



# PHYSICIAN & PARAOPTOMETRIC Schulle

4	3:00 PM	Registration Opens				
201	Room		Ballroom			
27, 2	4:00 - 6:00	"The Impact of Femtosecond Lasers in Advanced Refractive Treatments for Keratoconus, Presbyopia, and Cataract Surgery"				
12		Dawn Holsted, OD & Jo'el Sturm, OD				
rc		(2 Hrs, Therapeutic, COPE# 40465-AS)				
, Me	6:00 - 6:45	Dinner & Informational Exchange (Non-CE)				
ay,		Sponsored by Wilshire Pennington Wealth Advisors - Oklahoma F				
Thursday, March	6:45 - 8:30	"Top 10 Challenges Coming Your Way: Preparing for the Acronym Loaded Future?"				
		Joyce Ardrey, CPC				
7		ement, COPE Pending)				
	10.00.00					
	6:00-9:00 7:30		el Guests. Non-guests available for purchase.			
	Room	University Ballroom	pens & Conee			
	8:00 - 10:00	"Ocular Disease 'Pearls' from the Experts"				
	0.00	Larry Henry, OD, FAAO & Jason Ellen, OD				
		(2 Hrs, Therapeutic, COPE# 35991-GO)				
	10:00 - 10:10	Break				
	10:10 - 11:10	"Dangerous Diplopia"				
		Chad Chamberlain, DO				
		(1 Hr., Therapeutic)				
	11:10 - 11:20	Break				
	11:20 - 12:20	"iStent Glaucoma Implants"				
		Joshua Powell, MD (1 Hr., Therapeutic)				
2014	12:20 - 1:45	Committee Work Luncheon (Sooner A-B) or Lunch on your own				
	Room	University Ballroom	Sooner B			
28,	1:45 - 2:45	"Rapid Fire Presentations"	"CPR Re-certification"			
u,		NSUOCO Residents	Steve Cooke, American Heart Association			
March 28,		(1 Hr., Therapeutic)	(Limited to 30, Must pre-register)			
Friday, I	2:45 - 3:15	Exhibit Hall - Oklahoma E & F				
ida	Room	University Ballroom	Oklahoma G			
Œ	3:15 - 4:15	"Trends and Technology in Optometry's Future"	"Embracing Change! You Can Manage ICD-10-CM"			
		David Talley, OD	Joyce Ardrey, CPC			
		(1 Hr., Primary Care, COPE# 36162-GO)	(1 Hr, Practice Management, COPE# 39965-PM)			
	4:15-5:30	Exhibit Hall & Dinner - Oklahoma E & F				
	Room	University	Ballroom			
	5:30-7:30	IIN and Only the Loris Discusses New Deeth Month to Missell	"Chair Skills for the Paraoptometric"			
		"Neuro-Ophthalmic Diagnoses You Don't Want to Miss"  David Talley, OD	Jackie Burress, OD (1 Hr, CPC Pending)			
		David Talley, OD	"Phone Triage - How to Handle Ocular Emergencies"			
			Jackie Burress, OD			
		(2 Hrs, Therapeutic, COPE# 38167-NO)	(1 Hr, CPC Pending)			
	Room	Oklahoma H-I				
	8:00-10:00	President's Celebration				

