

# \*New Location\* Harrah's Resort Atlantic City, New Jersey

We're taking Therapy by the Sea to another level with a new location, the opportunity to earn up to 19 optometric continuing education credits and fun throughout the weekend including the 2nd annual See Well Be Well 5K, Black Jack tournament in the Exhibit Hall, and other social events geared specifically toward you and your family!

New Jersey Society of Optometric Physicians (609) 323.4012 www.njsop.org Harrah's Resort - Reservations 1.888.516.2215 Save on hotel reservations until Sept. 3rd

First 50 OD registrants receive \$50 off registration fees! (applies to 3-day package only)

Welcome party at The Loft at Poolside - Bring your family! (Details on pg. 10)

Full day of paraoptometric education

Picture Perfect: Each OD/Para registrant gets a selfie stick!





herapy by the Sea has been the NJSOP's premier event for many years; offering a variety of courses, credits, and networking opportunities to optometric professionals at every level. In addition to presenting 30 hours of COPE approved CE, the NJSOP is very excited to be offering the Ocular Injection Workshop! Cutting edge surgical topics including injection and minor surgical procedures are excellent, unique opportunities for the progressive optometrist. Orals credits are available, as are topics on the therapeutic management of ocular diseases, and practice management courses. Plus, TBTS provides a full day of paraoptometric education! In short, something for everyone!

The enclosed information will give you details about the weekend including lecture topics, speaker information, and social events being held throughout the 2015 conference. This year, the event will be held in the new state-of-the-art Waterfront Conference Center at Harrah's. With great restaurants, casinos, shopping, and of course the boardwalk, Atlantic City is the perfect location for the more than 200 optometric physicians, paraoptometrics, industry professionals, and families to gather for the weekend. We look forward to seeing you there!

Dr. Edward Harmer NJSOP President Dr. William Marcolini
TBTS Event Chair



# Friday Night Welcome Reception

Come experience the tropical ambience of Harrah's Poolside Loft as we kick start our event. The Loft is located on the 2nd level poolside. Weather permitting, The Loft opens up to an outside rooftop deck. This event is open to all registrants and runs from 7 pm to 9 pm on Friday, September 25. RSVP on registration form (page 9).



### **Black Jack Tournament**

Try your luck at our Black Jack Tournament on Saturday, September 26<sup>th</sup> in the Exhibit Hall. The Tournament will run from 10 AM – 5 PM. Each registered doctor and paraoptometric will be given a set amount of NJSOP Bucks from the dealer and have a specific amount of time to accrue points. At the end of the tournament the top 7 scorers will enter a "Show Down". The top three scorers of the Show Down will each receive a prize.



### See Well Be Well 5K/1 Mile Fun Run

The 2nd annual See Well Be Well 5K/1 Mile Fun Run will take place Sunday, September 27<sup>th</sup> on the picturesque boardwalk outside Bally's Casino. Last year's event drew participants from across the state, some as young as 4 years old! This event benefits the Richard J. Favreau, OD Health Foundation which serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in New Jersey. More details on Page 10.







# Post your Therapy by the Sea pics with #TBTS15

We'll be posting photos on all of our social media sites! Check them out on facebook (@New Jersey Society of Optometric Physicians), Instagram (NJeyedocs), and twitter (@NJeyedocs).

Friday, September 25, 2015					
	Track A (OD)				
1:00 pm	1A: Current Perspectives on New Tests, New Treatments and New Technologies	5:30 pm			
1:30 pm		6:00 pm			
2:00 pm		6:30 pm			
2:30 pm		7:00 pm			
3:00 pm		7:30 pm	Welcome Reception		
3:30 pm		8:00 pm	@ Harrah's Loft at Poolside		
4:00 pm		8:30 pm			
4:30 pm		9:00 pm			

Use this page to help determine your CE course schedule. OD's may register for courses in both Track A and Track B as long as there is no time conflict.

Note: You must take courses 2B and 3B in order to register for the workshop - 4B. Workshop limited to first 30 registrants.

