



November 1, 2016

Dear Doctor,

We are very excited that our **Annual Continuing Educational OD/MD** seminar is fast approaching and we hope that you will make plans to join us Friday, February 3, through Sunday, February 5, 2017, for an educational, entertaining and fun-filled weekend. We strive to make each year better than before and this year's premier educational event will be no exception! The brochure with complete details will soon follow in early December.

As has been our tradition, we will be providing twenty (20) hours of educational credit including an optional six (6) hour block of transcript-quality pharmacology on Friday. On Saturday, we will be offering a (2) hour block for Florida Medical Errors. The Eye Education Foundation is excited to introduce an exceptional panel of guest speakers for the 2017 seminar: Walter Whitley, O.D., Alan Kabat, O.D. and Josh Johnston, O.D.

Once again, one of our favorites has graciously agreed to return, John McGreal, O.D., and we are very thankful as the weekend wouldn't be the same without him. Drs. Zsolt C. Bansagi, M.D., William L. Bennett, M.D., Marnix E. Heersink, M.D., Sebastian B. Heersink, M.D., Wendy Huang, M.D. and Amanda E. Matthews, M.D. will all plan to be here for the Saturday Cataract Surgery Panel Discussion and our other physicians will all plan to be here as well. In addition, we are excited to welcome Dr. Austin Henkel to our practice in June. He'll be in attendance as well as educate us as one of our speakers.

We are excited to present the following course agenda:

	COPE #	Hours	Title & Lecturer
2/3/17	47677-SD	2	The Basics of Uveitis (TQ/CEE) - Walter Whitley, O.D.
	45879-PH	2	Ocular Pain Management (TQ/CEE) - Walter Whitley, O.D.
	42218-PH	2	The Good, The Bad, and The Orals (TQ/CEE) - Walter Whitley, O.D.
	47480-PM	1	Compliance Perils, Pitfalls and Prevention - Ann Bina
	48065-PM	1	Payer Contracting - Ann Bina
2/4/17	47679-PM	2	ICD-10 Transition Lessons Learned - John McGreal, O.D.
	48111-SD	2	The Latest Trends in Contemporary Medicine - John McGreal, O.D.
	42277-EJ	2	Preventing Medical Errors (FL) - Joseph Sowka, O.D., F.A.A.O.
2/5/17	50006-AS	2	Anterior Segment Grand Rounds - Josh Johnston, O.D., F.A.A.O.
	44837-AS	2	Innovations in Dry Eye Treatments - Josh Johnston, O.D., F.A.A.O.

For your staff members, we will be offering the **Optometric Technician Continuing Education Course** again this year *but at a later date (Saturday, April 1)*, and this will provide seven (7) hours of

continuing education from our keynote speaker, Diana Graves. Every year this part of the meeting grows as your staff members appreciate your interest in their educational development.

This year, we are shaking things up with our gala event on Saturday evening. We have moved our venue to downtown Dothan at the new Bella's Ballroom and Amici Bar & Cellar and are excited to transport our attendees to the Copa Room at The Sands in Las Vegas. This evening will surely surprise you in many ways, and even if you've been to one of our casino nights, you'll be blown away with what we have in store for you and your guest. Details will be provided in a follow-up invitation/brochure.

Please note when you receive the invitation/brochure in the next few weeks that you will still be able to register on-line by going to our website, www.eyeducationfoundation.net. Beginning November 20, the website will allow you to view the weekend itinerary, register for the OD and tech seminar and pay registration cost. With everyone's busy schedule, we hope the website will make things very convenient for you.

It goes without saying that the weekend would not be the same without your presence. We hope you will be able to attend and we will do our best to provide you with great education, good food, fine fellowship and a worthwhile weekend!

Best Regards,

A handwritten signature in black ink that reads "Sebastian". The letters are cursive and slightly slanted to the right.

Sebastian B. Heersink, M.D.