dr. Rich Madonna | COPE# 36006-GL*

The secondary glaucomas are a group of disorders in which IOP is elevated due to abnormal ocular or systemic conditions and encompass a substantial number of glaucoma cases. This course provides the knowledge needed to effectively manage patients with these conditions.

#### FR13 **Contact Lenses for Baby Boomers**

*Dr. Melissa Barnett | COPE# 38445-CL*

This interactive presentation will use patient case studies to review a variety of contact lenses for presbyopia including soft, soft toric, gas permeable, scleral and hybrid lenses. Different correction options will be discussed.

#### FR14 **Doctor, Why Can't I See?**

##### **Evaluation of the Patient Uncorrectable to 20/20**

*Dr. Robert Wooldridge | COPE# 40443-PD*

Do you ever have patients who cannot be corrected to 20/20 but have no obvious cause? Or patients who do see 20/20 but still complain of poor vision? This course will present a systematic evaluation of patients who cannot be corrected to 20/20 and/or have visual complaints with no apparent explanation. A step-wise approach using basic and advanced techniques and technologies will be presented in an interactive discussion using case examples from the speakers practice.

## SATURDAY, APRIL 26

### 8am-9am

#### SA1 **Oh-No, Contact Lens Casualties**

*Dr. Melissa Barnett | COPE# 38105-CL*

Don't have contact lens casualties, take this course! This interactive course will review a variety of contact lens complications. Different patient cases will be utilized to learn about contact lens complications. Soft, gas permeable, scleral and hybrid lenses will be discussed.

### 8am-10am

#### SA2 **Top Ten Systemic Diseases with Ocular Manifestations**

*Dr. Kim Reed | COPE# 36891-SD*

This course will present ten systemic diseases with ocular manifestations, including hypertension, diabetes, thyroid disease, MS, rheumatoid arthritis, myasthenia gravis, and others. Case examples will be presented for each condition. Management strategies are included.

### 9am-10am

#### SA3 **Corneal Collagen Cross-Linking**

*Dr. Melissa Barnett | COPE# 30790-RS*

In patients with progressive keratoconus and corneal ectasia, Corneal Collagen Crosslinking (CXL) is a treatment that uses riboflavin and ultra-violet light to strengthen the cornea. This course offers a comprehensive overview of CXL for the eyecare practitioner.

### 10am-12pm

#### SA4 **My Doc told me to get an eye exam because...**

*Dr. Bruce Onofrey | COPE# 37212-PH*

Many non-ophthalmic medications can produce visual side-effects. Some of these drugs have the potential to produce devastating loss of vision or ocular side-effects that can lead to loss of visual function. This lecture will discuss the most important of these drugs and what the clinician needs to know to prevent these visually dangerous side-effects.

#### SA5 **Obesity: Beyond the Golden Arches**

*Dr. Kim Reed | COPE# 35349-SD*

This course reviews the latest research in obesity, including the underlying complementary, competitive, and redundant pathways governing energy intake and expenditure. These complex mechanisms involve endocrine, neurological, psychological, social and behavioral factors, and "willpower" is just one aspect of the battle against obesity. Emerging evidence suggests that a multi-faceted management approach is necessary to maximize health outcomes.

### 1:30pm-3:30pm

#### SA6 **Ophthalmic Emergencies**

*Dr. Bruce Onofrey | COPE# 40103-GO*

This course will explore the diagnosis and management of true ophthalmic emergencies. Specific topics to be discussed include: "Proper testing for AION, immediate management of corneal burns, management of blunt trauma to the eye, management of hyphema, controlling IOP in ocular trauma, use of oral medications in eye injury."

#### SA7 **Tracking the Top Ten Nutritional Supplements**

*Dr. Kim Reed | COPE# 40417-SD*

This course will review the most important nutritional supplements in eye care, including omega-3's, Lutein, Zeaxanthin, meso-zeaxanthin, vitamins C, D, and E, and coenzyme Q10. Intake recommendations and practical suggestions for use will be emphasized.

