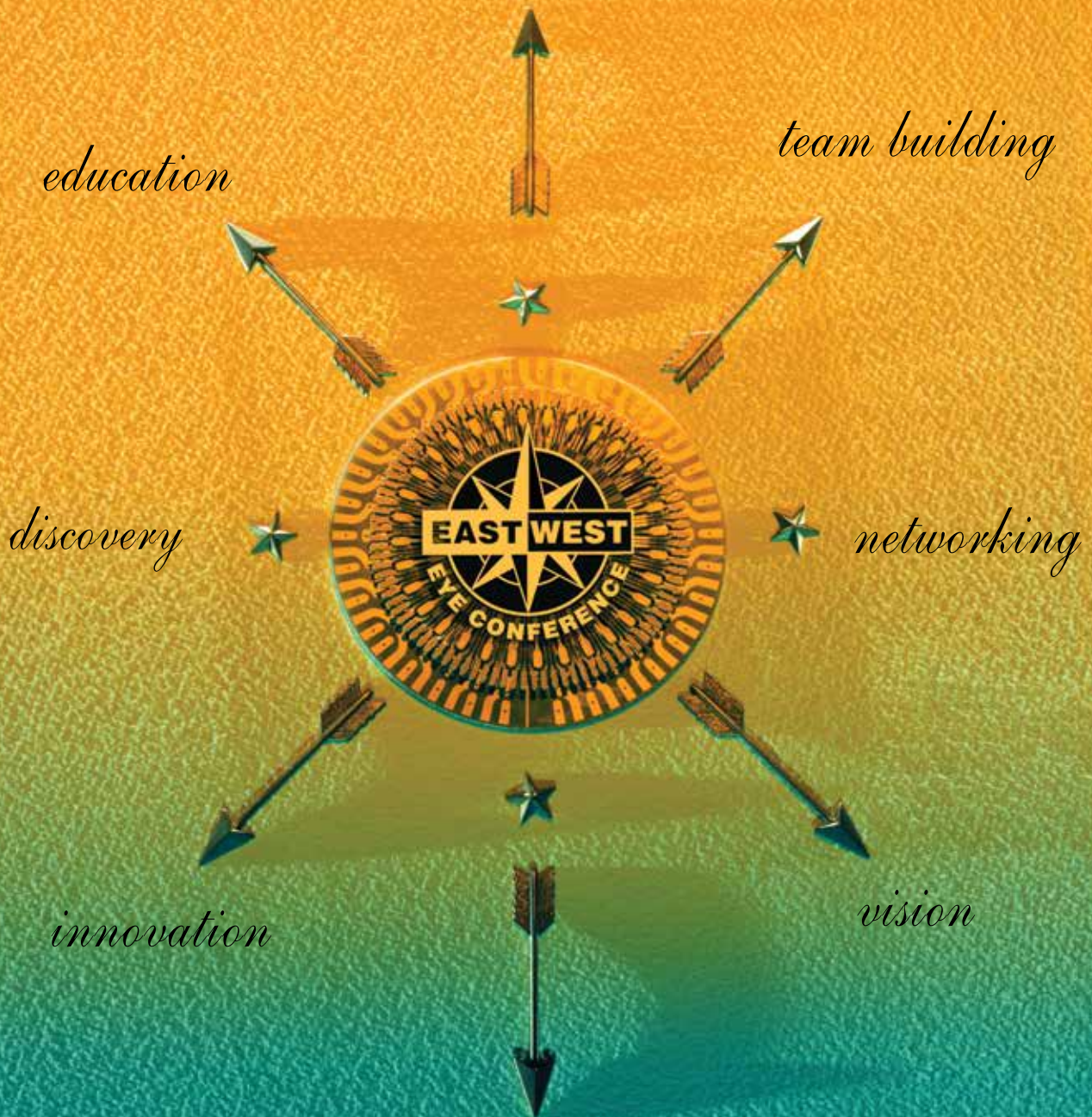


EastWest Eye Conference

October 1 - 3 • Cleveland Convention Center • **Cleveland, Ohio**



2015 Registration Materials

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An Invitation to the 2015 EastWest Eye Conference

You are invited to attend the premier eye conference in the Midwest, the 2015 EastWest Eye Conference at the Cleveland Convention Center October 1-3. Our focus is to provide world-class education to both doctors and staff.

Now in its 18th year, EastWest packs a powerhouse of mental acumen featuring world-class speakers such as Drs. Jim Thimons, Ben Gaddie, John McGreal, Joe Sowka, and Bruce Onofrey. New this year are Drs. April Jasper and Jeff Sonsino, as well as Marc Taub, who will be speaking on special care of the pediatric patient, and Todd Peabody, recipient of ASCO's Rising Star Award.

An informed staff is key to delivering quality service to patients. This year EastWest has developed the over-arching theme of "The Intelligent Office" for staff education. Bring your entire office: Optical, Technicianry, and the front office to get the most out of the conference.

This year's exhibitor list has grown, each offering great deals on the latest and greatest products and gadgets in the ophthalmic area.

It is a treat to have such a vibrant city as Cleveland to host our event. We are proud to offer a personal touch in providing you guidance on what restaurants, shows and other sights to check out. Be sure to connect with our **Cleveland Rocks! Concierge Service**, made up of OD volunteers who live in and love the Cleveland scene.

Speaking of fun, the tradition continues as we again take over the hallowed hall of rockdom with the EastWest Friday Night Rock and Roll Hall of Fame Party. **Bad Habits**, the Eye Docs of Rock, will once again headline this seminal event with classic rock band **Remember Then** opening the show.

Get ready for some learning. Get ready for some fun. Mark your calendars now to attend the EastWest Eye Conference from October 1-3, 2015.

EastWest Committee

Dr. Tom Quinn, Chairman
Dr. Brian Mathie
Dr. Mile Brujic
Dr. Kevin Corcoran
Dr. Heath Gilbert
Dr. Katie Greiner
Dr. Gregory Kiracofe
Dr. William Lay
Ms. Mandy Miller
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Dr. Jennifer Vincent
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Ohio Optometric Association Board

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Ohio Optometric Association

OOA Congress

Business Session and Election of Officers

Saturday, October 3

2 to 5 p.m.

Cleveland Convention Center

Members of the Ohio Optometric Association will meet for the OOA annual meeting and election of officers. Learn what has been accomplished in the past year regarding state and national legislative issues affecting the profession of optometry. Find out about the critical issues currently facing optometry. Celebrate the accomplishments of the past year. Cast your vote in the election for OOA Trustees.

Annual Congress

Reception and President's Banquet

Saturday evening, October 3

Marriott Hotel

President's Reception

Saturday, October 3 – 6:00 p.m.

President's Banquet

Saturday, October 3 – 7:00 p.m.

\$49 per person

Please join the Ohio Optometric Association in honoring OOA President Dr. Teresa Gossard at the President's Reception and Banquet on Saturday, October 3, at the Cleveland Marriott Downtown at Key Center. The evening also features the presentation of the Warren G. and Ruth P. Morris Optometrist of the Year award and the Jack Keith Young Optometrist of the Year award, as well as the installation of the OOA Board and Zone Governors.

Accommodations

Cleveland Marriott Downtown at Key Center

127 Public Square

800-228-9290 or **216-696-9200** mention EastWest to reserve a room at a special rate of \$184 (available until September 2, 2015, or until sold out). Or reserve online, using the Marriott link on the Hotels page www.eastwesteye.org.

DoubleTree Hotel Cleveland Downtown at Lakeside

1111 Lakeside Avenue East

800-222-8733(TREE) or **216-241-5100** mention EastWest to reserve a room at a special rate starting at \$129 (available until August 31, 2015, or until sold out). Or reserve online, using the DoubleTree link on the Hotels page, www.eastwesteye.org.

Hyatt Regency Cleveland at the Arcade

420 Superior Avenue

888-421-1442 or **402-592-6464** mention EastWest to reserve a room at a special rate of \$148 (available until September 9, 2015, or until sold out.). Or reserve online, using the Hyatt Regency link on the Hotels page, www.eastwesteye.org.

