EastWest Eye Conference

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October 6 - 9
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An Invitation to the 2016 EastWest Eye Conference

You are invited to attend the premier eye conference in the Midwest, the 2016 EastWest Eye Conference at the Cleveland Convention Center October 6-9. Our focus is to provide world-class education to both doctors and staff.

Now in its 19th year, EastWest packs a powerhouse of mental acumen featuring speakers such as Dr. Paul Karpecki, who will give the keynote address for the conference, Drs. Melton and Thomas, Dr. John McGreal, Dr. David Kading, and Dr. Danica Marrelli.

An informed staff is key to delivering quality service to patients. Bring your entire office: Optical, Technicianry, and the Front Office to get the most out of the conference.

New this year will be the EastWest Eve Conference App! The app will allow you to easily access your schedule, speaker handouts, CE verification, Optometric Marketplace map and more! Visit www.eastwesteye.org.

The tradition continues as we again take over the hallowed hall of rockdom with the exclusive Friday Night at the Rock and Roll Hall of Fame Party. Bad Habits, the Eye Docs of Rock, will once again headline this event with classic rock band Remember Then opening the show.

Get ready for some learning. Get ready for some fun. Mark your calendars now to attend the EastWest Eve Conference October 6-9, 2016.

Conference Planning Committee

Dr. Tom Quinn, Chairman

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Dr. Mile Brujic

Dr. Kevin Corcoran

Dr. Michael Earley

Dr. Heath Gilbert

Dr. Dawn Goedde

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Business Session and Election of Officers

Saturday, 2:00 p.m. **Cleveland Convention Center**

Members of the Ohio Optometric Association will meet for the OOA annual meeting and election of officers. Learn what has been accomplished in the past year regarding state and national legislative issues affecting the profession of optometry. Find out about the critical issues currently facing optometry. Celebrate the accomplishments of the past year. Cast your vote in the election for OOA Trustees.

President's Reception and Banquet

Saturday, 6:00 p.m. **Marriott Hotel**

Please join the Ohio Optometric Association in honoring OOA President Dr. Jason Miller at the President's Reception and Banquet on Saturday, October 8, at the Cleveland Marriott Downtown at Key Center. The evening also features the presentation of the Warren G. and Ruth P. Morris Optometrist of the Year award and the Jack Keith Young Optometrist of the Year award, as well as the installation of the OOA Board and Zone Governors.



Sponsors

EastWest Eye Conference gratefully acknowledges the sponsorship provided by:



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Exhibitors and Sponsors (As of June 6, 2016)

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Vendor Marketplace

Visit the industry's leading retailers and manufacturers in the Vendor Marketplace.

Hours

Thursday, October 6 . . . 4 p.m. - 7 p.m.

Friday, October 7 10 a.m. - 6 p.m.

Saturday, October 8 9 a.m. - 2 p.m.

Registration Information and Conference Policies

Registration Fee

The registration fee includes access to Exhibit Hall activities, sponsored breakfast and lunch events, and admission to the Friday Night Party at the Rock and Roll Hall of Fame. You must pre-register for these events.

Course Handouts

Course handouts will be available online before EastWest. Please print out or download prior to October 6.

Spouse/Guest Registration

Spouses and Guest can join us for the EastWest eye conference in three ways:

- Three Day Exhibit Hall Pass is \$25
- Friday Night Party at the Rock and Roll Hall of Fame is \$59
- OOA Presidents' Banquet is \$59

Cancellation Policy

All cancellations received before September 12 will be issued a full refund less \$50 processing fee. A 25% processing fee will be deducted from cancellations thereafter. Cancellations of registration must be in writing. Any course is subject to cancellation by the EastWest Eye Conference. **No refund for** course cancellation after September 12.

Important Deadlines

September 9:

Late registration fee of \$50 begins.

September 12:

Last day for cancellation with full refund (less \$50 processing fee).

September 19:

Pre-registration ends. All registration must be on-site with an additional \$100.00 fee.

Registration **Options**

- By individual CE hours
- ▶ One Day Pass (Thursday, Friday or Saturday)
- Three Day Pass (Thursday, Friday, Saturday)
- Separate pricing for Workshop. Separate pricing for AEPs attending OD classes. Pre-register for meals, Friday night party at Rock and Roll Hall of Fame

Three Easy Ways to Register

Course sizes are Register early to avoid being closed

- 1. On-line at www.eastwesteye.org
- 2. By mail send payment with completed registration form to: EastWest Eye Conference P.O. Box 6036 Worthington, OH 43085
- 3. Via **FAX** with credit card information to (614) 781-6521.

The EastWest Eye Conference claims no liability for the acts of any supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. Attendees who purchase nonrefundable airline tickets do so at their own risk. The EastWest Eye conference reserves the right to cancel this function without penalty. The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.

Accommodations

(Reserve online at www.eastwesteye.org)

Cleveland Marriott Downtown at Key Center, 127 Public Square \$169 (440) 542-2313 until September 14, 2016 or sold out.

DoubleTree Hotel Cleveland Downtown at Lakeside, 1111 Lakeside Ave. East \$139 (216) 241-5100 until September 5, 2016 or sold out.

Hyatt Regency Cleveland at Arcade, 420 Superior Ave. \$152 (216) 575-1234 until September 7, 2016 or sold out.

Westin Cleveland Downtown, 777 St. Clair Ave., NE \$170 (216) 771-7700 until September 5, 2016 or sold out.

Please note that conference organizers may capture photographs and/or video of conference events for use in the promotion of future meetings and events sponsored by the organization. By virtue of their attendance, all conference attendees agree to the use of their likeliness in these promotional materials and waive any right to compensation or to inspect the product that may be used in connection therewith or the use to which it may be applied.

OD Education

Robert Alexander

Blue Perspectives

Friday, 10:00 a.m. (1 hr) Ohio approved

Mark Andre

Strategies for Improving Your Success with Multifocal Soft Contact Lenses

Saturday, 10:00 a.m. (1 hr) COPE: 41353-CL

The Top Ten Reasons That We Should Be Prescribing More Single Use Soft Contact Lenses

Saturday, 11:00 a.m. (1 hr) COPE: 47419-CL

Contemporary Toric Soft Lens Fitting

Saturday, 1:00 p.m. (1 hr) COPE: 45656-CL

A Comprehensive System for Managing Your Keratoconus Patients with Contact Lenses

Saturday, 2:00 p.m. (1 hr) COPE: 46029-CL

Michael Bartiss, OD, MD

Neuromotility Disorders and Diplopia

Friday, 3:00 p.m. (2 hrs) COPE: 49606-NO

A Systematic Clinical Approach to the Evaluation and Treatment of Binocular Diplopia in the Office Setting

Saturday, 10:00 a.m. (2 hrs) COPE: 49605-NO

Surgical Management of Neuromotility Disorders

Saturday, 1:00 p.m. (1 hr) COPE: Pending

Adult Strabismus: Separating Fact from Fiction

Saturday, 2:00 p.m. (1 hr) COPE: 49607-NO

Sherry Bass, OD

Genetics in Posterior Segment Disease

Thursday, 10:00 a.m. (2 hrs) COPE: 41252-PS

CEE

Fundus Autofluorescence to Differentiate Hereditary From Acquired Retinal Disease

Thursday, 3:00 p.m. (2 hrs) COPE: 47476-PS

Brandon Begotka, OD

Vision Development in Infants: A Video Case Study

Saturday, 10:00 a.m. (1 hr) COPE: 48994-FV

Improving Eye-Hand and Eye-Body Coordination

Saturday, 11:00 a.m. (1 hr) COPE: 49098-FV

Chairside Recommendations for Patients with Hemianopsia

Saturday, 1:00 p.m. (1 hr) COPE: 48633-NO

Getting the Most out of Infant Exams

Saturday, 2:00 p.m. (1 hr) COPE: 48867-FV

Carole Burns, OD Jessica Stevenson, COVT

Creating Success in Vision Therapy

Friday, 8:00 a.m. (2 hrs) COPE: 48944-FV

Clark Chang, MSA, MSc, OD Corneal Cross-Linking Guide for

Corneal Cross-Linking Guide for the Optometrist

Thursday, 10:00 a.m. (2 hrs) COPE: 48329-AS

Top 5 Innovations in Eye Care

Thursday, 2:00 p.m. (1 hr) COPE: 46367-AS

Contact Lens Fitting After Corneal Cross-Linking and Intacs

Thursday, 4:00 p.m. (1 hr) COPE: 45950-CL

Modern Surgical and Post-Surgical Management for Keratoconus

Friday, 8:00 a.m. (2 hrs) COPE: 42368-AS

CEE

Nick Colatrella, OD Jeff Varanelli, OD

The Sutureless Amniotic
Membranes: How to Properly
Insert and Remove — Workshop

Friday, 8:00 a.m. (2 hrs) COPE: 41680-AS

Now That's a Red Eye, or Is It Blue? Review and Treatment of Scleritis and Episcleritis

