

ARKANSAS
OPTOMETRIC
ASSOCIATION

Affiliated with American Optometric Association



HUMAN EYE
(oculus)

Spring Convention⁷ Registration⁸



April 28-May 1, 2016
Little Rock Marriott

OD Schedule At-a-Glance (Thurs. & Fri.)

4 hours CE	Thursday, April 28, 2016
9:00am	J.C. Beane Memorial Scholarship Golf Tournament
2:00p-6:00p	Registration
4:00p-4:50p	UAMS Forum: Review of Retinal Emergencies & Uveitis Management for the Optometric Physician! COPE Pending Sami Uwaydat, M.D. & Ahmed Sallam, M.D.
5:00p-5:50p	UAMS Forum: Cornea COPE Pending Tayyeba Ali, M.D.
6:00p-7:30p	Alcon Promotional Dinner
7:00p-9:00p	Board of Directors Meeting
7:30p-8:20p	UAMS Forum: Neuro COPE Pending Joseph G. Chacko, M.D.
8:30p-9:20p	UAMS Forum: Oculoplastics Cope Pending John D. Pemberton, D.O., M.B.A
9:30p-10:30p	Presidents Hospitality Room/Reception
6 hours CE	Friday, April 29, 2016
6:00a-4:00p	Registration
7:00a-8:00a	Past President Breakfast
7:30am	Breakfast Served
8:00a-9:00a	Membership Breakfast
9:00a-11:00a	Ocular Surface Disease Management COPE ID: 38319-AS Paul Karpecki, O.D.
11:00a-12:30p	Lunch on Your Own
11:00a-12:00p	Peer Education - E.H.R. Small Groups
12:30p-2:30p	Developing a Process of Differential Diagnosis in Anterior Segment Disease COPE: 38156-AS Paul Karpecki, O.D.
2:30p-3:00p	Break
3:00p-4:00p	Corneal Topography & Tomography in Ophthalmic Practice COPE ID: 39241-GO William Tullo, O.D.
4:00p-5:00p	Refractive Surgery Complications & How To Deal With Them COPE ID: 39481-RS William Tullo, O.D.
5:00p-7:00p	Exhibit Hall Grand Opening (Reception)
9:00p-11:00p	Party On the Patio with TLC

Education Partners

Education is partially supported by educational grants from:



Speakers

Paul Karpecki, OD

William Tullo, OD

Jordan Keith, OD

Erin Jenewein, OD

Sami Uwaydat, MD

Ahmed Sallam, MD

Tayyeba Ali, MD

Joseph G. Chacko, MD

John D. Pemberton, DO, MBA

Go to [arkansasoptometric.org\(events\)](http://arkansasoptometric.org(events)) for full description of courses and biographies of speakers.

Events

Thursday@ 9am

J.C. Beane Memorial Scholarship Golf Tournament @ Maumelle County Club

Thursday @ 6pm

Alcon Promotional Dinner

Thursday @ 9:30pm

President's Reception

Friday @ 9pm

Party on the Patio with TLC

Saturday @ 7am

EyeRun 5K Fun Run/Walk @ Arkansas RiverTrail

Saturday @ 7am

Breakfast supported by NEA Optical & Plunkett Optical

Saturday @ 12pm

Awards Luncheon

Friday & Saturday

Exhibit Hall "The Lazy Eye Saloon"
AOP-PAC Silent Auction

Saturday @ 6pm

Senator Boozman Reception & ArOA Open House

OD Schedule At-a-Glance (Sat. & Sun.)