About Cleveland

Cleveland is a destination for fun. Whether you're planning on attending the EastWest Eye Conference alone, with your colleagues or bringing the entire family, we can help you make the most of your leisure time in Cleveland. Local ODs have teamed up, and they're ready to share their favorite spots for entertainment, dining, culture, sports and more through our Cleveland Rocks! Concierge Service. Send your questions to eastwestcleveland@gmail.com and find out why Cleveland Rocks!



www.thisiscleveland.com

*The official website of the
Convention and Visitors Bureau
of Greater Cleveland*

Poster Sessions

Poster Presentations*

The 2015 Poster Session will present cases on the theme, "Optometrist: The Primary Care Provider"

Saturday, October 3, 10 a.m.

Top 10 Posters

The authors of the top 10 posters will give a brief synopsis of their poster during a one-hour lecture.

Saturday, October 3, 1 p.m. (1 hr)

** Up to one hour of CE will be available for doctors attending the session during the time the authors are present with their posters.*

Sponsors

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SynergEyes, Inc.
TearLab Corporation
UniLens Corp.

Visionix
Vision-Ease Lens
VSP Vision Care + Eyefinity
VSP Optics Group
Walman Instruments
Walman Optical
Wal-Mart Stores, Inc.

Vendor Marketplace

Visit the industry's leading retailers and manufacturers in the Vendor Marketplace.

Hours

Thursday, October 1 . . . 4 p.m. - 7 p.m.

Friday, October 2 10 a.m. - 6 p.m.

Saturday, October 3 9 a.m. - 2 p.m.

Welcome Reception – Wine Tasting

Thursday at 4 p.m.

Reception – Beer Tasting

Friday at 4 p.m.

Lunch in the Exhibit Hall

Saturday at 12:00

New at 2015 EastWest Eye Conference

Sponsored Events

THURSDAY

12:00 Kick-off lunch

Innovation to Enhance the Patient Experience, Ben Chudner, OD and Joseph Barr, OD, MS

Sponsored by Bausch + Lomb

FRIDAY, OCTOBER 2

7:00 a.m.

The Best of Both Worlds — Introducing CLEAR CARE® Plus, Dr. William Townsend

Sponsored by Alcon

Prescribing for Digital Eyestrain, Dr. Ryan Parker

Sponsored by Essilor

12:00

Enhancing Practice Success...One Day at a Time, Harvard Sylvan, OD

Sponsored by CooperVision

Is OCT the New Norm? Clinical Applications and Practical Solutions, Mile Brujic, OD

Sponsored by Optovue

Ocular Allergy Disease State and Treatment Update

Sponsored by Alcon

SATURDAY, OCTOBER 3

7:00 a.m.

Update on Bausch and Lomb Anti-Infective Product Portfolio, Walter O. Whitley, OD, MBA, FFAO

Sponsored by Bausch + Lomb

Open Angle Glaucoma Treatments and Patient Cases

Sponsored by Alcon

12:00

Therapeutic Considerations for Management of Patients with Chronic Dry Eye And Patients with Elevated Intraocular Pressure, J. James Thimons, OD and Ian Ben Gaddie, OD

Sponsored by Allergan

#inspiredbyeyes#inspiredbyyou: Introducing 1-Day ACUVUE® MOIST™ brand Multifocal Contact Lenses, Dr. Weslie Hamada

Sponsored by Vistakon

OSU Track

The Ohio State University College of Optometry faculty are leaders in optometric education as they train students to become excellent clinicians. The OSU Track at EastWest offers timely topics by these outstanding faculty.

Michelle Buckland, OD, MS
Saturday at 1:00

Michael Earley, OD, PhD
Thursday at 3:00

Nicklaus Fogt, OD, PhD
Thursday at 10:00
Thursday at 3:00

Dawn Goedde, OD
Saturday at 8:00

Catherine McDaniel, OD, MS
Friday at 3:00

Jeff Walline, OD, PhD
Friday at 8:00

Nicky Lai, OD, MS
Saturday at 8:00
Saturday at 9:00

Greg Nixon, OD
Saturday at 1:00
Saturday at 2:00

Aaron Zimmerman, OD, MS
Saturday at 10:00

For Students and Doctors...Hands-on Workshops

Glaucoma Workshop: Integrating Technology into Diagnoses and Treatments

Attendees will rotate through four stations that will provide hands-on opportunity to use and understand the latest in technology for visual field interpretation, electrodiagnostics, nerve fiber layer evaluation, anterior segment imaging, and afferent pupillary evaluation. Integrating all of these tools will help the clinician identify glaucoma as well as evaluate progression. Dr. Jim Thimons will provide a brief lecture on electrodiagnostics in glaucoma. Station 1 Electrodiagnostics; Station 2 OCT testing; Station 3 Visual Fields Technology; Station 4 Pupillary Evaluation.

Ocular Surface Disease Workshop

This workshop will provide the practitioner with hands-on experience with a number of diagnostic and

therapeutic devices utilized to treat ocular surface disease including tear osmolarity, inflammadry, lipiflow, amniotic membrane, punctal occlusion, lacriserts, and meibomian gland evaluation with various tools including meibomian gland evaluators and gland expressors.

Air Optix® Colors Education Salon

Sponsored by Alcon

Thursday evening at 7:00, 7:30, 8:00 and 8:30

See Page 16 for details

VIEW (Visionary Insights for Eye Care Women)

Sponsored by Allergan

Thursday at 7:00 p.m.

Mapping Your Path:
Advice Your Mother Never Gave You

Attendance limited to 50

Registration Information and Conference Policies

Registration Fee

The registration fee includes access to all Exhibit Hall activities, Breakfast and Lunch Seminars, and admission to the exclusive Friday Night Party at the Rock and Roll Hall of Fame. You must pre-register to attend these events.

Course Handouts and Evaluations

Course handouts will be available online before the conference. Please print what you need and bring with you.

Replacement Name Badges

Replacement fee for a lost name badge is \$5.

Cancellation Policy

All cancellations received before September 11 will be issued a full refund less \$30 processing fee. A 25% processing fee will be deducted from cancellations thereafter. Cancellations of registration must be in writing. Any course is subject to cancellation by the EastWest Eye Conference. **No refund for course cancellation after September 11.**

Registration Options for EastWest 2015

*There are two options for registration at EastWest 2015. As in previous years you can sign-up by individual CE Hours, or you can sign-up by the **NEW** Conference Passes.*

Three Different Conference Passes

- ▶ **All Day Pass** (Thursday, Friday, or Saturday)
- ▶ **Two Day Pass** (Th/F, or F/SA)
- ▶ **Three Day Pass** (Thursday, Friday, and Saturday)

Conference Passes DO NOT include the following which must be registered for separately:

- ▶ **Workshops**—Space is limited
- ▶ **Meals**—Breakfast and Lunch
- ▶ **OD Classes** (AEP ONLY)
- ▶ **Sponsored Events**
- ▶ **Rock and Roll Hall of Fame**

The EastWest Eye Conference claims no liability for the acts of any supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. Attendees who purchase non-refundable airline tickets do so at their own risk. The EastWest Eye Conference reserves the right to cancel this function without penalty. The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.

Three Easy Ways to Register

Course sizes are limited. Register early to avoid being closed out.

1. **On-line** at www.eastwesteye.org
2. **By mail** — send payment with completed registration form to:
EastWest Eye Conference
P.O. Box 6036
Worthington, OH 43085
3. Via **FAX** with credit card information to
(614) 781-6521

Important Deadlines

September 8:

Late registration fee of \$25 begins.

September 11:

Last day for cancellation with full refund (less \$30 processing fee).

September 18:

Pre-registration ends. All registration must be on-site with an additional \$60 fee.

