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Association
of Optometrists
CONFERENCE

Banff, Alberta OCT 3-5, 2024



Alberta
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of Optometrists 

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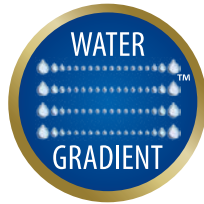
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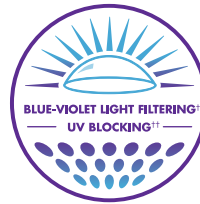
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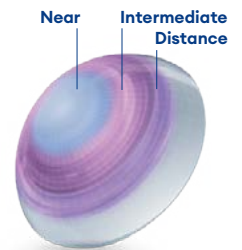
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† There is no demonstrated clinical benefit to a 34% reduction in blue-violet HEV light at wavelengths below 450 nm.

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†† UV absorbing contact lenses are NOT substitutes for protective UV absorbing eyewear, such as UV absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. The patient should continue to use UV absorbing eyewear as directed.

References: 1. Alcon data on file, 2022. 2. In a clinical study wherein patients used CLEAR CARE[®] solution for nightly cleaning, disinfecting, and storing; Alcon data on file, 2021. 3. Merchea M, Evans D, Kannarr S, Miller J, Kaplan M, Nixon L. Assessing a modified fitting approach for improved multifocal contact lens fitting success. Paper presented at Optometry's Meeting, the 121st Congress of the American Optometric Association; June 20-24, 2018; Denver, CO. 4. Bauman E, Lemp J, Kern J. Material effect on multifocal contact lens fitting of lenses of the same optical design with the same fitting guide. Poster presented at: British Contact Lens Association Clinical Conference & Exhibition; June 9-11, 2017; Liverpool, UK. 5. In vitro evaluation of bacterial adherence in commercial lenses: Alcon data on file, 2020. 6. In vitro evaluation of bacterial biofilm in commercial lenses: Alcon data on file, 2020. 7. In vitro evaluation of lipid deposition for lehlfilcon A and commercial lenses using 3D confocal imaging; Alcon data on file, 2021. 8. Ishihara K, Fukazawa K, Sharma V, Liang S, et al. Antifouling silicone hydrogel contact lenses with a bioinspired 2-methacryloyloxyethyl phosphorylcholine polymer surface. *ACS Omega*. 2021;6:7058-7067. 9. Laboratory assessment of ultraviolet and visible light transmission properties of lehlfilcon A sphere contact lenses using spectrophotometer; Alcon data on file, 2020.

See product instructions for complete wear, care and safety information. 

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MESSAGE FROM THE PRESIDENT



Greetings!

We are off to Banff and three days of world-class continuing education, along with some great opportunities to catch up with colleagues and meet the many new AAO members who will be joining us. We're holding out hope the larches will still be on full display to make for some beautiful views and outdoor activities!

Our keynote speaker this year was chosen for her presentation, which can easily be adapted to any area of your life. Sally McRae's story of perseverance and managing both successes and challenges is inspiring. We're sure you'll find the presentation thought-provoking.

Our CE committee has lined up another excellent list of speakers this year for a full three-day agenda. Dr. Blair Lonsberry is presenting two sessions you won't want to miss: "Laser Procedures in Optometry" and "Skin Diseases and Eyelid Lesions." He will also present two interactive grand rounds sessions. Dr. Cecelia Koetting returns to the AAO after her stellar reviews last year. Her session, "Eyes are going viral: When a Red Eye is not just Red Eye" will be a highlight. You can read more about all the sessions in this guide. Along with the sessions, this year we are including an Aesthetics Workshop: IPL, RF, and Botox with Dr. Selina McGee.

You will also want to check out the Optometric Staff program guide for your staff. These sessions have been programmed to provide your staff with the skills and knowledge they need to provide excellent patient care and to support your in-clinic efforts.

Optifair is again sold out and offering a full spectrum of excellent product and service providers. The social events are being programmed with fun at the top of the list and we know you will enjoy all the activities with your colleagues.

Our conferences at the Banff Springs Hotel are always a sell-out, so make sure to register early to hold your spot and take advantage of the early bird prices. It will be a full schedule with the perfect mix of learning and fun.

We look forward to welcoming you to the mountains for some CE and networking!

A handwritten signature in black ink that reads "Andrea Lasby". The signature is fluid and cursive.

Dr. Andrea Lasby
AAO President



MESSAGE FROM THE CHAIR, CE COMMITTEE



Hello!

This year we're reaching new heights with our continuing education and we are also headed to the beautiful Rocky Mountains and the Fairmont Banff Springs. It's the perfect place to take in the excellent schedule of speakers your Continuing Education Committee has put together this year.

The advancements in patient eye care are presenting at a steady rate, and this year's schedule is bringing many of those topics and world-class speakers to our conference. We understand the essential need to keep abreast of the advancements being made that are evolving patient care. When planning the learning sessions, we looked at trends, new treatments, the impact of technology, and new medications that together will ensure Optometrists are well versed in every aspect of practice.

Our keynote speaker this year is Sally McRae who is presenting "Choose Strong." Drawing on her personal experiences, Sally's presentation will provide an opportunity to learn how your personal work impacts the world beyond the clinic, and how curiosity and courage can change your life.

There are also many social events planned. From our Pre-Bowl Happy Hour and Bowling, Bevvies & Billiards Bash to Optifair and a morning run with keynote Sally McRae, there are many opportunities to catch up with colleagues. It's also a time for our New Grads to meet other members of the AAO and build their network of contacts.

The CE Committee would like to thank the AAO staff for their hard work in organizing the conference and keeping the AAO conference ranked as excellent by delegates. Throughout the conference, you will be receiving delegate surveys. Your responses help us to plan future conferences and other CE events and are highly valued. Thank you in advance for taking the time to complete these quick but informative questionnaires.

We're looking forward to a great conference. See you in Banff!

A handwritten signature in black ink that reads "Monica Bell".

Dr. Monica Bell
AAO Chair, CE Committee





A HUGE THANK YOU TO OUR 2024 SPONSORS

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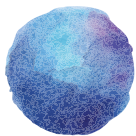
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CONFERENCE SCHEDULE AT-A-GLANCE

Thursday, October 3	
6:45 am - 5:15 pm	Registration Desk Open
7:00 am - 8:30 am	AAO General Breakfast
7:00 am - 8:00 am	Sponsored Breakfast – MacuMira Medical Devices Inc.
8:30 am - 12:00 pm	Optometrists CE Sessions
12:00 pm - 1:30 pm	Presidents' Update Luncheon
1:45 pm - 2:45 pm	ACO AGM
3:00 pm - 5:15 pm	Optometrists CE Sessions
5:30 pm - 11:00 pm	Pre-Bowl Happy Hour
7:00 pm - 11:00 pm	Bowling, Bevvies & Billiards Bash
Friday, October 4	
6:45 am - 5:15 pm	Registration Desk Open
7:00 am - 8:30 am	AAO General Breakfast
7:00 am - 8:00 am	Sponsored Breakfast – Bausch + Lomb
8:30 am - 12:00 pm	Optometrists CE Sessions
12:00 pm - 1:30 pm	AAO Awards Luncheon
1:45 pm - 2:45 pm	AAO AGM
3:00 pm - 5:15 pm	Optometrists CE Sessions
5:30 pm - 8:30 pm	Optifair Trade Show
8:30 pm - 10:30 pm	AAO President's Open House
Saturday, October 5	
6:00 am - 7:30 am	Morning Run with Sally McRae
6:45 am - 4:00 pm	Registration Desk Open
7:00 am - 8:30 am	AAO General Breakfast
8:30 am - 12:00 pm	Optometrists CE Sessions
12:00 pm - 1:30 pm	AAO Keynote Luncheon Sally McRae "Choose Strong"
1:45 pm - 4:00 pm	Optometrists CE Sessions

Early Bird Registrants

Members who register online and pay in full by September 5, 2024 will be eligible for a chance to

WIN 2025 AAO Membership Dues.



