



8 hours of
glaucoma CE



come
**HANG
OUT**

at

**MONTEREY
SYMPOSIUM**

November 15-17

CE and family fun!

20

**HOURS OF CE
IN ONE WEEKEND**

connect
with your
peers



monteresyposium.com



LOOKING TO BUY OR SELL AN OPTOMETRY PRACTICE?

The Practice Management Center (PMC), a doctor-managed consulting organization, has a trusted team of experts ready to help you transition into or out of practice ownership.

GETTING STARTED IS EASY!

Simply register on **optometrymatch.com**, and receive a complimentary:

- verbal practice valuation
- custom consultation

OPTOMETRYMATCH.COM

Buying or selling an optometry practice starts here.

QUESTIONS?

Send an e-mail to: **pmc@optometrybusiness.com**





CALIFORNIA OPTOMETRIC ASSOCIATION
proudly presents

MONTEREY SYMPOSIUM

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- p12 **hotel & registration information**
- p13 **registration form**





TAKE A CLOSER LOOK

at Biotrue® ONEday—the lens that’s growing
6X FASTER than the total daily disposable market^{1*}

	Biotrue® ONEday	1-DAY ACUVUE MOIST	DAILIES AquaComfort Plus
Moisture content	78%	58%	69%
Oxygen level†	42 Dk/t	25 Dk/t	26 Dk/t
Spherical aberration control‡	✓		
UVA/UVB protection§	✓	✓	
Patient rebate¶	\$200	\$100	\$120

Give your patients the lens with a smart combination
of performance and value.

§WARNING: UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. The effectiveness of wearing UV-absorbing contact lenses in preventing or reducing the incidence of ocular disorders associated with exposure to UV light has not been established at this time. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

*Lens sales between March 2016-April 2018.

†Oxygen levels for single vision spherical (SVS) lenses only.

‡In SVS and toric lenses only.

¶Annual supply rebate as of Q2 2018 for existing SVS wearers.

REFERENCE: 1. Data on file. Bausch & Lomb Incorporated, 3rd Party Industry Report, 2016-2018.

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The Leader in Vision Care Website Services



Practice Management Center
Helping you successfully transition your practice



Practice Concepts
A New Vision in Practice Sales & Consulting

EXHIBITORS

ABB OPTICAL GROUP

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California Eye Instruments
California Optometric Association (COA)
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Marco Ophthalmic, Inc.
Menicon
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OCuSOFT
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Optovue, Inc.
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Revolution EHR/REV360
Santinelli International
ScienceBased Health
Shamir
Shire
Signet Armorlite Inc.
Sun Ophthalmics
Vision One Credit Union
Visioneering Technologies, Inc.
VSP Global
VSP Optics Group
Walman Optical
Weave
Wells Fargo Practice Finance
Zenith

EDUCATION INFORMATION

SPEAKERS

Michael DePaolis, OD, FAAO
Alan Kabat, OD, FAAO
Ryan McKinnis, OD, FAAO, FSLs
Leonard Messner, OD, FAAO
Mohammad Rafieetary, OD, FAAO
J. James Thimons, OD, FAAO



EDUCATION PROGRAM INFORMATION

To help you identify topic areas, Monterey Symposium educational sessions have been designated as:

- TPA** Therapeutic Pharmaceutical Agent
- TPG** TPA with approval to treat Glaucoma
- O** Other - Binocular Vision, Contact Lenses, Low Vision, Vision Therapy



OD COURSE APPROVALS

The 2019 Monterey Symposium continuing education program has been submitted to COPE.



**For an updated listing of approved
courses, please visit
www.montereyesymposium.com.**

AVAILABLE NOW!

**TOO
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Simulation

Introducing the
Contact Lens that knows light

ACUVUE® OASYS with Transitions™
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Contact lenses are not a replacement for sunglasses.

ACUVUE® Brand Contact Lenses are soft, thin, clear contact lenses. As with any contact lens, eye problems, including contact lens use, develop. Some experts may recommend daily wearers use disposable lenses. Lenses should not be used if you have any eye irritation, eye pain, eye redness, eye discharge, eye tearing, vision changes, or other eye problems. Contact the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-853-3020 or by visiting www.eyes.com/contactlenses. Simulations of lens on eye.