### 3:30pm-5:30pm

#### SA8 **Management of Ocular Infection-The Next Generation**

*Dr. Bruce Onofrey | COPE# 37211-AS*

Proper management of acute ocular infections requires proper diagnosis and drug selection. This lecture covers diagnostic strategies that include recognizing clinical signs, symptoms and, when needed lab testing. It will also discuss drug selection that will include the newest therapeutic agents for both bacterial and viral eye disease.

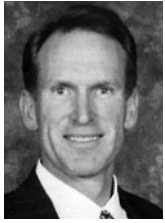
#### SA9 **From Horses to Zebras: Treating Common to Rare**

*Dr. Kim Reed | COPE# 37024-PS*

Using several clinically challenging cases, this course will reinforce the step-wise strategies necessary in proper diagnosis and management of a variety of anterior segment, posterior segment, and neurological cases presenting in a primary care setting. Audience interaction and participation are encouraged.



# MEET THE SPEAKERS



## **Jeff Austin, OD**

Dr. Austin graduated with honors from Southern California College of Optometry and is a member of the American Optometric Association and a fellow of the American Academy of Optometry. He has served as Secretary-Treasurer, President Elect and is currently the immediate past-president of the Nevada Optometric Association. He is also on

the board of directors and president of the Mountain West Council of Optometrists.

Dr. Austin has been on the faculty of various colleges of optometry and the University of New Mexico School of Medicine. He is currently a member of the adjunct faculty at Southern California College of Optometry. He is board certified in the treatment and management of ocular disease and has authored numerous articles and presented many lectures on various aspects of ocular disease.



## **Melissa Barnett, OD, FAAO**

Dr. Barnett is a Principal Optometrist at the UC Davis Medical Center in Sacramento, where she performs primary and medical eye examinations and fits contact lenses including specialty contact lenses in addition to teaching optics and contact lenses to ophthalmology residents. She lectures

and has been published on topics including dry eye, anterior segment disease, contact lenses, corneal collagen cross-linking and creating a healthy balance between work and home life for women in optometry. She is also a spokesperson for the California Optometric Association and has appeared on several television shows. In her spare time she enjoys cooking, yoga and spending time with her husband, Todd Erickson, also an optometrist, and two sons, Alex (7) and Drew (5).



## **Mark T. Dunbar, OD, FAAO**

Dr. Dunbar graduated from the Michigan College of Optometry at Ferris State University in 1986 and did a Fellowship in Ocular Disease at the Omni Eye Services of Lexington, KY. Dr. Dunbar has been a member of the optometric staff at the University of Miami's Bascom Palmer Eye Institute for over 25 years. He currently serves as the Director of

Optometric Services and the Optometry Residency Supervisor.

Dr. Dunbar is a Fellow of the American Academy of Optometry and is a founding member of both the Optometric Glaucoma Society (OGS) and the Optometric Retina Society (ORS). Dr. Dunbar also serves on the Editorial Boards for Advanced Ocular Care and Review of Optometry where he writes the monthly column "The Retina Quiz."



## **Dave Kading, OD, FAAO**

Dr. Kading owns a 3 doctor 2 location practice in Seattle Washington. He graduated from Pacific University College of Optometry before being accepted to their prestigious cornea and contact lens residency. Specialty Eyecare Group encompasses primary care with subspecialties including pediatrics and binocular vision,

glaucoma and retinal disease, anterior segment, dry eye and contact lenses. Dr. Kading specializes in complicated contact lens fitting, keratoconus, ocular surface disease, and the anterior segment. His referral based dry eye and contact lens clinics are well known for utilizing the latest technology for complex or rudimentary dry eye or contact lens fits. He welcomes students from 5 different US based schools into the practice and co-owns Optometric Insights with Dr. Mile Brujic. Optometric Insights educated clinicians in novel and unique ways to treat patients, as well as providing career coaching for emerging optometrist as they enter into practice. Dr. Kading enjoys research, writing, and has lectured internationally on topics including practice management, career development, anterior segment, ocular surface disease and contact lenses. Dr. Kading was recognized in 2013 by the state of Washington as the Young Optometrist of the Year. He regularly contributes to optometric publications including his regular column in contact lens spectrum, contact lens today and Clinical Insights a digital column through eyetubeOD. He works closely with industry, publications, local, state, and national organizations to help enrich patients and practitioners lives so they can succeed to their greatest potential.