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OPTOMETRIST SCHEDULE

Thursday, October 3, 2024	
6:45 am - 5:15 pm Curio Foyer	Registration Desk Open
7:00 am - 8:30 am New Brunswick	AAO General Breakfast
7:00 am - 8:00 am Alhambra	MacuMira Medical Devices Inc. Sponsored Breakfast The AMD Talk Show: Microcurrent Technology: A Breakthrough to Improve Visual Function in Patients with Dry AMD <i>Dr. Trevor T. Miranda, OD</i>
	OD Track # 1
	Alhambra
	OD Track #2
	Cascade
8:30 am - 9:30 am	Laser Procedures in Optometric Practice <i>Dr. Blair Lonsberry, MS, OD, MEd., FAAO</i> COPE ID: 92872-LP
9:45 am - 10:45 am	Caring for Your Patient with Cancer <i>Dr. Cecelia Koetting, OD, FAAO, DipABO</i> COPE ID: 87852-PH
11:00 am - 12:00 pm	Neurological Visual Field Loss <i>Dr. Jacqueline Theis, OD, FAAO, FNAP</i> COPE ID: 92194-NO
11:00 am - 12:00 pm	Keratoconus and Crosslinking in the 21st Century <i>Dr. Cecelia Koetting, OD, FAAO, DipABO</i> COPE ID: 91841-TD
12:00 pm - 1:30 pm Alberta / New Brunswick	Presidents' Update Luncheon
1:45 pm - 2:45 pm Alhambra	ACO AGM
3:00 pm - 4:00 pm	The Increasingly Critical Role of Optometrists in Neovascular Retinal Diseases <i>Dr. Cecelia Koetting, OD, FAAO, DipABO</i> COPE ID: 91839-TD
4:15 pm - 5:15 pm	Practice Management Insights: Navigating Myopia within the Modern Practice <i>Dr. Leah Johnson, OD</i> COPE ID: 91925-PM
5:30 pm - 11:00 pm Riverview / High Rollers	 

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OPTOMETRIST SCHEDULE

Friday, October 4, 2024			
6:45 am - 5:15 pm Curio Foyer	Registration Desk Open		
7:00 am - 8:30 am Alberta / New Brunswick	AAO General Breakfast		
7:00 am - 8:00 am Alhambra	Bausch + Lomb Sponsored Breakfast Diagnostic and Pharmacological Management of Dry Eye <i>Dr. Selina McGee, OD, FAAO</i>		
	OD Track # 1	OD Track #2	OD Workshop
	Alhambra	Cascade	Conservatory
8:30 am - 9:30 am	Retinal Grand Rounds: Fundus Photo Cornucopia <i>Dr. Cecelia Koetting, OD, FAAO, DipABO</i> COPE ID: 91838-TD	Lyme Disease 101 <i>Dr. Michael Cooper, OD</i> COPE ID: 91889-SD	
9:45 am - 10:45 am	Getting on the Cornea's Nerves <i>Dr. Cecelia Koetting, OD, FAAO, DipABO</i> COPE ID: 91837-TD	Adult Diplopia Grand Rounds <i>Dr. Jacqueline Theis, OD, FAAO, FNAP</i> COPE ID: 91893-NO	Aesthetics Workshop <i>Dr. Selina McGee, OD, FAAO</i> COPE ID: 87656-SP
11:00 am - 12:00 pm	Not Another Uveitis <i>Dr. Michael Cooper, OD</i> COPE ID: 91890-SD		
12:00 pm - 1:30 pm Alberta / New Brunswick / Riverview	AAO Awards Luncheon		
1:45 pm - 2:45 pm Alhambra	AAO AGM		
3:00 pm - 4:00 pm	Interactive Grand Rounds: Part 1 <i>Dr. Blair Lonsberry, MS, OD, MEd., FAAO</i> COPE ID: 92869-GO	Neuro-Optometric Grand Rounds <i>Dr. Jacqueline Theis, OD, FAAO, FNAP</i> COPE ID: 92195-NO	Aesthetics Workshop <i>Dr. Selina McGee, OD, FAAO</i> COPE ID: 87656-SP
4:15 pm - 5:15 pm	Interactive Grand Rounds: Part 2 <i>Dr. Blair Lonsberry, MS, OD, MEd., FAAO</i> COPE ID: 92871-TD	Eyes Are Going Viral: When is Red Eye not just a Red Eye? <i>Dr. Cecelia Koetting, OD, FAAO, DipABO</i> COPE ID: 91836-TD	
5:30 pm - 8:30 pm Van Horne Ballroom	Optifair Trade Show		
8:30 pm - 10:30 pm Conservatory	AAO President's Open House		



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OPTOMETRIST SCHEDULE

Saturday, October 5, 2024		
6:00 am - 7:30 am Lobby	Morning Run with Sally McRae	
6:45 am - 4:00 pm Curio Foyer	Registration Desk Open	
7:00 am - 8:30 am Alberta / New Brunswick	AAO General Breakfast	
	OD Track # 1	OD Track #2
	Alhambra	Cascade
8:30 am - 9:30 am	Surgical Procedures in Optometric Practice <i>Dr. Blair Lonsberry, MS, OD, MEd., FAAO</i> COPE ID: 91268-SP	Beauty and the Beasts <i>Dr. Selina McGee, OD, FAAO</i> COPE ID: 93274-GO
9:45 am - 10:45 am	Top 10 Medications and Their Ocular Side Effects <i>Dr. Blair Lonsberry, MS, OD, MEd., FAAO</i> COPE ID: 91265-PH	My Greatest Spikes: Challenging Glaucoma Cases <i>Dr. Michael Cooper, OD</i> COPE ID: 91026-GL
11:00 am - 12:00 pm	Axial Elongation & Implications for Patient Care <i>Dr. Leah Johnson, OD</i> COPE ID: 92735-GO	
12:00 pm - 1:30 pm Van Horne Ballroom	Keynote Luncheon - "Choose Strong" by Sally McRae	
1:45 pm - 2:45 pm	Presenting and Emerging Corneal Pathogens: What You Need To Know <i>Dr. Michael Cooper, OD</i> COPE ID: 91891-TD	You Must be "Kid"ding Me: Pediatric Inter Professional Panel and Grand Rounds <i>Dr. Sheila Morrison, OD, MSc, FSLs, FAAO</i> <i>Dr. Carrah Bouma, MD</i> <i>Dr. Alexandra Bavasi, OD, MEd</i> COPE ID: Pending
3:00 pm - 4:00 pm	How to Positively Influence Patient and Employee Behavior <i>Kevin Wilhelm, Marketing 4ECPs Inc.</i> COPE ID: 90905-PM	When Scleral Lenses Don't Work: Case Based Lessons for All Practitioners <i>Dr. Sheila Morrison, OD, MSc, FSLs, FAAO</i> <i>Dr. Maria Walker, OD, PhD</i> COPE ID: Pending

Register online at
optometrists.ab.ca

All sessions have limited seating, please ensure you choose all of the sessions you want to attend at the time of registration. Once room capacities are reached, we will not be able to accommodate any missed session selections.



