



# CONFERENCE PREVIEW

JUNE 24-26, 2021 | Denver, Colorado | [optometrymeeting.org](https://optometrymeeting.org)



# INFUSED FOR BALANCE

Next-generation material + ProBalance Technology™  
working together to help maintain ocular surface homeostasis  
to aid in minimizing symptoms of contact lens dryness.<sup>1</sup>



Next-Generation Material



Ocular Surface  
Homeostasis



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**BAUSCH + LOMB**  
See better. Live better.



Dear Colleagues,

After two years apart, it's time for our optometry family to come together and reconnect!

Optometry's Meeting®, the annual meeting of the American Optometric Association (AOA) and the American Optometric Student Association (AOSA), welcomes back friends and colleagues June 24-26 with a new location in Denver and a revamped experience that puts attendees' health and safety first, including a hybrid option for education.

In 2020, optometry adapted, overcame, and advanced during the extraordinary COVID-19 public health crisis in 2020. And it's how Optometry's Meeting safely returns in 2021. The profession's premier meeting will look a bit different this year as our meeting hones in on what the AOA and its members do best—leadership on behalf of the profession that moves us all forward.

In addition to the exceptional continuing education (CE) and professional development, as well as distinguished networking opportunities that attendees have come to expect, here is what else is in store for the 2021 meeting:

### ADAPTING

The change of location reflects an extensive review of not only potential venues but also the reopening statuses of various communities with Denver and the Colorado Convention Center selected for its exceptional health and safety measures.

The Colorado Convention Center is 5-Star Certified by the Colorado Department of Public Health & Environment, a designation that recognizes the facility's safety protocols exceed current state and local public health order requirements. Additionally, the convention center has received distinctions from ASM Global and GBAC STAR™, the cleaning industry's only outbreak prevention, response and recovery accreditation for facilities.

### OVERCOMING

As Optometry's Meeting eagerly welcomes back friends and colleagues to help chart the profession's future, the AOA and AOSA recognize that COVID-19 is still a reality and we must all do our part to ensure health and safety. Mindful of the latest recommendations and guidance from the CDC, Optometry's Meeting will employ extra health and safety precautions in addition to abiding by all public health requirements mandated by state and local authorities.

This year's meeting will adhere to recommendations on face coverings, social distancing and a hands-free approach where possible. The AOA and AOSA will ensure appropriate steps are taken to allow the profession to safely gather once again.

### ADVANCING

Optometry's Meeting distinguishes itself from other industry or trade conferences as the place where optometry's leaders convene to advance the profession—be it the AOA's House of Delegates and the emphasis on professional advocacy, or the progressive, industry-leading CE and professional development that serve to prepare doctors, staff and students for full-scope, contemporary practice. And incorporating the AOA volunteers' annual work meeting, known as Leaders Summit, into the conference schedule is a first for Optometry's Meeting, but it reinforces the valuable input and direction that members provide in orienting the AOA to best support the profession.

Whether in person, or virtually, we look forward to seeing you in June!



**WILLIAM T. REYNOLDS, O.D.**  
President  
American Optometric Association



**ALEX BENNETT**  
Immediate Past President,  
2020-2021  
American Optometric Student Association

# CONTINUING EDUCATION HIGHLIGHTS

## VACCINATION ADMINISTRATION

With the COVID-19 pandemic highlighting the importance of vaccination as a safety measure to prevent the spread of illness, the U.S. Department of Health & Human Services has expanded the COVID-19 vaccine workforce to include doctors of optometry. A series of courses covering Red Cross CPR/AED certification and intramuscular injection administration will be offered this year. This content aligns with the specific requirements to register as a volunteer vaccinator.

## PRACTICE SUCCESS PANELS

Throughout Optometry's Meeting, one-hour panels will be held to allow colleagues to share how they adapted through the pandemic to ensure their practice continued to meet the needs of their patients. These panels will highlight different AOA members sharing their experiences about overcoming the challenges of the past year and advancing the practice of optometry. One of the Practice Success panels will highlight the AOA's Board of Trustees discussing the COVID-19 health crisis and its impact on the practice of optometry.

