

Kentucky Optometric Association
117th Spring Education Conference
April 25-27, 2019
Lexington, KY
Hyatt Hotel & LCC



OD AGENDA

Thursday, April 25

- 11:00am **Registration Opens**
Box lunch is included with registration.
- 12:00pm-1:00pm **“Intro to Scleral Lens Fitting”**
Thomas Arnold, O.D.
Overview of how to get started in the evaluation and fitting of rigid scleral contact lenses. Identifying patients, equipment needs, selecting lens designs and vendors, staff training, patient flow, billing coding, resources for further education.
1 Hour CE COPE#50846-CL
- 1:00pm-2:00pm **“Scleral Lens Troubleshooting”**
Thomas Arnold, O.D.
Major issues such as impingement, decentration and midday fogging are covered along with strategies to resolve them. Attendees will gain confidence in their fitting skills with these tips.
1 Hour CE COPE#61119-CL
- 2:00pm-3:00pm **“Etiology of Keratoconus”**
Thomas Arnold, O.D.
The understanding of keratoconus has changed greatly in the last ten years. It is more wide spread than once thought possibly due to improvements in the technology of detection methods. This talk will bring the practitioner up-to-date with what we now know and the questions yet to be answered.
1 Hour CE
- 3:00pm-5:00pm **“Ocular Pain Management for the Primary Care Optometrist”**
Kim Kohne,, O.D.
This course will discuss how a primary care optometrist manages ocular pain. It will briefly discuss pain and pain mechanisms. It will review topical & oral medications, both over the counter and prescription.
2 Hours CE (TPA & Pain Management)
This course will count towards the two hours needed for Pain Management CE for O.D.'s with a DEA#.
- 5:00pm-6:00pm **“Neuro-Visual Rehabilitation: It’s Not What You Think!”**
Richard Graebe, O.D.
Neuro-Visual Rehabilitation is one of the fastest changing areas in the practice of optometry. Learn how these changes can improve your patient’s life; while growing your practice.
1 Hour CE (TPA)
- 6:00pm-7:00pm **KOA Membership Meeting**
- 7:00pm-8:00pm **Opening Reception**

Friday, April 26 continued

- 7:00am-8:00am **Registration/Breakfast**
- 8:00am-10:00am **“Compliance, Cyber Security and Patient Communication: How HIPAA Compliance Can Protect and Grow Your Practice!”**
Marc Haskelson
With the increasingly digital nature of today’s health care landscape, ODs are more pressed than ever before to address their HIPAA Compliance. Find out how you can leverage cyber-security and secure communications to build patient engagement and grow your practice in this session.
2 Hours CE COPE#61754-PM
- 10:00am-12:00pm **“Findlewald and Patel’s Fantastic Cases and Where to Find Them”**
Howell Findley, O.D. & Tania Patel, O.D.
A presentation of complex cases sent to a co-management center for diagnosis and/or management.
2 Hours CE (ETP/TPA)
- 12:00pm-2:00pm **Presidential Awards Luncheon**
- 2:00pm-4:00pm **“Radiofrequency Surgery in the Optometric Practice”**
Richard Mangan, O.D.
This course will review radiofrequency surgery, more specifically, the Ellman unit and its roll in optometric practice for lesions of the eyelid and adnexa.
2 Hours CE (ETP/TPA)
- 4:00pm-5:00pm **“Lumps, Bumps, and Chumps”**
Richard Mangan O.D.
This course will provide an eyelid lesion review with the goal of providing pearls allowing the clinician to better differentially diagnose lesions of a more sinister nature from those that may be more cosmetically or functionally bothersome.
1 Hour CE (ETP/TPA)
- 5:00pm-7:30pm **Exhibit Hall Reception**
- 7:30pm **Student Trivia Reception**

*** OD Saturday agenda continued to page 7.

**TPA denotes all courses that qualify as TPA CE for the Kentucky Board of Optometric Examiners.*

**ETP denotes all courses that qualify as ETP CE for the Kentucky Board of Optometric Examiners. If not ETP certified, the ETP course will count towards your TPA hours.*