Saturday, April 30, 2016	
6:00a-12:00p	Registration
7:00am	5K Fun Run/Walk
7:00a-8:00a	Promotional Breakfast supported by NEA Optical & Plunkett Optical
8:00a-10:00a	Know Your Chances: An Evidence Based Approach to Clinical Decision Making COPE ID: 36424-PS Jordan Keith, OD, FAAO
10:00a-11:00a	Exhibit Hall
11:00a-12:00p	Epiphora: A Strategy for Solving the Common Complaint COPE ID 46581-AS Jordan Keith, OD, FAAO
12:00p-1:30p	Awards Lunch
1:30p-2:30p	Arkansas Jurisprudence
2:30p-3:30p	Exhibit Hall
3:30p-4:30p	Pupils: More Than What Meets the Eye COPE ID 35821-NO Jordan Keith, OD, FAAO
4:30p-5:30p	Examining the Diabetic Patient: What Matters Most COPE ID 33026-SD Jordan Keith, OD, FAAO
6:00p-7:00p	Reception for Senator John Boozman & ArOA Open House
Sunday, May 1, 2016	
8:00a-10:00a	Managing Patients with Strabismus and Amblyopia in Your Primary Care Practice COPE ID: 45498-FV Erin Jenewein, OD
10:00a-10:30a	Break/check out of hotel
10:30a-12:30p	Is Your School Age Patient Visually Ready for School? COPE ID: 45497-FV Erin Jenewein, OD
9:00a-10:00a	Vision AR Board Meeting
10:30a-11:30a	ArOA Board Meeting

Party on the Patio with TLC



TLC
Laser Eye Centers®

Presents

Party on the Patio with TLC

Friday @ 9pm

Damgoode Pies

Rivermarket

*Drinks, music, karaoke & a
stunning view of the Little Rock
Bridges lit up!*

ArOA Chat Rooms: Peer-to Peer Discussions on EHRs

How about an extra hour of education? How about an hour of time chatting with peers sharing tips and tricks about the EHR system that you use? We've got it! On Friday during lunch on your own, join one of the chat rooms for peer education. One doctor will be assigned to facilitate the conversation and keep everyone on topic, but the overall theme is you will get to chat with each other, ask questions and find ways to help you run your specific EHR system. In order for this to work the best, we ask that you only attend if you are using the system listed for the chat room. According to a survey of our members, we will have the following systems most commonly used in Arkansas: OfficeMate; Eyefinity; Revolution, MaximEyes, & Crystal Practice Management. This hour of education is in addition to the 20 hours needed for state licensure. If you would like to participate, please indicate the system that you use on the registration form. If possible, bring your laptop or mobile device so that you can log into your system while you talk. We hope this is beneficial to you and are looking forward to different topics in the coming years!

When: Friday during lunch 12pm—1:30pm (Lunch bar available to purchase lunch)

Please indicate on registration form in you would like to participate. Seating is limited.

Para Schedule At-a-Glance

Friday April 29, 2016	
8:00-9:00	Computers and My Eye Health
9:00-10:00	Making the Sale
10:00-12:00	The Final Front Tear
12:00-1:30	Lunch On Your Own
1:30-2:30	Dispensing Standards for Beginners
2:30-3:00	Break
3:00-4:00	What is Medical Fraud and Compliance Program
4:00-5:00	Prevent Burnout
5:00-7:00	Exhibit Hall Grand Opening
Saturday April 30, 2016	
7am	EyeRun 5K Fun Run/walk
7:00-8:00	Promotional Breakfast
8:00-10:00	100 Review Questions
10:00-11:00	Exhibit Hall
11:00-12:00	Intergenerational Team Building
12:00-1:30	Awards Luncheon

*Check arkansasoptometric.org under Events for course approvals for certificate programs (ABO, Ark. ABO and CPC)



Meet the Speaker:

Lynn E. Lawrence, CMSgt(ret), CPOT, ABOC, COA

Lynn E. Lawrence is currently a national lecturer and an ophthalmic technician for Mills Eye and Facial Plastic Surgery. Owner of SeeTheLight Consulting, LLC. an American Optometric Association, American Board of Opticianry, and Joint Commission for Allied Healthcare Personnel in Ophthalmology approved speaker. In 2009, he retired from the USAF after 30 years of service. During his military career he was promoted to the top 1% of the enlisted ranks to Chief Master Sergeant, and then assigned to the Army/Air Force Exchange Service Headquarters, Dallas, Texas as the Optical Program Manager. He oversaw quality control for 133 optical stores world-wide. He was also appointed by the Air Force Surgeon General as the Ophthalmic Career Field Manager where he oversaw 540 Optometry/Ophthalmology technicians at 90 locations around the world. He currently develops compliance materials and staff development materials. Lynn was one of four nationally recognized technicians selected to attend the Industry sponsored 2020 Summit where industry and optometry collaborated to overcome professional hurdles within optometry.