## OFFICE-BASED SURGERY

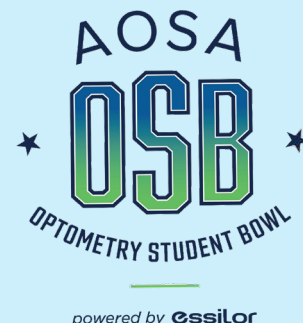
Contemporary optometry and advanced scope of practice go hand in hand. This year attendees will be able to take surgical courses that are part of AOA's effort to provide access to continuous education around this growing topic. Courses will allow for hands-on application along with the necessary didactic components that support the practice of injections and sutures in an office setting.

# AOSA OPTOMETRY STUDENT BOWL™

*Powered by Essilor*

**FRIDAY, JUNE 25, 7:00PM**

College rivalries take center stage as 25 schools and colleges of optometry battle to be the smartest, loudest, and most creative. This high-speed game of optometric knowledge pits one champion from each school against all others. The equally celebrated Spirit Award honors the school with the most energy, most creative costume and flashiest entrance. Everyone is invited to the AOSA Optometry Student Bowl™ powered by Essilor to cheer on your school's contestant!



# AOSA AND AOA+ CONFERENCE HIGHLIGHTS

## AOA+ LEADERSHIP LINK

Leadership Link is a networking program designed to help students and new doctors make the transition from optometry student or recent graduate into their role as Doctor of Optometry. This is an exclusive opportunity to network with some of the profession's leaders from across the country. **There will be multiple Leadership Link sessions offered throughout Optometry's Meeting.**



## AOA+ POP-UP SESSIONS

Designed for students and new doctors, AOA+ Pop-Ups are fast-paced, diverse and engaging education sessions. Topics range from becoming an advocate for your profession to conquering student debt to interactive workshops.

**Pop-Up sessions will take place throughout Optometry's Meeting on Friday and Saturday.**

## AOA+ RESIDENCY AND STATE AFFILIATE SUMMIT

Interested in learning more about residencies and what is the right fit for you? Want to connect with leaders from the state you plan to practice in? The Residency and State Affiliate Summit gives you the opportunity to visit with residency directors as well as meet doctors from your state to learn about countless opportunities.

## AOA+ LEADERSHIP SOCIETY

For students looking to achieve an accolade from the AOSA and AOA to add to their CV, check the 2021 Leadership Society requirements that will be posted to [optometrymeeting.org](https://optometrymeeting.org). By participating in the AOA+ Leadership Society, students polish their communication and networking skills, take in extra education outside the classroom and become stronger advocates for their profession.





# EXHIBIT HALL SPECIAL EVENTS

FRIDAY 8:00AM-5:00PM,  
SATURDAY 8:00AM-12:00PM

Optometry's Meeting returns its renowned Exhibit Hall, featuring industry leaders and vendors that can help give you a leg up in practice. Take a break from your CE schedule and join us in the Hall to visit with our exhibitors and sponsors, find business and practice solutions, and grow your networking connections.

## FRIDAY

8:00am

Ribbon Cutting  
*Sponsored by EyePromise*

**EyePromise**  
*Live in focus.*



## OPTOMETRY CARES® 5K RUN/WALK

SATURDAY 6:00-7:30AM

Optometry Cares®—The AOA Foundation is bringing its 5K Run/Walk to Denver! Join us for a 3.1-mile run or walk with a beautiful view at 6am on Saturday, June 26. A race entry fee of \$30 guarantees you a performance-blend T-shirt and 5K medal. Awards will be presented to top age-division finishers and overall winners. Check-in at the packet pickup on Friday, June 25, from 9am-4pm for your swag. Sign up for the race when you register to attend Optometry's Meeting. You also can sign up to "count sheep instead of steps" if you want to make a donation to Optometry Cares, get a T-shirt with the race packet swag but sleep in on race day.