KEYNOTE LUNCHEON CHOOSE STRONG

In the world of endurance sports, one of the greatest motivators for athletes battling challenges mid-race is to remind them of what they can't see — the finish line.

Sally McRae is a professional ultra-trail runner known for enduring through the most grueling races on the planet. Her story of perseverance began as a child and has been shared all over the world to encourage others to keep going even when they can't see what lies ahead. At the end of the presentation, attendees will learn how their personal work impacts the world beyond office hours and how curiosity and courage can change your life.



SALLY
McRAE



Sally McRae is a professional ultra/mountain runner sponsored by NIKE. Sally has stood on podiums at some of the most iconic races all over the world, including first place finishes at Badwater 135 and Moab 240. Sally is known for her mental fortitude and the ability to push through extreme discomfort, but her real strength wasn't built in the gym.

From the stage, Sally candidly shares her story of pain, loss, and wild resilience that laid the foundation for who she is today. Her message is honest, raw, and relatable; encouraging audiences to overcome life's toughest challenges and highlighting the transformative power of resilience.

CONFERENCE MIXER



Join us for a Pre-Bowl Happy Hour to kick off the evening with drinks, bites and great company! Whether you're gearing up for strikes or simply looking to unwind, swing by the Riverview room to get the party started.



Get ready to roll, rack 'em up and raise a glass at our Bowling, Bevvies & Billiards Bash! Hop on one of the AAO shuttle buses and head down for a night of strikes, shots, and spirited competition. Whether you're a bowling pro, a pool shark, or just here for the fun and food, there's something for everyone. Grab your cue, lace up those bowling shoes, and join us at High Rollers for an unforgettable evening of games, drinks, delicious food and good times with colleagues!

See you there!

OPTIFAIR

It's a full house!

Optifair is again fully booked and will showcase a variety of the latest and greatest in the industry. Along with great food, this very popular event is another opportunity to catch up with colleagues.

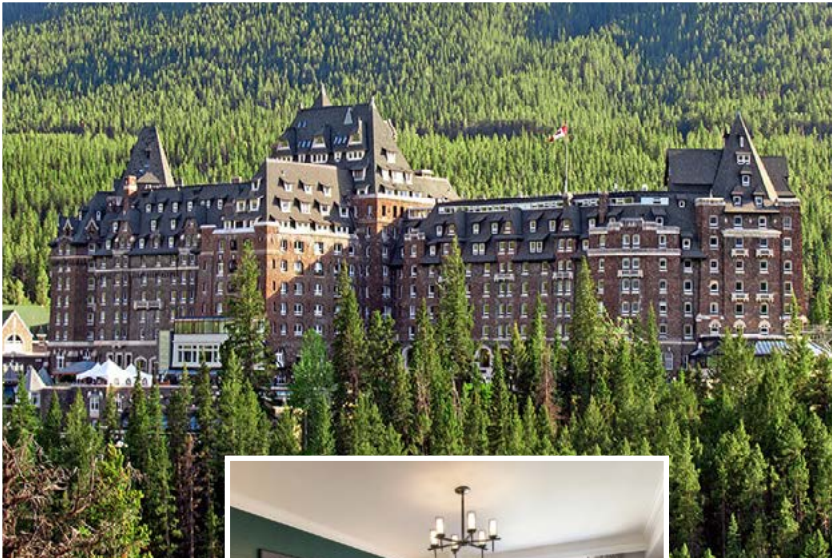
Come and check out what's new and enjoy the evening!



HOTEL RESERVATIONS

Fairmont Banff Springs

405 Spray Avenue | Banff, Alberta | T1L 1J4



We have a room block available at the Fairmont Banff Springs Hotel. Experience the luxury of staying at this exquisite property, conveniently located at the venue of the Conference and Optifair.



Room Rates starting at \$363

Hotel rates do not include GST, the Alberta Tourism Levy, or service charges.

Reservations can be made by calling

1-833-762-6866

Please make sure to mention that you are booking under the **AAO Conference & Optifair** to receive the preferred rate.

Or

to book online use this [BOOKING LINK](#).

The AAO has discounted room blocks available until **September 2, 2024**.

With 12 hotels in Banff and 2 in Canmore, Banff Lodging Company offers a range of hotel rooms and suites to suit your guests' individual needs. View all properties online at www.banfflodgingco.com

Guests will phone to book their own individual reservations and receive a 15% discount on the current best available rate at time of booking

HOW TO BOOK

Book Over the Phone

1. Call our friendly Reservations Department on 1-800-563-8764
2. Ask for Alberta Association of Optometrists, Group 4244562 rate

Rates Valid October 1 - 8, 2024

Discounted rates are available until 21 days prior to arrival (September 10, 2024)



Reservations can be cancelled until 72 hours prior to arrival without penalty. Valid credit card required to book & minimum night stay requirements may apply. No block is reserved, all bookings are based on availability and rates are determined at the time of booking. Booking three rooms or more with the same credit card will require a deposit of the first night plus taxes per room.

CONFERENCE SPEAKERS



Dr. Alexandra Bavasi, OD, MEd

Alexandra Bavasi, OD, MEd is a dedicated pediatric optometrist practicing in Portland, Oregon. She collaborates closely with four pediatric ophthalmologists, collectively providing quality, comprehensive pediatric eye care to the Portland metro area and beyond. She attended optometry school and completed her residency at Pacific University, where she received specialized training in comprehensive pediatric eye care and vision rehabilitation. Dr. Bavasi focuses on pediatric primary eye care exams, amblyopia/strabismus, and myopia control. Her expertise also includes orthoptics, working with special populations, and managing complex adult strabismus cases. Outside of her professional commitments, Dr. Bavasi enjoys exploring the Pacific Northwest with her family, traveling internationally, and staying active through running, climbing, and yoga.