## **Richard J. Madonna, MA, OD, FAAO**

Dr. Madonna is Professor and Chairman of the Department of Clinical Education and Director of the Office of Continuing Professional Education at the SUNY College of Optometry. He has lectured nationally and internationally on topics relating to glaucoma, ophthalmic imaging, and therapeutic drugs. He is a co-author of the texts, Emergency

Care in the Optometric Setting and The Photoreceptor Integrity Line – as Imaged by Spectral Domain OCT. He currently serves on the Executive Committee of the Optometric Glaucoma Society. He is a recent winner of the SUNY College of Optometry Alumnus of the Year and New York State Optometric Association Optometrist of the Year awards. Dr. Madonna was formerly Director of the Optometric Residency Program at the VA Hudson Valley Health Care System, and was formerly Chief of the Optometry Section at the VA Medical Center in Castle Point, New York.

*"I have attended CE throughout the country  
and this conference tops all of them in terms of value,  
quality, and quantity of education!"*

*~ MWCO Participant*

**John McGreal, OD**

Dr. McGreal is a graduate of Albright College and the Pennsylvania College of Optometry. He was Chief of Eye Services at Greater Atlantic Health service in Philadelphia, where he also had a private practice. He was a founding partner in Vision Care Consultants, a managed eye care company in Pennsylvania. He was Center Director and Vice

President for Vision America Incorporated for seven years. Currently, he is Director of the Missouri Eye Associates, a medical and surgical private practice in St. Louis.

He is adjunct faculty at the University of California, Berkeley School of Optometry, the Pennsylvania College of Optometry and the University of Missouri. He is internationally recognized for his educational endeavors. He served on the continuing education committee for the North Central Optometric Council and is past member of the Congress continuing education subcommittee of the American Optometric Association. He was the Nussenblatt Lecturer at the University of Houston in 2004. He was the 1998 Missouri Optometrist of the Year. He was the 2005 University of Missouri School of Optometry Educator of the Year. He is Director of Education of ODExcellence, a practice improvement company.

**John J. McSoley, OD**

Dr. McSoley is a graduate of The New England College of Optometry. Shortly after completing an optometric residency in ocular disease, he joined the optometric staff at Bascom Palmer Eye Institute, where he is currently Assistant Director of Optometric Services. He has lectured and authored articles on topics related to glaucoma.

With his optometric colleagues, he participates in an optometric residency and student externship program and serves as an adjunct clinical faculty member for several colleges of optometry. He is a member of the Broward County, Florida and American Optometric Associations. He is a founding member of the Optometric Glaucoma Society.

**Bruce Onofrey, OD, RPh, FAAO**

Dr. Onofrey earned his undergraduate degree in biology and chemistry in 1972 from NIU University and a degree in Pharmacy from the University of Illinois Medical Center in 1975. After completing his optometric training at the Illinois College of Optometry in 1982 he completed his clinical residency at the Albuquerque VA Medical Center

in 1983. Following his residency, Dr. Onofrey joined the staff of Lovelace Medical Center and has served as the Chief of Optometry and Vice-chair of Eye Services since 2002. Faculty appointments have included adjunct status at the University of California-Berkeley-College of Optometry, Pacific University and the University of Houston. Dr. Onofrey is a frequent contributor to ophthalmic literature. He is the current editor of "Clinical Optometric Pharmacology and Therapeutics", and the author of "The Ocular Therapeutics Handbook-A Clinical Manual", both published by Lippincott. He also serves as a contributing editor to "Primary Care Optometry News". He is an internationally recognized lecturer on the management of ocular disease and the use of pharmaceutical agents.