# HOUSE OF DELEGATES

THURSDAY 8:00AM-3:00PM AND  
SATURDAY 9:00AM-12:00PM

For more than a century, optometry's preeminent assembly of leaders and decision makers has led the advancement of our profession. Join us as the House of Delegates discusses the latest in optometry and essential governance updates, the latest news from the AOA Board of Trustees and the presentation of awards. All members are invited to attend each session, including the election and installation of the AOA Board of Trustees. Hear the latest in advocacy news and accomplishments and get a glimpse at the future of optometry from your AOA leaders.



## CELEBRATION OF OPTOMETRY

SATURDAY 7:00-10:00PM

Join your colleagues to recognize the 2021-2022 AOA and AOSA Boards of Trustees and expect an evening to remember. Doors open at 6:45pm, as we conclude our annual conference with food and live entertainment.



# CONFERENCE AT A GLANCE 2021

## WEDNESDAY 6/23/2021

TIMES	FUNCTION	INDUSTRY SUPPORTER
8:00am-5:00pm	Presidents' Council	
1:30-3:00pm	House of Delegates Resolutions Committee Open Hearing	
6:00pm-7:30pm	Leaders Summit Kick-Off	

## THURSDAY 6/24/2021

TIMES	FUNCTION	INDUSTRY SUPPORTER
8:00am-4:30pm	Continuing Education	
8:00-9:00am	Promotional Breakfast Symposium	Alcon
	Promotional Breakfast Symposium	Eye Promise
8:00am-3:00pm	House of Delegates	
9:00am-12:00pm	Vision Rehabilitation Forum	
12:00-1:00pm	AOA+ Leadership Link - AOSA / AOA BOT	
	Paraoptometric Awards Luncheon Celebration	Alcon
	Promotional Lunch Symposium	Alcon
	Promotional Lunch Symposium	Johnson & Johnson Vision & Allergan
	Promotional Lunch Symposium	Bausch + Lomb - Vision Care
1:00-3:00pm	AOA+ Pop-Up Sessions	
1:00-3:30pm	Sports & Performance Vision Forum	
1:15-3:00pm	Paraoptometric Idea Exchange	
4:00-5:00pm	CLCS Council Meeting	
5:30-6:30pm	CLCS Annual Business Meeting	
4:00-5:00pm	AOA Leadership Institute Reception	Johnson & Johnson Vision & Essilor of America
5:00-7:00pm	Opening Event	Johnson & Johnson Vision
7:00-8:30pm	Optometry Cares Recognition Reception	
8:00-10:00pm	CLCS Recognition Event	

## FRIDAY 6/25/2021

TIMES	FUNCTION	INDUSTRY SUPPORTER
8:00am-9:30pm	Continuing Education	
8:00am	Exhibit Hall Ribbon Cutting Ceremony	EyePromise
8:00-5:00pm	Exhibit Hall Hours	
8:00-9:00am	AOA+ Leadership Link	
	Promotional Breakfast Symposium for Paraoptometric Staff	Alcon
	Promotional Breakfast Symposium	Bausch + Lomb - Pharmaceuticals, Inc.
	Promotional Breakfast Symposium	Essilor



# CONFERENCE AT A GLANCE 2021

## FRIDAY 6/25/2021 (CONTINUED)

TIMES	FUNCTION	INDUSTRY SUPPORTER
9:00-10:00am	CLCS Council Meeting	
	AOA+ Pop-Up Sessions	
9:00am-4:00pm	Packet Pickup – Optometry Cares® 5K Run/Walk	
11:00am-12:00pm	The Optometric Historical Society's Blast from the Past	
12:00-1:00pm	Allergan Travel Grant Photo Contest Lunch	Allergan
	Promotional Lunch Symposium	Alcon
	Promotional Lunch Symposium	Johnson & Johnson Vision & Allergan
	Promotional Lunch Symposium	Bausch + Lomb
1:00-3:00pm	Residency and State Affiliate Summit	
1:00-4:00pm	AOA Leadership Institute	Johnson & Johnson Vision & Essilor
3:00-5:00pm	AOA+ Pop-Up Sessions	
4:00-5:00pm	Young OD Reception	Luxottica
5:00-6:00pm	Alumni and Friends Receptions	
6:00-7:00pm	Pre-Party AOSA Optometry Student Bowl™ XXX powered by Essilor of America	Essilor
6:00-8:00pm	AOA Awards and National Optometry Hall of Fame Induction Ceremony	Essilor
7:00-9:00pm	AOSA Optometry Student Bowl™ XXX powered by Essilor of America	Essilor
9:00-11:00pm	Luxottica Live!	Luxottica