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COURSE INFORMATION

FRIDAY, NOVEMBER 15

8 - 9:40 a.m.	100 - Controversies in Glaucoma TPG <i>J. James Thimons, OD, FAAO</i> COPE# 51598-GL
8 - 9:40 a.m.	101 - Forensic OCT Examination TPA <i>Mohammad Rafieetary, OD, FAAO</i> COPE# 62899-PS
10 - 11:40 a.m.	102 - Quantum Leaps in OSD Technology TPA <i>Alan Kabat, OD, FAAO</i> COPE# 62885-AS
10 - 11:40 a.m.	103 - The Neuro-Ophthalmology of MS TPA <i>Leonard Messner, OD, FAAO</i> COPE# 62911-NO
11:30 A.M. - 3:30 P.M. - EXHIBIT HALL OPEN	
3 - 4:40 p.m.	104 - Glaucoma Update TPG <i>J. James Thimons, OD, FAAO</i>
3 - 4:40 p.m.	105 - A Journey to the Peripheral Retina: Diagnosis and Management of Peripheral Retinal Disease A Clinically Relevant Review TPA <i>Mohammad Rafieetary, OD, FAAO</i> COPE# 62898-PS
5 - 5:50 p.m.	106 - Contemporary Uses of Bandage Contact Lenses TPA <i>Michael DePaolis, OD, FAAO</i>
5 - 5:50 p.m.	107 - Ocular Complications of Systemic Meds TPA <i>Alan Kabat, OD, FAAO</i> COPE# 52339-PH
6:30 - 8:00 P.M. - WELCOME RECEPTION	

SATURDAY, NOVEMBER 16

8 - 8:50 a.m.	200 - Oculoplastics and Optometric Coordination of Care TPA <i>Alan Kabat, OD, FAAO</i> COPE# 62886-PS
8 - 8:50 a.m.	201 - Evaluating Quality of Life in Glaucoma TPG <i>J. James Thimons, OD, FAAO</i> COPE# 52387-GL
9 - 9:50 a.m.	202 - Advances in Glaucoma Surgical Therapy TPG <i>J. James Thimons, OD, FAAO</i> COPE# 61442-GL
9 - 9:50 a.m.	203 - Not Your Typical Dry Eye - Contemporary Management Strategies for Challenging Cases TPA <i>Michael DePaolis, OD, FAAO</i>

10 – 11:40 a.m.	204 - Co-Management of Patients in the Age of Technology TPA <i>Ryan McKinnis, OD, FAAO, FSLS</i> COPE# 62921-GO
10 – 11:40 a.m.	205 - Advanced Management of Ocular Surface Disease TPA <i>Alan Kabat, OD, FAAO</i>
11:30 A.M. – 3:30 P.M. – EXHIBIT HALL OPEN	
3 – 4:40 p.m.	206 - Recognizing, Treating, and Avoiding Microbial Keratitis in Contact Lens Practice TPA <i>Michael DePaolis, OD, FAAO</i>
3 – 4:40 p.m.	207 - Mind-Bending Neuro-Oph Grand Rounds: From the Chiasm and Beyond 0 <i>Leonard Messner, OD, FAAO</i> COPE# 62925-NO
5 – 5:50 p.m.	208 - Modern Hybrid Fitting: The Next Generation 0 <i>Ryan McKinnis, OD, FAAO, FSLS</i> COPE# 62895-CL
5 – 5:50 p.m.	209 - Angiography With and Without the Dye TPA <i>Mohammad Rafieetary, OD, FAAO</i> COPE# 62895-CL

SUNDAY, NOVEMBER 17

8 – 9:40 a.m.	300 - Modern Scleral Lenses: Beyond the Limbus 0 <i>Ryan McKinnis, OD, FAAO, FSLS</i> COPE# 62896-CL
8 – 8:50 a.m.	301 - Clinical Pearls for the Primary Eye Care Practice TPA <i>Michael DePaolis, OD, FAAO</i>
9 – 9:50 a.m.	302 - The Non-Glaucomatous Optic Neuropathies Papilledema and Idiopathic Intracranial Hypertension IIH TPA <i>Leonard Messner, OD, FAAO</i> COPE# 62912-NO
10 – 11:40 a.m.	303 - Best NGS Cases 2019 TPG <i>J. James Thimons, OD, FAAO</i>
10 – 11:40 a.m.	304 - Fitting Beyond the Ordinary 0 <i>Michael DePaolis, OD, FAAO</i>
12 – 12:50 p.m.	305- Corneal Cross-Linking and Beyond TPA <i>Ryan McKinnis, OD, FAAO, FSLS</i> COPE# 62894-AS

FOOD FOR THOUGHT SERIES

Monterey Symposium presents a series of sessions hosted by industry leaders. Enjoy a hot meal while gaining an inside track on the newest services and products available.

Space is limited. No CE for Food for Thought Sessions.