			Entert	ainment				
_	T							
	7:30-10:30	Cooked-to-Order Breakfast in Atrium for Hotel Guests. Non-guests available for purchase.						
	7:30			ion Opens				
	_	Doctors Track	Doctors Track	Para Track	Para Track Hands-On			
	Room	University Ballroom A-C						
	8:00 - 9:30							
		Kin Thompson						
	9:30 - 10:15			(1 Hr., Practice Management, CPC Pending)  Exhibit Hall Open - Oklahoma E & F				
	8.30 - 10.13	Oklahoma G-I	University A-C	Oklahoma J	Boomer B			
	10:15	10:15-12:15	10:15-11:15	10:15-11:15	Boother B			
	10.10	70.70 72.70	Scleral Lenses	"Adding Value to Your Workplace"				
		"Interactive	Corey Christensen, OD	Kin Thompson				
4		Grand Rounds"		(1 Hr, CPC Pending)				
2014	11:15	Blair Lonsberry, OD, FAAO	(1 Hr, Therapeutic)		chibit Hall Open with Lunch			
29, 2			11:15am -12:15 pm	12:45-1:45 pm	12:45-1:45 pm			
2			TBA	"Managing People for	Lensometry 101			
2		(2 Hrs, Therapeutic,	Corey Christensen, OD	Service Advantage"				
March		COPE# 34260-SD)	(1 Hr, Therapeutic)	Kin Thompson	James Thirion, OD			
~		12:15-1:45 pm	Oklahoma E & F	(1 Hr, CPC Pending)	(1 Hr., CPC Pending, Limited to 30)			
Saturday, I		Exhibit Hall Open with Lunch		1:50-2:50 pm	1:50-2:50 pm			
Ē	1:45-3:45	1:45-3:45 pm		"What Instruments Am I Looking For?"	Lensometry (Repeat)			
Sa		"Diagnosing & Managing		Michelle Welch, OD	James Thirion, OD			
		Ocular Urgencies		(1 Hr., AOA# PT-0040-12)	(1 Hr., CPC Pending, Limited to 30)			
		and Emergencies"		2:55-3:55 pm	2:55-3:55 pm			
		Blair Lonsberry, OD, FAAO		"With the Stroke of a Pen"	Contact Lenses Insertation			
					and Removal Workshop			
		(2 Hrs, Therapeutic,		Kathleen Elliott, OD	Andrea Lasby, OD			
		COPE# 33291-PD)		(1 Hr, CPC Pending)	(1 Hr., CPC Pending, Limited to 30)			
	3:45-4:00	Break		4:00-5:00 pm	4:00-5:00 pm			
	4:00-5:00	"Judicious Prescribing:		Pediatric Care	Contact Lenses Insertation			
		Review of Commonly Used Oral			and Removal Workshop (Repeat)			
		Narcotics & Their Appropriate Use"		Kathleen Elliott, OD				
		Nathan Lighthizer, OD		(4 He ODO Develler)	Andrea Lasby, OD			
		(1 Hr., JP, COPE# 39756-PH)		(1 Hr, CPC Pending)	(1 Hr., CPC Pending, Limited to 30)			

Blue = Doctor Track	
Green = Doctor & Paraoptometric Track  Yellow = Paraoptometric Track	



## Speakers

#### JOYCE ARDREY, CPC

Joyce Ardrey is a Practice Management Consultant specializing in Optometry with over 25 years of experience in the medical coding and consulting field. Mrs. Ardrey performs compliance and chart audits, staff and physician education, and office organization. Her areas of expertise include compliance and risk management, CPT©, ICD-9 and HCPCS coding, DME MAC supplier requirements on Refractive Lenses, E/M documentation requirements, Medicare guidelines, and chart documentation.

#### JACKIE BURRESS, O.D.

Dr. Burress is a staff optometrist with the Ernest Childers VA Outpatient Clinic in Tulsa, and is also adjunct faculty with Northeastern State University Oklahoma College of Optometry. She is very active with the OAOP, and is a graduate of the Leadership Class of 2012.

#### CHAD CHAMBERLAIN, D.O.

Dr. Chamberlain practices comprehensive ophthalmology, with a special emphasis on cosmetic and functional oculoplastics including upper/lower brow reconstruction and the application of Botox\* and dermal fillers. He also performs cataract removal and corneal refractive procedures using Triad Eye Medical Clinic's advanced lasers; LenSx\* for cataract removal and Intralase for iLASIK\*.

#### COREY CHRISTENSEN, OD, MBA

Dr. Christensen joined Vision Source Midwest City and became a partner in the practice in 2005. He earned his M.B.A. from the University of Oklahoma in 2010 and joined the Vision Source Administrative Team later that same year.

#### STEVE COOKE

Steve certified CPR instructor for American Heart Association.

#### JASON ELLEN, O.D.

Dr. Ellen serves as the Coordinator for both the BVA-Tulsa Ocular Disease Residency and the BVA/RVA-Tulsa Optometric Retinal Fellowship. He continues his involvement with student education by serving as Externship Coordinator for both NSUOCO and SCO Externship Program as well as In His Image Family Practice Ophthalmology Rotation for First and Second year Medical Residents.

