

### Dear Colleagues,

This year the vibrant and picturesque city of San Diego is the backdrop to the 116th Annual AOA Congress & 43rd Annual AOSA Conference: Optometry's Meeting<sup>®</sup>. We are thrilled to return to San Diego, the home of the first joint meeting of the two associations in 2003. Optometry's Meeting<sup>®</sup> will be held at the San Diego Convention Center June 26-30.

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Every conference is as unique as the city we're in, and this year is no different. The program is as diverse as the city of San Diego, offering innovative programming for optometrists, students of optometry, and optometric staff.

As the most well-rounded meeting in the ophthalmic industry, Optometry's Meeting<sup>®</sup> offers an unparalleled combination of education, exhibits, social and networking events, and the voice of optometry, the House of Delegates.

You spoke and we listened! In 2013 we are introducing an inclusive registration fee structure. This simplified structure allows you to take as much education as you can fit into your schedule for one low price. This inclusive fee allows greater flexibility in bringing the most current education and information to Optometry's Meeting<sup>®</sup> attendees. An added benefit of the new structure — the days of pre-selecting your courses months in advance are over!

Gather your optometric colleagues, co-workers, and friends and make your plans to attend Optometry's Meeting<sup>®</sup> in San Diego. We look forward to seeing you there!

Sincerely,



Roved L. Happing W.

Ronald L. Hopping, OD, MPH

2012-2013 President American Optometric Association



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Jennifer A. Sidun

2012-2013 President American Optometric Student Association

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### Registration

### New This Year!

You asked and we listened ... Optometry's Meeting® is moving to an inclusive fee structure! One low price includes education, admittance to the Exhibit Hall, and Optometry's Meeting® events such as the Welcome Reception, Opening General Session, Varilux<sup>®</sup> Optometry Student Bowl<sup>™</sup>, and Celebration of Optometry.

Register early - the earlier you register, the more you save! Online registration at www.optometrysmeeting.org is preferred; however, you may complete and fax/mail the registration form available on the website or by calling 301-694-5243. Registration cannot be accepted via phone or email. On-site registration will be available Wednesday, June 26 -Saturday, June 29 in AOA Central at the San Diego Convention Center. Access to all educational sessions, exhibits, events, and any additional programs will only be available to registered and badged attendees.

Please refer to page 17 for complete registration information.

### **Hotel Reservations**

Reserve your hotel room early to secure your preferred hotel! The hotels in the Optometry's Meeting® block are the Marriott Marguis Hotel and Marina (headquarters hotel), the Hilton San Diego Bayfront, and the Omni San Diego. Reservations will be accepted based on availability through May 30. All Optometry's Meeting<sup>®</sup> hotels are within walking distance of the convention center; a map of the area can be found on www.optometrysmeeting.org. An alternative to booking online is to complete and fax/mail the housing form available through the Optometry's Meeting® website. Reservations cannot be accepted via phone or email.

Please refer to www.optometrysmeeting.org for complete housing information.

### Location

Most major Optometry's Meeting<sup>®</sup> programming, including education and exhibits, will take place at the:

San Diego Convention Center **III West Harbor Drive** San Diego, CA 92101 619-525-5000

### **Optometry's Meeting® App**

### GO TO WWW.OPTOMETRYSMEETING.ORG TO **DOWNLOAD THE APP**

This year there is no need to pre-select your courses in advance, making the Optometry's Meeting<sup>®</sup> app more useful than ever! You can use the app to:

- Access meeting directory and information;
- Search sessions by keyword, day, speaker, or topic;
- Map your visit through the Exhibit Hall;
- Schedule appointments with colleagues and exhibitors in advance;
- Obtain information on San Diego or search for events;
- Add yourself to the attendee list;
- · See who else is attending.

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### **Questions?**

Need help with registration or housing? Call customer service (Experient) at 301-694-5243.

Have questions regarding program content? Call the Optometry's Meeting<sup>®</sup> hotline at 800-386-6825.

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# WEDNESDAY, IUNE 26

8	Time	Function	Industry Supporter	Ticketed Event
	7:00am - 6:00pm	ACOE Annual Meeting		
3	8:00am - 1:00pm	Presidents' Council		
	8:00am - 5:00pm	AOA House of Delegates Office		
$\mathbf{O}$	12:00pm - 6:00pm	Registration		
	I:00pm - 5:00pm	CLCS Residency Forum (by invitation only)	CooperVision	
	1:00pm - 5:00pm	Optometry's Summit at Optometry's Meeting®	AOAExcel	
	1:30pm - 3:00pm	AOA House of Delegates Resolutions Committee Open Hearing		
	3:00pm - 4:00pm	CE Monitor Orientation		
	6:00pm - 7:00pm	Welcome Reception	AOAExcel	0110