## SATURDAY 6/26/2021

TIMES	FUNCTION	INDUSTRY SUPPORTER
6:00-7:30am	Optometry Cares® 5K Run/Walk	
8:00am-7:00pm	Continuing Education	
8:00-12:00pm	Exhibit Hall Hours	
9:00-12:00pm	House of Delegates	
8:00-9:00am	Exclusive Promotional Breakfast Symposium	Novartis
8:30-9:30am	AOA+ Leadership Link	
9:30-11:30am	AOA+ Pop-Up Sessions	
12:00-1:00pm	Leaders Summit Luncheon	
	Lunch Symposium	Bausch + Lomb - Consumer
	Lunch Symposium	Allergan
7:00-10:00pm	Celebration of Optometry	AOAExcel

take COMFORT in  
**ACUVUE®**

*Did you know uncomfortable contacts can lead to  
compromised hygiene?*



**89%** of contact lens patients say they **rub their eyes**, **use eye drops**, or manually **adjust or move their lenses** when they are uncomfortable.\*



**ACUVUE® MAKES CONTACT LENSES  
UNBEATEN IN COMFORT ACROSS  
44 CLINICAL STUDIES†**



**Coefficient  
of Friction**

Lower coefficient of friction is correlated with improved comfort



**Edge Design**

Thin on-eye edge profiles can minimize lid irritation when blinking



**Wettability**

Consistent spreading of all layers of the tear film can minimize dryness



**Modulus**

Lower modulus allows the lens to wrap the eye with less mechanical resistance to the lid and cornea

Find out how unbeaten comfort† can help enable patient hygiene at [jnvisionpro.com/comfort](http://jnvisionpro.com/comfort)

\*JJV Data on File 2020. Survey of 1564 Contact Lens patients in the US.

†The following ACUVUE® brand contact lenses have substantiated unbeaten in comfort claims: ACUVUE® OASYS Brand Family (including daily disposable), 1-DAY ACUVUE® MOIST Brand Family (within the category of hydrogel daily disposable), and ACUVUE® VITA® Brand spherical only.

**Important Safety Information:** ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting [www.jnvisionpro.com](http://www.jnvisionpro.com).

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PP2020ACLP8289



## Take Comfort In ACUVUE® With Free, Virtual Contact Lens Support

# ACUVUE®

## LensAssist

**Prioritize patient contact lens safety and hygiene with free, virtual assistance through live chat, email or speaking with an expert on the phone.**

Protect your staff in-office

Extend your practice's relationship with patients

Use best-in-class patient training tools

### Here's what your patients will learn:



Hygiene



Insertion  
& Removal



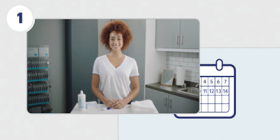
Contact Lens  
Cleaning



Do's  
& Don'ts

### Here's what your patients will get:

A digital step-by-step guide and training videos for putting in and taking out contact lenses, and proper cleaning and care. The videos and tools can be used in-office, allowing staff to maintain a safe distance from patients.



Training videos



Step-by-step guide



For full access to these training videos, plus helpful tips and one-on-one live assistance, visit [Acuvue.com/LensAssist](https://www.acuvue.com/LensAssist)

take COMFORT in  
**ACUVUE®**

**For access to more COVID-19 Practice Support resources, visit [jnjvisionpro.com/coronavirus](https://www.jnjvisionpro.com/coronavirus)**

**Important Safety Information:** ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting [www.jnjvisionpro.com](https://www.jnjvisionpro.com).