Official course selections should be made on the registration page (page 9).

Saturday, September 26, 2015						
	Track A (OD)	Track B (OD)	Track C (Para)			
8:00 am	2A: Brand vs. Generic - Are		1C: Creating a 5 Star Patient Experience			
8:30 am	They Really Different?	2B: Injection Procedures in				
9:00 am	OA Isitia Isitia Isitia	Primary Eyecare	2C: Current and Emerging Understanding of Ocular Surface Allergy			
9:30 am	3A: Iritis, Iritis, Iritis					
10:00 am	Scheduled Break	Scheduled Break	Scheduled Break			
10:30 am	4A: 60 Minute Glaucoma		3C: Creating a Blue Ocean Strategy For			
11:00 am	Update	3B: Advanced Ocular	Your Practice			
11:30 am	5A: The Optic Nerve Head in Glaucoma	Procedures	4C: Optical Coherence Tomography in the Primary Eye Care Practice			
12:00 pm			Lunch in Exhibit Hall			
12:30 pm	Lunch in Eyhibit Holl	Lunch in Evhibit Hall				
1:00 pm	Lunch in Exhibit Hall	Lunch in Exhibit Hall				
1:30 pm						
2:00 pm			5C: Contact Lens Solutions			
2:30 pm	6A: Anterior Segment Assault					
3:00 pm	Treating Common and Uncommon Conditions	4B: Ocular Injections Workshop	6C: Contact Lang Lindata			
3:30 pm	55611111611 GG1.61.6116		6C: Contact Lens Update			
4:00 pm	7A: Pain Pain Co Away		7C: Contact Lens Related Complications			
4:30 pm	7A: Pain, Pain Go Away					

Sunday, September 27, 2015				
	Track A (OD)	Track B (OD)		
8:00 am		5B: Creating a 5 Star Patient		
8:30 am	8A: Oral Medications in Primary	Experience		
9:00 am	Eyecare	6B: Contact Lenses Tales		
9:30 am		From the Trenches		
10:00 am	Scheduled Break	Scheduled Break		
10:30 am	9A: Good Retina Gone Bad	7B: Clinical Challenges Practical		
11:00 am	10A: Trauma for the OD A Case	Solutions An In-Depth Look at the		
11:30 am	Management Approach	Anterior Eye		
12:00 pm	During also insits a Chile it I I all			
12:30 pm	Brunch in the Exhibit Hall	Brunch in the Exhibit Hall		
1:00 pm	11A: Clinical Updates on			
1:30 pm	Herpetic Eye Disease			
2:00 pm	12A: Corneal and Conjunctival			
2:30 pm	Cultures: When, How, and Why??			
3:00 pm				
3:30 pm	13A: The Good, The Bad, and			
4:00 pm	The Orals			
4:30				

# SEE WELL BE WELL 5K The second annual 5K/1 Mile Fun Run will take place on Sunday morning at 8am. Start is on the boardwalk at Bally's. All proceeds benefit the Richard J. Favreau, OD Health Foundation. Register at jtfraces.com

### Friday, September 25, 2015 - Track A

1A

1pm - 5pm: Current Perspectives on New Tests, New Treatments and New Technologies
William Marcolini, OD and Eric Schmidt, OD 4 NJSBO TPA Credits PENDING - COPE PENDING

New diagnostic tests, new therapies and new technologies are being developed and brought to the marketplace at a dizzying pace. This course will discuss many of these tests, treatments and technologies so the attendee can determine their clinical utility and whether they should make them a part of their practice.

### Saturday, September 26, 2015 - Track A

2A

8am - 8:50am: Brand vs. Generic - Are They Really Different?
Eric Schmidt, OD • 1 NJSBO TPA Credit - COPE # 42609-PH

Due to the increasing cost of health care including medications, this course will review the risks, benefits and alternatives for brand medication. Presenter will discuss the role brand and generic medications play in ocular and systemic disease management.

