

ARKANSAS
OPTOMETRIC
ASSOCIATION

Affiliated with American Optometric Association

2020
VIRTUAL
FALL
CONVENTION



ARKANSAS
OPTOMETRIC
ASSOCIATION

We're going online... and it's LIVE

virtual

2020 [^] Fall Convention
Registration

October 14-18, 2020

Via Zoom

Frequently Asked Questions

What a strange year it has turned out to be. We've all adapted to make our normal days the best "normal" that we can. We know a lot of changes have happened in your practices and you are still taking care of patients to the best of your ability. While this may mean more sanitizing, masks, gloves, and social distancing, we know that you are keeping the health and safety of your patients first in mind.

That's why we've decided that the best scenario to provide you with high quality continuing education wouldn't look like it has in the past. We have your health and safety first in mind as well.

The Arkansas Optometric Association Board of Directors decided the best course of action was to still provide all **22 hours of COPE approved continuing education** that were planned for an in-person event but to do it virtually. This is the standard of most education events happening across the country right now and the board feels it's the right choice here as well. Please see the frequently asked questions below for more information.

Fall Convention FAQs

When is the convention?

October 14-18, 2020

- Wednesday, October 14 – 4-6pm
- ⇒ Thursday, October 15 – 4-7pm
- ⇒ Friday, October 16 – (8-8:30am – ArOA Membership Meeting/Awards) CE: 8:45am-5pm
- ⇒ Saturday, October 17 – 8:30am-3:15pm
- ⇒ Sunday, October 18 – 12pm-4:15pm

Will the CE be virtual?

Yes

What does virtual mean?

It means that you will watch the lectures on your computer, tablet, or phone by using a link to a zoom webinar.

Will the CE be live/real time?

Yes

Will the CE be available after the convention?

No, you will have to attend the lectures during the times indicated.

Will there be para CE?

No, not at this event.

How many hours are provided?

22 hours total. 21 COPE approved hours plus 1 hour of Arkansas Jurisprudence.

When does registration end?

10/14 at 12pm, but prices go up 10/6 and 10/14.

How much does it cost?

Register by 10/5 – Member \$375 (non-member \$600)
10/6 –10/13 - member \$425 (non-member \$650)
10/14-- member price \$475 (non-member \$700)
**member price is good for any member of the American Optometric Association or Arkansas Optometric Association*

How do I register?

Complete the registration form at the back of the packet and fax or mail to ArOA. You can also register online at arkansasoptometric.org under Events

How will you know I attended?

You will need to scan the QR code using the OE Tracker app at the end of each course. If you don't have the app, there will be a unique code to text with your name on the same slide. Because you have a unique log-in to the webinar, we can verify that you have attended.

How do I log in to the CE?

Every OD registered for the convention will receive log-in information via e-mail two days before the convention begins.

Will there be a quiz or test?

No.

Is this an ARBO/COPE event?

YES! This event is COPE approved as a live event.

Will my CE hours show up on the OE Tracker?

Yes! Your hours will show up in the OE Tracker. We will also send you a CE certificate.

What if I still have questions?

Contact the ArOA office at aroa@arkansasoptometric.org, or 501-661-7675.