**Margie Recalde, OD**

Dr. Recalde, OD, practices at Eye-Q Vision Care, a multi-specialty MD-OD group practice in Fresno, California. Dr. Recalde is a graduate of UC Berkeley School of Optometry and completed an ocular disease residency at Fresno Veterans Administration Medical Center. Dr. Recalde serves as Chief of Optometry and provides primary

patient care exams. She has a special interest in ocular surface disease and has lectured locally and nationally.

**Kim Reed, OD**

Dr. Reed is a 1990 graduate of the UAB School of Optometry. She earned her undergraduate degree from Auburn University in 1986, and completed a one year residency and fellowship at the Illinois College of Optometry in 1991. Currently, Dr. Reed is an associate professor of Optometry at the Nova Southeastern University

College of Optometry in Fort Lauderdale, FL, where she teaches anterior segment ocular disease, ocular pharmacology, and nutrition. She has a special interest in the relationship between nutrition and ocular and systemic wellness, and writes and lectures extensively on the topic. She is a member of the Board of Directors of the Ocular Nutrition Society, holds the office of Vice Chair for the Nutrition SIG with the AAO, and serves on several local and national advisory boards concerning ocular pharmaceutical and nutritional issues.

**Carl Spear, OD, FAAO**

Dr. Spear received his bachelor's degree in biology from Western Kentucky University and completed his optometric education at the University of Alabama School of Optometry at Birmingham. After three years in the military he completed a residency in Primary Care Optometry/Ocular Disease at Northeastern State University College

of Optometry, in Tahlequah Oklahoma. Dr. Spear was an Assistant Professor of Optometry at Northeastern State University College of Optometry where he taught courses in laser therapy, systemic medications, and advanced therapeutic and diagnostic clinical procedures. Currently, Dr. Spear owns a multi location private optometric practice in the Panhandle of Florida.

**Robert Wooldridge, OD, FAAO**

Dr. Wooldridge is the Director of The Eye Foundation of Utah, an optometric comanagement center in Salt Lake City, Utah. A graduate of the Indiana School of Optometry, he formerly served on the staff of the Bascom Palmer Eye Institute, University of Miami School of Medicine. Dr. Wooldridge is an Adjunct Clinical

Professor at several schools and colleges of optometry and a Fellow in the American Academy of Optometry. He has served as President of the Utah Optometric Association and the Mountain West Council of Optometrists and as Director of the Great Western Council of Optometry. A founding member of the Optometric Glaucoma Society, he is a past recipient of the Optometrist of the Year, an honor awarded by the Utah Optometric Association.



# MWCO ANNUAL CONGRESS | April 24-26, 2014

Please send your completed registration form with payment to;  
MWCO/Tracy Abel Management | PO Box 1237 Cannon Beach, OR 97110 | FAX: 503.436.0612

---

First Name	Last Name	Degree(s)	OE Tracking #
------------	-----------	-----------	---------------

---

Address (if paying by credit card this address must match your credit card billing address)

---

Phone	FAX	Email
-------	-----	-------

---

I have attended MWCO ☐ 1-5years ☐ 5-10years ☐ 10-20years ☐ 20+ years

(All courses are listed on the next page. Please indicate which courses you plan to attend and mail with registration.)

## REGISTRATION FEES (Register on-line at [www.mwco.org](http://www.mwco.org))

- ☐ AOA Member # \_\_\_\_\_ \$555 before 3/24; \$655 after 3/24  
☐ Non-Member \$605 before 3/24; \$705 after 3/24  
☐ One Day Only \$409 before 3/24; \$459 after 3/24

Any special needs the organizer should be made aware of? \_\_\_\_\_

---

## PAYMENT INFORMATION

- ☐ Visa ☐ Mastercard ☐ Check (made payable to MWCO/Abel Management)

---

Name on Card	Account #	Exp. Date	Signature
--------------	-----------	-----------	-----------

---

CANCELLATION POLICY: Refund of registration fees less \$40/person admin. cost will be granted, if written request is received by **March 24, 2014**. No other refunds will be made after this date.