Dr. Carrah Bouma, MD

Dr. Carrah Jenna Bouma is a pediatrician based in Calgary, Alberta. She received her medical degree from the University of Calgary in 2013 and went on to specialize in pediatrics. She practices at Ladybug Pediatrics, is an assistant professor at the University of Calgary, and she also serves as the site lead for the PLC inpatient beds where she provides newborn and inpatient care. Dr. Bouma sits on several Calgary based and provincial committees advocating for pediatric patients in many settings. In 2020 she won the University of Calgary Department of Pediatrics Outstanding Community Pediatrician Award.



Dr. Michael Cooper, OD

Michael S. Cooper, OD is an Optometrist and President of Visionary Medical Education, LLC which was launched to drive change in education by improving care for patients by enhancing clinical competencies of the collaborative ophthalmic care team. He is Past Director of Professional Strategies at Kala Pharmaceuticals in Arlington, MA and Co-Founder of Intrepid Eye Society. Dr. Cooper specializes in complex anterior segment and infectious disease management where he has treated a variety of conditions including dry eye and external lid diseases, allergy, and uveitis. He has produced research, participated on expert round tables on ocular surface disease, cataract surgery co-management, therapeutic and surgical glaucoma, and myopia. Further, Dr. Cooper has lectured for hundreds of hours both domestically and internationally on topics such as corneal disease states, uveitis management, Lyme disease, emerging pathogens, future clinical and surgical ophthalmic treatments, sports-related eye injuries in children, and AMD pedigree relationships to name a few.

Dr. Cooper is published in journals such as Review of Optometry, Clinical Ophthalmology, Modern Optometry, Cataract and Refractive Surgery Today, Ophthalmology/Optometric Management, Optometry Times, Primary Care Optometry News, and Eyes On Eyecare. Additionally, he has collaborated with CollaborativeEYE and Eyetube on a variety of digital media segments including "Managing the Surgical Patient" and "Hot Topics."

He has been actively involved in global clinical studies for novel anti-infective therapeutics, evaluating the efficacy of meibomian gland treatment modalities, retrospective analyses of glaucoma medication efficacy and safety, ocular surface diagnostic validation, and AMD genetic research. Finally, he was awarded a federal grant in 2020 to evaluate Diabetes care efficiency across a multispecialty environment in a community health center setting.

CONFERENCE SPEAKERS CONT...



Dr. Leah Johnson, OD

Dr. Leah Johnson earned her Doctor of Optometry degree from the University of Houston, where she also completed a post-doctorate fellowship in Cornea and Contact Lenses.

Dr. Johnson owns a practice focused exclusively on dry eye, ortho-k, and pediatric contact lens care, incorporating comprehensive myopia management strategies. Her expertise extends internationally, having lectured and trained over 700 doctors across multiple countries in ortho-k techniques.

Additionally, Dr. Johnson serves as a Clinical Adjunct Faculty member at the University of Houston, educating students and providing clinical guidance in her specialties. She is an author in peer-reviewed articles on orthokeratology and specialty contact lenses and holds fellowships in optometric organizations, including the American Academy of Optometry, Scleral Lens Education Society, and the British Contact Lens Association.



Dr. Cecelia Koetting, OD, FAAO, DipABO

Dr. Koetting practices at the University of Colorado School of Medicine in the Department of Ophthalmology in Denver, CO. Her primary focus is in anterior segment and ocular surface disease, neuro-optometry, and peri-operative care. She partakes in clinical research and has served as Externship Director and adjunct faculty for several schools and colleges of optometry.

Dr. Koetting is a member of Intrepid, a fellow in the American Academy of Optometry, a diplomate of the American Board of Optometry, an active member of AOA and has served as both local and state officers within AOA. She was named young Optometrist of the year by the state of Virginia. Dr. Koetting lectures locally, nationally and internationally at conferences, continually contributes articles to and served as on editorial board for multiple publications.



Dr. Blair Lonsberry, MS, OD, MEd., FAAO

Dr. Lonsberry grew up in Rosburn, Manitoba, Canada. He obtained his Optometry degree from the University of Waterloo in 1996 after completing a Master of Science in Physiology from the University of Manitoba. He completed his residency in Primary Care Optometry from the Illinois College of Optometry in 1997, then joined the faculty at Southern College of Optometry in Memphis, TN. During his time at SCO, he completed a Masters in Education degree with an emphasis in adult learning.

Currently, Dr. Lonsberry is a Full Professor with Pacific University College of Optometry in Oregon where his primary teaching responsibilities are supervising interns and overseeing a specialty "lumps and bumps" clinic. In his spare time, he goes to Anchorage, Alaska where he sees patients in a private practice, and he has two White German Shepherd dogs named Beau and Bennett who keep him sane(ish).

Dr. Lonsberry is a Diplomate of the American Board of Optometry, a Fellow of the American Academy of Optometry, the Optometric Retinal Society, and the Optometric Glaucoma Society.

CONFERENCE SPEAKERS CONT...



Dr. Selina McGee, OD, FAAO

Dr. Selina McGee is the Visionary Founder and Owner of BeSpoke Vision, a private practice that offers patients a wide range of optometric care via its dry eye center, specialty contact lens clinic and aesthetics suite. She is a renowned national and international speaker. She is an Adjunct Assistant Professor at the Northeastern State University College of Optometry. She is on faculty at The Oklahoma Medical Research Foundation. She currently serves as President for the Intrepid Eye Society and the Secretary of the Board of Examiners in Oklahoma. She is a Fellow of the American Academy of Optometry and a Diplomate of the American Board of Optometry, and is Past-President of the Oklahoma Association of Optometric Physicians and Past-Trustee on the SECO Board. Most recently she was named OD of the South and OD of the year in Oklahoma. She is the Co-Medical Editor of Modern Optometry and Associate Editor of Presbyopia and the Aging Eye. She earned her Bachelor of Science in Biology (where she graduated Summa Cum Laude) and Doctor of Optometry (also Summa Cum Laude) from Northeastern State University Oklahoma College of Optometry.



Dr. Trevor T. Miranda, OD

Dr. Miranda was raised in Simcoe, Ontario, and graduated from the University of Waterloo with his Doctorate of Optometry in 1995. Following graduation, he moved to beautiful Vancouver Island, where he continues to serve the eye care needs of the Cowichan Valley. Trevor is also an active member of the Third World Eye Care Society and has participated with other professionals to improve the vision of the less fortunate.

Dr. Miranda was named Optometrist of the Year by the British Columbia Association of Optometrists in March 2015. This prestigious honour recognized Dr. Miranda's commitment to providing every patient with exceptional care while mentoring optometrists across Canada.

Dr. Miranda has been treating Dry AMD patients with the MacuMira treatment protocol since the fall of 2023 and is excited to share his experience and patient success stories with AAO members.



Dr. Sheila Morrison, OD, MSc, FSLs, FAAO

Dr. Sheila Morrison is a private practice clinician and educator. She earned her Doctorate of Optometry and Masters Degree in Vision Science (with a focus on scleral lenses), along with a Residency in Cornea and Contact Lens from Pacific University College of Optometry. After serving on faculty at the University of Houston College of Optometry as a full-time clinical professor, Dr. Morrison joined Mission Eye Care (Calgary, AB, Canada) where she is a residency supervisor of the Mission Eye Care Residency in Cornea and Contact Lens and adjunct faculty at NSU Oklahoma College of Optometry. She publishes and lectures both nationally and internationally on myopia management, contact lenses, and dry eye. Her clinical research interests are currently focused on technology driven contact lens design for orthokeratology, scleral, corneal, and custom soft contact lenses. She is a fellow of the American Academy of Optometry and the Scleral Lens Education Society.