KOA 117th ANNUAL SPRING CONGRESS

April 25-27, 2019

Hyatt Hotel in Lexington, KY

Your payment should accompany this form in order to receive the early bird discount. All educational meetings as well as the social functions are included in your registration. *No ticket orders will be taken over the phone. Requests for additional tickets must be in writing and payment must accompany this order.*

Name _____	Badge Name _____
Address _____	
City _____	State _____ Zip _____ Cell () _____
Email _____	KOA or AOA Member ID# _____
Emergency Contact (Required): Name _____ Phone: _____	

<u>Registration & Payment Received</u>	By 3/18	By 4/15	After 4/15	TOTAL DUE
FULL REGISTRATION				
AOA or KOA Member Discount Rate*	\$ 495	\$ 545	\$ 595	\$ _____
<i>*Dues must be paid through the first quarter</i>				
Non Member Rate	\$ 695	\$ 745	\$ 795	\$ _____
SPOUSE/GUEST REGISTRATION: Badge Name of Guest: _____				
A. Full Registration (Food Functions & Breaks)	\$ 250			\$ _____
B. Basic Registration (Opening Reception & Exhibit Hall Badge/Food)	\$ 100			\$ _____
ADDITIONAL EXHIBIT HALL BADGES \$35 each X () = \$ _____				
Includes admission to Exhibit Hall as well as the two food functions held in the Exhibit Hall. No one will be allowed in the Exhibit Hall without a badge. Children over 12 years old must have a badge. Names: _____				
ADDITIONAL TICKETS (also available at the Registration desk)				
THURSDAY Opening Reception	\$30 each	X () =		\$ _____
FRIDAY Presidential Luncheon	\$30 each	X () =		\$ _____
KVP Donation This donation is tax-deductible & replaces the half-pot drawing.			\$25.00 =	\$ _____
STUDENT Conference Registration			FREE	\$ _____

Students - Please mark if you plan to attend :

Friday Night Trivia: Yes Sorry, Cannot Attend

Saturday Student Program: Yes Sorry, Cannot Attend

TOTAL DUE \$ _____

SOCIAL EVENTS - Although all events are included in the registration fee, please check the ones you and your registered guest plan to attend in order to assist us in an accurate count. *Thank you!*

Thursday Box Lunch # _____	Friday Exhibit Reception # _____
Thursday Reception # _____	Saturday Breakfast # _____
Friday Breakfast # _____	Saturday Exhibit Lunch # _____
Friday Lunch # _____	

PAYMENT METHOD

Check Master Card

VISA Discover AMEX

Bank Card # _____

Exp. Date _____ Code _____

<p>HANDOUTS - Check how you want to receive your handouts. Please select one.</p> <p><input type="checkbox"/> Binder <input type="checkbox"/> Email</p>	<p>Food Preference (Optional) -</p> <p><input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher</p> <p><input type="checkbox"/> Gluten-Free <input type="checkbox"/> Vegan</p>
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Name as printed on card: _____

Signature _____

REGISTRATION GUIDELINES

O.D. FULL REGISTRATION

Includes: Meal functions and all breaks.

- Thursday Box Lunch
- Thursday Opening Reception
- Friday Breakfast
- Friday Presidential Luncheon
- Friday Exhibit Hall Reception
- Saturday Breakfast
- Saturday Exhibit Hall Luncheon
- Morning & Afternoon Breaks Everyday

All Continuing Education courses and Exhibit Hall admission are included in the full registration fee.

To receive the Early Bird Discounted Rate be sure to register by March 18th!!

	BY 3/18	BY 4/15	AFTER 4/15
AOA or KOA Member Discount Rate (1st quarter dues must be paid)	\$ 495	\$ 545	\$ 595
Non Member Rate	\$ 695	\$ 745	\$ 795

SPOUSE/GUEST REGISTRATION

- A. Full Registration: Includes meal functions and breaks as listed above and admission to the Exhibit Hall.**
Fee \$ 250
- B. Basic Registration: Includes Opening Reception and Exhibit Hall badge and food.**
Fee \$ 100

STUDENT REGISTRATION

There is no registration fee for students. Be sure to mark "Student" section in the registration materials.