Friday, 10:00 a.m. (1 hr) COPE: 41059-SD

Sutureless Amniotic Membranes 2.0

Friday, 11:00 a.m. (1 hr) COPE: 43897-AS

Practical Treatments for Challenging Anterior Segment Cases

Friday, 1:00 p.m. (1 hr) COPE: 40615-AS

Chronic Conjunctivitis

Friday, 2:00 p.m. (1 hr) COPE: 46973-AS

Off-Label Uses of Common Medications

Friday, 3:00 p.m. (1 hr) COPE: 47333-PH

Kevin Corcoran, OD

Advanced Grand Rounds— Treatment and Management of Ocular Disease

Friday, 3:00 p.m. (2 hrs) COPE: 48227-SD

Vondolee Delgado-Nixon, OD

Parkinson's Disease Tuning the Brain

Saturday, 8:00 a.m. (1 hr) COPE: 48767-NO

Unfolding the Mysteries of Alzheimer's Disease

Saturday, 9:00 a.m. (1 hr) COPE: 49526-NO

Michael DelGiodice, OD Michael Trottini, OD

Practical Neuro-Optometry Ocular Motor and Internuclear and Supranuclear Disorders

Friday, 8:00 a.m. (2 hrs) COPE: 49695-NO

Neuro-Ophthalmic Assessment of Transient Vision Loss

Friday 10:00 a.m. (1 hr) COPE: 46602-NO

Neuro-Ophthalmic Imaging and Diagnosis of Sinus and Orbital Pathology

Friday, 1:00 p.m. (2 hrs) COPE: 47360-NO

Michael Earley, OD, PhD

Evidence-Based Clinical Practice Guidelines for Pediatric Eye and Vision Examination

Friday, 3:00 p.m. (1 hr) COPE: 49667-GO

Steve Ferrucci, OD

Diabetes Treatment and Management

Saturday, 8:00 a.m. (2 hrs) COPF: 43808-SD

Update on AMD

Saturday, 10:00 a.m. (2 hrs) COPE: 45362-PS

CEE

Murray Fingeret, OD

OCT in the Diagnosis and Monitoring of Glaucoma

Friday, 8:00 a.m. (1 hr) COPE: 39751-GL

Progression in Glaucoma

Friday, 9:00 a.m. (1 hr) COPE: 42096-GL

The Secondary Glaucomas

Friday, 2:00 p.m. (2 hrs) COPE: 48122-GL

What's New, What's Next in Glaucoma

Saturday, 1:00 p.m. (2 hrs) COPE: 45260-GL

CEE

Robert Fox, OD

The Pediatric Eye Examination — A Developmental Approach to Children with Special Needs

Friday, 10:00 a.m. (2 hrs) COPE: 49176-FV

How to Improve Eye Movement with Vision Therapy

Friday, 1:00 p.m. (1 hr) COPE: 49174-FV

Adult Vision Therapy VT is Not Just for Children

Saturday, 8:00 a.m. (2 hrs) COPF: 49175-FV

Richard Frick, OD

The Differential Diagnosis of Pigmented Lesions of the Fundus

Thursday, 2:00 p.m. (1 hr) COPE: 43962-PS

Ocular Disease of the Posterior Segment Secondary to Systemic Disease

Friday, 10:00 a.m. (2 hrs) COPF: 49114-PS

Understanding IV Fluorosce in Angiography

Friday, 3:00 p.m. (1 hr) COPE: 49113-PS

Curious Cases Preseptal Versus Orbital Cellulitis

Friday, 4:00 p.m. (1 hr) COPE: 43898-AS

Bill Gerber

New Rules of Optical Retailing

Friday, 8:00 a.m. (1 hr) COPE: 43637-PM

Dawn Goedde, OD

Posters Lecture: Rapid Fire Presentations

Friday, 11:00 a.m. (1 hr) Ohio approval

Alexander Golbin, MD, PhD

History on Diagnosis and Technology for Sleep Apnea

Thursday, 2:00 p.m. (1 hr) COPE: Pendina

Clinical Implications and Profile of Undiagnosed Sleep Apnea

Friday, 8:00 a.m. (1 hr) COPE: Pending

Intersection of Eye Care and Sleep Apnea with Stuart Richer, OD, PhD

Friday, 9:00 a.m. (1 hr) COPE: Pending

Jay Haynie, OD Retinal Grand Rounds

Friday, 8:00 a.m. (2 hrs) COPE: 42338-SD

Retinal Complications of Obstructive Sleep Apnea — A Growing Concern

Friday, 1:00 p.m. (1 hr) COPE: 46806-PS

Intravitreal Injections What We Must Know

Friday, 2:00 p.m. (1 hr) COPE: 41921-PS

Jay Henry, OD, MS

The Future of How Optometry will be Paid under the New MACRA Legislation and How to Prepare for it!

Friday, 3:00 p.m. (2 hrs) COPE: 49735-PM

Erich Hinel, OD, MS

Lab Testing in Inflammatory and Infectious Eye Disease

Saturday, 11:00 a.m. (1 hr) COPE: 48143-SD

David Kading, OD

New and Innovative Uses for Contact Lenses

Thursday, 10:00 a.m. (2 hrs) COPE: 46312-CL

Unplugging the Mystery of MGD

Thursday, 3:00 p.m. (1 hr) COPE: 47824-AS

Paul Karpecki, OD

The Seven Habits of Highly Effective Anterior Uveitis Management

Thursday, 10:00 a.m. (1 hr) COPE: 41158-AS

New Advances in the Management of Lid Margin Disease

Thursday, 11:00 a.m. (1 hr) COPE: 44744-AS

Keynote: A Treasure Chest of Technological Innovations in Eye Care

Thursday, 1:00 p.m. (1 hr)
COPE: 48042-AS
EastWest invites doctors, staff and industry
friends to be part of this opening Keynote

Address by optometric rock star Dr. Karpecki.

Corneal Grand Rounds

Thursday, 2:00 p.m. (1 hr) COPE: 40271-AS

New Directions in Corneal Refractive Surgery

Thrusday, 3:00 p.m. (1 hr) COPE: 46937-RS

Ron Krueger, MD

The Femtosecond Laser as the New Scalpel in Eye Surgery

Saturday, 1:00 p.m. (1 hr) COPE: Pending

Wavefront Aberrometry: From Basic to Lasik and Beyond

Saturday. 2:00 p.m. (1 hr) COPE: Pending

Dennis Light, OD Julie Staats, OD

Gonioscopy: A Better View for a Better You — Workshop

Friday, 10:00 a.m. (2 hrs) COPE: 48959-AS

Michael Lyons, OD The Big Picture in Uveitis

Saturday, 1:00 p.m. (1 hr) COPE: 48475-SD

William Marcolini, OD

10 Things Every OD Should Know about the Cornea

Saturday, 10:00 a.m. (2 hrs) COPE: 40131-AS

Red Eye Mania—When Tobradex Didn't Cut It

Saturday, 2:00 p.m. (1 hr) COPE: 48420-AS

Recurrent Corneal Erosions: A Practical Approach

Saturday, 3:00 p.m. (1 hr) COPE: 49674-AS

Danica Marrelli, OD Glaucoma Medications

Friday, 10:00 a.m. (2 hrs) COPE: 48121-GL

Detecting Visual Field Progression in Glaucoma

Friday, 1:00 p.m. (1 hr) COPE: 49679-GL

Maximizing OCT in the Diagnosis and Management of Glaucoma

Saturday, 8:00 a.m. (2 hrs) COPE: 47737-GL

Glaucoma Grab Bag Practical Guidelines for Effective Glaucoma Therapy

Saturday, 10:00 a.m. (2 hrs) COPE: 43763-GL

Brian Mathie, OD

Systemic Disease and Ocular Sequelae

Friday, 10:00 a.m. (2 hrs) COPF: 44732-SD

Off Label and On Target

Saturday, 4:00 p.m. (1 hr) COPE: 49733-PH

John McGreal, OD New Tools in the Toolbox

Friday, 8:00 a.m. (2 hrs) COPE: 46204-GO

Refractive Cataract Surgery: What You Need to Know Now

Friday, 10:00 a.m. (1 hr) COPE: 45720-AS

Glaucoma Surgery: What & When

Friday, 11:00 a.m. (1 hr) COPE: 43613-GL

Ronald Melton, OD Randall Thomas, OD, MPH

Lightning Rounds

Saturday, 8:00 a.m. (2 hrs) COPE: 44385-AS

Current Trends in Medical Management

Saturday, 10:00 a.m. (2 hrs) COPE: 45363-PH

CEE

Andrew Mick, OD

The Trabecular Meshwork: Its Role in Glaucoma Pathogenesis and as a Target of Therapy