# **THURSDAY, JUNE 27**

	Time	Function	Industry Supporter	Ticketed Event
	6:30am - 7:00pm	Registration		
-	7:00am - 5:00pm	Continuing Education		
	7:00am - 6:00pm	ACOE Annual Meeting		
	8:00am - 9:30am	Opening General Session	Essilor	
	8:00am - 5:00pm	AOA House of Delegates' Office		
	8:00am - 5:00pm	AOA - PAC Board of Directors' Meeting		
	8:00am - 5:00pm	COVD Board of Directors' Meeting		
	8:00am - 6:00pm	Walmart/Sam's Club Project Foresight Scholarship Competition		
	8:00am - 6:00pm	AOSA Board of Trustees' Meeting		
	8:30am - 2:00pm	CPC Commissioner Meeting		
	10:00am - 12:00pm	Practice Pathways – Part I: Principles of Practice Transfer		1040
	10:00am - 3:45pm	AOA House of Delegates		
	12:00pm - 1:00pm	<b>Free</b> Symposium with Lunch – Introducing Water Gradient Contact Lenses – A New Era in Comfort	Alcon	1060
	12:00pm - 1:00pm	<b>Free</b> Symposium with Lunch – Therapeutic Considerations for Management of Patients with Chronic Dry Eye and Patients with Elevated Intraocular Pressure	Allergan	0165
	12:00pm - 1:00pm	<b>Free</b> Symposium with Lunch – The Art and Science of Practice Growth	Vistakon®	0170
	12:00pm - 2:00pm	Paraoptometric Open Forum & PS Election		
	12:30pm - 2:30pm	AOSA Awards and General Session	НОҮА	
	1:00pm - 3:00pm	Practice Pathways – Part II: Preparing for your Transition		1085

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## THURSDAY, JUNE 27 (CONT.)

Time	Function	Industry Supporter	Ticketed Event	
1:00pm - 4:00pm	SVS Council Meeting			て
3:00pm - 4:30pm	A Blast From the Past (Reminisce-In)			-1
3:00pm - 4:30pm	<b>Free</b> Symposium Sponsored by Allergan – Energy Management: Bringing Your Full and Best to Your Patients, Family, Friends and Colleagues	Allergan	0175	0
4:00pm - 8:00pm	Exhibit Hall Grand Opening and Ribbon Cutting			
4:30pm - 6:00pm	Women of Vision Present:"Gracefully Embracing Life's Shades of Grey" Networking Event			
5:30pm - 7:00pm	Optometry Cares® Major Donor Reception (invitation only)			
7:00pm - 8:30pm	National Optometry Hall of Fame Induction Ceremony		0190	Ē
7:30pm - 11:00pm	Varilux® Optometry Student Bowl™ XXII Reception immediately following	Essilor	0195	

### FRIDAY, IUNE 28

Time	Function	Industry Supporter	Ticketed Event	
6:30am - 8:00am	AOA Paraoptometric Section Annual Business Meeting and Election Breakfast			
6:30am - 5:00pm	Registration			
7:00am - 5:00pm	Continuing Education			
7:00am - 6:00pm	ACOE Annual Meeting			
8:00am - 10:00am	CLCS Council Meeting			
8:00am - 12:00pm	VRS Council Meeting			
8:00am - 5:00pm	AOA House of Delegates' Office			
8:00am - 6:00pm	AOSA Board of Trustees' Meeting			
8:00am - 6:00pm	Walmart/Sam's Club Project Foresight Scholarship Competition			
8:30am - 12:00pm	Paraoptometric Certification Written Examinations			
8:30am - 2:00pm	CPC Commissioner Meeting			
9:00am - 12:30pm	AOA House of Delegates			
10:00am - 11:00am	SVS Annual Business Meeting			
10:00am - 4:00pm	Exhibit Hall			( )
12:00pm - 1:00pm	CLCS State of the Industry Luncheon		0205	
12:00pm - 1:00pm	Optometry's Career Center® Networking Event			
I:00pm - 2:00pm	CLCS Annual Business Meeting		0212	Y
I:00pm - 5:00pm	Optometric Educators' Exchange			
2:00pm - 4:00pm	VRS Member Forum		0208	
4:00pm - 5:00pm	VRS Annual Business Meeting			
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Indicates that	t registration is required.			

Indicates that registration is required.

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# FRIDAY, IUNE 28 (CONT.)

8	Time	Function	Industry Supporter	Ticketed Event
÷	5:30pm - 6:30pm	VRS Reception		0210
	5:30pm - 7:00pm	Illinois College of Optometry Alumni & Friends Reception		
$\odot$	5:30pm - 7:00pm	New England College of Optometry Alumni Reception		
	5:30pm - 7:00pm	Ohio State University College of Optometry Alumni & Friends Reception		
	5:30pm - 7:00pm	Southern College of Optometry Alumni Reception		
	5:30pm - 7:00pm	University of Alabama at Birmingham School of Optometry Alumni Reception		
Ê	5:30pm - 7:00pm	Western University Alumni Reception		
	6:00pm - 7:00pm	ACOE Reception		
	6:00pm - 8:00pm	Walmart/ Sam's Club Project Foresight Dessert Reception		
	6:00pm - 10:00pm	Paraoptometric Section Awards Reception "Hollywood Nights"		0215
	6:30pm - 8:00pm	CLCS Awards Reception Open to CLCS members and their guests		0220
	7:00pm - 9:00pm	Vision Source Member Reception	TLCVision	
	7:00pm - 10:00pm	iConnect with TLC (Future Optometrist event)		

### **SATURDAY, IUNE 29**

Time	Function	Industry Supporter	Ticketed Event
6:30am	Optometry Cares <sup>®</sup> 5K Run/Walk		0300
7:00am - 1:00pm	ACOE Annual Meeting		
7:30am - 3:00pm	Registration		
8:00am - 9:00am	AOA Paraoptometric Section State Leaders' Idea Exchange		
8:00am - 10:00am	VRS Council Meeting		
8:00am - 12:00pm	EHR:The Basics and Beyond		0305
8:00am - 12:00pm	SVS Council Meeting		
8:00am - 3:00pm	CPOT Practical Examination – Off-Site Event		
8:00am - 4:00pm	Continuing Education		
8:00am - 5:00pm	COVD Board of Directors' Meeting		
8:00am - 6:00pm	AOSA Board of Trustees Meeting		
9:00am - 2:00pm	Exhibit Hall		
9:00am - 4:30pm	AOA House of Delegates		
10:00am - 12:00pm	CLCS Council Meeting		
7:00pm - 10:00pm	Celebration of Optometry (Presidential Celebration)	НОҮА	0310

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Indicates that registration is required.