HOW TO REGISTER

Go to www.kyeyes.org to register online

FAX (502) 875-3782 (24 Hours a Day)



Mail to P.O. Box 572
Frankfort, KY 40602

QUESTIONS?

Phone: (502) 875-3516
Email: sarah@kyeyes.org
Website: www.kyeyes.org

Conference Hotel Information:

Hyatt Hotel
401 West High Street
Lexington, KY 40507
1-800-233-1234

The KOA room rate is \$189.

Please reference KOA to receive the special group rate. Block Cut-off date is 03/27/19

or when it sells out.



REFUND POLICY:

Notice of cancellation must be received in writing. Full refunds will be made for requests received by April 1. Thereafter, a \$50 fee applies.

SPECIAL ASSISTANCE:

In compliance with the Americans with Disabilities Act, if you require special assistance, please call us at (502) 875-3516.

KOA Paraoptometric Registration

April 26-27, 2019

Hyatt Hotel in Lexington, KY

Name _____		Certification _____	
Employed By _____		Email _____	
Address _____			
City _____	State _____	Zip _____	Phone () _____

Check box if you need ABO CE Units AOA Units

<u>Continuing Education Registration</u>	By 3/18	By 4/15	After 4/15	TOTALS
Friday Only Includes 6 hours CE, Breakfast, Presidential Luncheon, Exhibit Hall Reception & Breaks	\$ 150	\$ 175	\$ 200	\$ _____
Saturday Only Includes 6 hours CE, Breakfast, Exhibit Hall Lunch & Breaks	\$ 150	\$ 175	\$ 200	\$ _____
Full Registration (2 days) Includes 12 hours CE, Breakfast, Exhibit Hall Meals, Presidential Lunch, and Breaks each day	\$ 250	\$ 300	\$ 350	\$ _____
Thursday Opening Reception Ticket (not included in registration) \$30 each X () =				\$ _____
TOTAL DUE				\$ _____

PAYMENT METHOD				
<input type="checkbox"/> Check	<input type="checkbox"/> AMEX	<input type="checkbox"/> Master Card	<input type="checkbox"/> VISA	<input type="checkbox"/> Discover
Bank Card # _____	Exp Date _____	Code _____		
Amount _____	Name as printed on card _____			
Signature _____				



For Overnight Accommodations, Call the Hyatt (800) 233-1234. Be sure to identify yourself with the KOA to receive group rate of \$189 by 3/27/2019.

NOTE: There will be a \$50 processing fee for cancellations requested on or after 4/1/19. Cancellations must be made in writing and mailed or faxed to the KOA Office.

Your can register online at www.kyeyes.org or Please complete this form and return with payment to:
Kentucky Optometric Association
P.O. Box 572, Frankfort, KY 40602
Phone: (502) 875-3516 FAX: (502) 875-3782 Email: sarah@kyeyes.org

