



ARKANSAS
OPTOMETRIC
ASSOCIATION

Affiliated with American Optometric Association

Spring Convention

April 25-28, 2019

Little Rock Marriott &
Statehouse Convention Center

OD Education

20
Hours
Total

Thursday, April 25, 2019	4 hours OD CE
4:00pm-6:00pm	UAMS OD CE (2 hours) <ul style="list-style-type: none">• Uveitis: Narrowing it Down by Megan Shirey, O.D., FAAO. "Uveitis" is a broad, non-specific term that entails exam findings ranging from non-granulomatous unilateral anterior uveitis to bilateral granulomatous panuveitis and can often be a manifestation of underlying systemic disease. Diagnosis, treatment approaches, and management will be covered, and a case report will highlight the differential diagnosis process.• What is New in Gene Therapy for Inherited Retinal Dystrophies by Florin Grigorian, M.D. Overview of the retinal dystrophies (IRD) and their genetic defects. Strategies used for treatment of genetic defects in IRD. What gene therapies are available and what gene therapies are in gene therapy trials.• Catch Me If You Can by Sami Uwaydat, M.D. Presentations of retinal pathologies that mimic common eye conditions.• Autologous Serum Eye Drops by David Warner, M.D. Why you need to incorporate them into your practice. AR State Board Approved (2 hours)
7:00pm-9:00pm	UAMS OD CE (2 hours) <ul style="list-style-type: none">• Retinal Emergencies by Ahmed Sallam, M.D. How optometrists manage retinal emergencies.• Thyroid Eye Disease by John Pemberton, D.O. A history and review of thyroid related eye problems.• Sickle Cell Retinopathy by Kinza Ahmad, M.D. Diagnosis, screening, and management of sickle cell retinopathy.• Refractive Amblyopia and Optimal Optical Correction by Hannah Holtorf, O.D., FAAO. With so many treatment options available for amblyopia, the power of appropriate optical correction can sometimes be underestimated. This lecture will review refractive amblyogenic risk factors as well as studies involving optical correction for amblyopia. (AR State Board Approved (2 hours))
Friday, April 26, 2019	6 hours OD CE
9:00am-10:50am	Maximizing the OCT in Glaucoma by Danica Marrelli, O.D. This course covers optic nerve, retinal nerve fiber layer, and macular thickness optical coherence strategies used in detecting glaucoma. Also covered will be potential interpretation errors that may lead to over- or under-diagnosis. Finally, glaucoma progression software is reviewed. COPE: 51389-GL (2 hours)
11:00am-11:50am	When to Use Lasers in Glaucoma by Danica Marrelli, O.D. This course reviews the use of lasers in both angle closure and open angle glaucoma. A brief review of angle closure glaucoma, emphasizing the importance of proper diagnosis, is followed by discussion of laser iridotomy for pupillary block and laser iridoplasty for plateau iris syndrome. Laser trabeculoplasty in open angle glaucoma is presented, including differences in laser properties ALT, SLT, others, indications and contraindications, and pre-laser and post-laser care. Finally, there is a discussion of where laser trabeculoplasty fits in the overall scheme of open angle glaucoma care early laser versus later laser. COPE: 58743-GL (1 hour)
1:00pm-3:00pm	Rapid Fire Grand Rounds by Danica Marrelli, O.D. A variety of challenging cases and their management are presented in a grand rounds-style format. Audience participation is encouraged as patient symptoms and signs are presented and the thought process leading to diagnosis and management are discussed. COPE: 51585-PD (2 hours)
3:30pm-4:30pm	Five Life-Threatening Causes of Diplopia You Can't Afford to Miss by Danica Marrelli, O.D. This course reviews ocular motility and provides a systematic approach to evaluating the complaint of diplopia. Five signs and symptoms that carry a particularly worrisome prognosis are discussed, as well as the appropriate laboratory and/or radiologic work-up and referral needed. COPE: 51582-SD (1 hour)

OD Education

Saturday,
April 27, 2019

6 hours OD CE

8:00am-9:50am

Advances in the Diagnosis and Treatment of AMD by Ed Paul, O.D. The diagnostic and therapeutic approach to AMD is rapidly changing with new technology. Dark adaptometry, home monitoring of metamorphopsia, new nutrient therapies, and emerging treatments mandate that the optometrist stay up to date on new advances. **COPE: 52076-PS (2 hours)**

11:00am-11:50am

AR Jurisprudence (1 hour) *Arkansas State Board of Optometry* This is the required course for licensed Arkansas Optometrists about optometry law in Arkansas.