# and Internal

General Optometry

Neuro-Optometry

Glaucoma

# **Thursday OD Education Sessions**

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Breakfast Seminars 7:00am- 8:00am	<b>BIOI</b> The Indispensable Daily Disposable Mile Brujic, OD	<b>BI02</b> The Anterior Segment and Nutrition Stuart Richer, OD	<b>BI03</b> Glaucoma, OCT and Black Coffee! Eric Schmidt, OD			-
10:00am- 11:00am	1000 Optometric Retina Society: Meet the Vitreous William Jones, OD Joe Pizzimenti, OD	<b>1005</b> Pardon the Objection (PTO): Glaucoma: Part I: Diagnostic and Technology Review Moderator: Joe Sowka, OD	<b>1010</b> Diabetes: An Inside Look A. Paul Chous, OD	<b>1015</b> Adventures of the Anterior Segment Doug Devries, OD Walt Whitley, OD, MBA	<b>1020</b> Cataract and Refractive Surgery Co-Management Glen Cook, MD Jim Owen, OD	
I I:00am- I 2:00pm	<b>1043</b> Optometric Retina Society: Choroid Chronicles Joe Pizzimenti, OD	Panelists: Murray Fingeret, OD Richard Madonna, OD Eric Schmidt, OD				ĺ
l 2:00pm- l :00pm						Ĩ
2:00pm- 2:00pm 2:00pm-	<b>1045</b> Optometric Retina Society: The New Optometric Frontier Mark Dunbar, OD Steven Ferrucci, OD	<b>1050</b> Pardon the Objection (PTO): Anterior Segment Part I Moderator: Marc Bloomenstein, OD Panelists: Doug Devires, OD	<b>1055</b> Women of Vision Present: Gracefully Embracing Life's Shades of Grey Moderator: Louise Sclafani, OD Panelists: Melanie Denton, OD	<b>1060</b> The Good, the Bad, and the Orals for Optometry Walt Whitley, OD, MBA	1065 Periocular Malignancies Andrew Gurwood, OD Marc Myers, OD CEE	
3:00pm	Q	Milton Hom, OD Blair Lonsberry, OD	Kimberly Reed, OD Christine Sindt, OD			
	<b>1090</b> Modern Management of Blunt Trauma	<b>1095</b> Building Your Macular Degeneration Center of Excellence—	<b>1100</b> Nutritional Options for AMD Steven Ferrucci, OD	Glaucoma Update Fric Schmidt, OD	IIIO Posterior Segment Grand Rounds Rick Trevino, OD	ľ
:00pm- :00pm	Andrew Gurwood, OD Marc Myers, OD	Medical Coding and Compliance Issues John Rumpakis, OD, MBA	Steven rended, OD			1
			For a full list of course	deserviserisers as the su		
D Ses	sion Categorie		For a full list of course (	descriptions go to <u>www.</u>	optometrysmeeting.org	l
Contact Diabete	'S		aceuticals/Pharmacology	Anterior Segmer	1anagement of Ocular Disease:	
Function	nal Vision/Pediatrics	Practice Mar	nagement	i osterior segine		

Principles of Diagnosis

Refractive Surgery/Peri-Operative Management of Ophthalmic Surgery

Systemic/Ocular Disease

Specialty Course



Indicates that registration is required 

Note: All courses will be submitted for COPE Approval, unless otherwise stated.

Optometry's Meeting<sup>®</sup> \* June 26–30, 2013\* <u>www.optometrysmeeting.org</u>

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### **OD EDUCATION**

# Thursday OD Education Sessions (cont.)

7	Breakfast Seminars 7:00am- 8:00am					
0		<b>1025</b> Amblyopia: New Treatment	<b>1030</b> Preservative vs. Preservative Free Medication in	<b>1035</b> Innovations in Spectacle Lenses	<b>1040</b> Practice Pathways – Part I:	IO4I SPECIAL WORKSHOP \$100
	10:00am- 11:00am	Strategies and Implications for Practice	Glaucoma	Paul Karpecki, OD Kirk Smick, OD	Principles of Practice Transfer	CPR/AED for Health Care Providers
×		Angela Chen, OD Susan Cotter, OD	Mike Chaglasian, OD CEE		Chad Fleming, OD	Eve Scantling, MAEd American Red Cross
		Susan Cotter, OD				Certification Included in Fee
_	l I:00am- I 2:00pm					Not for CE Credit
Ę						1030
	I 2:00pm- I :00pm					
	l:00pm-	<b>1070</b> CLCS Korb Award Course	<b>1075</b> RP from A to Z David Lewerenz. OD	<b>1080</b> The Secondary Glaucomas	<b>1085</b> Practice Pathways – Part II:	1086 SPECIAL WORKSHOP \$100
	2:00pm	Speaker: Desmond Fonn, OD		Richard Madonna, OD	Preparing for Your Transition	CPR for Professional Health Care Providers
					Not for CE credit	Eve Scantling, MAEd
0	2:00pm- 3:00pm					American Red Cross Certification Included in Fee Not for CE Credit 1035
		<b>III5</b> Differential Diagnosis of Headaches	<b>1120</b> Pearls and Para- digms in Diagnosis and	<b>1125</b> House OD: Case Reports and Video		
	3:00pm- 4:00pm	in Children Susan Cotter, OD	Management of Dry Eye and Ocular Disease Milton Hom, OD	Grand Rounds Marc Bloomenstein, OD		
Ħ		For a f	full list of course descrip	tions go to <u>www.optom</u>	etrysmeeting.org	