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# OPTOMETRY'S MEETING 2021 REGISTRATION FEES

**Early Bird** THROUGH MAY 1 | **Advance** MAY 2-JUNE 23 | **On-Site** JUNE 24-26

AOA/AOSA Member Registration Fees	Early Bird	Advance	On-site
<b>With Continuing Education:</b>			
Optometrist	\$555	\$610	\$665
Life Member	\$208	\$230	\$252
Optometric Educator	\$417	\$472	\$527
Optometrist One-Day Pass (Thursday or Friday or Saturday)	\$357	\$412	\$467
Optometric Staff (Paraoptometric)	\$219	\$241	\$263
Optometric Staff (Paraoptometric) One-Day Pass (Thursday or Friday or Saturday)	\$109	\$120	\$131
Student/Future Optometrist	\$60	\$75	\$100
Student One-Day Pass (Thursday or Friday or Saturday)	\$55	\$65	\$75
Resident/Post-Graduate	\$98	\$109	\$120
Association Executive	\$208	\$230	\$252
Livestream Package* <i>Reference Hybrid Education below</i>	\$555	\$555	\$555
Livestream Package* <i>Reference Hybrid Education below</i>	\$25/hour	\$25/hour	\$25/hour
<b>No Continuing Education:</b>			
Exhibits & Events	\$208	\$219	\$230
Exhibit Hall Only Pass – not available for students	\$32	\$32	\$32
<b>Delegates:</b>			
State21 no CE	\$208	\$230	\$252
StatePD includes CE when House of Delegates is not in session	\$329	\$351	\$373
Non-Member Registration Fees	Early Bird	Advance	On-site
<b>With Continuing Education:</b>			
Optometrist	\$995	\$1,050	\$1,105
Optometrist One-Day Pass (Thursday or Friday or Saturday)	\$544	\$610	\$654
Optometric Staff (Paraoptometric)	\$279	\$307	\$334
Optometric Staff (Paraoptometric) One-Day Pass (Thursday or Friday or Saturday)	\$197	\$219	\$246
Student/Future Optometrist	\$164	\$186	\$219
Student One-Day Pass (Thursday or Friday or Saturday)	\$75	\$85	\$95
Resident/Post-Graduate	\$164	\$186	\$219
Livestream Package* <i>Reference Hybrid Education below</i>	\$875	\$875	\$875
Livestream Package* <i>Reference Hybrid Education below</i>	\$35/hour	\$35/hour	\$35/hour
<b>No Continuing Education:</b>			
Exhibits & Events	\$263	\$263	\$263
Exhibit Hall Only Pass – not available for students	\$32	\$32	\$32

# OPTOMETRY'S MEETING 2021 GUEST REGISTRATION FEES

**Early Bird** THROUGH MAY 1 | **Advance** MAY 2-JUNE 23 | **On-Site** JUNE 24-28

## AOA/AOSA MEMBER GUEST REGISTRATION FEES

Adult Guests and Children of AOA/AOSA Members and Association Executives	Early Bird	Advance	On-site
Adult Guest Exhibits & Events	\$263	\$263	\$263
Exhibit Hall Only Pass – not available for Student Guests	\$32	\$32	\$32
Student Guest Thursday Only	\$55	\$55	\$55
Student Guest Friday Only	\$55	\$55	\$55
Child 0-17 years	\$0	\$0	\$0

## NON-MEMBER GUEST REGISTRATION FEES

Adult Guests and Children of Non-Members	Early Bird	Advance	On-site
Adult Guest Exhibits & Events	\$263	\$263	\$263
Exhibit Hall Only Pass – not available for Student guests	\$32	\$32	\$32
Child 12-17 years	\$55	\$66	\$77
Child 4-11 years	\$28	\$39	\$50
Child 0-3 years	\$0	\$0	\$0

### \*HYBRID EDUCATION

In order to offer a worry-free experience, a hybrid version of the education and professional development that is expected of Optometry's Meeting Education Schedule is available for those seeking the opportunity to attend courses but are not able join us in Denver. The schedule of courses offered in Room 1 on the Education Schedule will be livestreamed following the schedule as published; these courses will be broadcast according to the **Mountain Daylight Time Zone**. To find more information regarding participating in these hybrid courses, look under the Registration information provided in this document.

