



Colorado Vision Summit

A Continuing Education
Program for Optometrists
and a Paraoptometric Program



Crowne Plaza Denver International Airport
July 31-August 2, 2015

For more information:
303.863.9778 | 1.877.691.2095
www.coloradovisionsummit.org
cvsummit@visioncare.org

General Information

LOCATION OF SUMMIT EVENTS

Registration, Doctors' lectures, paraoptometric lectures and exhibits are held at:

Crowne Plaza Denver International Airport

15500 East 40th Avenue
Denver, CO 80239
303.371.9494

REGISTRATION DESK HOURS

Friday, July 31 Noon - 7:30 pm
Saturday, August 1 7:00 am - 5:30 pm
Sunday, August 2 7:00 am - Noon

CANCELLATION POLICY

No refunds will be made for cancellations after July 10, 2015. Refund of CVS registration fee(s) less \$60 per person for administrative costs will be granted on written request including reason for cancellation only if postmarked by June 30, 2015. Registrations are not transferable.

EXHIBIT HALL ENTRY

All CVS registrants and attendees (e.g., family members) may enter the exhibit hall at no charge. An adult must accompany children under the age of 12.

BADGE ADMISSION

An official CVS name badge is required for entrance to all events. The loan or transfer of this badge is strictly prohibited. Violation of the policy subjects the registrant to forfeiture of the right to attend and the loss of all fees paid.

LECTURE ROOM SEATING

Most rooms will be set with chairs only. Feel free to bring a lapboard for use in taking notes.

LITERATURE DISTRIBUTION

Registrants are not permitted to distribute literature, samples and souvenirs.

MOBILE DEVICES

All cell phones and pagers must be silenced during the lectures. If you must talk on your cell phone, please leave the lecture immediately.

FUTURE DATES AND LOCATIONS

2016	July 14-17	Steamboat Springs, CO
2017	July 13-16	Denver, CO

FREE EVENTS

COA MEMBER OD LUNCHEON AND MEETING

Sunday, August 2nd 12-2pm

The meeting is open only to COA members in good standing. The buffet luncheon is complimentary, but reservations are required. Please come to help set the future direction of your professional association.

NON-COA MEMBER OD LUNCHEON

Sunday, August 2nd 12-2pm

Each non-COA member attendee will receive a complimentary ticket to this luncheon.

Stay up to date with the mobile guide!

m.twoppy.com/colovisionsummit/



Leaders in Technology



Your Partners in Co-Managed Care



EYE CENTER
OF NORTHERN COLORADO, P.C.

The Eye Center of Northern Colorado is the largest ophthalmic group in the state of Colorado. With fourteen doctors, fellowship trained specialists, a FDA research clinic, an eye exclusive ambulatory surgery center, and the latest laser technologies, the Eye Center of Northern Colorado is setting the paradigm for ophthalmic care in Northern Colorado.

We strive not only for patient satisfaction, but also your satisfaction. We pledge to return your patients back into your care with a positive experience so you can continue your patient relationship.

We can provide your patients with:

- Custom Wavefront, All-Laser LASIK
- Cataract Surgery with Bladeless LenSx® Laser/Premium Lenses
- Lifestyle Intraocular Collamer Lens (ICL) Options
- Retinal Treatments
- Corneal Treatments
- Glaucoma Management
- Eyelid Surgery
- Pediatrics and Strabismus
- Aesthetics Options/Laser Skin Resurfacing

Call us at 970.221.2222 to schedule your tour of our facilities or a surgical observation!

Visit Us at the 2015 Colorado Vision Summit



EYE CENTER
OF NORTHERN COLORADO, P.C.

eyecenternoco.com

Fort Collins: 1725 E. Prospect Rd., Fort Collins, CO 80525

Loveland at Centerra: 6125 Sky Pond Dr., Loveland, CO 80538

Loveland at Skyline: 2555 E. 13th Suite 225, Loveland, CO 80537

CE Information

COURSE OUTLINES FOR OPTOMETRISTS AND PARAOPTOMETRICS

Optometrists and Paraoptometrics who preregister will receive a registration confirmation email that will include a link for downloading course outlines. A printing station will be on site. To avoid lines at the printing station, we recommend that you access and download or print outlines prior to the Summit.

