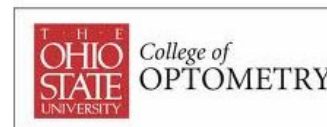


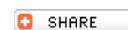
**MidWest
Optometric
Society**



MidWest Optometric Society Registration

Cleveland, Ohio

Saturday, July 20, 2019 - Sunday, July 21, 2019



Welcome. **drkirstein**

[Sign Out](#)

Questions? Contact the Administrator

Contact: Marci Jones - Conference Coordinator

Phone: 513-321-2020

Email: [Click here to email the Administrator](#)

Website: www.MidWestOptometricSociety.com

Doctors can register online or print and mail the registration form. Please contact our conference coordinator, Marci Jones, if you have questions.

Cleveland Marriott East

26300 Harvard Road Warrensville Heights, OH 44122 (216)378-9191

MidWest Optometric Society - CLEVELAND - 2019 Primary Eyecare Seminar

Don't miss the MidWest Optometric Society 2019 Seminar, featuring 16 hours of COPE approved CE. The emphasis of our symposium will be on the development of clinical and strategic office management skills that will have direct value to you in our new environment. While, for more than a generation, we have watched big box retailers and managed care gnaw away at our optical revenues, we must now develop the tools necessary to dominate ocular primary care, including glaucoma, dry eye, diabetes, macular degeneration, cornea and neuro. Speakers include: Pinakin Davey, OD, PhD, FAAO, Alex D. Gibberman, OD, FAAO, Samantha R. Zaczek, OD, Tiffany M. Young, OD, FAAO, Todd A. Zelczak, OD, FAAO and Elliot M. Kirstein, OD, FAAO.

Lectures and Fees

Lectures are held on Saturday and Sunday. All courses are COPE approved and also qualify for Kentucky C.E. credit. Registration for the entire two day symposium is \$435. One day (Saturday or Sunday) is \$235.00. Any 1/2 day is \$135.00. We cannot guarantee walk-in registrations.

Saturday, July 20

7:30 – 8:00 AM - Continental Breakfast and Buffet lunch (included)

8:00 - 9:00 AM - Alex D. Gibberman, OD, FAAO

COPE ID: 60898-PH - 1 hour - Plaquenil on the Rise. With the dramatic increase in indications and prescription rates for Plaquenil, there are new challenges and techniques for managing chloroquine retinopathy.

9:00 - 10:00 AM - Pinakin Davey, PhD, OD, FAAO

COPE ID: 62466 1 hour - MIGS MIGS and more MIGS - What should an optometrist know? Minimally invasive glaucoma surgeries have revolutionized the management of glaucoma. Devices that were reserved only for refractory glaucoma due to its risks are now safer due to improvement in technology. This has given rise to further development in devices that can lower IOP and can be used as a stand alone to control glaucoma or in conjunction with medical therapy

10:00 - 11:00 AM - Todd A. Zelczak, OD, FAAO

COPE ID:60826-AS - 1 hour - Just Say No: Drug-Free Treatments for Dry Eye and overview of non-drug therapies and device-based treatments for the management of ocular surface and lid disease in a population increasingly sensitive to the overuse of medications.

11:00 -12:00 AM - Todd A Zelczak, OD, FAAO

COPE ID:60827-NO - 1 hour - Isolated Ocular Motor Nerve Palsies: Who to Scan and Why. In the era of high quality MRI, an interesting debate for the clinical rationale to obtain imaging on all acute isolated ocular nerve palsies due to studies showing a growing number of etiologies in patients otherwise thought to have vascular etiologies.

12:00 – 1:00 PM - Buffet Lunch (included in symposium tuition)

No CE for this event

1:00 – 3:00 PM – Elliot M. Kirstein, OD, FAAO

COPE ID: 60212-GL - 2 hours - Angio OCT and Glaucoma. A review of the element of ocular blood flow in the pathogenesis of glaucoma and an introduction to Angio OCT as a measurement tool

3:00 - 4:00 PM - Pinakin Davey, PhD, OD, FAAO

COPE ID: 62611-GL - 1 hour - Clinical utility of new visual field modalities in Glaucoma. Threshold visual fields have been on board for almost 30 years and other diagnosis modalities have progressed in leaps and bounds. How should we incorporate threshold field analysis into our new mix of technologies?