#### KATHLEEN ELLIOTT, O.D. DIPLOMATE, AMERICAN BOARD OF OPTOMETRY

Dr. Elliott graduated from NSUOCO and completed residency /fellowship training in pediatrics. Currently practicing in a referral center, she founded TrainingFromAtoZ: providing tools in staff training and pediatrics, serves on Oklahoma's Board Of Examiners, is on Legislative Committees and was named Legislative Physician of the year 2012.

### LARRY HENRY, O.D., F.A.A.O., DIPLOMATE, AMERICAN BOARD OF OPTOMETRY

Dr. Henry is clinical director for BVA Advanced Eye Care. Dr. Henry established an Ocular Disease/Refractive and Ocular Surgery Residency in Oklahoma City in association with NSUOCO, TLC, and BVA. He also currently serves on the Medicare Medical Advisory Committee for Oklahoma.

### DAWN HOLSTED, O.D. DIPLOMATE, AMERICAN BOARD OF OPTOMETRY

Dr. Holsted currently is President and CEO of nJoy Vision. nJoy Vision has centers in Oklahoma City and Tulsa. Prior to nJoy vision, she served as Senior Vice-President for a refractive surgery business with centers throughout North America. She is based out of Oklahoma City, where she led an optometric based referral center for laser refractive surgery for 14 years.

#### ANDREA LASBY, O.D.

Dr. Lasby completed her Doctorate of Optometry from the University of Waterloo in 2013. She is now completing a Cornea and Contact Lens Residency at Northeastern State University, Oklahoma College of Optometry.

#### NATHAN LIGHTHIZER, O.D.

Dr. Lighthizer completed a residency in Family Practice Optometry with an emphasis in Ocular Disease through Northeastern State University Oklahoma College of Optometry. He has since joined the faculty at the Oklahoma College of Optometry and serves as the Chief of Specialty Care Clinics and the Chief of Electrodiagnostics Clinic. He lectures nationally on numerous topics, most notably on advanced ophthalmic procedures, electrodiagnostics, and ocular disease.

#### BLAIR LONSBERRY, O.D. DIPLOMATE, AMERICAN BOARD OF OPTOMETRY

Dr. Lonsberry completed his residency in Primary Care Optometry from the Illinois College of Optometry in 1997, then joined the faculty at Southern College of Optometry in Memphis, TN. During his time at SCO, he completed a Masters in Education degree with an emphasis in adult learning. Currently, Dr. Lonsberry is a Full Professor and the Clinic Director for the Portland Vision Center associated with Pacific University in Portland, Oregon.

#### JOSHUA POWELL, MD, FAAO

Dr. Powell graduated from the University of Oklahoma Health Sciences Center in 2001. He completed his intership in Internal Medicine there in 2001 and completed a Residency in Ophthalmology at the Kresge Eye Institute at Wayne State University/Detroit Medical Center in 2005. He has been in private practice in Norman, Oklahoma since 2005.

#### SCOTT SAUER, O.D.

Dr. Sauer is currently completing a residency in Ocular Disease and Refractive Surgery at BVA and nJoy Vision of Tulsa. Before attending optometry school, Scott worked as a paraoptometric technician at Cockrell Eyecare Center in Stillwater, Oklahoma.

#### JO'EL STURM, O.D.

Dr Sturm is Founder and Vice President of Network Development for nJoy Vision, developing referral centers for refractive surgery, new technologies in refractive cataract surgery and the treatment of keratoconus. She has served as Vice President of Network Development with the largest refractive surgery provider in North America, managing a sales force of over 40 sales representatives, strategic communication for referring doctor customers, and developing robust lead generation and follow up systems to increase patient acquisition.

#### DAVID TALLEY, O.D., F.A.A.O

Dr. Talley serves as a Managing Partner of West Tennessee Eye, a large optometric group practice in Memphis, Tennessee. He is responsible for all company activities related to Education, Compliance, Information Technology, Physician Outreach and Third Party Issues. Dr. Talley has many publications in the medical management of ocular disease and has given over 1000 professional presentations in areas of primary eye care and ocular disease.