### **OD** Session Categories



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# **Friday OD Education Sessions**

	B201 Allergic Eye	<b>B202</b> OCT for	<b>B203</b> Differential			
7:00am- 8:00am	Disease: More to Know Than You Think Paul Karpecki, OD	Clinical Management and Co-Management in Current Times Dustin Krassin, OD	Diagnosis in Ocular Surface Disease through Testing and Technology			<b>.</b>
8:00am- 9:00am 9:00am- 10:00am	2000 Optometric Glaucoma Society: New Ideas in Glaucoma Moderator: Ben Gaddie, OD Panelists: Murray Fingeret, OD Felipe Meideros, MD Robert Weinreb, MD	2005 Pardon the Objection (PTO): Posterior Segment Part I Moderator: Steve Ferrucci, OD Panelists: Mark Dunbar, OD Joe Pizzimenti, OD Jerome Sherman, OD	Doug Devries, OD 2010 Retina Mysteries Revealed Leo Semes, OD CEE	<b>2015</b> Ocular Surface Society of Optometry: Evaluation, Diagnosis and Treatment Strategies — Ocular Surface Disease Work Up, Eyelid Disease and the Business of Dry Eye Marc Bloomenstein,OD Jack Schaeffer, OD	<b>2020</b> New Advances in Cataract Surgery Glen Cook, MD Jim Owen, OD Walt Whitley, OD, MBA	● ★ Ⅲ
10.00aiii	Q	Jerome Sherman, OD		Bill Townsend, OD		
l 0:00am- l 1:00am	<b>2040</b> Optometric Glaucoma Society: Structure — Function Relationships in Glaucoma Moderator:	<b>2045</b> Pardon the Objection (PTO): Posterior Segment Part II Moderator: Steve Ferrucci, OD	2050 Cracking the Code: A Clinical Approach to Medical Coding and Compliance - Part I John Rumpakis, OD, MBA	<b>2055</b> Ocular Surface Society of Optometry: Evaluation, Diagnosis and Treatment Strategies — Corneal Disease, Systemic	<b>2060</b> Pat Cummings Memorial Course: Contemporary Concepts in the Diagnosis and Treatment of	
l I:00am- I 2:00pm	Ben Gaddie, OD Panelists: Murray Fingeret, OD Rich Madonna, OD Felipe Meideros, MD	Panelists: Mark Dunbar, OD Harvey Richman, OD Jerome Sherman, OD	jonn nan parts, CD, 112 (	Disease, and Corneal Dystrophy Paul Karpecki, OD Jack Schaeffer, OD Bill Townsend, OD	Keratoconus and Keratoectasia Barry Eiden, OD	
l 2:00pm- 2:00pm						
2:00рт- 3:00рт	<b>2090</b> DIY Sports Vision Derek Cunningham, OD Todd Daniels (+ the cast of the SVS Council)	<b>2095</b> Pardon the Objection (PTO): Glaucoma: Part II: Treatment, Medication, Surgery	<b>2100</b> Retina Grand Rounds for the Primary Care Optometrist Jay Haynie, OD	<b>2105</b> Collagen Cross Linking Update Marc Bloomenstein, OD Andrew Morgenstern, OD	<b>2110</b> Management of Refractive Error in Infants and Young Children Susan Cotter, OD	
	Fred Edmunds, OD Fraser Horn, OD	Moderator: Joe Sowka, OD	CEE		CEE	A
3:00pm- 4:00pm		Panelists: Mike Chaglasian, OD Eric Schmidt, OD Leo Semes, OD				60
4:00pm- 5:00pm	<b>2135</b> Latest Research on Myopia Control Jeff Walline, OD	<b>2140</b> How to Diagnose and Manage Horner's Syndrome Rick Trevino, OD	<b>2145</b> Profiting with Vision Care Plans Jay Binkowitz	<b>2150</b> Trench Talk: Anterior Segment Review Mile Brujic, OD Dave Kading, OD	<b>2155</b> Lumps, Bumps, and Lid Lesions Robert Prouty, OD	