OD Education

Paul Ajamian, OD

Keynote: The Future of Cataract Surgery

Thursday, 1:00 p.m. (1 hr)
COPE #: 45358-PO

What A Pain

Thursday, 2:00 p.m. (1 hr)
COPE #: 43917-OP

My Favorite Cases

Thursday, 3:00 p.m. (1 hr)
COPE #: 45513-AS

Alex Andrich, OD

Pediatric Eye Examination

Saturday, 10:00 a.m. (1 hr)
COPE #: 44148-FV

Skill Builders for Vision Therapy

Saturday, 11:00 a.m. (1 hr)
COPE #: 44179-FV

Joseph Barr, OD, MS

Dry Eye Focus on the Lipid Layer

Friday, 1:00 p.m. (2 hrs)
COPE #: 44827-AS

Contact Lens Update

Friday, 3:00 p.m. (1 hr)
COPE #: 43669-CL

The Science Behind New Contact Lenses and Lens Care Products

Friday, 4:00 p.m. (1 hr)
COPE #: 44803-CL

Mile Brujic, OD

Ocular Surface Disease Workshop—Students

Saturday, 8:00 a.m. (2 hrs)
NO CE

Ocular Surface Disease Workshop—ODs

Saturday, 10:00 a.m. (2 hrs)
COPE #: 45912-AS

Michelle Buckland, OD, MS

Binocular Vision in a Primary Care Setting

Saturday, 1:00 p.m. (1 hr)
COPE #: 44315-GO

Michael Earley, OD, PhD

Visual Development in Infants and Toddlers

Thursday, 3:00 p.m. (2 hrs)
COPE #: 44669-FV

Fred Edmunds, OD

Optimizing and Preserving Contrast Sensitivity in Athletes

Friday, 10:00 a.m. (1 hr)
COPE #: 36612-GO

The (E)Xtreme Sports Vision Practice

Friday, 11:00 a.m. (1 hr)
COPE #: 36611-PM

Nicklaus Fogt, OD, PhD

Comprehensive Retina Review

Thursday, 10:00 a.m. (2 hrs)
COPE #: 44547-PS

Retinal Inflammatory Disorders

Thursday, 3:00 p.m. (2 hrs)
COPE #: 44549-PS

Paul Freeman, OD

Adding Vision Rehabilitation to Existing Practice

Friday, 1:00 p.m. (1 hr)
COPE #: 44129-LV

To Drive or Not to Drive, That is the Question

Friday, 2:00 p.m. (1 hr)
COPE #: 44130-PB

I Didn't See That Coming

Saturday, 8:00 a.m. (1 hr)
COPE #: 44131-LV

Assessment of the Visually Impaired Child

Saturday, 9:00 a.m. (1 hr)
COPE #: 44132-LV

Ian Gaddie, OD

Blepharitis, MGD and Ocular Surface Disease

Friday, 10:00 a.m. (1 hr)
COPE #: 43874-AS

The Optic Nerve and Imaging in Glaucoma

Friday, 11:00 a.m. (1 hr)
COPE #: 43872-GL

Glaucoma Grand Rounds: Diagnostic Dilemmas and Solutions

Friday, 1:00 p.m. (2 hrs)
COPE #: 40027-GL

Acquired Optic Nerve Diseases

Saturday, 9:00 a.m. (1 hr)
COPE #: 43989-SD

Dawn Goedde, OD

Optometric Medication Grab Bag: What to Prescribe and When

Saturday, 8:00 a.m. (1 hr)
COPE #: 44350-PH

Top-10 Poster Session

Saturday, 1:00pm (1hr)
OH approval

Pankaj Gupta, MD

Corneal Transplants

Saturday, 1:00 p.m. (1 hr)
COPE #: Pending Approval

AKC

Saturday, 2:00 p.m. (1 hr)
COPE #: Pending Approval

Jay Henry, OD, MS

Meaningful Use Changes Again: The Most Current Clinical Updates

Thursday, 2:00 p.m. (2 hrs)
COPE #: 45538-GO

April Jasper, OD

Strategies to Create a Contact Lens Practice of Distinction

Saturday, 1:00 p.m. (2 hrs)
COPE #: 44881-CL

CL Eye New Developments in the Case

Saturday, 3:00 p.m. (2 hrs)
COPE #: 44590-CL

William Jones, OD

In-office Electrodiagnostics—What Can It Do For You?

Friday, 3:00 p.m. (1 hr)
COPE #: 42178-PS

**Epiretinal Membranes—
What Are They All About?**

Saturday, 10:00 a.m. (1 hr)

COPE #: 44629-PS

**Fundus Autofluorescence (FAF)
— What Does It Reveal?**

Saturday, 11:00 a.m. (1 hr)

COPE #: 40360-PS

Peter Kaiser, MD

Dark Adaptation and AMD

Thursday, 3:00 p.m. (1 hr.)

COPE: Pending Approval

Kellye Knueppel, OD

Vision Therapy 101

Thursday, 2:00 p.m. (1 hr)

COPE #: 44713-FV

**Optometric Vision Therapy
for Letter Reversals**

Friday, 1:00 p.m. (1 hr)

COPE #: 44767-FV

**Optometric Vision Therapy
for Math**

Friday, 2:00 p.m. (1 hr)

COPE #: 44715-FV

**Optometric Vision Therapy
for Handwriting**

Friday, 3:00 p.m. (1 hr)

COPE #: 44747-FV

**Optometric Vision Therapy
for Nystagmus**

Friday, 4:00 p.m. (1 hr)

COPE #: 44759-FV

Nicky Lai, OD, MS

**Contact Lens Management
of Astigmatism**

Saturday, 8:00 a.m. (1 hr)

COPE #: 44335-CL

**Management of Unique
Patient Cases with Specialty
Contact Lenses**

Saturday, 9:00 a.m. (1 hr)

COPE #: 44336-CL

Dennis Light, OD

**Gonioscopy: Angling for a
More Confident View-Workshop**

Friday, 1:00 p.m. (2 hrs)

COPE #: 37668-AS

Blair Lonsberry, MS, OD, MEd

**Systemic Antibiotic Management
of Infection and Ocular Disease**

Friday, 1:00 p.m. (2 hrs)

COPE #: 44078-OP

CEE

Eyelid Lumps and Bumps

Friday, 3:00 p.m. (1 hr)

COPE #: 43871-AS

**New Concepts in Ocular
Surface Disease**

Saturday, 8:00 a.m. (1 hr)

COPE #: 41233-AS

**Diagnosing and Managing
Ocular Urgencies and
Emergencies**

Saturday, 9:00 a.m. (1 hr)

COPE #: 39074-SD

Interactive Grand Rounds

Saturday, 10:00 a.m. (2 hrs)

COPE #: 44083-SD

**Ocular Manifestations in
Autoimmune Disease**

Saturday, 1:00 p.m. (2 hrs)

COPE #: 39638-SD

CEE

Kelly Malloy, OD

**Enhance Your Understanding
of Neuro Imaging**

Saturday, 8:00 a.m. (1 hr)

COPE #: 44064-NO

**Neuro-ophthalmic
Manifestations of Cancer**

Saturday, 10:00 a.m. (2 hrs)

COPE #: 44063-NO

Neuro Ophthalmic Disease Cases

Saturday, 3:00 p.m. (2 hrs)

COPE #: 40462-NO

CEE

W.C. Maples, OD, MS

**Acquired Brain Injury in Children:
More Common Than You Think**

Friday, 8:00 a.m. (2 hrs)

COPE #: 38355-NO

**Infantile Esotropia:
Its Origin, Diagnosis and
Potential Therapies**

Saturday, 8:00 a.m. (2 hrs)

COPE #: 45199-FV

Brian Mathie, OD

**The Incredible
eyePhone-Workshop**

Friday, 10:00 a.m. (2 hrs)

COPE #: 36165-AS

**Glaucoma Workshop Integrating
Technology into Diagnoses and
Treatments: ODs**

Saturday, 8:00 a.m. (2 hrs)

COPE #: 45635-GL

Glaucoma Workshop: Students

Saturday, 10:00 a.m. (2 hrs)

NO CE

Catherine McDaniel, OD, MS

**Acquired Brain Injury
Grand Rounds**

Friday, 3:00 p.m. (2 hrs)

COPE #: 44331-NO

John McGreal, OD

**The Latest Trends in
Contemporary Medicine**

Friday, 8:00 a.m. (2 hrs)

COPE #: 43497-PH

**Change is Coming, Coding,
Compliance and ICD-10**

Friday, 10:00 a.m. (2 hrs)

COPE #: 43496-PM

**Uncommon Cases with
Common Lessons**

Friday, 1:00 p.m. (1 hr)

COPE #: 39333-SD

Timothy Morand, OD

**Low Vision Exam of Patient
with Macular Disease**

Friday, 8:00 a.m. (1 hr)

COPE #: 38811-LV

**Optometric Exam of Veteran
with TBI**

Friday, 9:00 a.m. (1 hr)

COPE #: 44831-NO

Elizabeth Muckley, OD

Glaucoma Grand Rounds

Thursday 10:00 a.m. (2 hrs)

COPE #: 44235-GL

**Glaucoma Compliance
and Patient Psychology**

Thursday, 2:00 p.m. (1 hr)

COPE #: 44242-GL

Greg Nixon, OD

Normal Tension Glaucoma

Saturday, 1:00 p.m. (1 hr)

COPE #: 44232-GL

Glaucoma, When to Treat

Saturday, 2:00 p.m. (1 hr)