Caroline Marks  
Pro Surfer, USA Surfing

# EYE DESERVE MORE

## A Closer Look at AOA's 2021 Campaign

From everyday people to high-profile athletes, your patients deserve more than quick prescriptions from questionable online sources. They deserve to see and be seen by medical experts with the ability to diagnose and address underlying health conditions.

That's the message of the AOA's 2021 campaign, **Eye Deserve More.**

Learn more, share inspiring patient stories and get involved at [AOA.org/SeeandBeSeen](https://www.aoa.org/SeeandBeSeen)





# EDUCATION TOPICS

## DOCTOR OF OPTOMETRY AND PARAOPTOMETRIC INTEGRATED EDUCATION

With over 30 hours of credits offered in an integrated setting, doctors of optometry and paraoptometrics can attend courses together on topics that impact the coordination of care provided to patients. Billing and coding procedures, patient communication, nutritional impact on the eye, gene therapy and myopia control are a few topics that will be explored. These courses provide the perfect setting for doctors to bring their staff together for courses that can further enhance the cohesiveness of care provided within a practice.

## DRS. MELTON AND THOMAS: SATURDAY BACK TO BACK

Courses: 8:00am-12:30pm

The lecture team of Ron Melton, O.D., and Randall Thomas, O.D., has lectured nationally and internationally on ocular disease and pharmacology at more than 1,000 continuing medical education meetings. Drs. Melton and Thomas have authored or co-authored 100+ papers on optometry and acted as investigators in more than 50 clinical research trials. These team-taught courses are designed to sharpen the clinician's skills in diagnosing and medically managing a variety of ocular diseases with emphasis on recognizing often misdiagnosed or missed conditions. The discussion will center around improving outcomes using current and evolving techniques and technologies for diagnosing and treating eye disorders. They will provide guidance in making an informed choice on the use of various drugs and treatment modalities. They will share helpful clinical pearls that they have accumulated from a combined 70-plus years of clinical practice while remaining immersed in the latest medical research and literature.

## SAFETY PRECAUTIONS

The AOA has taken several steps to ensure attendees' safety during Optometry's Meeting®. Each classroom will be cleaned following the GBAC STAR™ cleaning and sanitation protocol. GBAC STAR™ is the cleaning industry's only outbreak prevention, response and recovery accreditation for facilities. This cleaning process will occur in each education classroom

following the conclusion of each course. Hand sanitizing stations will be available throughout the event space, and social distancing guidelines will be followed. Additionally, the AOA will be utilizing self-scanning to allow for badge scanning via free-standing detectors. Finally, capacity modifications will be maintained according to state and local health department requirement.

## PARAOPTOMETRIC CONTINUING EDUCATION & PROFESSIONAL DEVELOPMENT

The AOA continues to foster the development of Paraoptometrics and the necessary skills they bring to support the practice of optometry. The Paraoptometric courses offered at Optometry's Meeting® are accredited by the Commission on Paraoptometric Certification (CPC). Topics for these courses include the impact of systemic diseases on eye health, the importance of a complete patient history, and how to support the doctor performing a pediatric eye exam.

## MYOPIA MANAGEMENT

The prevalence of myopia is an increasing health concern. With issues starting in younger and younger patients as digital device use continues to increase throughout the world, combating those effects becomes a more pressing and urgent mission for doctors of optometry. The use of standard and specialty contact lenses is a critical point of care for patients diagnosed with myopia.

## SURGICAL MANAGEMENT

The treatment of glaucoma and various systemic diseases related to the anterior segment of the eye are often conducted through surgical procedures. With the continued growth of contemporary optometry we offer courses that reacquaint the doctor of optometry with both basics and nuances related to surgical treatment options as well as advantages and disadvantages of performing these procedures.