3A

8:50am - 9:40am: Iritis, Iritis

Eric Schmidt, OD • 1 NJSBO TPA Credit – COPE # 38604-AS

This course will detail common and uncommon presentations of iritis. Diagnostic dilemmas will be detailed and particular attention will be paid to the systemic disease associated with iritis. When lab work and alternate therapies should be ordered will be discussed. Treatment options will be detailed and tapering strategies will be revealed.

4A

10:30am - 11:20am: 60 Minute Glaucoma Update

Eric Schmidt, OD • 1 NJSBO TPA Credit - COPE # 38605-GL

This fast paced course will provide updates on the most recent developments in glaucoma. Pharmaceutical, surgical and diagnostic developments will be discussed. Particular attention will be paid to the clinical implications of these new details.

5A

11:20am - 12:10pm The Optic Nerve Head in Glaucoma

Eric Schmidt, OD 1 NJSBO TPA Credit - COPE # 40013-GL

This course is designed to provide an overview of the optic nerve head as it is affected by glaucoma, specific pathologies of the glaucomatous optic nerve and how progression of these changes appear. This very detailed course will strengthen the doctor's clinical acumen in the diagnosis of glaucoma.

6A

2pm - 3:40pm: Anterior Segment Assault Treating Common and Uncommon Conditions

Mile Brujic, OD • 2 NJSBO TPA Credits – COPE # 41603-AS

We are challenged on a day-to-day basis with numerous anterior segment conditions. This course will cover both common and uncommon anterior segment disease states. We will discuss contemporary diagnostic and treatment options available to help better manage our patients.

7A

4pm - 5pm: Pain, Pain Go Away

Mile Brujic, OD • 1 NJSBO Oral Credit PENDING – COPE # 36350-PH

As optometry has evolved, so has our responsibility in providing relief for our patients in pain. This course will discuss topical and oral treatment options for various conditions that we encounter requiring pain management.

## Saturday, September 26, 2015 - Track B

2B

8am - 9:40am: Injection Procedures in Primary Eyecare

Scott Ensor, OD and J. Neal, OD • 2 NJSBO Oral Credits PENDING - COPE # PENDING

This lecture will teach attendees how to perform a variety of ocular injections used in primary optometric offices. Subconjunctival, intralesional, intramuscular, and intravenous injections will be discussed, as well as standard universal precautions.

3B

10:30am - 12:10pm: Advanced Ocular Procedures

Scott Ensor, OD and J. Neal, OD 

2 NJSBO TPA Credits PENDING - COPE # PENDING

This course will introduce attendees to the most common characteristics of pathological and non-pathological skin lesions as well as numerous methods of lesion removal. Emphasis will be placed on the equipment needed and the method of removal via scissors, blades, and the Ellman unit. Proper consultation with pathology labs as well as coding and billing issues will be covered.

4B

2pm - 5pm: Ocular Injections Workshop (Max. 30 Registrants, prerequisite courses 2B and 3B)

Scott Ensor, OD and J. Neal, OD • 3 NJSBO Oral Credits PENDING - COPE # PENDING

This intimate workshop will teach attendees how to perform subconjunctical, intralesional, intramuscular, and intravenous injections. Following a brief review and under the guidance of the workshop faculty, attendees will have the opportunity to practice the procedures of fellow optometrists. In addition, time will be dedicated to perform the techniques of removal of simulated lesions via scissors, blade and the Ellman unit.

**8**A

8am - 9:40am: Oral Medications in Primary Eyecare

Scott Ensor, OD • 2 NJSBO Oral Credits PENDING - COPE # PENDING

This course will introduce common oral medications used by the primary care optometrist. Common anti-infective, anti-inflammatory, and pain medications will be covered. Topics will include indications for use, common side effects and contraindications.

9A

10:20am - 11:10am Good Retina Gone Bad

Walter Whitley, OD • 1 NJSBO TPA Credit - COPE # 39005-PS

This course will review the most up to date medical management of a number of retinal diseases. Using case examples, attendees will be able to discuss common and not so common conditions that present to a referral center. Pearls will be provided in how to best treat or monitor each condition.