1:30pm-2:30pm

Ocular Nutrition Update by Ed Paul, O.D. This lecture will cover the effects of vitamins, minerals and supplements on the eye. Specific attention will focus on nutrition's effect on age-related macular degeneration. **61616-PH (COPE PENDING) (1 hour)**

2:30pm-3:30pm

A Simple and Profitable Approach to Visual Impairment by Ed Paul, O.D. The most frequent barriers preventing ECPs from incorporating Low Vision into their practices are the misconceptions that it is too time demanding not profitable. This course dispels those myths with a simple model for a low vision clinic within a current practice. **COPE: 49783-LV (1 hour)**

3:30pm-4:30pm

How Artificial Intelligence AI Can Help with Visual Impairment by Ed Paul, O.D. Artificial Intelligence powered products are helping vision impaired patients live more independently. Improvements in voice recognition and computer vision, along with machine learning, have led to specialized products such as facial recognition devices, virtual reality eye-wear, talking apps, as well as mainstream devices like the Amazon Echo. This new technology is allowing the visually impaired to tackle everyday tasks sighted people take for granted. These technologies have the potential to fundamentally change the mobility, employment and lifestyle of the blind and vision-impaired. **COPE: 60918-LV (1 hour)**

Sunday,
April 28, 2019

4 hours OD CE

8:00am-9:45am

Eye Care Update 1 by Ron Melton, O.D and Randall Thomas, O.D. This team-taught course is designed to update the clinician in the latest advances in the medical management of eye diseases. The discussion will center around current and evolving trends in the eye care world. Emphasis will be given to sharpening the clinicians skills in diagnosing and medically managing a variety of ocular disease entities. The lecture team will share helpful clinical pearls that they have accumulated from over 70 years of clinical practice while remaining immersed in the latest medical research and literature. **COPE 60630-PH (2 hours)**

10:00am-12:00pm

Eye Care Update 2 by Ron Melton, O.D and Randall Thomas, O.D.. This discussion will provide the clinician in the latest advances in the medical management of eye diseases. Emphasis will be given to sharpening the clinicians skills in diagnosing and medically managing a variety of ocular disease entities. The lecture team will share helpful clinical pearls that they have accumulated from over 70 years of clinical practice while remaining immersed in the latest medical research and literature. This course reaches the cutting edge of contemporary eye care. **COPE 60632-PH (2 hours)**

Speakers

Kinza Ahmad, M.D.

John Pemberton, D.O.

Florian Grigorian, M.D.

Ahmed Sallam, M.D.

Hannah Holtorf, O.D.

Megan Shirey, O.D.

Danica Marrelli, O.D.

Randall Thomas, O.D.

Ron Melton, O.D.

Sami Uwaydat, M.D.

Ed Paul, O.D.

David Warner, M.D.

OD Events

Events

Thursday @ 8:30am

- ◆ J.C. Beane Memorial Scholarship Golf Tournament @ Maumelle Country Club

Thursday @ 6pm

- ◆ Alcon Industry Promotional Dinner

Thursday @ 9:30pm

- ◆ President's Reception

Friday @ 12pm

- ◆ TLC Industry Sponsored Lunch
- ◆ Essilor Industry Sponsored Lunch

Friday @ 4:30pm

- ◆ Exhibit Hall Grand Opening

Saturday @ 7am

- ◆ Eye Run 5K Fun Run/Walk

Saturday 7am-8am

- ◆ Coffee & Donuts in the Exhibit Hall

Saturday 10am-11am

- ◆ Exhibit Hall Encore (Silent Auction Ends)

Saturday @ 12pm

- ◆ Awards Luncheon



Exhibit Hall Hours

4:30-6:30pm

Exhibit Hall Friday 4:30-6:30pm: Calling all Jimmy Buffett fans! Wear your favorite beach shirt and join us for margaritas, beer and wine!

Friday Lunch Symposiums

Choose from one of the 2 lunch symposiums below & mark on registration or have lunch on your own!