CONFERENCE SPEAKERS CONT...



Dr. Jacqueline Theis, OD, FAAO, FNAP

Dr. Jacqueline Theis, OD, FAAO, FNAP is a practicing optometrist, clinical researcher, international lecturer and author. She received her doctoral and post-doctoral residency training in Neuro-Optometry and Binocular Vision disorders from the University of California at Berkeley School of Optometry. She is a previous Assistant Clinical Professor and the Founder and Chief of the UC Berkeley Sports Vision and Concussion Clinic and currently serves as an Assistant Professor for the Uniformed Services University, School of Medicine, Department of Physical Medicine and Rehabilitation. She has extensive clinical experience in post-traumatic brain injury and neurologic visual dysfunctions including neuropathic eye pain, neurologic dry eye, cranial nerve palsies, oculomotor dysfunction, photophobia, visual processing, and visuo-vestibular symptoms. She serves as a member of the Intrepid Eye Society, the American Optometric Association Evidence Based Optometry and Vision Rehabilitation Committees and is a fellow of the American Academy of Optometry and the National Academies of Practice. She has been awarded the Young Optometrist of the Year award in both California in 2019 and Virginia in 2022, and UC Berkeley's 40 under 40 in 2023.



Dr. Maria K. Walker, OD, MS, PHD

Maria Walker OD, MS, PhD is a clinician scientist with a focus on keratoconus, childhood myopia, and specialty contact lenses. She graduated with an OD/MS from The New England College of Optometry in Boston, MA, USA in 2013 and then completed a one-year Cornea & Contact Lens Residency at Pacific University in Portland, OR. She joined the faculty at University of Houston College of Optometry (UHCO) in 2014 and went on to complete a PhD on the impact of a scleral lens on the eye in 2021. Dr. Walker is currently an Assistant Professor at UHCO and runs a research lab studying keratoconus, the tear film, and the effects of scleral lenses. She is also an investigator on the BLINK study to evaluate the use of soft multifocal contact lenses in reducing myopic progression in children and provides specialty contact lens patient care two days per week. Dr. Walker is a Fellow in the American Academy of Optometry, a Past President of the Scleral Lens Education Society, and an advisory board member of the Gas Permeable Lens Institute.



Kevin Wilhelm

Kevin Wilhelm is a Co-Founder of Marketing4ECPs Inc. – a company dedicated to providing marketing services for eye care professionals across North America. Having graduated from the University of Calgary with a Bachelor of Commerce Degree, Kevin followed his passion and found a career in marketing and advertising.

Over the past ten years, Kevin has worked with hundreds of small business owners in the eyecare industry to help create and execute marketing strategies designed to facilitate sustainable growth. Leading a growing team of marketing professionals, Kevin is dedicated to building the most effective marketing program for eye care practice owners in the world.

Additionally, Kevin has published an Amazon Best Selling Book called *Click: Grow Your Business Through Digital Marketing* and is a frequent speaker for industry events.

SESSION DESCRIPTIONS

Adult Diplopia Grand Rounds

Dr. Jacqueline Theis, OD, FAAO, FNAP

Adult diplopia is an inevitable patient complaint in every optometric office. This course aims to provide the primary care optometrist with a vast presentation of different types of adult diplopia that may present to their office and clinical approaches to best manage each case in a grand rounds presentation format. Emphasis will be placed on being able to differentiate what is developmental vs. pathological and what warrants further systemic and neurological workup beyond prismatic correction.

Aesthetics Workshop

Dr. Selina McGee, OD, FAAO

So much vies for patients' attention and discretionary spending that differentiating your practice, while exceeding patient expectations, is more important than ever to ensure success. This hands-on learning lab offers a unique opportunity to: review, ask questions about, and experience, various aesthetic products and procedures that can be incorporated into optometric practice today. Intense pulsed light (IPL), Neurotoxin, radiofrequency technology, and other therapies will be discussed, as well as practice management considerations and reimbursement models.

Beauty Confidential

Dr. Selina McGee, OD, FAAO

Optometrists are uniquely positioned to discuss and lead conversations about eye beauty, cosmetics and products, as well perform procedures that enhance beauty. Many doctors can be intimidated at first to discuss these topics with patients, however this course will review and discuss the why and how of the eye beauty industry, giving doctors the tools and knowledge they need in their clinic encounters. Doctors should be able to have these conversations with much greater intelligence and comfort after this course.

Caring for Your Patient with Cancer

Dr. Cecelia Koetting, OD, FAAO, DipABO

Many of us have patients who are being treated for cancer and may be experiencing or at risk for ocular side effects of their treatment. It is important to be aware of the risk of side effects related to cancer treatment so that we, as optometrists, can monitor, help manage, and provide comfort to patients in a difficult time.

Eyes are Going Viral: When is a Red Eye not Just a Red Eye?

Dr. Cecelia Koetting, OD, FAAO, DipABO

When is a red eye not just a red eye? When it is caused by a lurking virus. Ocular manifestations of viruses can cause a multitude of different problems depending on which portion of the eye is affected. We will discuss the most common viruses and STDs and how they affect the eye.

Getting on the Cornea's Nerves

Dr. Cecelia Koetting, OD, FAAO, DipABO

The cornea is the window of the eye. When it becomes compromised patients' quality of vision and life suffer. Dry eye disease is one of the most common problems of the cornea, however it is not the only one. This lecture will discuss the neurotrophic and neuropathic cornea and how it should be managed to help maintain the health and clarity of the cornea.

How to Positively Influence Patient and Employee Behaviour

Kevin Wilhelm from Marketing 4ECPs Inc.

Audience members will learn all about the 6 Principles of Persuasion, as made famous by the book *Influence*, authored by Robert Cialdini. The concepts will be tailored and presented in a way to support practice owners in becoming better practice operators, as we explore how to positively influence the desired behaviours from both patients and employees. In this 60-minute session, attendees will be given specific examples they can immediately implement in their day-to-day operations.

SESSION DESCRIPTIONS CONT...

Interactive Grand Rounds: Round 1 & Round 2

Dr. Blair Lonsberry, MS, OD, MEd., FAAO

Critical to a clinician's practice is the ability to diagnose and manage unique and interesting presentations of "typical" ocular conditions, or to be able to diagnose a previously un-encountered condition. These interactive lectures will present patient cases with unique presentations of ocular conditions, including special testing. The content will focus on the clinician's ability to analyze and interpret the unique case presentation and provide appropriate management and treatment options.