CONTINUING EDUCATION CREDIT HOURS

The OD program offers 38 hours of education/ 14 hours obtainable. The Paraoptometric program offers 41 hours of education/10-11 hours obtainable. CVS does not guarantee that any courses are accepted for credit by a licensing board. Attendees are responsible for being thoroughly familiar with the licensing requirements of their individual states.

CE credit is applied in the following manner:

One 50-minute lecture equals one (1) hour of CE credit (i.e., 8:00 to 8:50 = 1 credit hr).

OD VERIFICATION OF ATTENDANCE

A course verification form is given to all optometrists who enter the course within the first ten (10) minutes of the lecture. At the completion of the lecture, monitors are available to stamp the forms verifying attendance. QR codes will be available to be scanned for automatic upload to OE Tracker after the courses finish. **Note: A \$25 service fee is charged per request for copies of CE credit slips.**

CONTINUING EDUCATION RECORD KEEPING

CVS does not maintain individual attendance records.

It is the responsibility of the doctor to maintain all attendance records. Colorado doctors do not need to submit records to the Colorado Board of Optometry unless requested to do so.

Special Event



FRIDAY, JULY 31ST FROM 2-6PM

A fantastic practice management opportunity brought to you by the O'Rourke Foundation: *The Great Game of Business* by Dr. **Danny Clarke, O.D.**

Good to Great author Jim Collins says, "The whole concept of The Great Game of Business is beautiful –consistency, alignment, and transparency, infused with core values and brought to life with powerful mechanisms. It is inspired and inspiring."



The best, most efficient, most profitable way to operate a business is to give everybody in the company a voice in saying how the company is run and a stake in the financial outcome, good or bad.



Presents an introduction to: ***The Great Game of Business Workshop***

the **Objective**

Improve Business Results and the Lives of
the People Who Drive those Results...

the **Strategy**

...by Creating a “Business of Business People” who
“Think, Act and Feel like Owners”

the **Take Away**

Learn to develop **Mini-Games™** in your practice that:

- Keep your employees focused on a common goal
- Encourage employees to work together instead of against each other
- Create line of sight between individual contribution and The Big Picture
- Target day-to-day improvements that add up to year-end success
- Reinforce business and financial literacy training
- Develop a winning attitude
- Get results and create wins in profitability and cash flow

Our presenters and breakout leaders, Danny Clarke, O.D., and his office manager, Joely Anderson, will introduce you to ***The Great Game of Business Workshop*** designed specifically for Optometry. Their workshop gives you the operating systems and processes that you’ll need to run, manage, and grow your business. At the same time, you’ll engage your staff and tap into the intellectual capital you have within your practice.



"The Great Game really made me aware of how much it costs just to open our doors everyday. It really unified our team to work toward the same goal...PROFIT! I don't just come in to do my "tasks" and leave, I am always thinking of how we can do things better." - **Tandy, Patient Relations**



"The Great Game keeps employees informed on where the business stands. It helps us set goals on where we need to be and also eliminates the need for the business owners to micro-manage the staff. In return, it makes for a happy, less stressful work environment." - **Brina, Optician**

2015 Doctor's Program

PRE-CONFERENCE FRIDAY, JULY 31ST

Lecture Type	Lecturer	Time	Topic	Hrs
Practice Management	Danny Clarke, O.D.	2 - 6 PM	Great Game of Business sponsored by the O'Rourke Foundation	