2016 ArOA Partners

Titanium Partner



Platinum Partner



Gold Partners



Silver Partners



Bronze Partners





Party on the Patio with



Join TLC at Damgoode Pies in the Rivermarket for cocktails, music, karaoke & fantastic views of the river & lighted bridges!

Friday, April 29

9pm-11pm

Off-site @ Damgoode Pies
Rivermarket

16th

Annual J.C. Beane Memorial

Scholarship Golf

Tournament

Thursday, April 28

9:00am

Maumelle Country Club

\$150/person

Lunch included

Mark "golf" on registration form

For more information, contact
Dr. Steele Zierlein @ 501-778-2363 or
szierlein@od.sco.edu



ArOA's 2nd annual 5k Fun Run/Walk

Saturday, April 30th @ 7AM

Arkansas River Trail

Everyone Invited to

participate!

T-shirts!

\$25



Hotel Reservations

Marriott

LITTLE ROCK

*A block of rooms have been reserved and the special room rate will only apply until **March 29, 2016** or until the block of rooms are sold out, whichever comes first.*

Please help to keep hotel rates reasonable for all ArOA attendees by staying in the convention hotel where ArOA has reserved room blocks at discounted rates.

\$145 (single) per night

877-759-6290

or go to arkansasoptometric.org for online reservations

Valet : \$15 for day parking and \$22 overnight parking

Reserve Your Room by March 29, 2016!

OD Registration

Mail: 1401 W. Capitol, Suite 247, Little Rock, AR 72201
Fax: 501-372-0233
Phone: 501-661-7675
Online: www.arkansasoptometric.org



Name: _____ OE Tracker #: _____

Name On Badge: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Emergency Contact Information:

Name: _____ Phone # _____ Relationship: _____

If you are registering a guest/spouse below, please provide:

Guest/Spouse's name: _____

Guests may attend the Exhibit Hall, Awards Luncheon, Party on the Patio with TLC & Presidents Reception

	Before 4/18/16	After 4/18/16
ArOA/AOA Member Dis-	\$450 _____	\$500 _____
Non—Member	\$600 _____	\$650 _____
Spouse/Guest	\$25 _____	\$50 _____
2015 Grad (Member)**	\$0 _____	\$25 _____
Students	\$0 _____	\$0 _____
JC Beane Golf		
Tournament	\$150 _____	\$150 _____
2 Mulligans	\$10 _____	\$10 _____
5k Fun Run/Walk	\$25 _____	\$25 _____
TOTAL	\$ _____	\$ _____

***Registration for 2015 Graduates who have paid 2015 dues are sponsored by the ArOA Board. Non-members pay full price.*

Please indicate the functions you will attend:

Thursday, April 28th

Alcon Promotional Dinner

Friday, April 29th

- Membership Breakfast
- ArOA EHR Chatroom
 - OfficeMate Eyefinity
 - Crystal PM MaximEyes
 - Revolution EHR
- TLC— Party on the Patio
- __ Registered Guest

Saturday, April 30h

- 5K Fun Run/Walk
- Industry Sponsored Breakfast
- Awards Luncheon
- __ Registered Guest
- __ Registered Guest
- Reception for Sen. Boozman/ArOA Open House

Sunday, May 1st

- Breakfast
- Food Allergies/Dietary Restrictions?
Please list _____
- Gluten-Free

Credit Card Number _____ Ex Date _____

Is the billing address of your credit card the same as your mailing address listed above? ___ Yes ___ No

If not, please complete the following information:

Name on card _____

Billing Address _____

April 28-May 1st 2016ArOA Spring Convention *

Little Rock Marriott

Register online at www.arkansasoptometric.org

Para Registration

Mail: 1401 W. Capitol, Ste 247 Little Rock, AR 72201
 Fax: 501-372-0233
 Phone: 501-661-7675
 Online: www.arkansasoptometric.org



Please circle certification needed, if any.