#### JAMES THIRION, O.D.

Dr. Thirion graduated from Northeastern State University Oklahoma College of Optometry in 2013 having received recognition for clinical excellence. Dr. Thirion completed his externship at a leading vision therapy practice in Oklahoma. He continued there for a few months after graduation doing practice management activities and creating staff training videos. He is currently working for NSUOCO at the Cherokee Nation Health Clinic in Nowata.

#### KIN THOMPSON

Kin is the program coordinator for the Hospitality and Tourism Management major at Northeastern State University. Active in Oklahoma Tourism, Kin currently serves as the Chairman for the Oklahoma Tourism Industry Association, and Past Chairman of the Board for Green Country Marketing Association. Kin has spoken to groups across Oklahoma and provided professional development.

## MICHELLE WELCH, O.D., DIPLOMATE, AMERICAN BOARD OF OPTOMETRY

Dr. Welch is currently serves the college as Associate Dean and a Professor. At NSUOCO she teaches Clinical Methods IV which includes injection and minor surgical procedure techniques. She also teaches Ocular Disease II: Cornea and External Disease, as well as the Anterior Segment Laser Therapy course.

#### MARSHALL WALKER, O.D.

Dr. Walker is currently completing a residency in Refractive & Ocular Surgery and Ocular Disease at BVA Edmond and nJoy Vision. Recently, Dr. Walker co-authored his first article, and hopes to continue pursuing research and publication.





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## ANNUAL SPRING CONGRESS | MARCH 27–29, 2014 EMBASSY SUITES HOTEL & CONFERENCE CENTER NORMAN

- > Convenient morning, afternoon, and evening CME/CE hours
- > 18 hours of CME for ODs, including Judicious Prescribing
- > 13 Hours of Paraoptometric CE offered March 28 & 29
- > Speakers include: Blair Lonsberry, OD, David Talley, OD, Kin Thompson, and many more
- > Multiple Tracks and Paraoptometric Hands-on training
- > Presidential Celebration: Friday, March 28 from 8:00-10:00 p.m.
- > Saturday Awards & General Session with Kin Thompson
- > CPR Re-certification
- > Two-Day Exhibit Hall

For more information or to register, visit **WWW\_OAOP\_OTG** 





#### HOTEL RESERVATIONS

1.405.364.8040 Deadline February 24 Room Rate \$124



#### **ACCOMMODATIONS**

The Embassy Suites Norman Hotel & Conference Center is conveniently located close to the University of Oklahoma and just south of Oklahoma City. A packed day of sightseeing or successful business meetings deserves a restful night's sleep and our 283 spacious two-room suites offer that. Featuring plush furnishings and facilities designed for your relaxation, each guest suite also features a spacious work desk or dining area and a range of modern amenities, including two 32-inch televisions and wireless internet access.

Start your day with a complimentary cooked-to-order breakfast. In the evening, experience real Oklahoma hospitality at the nightly Manager's Reception at our Norman hotel. Additional dining requirements are perfectly prepared by our Embassy Suites restaurant, the North Park Grill. Guests will also find plenty of entertainment options and recreational activities nearby such as Fred Jones Jr. Museum of Art, and Lake Thunderbird State Park. With over 50,000 sq. ft. of meeting space, close to 20 different meeting rooms of varying sizes and a 28,000 sq. ft. ballroom, you can rest assured that this Oklahoma hotel has the event facilities you need.



## Registration Form

Oklahoma Association of Optometric Physicians Annual Spring Congress | March 27-29, 2014 Embassy Suites and Conference Center of Norman | 2501 Conference Drive, Norman, Oklahoma 73069

- > Register online for the meeting and hotel at <a href="www.oaop.org">www.oaop.org</a>. For hotel reservations, call 405.364.8040 by February 24.
- > MAIL-IN OR FAX REGISTRATION. No Registrations will be taken over the phone.
- > Advance payment due by February 24; Regular payment due before March 20.
- > Registrations received after March 20 will be processed on-site. Registration includes Judicious Prescribing and Exhibit Hall.
- > Please mark the appropriate boxes and list one doctor and three assistants per registration. Copy this form for additional registrants.

#### OFFICE INFORMATION

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Return form to OAOP Office, 4850 N. Lincoln #A, Oklahoma City, OK 73105 or fax to 405.524.1077.

A refund will be considered upon receiving a written request March 20, 2014. A processing fee of \$35 per person applies to all refunds.