Paraoptometric Conference Agenda

April 26 - 27, 2019

Hyatt Hotel in Lexington, KY

Friday, April 26

7:00am	Registration/Continental Breakfast
9:00am -10:00am	<p>“Ocular Emergencies & Triage” The call comes in. Someone is having a problem with their eye(s). Someone needs to ‘triage’ the call and decide when the patient should be brought in. What questions do you ask? What do the answers mean? Should you go bug the doctor for every call? You need to be able to handle this situation. This course is going to discuss some of the most common ocular emergencies and how to triage on the phone to determine how urgently the patient needs to be seen based on their responses to your questions. Michael Patrick Coleman, COT & ABOC 1 Hour CE (AOA Pending - ABO Pending)</p>
10:00am-11:00pm	<p>“Evaluating Visual Acuity” This course will discuss how to measure distant and near visual acuity in patients the correct and accurate way and how to interpret the results to correlate with visual issues. We will cover when and how to perform pinhole testing as well as what steps to take if a patient cannot see the 20/400 letter from 20 feet away. Michael Patrick Coleman, COT & ABOC 1 Hour CE (AOA Approved - ABO Pending)</p>
11:00am-12:00pm	<p>“Pupillary Pathway and Testing” Description Michael Patrick Coleman, COT & ABOC 1 Hour CE (AOA Approved - ABO Pending)</p>
12:00pm-2:00pm	Presidential Luncheon
2:00pm-3:00pm	<p>“Confrontation Fields & Amsler Grid Testing” This course will explain that visual field testing is done in many ways, but two of the most common field tests ophthalmic technicians perform when checking in patients are the Confrontation Field Test and the Amsler Grid test. We will cover how to administer the tests properly and how to document the results. Michael Patrick Coleman, COT & ABOC 1 Hour CE (AOA Approved - ABO Pending)</p>
3:00pm-4:00pm	<p>“Extraocular Motility & Cover Testing” This course will show how to correctly test and evaluate the extraocular muscles of a patient. Students will learn which paired muscles are being ‘tested’ in each cardinal position so they can identify poor or non-functioning extraocular muscles. Next, the correct way to perform the “Cover Test” will be shown which will help determine if the patient has orthophoria, heterophoria, or heterotropia, and what that actually means! Michael Patrick Coleman, COT & ABOC 1 Hour CE (AOA Pending - ABO Pending)</p>
4:00pm-5:00pm	<p>“Ocular Disorders” This course will examine some of the common ocular disorders that a technician will see coming through his/her office. The course will show pictures of the disorders and describe the signs and symptoms that will help differentiate one disorder from another. Michael Patrick Coleman, COT & ABOC 1 Hour CE (AOA Approved - ABO Pending)</p>
5:00pm-7:30pm	Exhibit Hall Opening Reception

Saturday, April 27

7:00am	Registration/Continental Breakfast
8:00am-9:00am	<p>“Generation Y - Know Your Patient” This course will help you understand how Generation Y impacts our economy and your business, how Gen Y is motivated, and develop strategies to capitalize on the Gen Y opportunity. Valerie Manso, ABOC 1 Hour CE (AOA Approved - ABO Pending)</p>
9:00am-10:00am	<p>“Patient Communication and Sales Strategies” Today’s patients are more demanding and have higher expectations than ever before. The Baby Boomers are accustomed to getting what they want when they want it. The Millennials have been taught by experience to be skeptical unless someone unknown has made a recommendation. Just what are we service professionals supposed to do? Valerie Manso, ABOC 1 Hour CE (AOA Approved - ABO Pending)</p>
10:00am-11:00am	<p>“Why They Need More Than One Pair” Assisting our patients in the selection of eyewear to meet the visual demands of their day to day lives must be the cornerstone of our dispensing practices. This session takes a fun, interactive approach to the investigation and analysis of varying visual needs and how to satisfy these needs with ophthalmic products. Valerie Manso, ABOC 1 Hour CE (AOA Pending - ABO Pending)</p>
11:00am-1:00pm	Luncheon in the Exhibit Hall
1:00pm-2:00pm	<p>“Hey PAL! Troubleshooting and Matching Tasks” How offices handle patient complaints, troubleshoot the offending eyewear and subsequently resolve the problems are important skills. This course will look at matching PAL design to the patients’ tasks, the physical and psychological steps to uncover the source of the problems and ultimately resolve the situation to the patient’s satisfaction. Valerie Manso, ABOC 1 Hour CE (AOA Pending - ABO Pending)</p>
2:00pm-3:00pm	<p>“Selling Sunwear All Year Long” This course will help offices understand the potential market for yearlong sun wear sales, comprehend the various motivations for yearlong sun wear sales, and be aware of tools and tips to educate the patient/customer. Valerie Manso, ABOC 1 Hour CE (AOA Pending - ABO Pending)</p>
3:00pm-4:00pm	<p>“Retail Tactics - Differentiating Yourself and Your Business” This session will provide you with several strategies and tactics to grow your business; develop loyal customers and capture additional market-share. Valerie Manso, ABOC 1 Hour CE (AOA Pending - ABO Pending)</p>