SATURDAY, AUGUST 1ST

7:00 AM Complimentary Breakfast

General Lecture	John Neal, O.D & Scott Ensor, O.D.	8 - 10 AM	Advanced Procedures	2
Concurrent Lecture	John Neal, O.D & Scott Ensor, O.D.	10 AM - 12 Noon	Injections- Lecture	2
Concurrent Lecture	Dominick Maino, O.D.	10 AM - 12 Noon	Evidence Based Clinical Practice	2
Concurrent Lecture	Mile Brujic, O.D.	10 AM - 12 Noon	OCT Not Just For Specialty Clinics Anymore COPE ID: 41169-PS	2

Exhibit Hall and Lunch 12-3pm *(All CVS Registrants may enter the exhibit hall at no charge.)*

Concurrent Lecture	Doug DeVries, O.D.	3:30 - 5:30 PM	The Dry Eye Center of Excellence COPE ID: 35406-AS	2
Concurrent Lecture	Dominick Maino, O.D.	3:30 - 5:30 PM	The Patient with Special Needs	2
Concurrent Lecture	Mile Brujic, O.D.	3:30- 5:30 PM	Anterior Segment Assault Treating Common and Uncommon Conditions COPE ID: 41603-AS	2
Hands on Lab	Scott Ensor, O.D. & John Neal, O.D.	3:30- 5:30 PM	Injections Workshop COPE ID: 39192-IS	2
General Lecture	Brenda Montecalvo, O.D.	5:30 - 7:30 PM	Treatment of Common Childhood Medical Disorders COPE ID: 39735-NO	2
Concurrent Lecture	Dominick Maino, O.D.	5:30 - 7:30 PM	Pediatric Cortical Visual Impairment COPE ID: 37935-FV	2
Concurrent Lecture	Doug DeVries, O.D.	5:30 - 7:30 PM	Update on Ocular Surface Disease COPE ID: 41795-SD	2
Hands on Lab	Scott Ensor, O.D. & John Neal, O.D.	5:30-7:30 PM	Advanced Procedures Workshop COPE ID: 39172-SD	2

2015 Doctor's Program

SUNDAY, AUGUST 2ND

Lecture Type	Lecturer	Time	Topic	Hrs
7:00 AM Complimentary Breakfast				
Concurrent Lecture	Doug DeVries, O.D.	8-10 AM	Amniotic Membrane LectureWetlab in the Treatment of Corneal Disorders COPE ID: 41863-AS	2
Concurrent Lecture	Brenda Montecalvo, O.D.	8-10 AM	Amblyopia	2
Concurrent Lecture	Mile Brujic, O.D.	8-10 AM	A Lifetime of Lens Wear The Keys to Making it Happen COPE ID: 41605-CL	2
Concurrent Lecture	Scott Ensor, O.D.	10 AM-12 Noon	Pharmacological Treatment of Diabetes COPE ID: 42815-PH	2
Concurrent Lecture	Brenda Montecalvo, O.D.	10 AM-12 Noon	Optometric Rehabilitation for CVA	2
Concurrent Lecture	John Winton, M.D.	10 AM-12 Noon	Pharmacology	2
COA Business Meeting 12:00 – 2:00 Lunch for Non-COA members				
General Lecture	John Neal O.D. & John Winton, M.D.	2:00 – 4:00 PM	When to Refer and Why Behind the MD Curtain--The Internists Perspective COPE ID: 40891-SD	2



Mile Brujic, O.D.



Doug DeVries, O.D.



Scott Ensor, O.D.



Dominick Maino, O.D.



Brenda Montecalvo, O.D.



John Neal, O.D.



John Winton, M.D.