## LASER TISSUE INTERACTIONS

This OD/paraoptometric integrated course allows doctors and their staff the opportunity to learn more about ophthalmic laser procedures and their results. As Contemporary Optometry continues to evolve,

lasers are an increasingly essential tool used in today's clinical setting. Attendees will take a deeper dive into laser light and basic laser physics which will help increase understanding of laser tissue interactions for the whole staff. Additionally, the post-operative process will be discussed as well as the paraoptometric role in providing chairside support during the doctor's delivery of these procedures.

## DIVERSITY & INCLUSION

The optometric profession is working to ensure the medical offices across our nation mirror the demographics of our country. In support of these efforts, staffing and patient communication are key components of this endeavor. Optometry's Meeting® will offer courses that cover topics ranging from doctor, staff, and student demographics and their impact on patient care to the implementation of tools to develop policies for a more diverse and inclusive practice and using accountability to assess their effectiveness in relation to patient care and practice growth including the need for cultural humility as a critical point for effective patient centered communication. Since these courses are available for doctors and their staff, this is a great way to begin the discussion around diversity, equity, and inclusion at the practice level.

## COVID-19 & THE EYE

Ocular implications of COVID-19 continue to be seen in patients around the world. It is important for doctors of optometry to be aware of the ocular manifestations and complications that remain as a result of the virus.

This course will summarize these implications and help serve as a reference for doctors of optometry during diagnosis and management of COVID-19 patients and those after recovery from the virus.

## POPULATION HEALTH

The doctor of optometry plays an important role in providing primary medical care for their patients. The concept of population health requires that doctors continue to explore optometry's expanding role in the healthcare system. This course will give a broad overview of population health management and the ways it can be refocused on the practice of contemporary optometry.

## HYBRID EDUCATION

In order to offer a worry-free experience, a hybrid version of the education and professional development that is expected of Optometry's Meeting Education Schedule is available for those seeking the opportunity to attend courses but are not able join us in Denver. The schedule of courses offered in Room 1 on the Education Schedule will be livestreamed following the schedule as published; these courses will be broadcast according to the Mountain Standard Time Zone. To find more information regarding participating in these hybrid courses, look under the registration information provided in this document.

## AOA CREDIT

Throughout your career, you are on a path of constant education to ensure you are delivering the high-quality primary eye health and vision care patients seek. The pursuit of greater knowledge, skills and abilities is at the heart of the optometry profession and as the organization committed to serving doctors of optometry in meeting the eye care needs of the public, the AOA is dedicated to delivering the year-round continuing education and professional development that doctors and paraoptometric staff seek. To deliver meaningful, modern

and applicable information, the AOA has begun offering association credit for courses offered through AOA channels. This evolution allows for the AOA to expand education offerings and deliver clinical, business, and communication-related topics that advance the practice of contemporary optometry. AOA credit satisfies most state boards' continuing education requirements and is respected by many organizations within the practice of optometry.

Attendees will note that not all courses will carry AOA credit,

as some courses will continue to qualify for COPE credit. It is advised that attendees verify their state board requirements prior to selecting courses to attend.

This new AOA credit expands the concept of what continuing education is while still maintaining high standards for education and delivering innovative and unique content not found in other meetings and offerings. We look forward to learning and continuing to grow our education offerings so that you can deliver eye health and vision care to the country.



*Johnson & Johnson* VISION



# AOA LEADERSHIP INSTITUTE

*Sponsored by Visionary Supporters,  
Johnson & Johnson Vision and Essilor*

The AOA is proud to welcome the inaugural class of the AOA Leadership Institute! The AOA Leadership Institute aims to engage emerging leaders for optometry and the AOA by providing training and personal growth opportunities to give them the skill set necessary to excel professionally and personally. The 2021 class will be empowered to seek out leadership opportunities on the local, state and national levels while building friendships and support for each other as they advance in their careers and leadership roles.

This 12-month program kicked-off in February 2021 with virtual workshops, instructional material and small group work amongst the 130 participants. There will be a reception for participants at Optometry's Meeting 2021 along with an in-person workshop for those in attendance.