OD Education: Wednesday-Friday

22
Hours
Total

Date	Time	Event Name	Credit
Wednesday 10/14/20	4pm-6pm	The Changing Paradigm in Diabetes Mellitus Americas New Healthcare Epidemic by Jim Thimons, OD COPE:65343-SD Diabetes mellitus is a disease of growing concern for all healthcare practitioners in the U.S. This course provides essential evidence-based information for the eye care provider.	2 hours
Thursday 10/15/20	4pm-6pm	Glaucoma Update by Jim Thimons, OD COPE: 64559-GL This course will highlight the latest developments in glaucoma, including diagnostic technology, pharmaceutical development and therapeutic intervention. Special emphasis will be placed on the implementation of these advances into the primary care practice.	2 hours
Thursday 10/15/20	6:15pm-7:15pm	Disruptive Technologies by Jim Thimons, OD COPE: 63218-GO This lecture will discuss the latest technologies available to patients and doctors that have the potential to change the landscape of optometry.	1 hour
Friday 10/16/20	8am-8:30am	ArOA Membership Meeting/Awards	
Friday 10/16/20	8:45am-9:45am	Eye-1-1: Ocular and Systemic Emergency Essentials by Carolyn Majcher, OD COPE PENDING Utilizing a case-presentation format, examples of ocular disease that require emergent treatment to prevent blindness and/or serious systemic consequences will be discussed.	1 hour
Friday 10/16/20	10am-11am	Neuro-ophthalmology Jeopardy! By Carolyn Majcher, OD COPE PENDING	1 hour
Friday 10/16/20	11:15am-12:15pm	Is this really glaucoma?: Glaucoma Masqueraders Round-up by Carolyn Majcher, OD COPE PENDING	1 hour
Friday 10/16/20	12:30pm-1:30pm	Customer Service Connections - Your Critical Competitive Advantage by Selina McGee, O.D. COPE ID: 67275-PM The rules today for customer service have changed. The options available to our patients today can be found almost anywhere. What sets businesses apart is the experience. Cultivating the patient experience from beginning to end is paramount to compete and win in today's marketplace. We will discuss how to create emotional connections to achieve loyal relationships that turn your patients/clients into brand ambassadors.	1 hour
Friday 10/16/20	1:45pm-2:45pm	Radiofrequency Radiation in Eyecare by Selina McGee, O.D. COPE ID: 65452-SP The role RF plays in eyecare opens a whole new realm of possibilities in how to treat patients who want to achieve improved eye health and aesthetics.	1 hour
Friday 10/16/20	3pm-5pm	Intense Pulsed Light IPL MGD, DED, and Other Fun Acronyms by Selina McGee, O.D. COPE 67431-AS The role IPL plays in eyecare opens a whole new realm of possibilities in how to treat patients that suffer with meibomian gland dysfunction, dry eye disease and opens new doors to treat and achieve aesthetic results.	2 hours

OD Education: Saturday & Sunday

Date	Time	Event Name	Credit
Saturday 10/17/20	8:30am- 9:30am	Arkansas Jurisprudence by the Arkansas State Board of Optometry	1 hour
Saturday 10/17/20	9:45am- 11:45am	The Oculoplastic Optometric Physician by Selina McGee, O.D. COPE: 63959-GO This course will show ODs how to incorporate aesthetics into an optometry practice, no matter what their scope is, as well as giving doctors resources to talk to their patients confidently about functional and cosmetic noninvasive and surgical oculoplastic procedures.	2 hours
Saturday 10/17/20	12pm- 1pm	Optical Coherence Tomography Angiography Imaging Motion by Carolyn Majcher, OD COPE PENDING This course will provide a review of this emerging technology including its advantages and limitations as compared to conventional fluorescein angiography. Additionally, the clinical utility of OCTA in the diagnosis and management of a variety of retinal conditions including diabetic retinopathy, retinal occlusive disease, and age-related macular degeneration will be explored.	1 hour
Saturday 10/17/20	1:15pm- 3:15pm	Retinal and OCT Grand Rounds by Steven Ferrucci, OD COPE: 66932-PD This course reviews some of the basic principles of retinal OCTs as well as uses examples to help illustrate OCT findings associated with certain clinical entities. Clinical pearls for the various diseases are stressed, as well as new treatment options and recommended management.	2 hours
Sunday 10/18/20	12pm- 2pm	Update on Age Related Macular Degeneration by Steven Ferrucci, OD COPE: 66929-PS This course will discuss the current treatment options for AMD, as well as discuss some of the treatments in the pipeline. Topics such as the latest VEGF agents, genetic testing and other agents will be reviewed.	2 hour
Sunday 10/18/20	2:15pm- 4:15pm	Refer or Relax Retina by Steven Ferrucci, OD COPE: 66729-PS This course discusses cases encountered in the primary care ODs office, and asks if this is something that we can monitor ourselves relax or refer to a retinal specialist for further treatment. Cases include lattice, retinal holes, choroidal nevi and more. Clinical pearls regarding follow up and appropriate referral criteria is presented.	2 hours

Virtual Exhibit Hall

Check out your friendly reps during the virtual exhibit hall hosted on the arkansasoptometric.org website—you never know what great convention deals they will be offering!

ArOA Membership Meeting/Awards Presentation

Friday, October 16 @ 8am

ArOA Members are encouraged to join us during the membership meeting on Friday morning at 8am for ArOA business and a modified awards presentation.