Thursday, 10:00 a.m. (1 hr) COPE: 48254-GL

The Dilemma of Early Glaucoma Diagnosis: Are Patients Truly Benefiting From Technologies That Detect

Thursday, 11:00 a.m. (1 hr) COPE: 48256-GL

The Other Glaucoma: A Closer Look at Angle Closure

Thursday, 2:00 p.m. (1 hr) COPE: 42304-GL

Enlarged Optic Nerve Cupping Differentiating Between Glaucoma and Compressive Optic Neuropathy

Thursday, 3:00 p.m. (1 hr) COPE: 48255-GL

Methicillin Resistant Staph Aureus Ocular Manifestations

Friday, 8:00 a.m. (1 hr) COPE: 45366-AS

Ocular Herpes Management Beyond the Herpetic Eye Disease Study

Friday, 9:00 a.m. (1 hr) COPE: 41059-SD

William Miller, OD, MS, PhD

Contact Lens and Anterior Segment Complications

Thursday, 2:00 p.m. (2 hrs) COPE: 47845-AS

Is There Anything New in the World of Contact Lenses?

Friday, 10:00 a.m. (2 hrs) COPE: 47843-CL

Brenda Montecalvo, OD

The Power of Lenses: Basics of Vision Therapy

Thursday, 10:00 a.m. (2 hrs) COPE: 42276-FV

Improving Putting with Sports Vision Training

Thursday, 2:00 p.m. (1 hr) COPE: 48318-FV

Developing A Good Figure Ground Visual Skill to Improve Performance

Thursday, 3:00 p.m. (1 hr) COPE: 48399-FV

Greg Nixon, OD

Topical Anti-Infectives for Common Ocular Conditions

Thursday, 11:00 a.m. (1 hr) COPE: 49488-AS

Oral Anti-infectives for Optometric Practice

Thursday, 2:00 p.m. (1 hr) COPE: 49487-AS

Danielle Piser, OD

High-Tech Low Vision Exploring New Technology for Your Visually Impaired Patients

Saturday, 8:00 a.m. (1 hr) COPE: 47664-LV

A View in Another Direction: Using Prism to Help Your Low Vision Patient

Saturday, 9:00 a.m. (1 hr) COPE: 47676-LV

Sherrol Reynolds, OD

What's New in Retinal Vascular Disease

Thursday, 10:00 a.m. (2 hrs) COPE: Pending

Sorting through the Misconceptions of Anomalous Retinal Vessels

Thursday, 3:00 p.m. (1 hr) COPE: 45483-PS

What's New In Macular Degeneration and Nutrition

Thursday, 4:00 p.m. (1 hr) COPF: 48289-PS

Stuart Richer, OD, PhD

Intersection of Eye Care and Sleep Apnea (with Dr. Golbin)

Friday, 9:00 a.m. (1 hr) COPE: Pending

The Alzheimer's Ocular Disease Connection

Friday, 1:00 p.m. (1 hr) COPE: Pending

Ocular Nutrition Society: The Adult 50+ Eye Examination

Friday, 2:00 p.m. (1 hr) COPE: Pending

Inflammation: Aging and AMD

Saturday, 10:00 a.m. (1 hr) COPE: Pending

Blue Light — Carotenoids Protection and Performance

Saturday, 11:00 a.m. (1 hr) COPE: 46123-PB

Harvey Richman, OD Rebecca Wartman, OD

Vision Versus Medical-Routine

Thursday, 2:00 (1 hr) COPE: 46525-PM

Value Based Eyecare— A Complete Review of PQRS and Other Bonus Programs

Thursday, 3:00 p.m. (2 hrs) COPE: 46812-PM

Claim Denials— What's Your Next Step

Friday, 11:00 a.m. (1 hr) COPE: 46345-PM

Ask the Coding Experts Top 10 Questions

Friday, 1:00 p.m. (2 hrs) COPE: 40380-PM

John Rundquist, OD

Macular Disease Scotoma Assessment and Treatment

Friday, 8:00 a.m. (1 hr) COPE: 48549-LV

Telescopes Outside and Inside the Eye

Friday, 11:00 a.m. (1 hr) COPE: 48548-LV

50 Shades of Grey Contrast Sensitivity and the Low Vision Patient

Friday. 1:00 p.m. (1 hr) COPE: 48547-LV

Stargardt's Disease: Past, Present, and Future

Friday, 2:00 p.m. (1 hr) COPE: 48546-LV

Scott Schachter, OD

Managing the Lid Margin and Lashes: In-office Procedures

Friday, 8:00 a.m. (1 hr) COPE: 49221-AS

Considering Inflammation in Dry Eye Disease

Friday, 9:00 a.m. (1 hr) COPE: 41726-AS

Demodex Blepharitis — Workshop

Friday, 1:00 p.m. (2 hrs) COPE: 41737-AS

Joe Shovlin, OD

The Great Mimickers in Cornea and Contact Lens Disease

Friday, 1:00 p.m. (2 hrs) COPE: 45221-CL

CEE

Corneal Infections From A-Z (Acanthamoeba-Zoster)

Saturday, 8:00 a.m. (2 hrs) COPE: 41216-AS

CEE

Jessica Stevenson, COVT

SEE Carole Burns

Loretta Szczotka-Flynn, OD, PhD

Lamellar Corneal Surgery— Procedures and Contact Lens Implications

Saturday, 3:00 p.m. (2 hrs) COPE: Pending

J.James Thimons, OD

Advances in Anterior Segment Therapy

Friday, 1:00 p.m. (1 hr) COPE: 45681-AS

Top Ten Oral Agents

Friday, 2:00 p.m. (1 hr) COPF: 45673-OP

Glaucoma Update

Friday, 3:00 p.m. (2 hrs) COPE: 47147-GL

CEE

Randall Thomas, OD, **MPH**

SEE Ronald Melton

Michael Trottini, OD

SEE Michael DelGiodice

Mindy Toabe, OD

Scleral Gas Permeable Contact Lens Fitting— Workshop

Friday, 3:00 p.m. (2 hrs) COPE: 41679-CL

Jeff Varanelli, OD

SEE Nick Colatrella

Rebecca Wartman, N

SEE Harvey Richman

Hands-on Workshops

Do you like to learn by doing? Be sure to check out our unique hands-on workshops offering the opportunity to work with live patients with active signs and symptoms of ocular surface disease and glaucoma. No charge; no ce credit.

Glaucoma Workshop: Integrating Technology into Diagnoses and Treatments

Saturday, 8:00 a.m. (1st, 2nd, 3rd year students) Saturday, 10:00 a.m. (4th year students and ODs)

This workshop will feature the latest technology integrating glaucoma evaluation and management. Various stations will provide small group instruction and hands-on opportunity with patients present to use equipment for visual field interpretation, electrodiagnostics (VEP/ERG), nerve fiber layer evaluation, anterior segment imaging, and detecting and measuring afferent pupillary defects (APDs).

Ocular Surface Disease Workshop

Saturday, 8:00 a.m. (4th year students and ODs) Saturday, 10:00 a.m. (1st, 2nd, 3rd year students)

This workshop will provide small group instruction and hands-on opportunity with current patients suffering from dry eye. Attendees will experience the latest diagnostic and therapeutic devices used to treat ocular surface disease.