COPE #: 44234-GL

Gary Oliver, OD

Advances in Corneal Management

Thursday, 11:00 a.m. (1 hr)

COPE #: 45663-AS

Corneal Grand Rounds

Thursday, 2:00 p.m. (2 hrs)

COPE #: 45643-AS

Nutraceuticals, Supplements & Vitamins in Eye Care

Thursday, 4:00 p.m. (1 hr)

COPE #: 45644-OP

Bruce Onofrey, OD, RPh

Meeting Growing Challenges of Anti-Microbial Resistance

Saturday, 10:00 a.m. (1 hr)

COPE #: Pending Approval

Rapid Fire Pharmacology Grand Rounds

Saturday, 11:00 a.m. (1 hr)

COPE #: Pending Approval

Ocular Complications of Anti-Cancer Drugs

Saturday, 1:00 p.m. (1 hr)

COPE #: Pending Approval

In Office Infection Control

Saturday, 2:00 p.m. (1 hr)

COPE #: Pending Approval

Todd Peabody, OD, MBA

Won't Happen in My Office: Systemic Emergencies in OD Office

Thursday, 9:00 a.m. (1hr)

COPE #: 42315-SD

Optometry Quiz Show The Rheumatologic Red Eyes

Thursday, 11:00 a.m. (1 hr)

COPE #: 44799-SD

Moving the Bull's Eye: An Update on Plaquenil

Thursday, 2:00 p.m. (1hr)

COPE #: 44798-SD

Rony Sayegh, MD

HSV Keratitis

Saturday, 9:00 a.m. (1 hr)

COPE #: Pending Approval

Limbal Stem Cell Deficiency Treatment

Saturday, 11:00 a.m. (1 hr)

COPE #: Pending Approval

Eric Schmidt, OD

Anterior Segment Disease Therapy A Look Into the Future

Saturday, 8:00 a.m. (2 hrs)

COPE #: 42431-AS

Iritis, Iritis, Iritis

Saturday, 10:00 a.m. (1 hr)

COPE #: 38604-AS

60-Minute Glaucoma Update

Saturday, 11:00 a.m. (1 hr)

COPE #: 40011-GL

The Pharmacology of Allergies

Saturday, 1:00 p.m. (1 hr)

COPE #: 45357-PH

Leonid Skorin, OD, DO

The Cranial Nerve Connection

Saturday, 10:00 a.m. (2 hrs)

COPE #: 45140-NO

Optic Neuritis and Multiple Sclerosis Update

Saturday, 1:00 p.m. (1 hr)

COPE #: 45531-NO

A Practical Optometric Approach to Headaches

Saturday, 2:00 p.m. (2 hrs)

COPE #: 36901-NO

Jeff Sonsino, OD

Scleral Lenses Beyond the Basics

Friday, 8:00 a.m. (2 hrs)

COPE #: 42655-CL

Strategies for Post RK Patients

Friday, 10:00 a.m. (1 hr)

COPE #: Pending Approval

Anterior Segment OCT Applications in Contact Lens Evaluation

Friday, 11:00 a.m. (1 hr)

COPE #: 41901-AS

Joseph Sowka, OD

Doctor, I See Double: Managing Cranial Nerve Palsies

Thursday, 11:00 a.m. (1 hr)

COPE #: 38100-NO

Glaucoma Pharmacology: Prescribing for the Patient

Thursday, 2:00 p.m. (1 hr)

COPE #: 38099-GL

Identifying Glaucomatous Progression

Thursday, 3:00 p.m. (1 hr)

COPE #: 42089-GL

Optic Nerve Grand Rounds You've Got Some Nerve

Friday, 8:00 a.m. (1 hr)

COPE #: 44768-NO

Clinical Discussions in Glaucoma

Friday, 9:00 a.m. (2 hrs)

COPE #: 40994-GL

Conversations in Retinal Vascular Disease

Friday, 11:00 a.m. (1 hr)

COPE #: 44769-PS

Discussions in Neuro-ophthalmic Disease

Friday, 1:00 p.m. (2 hrs)

COPE #: 40532-NO

Elizabeth Steele, OD

In Office Laboratory Testing for the Optometrist

Thursday, 10:00 a.m. (2 hrs)

COPE #: 42472-GO

The Latest in Caring for Your Hypertensive Patients

Thursday, 2:00 p.m. (1 hr)

COPE #: 41874-SD

Systemic Disease Straight with a Twist of Neuro

Thursday, 3:00 p.m. (2 hrs)

COPE #: 42897-SD

CEE

Marc Taub, OD, MS

Visual Information Process Seeing the Big Picture and Understanding It

Friday, 8:00 a.m. (2 hrs)

COPE #: 44483-FV

Visual Care and Treatment of the Patient with Special Needs

Friday, 10:00 a.m. (2 hrs)

COPE #: 44496-FV

Acquired Brain Injury and Vision Rehabilitation

Friday, 1:00 p.m. (2 hrs)

COPE #: 44532-FV

J. James Thimons, OD

Ocular Trauma Imaging

Friday, 1:00 p.m. (2 hrs)

COPE #: 45917-GO

Advances in Anterior Segment Therapy

Friday, 3:00 p.m. (1 hr)

COPE #: 45246-AS

Ganglion Cell Analysis: The Next Great Technology in Glaucoma

Saturday, 8:00 a.m. (1 hr)

COPE #: 42041-GL

Kelly Thompson, OD

Taking Your Fundus Exam to the Next Level Workshop

Friday, 3:00 p.m. (2 hrs)

Cope #: 45878-SD

Mindy Toabe, OD

Scleral Gas Permeable Contact Lens Fitting Workshop

Friday, 8:00 a.m. (2hrs)

COPE #: 41679-CL

William Townsend, OD

Infection Control in Optometric Practice

Friday, 8:00 a.m. (2 hrs)

COPE #: 37949-SD

Diabetes and the Eye: What We Must Know

Friday, 10:00 a.m. (2 hrs)

COPE #: 41224-SD

CEE

Thyroid Disease and the Eye: What We Must Know

Friday, 2:00 p.m. (1 hr)

COPE #: 35324-SD

William Tullo, OD

Corneal Collagen Crosslinking: Predicting Keratoconus Before Vision Loss

Friday, 8:00 a.m. (2 hrs)

COPE #: 42084-AS

Peri-Operative Care and Medications in Refractive Surgery

Friday, 11:00 a.m. (1 hr)

COPE #: 37498-OP

Navigating the Refractive Surgery Menu

Friday, 1:00 p.m. (1 hr)

COPE #: 39543-RS

Refractive Surgery Complications and How to Deal with Them

Friday, 2:00 p.m. (1 hr)

COPE #: 39481-RS

Surgical Correction of Presbyopia

Friday, 3:00 p.m. (1 hr)

COPE #: 36823-RS

Jeff Walline, OD, PhD

Realeyes Educational Program Training

Friday, 8:00 a.m. (2 hrs)

OH Approved

Walter Whitley, OD, MBA

Corneal and Conjunctival Cultures: When, How and Why

Friday, 10:00 a.m. (1 hr)

COPE #: 35489-AS

Clinical Updates on Herpetic Eye Disease

Friday, 11:00 a.m. (1 hr)

COPE #: 42278-SD

Ocular Manifestations of Systemic Disease Anterior Segment

Friday, 1:00 p.m. (1 hr)

COPE #: 44594-AS

Launching A Clinically and Financially Successful Dry Eye Business

Friday, 2:00 p.m. (1 hr)

COPE #: 40924-AS

Clinical Case Management in the ICD—10 Era Posterior Segment

Saturday, 8:00 a.m. (2 hrs)

COPE #: 41125-PS

Clinical Case Management in the ICD—10 Era Anterior Segment

Saturday, 10:00 a.m. (2 hrs)

COPE #: 41121-AS

Mary Yackey, OD

Primary and Metastatic Cancer of the Retina and Choroid

Friday, 9:00 a.m. (1 hr)

COPE #: 44103-PS

Treatment and Management of Posterior Segment Trauma

Friday, 10:00 a.m. (1 hr)

COPE #: 44102-PS

OCT Bootcamp The Basics of OCT Retina

Saturday, 1:00 p.m. (1 hr)

COPE #: 44100-PS

Latest Trends in Management of Choroidal Neurovascular Membrane

Saturday, 2:00 p.m. (1 hr)