# MWCO ANNUAL CONGRESS | COURSE REGISTRATION

Please indicate the courses you are interested in attending:

First Name

Last Name

## THURSDAY, APRIL 24

<input type="checkbox"/> TH1	Judging Visual Field Progression	8am-9am
<input type="checkbox"/> TH2	Corneal Controversies, Contacts and Complications: Case Presentations	8am-9am
<input type="checkbox"/> TH3	Demodex: How to Win the Battle Over the Mighty Mites	8am-9am
<input type="checkbox"/> TH4	A New Angle on Gonioscopy	9am-10am
<input type="checkbox"/> TH5	Rheumatology and Optometry Working Together to Detect Sjogren's Syndrome	9am-10am
<input type="checkbox"/> TH6	The Cornea Challenge	9am-10am
<input type="checkbox"/> TH7	Clinical Challenges & Practical Solutions-An In-depth Look at the Anterior Edge	10am-12pm
<input type="checkbox"/> TH8	Strategies for Financial Success	10am-12pm
<input type="checkbox"/> TH9	Optometry Urgent Care: How to establish an Urgent Care Protocol for Your Practice	10am-12pm
<input type="checkbox"/> TH10	The Marathon of Longterm Glaucoma Care	1:30pm-3:30pm
<input type="checkbox"/> TH11	When a drop is just not enough: Oral Medications in Primary Care Optometry	1:30pm-3:30pm
<input type="checkbox"/> TH12	New and Innovative Uses for Contact Lenses	1:30pm-3:30pm
<input type="checkbox"/> TH13	Days in the Life...Getting by with some help	3:30pm-5:30pm
<input type="checkbox"/> TH14	How I met your cornea	3:30pm-5:30pm
<input type="checkbox"/> Th15	Sorry About That Chief-You've Got Dry Eye and Allergy	3:30pm-5:30pm

## FRIDAY, APRIL 25

<input type="checkbox"/> FR1	My Most Interesting Cases	8am-9am
<input type="checkbox"/> FR2	New Ideas in Glaucoma	8am-10am
<input type="checkbox"/> FR3	Fundus Autofluorescence; A Primer	8am-9am
<input type="checkbox"/> FR4	Understanding and Interpreting OCT	9am-10am
<input type="checkbox"/> FR5	The New ICD-10 Codes	9am-10am
<input type="checkbox"/> FR6	Advances in the Management of AMD	10am-12pm
<input type="checkbox"/> FR7	Surface Sickness Smorgasbord	10am-12pm
<input type="checkbox"/> FR8	Latest Trends in Contemporary Medicine	10am-12pm
<input type="checkbox"/> FR9	Clinical Decisions in Retina	1:30pm-3:30pm
<input type="checkbox"/> FR10	Utilizing Spectral Domain OCT	1:30pm-3:30pm
<input type="checkbox"/> FR11	New Pharmaceuticals in Clinical Practice	1:30pm-3:30pm
<input type="checkbox"/> FR12	The Secondary Glaucomas	3:30pm-5:30pm
<input type="checkbox"/> FR13	Contact Lenses for Baby Boomers	3:30pm-5:30pm
<input type="checkbox"/> FR14	Doctor, Why Can't I See? Evaluation of the Patient Uncorrectable to 20/20	3:30pm-5:30pm

## SATURDAY, APRIL 26

<input type="checkbox"/> SA1	Oh-No, Contact Lens Casualties	8am-9am
<input type="checkbox"/> SA2	Top Ten Systemic Diseases with Ocular Manifestations	8am-10am
<input type="checkbox"/> SA3	Corneal Collagen Cross-Linking	9am-10am
<input type="checkbox"/> SA4	My Doc told me to get an eye exam because...	10am-12pm
<input type="checkbox"/> SA5	Obesity: Beyond the Golden Arches	10am-12pm
<input type="checkbox"/> SA6	Ophthalmic Emergencies	1:30pm-3:30pm
<input type="checkbox"/> SA7	Tracking the Top Ten Nutritional Supplements	1:30pm-3:30pm
<input type="checkbox"/> SA8	Management of Ocular Infection-The Next Generation	3:30pm-5:30pm
<input type="checkbox"/> SA9	From Horses to Zebras:Treating Common to Rare	3:30pm-5:30pm