Upon completion the participant will be:

- Able to assess a patient who is suspicious for glaucoma, analyze the necessary testing, and provide appropriate management/treatment.
- Able to assess a patient who has had an acute onset red eye and diagnose a patient with viral conjunctivitis including treatment and management.
- Familiar with the common laboratory tests that need to be considered for a patient who has an acute onset red eye with associated systemic manifestations.
- Able to determine the various differential diagnoses for a choroidal nevus versus choroidal melanoma, provide the appropriate diagnostic testing, and make the necessary treatment/management referrals.
- Able to assess a patient who is taking a high-risk medication like hydroxychloroquine and know what tests are indicated and potential risk for retinopathy.

*There will be two one-hour sessions. You have the option to register for one or both. The content will be the same in each session.

Keratoconus and Crosslinking in the 21st Century

Dr. Cecelia Koetting, OD, FAAO, DipABO

Keratoconus is a corneal disorder that is widely underdiagnosed and misunderstood. Recently, we have developed new testing for risk of keratoconus as well as have gained approval for new treatments to prevent progression. In this lecture, we will discuss the past, present, and future of treatment and diagnosis of keratoconus.

Laser Procedures in Optometric Practice

Dr. Blair Lonsberry, MS, OD, MEd., FAAO

The ever-expanding scope of practice for optometrists is seeing the use of lasers in optometric practice becoming more commonplace. The following interactive course will explore the various use of lasers in optometric practice including YAG capsulotomies, ALT/SLT, laser peripheral iridotomy and the newest laser procedure vitreous floater vitreolysis.

Upon completion of this course the attendee will know:

- The different types of lasers used in optometric practice.
- The criteria for recommending a laser procedure for posterior capsular opacification in a post-operative cataract patient.
- The steps in performing a YAG capsulotomy and the pre-post operative workup.
- The differences between argon laser trabeculoplasty and selective laser trabeculoplasty for the management of glaucoma.
- What patients that a laser peripheral iridotomy should be performed on and the steps in the procedure.
- Which patients should be considered for a floater vitreolysis procedure and the steps involved in the procedure.

SESSION DESCRIPTIONS CONT...

Lyme Disease 101

Dr. Michael Cooper, OD

The landscape of how Lyme disease presents in the ocular tissue illustrates a threatening trend of increased virulence and visual devastation. Subsequently, this condition and the resultant ocular manifestations warrant further examination and education through the literature and cases. Learn how to identify, treat effectively, and confidently co-manage these difficult-to-treat infections with specialists.

Axial Elongation & Implications for Patient Care

Dr. Leah Johnson, OD

This course gives optometrists a clear understanding of myopia in children and how to manage axial elongation. It explores different treatment options and their success in slowing myopia progression, supported by peer-reviewed research and meta-analyses.

Participants will learn about the causes of axial elongation and the impact on ocular health. The course also discusses the latest developments in drug treatments and how genetic and environmental factors contribute to myopia.

With practical advice and detailed analysis, attendees will learn how to interpret axial elongation data accurately, helping them make better clinical decisions. By connecting research with real-world practice, this course equips clinicians to use evidence-based strategies, improve patient care, and effectively manage myopia.

My Greatest Spikes: Challenging Glaucoma Cases

Dr. Michael Cooper, OD

The world of glaucoma diagnosis and treatment is evolving in front of our eyes which can be quite daunting even for the most seasoned eye care professional. Subsequently, this disease state warrants further examination and review of the current guidelines from the literature. Learn how to appreciate the gross to subtle nuances in presentation, testing analysis, and treatment to successfully manage these cases.

Practice Management Insights: Navigating Myopia within the Modern Practice

Dr. Leah Johnson, OD

This course integrates scientific research with practical optometric management strategies. Reviewing the life cycle of myopia, this course emphasizes the science behind early intervention and monitoring for juvenile myopia. The course explores pre-clinical research, genetic and environmental factors, and advancements in pharmacological interventions.

Highlighting the importance of translating research into practice, this course provides insights into effective myopia control strategies in peer-reviewed publications as well as the role of environmental factors such as outdoor time and digital screen use.

Practical insights include specialized equipment, staff training, and communication with high-risk families. The lecture also covers billing, reimbursement, and marketing strategies to build a myopia-focused practice. Dr. Johnson equips clinicians with the knowledge to enhance patient care and improve practice management, bridging the gap between research and clinical application.

Neurological Visual Field Loss

Dr. Jacqueline Theis, OD, FAAO, FNAP

This course reviews the optometric presentation of neurological conditions including myasthenia gravis, multiple sclerosis, and Parkinsons disease using a grand rounds case presentation format. The variability in case presentations will elaborate on the vast clinical presentations each condition has, and what role the optometrist plays in co-managing these diseases.

Neurological VF loss

Dr. Jacqueline Theis, OD, FAAO, FNAP

This course provides a comprehensive overview of hemianopic and homonymous vision loss and hemineglect in patients with acquired brain injury and neurological disease. It provides the optometrist with tools to diagnosis and manage these patients to improve patient quality of life in any practice setting including primary care.

SESSION DESCRIPTIONS CONT...

Not Another Uveitis

Dr. Michael Cooper, OD

The landscape of uveitis can often be a confusing pathway of systemic and idiopathic scenarios. Learn how to navigate these cases to potentially improve your treatment outcomes.

Presenting and Emerging Corneal Pathogens: What You Need To Know

Dr. Michael Cooper, OD

This session covers present and emerging ocular pathogens, focusing on clinical features and diagnosis while giving learners a primer on bacterial, viral, fungal, and protozoan keratitis. The course will provide the audience with content underscoring the importance of appropriately leveraging diagnostic testing using cultures/stains/molecular methods, and therapeutic management approaches for vision-threatening corneal infections.

Retinal Grand Rounds: Fundus Photo Cornucopia

Dr. Cecelia Koetting, OD, FAAO, DipABO

Is that spot on the fundus photo a floater, a CR scar, or dust on the lens? Are we seeing what we think we are seeing when we look at a fundus photo versus a dilated fundus exam. We will go through cases of retinal fundus photos and discuss diagnosis and treatment.

Skin Diseases and Eyelid Lesions

Dr. Blair Lonsberry, MS, OS, MEd., FAAO

An often-over-looked part of eye care is an understanding of the various types of lesions that can affect the peri-ocular tissues. It can be challenging to differentiate between the various types of skin lesions that patients can present with. The focus of this interactive presentation is to review the various types of skin lesions that patients can present with and their important diagnostic features. An emphasis will be placed on the importance of being able to differentiate between a benign versus malignant lesion and what treatment/management options are available.

At the conclusion of this presentation, participants will be able to describe:

- The difference between a benign vs. malignant lesion.
- The various benign and malignant skin diseases and eyelid lesions, their management and treatment, and how to educate the patient about their condition.

Surgical Procedures in Optometric Practice

Dr. Blair Lonsberry, MS, OS, MEd., FAAO

The ever-expanding scope of practice for optometrists is seeing the need to perform small surgical procedures in optometric practice becoming more commonplace. The following interactive course will explore the common eyelid lesions that are typically removed by optometrists, the most common means of removal, and pre-post operative considerations. Upon completion of this course the attendee will know:

- The different types of eyelid lesions that are removed by optometrists.
- The most common means of removing lesions in optometric practice.
- The pre- and post-operative protocols for the removal of eyelid lesions.