For a full list of course descriptions go to <u>www.optometrysmeeting.org</u>

Note: OD Session Categories Key on Page 8

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### **OD EDUCATION**

# Friday OD Education Sessions (cont.)

- <b>x</b>	7:00am- 8:00am					
•	8:00am- 9:00am	<b>2025</b> Diagnostic Modalities for the AMD Patient – Big Rewards for You and Your Patient Jay Haynie, OD Kirk Smick, OD	<b>2030</b> Prepare Your Practice for Tomorrow Jay Binkowitz	2035 Ocular Disease Management: Pharmaceutical and Nutriceutical Update Kimberly Reed, OD CEE	2036 College of Optometrists in Vision Development:Vision Related Learning Problems Efrain Castellanos, OD	
					<b>2038</b> College of Optometrists in Vision Development: Current	
	9:00am- 10:00am				Trends in Pediatric Eye Care – Literature- Based Clinical Applications Tim Hug, OD	
	10:00am- 11:00am	<b>2065</b> Double Trouble Angela Chen, OD Kristine Huang, OD	<b>2070</b> Doctor-Directed Dialogue and Handoff Mark Hinton, Licensed	<b>2075</b> Obesity - Beyond the Golden Arches Kimberly Reed, OD	<b>2080</b> Lenses, Solutions, and the Ocular Surface: Compatibility Break Down	
	l I:00am- I 2:00pm	CEE	Dispensing Optician	CEE	Dave Kading, OD Christine Sindt, OD	
	I 2:00pm- I :00pm					
	1:00pm- 2:00pm					0212 SPECIAL SESSION \$25
	2:00pm- 3:00pm	<b>2115</b> Ocular Nutrition Society: Controversies in Nutrition A. Paul Chous, OD	<b>2120</b> Ask the Coding Experts Charles Brownlow, OD Doug Morrow, OD	<b>2125</b> Optic Neuropathy Grand Rounds: Differentiating Glaucomatous vs. Non-Glaucomatous	<b>2130</b> Sjogrens Syndrome — More Than Meets the Eye: A Multidisciplinary Approach	Optometric Educator's Exchange Not for CE Credit
	3:00pm- 4:00pm	Kimberly Reed, OD Stuart Richer, OD	Harvey Richman, OD Rebecca Wartman, OD	Optic Neuropathies Richard Madonna, OD CEE	Robert Prouty, OD Frederick Vivino, MD (Rheumatologist) Vidya Sankar (Dentist)	
60 T	4:00pm- 5:00pm	<b>2160</b> Ocular Nutrition Society: The Adult 50+ Eye Examination (A New AMD Testing Paradigm) Stuart Richer, OD	<b>2165</b> Top Ten Diagnoses You Should Never Miss Andrew Morgenstern, OD	<b>2170</b> Arterial Occlusive Disease Andrew Gurwood, OD Marc Myers, OD	<b>2175</b> Friday Afternoon Cases – "A Walk on the Wild Side" Matthew Garston, OD	
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		For a	full list of course descrip	tions so to www.optom	otrysmooting org	

For a full list of course descriptions go to www.optometrysmeeting.org

Note: OD Session Categories Key on Page 8

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# **Saturday OD Education Sessions**

8:00am- 9:00am	<b>3000</b> Optometric Council on Refractive Technology: Grand Rounds in Challenging Cases in Anterior Segment Surgery Moderator: David Geffen, OD Panelists:	<b>3005</b> Pardon the Objection (PTO): Anterior Segment Part II Moderator: Mark Bloomenstein, OD Panelists:	<b>3010</b> My Favorite Glaucoma Cases: A Guide to the Clinical Management of Glaucoma Murray Fingeret, OD	<b>3015</b> The State of Therapeutics in Eye Care (Part I) Ron Melton, OD Randall Thomas, OD, MPH <b>CEE</b>				
9:00am- 0:00am	Glenn Cook, MD J. Christopher Freeman, OD James Owen, OD Jack Weiss, MD	Mile Brujic, OD Paul Karpecki, OD Jack Schaeffer, OD						
0:00am- 1:00am	<b>3045</b> Optometric Council on Refractive Technology: New Technologies In Anterior Segment Treatments Moderator: David Geffen, OD	<b>3050</b> Pardon the Objection (PTO): Contact Lenses Moderator: Mile Brujic, OD Panelists: Dave Kading, OD Jack Schaeffer, OD	<b>3055</b> College of Optometrists in Vision Development: Four "I's": Treatment of Red Eyes in Pediatric Patients Marie Bodack, OD	<b>3060</b> The State of Therapeutics in Eye Care (Part II) Ron Melton, OD Randall Thomas, OD, MPH <b>CEE</b>				
I I:00am- I 2:00pm	Panelists: Marc Bloomenstein, OD Michael Gordon, MD Andrew Morgenstern, OD David Schanzlin, MD	Louise Sclafani, OD	Q					
I 2:00pm- I :00pm	SCIENTIEIC POSTERS -		. SESSION!	it from 11,000m 2,00mm				
	SCIENTIFIC POSTERS - AOA Interactive Poster Session will be offered for CE Credit from 11:00am-2:00pm.							
1:00pm-				it from 11:00am-2:00pm.				
1:00рт- 2:00рт 2:00рт- 3:00рт	<b>3090</b> Characteristics of Risk in the Infant Examination Glen Steele, OD			<b>3105</b> Coding for Vision Therapy Charles Brownlow, OD Harvey Richman, OD				



Optometry's Meeting<sup>®</sup> \* June 26–30, 2013\* <u>www.optometrysmeeting.org</u>