ALSO:

Contact Lens Roundtable

Thursday, 8:00 a.m. (2 hrs)

OH Approval

This informal and interactive format allows attendees to enjoy breakfast and sit with two speakers of their choice to discuss contact lens-related topics such as state of the industry, new designs, materials, and solutions, compliance and complications, and the latest research.

Heartsaver CPR

Thursday, 2:00 p.m. (3 hrs)

OH Approval

The American Heart Association course teaches the basic techniques of adult and child CPR and how to use an Automated External Defibrillator (AED).

Ocular Disease Roundtable

Thursday, 7:00 p.m. (2 hrs)

OH Approval

Explore important ocular disease topics in depth with colleagues at this informal and interactive dinner event. You spend an hour with each of two speakers of your choice over dinner. Topics may include new technologies in diagnosis and treatment, dry eye, diabetes and retina, cornea and refractive surgery, cataract surgery technology, nutraceuticals, and medications.

Posters Lecture: Rapid Fire Presentation

Friday, 11:00 a.m. (1 hr)

OH Approval

The authors of the Top 10 posters will give a brief synopsis of their poster.

Poster Session

Friday, 12:00 p.m.-2:00 p.m. (1 hr)

OH Approval

Posters with the theme of "Optometry Grand Rounds" will showcase how diagnosis and treatments were determined for conditions diagnosed by optometrists. Posters will be on display from 4:00 pm Thursday until 4:00 pm Friday. Presenters will be available to discuss their posters Friday from 12:00 to 2:00 pm, during which time one hour of CE is available.

Realeyes Classroom Initiative

Jeff Walline, OD, PhD Saturday, 8:00 a.m. (2 hrs)

OH Approval

Dr. Walline, medical director of Realeyes, conducts training for doctors and their staff to present Realeyes curricula in classrooms. Curricula consists of three age-appropriate, standardized, interactive video-based presentations that emphasize the importance of vision health and eye safety.

OD Schedule At-A-Glance Thursday, October 6, 2016

7:00						ens			5	(6)
2:00	to Differentiate Retinal Disease (2 hrs)	What's New in Macular Degeneration and Nutrition Reynolds	Contact Lens Fitting After Corneal Cross- Linking and Intacs Chang	EASTWEST	Vendor	Marketplace Opens @ 4:00 p.m.	omplete Review of PQRS s (2 hrs)		7:00 PM – 9:00 PM	Roundtable (2 hrs)
0 4:00	Fundus Autofluorescence to Differentiate Hereditary From Acquired Retinal Disease (2 hrs) Bass	Optic Nerve Cupping Mick	New Directions in Corneal Refractive Surgery	Sorting through the Misconceptions of Anomalous Retinal Vessels Reynolds	Developing A Good Figure Ground Visual Skill to Improve Performance Montecalvo	Unplugging the Mystery of MGD Kading	Value Based Eyecare-A Complete Review of PQRS and Other Bonus Programs (2 hrs) Richman, Wartman		Contact Lens and Anterior Segment Complications (2 hrs) Miller	
3:00	The Other Glaucoma A Closer Look at Angle Closure Mick	Corneal Grand Rounds Karpecki	History on Diagnosis and Technology for Sleep Apnea	Improving Putting with Sports Vision Training Montecalvo	Top 5 Innovations in Eye Care Chang	Oral Anti-Infectives for Optometric Practice Nixon	Differential Diagnosis of Pigmented Lesions of the Fundus	CPR Training (3 hrs)	Contact Lens and Anterio (2 hrs)	Vision Versus Medical- Routine Richman, Wartman
0 2:00		EAST WEST	Keynote A Treasure Chest of	lechnological Innovations in Eye Care Karpecki	ODs, Staff and Industry Friends Invited					
0P 1:00		EAST WEST	Kick-off Lunch A Case for Innovation	JIII SAXON, UD JOE BART, OD, MS Sponsored by BAUSCH+LOMB See better. Live better.						
00 12:00P	nent Disease (2 hrs)	The Dilemma of Early Glaucoma Diagnosis Mick	New Advances in the Management of Lid Margin Disease Karpecki	ics of Vision Therapy	de for the Optometrist	or Contact Lenses	cular Disease (2 hrs)	Topical Anti-Infectives for Common Ocular Conditions		
11:00	Genetics in Posterior Segment Disease (2 hrs) Bass	The Trabecular Meshwork: Its Role in Glaucoma Pathogenesis and as a Target of Therapy Mick	The Seven Habits of Highly Effective Anterior Uveits Management Karpecki	The Power of Lenses: Basics of Vision Therapy (2 hrs) Montecalvo	Corneal Cross-Linking Guide for the Optometrist (2 hrs) Chang	New and Innovative Uses for Contact Lenses (2 hrs) Kading	What's New in Retinal Vascular Disease (2 hrs) Reynolds			
9:00 10:00	Contact Lens Roundtable	(Z nrs)		OD CE Approval 1. Approved by COPE: These courses have a face-clinit number with John so riffit. Complete	descriptions of OPPE approved courses are at www.arbo.org 2. Offered for CEE (Continuing Education with Examination): The following courses have CEE notion:	Pass – Thu 10:00 41252-PS Chang – Friday 8:00 42368-PS Ferrucci – Sat @ 10:00 45362-PS Fingeret – Sat @ 1:00:45260-GL Melton, Thomas – Sat @ 10:00:45363-PH	Shovlin – Fri @ 1:00: 45221-CL Shovlin – Sat @ 8:00: 41216-AS Thimons – Fri @ 3:00: 47147-GL 3. Courses Approved by Ohio Board of Optometry: — Confact Lens Roundtable Thu 8:00 a.m.	- Heartsaver CPR Thu 2:00 p.m. - Poster Session Fri 12:00 p.m. - Realeyes Classroom Initiative Sat 8:00 a.m. 4. Ohio Board of Optometry automatically accepts	courses approved the Council on Optometric Practitioner Education (COPE). A maximum of two hours credit permitted in either PM or EJ or one hour in each category.	Courses approved for Pharmacology crafit have COPE suffixes: AS, GL, Ks, LP, NO, OP, PD, PH, PO, PS, RS, SD, SP.
8:00	Contact L			OD CE Approva	descriptions of OD www.arbo.org 2. Offered for CEE (C Examination): The	Pass — Thu 10:00 41252-PS Chang — Friday 8:00 42368-PS Ferrucci — Sat @ 10:00 45362-PS Fingeret — Sat @ 1:00: 45260-GL Melton, Thomas — Sat @ 10:00: 45	Shovlin – Fri @ 1:00: 45221-CL Shovlin – Sat @ 8:00: 41216-AS Thimons – Fri @ 3:00: 47147-Gl 3. Courses Approved by Ohio Board – Contact Lens Roundtable Thu 8	- Heartsaver CPR Thu 2:00 p.m Poster Session Fri 12:00 p.m Realeyes Classroom Initiative S 4. Ohio Board of Optometry automs	courses approved the Council Practitioner Education (COPE). A maximum of two hours cred either PM or EJ or one hour in	Courses approved f COPE suffixes: AS, PO, PS, RS, SD, SP.