*Congratulations and welcome!*



# AOA AWARDS AND NATIONAL OPTOMETRY HALL OF FAME INDUCTION CEREMONY

FRIDAY, 6:00-7:30PM

Come celebrate and congratulate your colleagues during the AOA Awards and National Optometry Hall of Fame Induction Ceremony. During the event, sponsored by Essilor, we will honor the National Hall of Fame inductees (2019-2021), the Dr. W. David Sullins, Jr. InfantSEE Award recipient, and our Advocacy Awards recipients, including the Media, Federal, State, and Payer Awards.



Tony Q. Chan, O.D.



Robert A. Koetting, O.D.



Michael H. Mittelman, O.D.



Marvin R. Poston, O.D.



Satya B. Verma, O.D.

# HOTEL INFORMATION

The hotel in the Optometry's Meeting room block offers a variety of amenities to suit the travel preferences of all guests. Please visit the housing section at [optometrismmeeting.org](http://optometrismmeeting.org) for more details.

The Hyatt Regency Denver Convention Center is the headquarters hotel for this year's meeting. The hotel is within walking distance of The Colorado Convention Center.

## OFFICIAL HOTEL RATES

HOTEL	SINGLE	DOUBLE	TRIPLE	QUAD
Hyatt Regency Denver Convention Center	\$159	\$159	\$174	\$189

*Note: Hotel rates are pre-tax*

**onPeak is the only company authorized to arrange hotel reservations for Optometry's Meeting 2021 in Denver.** The AOA and AOSA work tirelessly to keep attendee costs affordable at Optometry's Meeting. To keep registration fees low, we ask you to support Optometry's Meeting by booking rooms through onPeak, the Optometry's Meeting official housing bureau. Fraudulent companies pretending to be associated with Optometry's Meeting 2021 or the AOA may appear in internet searches or may contact you by email or phone promising discounted rates on hotel rooms for Optometry's Meeting. These companies may request pre-payment, may not book the room as advertised and may be a scam to obtain your financial information. Do not book with or give your financial information to any housing company except our official housing bureau, onPeak.

- Credit card for guarantee only at the time of booking. Card on file is responsible for any no show fees or last-minute cancellations. You must cancel your reservation 72 hours prior to arrival to avoid one night's room rate and tax.
- Cancellations within 72 hours of arrival will forfeit the one night's deposit.
- Cancellations made after 5pm ET on June 8, 2021 must be made directly with the hotel.

## TO MAKE YOUR HOTEL RESERVATIONS

Visit [optometrismmeeting.org](http://optometrismmeeting.org) to book housing. You will also be directed to the housing website when you complete your Optometry's Meeting registration. Guests can book reservations via phone and submit requests via email [optometry@onpeak.com](mailto:optometry@onpeak.com).

## RESERVATION DATES TO NOTE

- Reservations will be accepted based on availability until 2pm ET, June 2, 2021.
- Depending upon your hotel choice, changes to hotel reservations may be made online until 5pm ET, June 8, 2021. After these dates, contact your hotel directly.

## NEED HELP WITH HOUSING?

Call the housing bureau at [800.243.1589](tel:800.243.1589) | International attendees may call [312.527.7300](tel:312.527.7300)

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\*Based on lens movement, centration and rotation at initial fitting.  
Reference: 1. In a study where n=78 eyes; Alcon data on file, 2020.

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# AOA FOUNDATION RECOVERY FUND

The American Optometric Association and Optometry Cares - The AOA Foundation would like to thank the generous contributions to the AOA Foundation Recovery Fund. The AOA Foundation Recovery Fund was created as part of American Optometric Association's broad recovery and relief plan for the COVID-19 pandemic. Over 700 doctors of optometry applied and we have received nearly \$600,000 in sponsor support. **We are united as one profession, with colleagues committed to helping and supporting colleagues. For more information, go to [aoafoundation.org/aoa-foundation-recovery-fund](https://aoafoundation.org/aoa-foundation-recovery-fund).**



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