*Must pre-register

TLC
Laser Eye Centers®

TLC Industry Sponsored Lunch
Join us for fun, prizes & LASIK edition Trivia!



Essilor Industry Sponsored Lunch



Para Education

Friday, April 26, 2019

- 6:00am-4:00pm Registration
- 8:00am-8:50am **What Every Tech Should Know About Diabetic Patients** *by Lynn Lawrence* This lecture will focus on what happens when an assistant discovers they are screening a diabetic patient. What they should do to prepare the patient for the doctors examination. The different test, documentation and results for diabetics will be discussed (CPC)
- 9:00am-9:50am **"No Wonder You Don't See Well" How Eye Diseases Affect Vision** *by Lynn Lawrence* This lecture will focus on 20 common eye diseases and their impact on vision. It will identify the disease, characteristics of the disease and the affects of the disease on a patient's vision. The course will also discuss clinical presentations and testing associated with the disease. (Ark. ABO, ABO, CPC)
- 10:00am-11:50am **The Final Front Tear** *by Lynn Lawrence* This course is designed to discover the disease and complexities of dry eyes. This course will discover the anatomy and physiology of the eye and tear film. It will also cover symptoms, diagnosing, testing, and treatment of the dry eye disease. (Ark. ABO, ABO, CPC)
- 12:00pm-1:00pm Industry Sponsored Lunch
- 1:00pm-3:00pm **Diamonds and Pearls** *by Lynn Lawrence* This course is designed to educate the audience on how to work under pressure. It is designed to engage the audience and discuss current issues in the profession that are causing pressure within the work environment. This course is design for the entire staff, leadership, providers, and staff members alike. (CPC)
- 3:30pm-4:30pm **HIPAA Now** *by Lynn Lawrence* This course is designed to cover the Health Information Portability and Accountability Act from the basics to current trends in the practice. It will assist attendees in setting up their own HIPAA compliance program and understand the value in having a HIPAA Compliance Officer. (Ark. ABO, ABO, CPC)
- 4:30pm-6:30pm Exhibit Hall Grand Opening

Paraoptometric Education supported by an educational grant from SECO.



Choose from one of the 2 lunches below or have lunch on your own! *Must pre-register

TLC
Laser Eye Centers®

TLC Industry Sponsored Lunch

Join us for fun, prizes & LASIK edition trivia!

Essilor Industry Sponsored Lunch



Better Sight. Better Life.

Para Education

Saturday, April 27, 2019

Two classes will be offered at the same time. *Choose your class based on your job duties. One track will focus on optician courses and the other will focus on education for technicians.*

8:00am-8:50am
Class A (Opticians)

Premium Customer Service by Lynn Lawrence. This course is designed to enhance staffs customer service skills. A discussion of customer service techniques using real scenarios and current customer service techniques will be used. (Ark, ABO, ABO, CPC)

8:00am-8:50am
Class B (Tech)

TBD

9:00am-9:50am
Class A (Opticians)

What Every Optician & Tech Should Know About Ocular Emergencies by Lynn Lawrence. Presents an overview of how phone triage and walk-in office visits should be handled from an assistance's perspective. Key elements of triage, and the difference between an emergency and urgent care and testing procedures required before treatment by the optometrist. (Ark, ABO, ABO, CPC)

9:00am-9:50am
Class B (Tech)

TBD

10:00am-11:00am

Exhibit Hall Encore

11:00am-12:00pm
Class A (Opticians)

ABO Optician Jurisprudence presented by Jerry Himes, AR State Board of Opticians.



Exhibit Hall Hours

Friday: 4:30-6:30pm

Saturday : 7-8am & 10-11am

Exhibit Hall Friday 4:30-6:30pm: Wear your favorite beach shirt and join us for margaritas, beer and wine!

Events

Friday @ 12pm

- ◆ TLC Industry Sponsored Lunch
- ◆ Essilor Industry Sponsored Lunch

Friday 4:30-6:30pm

- ◆ Exhibit Hall Grand Opening with beach shirt party

Saturday @ 7am

- ◆ EyeRun 5K Fun Run/Walk
- ◆ Exhibit Hall Coffee & Donuts

Saturday @ 10am

- ◆ Exhibit Hall Encore
- ◆ Silent Auction Ends

Saturday @ 12pm

- ◆ Awards Luncheon

Industry Support

Champion Partner



Platinum Partner



Gold Partner



Better Sight. Better Life.