Speakers



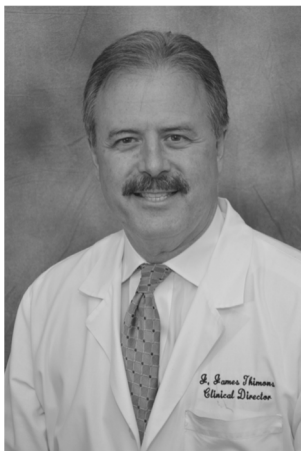
Steven Ferrucci, OD, FFAO Dr. Steven Ferrucci is currently Chief of Optometry at the Sepulveda VA Ambulatory Care Center and Nursing Home. He is also the Residency Director at his sight, and a Professor at the Southern California College of Optometry/Marshall B. Ketchum University. Dr. Ferrucci has lectured and published extensively, with a special interest in Diabetes, Diabetic Eye Disease, AMD, OCT and Fluorescein Angiography. He is a fellow in both the American Academy of Optometry and the Optometric Retinal Society, as well as Past President of the ORS.



Selina R. McGee, OD, FFAO, Diplomate, American Board of Optometry Dr. McGee is the visionary founder of Precision Vision of Edmond, a boutique style eyecare practice that specializes in dry eye disease, specialty contact lenses, and aesthetics. She was also the co-founder of Precision Vision of Midwest City, an MD-OD practice specializing in premium IOL and cataract surgery. She earned her OD degree from Northeastern State University College of Optometry, graduating Summa Cum Laude. She is also an adjunct faculty member of Northeastern State University College of Optometry. The Edmond Chamber of Commerce recognized Precision Vision of Edmond as one of the top 3 businesses in Edmond in 2015. PV Edmond was also recognized by Invision Magazine as one of the top 10 Opticals in America in 2016.



Carolyn Majcher, OD, FFAO Dr. Majcher received her Doctorate of Optometry from the Pennsylvania College of Optometry at Salus University and completed an ocular disease residency at the Eye Institute of the Pennsylvania College of Optometry. Following completion of her residency, Dr. Majcher served as Chief of the Retinal Disease Clinic and an Assistant Professor at the University of the Incarnate Word Rosenberg School of Optometry for 8 years. In 2019 she joined the Northeastern State University Oklahoma College of Optometry as an Associate Professor and the Director of Residency Programs. Dr. Majcher's research interests include retinal imaging and OCT angiography.



James Thimons, OD, FFAO Dr. Thimons is a graduate of Ohio State University College of Optometry. While at SUNY he developed The Glaucoma Institute, a clinical research center, and served as its first Director. In 1998, he accepted the position of Executive Director of TLC and served in that role until 2002 when he co-founded Ophthalmic Consultants of Connecticut. A multidisciplinary referral practice providing secondary and tertiary level care. Dr. Thimons has received numerous awards for his service to the profession and has over 200 hundred publications in Glaucoma, Dry Eye, Cornea and External Disease as well as Refractive Surgery and New Technologies. He is a nationally and internationally acclaimed Speaker and Educator and an acknowledged leader in ophthalmic clinical education. He serves in professorial appointments at several universities in the US and has been a clinical investigator in over 20 NIH, NEI and Post Release Clinical Trials.

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Thank you
Thank you
Thank you

The Arkansas Optometric Association Industry Partnership Program was created to provide year-long collaboration between the association and industries. Industry Partnership funding supports non-educational expenses for the Arkansas Optometric Association. No industry funding will be used towards expenses related to any continuing education, including but not limited to, speaker honoraria, travel or related expenses, course development or filing fees.



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OD Registration

Mail: 1401 W. Capitol, Suite 247, Little Rock, AR 72201
Fax: 501-372-0233
Phone: 501-661-7675
Online: www.arkansasoptometric.org



Name: _____ OE Tracker #: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Cell Number: _____

Emergency Contact Information:

Name: _____ Phone # _____ Relationship: _____

Before 10/5/20 **10/6/20-10/13/20**

ArOA/AOA Member Discount*	\$375 _____	\$425 _____
Non—Member	\$600 _____	\$650 _____
2019 Grad (Member)**	\$0 _____	\$25 _____
Students	\$0 _____	\$0 _____
TOTAL	\$ _____	\$ _____

Registration **MUST** be received by 10/13/20. Any registrations received on 10/14/20 will be charged an additional \$50. **No registration** will be allowed after 12pm on 10/14/20.

***Registration for 2019 Graduates who have paid 2020 dues are sponsored by the ArOA Board. Non-members pay full price.*

Credit Card Number _____ Ex Date _____ CVV _____

Is the billing address of your credit card the same as your mailing address listed above? ____ Yes ____ No

If not, please complete the following information:

Name on card _____

Billing Address _____

Register online at www.arkansasoptometric.org



1401 W. Capitol Suite 247
Little Rock, Arkansas 72201
arkansasoptometric.org

Register today!

Register by
October 5
for early bird rates!

Register your way!

Mail in registration forms

Call 501-661-7675

Online @ arkansasoptometric.org
under Events