### **OD EDUCATION**

# Saturday OD Education Sessions (cont.)

0	8:00am- 9:00am	<b>3020</b> Diabetes Treatment and Management Jay Haynie, OD	<b>3025</b> Neurogenic Diplopia: Managing Cranial Nerve Palsies Joe Sowka, OD <b>CEE</b>	<b>3030</b> Lab Testing: The Basics Blair Lonsberry, OD	<b>0305</b> SPECIAL SESSION \$80 EHR:The Basics and Beyond Not for CE Credit
*	9:00am- 10:00am				
	10:00am- 11:00am	<b>3065</b> AMD from A to Z Moderator: David Lewerenz, OD Panelists: Steven Ferrucci, OD Kimberly Reed, OD	<b>3070</b> Innovations in Technology Paul Karpecki, OD Dustin Krassin, OD	<b>3075</b> Ulcers, Infiltrates and Keratitis: Their Differential Diagnosis Robert Prouty, OD	
	l I:00am- l 2:00pm				
	I 2:00pm- I :00pm I :00pm-	SCIENTIFIC POSTERS - AC	SPECIAL SESSION! A Interactive Poster Session from 11:00am - 2:00pm.	will be offered for CE Credit	
	2:00pm		Check out posters on the app	1	
	2:00pm- 3:00pm	<b>3110</b> The Latest in Corneal Degenerations and Dystrophies Blair Lonsberry, OD			
	3:00pm- 4:00pm	<b>3155</b> Clinical Ocular Grand Rounds Blair Lonsberry, OD			

### For a full list of course descriptions go to <u>www.optometrysmeeting.org</u>

### **OD** Session Categories



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### **FUTURE OPTOMETRIST EDUCATION**

# **Future Optometrist (AOSA) Education Sessions**

	Thursday Education Sessions	Friday Education Sessions	Saturday Education Sessions
8:00am- 9:00am			
9:00am- 10:00am		<b>S221</b> Demystifying the Diagnosis of Eyelid Lesions Marc Bloomenstein, OD	<b>S310</b> Field Vision – Analysis of Visual Skills and Training for Football Players Fraser Horn, OD
0:00am-   1:00am		<b>S223</b> Launching Your Optometry Career – Unplugged! Chad Fleming, OD Ryan Parker, OD	S311 Specialty Lab: Laser Therapy in Optometry Nathan Lighthizer, OD Michelle Welch, OD Limited Seating
I I:00am- I2:00pm			COPE Approved
I 2:00рт- I :00рт	<b>S121</b> 12:30pm - 2:30pm AOSA General Session Karyn Ruth White, Comedian		
I:00pm- 2:00pm		<b>\$232</b> Future of Optometry — Insights from the Experts Mile Brujic, OD Dave Kading, OD	
2:00рт- 3:00рт			<b>S321</b> A Day in the Life of a Primary Care Optometrist Diane Russo, OD Ashley Scantling, OD
3:00pm- 4:00pm	<b>S131</b> House OD: Case Reports and Video Grand Rounds Marc Bloomenstein, OD COPE Approved	<b>S242</b> 3:00pm - 4:30pm Life After Optometry School Ryan Parker, OD Diane Russo, OD John Rumpakis, OD, MBA	
4:00pm- 5:00pm			

Refer to the Education Session Grids at <u>www.optometrysmeeting.org</u> for OD education included in the Future Optometrist with OD CE registration category.

Indicates that registration is required.

KEY



### **OPTOMETRIC STAFF EDUCATION**

# Thursday Optometric Staff (Paraoptometric) Education Sessions

₹ •	10:00am- 11:00am 11:00am- 12:00pm		<b>P100</b> General Session: Your Critical Role in the Contemporary Optometric Practice Valerie Manso, ABOC	
	12:00pm- 1:00pm			
	1:00pm- 2:00pm			
	2:00pm- 3:00pm	<b>P105</b> How to Help Patients with Allergies Wear Contact Lenses Dave Kading, OD	<b>PIIO</b> Glaucoma Basics Lynn Lawrence, CPOT ABO Approved	<b>PII5</b> Getting Social: Improving Your Web Presence Kevin Gee, OD
E FP Toz	3:00pm- 4:00pm	<b>P120</b> Navigating the Lens Material Maze Valerie Manso, ABOC	<b>P125</b> Tour of the Eye Rebecca Johnson, CPOT ABO Approved	PI30 The Fourteen Service Behaviors Every Practice Needs Joy Gibb, ABOC ABO Approved
	4:00pm- 5:00pm	<b>P135</b> Navigating the Multifocal Spectacle Maze Valerie Manso, ABOC	<b>P140</b> The Optometric Staff's Role in Retinal Evaluations Lynn Lawrence, CPOT	

\*Please note all sessions are CPC Approved. Certain sessions will be ABO and NCLE Approved. The approvals will be noted on the CE grids above.

### **Optometric Staff Session Categories**

Assistant/Technician
Optical/Contact Lens
Practice Management



# Friday Optometric Staff (Paraoptometric) Education Sessions

8:00am- 9:00am 9:00am- 10:00am	<ul> <li>P200 What are Your Contact Lens Options When Your Arms are Too Short?</li> <li>Miles Brujic, OD</li> <li>P215 A 12-Point Primer on Polarized Lenses Joy Gibb, ABOC</li> </ul>	P205 A Meaningful History         Sandra Fortenberry, OD         P220 Understanding         Premium Sunwear         Valerie Manso, ABOC	<b>P210</b> San Diego Live! The Keys to Success in Eye Care Moderator: Dave Kading, OD Speakers: Lynn Lawrence, CPOT Mary Schmidt, CPO
10:00am- 11:00am	P225 Contact Lens 101: In with the New, Out with the Old! Crystal Brimer, OD	<b>P230</b> Virtual Slit Lamp and Contact Lenses Workshop Mile Brujic, OD NCLE Approved	<b>P235</b> Extraordinary Customer Service Models Joy Gibb, ABOC
I I:00am- I 2:00pm	P237 Contact Lens 201: Which Ones are Selected and Why? Crystal Brimer, OD NCLE Approved		
12:00pm- 2:00pm			
2:00рт- 3:00рт	<b>P240</b> Multiple Pairs for Multiple Needs Joy Gibb, ABOC	<b>P245</b> The Ups, Downs, Ins, and Outs of Eye Movement Rebecca Johnson, CPOT	<b>P250</b> Nutrition and Macular Health Steven Ferrucci, OD
3:00pm- 4:00pm		<b>P255</b> 20 Common Eye Diseases Lynn Lawrence, CPOT	<b>P260</b> I Say, You Say — Two Expert Opinions Rebecca Johnson, CPOT Mary Schmidt, CPO
<del>4</del> :00рт- 5:00рт	<b>P265</b> Identifying Contact Lens Complications Crystal Brimer, OD NCLE Approved		