Silver Partners



Bronze Partners



Thank you Thank you Thank you

The Arkansas Optometric Association Industry Partnership Program was created to provide year-long collaboration between the association and industries. Industry Partnership funding supports non-educational expenses for the Arkansas Optometric Association. No industry funding will be used towards expenses related to any continuing education, including but not limited to, speaker honoraria, travel or related expenses, course development or filing fees.



Industry Sponsored Lunch Symposiums
Friday 12-1pm

Join one of our industry partners for lunch & learning on Friday, April 26 from 12-1pm.

You must pre-register to attend. Limited seating. See page 4 for details.

Thank you to our partners for this opportunity!

TLC
Laser Eye Centers®



Better Sight. Better Life.



ArOA's 5th annual 5k Fun Run/Walk

Saturday, April 27 @ 7AM

Arkansas River Trail

Everyone invited to

participate!

T-shirts!

\$25

(must register by April 1 to guarantee shirt & bag)



19th
Annual J.C.
Beane Memorial
Scholarship Golf
Tournament

Thursday, April 25

8:30am

Maumelle Country Club

\$150/person

Lunch included

**** Sponsorships and Registrations can be deducted as a charitable expense****

Mark "golf" on registration form

For more information, contact Dr. Julie Dolven
501.687.0826 or drdolven@jameseyecare.com

Hotel Reservations

Marriott
LITTLE ROCK

*A block of rooms have been reserved and the special room rate will only apply until **April 5, 2019** or until the block of rooms are sold out, whichever comes first.*

Please help to keep hotel rates reasonable for all ArOA attendees by staying in the convention hotel where ArOA has reserved room blocks at discounted rates.

\$149 (single) per night

877-759-6290

or go to arkansasoptometric.org for online reservations

Valet : \$15 for day parking and \$22 overnight parking

Reserve Your Room by April 5, 2019!

OD Registration

Mail: 1401 W. Capitol, Suite 247, Little Rock, AR 72201
Fax: 501-372-0233
Phone: 501-661-7675
Online: www.arkansasoptometric.org



Name: _____ OE Tracker #: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Emergency Contact Information:

Name: _____ Phone # _____ Relationship: _____

If you are registering a guest/spouse below, please provide:

Guest/Spouse's name: _____

Guests may attend the Exhibit Hall, Awards Luncheon, & Presidents Reception

***Staff Registration on separate form**

	Before 4/15/19	After 4/15/19
ArOA/AOA Member	\$475 _____	\$525 _____
Non—Member	\$700 _____	\$750 _____
Spouse/Guest	\$25 _____	\$50 _____
2018 Grad (Member)**	\$0 _____	\$25 _____
Students	\$0 _____	\$0 _____
JC Beane Golf	\$150 _____	\$150 _____
2 Mulligans	\$10 _____	\$10 _____
5k Fun Run/Walk	\$25 _____	\$25 _____
TOTAL	\$ _____	\$ _____

***Registration for 2018 Graduates who have paid 2019 dues are sponsored by the ArOA Board. Non-members pay full price.*

Please indicate the functions you will attend:

Thursday, April 25th

Alcon Promotional Dinner

Friday, April 26th

Membership Breakfast (MEMBERS ONLY)

TLC Industry Lunch

Essilor Industry Lunch

Saturday, April 27th

5K Fun Run/Walk

Awards Luncheon

__ Registered Guest

__ Registered Guest

Food Allergies/Dietary Restrictions?

Please list _____

Gluten-Free

Credit Card Number _____ **Ex Date** _____ **CVV** _____

Is the billing address of your credit card the same as your mailing address listed above? ___ Yes ___ No

If not, please complete the following information:

Name on card _____

Billing Address _____

April 25-28, 2019 Spring Convention *

Little Rock Marriott

Register online at www.arkansasoptometric.org

Para Registration

Mail: 1401 W. Capitol, Ste 247 Little Rock, AR 72201
 Fax: 501-372-0233
 Phone: 501-661-7675
 Online: www.arkansasoptometric.org



Please circle certification needed, if any.