OD Schedule At-A-Glance Friday, October 7, 2016

4:00 5:00	Curious Cases Preseptal Versus Orbital Cellulitis Frick		Advanced Grand Rounds — Treatment and Management of Ocular Disease (2 hrs)		Neuromotility Disorders and Diplopia (2 hrs) Bartiss	178)		The Future of How Optometry will be Paid Under the New MACRA Legislation and How to Prepare for iti (2 hrs)	Vendor Marketplace Open	10:00 a.m. to 6:00 p.m.		Scleral Gas Permeable Contact Lens Fitting Workshop (2 hrs) Toabe
	Understanding IV Fluorescein Angiography Frick	(2 hrs)	Advanced Grand Rounds — Treatment Management of Ocular Disease (2 hrs) Corcoran	Off-Label Uses of Common Medications Colatrella, Varanelli	Neuromotility Disorde Bartiss	Glaucoma Update (2 hrs) Thimons	Pediatric Evidence Guidelines Earley	The Future of How Op the New MACRA Legi for it! (2 hrs)	Vendor Ma	10:00 a.m		Scleral Gas Permeable C Workshop (2 hrs) Toabe
0 3:00	Intravitreal Injections What We Must Know Haynie	Secondary Glaucomas (2 hrs) Fingeret	Cornea and Contact	Chronic Conjunctivitis Colatrella, Varanelli	ing and Diagnosis of ogy (2 hrs)	Top 10 Questions	Ocular Nutrition Society: The Adult 50+ Eye Examination Richer	Stargardt's Disease:Past, Present, and Future Rundquist	Top Ten Oral Agents Thimons			rkshop (2 hrs)
0 2:00	Retinal Complications of Sleep Apnea Haynie	Detecting Visual Field Progression in Glaucoma Marrelli	The Great Mimickers in Cornea and Contact Lens Disease (2 hrs) Shovlin	Challenging Anterior Segment Cases Colatrella, Varanelli	Neuro-Ophthalmic Imaging and Diagnosis of Sinus and Orbital Pathology (2 hrs) DelGiodice, Trottini	Ask the Coding Experts Top 10 Questions (2 hrs) Richman, Wartman	How to Improve Eye Movement with Vision Therapy Fox	The Alzheimer's Ocular Disease Connection Richer	50 Shades of Grey- Contrast Sensitivity and the Low Vision Patient Rundquist	Advances in Anterior Segment Therapy Thimons		Demodex Blepharitis Workshop (2 hrs) Schachter
OP 1:00	Lunch in Vendor	Marketplace	EAST WEST	Lunch	Contact Lenses for the 21st Century Lifestyle Brooke Messer, OD	CooperVision	Lunch Sponsored by	Johnson-Johnson vision care, inc.	Lunch Sponsored by		Poster Session (2 hrs) Goedde	
00 12:00P	The Posterior Segment emic Disease (2 hrs)	2 hrs)	New in the World of Contact	Sutureless Amniotic Membranes 2.0 Colatrella, Varanelli	Glaucoma Surgery: What & When McGreal	nation — ach to Children with	and Ocular Sequelae (2 hrs)	Posters Lecture: Rapid Fire Presentations Goedde	Telescopes: Outside and Inside the Eye Rundquist	Claim Denials — What's Your Next Step Richman, Wartman		.hop (2 hrs)
00 11:00	Ocular Disease of The Posterior Segme Secondary to Systemic Disease (2 hrs) Frick	Glaucoma Medications (2 hrs) Marrelli	Is There Anything New ii Lenses? (2 hrs) Miller	Scleritis and Episcleritis Colatrella, Varanelli	Neuro-ophthalmic Assessment of Transient Vision Loss DelGiodice, Trottini	The Pediatric Eye Examination — A Developmental Approach to Children with Special Needs (2 hrs) Fox	Systemic Disease and C Mathie	Blue Perspectives Alexander	Refractive Cataract Surgery: What You Need to Know Now			Gonioscopy Workshop (; Light, Staats
10:00											11 1	do
	. hrs)	Progression in Glaucoma Fingeret	st-Surgical Management	try Ocular Motor and uclear Disorders (2 hrs)	Considering Inflammation in Dry Eye Disease Schachter	Ocular Herpes Management Beyond the Herpetic Eye Disease Study Mick		Intersection of Eye Care and Sleep Apnea Richer & Golbin		((2 hrs)		. Membranes Worksh nelli
8:00 8:00	Retinal Grand Rounds (2 hrs) Haynie	OCT in the Diagnosis and Monitoring of Glaucoma Glaucoma Fingeret	Modern Surgical and Post-Surgical Management for Keratoconus (2 hrs) Chang	Practical Neruo-Optometry Ocular Motor and Internuclear and Supranuclear Disorders (2 hrs) DelGiodice, Trottini	Managing the Lid Margin: In Office Procedures Schachter Schachter	Methicillin Resistant Staph Aureus Ocular Herpes Management Beyond the Herpetic Eye Disease Study Mick	Creating Success in Vision Therapy (2 hrs) Burns, Stevenson	Clinical Implications and Profile of and Profile of and Sleep Apnea Undiagnosed Sleep Richer & Golbin Apnea Golbin	Macular Disease: Scotoma Assessment and Treatment Rundquist	New Tools in the Toolbox (2 hrs) McGreal	New Rules of Optical Retailing Gerber	The Sutureless Amniotic Membranes Workshop (2 hrs) Colatrella, Varanelli

OD Schedule At-A-Glance Saturday, October 8, 2016

,	00.0	9:00	10:00	11:00	12:00F	7:00:1	Z:00 3:	3:00	4:00
	Corneal Infections From A-Z (Acanthamoeba-Zoster) (2 hrs) Shovlin	4-Z (Acanthamoeba-	Strategies for Improving Your Success with Multifocal Soft Lenses Andre	Top Ten Reasons That We Should Be Prescrib- ing More Single Use Soft Contact Lenses Andre		Contemporary Toric Soft Lens Fitting Andre	Managing Your Keratoconus Patients with Contact Lenses Andre	Recurrent Corneal Erosions: A Practical Approach Marcolini	Off Label and On Target Mathie
	Diabetes Treatment and Management (2 hrs) Ferrucci	Management (2 hrs)	Update on AMD (2 hrs) Ferrucci		EAST WEST	What's New, What's Next in Glaucoma (2 hrs) Fingeret	in Glaucoma (2 hrs)	Lamellar Corneal Surgery — Pro Contact Lens Implications (2 hrs) Szczotka-Flynn	/ — Procedures and s (2 hrs)
	Adult Vision Therapy VT is Not Just for Children (2 hrs) Fox	s Not Just for Children	Inflammation: Aging and AMD Richer	Blue Light and Carot- enoids from Protection to Performance Richer	Lunch in Vendor Marketplace	Chairside Recommendations for Patients with Hemianopsia Begotka	Getting the Most out of Infant Exams Begotka	\	4
	Parkinson's Disease Tuning the Brain Delgado-Nixon	Unfolding the Mysteries of Alzheimer's Disease Delgado-Nixon	Vision Development in Infants: A Video Case Study Begotka	Improving Eye-Hand and Eye-Body Coordination Begotka		Surgical Management of Neuromotility Disorders Bartiss	Adult Strabismus Separating Fact from Fiction Bartiss	EAS	WEST
	New Technology for Visually Impaired Piser	Using Prism to Help Your Low Vision Patient Piser	A Systematic Clinical Approach to the Evaluation and Treatment of Binocular Diplopia in the Office Setting (2 hrs) Bartiss	oach to the Evaluation rr Diplopia in the Office	Lunch Sponsored by Johnwon Gohnwon	The Big Picture in Uveitis Lyons	Red Eye Mania—When Tobradex Didn't Cut It! Marcolini	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	CONFEREN
	Lightening Rounds (2 hrs) Melton & Thomas		10 Things Every OD Should Know About the Comea (2 hrs) Marcolini	d Know About the	: * Allergan	The Femtosecond Laser as the New Scalpel in Eye Surgery Krueger	Wavefront Aberrometry: From Basic to LASIK and Beyond Krueger		
	Maximizing OCT in the Dis of Glaucoma (2 hrs) Marrelli	Maximizing OCT in the Diagnosis and Management of Glaucoma (2 hrs)	Current Trends in Medical Management (2 hrs) Melton & Thomas	Management (2 hrs)	Lunch Sponsored by		00A Congress Business Session and Election of Officers	ction of Officers	
	Realeyes Classroom Initiative (2 hrs) Walline See page 11	ative (2 hrs)	Glaucoma Grab Bag Practical Guide Effective Glaucoma Therapy (2 hrs) Marrelli	ical Guidelines for py (2 hrs)	Alcon				
				Lab Testing in Inflammatory and Inflectious Eye Disease Hinel			Vend 9:(Vendor Marketplace Open 9:00 a.m. to 2:00 p.m.	Open .m.
	Glaucoma Hands-on Workshop (2 hrs) See page 11	orkshop (2 hrs)	Glaucoma Hands-on Workshop (2 hrs) See page 11	orkshop (2 hrs)					
	Ocular Surface Diseas (2 hrs) See page 11	Ocular Surface Disease Hands-on Workshop (2 hrs) See page 11	Ocular Surface Disease Hand (2 hrs) See page 11	: Hands-on Workshop					