SESSION DESCRIPTIONS CONT...

The AMD Talk Show: Microcurrent Technology: A Breakthrough to Improve Visual Function in Patients with Dry AMD

Dr. Trevor T. Miranda, OD

There are 2 million Dry AMD patients in Canada who need help with their vision. The MacuMira microcurrent technology has the first ever Health Canada indication to improve visual function in patients affected by Dry AMD. Find out more about the mechanism of action, patient success cases, and how to build an “AMD Wellness Centre” into your practice.

The Increasingly Critical Role of Optometrists in Neovascular Retinal Diseases

Dr. Cecelia Koetting, OD, FAAO, DipABO

This course will review imaging findings that suggest a need for treatment for additional assessment of neovascular retinal diseases. It will also go over new technologies that can be used to diagnose and monitor neovascular retinal diseases and novel therapies that increase comanagement opportunities for optometrists in neovascular retinal diseases.

Top 10 Medications and Their Ocular Side Effects

Dr. Blair Lonsberry, MS, OD, MEd., FAAO

Patients’ present taking a variety of medications both topical and systemic. This interactive presentation will review the top 10 medications patients take and review the ocular side effects that can occur.

Upon completion of this course the attendee will know the ocular side effects of patients taking medications for management of cardiovascular disease (e.g., hypertension, heart disease), autoimmune diseases (e.g., hydroxychloroquine for joint pain), and allergies (e.g., Benadryl).

When Scleral Lenses Don’t Work: Case Based Lessons for All Practitioners

Dr. Sheila Morrison, OD, MSc, FSLs, FAAO

Dr. Maria Walker, OD, PhD

This course is designed to discuss the challenges of fitting and managing scleral lenses (SL) in basic to complicated patients. Through a review of the challenges and case reports, this course explores alternative modalities and solutions employed for patients when scleral lenses are not suitable or are limited in wear time. It offers insights into the diverse factors contributing to unsuccessful SL fittings, ranging from physiological considerations to practical challenges in lens application and maintenance. All practitioners can benefit from this course which expands knowledge about evidence-based visual solutions for patients across a range of patient types.

You Must be “Kid”ding Me: Pediatric Inter Professional Panel and Grand Rounds

Dr. Sheila Morrison, OD, MSc, FSLs, FAAO

Dr. Carrah Bouma, MD

Dr. Alexandra Bavasi, OD, MEd

This engaging course brings several healthcare disciplines together on an interactive panel to address the unique challenges in pediatric care, with a focus on vision. Key topics include developmental milestones, common pediatric conditions, interdisciplinary care coordination, and the integration of technology in pediatric diagnostics and treatment. Case discussions and grand rounds will provide practical, real-world scenarios to enhance participants’ diagnostic skills and decision-making abilities when managing all pediatric patients.

2024 AAO CONFERENCE REGISTRATION FEES

EARLY BIRD REGISTRANTS Members who register online and pay in full by September 5, 2024 will be eligible for a chance to **WIN YOUR 2025 AAO Membership Dues!**

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Early Bird price available until September 5, 2024

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Full Registration	\$675	\$775	\$875
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Conference Fees

What's Included?

Full package - Fee includes all CE sessions, breakfasts, coffee breaks, lunches, Optifair and the Pre-Bowl Happy Hour, and Bowling, Bevvies & Billiards Bash.

Thursday Only - Fee includes all Thursday CE sessions, breakfast, coffee breaks, Presidents' Luncheon, and the Pre-Bowl Happy Hour, and Bowling, Bevvies & Billiards Bash.

Friday Only - Fee includes all Friday CE sessions, breakfast, coffee breaks, AAO Awards Luncheon, Optifair, and AAO President's Open House.

Saturday Only - Fee includes all Saturday CE sessions, breakfast, coffee breaks, and Keynote Speaker Luncheon.

Non-Member Optometrists

	Regular	Onsite
Full Registration	\$1550	\$1850
Thursday Only	\$795	\$995
Friday Only	\$795	\$995
Saturday Only	\$795	\$995

Additional Tickets

Members, Spouses or Guests

Thursday, October 3	
Pre-Bowl Happy Hour and Bowling, Bevvies & Billiards Bash	\$90
Friday, October 4	
Optifair	\$90
AAO Awards Luncheon	\$90

Register online at
optometrists.ab.ca/events

If you are unable to register online, please call the AAO office at 1.800.272.8843 (in Alberta) or at 780.488.7029

For any other conference inquiries, you can email asylvestre@optometrists.ab.ca

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[†] More wearers achieved a visual tear break up time \geq 10 seconds compared to ACUVUE® OASYS 1-Day.

[‡] Versus Dailies Total1®, MyDay® and Ultra® One Day. Also significantly less than ACUVUE® OASYS 1-Day.

⁴ Versus publicly available knowledge as of June 2023

^{††} Filtering of HEV light by contact lenses has not been demonstrated to confer any health benefit to the user, including but not limited to retinal protection, protection from cataract progression, reduced eye strain, improved contrast, improved acuity, reduced glare, improved low light vision, or improved circadian rhythm/sleep cycle. The Eye Care Professional should be consulted for more information.

References: 1. JJV Data on File, 2022. CSM Subjective Responses ACUVUE® OASYS MAX 1-Day Contact Lenses- Retrospective Meta-analysis. 2. JJV Data on File. TearStable™ Technology Definition. 3. JJV Data on File 2022. Effect on Tear Film and Evaluation of Visual Artifacts with ACUVUE® OASYS MAX 1-Day Family. 4. JJV Data on File 2022. Material Properties: 1-DAY ACUVUE® MOIST, 1-DAY ACUVUE® TrueEye®, ACUVUE® OASYS 1-Day with HydraLuxe® Technology and ACUVUE® OASYS MAX 1-Day with TearTable™ Technology Brand contact lenses and other daily disposable contact lens brands.

Important safety information: ACUVUE® Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, a division of Johnson & Johnson (Canada) Inc., by calling 1-800-267-5098 or by visiting jnjvisionpro.ca.