THURSDAY, NOVEMBER 14

6:00 - 7:00 p.m. **FFT1 Dinner Program**

FRIDAY, NOVEMBER 15

6:45 - 7:45 a.m. **FFT2 Breakfast Program - The Next Big Thing for Your Lens-Wearing Patients**
Speaker: TBD
Sponsored by Alcon

6:45 - 7:45 a.m. **FFT3 Breakfast Program - Contact Lenses for Presbyopic Astigmats: Changing the Conversation**
Speaker: Justin Bazan, OD
Sponsored by Bausch + Lomb

12 - 1:00 p.m. **FFT4 Lunch Program - Myopia - A Worldwide Epidemic**
Speaker: Steven F. Rosinski, OD
Sponsored by CooperVision

6 - 7:00 p.m. **FFT5 Dinner Program**

SATURDAY, NOVEMBER 16

6:45 - 7:45 a.m. **FFT6 Breakfast Program - Designed to Perform When the Pressure Is On**
Speaker: J. James Thimons, OD, FAAO
Sponsored by Allergan

6:45 - 7:45 a.m. **FFT7 Breakfast Program - Our Partnership Commitments**
Speaker: W. Lee Ball, OD, FNAP, FAAO
Sponsored by Johnson & Johnson Vision

12 - 1:00 p.m. **FFT8 Breakfast Program - Making the Decision to Sell to Private Equity...or Not**
Speaker: Mark Wright, OD, FCOVD
Sponsored by PMC & VSP Global

6 - 7:00 p.m. **FFT9 Dinner Program - Deal or No Deal? The Grand Rounds of Successful Practice Sales Using Real Case Studies**
Speakers - Scott Daniels, Sr. Licensed Broker, Levi Barlavi, Esq., and Matt Christie, VP/Regional Sales Manager
Sponsored by Practice Concepts, Pacific Health Law Group, Bank of America & Walman Optical

SUNDAY, NOVEMBER 17

6:45 - 7:45 a.m. **FFT10 Breakfast Program - CONNECTiING THE DOTS: Evidence Based Perspectives on Dry Eye Disease**
Speaker: Scott Schachter, OD
Sponsored by Shire

Join the conversation.

ECP VIEWPOINTSSM

**Introducing CooperVision's ECP ViewpointsSM,
a true insider's perspective – by ODs for ODs.**

ECP ViewpointsSM covers all areas relevant to modern optometry practices:

- Spotlight on products
- Updates on legislative advocacy
- Competing in changing times
- Guidance for practice management
- Insights from CooperVision's Best Practices honorees
- Advice from optometrists nationwide
- Current academic initiatives

**Don't miss out on valuable insights from both
CooperVision and your peers.**

**Gain unique perspective by visiting
www.ecp-viewpoints.com.**



HOTEL & REGISTRATION INFORMATION

FULL REGISTRATION BENEFITS

- Unlimited CE
- Friday & Saturday lunch vouchers
- Admission to Exhibit Hall for you and your guests
- Admission to Welcome Reception
- Food for Thought series (limited seating)



CONFERENCE & HOTEL LOCATION

Monterey Marriott Hotel 350 Calle Principal, Monterey, CA 93940

A block of rooms are at the Monterey Marriott for Monterey Symposium attendees at a special, discounted rate for a limited time only.

Deadline for Special Rate: October 23
Single/Double Room Rate: \$233 per night (plus 11% tax and fees).
Wi-Fi is included.

To book your hotel room online visit:
<https://book.passkey.com/e/49847804>

Phone Reservations: (877) 901-6632. Simply mention that you are attending the COA Monterey Symposium to receive the discounted rate.



CANCELLATION POLICY

Cancel on or before October 6 – full refund less \$50 service charge
After October 6 – sorry no refunds, substitutions are allowed
Cancellation requests are only accepted via email – events@coavision.org

HOW TO REGISTER ONLINE

Register with ease and convenience online at
www.montereysymposium.com

Credit card transactions only for online registration

MAIL

California Optometric Association
2415 K Street, Sacramento, CA 95816

All registrants will receive a confirmation email.

FAX

(916) 469-2896



REGISTRATION FORM

INDIVIDUAL INFORMATION

First Name _____ Last Name _____

Designation (OD, etc.) _____ License # _____ State _____

Preferred Name on Badge _____ Office Phone _____

Address _____ City _____

State _____ Zip _____ E-mail _____

Emergency Contact Name and Phone _____

Yes, I require special services to fully participate in accordance with the Americans Disabilities Act. COA will contact you to make arrangements.