AEP Education

Mark Andre, FCLSA

Fitting Tips and Techniques in Presbyopia

Saturday, 8:00 a.m. (1 hr)

Michael Austin

How to File an EyeMed Claim

Thursday, 3:00 p.m. (2 hrs)

Stephen Farebrother Selling Multiple Pairs

Saturday, 8:00 a.m. (1 hr)

It's A Kid's World

Saturday, 9:00 a.m. (1 hr)

Tips for Billing VSP

Saturday, 1:00 p.m. (1 hr)

Coordinating Benefits with Health Plans

Saturday, 2:00 p.m. (1 hr)

Improving Patient Recall

Saturday, 3:00 p.m. (1 hr)

Front Desk Follies: Friend or Foe

Saturday, 4:00 p.m. (1 hr)

Dion Feagan

Stop Selling and Help Your Patients Buy

Thursday, 3:00 p.m. (1 hr)

Secrets to Inventory Management Success

Thursday, 4:00 p.m. (1 hr)

Shane Foster, OD

The Optical Relay: Mastering the Art of the Baton Pass Between Doctor and Staff

Thursday, 2:00 p.m. (1 hr)

Katie Greiner, OD, MS

How to Assist an OD in a Contact Lens Fitting

Thursday, 3:00 p.m. (1 hr)

Insertion and Removal of Soft Contact Lenses and RGPs

Friday, 9:00 a.m. (1 hr)

Insertion and Removal of Hybrid and Scleral Lenses

Friday, 10:00 a.m. (1 hr)

Laurie Guest, CSP

AEP Kickoff: Filling the Chairs: A Method for Contentment and Growth

Friday, 8:00 a.m. (1 hr)

Influential Communication for Leaders

Friday, 10:00 a.m. (1 hr)

Taming the Tough Patient

Friday, 1:00 p.m. (1 hr)

Bridging the Gap Between Teams

Friday, 2:00 p.m. (2 hrs)

Tami Hagemeyer, ABOC

Do We Stand A Chance Against Online Opticals?

Saturday, 9:00 a.m. (1 hr)

3 Steps to A More Profitable Practice

Saturday, 10:00 a.m. (1 hr)

Erich Hinel, OD, MS

Triaging the Urgent Patient: Red Eyes and Beyond

Saturday, 2:00 p.m. (1 hr)

David Kading, OD

Everything You Wanted to Know About Contact Lenses But Were Afraid To Ask

Thursday, 2:00 p.m. (1 hr)

Paul Karpecki, OD

Keynote: A Treasure Chest of Technological Innovations in Eye Care

Thursday, 1:00 p.m. (1 hr)

Lynn Lawrence, CPOT, ABOC, COA

Basic Optometric Principles and Optics of Refractive Error

Friday, 3:00 p.m. (2 hrs)

Prescreening Techniques

Saturday, 8:00 a.m. (1 hr)

Pharmacology for Technicians

Saturday, 9:00 a.m. (1 hr)

Contact Lens Basics

Saturday, 10:00 a.m. (1 hr)

Contact Lens Parameters and Ordering Principles

Saturday, 1:00 p.m. (1 hr)

The Technician's Role in Tear Evaluation

Saturday, 2:00 p.m. (1 hr)

100 Questions for the Advancing Review

Saturday, 3:00 p.m. (2 hrs)

William Lay, OD I'm Falling For You

Friday, 4:00 p.m. (1 hr)

Ted Mabry

Frame Adjustment Workshop

Saturday, 1:00 p.m. (2 hrs)

William Miller, OD, MS, PhD

Contact Lens Compliance — What's All the Fuss About?

Thursday, 4:00 p.m. (1 hr)

Brenda Montecalvo, OD

Vision Therapy Learning Workshop

Friday, 9:00 a.m. (2 hrs)

Chantelle Mundy, OD

The Ins and Outs of Toric Contact Lenses

Saturday, 3:00 p.m. (1 hr)

Triaging Contact Lens Complications

Saturday, 4:00 p.m. (1 hr)

Harvey Richman, OD Rebecca Wartman, OD

Vision Versus Medical-Routine

Thursday, 2:00 p.m. (1 hr)

Value Based Eyecare— **A Complete Review of PQRS** and Other Bonus Programs

Thrusday, 3:00 p.m. (2 hrs)

Claim Denials—What's Your **Next Step**

Friday, 11:00 a.m. (1 hr)

Ask the Coding Experts Top 10 Questions

Friday, 1:00 p.m. (2 hrs)

Jeff Rohlf, LDO

SCD Guidelines for Ohio **Licensed Spectacle Dispensing Opticians**

Friday, 1:00 p.m. (2 hrs)

Achieve Excellence in Frame Adjustments

Friday, 3:00 p.m. (2 hrs)

John Rundquist, OD

Introduction to Low Vision Rehabilitation

Thursday, 2:00 p.m. (1 hr)

William Rudy, OD **Modern Day Cataract Surgery**

Friday, 10:00 a.m. (1 hr)

Irwin Shwom. OD **Triage Jeopardy**

Friday, 3:00 p.m. (2 hrs)

Investigative Photography

Saturday, 8:00 a.m. (1 hr)

How Dry Am I

Saturday, 9:00 a.m. (2 hrs)

The Ups and Downs of Prism

Saturday, 1:00 p.m. (1 hr)

Optical Screws Unlimited

Saturday, 2:00 p.m. (1 hr)

The Final Rx

Saturday, 3:00 p.m. (2 hrs)

Phernell Walker

Sunwear: The Latest in Lens Technology

Friday, 9:00 a.m. (1 hr)

Are Your Patients More Up to Date Than You?

Friday, 10:00 a.m. (1 hr)

My Top Ten Tips for Dispensing

Friday, 1:00 p.m. (1 hr)

Digital Lenses, Progressive Lenses

Friday, 2:00 p.m. (1 hr)

Presenting and Selling Free Form

Friday, 3:00 p.m. (1 hr)

Troubleshooting the Difficult Rx

Friday, 4:00 p.m. (1 hr)

Jeff Walline, OD, PhD **Kids and Kontacts**

Friday, 3:00 p.m. (1 hr)

Rebecca Wartman. OD

Audits, Compliance and HIPAA— What you Need to Know

Friday, 9:00 a.m. (1 hr)

Mark Yoder, OD

What is Revealed By A **Visual Field**

Thursday, 4:00 p.m. (1 hr)

Why Do We Ask That? **Taking A History**

Friday, 9:00 a.m. (1 hr)

Diabetes and The Eyes

Saturday, 1:00 p.m. (1 hr)

AEP Kickoff:

Filling the Chairs: A Method for Contentment and Growth

Are you ready for a booster shot of enthusiasm for your job? Do you wish that you knew the secret to personal satisfaction? If yes, don't miss this chance to participate as EastWest invites all AEP attendees to join in the fun. Learn Laurie Guest's three-stage method to finding personal contentment and building patient volume. Expect to have fun, laugh and walk out of the session ready for a fantastic experience.

Lunch with Labs

Saturday, 12:00

Take this opportunity to talk with leading experts in the area of eyecare and eyewear... local laboratories. These labs have years of experience working with practices and products and have seen things that work and things that don't. This will be a question and answer session to allow attendees to ask questions about best practices and ways that can make our clinics more successful and efficient in the ever changing health care environment. The answers will be non-proprietary advice about how to better serve your patient's optical needs. Attend and learn. You have to eat lunch anyway, right?