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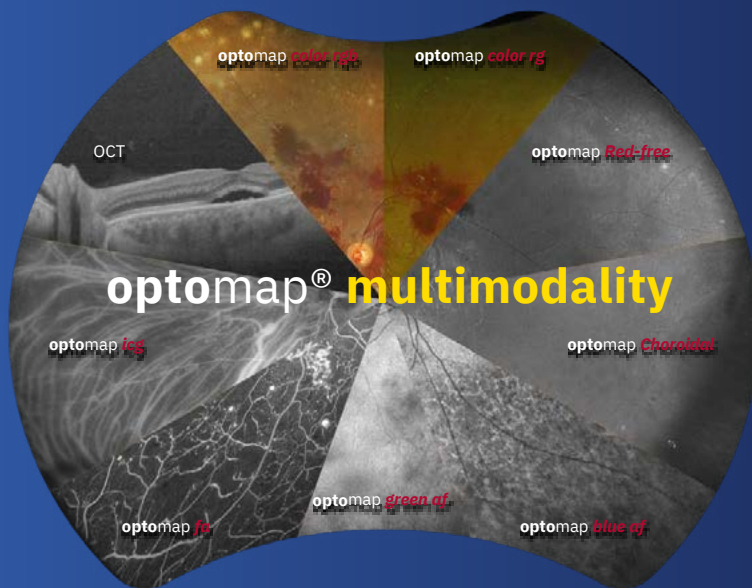
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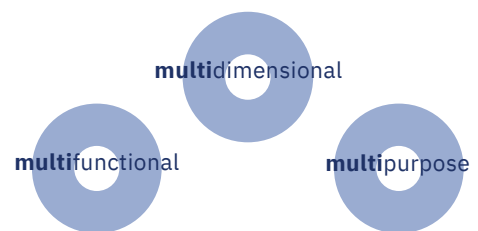


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Through early intervention, **you have the power** to protect their vision from worsening with the **first and only*** FDA approved[†] product proven to slow the progression of myopia in children, aged 8-12 at the initiation of treatment.^{§1} MiSight[®], for the love of sight.



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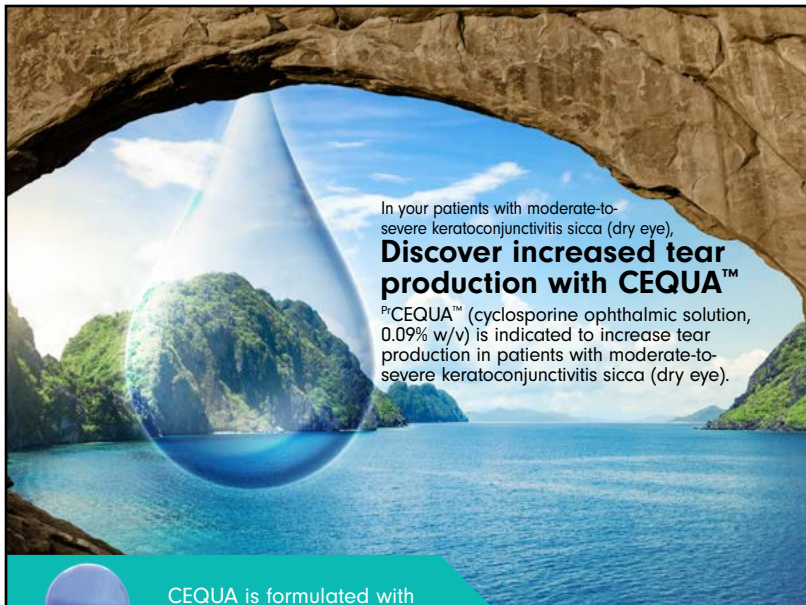
[†]Only FDA approved soft contact lens designed for myopia control.

^{*}**U.S. Indications for Use:** MiSight[®] 1 day (omafilcon A) soft (hydrophilic) contact lenses for daily wear are indicated for the correction of myopic ametropia and for slowing the progression of myopia in children with non-diseased eyes, who at the initiation of treatment are 8-12 years of age and have a refraction of -0.75 to 4.00 diopters (spherical equivalent) with ≤ 0.75 diopters of astigmatism. The lens is to be discarded after each removal. **Canadian Indications for Use:** MiSight (omafilcon A) Soft Contact Lenses for Myopia Control may reduce the rate of myopia progression in children (6-18) and correct ametropia. Reduction of myopia progression was observed in children with wearing time of 12 hours (8-16 hours) per day, 6.4 days (5-7) per week in a clinical study. Permanent myopia control after lens treatment is discontinued is not supported by clinical studies. MiSight (omafilcon A) Soft Contact Lenses for Myopia Control are indicated for single use daily disposable wear. When prescribed for daily disposable wear, the lens is to be discarded after each removal.

[§]Compared to a single vision 1 day lens over a 3-year period.

1. Chamberlain P et al. A 3-year Randomized Clinical Trial of MiSight[®] Lenses for Myopia Control. Optom Vis Sci. 2019;96(8):556-567

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Clinical use:

Pediatrics (<18 years of age): The safety and efficacy of CEQUA has not been established in pediatric patients; therefore, Health Canada has not authorized an indication for pediatric use.

Geriatrics (>65 years of age): No overall differences in safety or effectiveness have been observed between elderly and younger adult patients.

Contraindications:

- Patients who are hypersensitive to this drug or to any ingredient in the formulation or component of the container
- Patients with active or suspected ocular or peri-ocular infections
- Patients with ocular or peri-ocular malignancies or premalignant conditions

Relevant warnings and precautions:

- For topical ophthalmic use only
- Resolve existing or suspected ocular or peri-ocular infections before initiating CEQUA treatment. If an infection occurs during treatment, CEQUA should be temporarily withheld until the infection has been resolved
- Patients should be advised not to drive or use machines until their vision has cleared after CEQUA administration
- CEQUA has not been studied in patients with a history of *herpes keratitis*, end stage lacrimal gland disease, keratoconjunctivitis sicca (KCS) secondary to the destruction of conjunctival goblet cells such as occurs with Vitamin A deficiency, or scarring, such as occurs with cicatricial pemphigoid, alkali burns, Stevens-Johnson syndrome, trachoma, or irradiation
- Patients with severe keratitis should be carefully monitored
- Potential for eye injury and contamination
- CEQUA should not be administered while wearing contact lenses
- Local infections and malignancies: Regular monitoring of the eye(s) is recommended when CEQUA is used long term
- Hypersensitivity reactions
- The effect of CEQUA has not been studied in patients with renal or hepatic impairment
- CEQUA is not recommended during pregnancy unless the benefits outweigh the risks
- Caution should be exercised when CEQUA is administered in nursing women

For more information:

Please consult the Product Monograph at https://pdf.hres.ca/dpd_pm/00060038.PDF for important information relating to adverse reactions, interactions and dosing information, which has not been discussed in this piece. The Product Monograph is also available by calling our medical department at 1-844-924-0656.

REFERENCE: Current CEQUA™ Product Monograph, Sun Pharma Global FZE.

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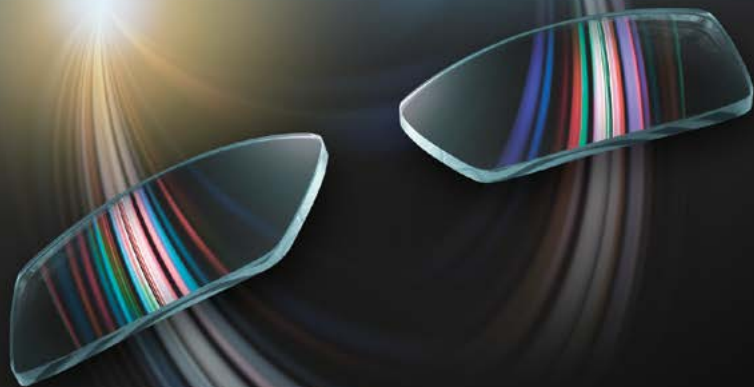


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