



# PRACTICE BUILDER

— A C A D E M Y —

Friday, June 5, 2015

8:00AM – 6:00PM

Embassy Suites Hotel – Downtown/Old Market

555 S. 10th Street

Omaha, NE 68102

- 8:00AM - 9:00AM Registration/Continental Breakfast
- 9:00AM - 10:00AM **"Increasing Capture Rate, One Patient at a Time"**  
*Samantha Toth, Innereactive Media*  
*COPE Pending*
- 10:15AM - 12:15PM **"The Declaration of Independence Winning Back Your Practice In A Third Party World"**  
*Bill Nolan, The Williams Group*  
*COPE 44311-PM*
- 12:15PM - 1:15PM Lunch
- 1:15PM - 2:15PM **"Secrets to Leading & Implementing Change"**  
*Samantha Toth, Innereactive Media*  
*COPE 43976-PM*
- 2:30PM - 4:30PM **"Creating Unprecedented Patient Loyalty"**  
*Dr. Mile Brujic*  
*COPE 44258-PM*
- 4:30PM Closing
- 5:00PM Cocktail Party



WALMAN OPTICAL

Supported by an unrestricted  
educational grant from Walman Optical.