Staff name: _____ Ark ABO ABO CPO NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
---	---	---	--

Staff name: _____ Ark ABO ABO CPO NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
---	---	---	--

Staff name: _____ Ark ABO ABO CPO NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
---	---	---	--

Staff name: _____ Ark ABO ABO CPO NONE

Email: _____

Emergency contact name & number: _____

List any food allergies/dietary restrictions: _____

<input type="checkbox"/> *Participate in 5K	<input type="checkbox"/> Will attend TLC Lunch Friday	<input type="checkbox"/> Will attend Essilor Lunch Friday	<input type="checkbox"/> Will attend Awards Lunch Saturday
---	---	---	--

Work for Doctor: _____

Phone Number: _____ Fax Number: _____

Mailing Address: _____ City _____ State _____ Zip _____

Before 4/15/19

After 4/15/19

	# staff _____	X \$125=	\$ _____	# Staff _____	X \$150=	\$ _____
Para/Staff/Optician Works for ArOA Member OD						
Para/Staff/Optician Non-Member		X \$205=	\$ _____	# Staff _____	X \$230=	\$ _____
5K Fun Run/Walk *Must complete form		X \$25=	\$ _____	# staff _____	X 25=	\$ _____
Total	# staff _____		\$ _____	# Staff _____		\$ _____

Credit Card Number _____ Ex Date _____ CVV _____

Is the billing address of your credit card the same as your mailing address listed above? ___ Yes ___ No

If not, please complete the following information:

Name on card _____

Billing Address _____

Phone Number _____

Payment must accompany this form to avoid a charge for late registration. Please make checks payable to: *Arkansas Optometric Association*. The meeting is **only** available as a complete package. Registration fees will not be broken out for those who do not wish to attend all meetings. A refund of registration, minus a \$50 cancellation fee, will be made if the request is received before April 16, 2019.



EyeRun Fun Run/Walk Registration



1401 W. Capitol Suite 247
Little Rock, AR 72201
Fax: 501.372.0233
aroad@arkansasoptometric.org

EyeRun 2019 Fun Run/Walk
Saturday, April 27, 2019 at 7:00 A.M.
Little Rock Marriott, 3 Statehouse Plaza, Little Rock, AR

Registration Information: Register by April 1, 2019. Registration form included in convention registration packet. On-site registration will be at the registration table. **Fee is \$25.00 per person.**

Course Description: Course starts at the Little Rock Marriott and follows the Arkansas River Trail to the Clinton Library and finishes back at the Little Rock Marriott.

Additional Information: Any additional questions please contact Arkansas Optometric Association at 501-661-7675.

Mail entry form and make checks payable to: Arkansas Optometric Association, 1401 W. Capitol, Ste 247, Little Rock, AR 72201. **Or you may pay by credit card.**

NAME: _____ AGE: _____ SEX: _____ PHONE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

Check one: RUN: _____ WALK: _____ Shirt Size: S M L XL XXL

Name:
Make Checks Payable to: Arkansas Optometric Association Check #-- _____
Credit Card Information: ___ Visa ___ MasterCard ___ American Express
Credit Card Number:
Exp. Date: _____ SVC Code: _____
Name on Card:
Billing Address:
City: _____ State: _____ Zip: _____ Phone: _____

WAIVER: I know that running and volunteering to work in association races are potentially hazardous activities. I should not enter and run in this race unless I'm medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running and volunteering to work in association races including, but not limited to falls, contact with other participants, the effects of weather, including high heat/humidity, the conditions of the road and traffic on the course, all such risks being known and appreciated by me. Having read this waiver and knowing these facts, and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the Arkansas Optometric Association, the city of Little Rock, all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in the race and/or association activities even though liability may arise out of negligence or carelessness on the part of the persons named in this waiver. I grant permission to all the foregoing to use any photographs, motion pictures, recordings, or any other record of this event for any legitimate purpose.

Signature

Date



1401 W. Capitol Suite 247

Little Rock, Arkansas 72201

Spring Convention Registration

Register Now!

Register by **April 15th**
for early bird rates!

Register your way!

- ⇒ Mail in registration forms
- ⇒ Call 501-661-7675
- ⇒ Online @ arkansasoptometric.org under Events