10A

11:10am - 12pm: Trauma for the OD: A Case Management Approach
Walter Whitley, OD ■ 1 NJSBO TPA Credit PENDING - COPE # PENDING

As the primary care physician, optometrists are often the first to encounter patients who have suffered from ocular trauma. These ocular conditions can range from a small corneal abrasion, to a penetrating foreign body, to an open globe. Using case examples, presenters will discuss several ocular trauma conditions and how to best manage them.

11A

1pm - 1:50pm: Clinical Updates on Herpetic Eye Disease

Walter Whitley, OD • 1 NJSBO TPA Credit - COPE # 42278-SD

Optometrists are often the first the see patient who present with signs and symptoms of either herpes simplex or herpes zoster. This course will provide clinical updates on the diagnosis treatment and management of these disorders along with the current research on these subjects.

12A

1:50pm - 2:40pm: Corneal and Conjunctival Cultures: When, How, and Why? Walter Whitley, OD • 1 NJSBO TPA Credit PENDING - COPE # PENDING

This course will discuss the differences between corneal and conjunctival infections. As primary care providers, optometrists see a variety of infections in their daily practice. This course will provide tools that can be used to aid the practitioner in both the diagnosis and the treatment options. A review of corneal and conjunctival testing will be provided.

13A

2:40pm - 4:20pm: The Good, The Bad, And The Orals
Walter Whitley, OD • 2 NJSBO Oral Credits PENDING - COPE # 42218-PH

Using case examples, this course will review commonly prescribed oral medications used for various ocular infections, inflammatory conditions, and pain. Common side effects of oral medications will be discussed.

# Sunday, September 27, 2015 - Track B

5B

8am - 8:50am: Creating a 5-Star Patient Experience

Mile Brujic, OD ■ 1 NJSBO Regular Credit - COPE # 43646-PM

In an increasingly challenging eye care environment, it is becoming more important to differentiate yourself. This is no more important than when discussing the refraction process in your practice. This course will discuss the opportunities that exist in today's eye care climate to elevate the patient experience and produce strong patient loyalty for practice success.

6B

8:50am - 9:40am: Contact Lenses: Tales From The Trenches

Mile Brujic, OD ■ 1 NJSBO Regular Credit - COPE # 42791-CL

This course will offer contemporary concepts for maximizing the success of contact lens wear including maximum comfort, working with keratoconus, high stigmatic corneas, post-refractive corneas, and optimizing vision for the presbyope.

7B

10:20am - 12pm: Clinical Challenges Practical Solutions An In-depth Look at the Anterior Eye Mile Brujic, OD 2 NJSBO TPA Credits - COPE # 40739-AS

This wide-ranging course explores diagnosis and management of a broad spectrum of anterior eye conditions. Both commonly encountered and unusual problems are presented as leaning opportunities that focus on practical solutions along with relevant clinical science and evidence based research.

### Saturday, September 26, 2015 - Track C

8am - 8:50am: Creating a 5-Star Patient Experience Mile Brujic, OD 1 Hour CPC Credit Pending

In an increasingly challenging eye care environment, it is becoming more important to differentiate yourself. This is no more important than when discussing the refraction process in your practice. This course will discuss the opportunities that exist in today's eye care climate to elevate the patient experience and produce strong patient loyalty for practice success.

8:50am - 9:40am: Current and Emerging Understanding of Ocular Surface Allergy Mile Brujic, OD ■ 1 Hour CPC Credit Pending

This course will focus on evolving concepts of the pathophysiology, etiology, diagnosis, and treatment of ocular surface allergy. Clinical case scenarios will provide a forum for learners to discuss management options for a variety of ocular allergy scenarios and will encourage active discussion with clinical experts.