Staff Name: _____ ABO Ark. ABO AOA COPT NONE
 E-Mail: _____
 Emergency Contact Name and Phone #: _____
 List Any Food Allergies/Dietary Restrictions: _____
 Will attend Awards Luncheon Saturday
 Participate in 5K Fun Run/Walk
 Industry Sponsored Breakfast

Staff Name: _____ ABO Ark. ABO AOA COPT NONE
 E-Mail: _____
 Emergency Contact Name and Phone #: _____
 List Any Food Allergies/Dietary Restrictions: _____
 Will attend Awards Luncheon Saturday
 Participate in 5K Fun Run/Walk
 Industry Sponsored Breakfast

Staff Name: _____ ABO Ark. ABO AOA COPT NONE
 E-Mail: _____
 Emergency Contact Name and Phone #: _____
 List Any Food Allergies/Dietary Restrictions: _____
 Will attend Awards Luncheon Saturday
 Participate in 5K Fun Run/Walk
 Industry Sponsored Breakfast

Staff Name: _____ ABO Ark. ABO AOA COPT NONE
 E-Mail: _____
 Emergency Contact Name and Phone #: _____
 List Any Food Allergies/Dietary Restrictions: _____
 Will attend Awards Luncheon Saturday
 Participate in 5K Fun Run/Walk
 Industry Sponsored Breakfast

Staff Name: _____ ABO Ark. ABO AOA COPT NONE
 E-Mail: _____
 Emergency Contact Name and Phone #: _____
 List Any Food Allergies/Dietary Restrictions: _____
 Will attend Awards Luncheon Sa
 Participate in 5K Fun Run/Walk
 Industry Sponsored Breakfast

***Handouts will be sent to the email address indicated. If you use one email address for everyone, please be sure that everyone receives the information emailed about the convention. Thank you.**

We want to make sure we have enough food for our events, but not more food than people. If your attendance at lunch changes, please inform the ArOA office by 4/25/16. Thank you.

Work for Doctor: _____
 Phone Number: _____ Fax Number: _____
 Mailing Address: _____ City _____ State __ Zip _____

Before 4/18/16

After 4/18/16

Para/Staff/Optician						
Works for ArOA Member OD	# staff _____	X \$105=	\$ _____	# Staff _____	X \$130=	\$ _____
Para/Staff/Optician						
Non-Member	# staff _____	X \$185=	\$ _____	# Staff _____	X \$210=	\$ _____
5K Fun Run/Walk	# staff _____	X \$25=	\$ _____	# staff _____	X 25=	\$ _____
Total	# staff _____		\$ _____	# Staff _____		\$ _____

Credit Card Number _____ Ex Date _____

Is the billing address of your credit card the same as your mailing address listed above? ___ Yes ___ No

If not, please complete the following information:

Name on card _____

Billing Address _____

Phone Number _____

Payment must accompany this form to avoid a charge for late registration. Please make checks payable to: **Arkansas Optometric Association**. The meeting is only available as a complete package. Registration fees will not be broken out for those who do not wish to attend all meetings. A refund of registration, minus a \$50 cancellation fee, will be made if the request is received before April 18, 2016.

Exhibit Hall

Visit

The Lazy Eye Saloon!

Friday, April 29 @ 5-7pm

Saturday @ 10-11am &
2:30-3:30pm

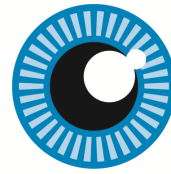


2M Medical
A&A Optical
ABB Optical
Alcon
Allergan
Bausch & Lomb
Bio-Tissue
BlephEx
ClearVision Optical
CooperVision
Costa Sunglasses

Crystal Practice Management
DGH Technology
Diopsys
Europa
EyeMed Vision
Focus Lab
Heidelberg Engineering
HOYA
iMatrix
InfantSEE
Marco
McFarland Eye Centers

Mid South Premier
Midland Optical
NEA Optical
Nouveau Eye
NovaBay
Oculus
OCuSOFT
OOGP
Optos, Inc
Optovue
Plunkett Optical
Presley Family Ministries
Southern College of Optometry Zeiss

TearLab
TearScience
TelScreen
TLC
TransWorld Systems
TruForm
Vistakon, Johnson & Johnson
VSP
Weave
Westgroupe



ARKANSAS
OPTOMETRIC
ASSOCIATION

Affiliated with American Optometric Association

Spring Convention Registration!

Check out the early registered exhibitors!



1401 W. Capitol Suite 247

Little Rock, Arkansas 72201

Arkansasoptometric.org