

## Schedule of Events Paras:

### Friday Feb 3

7:00 - 7:45 Conference Check in

8:00-10:00

Juli Dewalt with Hoya Vision Care  
"The Bucket Theory" 1 hr  
"Communicating with your patients"  
1 Hr

10:15-10:30 break

10:30-11:30

Juli Dewalt  
"Differentiation" 1 hr

11:30-12:30 WPA board meeting  
and Para of the year Presentation

12:30-1:30 Lunch provided

1:30-4:30

Juli Dewalt  
"Making a \$1,000 sale" 1 hr  
"Reducing Redo's" 1 Hr  
"Surviving todays economy" 1 Hr

Dinner on your own

### Saturday Feb 4

8:30-9:30 Dr. Ashlee Mills-Fischer  
"Physiology of Diabetes" 1 Hr

9:45-10:00 break

10:00-12:00 Dr. Ashlee Mills-Fischer

## Best Western Inn at Lander

260 Grandview Drive

**February 3– 4, 2012**

A block of rooms has been reserved at the Best Western Inn at Lander for the WOA Conference. Reservations must be guaranteed to a credit card. Make your reservations today by calling the Inn at (307) 332-2847

## QUESTIONS?

Call the WOA office:  
307.632.8819 or EMAIL:  
wyooschulz@yahoo.com

WOA Mid-Winter Meeting 2012

Registrant /s \_\_\_\_\_  
Spouse/Guest \_\_\_\_\_  
Address \_\_\_\_\_  
EMAIL \_\_\_\_\_  
Special Needs: \_\_\_\_\_  
Registration Amount Total Enclosed \_\_\_\_\_  
MAIL TO: WOA — P.O. Box 1967 — Cheyenne, WY — 82003  
Or FAX to 307.632.7927

### **Member Registration Fees:**

\$300 Doctors  
\$100 Para optometrist

### **Non-Member Registration Fees:**

\$500 Doctors  
\$150 Para optometrist

Late fees will not be assessed and payment may be made on the day of conference check - in however please register or notify the WOA if you are attending no later than Jan. 27th for planning purposes. Thank you.



WYOMING OPTOMETRIC  
ASSOCIATION

P.O. Box 1967  
Cheyenne, WY

82003

# WYOMING OPTOMETRIC ASSOCIATION

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## MID-WINTER CONFERENCE 2012

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FEB. 3rd - 4th  
LANDER, WY  
BEST WESTERN INN

### Schedule of Events Doctors:

Thursday, February 2, 2012

3:30 pm – 5:30 pm WOA Board Meeting

Friday, February 3, 2012

7:00 am – 8:00 am Conference Check-In  
Breakfast

8:00 am – 10:00 am **Mitchell J. Goff, M.D.**  
Rocky Mountain Retina  
Consultants  
"Retinal anatomy imaging and testing" (1hr)  
"Retinal vascular occlusions" (1hr)

10:15 am – 10:30 am Break

10:30 am – 12:30 pm **David Lewerenz, O.D.**  
Sponsored by AOA and  
Kemin

"AMD A-Z" (2hrs)

12:30 – 2:30 pm Working Lunch  
**Tom Bowen**  
The Williams Group

"Get There From Here, Growing the Practice in a  
New Era of Eye Care (2 hrs)

Break

2:45 pm— 5:30 Government Affairs  
Discussion including Expansion of Scope of  
Practice and Future Planning followed by  
cocktails and appetizers

Saturday, February 4<sup>th</sup>, 2012

8:30 am – 9:45 am WOA Membership Meeting

9:45 am – 10:00 am Break

10:00 am – Noon **Brian LaGreca, M.D.**  
LeGreca Eye Clinic  
"Premium Intraocular Lenses" (2 hrs)

Conference Adjourns