OD AGENDA

Saturday, April 27 (continued from page 2)

- 7:00am-8:00am Registration /Breakfast
- 8:00am-10:00am **“ Innovations in Eyecare - Part I”**
Paul Karpecki, O.D.
This course is a fast paced peak into exciting diagnostic and treatment technologies that currently or soon will effect optometry.
1 Hour CE (TPA) COPE#552559-GO
- 8:00am-10:00am **“ Innovations in Eyecare - Part II”**
Paul Karpecki, O.D.
This course is a fast paced peak into exciting diagnostic and treatment technologies that currently or soon will effect optometry.
1 Hour CE (TPA) COPE#52561-GO
- 10:00am-11:00am **“In the Pipeline Thinking Outside the Box - Whats New in Optometry Part I”**
Paul Karpecki, O.D.
This course looks into the future of stem cell technologies to wearable devices, from topical medications for presbyopia, and telemedicine. It will help you position your practice for the future of eyecare.
1 Hour CE (TPA) COPE#51969-GO
- 9:00am-11:00am **Optometry Students Only:**
Practice Management Program
- 11:00am-1:00pm **Luncheon in the Exhibit Hall**
- 1:00pm-3:00pm **“Covering the Cornea from ABMD to Zoster”**
Justin Schweitzer, O.D.
Present and review common and not-so-common corneal conditions, dystrophies, diseases and their implications and management options
2 Hours CE (TPA) COPE#60075-AS
- 3:00pm-5:00pm **“New Technology in Glaucoma”**
Justin Schweitzer, O.D.
Advances in glaucoma diagnostics and management continue to evolve at a rapid pace In order to continue to care for glaucoma patients at a high level it is imperative that innovation continues. The focus of this course is to discuss new advancements in glaucoma and what’s new in the glaucoma pipeline.
2 Hours CE (TPA) COPE#60623-GL

NOTE: Conference is finished at 5:00pm on Saturday - no Sunday classes.

KOA Partner Members

THANK YOU!!!

Gold Members
(\$10,000 Level)

Alcon

Bausch + Lomb

Commonwealth Eye Surgery

Huffman and Huffman, PSC

Johnson & Johnson Vision Care

Silver Members
(\$5,000 Level)

Allergan

Bennett & Bloom Eye Centers

David Cowen, M.D., FACS

Essilor Laboratories of America

IDOC LLC

John Kenyon

Phil Brown Insurance Agency

Retina Associates of Kentucky

Singer Optical Co Inc

Takeda Ophthalmics

Bronze Members
(\$2,500 Level)

Aerie Pharmaceuticals

Avisis

BioDOptix

Bluegrass Retina Consultants

Carl Zeiss Meditec

Coopervision

HOYA Vision

Kentucky Eye Institute

MARCO

Midland Optical

**Norman Radtke, MD-
Retina Vitreous Resource Center**

Optovue

Professional Insurance Plans

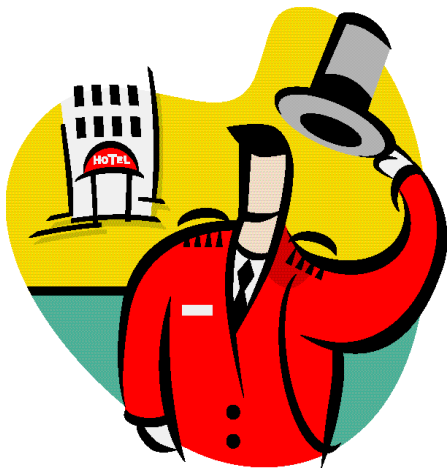
Superior Vision

TelScreen

Kentucky Optometric Association
P.O. Box 572
Frankfort, KY 40602

REGISTRATION INFO
ENCLOSED

HOTEL RESERVATIONS



Call the Hyatt Hotel
401 West High Street
Lexington, KY 40507
1-800-233-1234

RATES: \$189 Single/Double

**Please reference KOA to receive the special group rate. Cut-off date is 03/27/19.
Please be sure to make your reservation before that date!!!**