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ChuVision
FOUNDATION

Presents

THE OPTOMETRIC CLINICAL UPDATE 2016

FOR DOCTORS AND ADMINISTRATIVE STAFF

FRIDAY, APRIL 8TH, 2016
WESTIN EDINA GALLERIA
3201 GALLERIA
EDINA, MN 55435
7 HOURS OF COPE CE PENDING

Combined General Session

8:00 a.m. DR. RALPH CHU, MD - CHU VISION INSTITUTE
WHAT'S NEW AT CHU - CLINICAL UPDATE 2016

8:30 a.m. JIM TRUNICK
THE CORE OF LEADERSHIP

9:15 a.m. DOUG MARTIN - DIRECTOR OF MEMBER SERVICES, PECAA
BETTER PRACTICE MANAGEMENT USING KEY PERFORMANCE INDICATORS

10:15 a.m. BREAK

10:45 a.m. DOUG MARTIN – DIRECTOR OF MEMBER SERVICES, PECAA
MERCHANDISING 101: THE SEVEN FUNDAMENTALS OF GREAT MERCHANDISING

11:45 a.m. LUNCH

12:45 p.m. JIM TRUNICK - AIIR EXECUTIVE COACH
SITUATIONAL LEADERSHIP

1:45 p.m. MARY PAT JOHNSON, COMT, CPC, COE, CPMA – CORCORAN CONSULTING GROUP
COMMON REIMBURSEMENT PROBLEMS

2:45 p.m. BREAK

3:45 p.m. LEAH JONES, ABOC - BLUTECH LENSES ACCOUNT MANAGER
EMBRACING THE DAWN OF BLUE LIGHT: CLINICAL STRATEGIES TO PROTECT YOUR PATIENTS

4:15 p.m. DR. DAN DAVIS, OD / NIC JACOBS - CHU VISION INSTITUTE
RESEARCH UPDATE AND PATIENT PROTOCOL

5:15 p.m. PANEL DISCUSSION / Q&A – CHU VISION INSTITUTE
PATIENT FLOW AND CO-MANAGEMENT REVIEW

7:00 a.m. CHECK-IN, EXHIBITORS, REFRESHMENTS

8:00 a.m. WELCOME

10:15 a.m. BREAK WITH REFRESHMENTS & EXHIBITORS

11:45 a.m. LUNCH & EXHIBITORS

2:45 p.m. BREAK WITH REFRESHMENTS & EXHIBITORS

5:45 PM CLOSING REMARKS & EXHIBITORS

5:45 PM WET LAB, EXHIBITORS & REFRESHMENTS

10:45 a.m. DR. MICHAEL LEE, MD - UNIVERSITY OF MINNESOTA
NEURO-OPHTHALMOLOGY
OPTIC NEURITIS LOOKALIKES: HOW TO IDENTIFY AND HOW TO EVALUATE

DR. COLLIN MCCLELLAND, MD - UNIVERSITY OF MINNESOTA
NEURO-OPHTHALMOLOGY
HOW TO CATCH AN ELUSIVE GIANT DIAGNOSIS

11:45 a.m. LUNCH

12:45 p.m. MARY PAT JOHNSON, COMT, CPC, COE, CPMA – CORCORAN CONSULTING GROUP
WHAT'S NEW IN 2016

1:45 p.m. DR. JOSEPH JAMES THIMONS, OD – OPTHALMIC CONSULTANTS OF CONNECTICUT
ELECTROPHYSIOLOGY IN VISION: HOW VEP AND ERG CAN IMPACT YOUR TREATMENT DECISIONS

2:45 p.m. BREAK

3:45 p.m. DR. ANDREW HARRISON, MD – MN OPTHALMIC PLASTIC SURGERY SPECIALISTS
OCULOPLASTICS
BULLETPROOF BLEPHAROPLASTY

4:15 p.m. DR. ROBERT MITTRA, MD – VIREORETINAL SURGERY
RETINA
STEM CELL RESEARCH IN RETINA

5:15 p.m. DR. RALPH CHU, MD – CHU VISION INSTITUTE
THE CRYSTAL BALL: A LOOK AT WHAT LIES AHEAD IN TECHNOLOGY AND PATIENT MANAGEMENT.

WET LABS TO FOLLOW SEE INSERTS FOR MORE INFORMATION AND TO REGISTER.

RSVP BY MARCH 28TH
REGISTRATION FORMS ARE INCLUDED

FOR QUESTIONS PLEASE CONTACT JENNIFER JACKSON
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