PAYMENT INFORMATION

Check or Money Order:

Enclosed (Payable to: California Optometric Association)

Credit Card:

Visa MC (CCV - 3 digit # on back) AMEX (CCV - 4 digit # on front)

Card Number: _____ Exp. Date: _____ CCV#: _____

Name on Card: _____

Authorized Signature: _____

FULL REGISTRATION	EARLY (ENDS OCTOBER 6TH)	REGULAR
COA Member Optometrist	<input type="checkbox"/> \$499	<input type="checkbox"/> \$600
Non-Member Optometrist	<input type="checkbox"/> \$650	<input type="checkbox"/> \$700
HOURLY REGISTRATION	EARLY (ENDS OCTOBER 6TH)	REGULAR
COA Member Optometrist	<input type="checkbox"/> \$30/hr. + \$50 reg. fee	<input type="checkbox"/> \$35/hr. + \$50 reg. fee
Non-Member Optometrist	<input type="checkbox"/> \$40/hr. + \$50 reg. fee	<input type="checkbox"/> \$45/hr. + \$50 reg. fee
		<input type="checkbox"/> I'll attend the Welcome Reception
# of Guests.....	<input type="checkbox"/> \$25/Guest	
TOTAL	\$	\$

PLEASE SELECT YOUR COURSES HERE

FRIDAY, NOVEMBER 15

<input type="checkbox"/>	8 - 9:40 a.m.	100 - Controversies in Glaucoma (TPG)
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<input type="checkbox"/>	3 - 4:40 p.m.	104 - Glaucoma Update (TPG)
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<input type="checkbox"/>	5 - 5:50 p.m.	106 - Contemporary Uses of Bandage Contact Lenses (TPA)
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<input type="checkbox"/>	3 - 4:40 p.m.	207 - Mind-Bending Neuro-Oph Grand Rounds (O)
<input type="checkbox"/>	5 - 5:50 p.m.	208 - Modern Hybrid Fitting: The Next Generation (O)
<input type="checkbox"/>	5 - 5:50 p.m.	209 - Angiography With and Without the Dye (TPA)

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<input type="checkbox"/>	10 - 11:40 a.m.	304 - Fitting Beyond the Ordinary (O)
<input type="checkbox"/>	12 - 12:50 p.m.	305 - Corneal Cross-Linking and Beyond (TPA)

FOOD FOR THOUGHT SERIES

THURSDAY, NOVEMBER 14

<input type="checkbox"/>	6:00 - 7:00 a.m.	FFT1 Dinner Program - TBD
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FRIDAY, NOVEMBER 15

<input type="checkbox"/>	6:45 - 7:45 a.m.	FFT2 Breakfast Program - The Next Big Thing for Your Lens-Wearing Patients
<input type="checkbox"/>	6:45 - 7:45 a.m.	FFT3 Breakfast Program - Contact Lenses for Presbyopic Astigmats: Changing the Conversation
<input type="checkbox"/>	12 - 1:00 p.m.	FFT4 Lunch Program - Myopia - A Worldwide Epidemic
<input type="checkbox"/>	6 - 7:00 p.m.	FFT5 Dinner Program - TBD

SATURDAY, NOVEMBER 16

<input type="checkbox"/>	6:45 - 7:45 a.m.	FFT6 Breakfast Program - Designed to Perform When the Pressure Is On
<input type="checkbox"/>	6:45 - 7:45 a.m.	FFT7 Breakfast Program - Johnson & Johnson Vision - Our Partnership Commitments
<input type="checkbox"/>	12 - 1:00 p.m.	FFT8 Lunch Program - Making the Decision to Sell to Private Equity...or Not
<input type="checkbox"/>	6 - 7:00 p.m.	FFT9 Dinner Program - Dinner Program - Deal or No Deal? The Grand Rounds of Successful Practice Sales Using Real Case Studies

SUNDAY, NOVEMBER 17

<input type="checkbox"/>	6:45 - 7:45 a.m.	FFT10 Breakfast Program - CONNECTiNG THE DOTS: Evidence Based Perspectives on Dry Eye Disease
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WHATEVER YOUR PASSION

"I believe it's the perfect balance of business and caring."

"I was fascinated by sight and it became my purpose."

"I had a skill I knew I could make an economic success of."

"I get satisfaction in helping people feel more confident."

"I saw glaucoma take my grandfather's vision and wanted to help."

"I had an aptitude for the science and knew I could make a difference."

"I like the energy of the dispensary and the joy people get with a purchase."

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*Healthy Eyes Advantage is the **Preferred Business and Practice Solutions Partner** of the California Optometric Association. To date, HEA has provided over \$12 million in non-dues revenue support.*



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CALIFORNIA OPTOMETRIC ASSOCIATION
2020 CONTINUING EDUCATION EVENTS



2415 K STREET
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Los Angeles
February 23

Santa Clara
March 15

Sacramento
April 26

MONTEREY SYMPOSIUM

November
6-8

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