2015 Paraoptometric Program

SATURDAY, AUGUST 1ST				
Time		Opticianry Track	Paraoptometric Track	Practice Management
8-9 AM Registration/Breakfast				
9-10 AM		How to Wow Your Customers with Experienced Frame Adjustment and Repair Linda Loucks ABO/CPC	Inflammadry In- Service Training for Eye Care Professionals Joanne Mandigo CPC	Improving Office Efficiencies Jill Luebbert ABO/CPC
10-11 AM			eRefraction: The True Benefits Joe Sabel CPC	First Impressions Create Lasting Impressions Jill Luebbert ABO/CPC
11 AM - 12 Noon			Basic Optical Principles for the Paraoptometric Dr. Munson CPC	The Office Playbook Jill Luebbert CPC
12 Noon - 1 PM		It's a Kids World Stephen Farebrother <i>Sponsored</i> ABO/CPC		Eyecare Terminology Jill Luebbert CPC
1 - 3:30 PM Lunch and Exhibit Hall				
3:30 - 4:30 PM		Ophthalmic Troubleshooting Juli Dewalt <i>Sponsored</i> ABO/CPC	Dry Eye Syndrome and Sjogren's Disease Bob Prouty CPC	Communication Skills for Today's Para Professional Jill Luebbert CPC
SUNDAY, AUGUST 2ND				
Time	Opticianry Track	Paraoptometric Track	Insurance Billing & Coding	Certification Education
7 - 8 AM Breakfast				
8 - 9 AM	Blue Light & Digital Eye Strain Juli Dewalt <i>Sponsored</i> ABO/CPC	Understanding the Contact Lens and Workshop Jill Luebbert NCLE/CPC	Vision vs. Medical; Building the Medical Model Dr. Jason Miller CPC	ABO Review Bob Tucker 8 AM – 4:30 PM
9 - 10 AM	The Bucket Theory Juli Dewalt <i>Sponsored</i> ABO/CPC			
10 - 11 AM	Improving Your Capture Rate Stephen Farebrother <i>Sponsored</i> ABO/NCLE/CPC	These Aren't Your Granny's Scleral lenses Coleen Wallace and Bill Masler <i>Sponsored</i> NCLE/CPC		
11 - 12 Noon	To Sell Suns, Teach Suns Stephen Farebrother <i>Sponsored</i> ABO/CPC			



Cornea
Glaucoma
Cataracts
LenSx/ORA
LASIK/PRK
ICL
Refractive IOLs
Research
Anterior Segment Pathology

Phone: 720.880.6455

Fax: 720.880.6460

11960 Lioness Way Suite 190

Parker, Colorado 80134

8101 E. Lowry Boulevard Suite 110

Denver, Colorado 80230

4430 Arapahoe Avenue Suite 155

Boulder, Colorado 80303

1332 Vivian Street

Longmont, Colorado 80501



Charles Gallegos, OD



Stacey Gregory, OD



Jimmy Jackson, OD



C. Starck Johnson, MD



Ketty Lee, OD



Robert Prouty, OD



Richard Stewart, MD



Carl Tubbs, MD

Improving Vision. Improving Life.





Give us a try **FREE!**

And help support the Colorado Optometric Association!

- Vision West is the exclusive endorsed group purchasing plan of the Colorado Optometric Association (COA).
- 1% of your Vision West billing goes back to support the COA!
- No membership fee and no minimum purchase or volume requirements
- Competitive discounts on the largest selection (270+) of optical, lab and business service vendors in the industry.

GIVE US A 3 MONTH TRIAL

You have nothing to lose and everything to gain – no administrative fee charges for 3 months!

For more information and to join today, just call a Customer Service Specialist at 800.640.9485.

 **VISION WEST[®]**

www.vweye.com



730 17th Street | Suite 350
Denver, CO 80202-3515

Quick Summit Summary

THE HOTEL:

Crowne Plaza Denver International Airport
15500 East 40th Avenue
Denver, CO 80239
303.371.9494

<https://aws.passkey.com/g/31865130>

Reserve your room early. There are a limited number of rooms available at the CVS room rate. Reservations made after July 9, 2015 will not be at the CVS room rate.

REGISTRATION DEADLINE

Mailed registrations must be postmarked on or before June 30, 2015 in order to receive early registration rate.

Register online at www.coloradovisionsummit.org
We are unable to process registrations by e-mail, fax or by telephone. Single-day registration fees are not available.

CE OFFERED

38 credit hrs offered
14 hrs obtainable