10:30am - 11:20am: Creating a Blue Ocean Strategy For Your Practice Mile Brujic, OD 1 Hour CPC Credit Pending

Have you ever wondered what separates certain businesses to propel to levels greater than expected. Are there commonalities within these businesses that we can utilize in our practice? This course will challenge traditional business wisdom and help propel your practice to unprecedented success by making competition irrelevant.

11:20am - 12:10pm: Optical Coherence Tomography in the Primary Eye Care Practice Mile Brujic, OD • 1 Hour CPC Credit Pending

OCT technology has changed the way we manage our patients. This course will revise the role of OCT in primary eye care practice with a focus on clinical decision making optimizing patient outcomes.

2pm - 3pm: Contact Lens Solutions
Steven Sorkin, OD ■ 1 Hour CPC Credit Pending

Learn the latest advances in contact lens solutions, their interactions with lens materials and the ocular surface. Numerous contact lens care pearls will be discussed.

3pm - 4pm: Contact Lens Update
Steven Sorkin, OD ■ 1 Hour CPC Credit Pending

New contact lenses and new uses of contact lenses are constantly hitting the marketplace. Lean the latest in contact lens technology including specialty contact lens fits.

7C 4pm - 5pm: Contact Lens Related Complications Steven Sorkin, OD • 1 Hour CPC Credit Pending

Sometimes despite our best intentions, patients can experience contact lens related complications. This course will discuss the common and serious problems associated with contact lens wear.



# Kick off the Weekend in Style!

Start the weekend at the Loft at Poolside (2<sup>nd</sup> level)-- a swanky lounge overlooking Harrah's impressive indoor pool.

All registered TBTS attendees and their families are invited to relax and enjoy drinks, passed hors d'oeuvres and a good time on Friday night from 7pm - 9pm.

Be sure to RSVP on the registration form (page 9).

### OD & Guest Registration Information

### The 3 Day Package \*BEST VALUE\*

Includes all of the available CE over the three days (30 hours offered); Exhibit hall admission; the Friday night Welcome Reception; Saturday continental breakfast; Saturday exhibit hall lunch; Saturday evening reception; Sunday continental breakfast; Sunday partner recognition brunch buffet.

**OD Price: Guest Price:** 

\$525 member \$175 adult/\$55 child (age 12 and under)

\$725 non-member (Cost for guests includes NJSOP food functions/Exhibit Hall admission)

### The 2 Day Package

Includes all of the available CE over the two days; Exhibit hall admission; the Friday night Welcome Reception; Saturday continental breakfast; Saturday exhibit hall lunch; Saturday evening reception; Sunday continental breakfast; Sunday partner recognition brunch buffet.

**OD Price: Guest Price:** 

\$500 member \$150 adult/\$55 child (age 12 and under)

\$700 non-member (Cost for guests includes NJSOP food functions/Exhibit Hall admission)

### **The Daily Rates**

Includes all of the CE on the chosen day(s); Exhibit Hall admission on the chosen day(s); NJSOP food function on chosen day(s); the Friday night Welcome Reception.

**OD Prices: Guest Prices:** 

Friday: \$120 member Friday: \$50 adult/child (age 12 and under) free Saturday: \$125 adult/\$45 child (age 12 and under) Friday: \$180 non-member Saturday: \$260 member Sunday: \$75 adult/\$35 child (age 12 and under) Saturday: \$390 non-member

(Cost for guests includes NJSOP food function and Exhibit Hall

admission on chosen day)

# Sunday: \$275 member

Sunday: \$400 non-member

### Paraoptometric Registration Information

### Saturday CE

Includes any or all of the Para Coursework on Saturday, September 26th; Saturday Exhibit Hall admission; Saturday continental breakfast; Saturday Exhibit Hall lunch; Saturday evening reception; the Friday night Welcome Reception.

Paraoptometric Price: **Guest Price:** 

\$175 Paraoptometric Member \$125 adult/\$45 Child (age 12 and under)

\$200 Paraoptometric Non-member

### **Sunday Exhibit Hall Pass**

No Paraoptometric courses will be held on Sunday, September 27th. However, by purchasing an Exhibit Hall pass paraoptometrics will have access to the Exhibit Hall, Sunday Continental Breakfast and Sunday Partner Recognition Brunch Buffet.