COPE #: 44101-PS

Aaron Zimmerman, OD, MS

Lasers Basic Science Meets Clinical Applications

Saturday, 10:00 a.m. (2 hrs)

COPE #: 44003-LP

ALSO:

Contact Lens Roundtable

Thursday, 8:00 a.m. (2 hrs)

OH Approved

Heartsaver CPR/AED Training

Thursday, 2:00 p.m. (3 hrs)

Ocular Disease Roundtable

Thursday, 7:00 p.m. (2 hrs)

OH Approved

Poster Session

Saturday, 10:00 a.m. (1 hr)

OH Approved

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OD Schedule At-A-Glance

Friday, October 2, 2015

7:00	8:00	9:00	10:00	11:00	12:00P	1:00	2:00	3:00	4:00	5:00
Breakfast The Best of Both Worlds – Introducing CLEAR CARE® PLUS <i>Sponsored by Alcon</i> 										
Breakfast Prescribing for Digital Eyestrain <i>Sponsored by Essilor</i> 	Acquired Brain Injury in Children: More Common Than You Think (2 hrs) Maples	Optimizing and Preserving Contrast Sensitivity in Athletes Edmunds	The (E)Xtreme Sports Vision Practice Edmunds	Lunch in Vendor Marketplace 		Dry Eye Focus on the Lipid Layer (2 hrs) Barr	Contact Lens Update Barr	The Science Behind New Contact Lenses and Lens Care Products Barr		
	The Latest Trends in Contemporary Medicine (2 hrs) McGreal	Blepharitis, MGD and Ocular Surface Disease Gaddie	The Optic Nerve and Imaging in Glaucoma Gaddie	Lunch Enhancing Practice Success...One Day At A Time <i>Sponsored by CooperVision</i>	Lunch Is OCT the New Norm? Clinical Applications and Practical Solutions <i>Sponsored by Optovue</i>	To Drive or Not to Drive, That is the Question Freeman	In-office Electrodiagnostics — What Can It Do For You? Jones	Optometric Vision Therapy for Nystagmus Kneuppel		
	Low Vision Exam of Patients with Macular Disease Morand	Change is Coming, Coding, Compliance and ICD-10 (2 hrs) McGreal	Anterior Segment OCT Applications in Contact Lens Evaluation Sonsino			Glaucoma Grand Rounds: Diagnostic Dilemmas and Solutions (2 hrs) Gaddie	Optometric Vision Therapy for Handwriting Kneuppel	Eyelid Lumps and Bumps Lonsberry		
	Scleral Lenses Beyond the Basics (2 hrs) Sonsino	Strategies for Post RK Patients Sonsino	Conversations in Retinal Vascular Disease Sowka	Lunch Ocular Allergy Disease State and Treatment Update <i>Sponsored by Alcon</i>	Acquired Brain Injury and Vision Rehabilitation (2 hrs) Taub	Optometric Vision Therapy for Letter Reversals Kneuppel	Systemic Antibiotic Management of Infection and Ocular Disease (2 hrs) Lonsberry	Acquired Brain Injury Grand Rounds (2 hrs) McDaniel		
	Optic Nerve Grand Rounds You've Got Some Nerve Sowka	Clinical Discussions in Glaucoma (2 hrs) Sowka	Visual Care and Treatment of the Patient with Special Needs (2 hrs) Taub			Uncommon Cases with Common Lessons McGreal	Thyroid Disease and the Eye: What We Must Know Townsend	Advances in Anterior Segment Therapy Thimons		
	Visual Information Process Seeing the Big Picture and Understanding It (2 hrs) Taub	Diabetes and the Eye What We Must Know (2 hrs) CEE Townsend	Peri-Operative Care and Medications in Refractive Surgery Tullo	Discussions in Neuro-ophthalmic Disease (2 hrs) Sowka	Surgical Correction of Presbyopia Tullo					
	Infection Control in Optometric Practice (2 hrs) Townsend	Corneal and Conjunctival Cultures: When, How and Why Whitley	Clinical Updates on Herpetic Eye Disease Whitley	Acquired Brain Injury and Vision Rehabilitation (2 hrs) Taub	Refractive Surgery Complications and How to Deal with Them Tullo					
	Corneal Collagen Crosslinking: Predicting Keratoconus Before Vision Loss (2 hrs) Tullo	Treatment and Management of Posterior Segment Trauma Yackey	Primary and Metastatic Cancer of the Retina and Choroid Yackey	Navigating the Refractive Surgery Menu Tullo	Launching A Clinically and Financially Successful Dry Eye Business Whitley					
	Realeyes Educational Program Training (2 hrs) Walline			Ocular Trauma Imaging (2 hrs) Thimons	Peripheral Fundus Exam Workshop (2 hrs) Thompson					
	Scleral Gas Permeable Contact Lens Fitting Workshop (2 hrs) Toabe									
Vendor Marketplace Open 10:00 a.m. to 6:00 p.m.										
Gonioscopy: Angling for a More Confident View Workshop (2 hrs) Light										

Saturday, October 3, 2015

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AEP Education

Peg Achenbach, OD

Pearls and Gems of Hybrid Lens Fitting

Thursday, 4:00 p.m. (1 hr)

Sponsored by SynergEyes

Paul Ajamian, OD

**** Keynote Lecture:**

The Future of Cataract Surgery

Thursday, 1:00 p.m. (1 hr)

Alex Andrlich, OD

****Pediatric Eye Examination**

Saturday, 10:00 a.m. (1 hr)

****Skill Builders for Vision Therapy**

Saturday, 11:00 a.m. (1 hr)

Scott Anthony, OD

Advanced Glaucoma Testing for Today's Technician

Friday, 9:00 a.m. (1 hr)

Glaucoma Insights: Discovering The Steps To A Glaucoma Diagnosis

Friday, 10:00 a.m. (1 hr)

Michael Austin

Easier Than It Looks:

How to File an EyeMed Claim

Friday, 1:00 p.m. (2 hrs)

Sponsored by EyeMed

Joseph Barr, OD, MS

Recent New Materials and Solutions in Contact Lens Practice

Friday, 10:00 a.m. (1 hr)

Mile Brujic, OD

Contact Lens Solutions: Are They Really Any Different

Friday, 8:00 a.m. (1 hr)

Contact Lenses Make My Eyes Dry

Friday, 9:00 a.m. (1 hr)

Sam Buemi

Have You Forgotten Your Dispensary

Friday, 10:00 a.m. (1 hr)

Sponsored by Safilo

Steve Farebrother

Tips for Billing VSP

Thursday, 4:00 p.m. (1 hr)

Sponsored by VSP

Kristine Garbig, OD

Contact Lens for All Generations

Thursday, 2:00 p.m. (1 hr)

Kids and Contacts: How Old Is Too Young

Thursday, 3:00 p.m. (1 hr)

Can My Medication Cause Vision Problems

Thursday, 4:00 p.m. (1 hr)

The Digital Eyestrain Explosion

Friday, 1:00 p.m. (1 hr)

Eye Care Jeopardy: A through Z

Friday, 2:00 p.m. (1 hr)

Katie Greiner, OD, MS

The Alphabet Soup of Eye Surgeries

Saturday, 1:00 p.m. (1 hr)

Laurie Guest

Rock, Paper, Scissors: A Strategy for Leaders

Friday, 3:00 p.m. (2 hrs)

The Guest Encounter: Evolution of the Patient Experience

Saturday, 9:00 a.m. (2 hrs)

Tami Hagemeyer, ABOC

Creating an Indispensable Impression

Friday, 8:00 a.m. (1 hr)

Do We Stand A Chance Against Online Opticals?