AEPs may take OD Courses. Following are courses which may be of interest to AEPs

Keynote: A Treasure Chest of Technological Innovations in Eye Care

Paul Karpecki, OD

Thursday, 1:00 (1 hr)

The Power of Lenses: **Basics of Vision Therapy**

Brenda Montecalvo, OD

Thursday, 10:00 a.m. (2 hrs)

Creating Success in Vision Therapy

Carole Burns, OD and Jessica Stevenson, COVT Friday, 8:00 a.m. (2 hrs)

The Pediatric Eve Exam Robert Fox. OD

Friday, 10:00 a.m. (2 hrs)

Getting the Most out of **Infant Exams**

Brandon Begotka, OD

Saturday, 2:00 p.m. (1 hr)

Thursday, October 6 Friday, October 7 5:00 6:00 Achieve Excellence in Frame Adjustments (2 hrs) CONFERENCE Troubleshooting the I'm Falling For You **Lay** Basic Optometric Principles and Optics of Difficult Rx Walker 4:00 5:00 Presenting and Selling Free Form Lenses Friage Jeopardy (2 hrs) Refractive Error (2 hrs) What is Revealed By A Management Success Kids and Kontacts Walline Secrets to Inventory Value Based Eyecare—A Complete Review of PQRS and Other Bonus Programs (2 hrs) Bridging the Gap Between Teams (2 hrs) Guest Lawrence Contact Lens Compliance Visual Field How To File an EYEMED Claim (2 hrs) Rohlf Feagan 3:00 Ask the Coding Experts Top 10 Questions (2 hrs) **Vendor Marketplace Open** 10:00 a.m. to 6:00 p.m. Progressive Lenses How to Assist an OD in SCD Guidelines for Ohio Licensed Spectacle Stop Selling and Help Your Patient Buy a Contact Lens Fitting Richman, Wartman Digital Lenses Walker Feagan Greiner 2:00 Austin Dispensing Opticians (2 hrs) Richman, Wartman Mastering the Art of the Baton Pass between the Doctor and Staff Foster My Top 10 Tips for to Know about Contact Lenses but Were Afraid faming the Tough **Everything You Wanted** Richman, Wartman vision Rehabilitation Introduction to Low The Optical Relay: **Dispensing** Medical-Routine To Ask Kading Walker Vision Versus Patient Guest Rohlf Rundquist 1:00 ** Keynote Lecture: A Treasure Chest of CONFERENCY Innovations in **Fechnological** Eye Care **Karpecki** Marketplace unch in Vendor 12:00P What's Your Next Step Richman, Wartman <u>:</u> Claim Denials-11:00 Influential Communication Hybrid and Scleral Lenses Insertion and Removal of Professionals Schedule Are Your Patients More Up to Date Than You? Modern Day Cataract Vision Therapy Leaming Workshop (2 hrs) or Leaders Thursday, October 6, 2016 Walker Greiner Surgery Friday, October 7, 2016 10:00 Guest Rudy At-A-Glance Allied Eye nsertion and Removal of Soft Contact Lenses and Audits, Compliance and HPAA—What you Need Sunwear: The Latest in Why Do We Ask That? Taking A History **Yoder** ens Technology Montecalvo Martman Greiner to Know 9:00 See page 16 Contentment AEP Kickoff: and Growth Method for Filling the Chairs: A Guest 8:00

7:00

Breakfast

Allied Eye Professionals Schedule At-A-Glance

Saturday, October 8, 2016

5:00			Saturday, O	ctober 8		
4:00	Advancing Review	Front Desk Follies: Friend or Foe Farebrother		Triaging Contact Lens Complications Mundy		
3:00 4:	100 Questions for the Advancing Review (2 hrs) Lawrence	Improving Patient Recall Farebrother	The Final Rx (2 hrs) Shwom	The Ins and Outs of Toric Contact Lenses Mundy		
2:00 3:	The Technician's Role in Tear Evaluation Lawrence	Coordinating Benefits with Health Plans Farebrother	Optical Screws Unlimited Shwom	Triaging the Urgent Patient: Red Eyes and Beyond Hinel	kshop (2 hrs) e <i>Optical</i>	
1:00	Contact Lens Parameters and Ordering	Tips for Billing VSP Farebrother	The Ups and Downs of Prism Shwom	Diabetes and The Eyes Yoder	Frame Adjustment Workshop (2 hrs) Mabry Sponsored by Interstate Optical	:00 p.m.
12:00P 1	Lunch in Vendor Marketplace	Lunch with Labs	N. C.	TACONFERENCE		Vendor Marketplace Open 9:00 a.m. to 2:00 p.m.
10:00	Contact Lens Basics Lawrence	3 Steps to A More Profitable Practice Hagemeyer				Marketplace 0
	Pharmacology for Technicians Lawrence	Farebrother	How Dry Am I (2 hrs) Shwom	Do We Stand A Chance Against Online Opticals? Hagemeyer	itlative (2 hrs)	Vendor
8:00 8:00	Prescreening Techniques Lawrence	Selling Multiple Pairs Farebrother	Investigative Photography Shwom	Fitting Tips and Techniques in Presbyopia Andre	Realeyes Classroom Initiative (2 hrs) Walline See page 11	
7:00 8:						

OD/Student/Resident Registration Form

Please photocopy this form for additional registrants.	□ OD	☐ Student [◆]	☐ Resident ◆ See page 20)
- Name		Name for Badge		
OD License Number State	OE Tracker Number	Office Phone	Fax	
Address	ffice	E-mail Address		
City	State Zip		d special services to fully participat escription of your needs.	ite.
Registration Fees:		Additional Events Re	gistration:	
OD Member AOA, OOA, or COA	\$99	Un Vendor Marketolac	e Guest #x \$25 each	
OD Non-Member		-		
Student/Resident		-	#x \$59 each	
Late Registration Fee: (after Sept.		-	et # x \$59 each	
On Site Registration Fee (after Sep	(A) Total:		(B) Total:	
	(A) IOtal	-	(=) 10 1011	
Continuing Education Hours	Thursday Hours	Friday Hours	Saturday Hours	
(CE):	☐ One Day Pass	One Day Pass	☐ One Day Pass	
Conference Passes	CE By Hours:	CE By Hours:	CE By Hours:	
One Day Pass249.00 Three Day Pass649.00	Total # of CE Hours x \$30	Total # of CE Hours x	\$30 Total # of CE Hours x \$	30
Passes DO NOT include Workshops, Sponsored	=	=	=	
Events, and Meals. Register for OD and Workshop Hours in Box D (Thu), Box E (Fri), Box F (Sat).	Total # of WS Hours x \$40	Total # of WS Hours	x \$40 Total # of WS Hours x \$	\$40
Register for Sponsored Events and Meals on reverse side of this form.	=	=	=	
(C) Total:	(D) Total:	(E) Total:	(F) Total:	
Payment		Grand Totals: (Add the	e totals from each section)	
☐ Check Enclosed: (Payable to C	Ohio Optometric Association)	A	\$	
Credit Card: UVisa UMC UD	Discover American Express	B	\$	
Card Number:		C	\$	
Expiration Date: S			\$	
Card Holder Name:			\$	
Card Holder Street Address:		F	\$	
Card Holder City/State/Zip:			Grand Total of All:	