\*Please note all sessions are CPC Approved. Certain sessions will be ABO and NCLE Approved. The approvals will be noted on the CE grids above.

### **Optometric Staff Session Categories**



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# Saturday Optometric Staff (Paraoptometric) Education Sessions

8:00am- 9:00am	<b>P300</b> What Every Technician Should Know About a Diabetic Patient Lynn Lawrence, CPOT ABO Approved	<b>P305</b> The Retina that You See with the OCT Diane Russo, OD	<b>P310</b> Telephone Techniques — The Survival Guide Mary Schmidt ABO Approved
9:00am- 10:00am	<b>P315</b> Kids in Contacts Kristine Huang, OD Annie Chang, OD	<b>P320</b> Pre- and Post-Op Cataract Surgery Care Jim Owen, OD	<b>P325</b> Demystifying Children's Vision Lynn Lowell, OD
10:00am- 11:00am	<b>P330</b> All I Want are Contacts Jill Luebbert, CPOT, ABOC NCLE Approved	<b>P335</b> Triaging Ocular Urgencies and Emergencies Blair Lonsberry, OD	P340 Dealing with Difficult People — How to Prevent Problems Mary Schmidt ABO Approved
l I:00am- I 2:00pm	<b>P342</b> I Have Astigmatism Can I Wear Contacts? Dave Kading, OD	P345 Pharmaceutical Prescriptions — Break the Code Jill Luebbert, CPOT, ABOC ABO Approved	
I 2:00pm- I :00pm			
I:00pm- 2:00pm			
2:00pm- 3:00pm	<b>P350</b> The Plus and Minus of Optics Jill Luebbert, CPOT, ABOC ABO Approved	<b>P355</b> Anatomy and Physiology Dissection Lab Nicole Patterson, OD	<b>P360</b> What is It and What is It Used For? Dave Kading, OD
3:00pm- 4:00pm	<b>P365</b> Improving In-Office Efficiencies Jill Luebbert, CPOT, ABOC ABO Approved		

\*Please note all sessions are CPC Approved. Certain sessions will be ABO and NCLE Approved. The approvals will be noted on the CE grids above.

### **Optometric Staff Session Categories**

Assistant/Technician	
Optical/Contact Lens	

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# **New This Year!**

You asked and we listened... Optometry's Meeting<sup>®</sup> is moving to an inclusive fee structure! One low price includes education, admittance to the Exhibit Hall, and Optometry's Meeting<sup>®</sup> events such as the Welcome Reception, Opening General Session, Varilux<sup>®</sup> Optometry Student Bowl<sup>™</sup>, and Celebration of Optometry.

The new inclusive fee structure allows Optometry's Meeting<sup>®</sup> attendees the flexibility to determine which courses to attend on-site rather than selecting months in advance. Some specialty courses or workshops may require registration and a nominal fee. All events are included in the registration fee but may require registration and are indicated with a ticket icon.

One day passes are also available this year and include all CE, events, and admittance to the Exhibit Hall for the day purchased.

Registrants are encouraged to submit their registration as early as possible in order to receive the early-bird discounted rates and to avoid lines on-site.

# Here's what's included in your registration!

Included with all ophthalmic professionals' and their guests' registrations are the following complimentary functions and premiums. A function ticket is not required (unless otherwise noted) for these functions; however, a name badge is required for admittance.

- Optometry's Meeting<sup>®</sup> Welcome Reception (Registration required for event) Sponsored by AOAExcel
- Admittance to the Optometry's Meeting<sup>®</sup> Opening General Session
   Sponsored by Essilor
- Admittance to the House of Delegates
- Varilux<sup>®</sup> Optometry Student Bowl<sup>™</sup> XXII and Reception Sponsored by Essilor
- Three days' admittance to the Exhibit Hall
- Exhibit Hall Reception Thursday night

- A Celebration of Optometry (Presidential Celebration) (Registration required for event) Sponsored by HOYA
- Lanyard for name badges Sponsored by Alcon
- AOSA Event iConnect with TLC (future optometrists attending S242 and their registered guests only) Sponsored by TLC Vision
- Tote Bag (professionals only)
- Commerative Pin (professionals only)

### **How to Register:**

Online at <u>www.optometrysmeeting.org</u> – Online registration is a fast, simple way to complete your meeting registration. Payment must be made at the time online registration is completed. Unpaid online registrations will not be processed.

Via mail or fax – complete the registration form found at <u>www.optometrysmeeting.org</u>. A separate form must be completed for each primary registrant. All information must be completed in order for your registration to be processed. Mailed registrations will be processed according to the post mark date. Registrations without a form of payment will not be processed. Please print clearly.