Friday, 9:00 a.m. (1 hr)

Jay Henry, OD, MS

**** Meaningful Use Changes Again: The Most Current Clinical Updates**

Thursday, 2:00 p.m. (2 hrs)

Kellye Knueppel, OD

****Vision Therapy 101**

Thursday, 2:00 p.m. (1 hr)

****Optometric Vision Therapy for Letter Reversals**

Friday, 1:00 p.m. (1 hr)

****Optometric Vision Therapy for Math**

Friday, 2:00 p.m. (1 hr)

****Optometric Vision Therapy for Handwriting**

Friday, 3:00 p.m. (1 hr)

****Optometric Vision Therapy for Nystagmus**

Friday, 4:00 p.m. (1 hr)

Deborah Kogler, LDO

Understanding Low Vision

Saturday, 3:00 p.m. (1 hr)

Gadgets and Gizmos

Saturday, 4:00 p.m. (1 hr)

Lynn Lawrence, CPOT, ABOC, COA

The Optical Cross

Saturday, 9:00 a.m. (1 hr)

Contact Lens Basics

Saturday, 10:00 a.m. (1 hr)

Contact Lens Parameters and Ordering Principles

Saturday, 1:00 p.m. (1 hr)

Visual Acuity Testing & Techniques

Saturday, 2:00 p.m. (1 hr)

HIPAA Now

Saturday, 3:00 p.m. (1 hr)

Preventing Burnout

Saturday, 4:00 p.m. (1 hr)

Cindy Lohman

Insertion, Removal, Care and Handling of Soft Contact Lenses

Saturday, 4:00 p.m. (1 hr)

Ted Mabry

Frame Adjustment Workshop

Friday, 9:00 a.m. (2 hrs)

Sponsored by Interstate Optical

John McGreal, OD

****Change is Coming Coding, Compliance and ICD-10**

Friday, 10:00 a.m. (2 hrs)

Alex Nixon, OD, MS

Scleral Contact Lens

Friday, 3:00 p.m. (1 hr)

Jackie O'Keefe, LDO

Tips & Techniques in Dispensing Eyewear to Toddlers

Thursday, 2:00 p.m. (1 hr)

Optical Family Feud

Thursday, 3:00 p.m. (2 hrs)

The Dark Side of Blue Light

Friday, 3:00 p.m. (1 hr)

My Top 10 Tips for Excellence Through Optics with Laurie Pierce

Friday, 4:00 p.m. (1 hr)

Laurie Pierce, LDO, ABOM

Dispensing to the Aging Eye

Friday, 8:00 a.m. (1 hr)

How Important are the Measurements You Take

Friday, 9:00 a.m. (1 hr)

The Latest Trends in Freeform Lenses

Friday, 2:00 p.m. (1 hr)

Communicating Value: How Do You and Your Patients Differentiate

Friday, 3:00 p.m. (1 hr)

My Top 10 Tips for Excellence Through Optics with Jackie O'Keefe

Friday, 4:00 p.m. (1 hr)

Eyewear Trends and Selection Techniques

Saturday, 10:00 a.m. (1 hr)

Communication Skills to Improve Practice Success

Saturday, 2:00 p.m. (1 hr)

Tom Quinn, OD, MS

Modern Management of the Presbyopic Contact Lens Patient

Saturday, 9:00 a.m. (1 hr)

Jeff Rohlf, LDO

Achieve Excellence in Frame Adjustments

Saturday, 9:00 a.m. (2 hrs)

SCD Guidelines for Ohio Licensed Spectacle Dispensing Opticians

Saturday, 2:00 p.m. (2 hrs)

Erin Rueff, OD, MS

Contact Lens Complications

Friday, 4:00 p.m. (1 hr)

Mary Schmidt, ABOC, CPO

Telephone Triage Emergency or Urgency

Thursday, 2:00 p.m. (1 hr)

Telephone Shoppers: The Telephone Looky Lou

Thursday, 3:00 p.m. (1 hr)

Lens Materials, Types & Treatments

Saturday, 1:00 p.m. (2 hrs)

It has Prism...You Do It!

Saturday, 3:00 p.m. (1 hr)

Troubleshooting — Fix It Once, Fix It Right

Saturday, 4:00 p.m. (1 hr)

Maria Takacs, RN, MSN

Embezzlement: Is Your Practice At Risk

Thursday, 3:00 p.m. (1 hr)

William Townsend, OD

****Infection Control in Optometric Practice**

Friday, 8:00 a.m. (2 hrs)

Diabetes

Friday, 1:00 p.m. (1 hr)

Jeff Walline, OD, PhD

Hard, Soft Contact Lens for Astigmatism

Friday, 1:00 p.m. (1 hr)

Corneal Reshaping Contact Lens

Friday, 2:00 p.m. (1 hr)

Mark Yoder, OD

Optometry and MS

Friday, 4:00 p.m. (1 hr)

Café Cleveland

Saturday, 7:00 a.m. (2 hrs)

How to Afford and Care for Patients Under the Affordable Care Act

Saturday, 1:00 p.m. (1 hr)

Air Optix® Colors Education Salon

Thursday, October 1

Sponsored by Alcon Laboratories

Choose Time: 7:00, 7:30, 8:00 or 8:30

The AIR OPTIX® COLORS Education Salon is an interactive certificate training and social engagement for Contact Lens Technicians and other eye care office staff, supported by Alcon.

The AIR OPTIX® COLORS Education Salon will provide you the knowledge, tools, and confidence to succeed with color contact lenses to help grow your practice.

This fun and interactive course includes food and refreshments in a unique social environment where you will learn:

- ▶ The science behind AIR OPTIX® COLORS, a unique, breathable color contact lens
- ▶ How to tap the unmet demand for eye color options
- ▶ How to help patients choose AIR OPTIX® COLORS contact lenses in just the right color for them—quickly and easily
- ▶ How to use the online AIR OPTIX® COLORS Color Studio virtual try-on tool to increase patient options and reduce in-office selection time
- ▶ How to enhance patient satisfaction, and grow your practice, through the power and beauty of AIR OPTIX® COLORS contact lenses.

Allied Eye Professionals Schedule At-A-Glance

Thursday, October 1, 2015
Friday, October 2, 2015

1:00 2:00 3:00 4:00 5:00 6:00

Thursday, October 1					
** Keynote Lecture: The Future of Cataract Surgery Ajmanian	Contact Lens for All Generations Garbig	Kids & Contacts: How Old is Too Young Garbig	Pearls and Gems of Hybrid Lens Fitting Achenbach		
	** Meaningful Use Changes Again: The Most Current Clinical Updates (2 hrs) Henry		Tips for Billing VSP Farebrother		
	** Vision Therapy 101 Knueppel	Optical Family Feud (2 hrs) O'Keefe		Air Optix® Colors @ 7:00, 7:30, 8:00 or 8:30 p.m.	
	Tips & Techniques in Dispensing Eyewear to Toddlers O'Keefe	Telephone Shoppers: The Telephone Looky Lou Schmidt	Can My Medications Cause Vision Problems? Garbig		
	Telephone Triage Emergency or Urgency Schmidt	Embezzlement: Is Your Practice At Risk Takacs			

7:00 8:00 9:00 10:00 11:00 12:00P 1:00 2:00 3:00 4:00 5:00

Friday, October 2														
Breakfast The Best of Both Worlds — Introducing CLEAR CARE® PLUS Sponsored by Alcon						Breakfast Prescribing for Digital Eyestrain Sponsored by Essilor			Vendor Marketplace Open 10:00 a.m. to 6:00 p.m.					
Contact Lens Solutions: Are They Really Any Different Bruijic			Advanced Glaucoma Test- ing for Today's Technician Anthony			Glaucoma Insights: Discovering The Steps To A Glaucoma Diagnosis Anthony						Lunch Enhancing Practice Success...One Day At A Time Sponsored by Cooperation Lunch Is OCT the New Norm? Clinical Applications and Practical Solutions Sponsored by Optovue Lunch Ocular Allergy Disease State and Treatment Update Sponsored by Alcon		
Creating an Indispensable Impression Hagemeyer			Contact Lenses Makes My Eyes Dry Bruijic			Recent New Materials and Solutions in Contact Lens Practice Barr						The Digital Eyestrain Explosion Garbig		
Dispensing to the Aging Eye Pierce			Do We Stand A Chance Against Online Opticals? Hagemeyer			Have You Forgotten Your Dispensary Buemi						Eye Care Jeopardy: A through Z Garbig		
** Infection Control in Optometric Practice (2 hrs) Townsend												** Optometric Vision Therapy for Handwriting Knueppel		
Realizes Education Program Training (2 hrs) Walline									The Latest Trends in Freeform Lenses Pierce					
			How Important are the Measurements You Take Pierce			** Change is Coming Coding, Compliance and ICD-10 (2 hrs) McGreal			Communicating Value: How Do You and Your Patients Differentiate Pierce					
			Frame Adjustment Workshop Mabry											

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OD/Student/Resident Registration Form

Please photocopy this form for additional registrants.

☐ OD

☐ Student ♦

☐ Resident ♦

♦ See page 20

Name

Name for Badge

OD License Number

State

OE Tracker Number

Office Phone

Fax

Address

☐ Home

☐ Office

E-mail Address

City

State

Zip

☐ Check here if you need special services to fully participate. Please attach a written description of your needs.