9:00

Ocular Disease Roundtable (2 hrs) Student: A student of optometry in a school or college accredited or pre-accredited by the Accreditation Council Vendor Marketplace Reception, 4:00 p.m. (2 hrs) 7:00 ■ Mathie □ Frick 4:00 4:00 . (2 hrs) Colatrella, Varanelli 5:00 (2 hrs) . (3 hrs) ...(2 hrs) (2 hrs) Szczotka-Flynn. ■ Thimons (2 hrs) □*Schachter(2 hrs) □ *Toabe .. (2 hrs) ☐ Henry Earley ☐ Frick ■ Marcolini □ Reynolds Chang (2 hrs) 3:00 Colatrella, Varanelli 4:00 .. (2 hrs) □ Richman, Wartman □ 00A Congress Rundquist ☐ Thimons Fingeret □ Haynie ☐ Richer ■ Montecalvo ■ Marcolini ■ Begotka Krueger ■ Bartiss □ Reynolds □ Andre Karpecki 2:00 ■ Kading Bass ☐ Mick 2:00 (2 hrs) 3:00 ■ Colatrella, Varanelli Richman, Wartman. DelGiodice, Trottini on Optometric Education. (ACOE) ☐ Richman, Wartman □ Rundquist CPR Training . □ Thimons ■ Marrelli ■ Shovlin Haynie □ Richer ■ Montecalvo □ Fox Fingeret ■ Begotka Krueger □ Karpecki ■ Bartiss ☐ Andre 1:00 ☐ Lyons ☐ Golbin Chang ☐ Miller □ Nixon □ Frick in Vendor Marketplace ☐ Lunch Sponsored by Lunch Sponsored by Vendor Marketplace Johnson-Johnson Johnson-Johnson Keynote: Innovative :: Allergan Technologies in Eye : Allergan Lunch Sponsored by Alcon Alcon Sponsored by Lunch
Sponsored by Lunch in Goedde ☐ Lunch 12:00P 12:00P(2 hrs) Karpecki (2 hrs) (2 hrs) (2 hrs) (2 hrs) .. (2 hrs) 1:00 . (2 hrs) Ocular Surface Disease Hands-on Workshop....(2 hrs) (2 hrs) ... (2 hrs) (2 hrs) (2 hrs) □*Colatrella, Varanelli (2 hrs) | □*Light, Staats (2 hrs) Richman, Wartman **BAUSCH+LOMB** 🗖 Colatrella, Varanelli Sponsored by □ Rundquist Begotka □ Andre 🗖 McGreal ☐ Goedde ☐ Richer ☐ Hine Glaucoma Hands-on Workshop 12:00P 11:00 11:00 (2 hrs) (2 hrs) (2 hrs) . (2 hrs) Colatrella, Varanelli □ DelGiodice, Trottini ☐ Melton & Thomas □ Karpecki Marcolini. Alexander Ferrucci Begotka ☐ Mick □ Nixon Bartiss. Marrelli ■ McGreal □ Andre □ Richer ■ Marrelli ■ Mathie (2 hrs) _ Fox . 11:00 10:00 10:00 . (2 hrs) (2 hrs) (2 hrs) (2 hrs) . (2 hrs) (2 hrs) ... (2 hrs) Ocular Surface Disease Hands-on Workshop....(2 hrs) (2 hrs) . (2 hrs) (2 hrs) x \$30 = ■ Montecalvo □ Richer & Golbin Delgado-Nixon □ Reynolds Karpecki Chang ■ Kading Schachter Schachter □ Bass ☐ Mick Fingeret Glaucoma Hands-on Workshop . □ Piser □ Mic Si 9:00 Trottini ■ Burns, Stevenson ■ Melton & Thomas ☐ Contact Lens Roundtable (2 hrs) Fotal Thursday Hours Delgado-Nixon Total Friday Hours DelGiodice, Schachter ☐ Rundquist ■ McGreal Fingeret □ Ferrucci ■ Marrelli Walline ☐ Haynie Chang ■ Shovlin ☐ Golbin Gerber Gerber 00:6 ☐ Mick □ Piser □ Fox Breakfast Sponsored by Breakfast Alcon 7:00A 7:00A **Thursday Friday Saturday**

5:00

. (2 hrs)

(3 hrs)

5:00

. (2 hrs)

(2 hrs)

. (2 hrs)

.. (2 hrs)

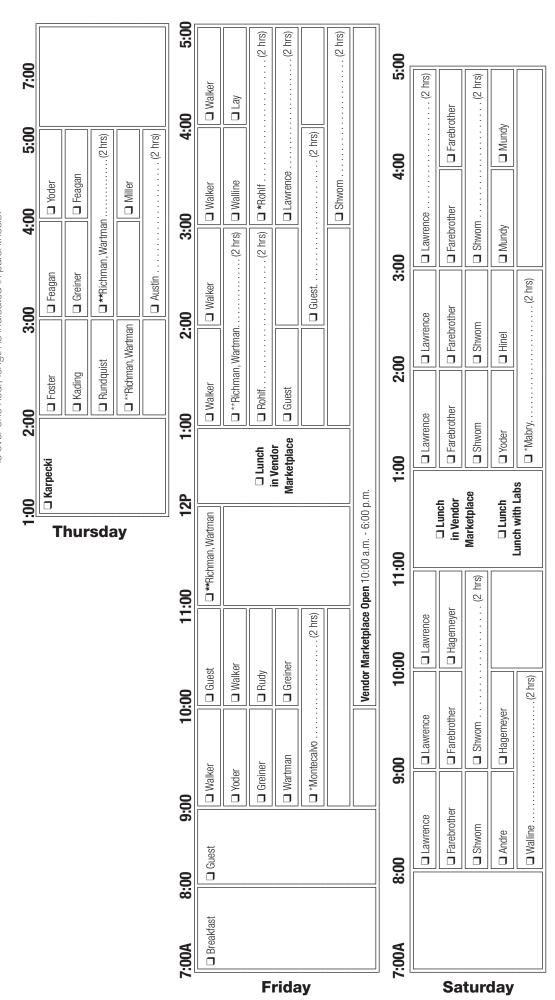
... × \$40 = ... x \$30 = **Total Amount Due this side** Total Workshop Hours* Total Saturday Hours . . .

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 Resident: A non-practicing optometrist who is a full-time student in an accredited institution of higher education; an optometrist who in engaged full-time as a resident/fellow in a residency program approved by the ACOE, or who is engaged full-time as an intern in an internship program required by state law. Please photocopy this form for additional registrants.

AEP Registration Form

☐ Optician ☐ Paraoptometric	☐ Ophthalmic Technician	☐ Ophthalmic Photograph	ner 🔲 Other
Name	_	Name for Badge	
Practice Name		Office Phone	Fax
Address • Home • O	office	E-mail Address	
City	State Zip	☐ Check here if you need spec Please attach a written descript	
Registration Fees:		Additional Events Registra	tion:
Allied Eye Professionals	\$69		Φ05
Late Registration Fee: (after Sept.	9) Add\$50		est # x \$25 each
On Site Registration Fee (after Sep	t 19) Add \$100	Friday Night Party #	x \$59 each
	(A) Total:	President's Banquet #	x \$59 each
			(B) Total:
Continuing Education Hours	Thursday Hours	Friday Hours	Saturday Hours
(CE):	☐ One Day Pass	One Day Pass	☐ One Day Pass
Conference Passes	☐ CE By Hours:	CE By Hours:	☐ CE By Hours:
One Day Pass119.00 Three Day Pass289.00	Total # of CE Hours x \$20	Total # of CE Hours x \$20	Total # of CE Hours x \$20
Passes DO NOT include Workshops, Sponsored Events, and Meals. Register for OD and Workshop Hours in Box D (Thu), Box E (Fri), Box F (Sat).	= x \$40 = x \$40	= x \$40 =	= x \$40 =
Register for Sponsored Events and Meals on reverse side of this form.	Total # of OD Hours x \$30		Total # of OD Hours x \$30
(C) Total:	(D) Total:	(E) Total:	(F) Total:
Payment		Grand Totals: (Add the totals	from each section)
☐ Check Enclosed: (Payable to C	Ohio Optometric Association)	A	\$
Credit Card: Visa MC C	Discover 🗖 American Express		\$
Card Number:		C	\$
Expiration Date: S		D	\$
Card Holder Name:			\$
Card Holder Street Address:		F	\$
Card Holder City/State/Zip:		Gran	nd Total of All:



 Total Thursday Hours
 x\$20 =

 Total Friday Hours
 x\$20 =

 Total Saturday Hours
 x\$20 =

 Total OD Hours**
 x\$30 =

 Total Workshop Hours*
 x\$40 =

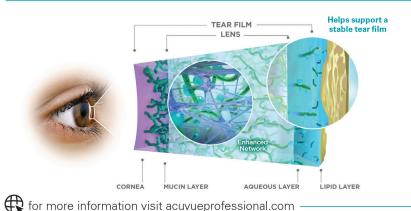
 Total Amount Due
 \$

Transfer to front of form)



Because I know Emma's days are demanding, I prescribe NEW ACUVUE OASYS® 1-Day.

EYE-INSPIRED™ **Design** | Helps support a stable tear film for exceptional comfort and performance



HydraLuxe[™] Technology:

Tear-infused design—an enhanced network of tear-like molecules and highly breathable hydrated silicone integrates with your patients' tear film each day.

The daily lens for demanding days. NEWAC



ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available by visiting acuvueprofessional.com, or by calling Johnson & Johnson Vision Care, Inc. at 1-800-843-2020.



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2016 EastWest Eye Conference

Friday Night Party at the Rock and Roll Hall of Fame

October 7, 2016 • 7:30 p.m. – 11:30 p.m.

Additional tickets available for \$59 at the Registration Desk. Enjoy heavy hors d'oeuvres, refreshments, museum exhibits, and live entertainment by two bands: *Remember Then* and *Bad Habits*.



Future Date of EastWest Eye Conference:

November 2-5, 2017

Mark your calendar!





The Eye Doctors of Rock with opening band *Remember Then*