Please send completed registrations forms to: Experient, Inc. PO 4088 Frederick, MD 21705 Fax: 301-694-5124

Registrations will not be accepted via phone or email.

### **Registration Cancellation Policy**

A refund of registration fees, less a \$50 per person administrative charge, will be granted if your written request is postmarked prior to May 17, 2013. No refunds will be given after the May 17 deadline. All refunds will be issued in the same form as your original payment.

Request for refunds should be sent to:

Experient, Inc. PO 4088 Frederick, MD 21705 Fax: 301-694-5124

Cancellation requests will not be processed by telephone or email.

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### **REGISTRATION INFORMATION AND PROCEDURES**

### **REGISTRANT FEE CATEGORY**

Early Bird FEB. I - MAY I | Advance MAY 2 - JUNE 25 | On-site JUNE 26 - 29

AOA/AOSA Member Registration Fees	Early-Bird	Advance	On-Site
Optometrist	\$395	\$445	\$495
Optometrist One-Day	\$245	\$295	\$345
Optometric Staff (Paraoptometric)	\$165	\$185	\$205
Optometric Staff (Paraoptometric) One-Day	\$85	\$95	\$105
Student/Future Optometrist	\$50	\$60	\$70
Student/Future Optometrist with OD CE	\$75	\$85	\$95
Resident/Post-Graduate	\$50	\$60	\$70
Resident/Post-Graduate with OD CE	\$75	\$85	\$95
Association Executive	\$130	\$150	\$180
Exhibit Hall Only Pass	\$25	\$25	\$25
Adult Guests and Children of AOA/AOSA Members ar	nd Association	Executives	
Adult Guest	\$130	\$150	\$180
Child 0-17 years	\$0	\$0	\$0

### Early Bird FEB. I - MAY I | Advance MAY 2 - JUNE 25 | On-site JUNE 26 - 29

	Non-Member Registration Fees	Early-Bird	Advance	On-Site
	Optometrist	\$795	\$845	\$895
	Optometrist One-Day	\$410	\$460	\$510
	Optometric Staff (Paraoptometric)	\$230	\$250	\$270
	Optometric Staff (Paraoptometric) One-Day	\$165	\$185	\$205
	Student/Future Optometrist	\$130	\$150	\$180
	Student/Future Optometrist with OD CE	\$155	\$180	\$205
	Exhibit Hall Only Pass	\$25	\$25	\$25
	Adult Guests and Children of Non-Members			
	Adult Guest	\$175	\$195	\$215
	Child 12-17 years	\$50	\$60	\$70
	Child 4-11 years	\$25	\$35	\$45
	Child 0-3 years	\$0	\$0	\$0

### Liability

The AOA reserves the right to cancel Optometry's Meeting<sup>®</sup>, or any part of the meeting, due to unforeseen circumstances or to limit enrollments, should attendance exceed capacity. Costs incurred, such as airline or hotel penalties, are the responsibility of the individual.

### **Physician Payment Sunshine Act**

The Physician Sunshine Act, § 6002 of the Affordable Care Act (P.L. 111-148 (2010)) ("the Sunshine Act"), requires eye product manufacturers to report attendance registration information for any Optometry's Meeting<sup>®</sup> 2013 continuing education courses and/ or meals or other items of value which are supported (in whole or in part) by grant funding from such companies. Optometry's Meeting<sup>®</sup> sponsors in the pharmaceutical and device industries have asked Optometry's Meeting<sup>®</sup> to assist them in gathering this information. In honoring these requests, the American Optometric Association will attempt to gather and provide its sponsors with the information required by the Sunshine Act. Please see the Optometry's Meeting<sup>®</sup> privacy policy online at <u>www.optometrysmeeting</u>. org for additional information as the requirements under this rule have not been finalized.

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### **ABOUT THE LOCATION**



# San Diego, California

San Diego is a picturesque and richly diverse city known for its exciting combination of arts and culture, history, world-class cuisine, and unparalleled shopping, all found on one of the best backdrops nature has to offer.

Bordered by the Pacific Ocean to the west, the Anza-Borrego Desert and the Laguna Mountains to the east, and Mexico to the south, the diverse neighborhoods of San Diego are spread out over 4,200 square miles, offering endless opportunities for learning, excitement, entertainment, exploration, and family-oriented activities.

San Diego's vibrant arts and culture scene teems with lively performances, thought-provoking exhibitions, and engaging historic sites and monuments.

For food lovers, San Diego's culinary community understands this passion and delivers. From five-star French cuisine, to fresh seafood, to casual comfort food, and everything in between, San Diego's chefs are cooking up some of the best food found anywhere. To wash it all down, try a locally bottled wine or one of San Diego's many handcrafted beers.

Shopping can be enjoyed outdoors in San Diego, where open-air malls and shopping centers beam with sunshine throughout the year. From luxury brand storefronts, unique boutiques, vintage shops, and antique malls, there are plenty of places to stroll while finding the perfect items on your shopping list.

### FOUR FUN FACTS ABOUT SAN DIEGO

- San Diego is the ninth largest city in the United States.
- 2 The world's oldest, still functioning ship, "The Star of India" built in 1863, has her home port in San Diego.
- 3 Hua Mei, the first baby panda born in San Diego's Zoo to a pair of giant pandas in 1999, was the first baby panda to be born in the Western Hemisphere since 1990.
- 4 Charles Lindbergh flew from San Diego on May 9, 1927, in *The Spirit of St. Louis*, headed for New York, and then non-stop to Paris.

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