Registration Fees:

OD Member AOA, OOA, or COA \$99

OD Non-Member \$249

Student/Resident Free

Late Registration Fee: (after Sept. 8) Add \$25

On Site Registration Fee (after Sept 18) Add \$60

(A) Total: _____

Additional Events Registration:

☐ Vendor Marketplace Guest(s) \$25 (each) _____

☐ Friday Night Party (Registration includes ticket)

☐ Friday Night Guest(s) \$49 (each) _____

☐ Presidents Reception—Saturday, October 3, 6:30-9:30

Registration \$49 _____

Guest(s) \$49 (each) _____

(B) Total: _____

Continuing Education Hours (CE):

NEW Conference Passes

One Day Pass 249.00

Two Day Pass 449.00

Three Day Pass 649.00

Passes DO NOT include Workshops, Sponsored Events, and Meals. Register for OD and Workshop Hours in Box D (Thu), Box E (Fri), Box F (Sat). Register for Sponsored Events and Meals on reverse side of this form.

(Please Circle Th/F, or F/SA, for Two Day Pass)

(C) Total: _____

Thursday Hours

☐ All Day Pass

☐ CE By Hours:

Total # of CE Hours ____ x \$30

= _____

Total # of WS Hours ____ x \$40

= _____

(D) Total: _____

Friday Hours

☐ All Day Pass

☐ CE By Hours:

Total # of CE Hours ____ x \$30

= _____

Total # of WS Hours ____ x \$40

= _____

(E) Total: _____

Saturday Hours

☐ All Day Pass

☐ CE By Hours:

Total # of CE Hours ____ x \$30

= _____

Total # of WS Hours ____ x \$40

= _____

(F) Total: _____

Payment

☐ Check Enclosed: (Payable to Ohio Optometric Association)

Credit Card: ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card Number: _____

Expiration Date: _____

Card Holder Name: _____

Card Holder Street Address: _____

Card Holder City/State/Zip: _____

Grand Totals: (Add the totals from each section)

A \$ _____

B \$ _____

C \$ _____

D \$ _____

E \$ _____

F \$ _____

Grand Total of All: _____

Name _____

Please photocopy this form for additional registrants. If course length is over one hour, length is indicated in parenthesis.

8:00A **9:00** **10:00** **11:00** **12:00P** **1:00** **2:00** **3:00** **4:00** **5:00** **7:00** **9:00**

8:00A Contact Lens Roundtable (2 hrs)	☐ Peabody	☐ Fogt (2 hrs)	☐ Ajamian	☐ Ajamian	☐ Oliver	☐ Ocular Disease Roundtable (2 hrs) ☐ View Sponsored by Allergan
		☐ Muckley (2 hrs)	☐ Henry (2 hrs)			
		☐ Steele (2 hrs)	☐ Knueppel	☐ Earley (2 hrs)		
			☐ Muckley	☐ Fogt (2 hrs)		
		☐ Oliver	☐ Oliver (2 hrs)			
		☐ Peabody	☐ Steele (2 hrs)			
		☐ Sowka	☐ Swoka	☐ Vendor Marketplace Reception, 4:00 p.m.		
			☐ Kaiser			
			☐ Heartsaver CPR/AED (3 hrs)			

7:00A **8:00** **9:00** **10:00** **11:00** **12:00P** **1:00** **2:00** **3:00** **4:00** **6:00**

7:00A Breakfast Sponsored by Alcon	☐ Maples (2 hrs)	☐ Edmunds	☐ Barr (2 hrs)	☐ Barr	☐ Barr	☐ Knueppel
	☐ McGreal (2 hrs)	☐ Gaddie	☐ Freeman	☐ Jones		
	☐ Morand	☐ McGreal (2 hrs)	☐ Gaddie (2 hrs)	☐ Knueppel		
	☐ Sonsino (2 hrs)	☐ Sonsino	☐ Knueppel	☐ Lonsberry		
Breakfast Sponsored by Essilor	☐ Sowka	☐ Sowka (2 hrs)	☐ Lonsberry (2 hrs)	☐ McDaniel (2 hrs)	☐ Lonsberry	☐ Lonsberry
	☐ Taub (2 hrs)	☐ Sonsino	☐ McGreal	☐ Townsend	☐ Thimons	
	☐ Townsend (2 hrs)	☐ Taub (2 hrs)	☐ Sowka (2 hrs)	☐ Taub (2 hrs)	☐ Tullo	
	☐ Tullo (2 hrs)	☐ Townsend (2 hrs)	☐ Whitely	☐ Thimons (2 hrs)	☐ Whitely	
	☐ Walline (2 hrs)	☐ Yackey	☐ Whitely	☐ Tullo	☐ Whitely	
	☐ *Toabe (2 hrs)	☐ *Mathie (2 hrs)	☐ *Light (2 hrs)	☐ *Thompson (2 hrs)	☐ *Thompson (2 hrs)	

7:00A **8:00** **9:00** **10:00** **11:00** **12:00P** **1:00** **2:00** **3:00** **4:00** **5:00**

7:00A Breakfast Sponsored by Alcon	☐ Freeman	☐ Andrich	☐ Andrich	☐ Lunch Sponsored by Allergan	☐ Buckland	☐ Gupta	☐ Jasper (2 hrs)
	☐ Goedde	☐ Poster Presentations	☐ Jones		☐ Goedde	☐ Nixon	☐ Malloy (2 hrs)
	☐ Lai	☐ Jones	☐ Onofrey		☐ Gupta	☐ Onofrey	
	☐ Lonsberry	☐ Lonsberry (2 hrs)	☐ Malloy (2 hrs)	☐ Lunch Sponsored by Vistakon	☐ Jasper (2 hrs)	☐ Lonsberry (2 hrs)	
Symposium Sponsored by Bausch + Lomb	☐ Malloy	☐ Malloy (2 hrs)	☐ Sayegh		☐ Lonsberry	☐ Skorin (2 hrs)	
	☐ Maples (2 hrs)	☐ Onofrey	☐ Sayegh		☐ Nixon	☐ Skorin	
	☐ Schmidt (2 hrs)	☐ Schmidt	☐ Schmidt		☐ Onofrey	☐ Yackey	
	☐ Thimons	☐ Skorin (2 hrs)	☐ Whitely (2 hrs)		☐ Schmidt	☐ OOA Congress (3 hrs)	
	☐ Whitely (2 hrs)	☐ Whitely (2 hrs)		☐ Skorin	☐ Yackey		
	☐ *Mathie (2 hrs)	☐ *Mathie (2 hrs)	☐ *Mathie (2 hrs)				
	☐ *Brujic (2 hrs)	☐ *Brujic (2 hrs)	☐ *Brujic (2 hrs)				

Total Thursday Hours x \$30 = _____

Total Friday Hours x \$30 = _____

Total Saturday Hours x \$30 = _____

Total Workshop Hours* x \$40 = _____**Total Amount Due this side** \$ _____

(Transfer to front of form)

◆ **Student:** A student of optometry in a school or college accredited or pre-accredited by the Accreditation Council on Optometric Education. (ACOE)◆ **Resident:** A non-practicing optometrist who is a full-time student in an accredited institution of higher education; an optometrist who in engaged full-time as a resident/fellow in a residency program approved by the ACOE, or who is engaged full-time as an intern in an internship program required by state law.**Thursday****Friday****Saturday**

Please photocopy this form
for additional registrants.

AEP Registration Form

☐ Optician ☐ Paraoptometric ☐ Ophthalmic Technician ☐ Ophthalmic Photographer ☐ Other _____

Name _____

Name for Badge _____

OD License Number _____

State _____

OE Tracker Number _____

Office Phone _____

Fax _____

Address _____

☐ Home

☐ Office

E-mail Address _____

City _____

State _____

Zip _____

☐ Check here if you need special services to fully participate.
Please attach a written description of your needs.

Registration Fees:

Allied Eye Professionals \$69 _____

Late Registration Fee: (after Sept. 8) Add \$25 _____

On Site Registration Fee (after Sept 18) Add \$60 _____

(A) Total: _____

Additional Events Registration:

☐ Vendor Marketplace Guest(s) \$25 (each) _____

☐ Friday Night Party (Registration includes ticket)

☐ Friday Night Guest(s) \$49 (each) _____

☐ Presidents Reception—Saturday, October 3, 6:30-9:30

Registration \$49 _____

Guest(s) \$49 (each) _____

(B) Total: _____

Continuing Education Hours (CE):

NEW Conference Passes

One Day Pass 119.00 _____

Two Day Pass 229.00 _____

Three Day Pass 289.00 _____

Passes DO NOT include Workshops, Sponsored
Events, and Meals. Register for OD and Workshop
Hours in Box D (Thu), Box E (Fri), Box F (Sat).
Register for Sponsored Events and Meals on
reverse side of this form.