# THE TRAINING YOU NEED TO GROW YOUR MEDICAL PRACTICE

## Attention All Optometrists

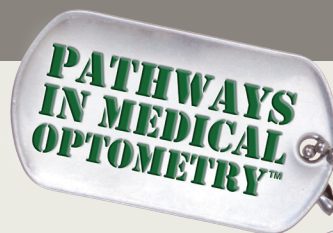
Attend a boot camp to receive a step-by-step implementation plan that will take your practice to the next level by:

- Taking charge of your schedule
- Determining vision plan vs medical plan
- Gaining access to insurance panels
- Improving billing and medical records
- Understanding ICD-10 codes
- Maximizing practice productivity and performance

Expert faculty:

Scot Morris, OD, FAAO  
John Rumpakis, OD, MBA  
Allergan Eye Care Business Advisors

Register today at [AllerganODPathways.com](http://AllerganODPathways.com)



## Upcoming PATHWAYS IN MEDICAL OPTOMETRY™ Course Schedule

City	Level 1	Level 2
Charlotte, NC	Sat, 2/1/14	Sat, 4/12/14
Atlanta, GA	Tue, 3/11/14	Sat, 5/17/14
Columbus, OH	Sat, 4/19/14	Sat, 6/21/14
Pittsburgh, PA	Sat, 5/31/14	Sat, 8/2/14
Seattle, WA	Sat, 8/9/14	Sat, 10/18/14
Dallas, TX	Sat, 9/13/14	Sat, 11/8/14

*Level 1 is a prerequisite to Level 2. Each boot camp consists of 1 full-day course.*

*Cost per course:*

*First OD registration per practice  
**\$399 per course\****

*All additional practice registrations  
**\$199 per course\****

*\*Costs required per PhRMA guidelines.*



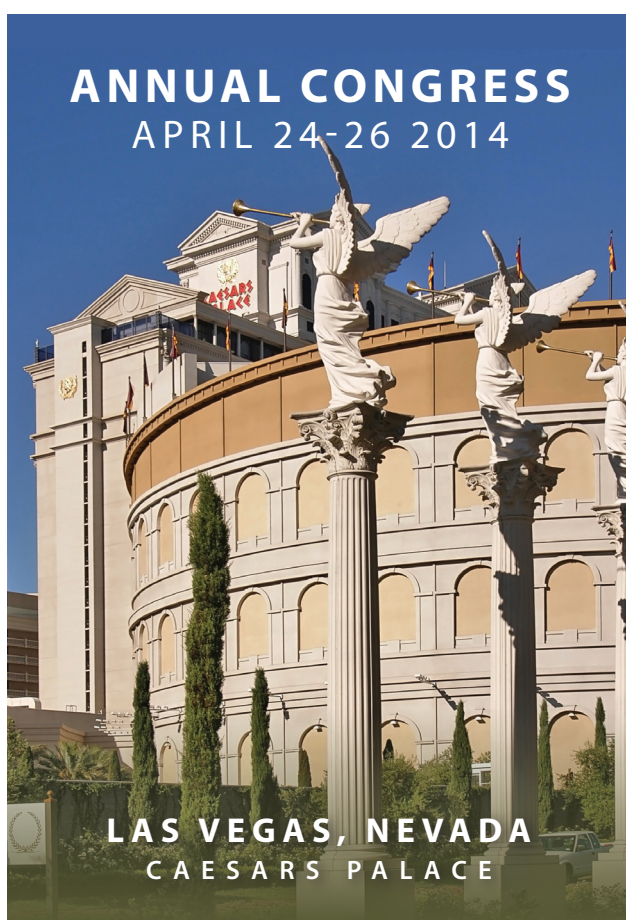
©2013 Allergan, Inc., Irvine, CA 92612   ™ mark owned by Allergan, Inc.   APC72TS13   133646





*Mountain West Council of Optometrists*

PO Box 1237 | Cannon Beach, OR 97110



## **OUR MISSION:**

To Provide quality education that  
enhances the academic and clinical skills  
of present and future optometrists.