**Paraoptometric Price:** 

\$70 adult/\$35 Child (age 12 and under)

**Guest Price:** 

\$75 non-member

\$65 member

### Registration

Choose your courses (indicate your choice in the box next to each selection). You will be contacted immediately via phone if any of the courses you have chosen are sold out.

### **Notice to Members**

NJSOP Dues must be current to qualify for registration at the reduced member rate. Failure to remit the correct registration fee will result in your unprocessed registration being returned to you.

### **Handouts**

Course Materials (i.e. handouts) will be available for download from the NJSOP event website several weeks prior to the event. A \$35 fee will be charged to those attendees who request pre-printed handouts.

### **Pre-Registration is Required**

Walk-ins will NOT be accepted under any circumstance.
Registrations will be processed on a first-come, first-served basis.

### **Refund Policy**

You are entitled to a full refund if cancellation is received by August 14<sup>th</sup> or a 50% refund if cancellation is received by August 21<sup>st</sup>. No refund will be given for cancellation on or after August 22<sup>nd</sup>.

### **Name Badges**

Properly displayed name badges will be required for admission to all education, exhibit, business and social functions. Only paid registrants may attend activities and events.

### **Registration Discount Offer**

The first 50 registrants to register for the full 3-day package will receive a \$50 discount. This offer cannot be combined with any other offers or discounts and applies to OD registration only.

### **Confirmations**

Confirmations along with travel directions will be mailed out upon receipt of your registration.

### Education

It is the responsibility of out-ofstate registrants to ascertain if the credit for any particular course can be applied toward that state's CE requirement. NJSOP will seek CE certification for COPE only.

### Waiver of Liability

Please be advised that by remittance of the registration form to NJSOP, it is agreed by all parties involved that NJSOP shall not be held responsible for any injury, damage, lost or stolen articles, or any additional expense incurred over and above state registration fees in conjunction with these events.

# Accommodation Information

Harrah's Resort - Each guest is responsible for making their own room reservation with Harrah's Resort. Reservations must be made through the reservation department at 1-888-516-2215, by September 3, 2015. Each individual must identify themselves as an NJSOP guest in order to receive the discounted rate (see below). Please make reservations early as rooms have sold out in the past. All reservations are based upon availability.

**Harrah's Room Rates** - Room rates are for single/double occupancy: \$155/night (if reserved by September 3<sup>rd</sup>). Additional persons \$20 per person/per night. Maximum 4 quests per room.



Rates are subject to all applicable state and local taxes. Harrah's requires a one-night's room deposit, per room, to guarantee accommodations. The deposit is fully refundable if accommodations are canceled at least 72 hours prior to arrival. Credit cards will be requested from all guests upon arrival for room charges, tax and incidentals. Parking is \$10/day for valet; \$5/day for self parking for all overnight guests. For additional hotel information visit www.harrahs.com (click on Atlantic City location).