(Please Circle Th/F, or F/SA, for Two Day Pass)

(C) Total: _____

Thursday Hours

☐ All Day Pass

☐ CE By Hours:

Total # of CE Hours ____ x \$20

= _____

Total # of WS Hours ____ x \$40

= _____

Total # of OD Hours ____ x \$30

= _____

(D) Total: _____

Friday Hours

☐ All Day Pass

☐ CE By Hours:

Total # of CE Hours ____ x \$20

= _____

Total # of WS Hours ____ x \$40

= _____

Total # of OD Hours ____ x \$30

= _____

(E) Total: _____

Saturday Hours

☐ All Day Pass

☐ CE By Hours:

Total # of CE Hours ____ x \$20

= _____

Total # of WS Hours ____ x \$40

= _____

Total # of OD Hours ____ x \$30

= _____

(F) Total: _____

Payment

☐ Check Enclosed: (Payable to Ohio Optometric Association)

Credit Card: ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card Number: _____

Expiration Date: _____

Card Holder Name: _____

Card Holder Street Address: _____

Card Holder City/State/Zip: _____

Grand Totals: (Add the totals from each section)

A \$ _____

B \$ _____

C \$ _____

D \$ _____

E \$ _____

F \$ _____

Grand Total of All: _____

Name _____

Please photocopy this form for additional registrants. If course length is over one hour, length is indicated in parenthesis.

7:00A	8:00	9:00	10:00	11:00	12P	1:00	2:00	3:00	4:00	5:00	6:00
	☐ Breakfast <i>Sponsored by Alcon</i>	☐ Brujic	☐ Anthony	☐ Anthony		☐ Lunch in Vendor Marketplace	☐ Austin..... (2 hrs)	☐ Guest..... (2 hrs)	☐ Henry**..... (2 hrs)	☐ Achenbach	☐ Air Optix® Color Education Salon <i>Sponsored by Alcon</i>
	☐ Breakfast <i>Sponsored by Essilor</i>	☐ Hagemeyer	☐ Brujic	☐ Barr		☐ Knueppel**	☐ Garbig	☐ Knueppel**	☐ Farebrother		
		☐ Pierce	☐ Hagemeyer	☐ Buemi		☐ Knueppel**	☐ O'Keefe..... (2 hrs)	☐ O'Keefe..... (2 hrs)	☐ O'Keefe..... (2 hrs)		☐ 7:00 p.m. ☐ 7:30 p.m. ☐ 8:00 p.m. ☐ 7:30 p.m.
		☐ Townsend**..... (2 hrs)	☐ Townsend**..... (2 hrs)	☐ McGreal**..... (2 hrs)	☐ Townsend	☐ Walline	☐ Pierce	☐ O'Keefe	☐ Schmidt	☐ Garbig	
		☐ Walline..... (2 hrs)	☐ Walline..... (2 hrs)	☐ McGreal**..... (2 hrs)	☐ Walline	☐ Walline	☐ Pierce	☐ Rueff	☐ Schmidt	☐ Takacs	
		☐ Mabry *..... (2 hrs)	☐ Mabry *..... (2 hrs)	☐ Mabry *..... (2 hrs)							
		☐ Pierce	☐ Pierce	☐ Pierce							

Thursday

7:00A	8:00	9:00	10:00	11:00	12P	1:00	2:00	3:00	4:00	5:00	6:00
☐ Breakfast <i>Sponsored by Alcon</i>	☐ Brujic	☐ Anthony	☐ Anthony	☐ Anthony		☐ Lunch in Vendor Marketplace	☐ Austin..... (2 hrs)	☐ Guest..... (2 hrs)	☐ Henry**..... (2 hrs)	☐ Achenbach	☐ Air Optix® Color Education Salon <i>Sponsored by Alcon</i>
☐ Breakfast <i>Sponsored by Essilor</i>	☐ Hagemeyer	☐ Brujic	☐ Barr	☐ Barr		☐ Knueppel**	☐ Garbig	☐ Knueppel**	☐ Farebrother		
	☐ Pierce	☐ Hagemeyer	☐ Buemi	☐ Buemi		☐ Knueppel**	☐ O'Keefe..... (2 hrs)	☐ O'Keefe..... (2 hrs)	☐ O'Keefe..... (2 hrs)		☐ 7:00 p.m. ☐ 7:30 p.m. ☐ 8:00 p.m. ☐ 7:30 p.m.
	☐ Townsend**..... (2 hrs)	☐ Townsend**..... (2 hrs)	☐ Townsend**..... (2 hrs)	☐ Townsend**..... (2 hrs)	☐ Townsend	☐ Walline	☐ Pierce	☐ O'Keefe	☐ Schmidt	☐ Garbig	
	☐ Walline..... (2 hrs)	☐ Walline..... (2 hrs)	☐ Walline..... (2 hrs)	☐ Walline..... (2 hrs)	☐ Walline	☐ Walline	☐ Pierce	☐ Rueff	☐ Schmidt	☐ Takacs	
	☐ Mabry *..... (2 hrs)	☐ Mabry *..... (2 hrs)	☐ Mabry *..... (2 hrs)	☐ Mabry *..... (2 hrs)							
	☐ Pierce	☐ Pierce	☐ Pierce	☐ Pierce							

Friday

7:00A	8:00	9:00	10:00	11:00	12P	1:00	2:00	3:00	4:00	5:00
☐ Café Cleveland..... (2 hrs)	☐ Guest..... (2 hrs)	☐ Lawrence	☐ Lawrence	☐ Lawrence		☐ Lunch in Vendor Marketplace	☐ Greiner	☐ Lawrence	☐ Kogler	☐ Kogler
	☐ Lawrence	☐ Andrich**	☐ Andrich**	☐ Andrich**		☐ Lunch in Vendor Marketplace	☐ Lawrence	☐ Pierce	☐ Lawrence	☐ Lawrence
	☐ Rohlf..... (2 hrs)	☐ Rohlf..... (2 hrs)	☐ Rohlf..... (2 hrs)	☐ Rohlf..... (2 hrs)		☐ Lunch in Vendor Marketplace	☐ Schmidt..... (2 hrs)	☐ Schmidt..... (2 hrs)	☐ Schmidt	☐ Lohman
	☐ Quinn	☐ Lawrence	☐ Lawrence	☐ Lawrence		☐ Lunch in Vendor Marketplace	☐ Yoder	☐ Rohlf..... (2 hrs)	☐ Schmidt	☐ Schmidt
		☐ Pierce	☐ Pierce	☐ Pierce		☐ Lunch in Vendor Marketplace				

Saturday

Total Thursday Hours..... x \$20 = _____
 Total Friday Hours..... x \$20 = _____
 Total Saturday Hours..... x \$20 = _____
Total OD Hours..... x \$30 = _____**
Total Workshop Hours*..... x \$40 = _____
Total Amount Due \$ _____
(Transfer to front of form)

A woman with dark hair pulled back, wearing a white lab coat and a pearl earring, is looking over her shoulder towards the camera. The background is a soft, out-of-focus indoor setting.

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Course sizes
are limited. Register
early to avoid being
closed out.

2015 EastWest Eye Conference

Friday Night Party at the Rock and Roll Hall of Fame



October 2, 2015 • 7:30 p.m. – 11:30 p.m.

If you are pre-registered for the Friday Night Party your ticket is in your Registration Envelope. These tickets are non-refundable and non-transferable. Additional tickets available for \$49 at the Registration Desk. Enjoy heavy hors d'oeuvres, refreshments, museum exhibits, and live entertainment by two bands: *Remember Then* and *Bad Habits*.

Future Dates of EastWest Eye Conference:

October 6-9, 2016

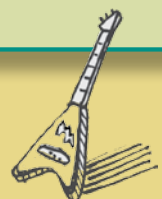
October 5-8, 2017

Mark your calendar!



BAD HABITS

The Eye Doctors of Rock
with opening band *Remember Then*



EastWest Shuttle available to Rock Hall from DoubleTree, Hyatt, and Marriott hotels.