4:00 - 5:00 PM - Pinakin Davey, PhD, OD, FAAO

COPE ID: 62610-PD - 1 hour - Clinical utility of Macula angiography OCT. OCT Macular OCT analysis has become a gold standard in evaluation of macular pathologies. How should we use the addition of macular OCT angiography to best serve our patients?

Sunday, July 21

7:30 – 8:00 AM - Continental Breakfast and Buffet lunch (included)

8:00 - 10:00 AM - Michael V .Gross, MD

COPE ID: 59676-PH - 2 hours - Nutrition 101 and Visual Function. This course provides an in depth understanding of EPA and DHA and their role on maintaining healthy eye function.

10:00 - 11:00 AM - Tiffany M. Young, OD

COPE ID: 60753-PS- "You've Got A Lot of Nerve!" - Optic Nerve Head Drusen vs. Papilledema

11:00 - 12:00 AM - Samantha R. Zaczek, OD

COPE ID:60403-NO - 1 hour - A Concussion Discussion.An overview of traumatic brain injury and mild traumatic brain injuries presentation in the optometric practice. Common clinical signs following a brain injury and the appropriate treatment options will be discussed.

12:00 – 1:00 PM - Buffet Lunch (included in symposium tuition)**1:00 - 2:00 PM - Elliot M. Kirstein, OD, FAAO**

COPE ID: 60549-GL - 1 hour - Glaucoma - Pick Your Poison. A review and update of medical glaucoma treatment strategies applied to common glaucoma clinical presentations, including risks and benefits of each. A presentation designed to help OD's increase their confidence and range in glaucoma treatment.

2:00 - 3:00 PM - Elliot M. Kirstein, OD, FAAO

COPE ID: 59006-SD - 1 hour Steroids Feast and Famine - Steroids may be the most under prescribed medicines in optometric practice. This course is a common sense review of therapeutic indications and philosophy for steroid use.

3:00 - 4:00 PM - Todd A. Zelczak, OD, FAAO

COPE ID: - 60705-AS - 1 hour - DEWS II and the Continuing Evolution of the Dry Eye Algorithm. A review of key concepts and highlights from the second Tear Film and Ocular Surface Society's Dry Eye Workshop report and how it changes our view of ocular surface disease for the optometric clinician.

4:00 - 5:00 PM - Todd A. Zelczak, OD, FAAO

COPE ID:- 60845-GO - 1 hour - Clinical Case Studies. Interactive discussion of challenging optometric case presentations that require critical thinking, proper diagnosis, and follow through management.

Registration Options:*

- ☐ Saturday + Sunday \$435.00
- ☐ Saturday AM + PM \$235.00
- ☐ Sunday AM + PM \$235.00
- ☐ Saturday AM \$135.00
- ☐ Saturday PM \$135.00
- ☐ Sunday AM \$135.00
- ☐ Sunday PM \$135.00

- ☐ Any 2 half days \$235.00
- ☐ Any 3 half days \$335.00
- ☐ Optometry Student or Resident (only \$60.00 for entire 2 day meeting) \$60.00
- ☐ New OD Graduate (less than 5 years) (only \$275.00 for entire 2 day meeting) \$275.00
- ☐ Sponsor Making a Payment

Cleveland Marriott East Reservations

Reservations for the Event will be made by individual attendees directly with Marriott reservations at (216)378-9191. Ask for MidWest Optometric Society rates. For additional details, contact Terri Barnes, Conference Coordinator, for information on how to secure discounted room rates. Phone: 513-321-2020

Directions

Exit I -271 28B, take ramp right and follow signs for Harvard Rd .4 mi. Turn left onto Harvard Road 0.3 mi. Arrive at Harvard Road. If you reach OH-175 N / Richmond Rd, you've gone too far.

Cancellation

Cancellations made by April 15 can receive a refund, less a \$25 processing fee, or apply the full registration to a future program. Cancellations received after April 16 can receive a credit of the full registration fee toward a future conference. Please cancel in writing by fax (513-530-0473) or e-mail (info@MidWestOptometricSociety.com)

☐ I agree to the above Cancellation Policy*

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