1. Select a reg	istration packa	ge and any applicable gues	st/children options:			
3 DAY OD REGISTRATION  *BEST VALUE*  □ NJSOP Member \$525 □ Non-Member \$725 □ Guest \$175 □ Child (12 & under) \$55		2 DAY OD REGISTRATION  NJSOP Member \$500 Non-Member \$700 Guest \$150 Child (12 & under) \$55	OD DAILY REG  ☐ Fri. NJSOP Mem ☐ Fri. Non-Member ☐ Sat. NJSOP Men ☐ Sat. Non-Member ☐ Sun. NJSOP Mer ☐ Sun. NJSOP Mer	ber \$120 \$180 hber \$260 er \$390 mber \$275	Handouts: Handouts will be available for download on the NJSOP event website several weeks before the event. A \$35 fee will be charged for pre-printed handouts. Please check the box,	Registration Form
PARA: SATURDAY ONLY  Member Para \$175  Non-Member Para \$200		SUN. PARA EXHIBIT HALL  Member Para \$65  Non-Member Para \$75	GUESTS & CHILD  Fri. Guest  Fri. Child (12 & u)  Sat. Guest  Sat. Child (12 & u)  Sun. Guest  Sun. Child	\$50 nder) N/A \$125	if you would like your handouts pre-printed. (Include \$35 in total fee at bottom.)  \$35 Fee for Printed Handouts	Form
2. Choose you	r CE coursewo	rk. (Consult page 3 to make	e sure none of your co	urses overlap	)):	
FRIDAY		SATURDAY			SUNDAY	
Track A  ☐ 1A: 1PM - 5PM	Track A  ☐ 2A: 8AM - 8:50A ☐ 3A: 8:50AM - 9: ☐ 4A: 10:30AM - 1 ☐ 5A: 11:20AM - 1 ☐ 6A: 2PM - 3:40P ☐ 7A: 4PM - 5PM	40am 3B: 10:30am - 12:10pm 1:20am 4B: 2pm - 5pm 2:10pm	Track C  ☐ 1C: 8am - 8:50am  ☐ 2C: 8:50am - 9:40am  ☐ 3C: 10:30am - 11:20am  ☐ 4C: 11:20am - 12:10pm  ☐ 5C: 2pm - 3pm  ☐ 6C: 3pm - 4pm  ☐ 7C: 4pm - 5pm		M - 11:10AM	1 - 9:404
3. Complete yo	our registration	by filling in the information	below:			
Name:				am a(n) Dop	tometrist	metric
Address:		C	ity:	Stat	te: Zip:	
		Fax:	Email:			
Guest Names/Ag			To	tal Number of (	Guests:	
Will you attend	d the Welcome	e Reception on Friday nig	ht (9/25)? If so, how	many in your	party?	_
TOTAL REGISTR	ATION FEE: \$	METHO	OD OF PAYMENT (circle	one): CREDIT	ΓCARD CHECK	
If paying by Cred	dit Card (circle on	e): VISA MASTERCARD	AMEX			
Account #:			Exp. Date	Securi	ty Code:	
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08691, Please m	ake checks pava	ble to NJSOP;				

OR visit the Events page at www.njsop.org to register online.



SUNDAY, SEPTEMBER 27, 2015

ATLANTIC CITY, NEW JERSEY TO BENEFIT THE RICHARD J. FAVREAU, OD HEALTH FOUNDATION

We cordially invite you to participate in the second annual See Well Be Well 5K/1 Mile Fun Run on Sunday, September 27, 2015 on the boardwalk in Atlantic City, NJ.

The event proceeds go entirely to the programs of the Richard J. Favreau, OD Health Foundation, a 501 (c) (3) nonprofit charitable corporation (Tax ID # 27-4637570).

The Richard J. Faverau, OD Health Foundation, which was formed in 2010, serves as a catalyst for ideas, partnerships, and programs that improve the health and quality of life of at-risk populations in New Jersey. This is achieved by concentrating efforts on funding programs which increase public awareness and provide services to expand eye health and vision care access, ultimately enhancing the quality of life for our target populations.

Most recently, the Foundation was able to make a sizable donation to Camp Marcella, New Jersey Camp for Blind Children, Inc. Camp Marcella is a residential summer camp ground designed specifically for children and teens with blindness, visual impairments, and special needs. It's goal is to provide, promote, and maintain a recreational, educational and rehabilitative camp primarily for visually impaired children.

SUNDAY, SEPTEMBER 27, 2015
START/FINISH AT BALLY'S ON THE BOARDWALK - ATLANTIC CITY, NJ

1 Mile Fun Run/5K - 8am Start Time Pre-Registration Fee: \$25 On-Site Registration Fee: \$30

Pre-registered participants prior to August 28th will receive a free technical fiber t-shirt Awards to top overall male and female as well as to top three in each male/female age category.

Register at: JTFracing.com