

LIMITLESS  PRACTICES

National Training Event

CREATING VISION + ACTION | VICTORIA | MAY 5-7, 2017



*Supported by an unrestricted
educational grant from
Johnson & Johnson.*

Welcome

On behalf of the entire Eye Recommend Team we would like to welcome you to the

2017 National Training Event

in beautiful Victoria.

Friday

Tradeshow

6:00 - 9:00 pm | Carson Hall

Visit supplier booths to find out what's new and enter to win.
So many prizes!



Victoria

Known as the City of Gardens, the city is a unique blend of old world charm and new world experiences.

Attractions: Butchart Gardens, Whale Watching, China Town (the oldest in Canada)

Fairmont Empress & Victoria Conference Centre

Located in Victoria's inner harbour, the iconic Fairmont Empress hotel is adjacent to the Victoria Conference Centre.



Founded in 1998
526 Members and
456 Clinics across
Canada

Eyeshop.ca

 sunglass cove.

**TOTAL EYE
HEALTH**
Choose an Eye Recommend Optometrist

Get social with Eye Recommend

Prizes awarded Sunday.



FACEBOOK a pic
of your team for a
chance to win.
#NTEEyeRecommend



TWEET for a
Chance to Win.
@EyeRecommend
#NTEEyeRecommend



INSTAGRAM your team
at NTE for a chance
to win.
#NTEEyeRecommend

Welcome Reception

8:00 - 11:00 pm | Carson Hall

Mix and mingle with light hor d'oeuvres.

Supported by an unrestricted educational grant from Zeiss.



Saturday

7:30 - 9:00 am

Breakfast Carson Hall – Salon A/B Supported by an unrestricted educational grant from Topcon

8:00 - 8:50 am

Member Information Meeting Ken Barbet, Eye Recommend CEO | Salon C

Keynote

9:00 - 10:00 am



Spellbound - Master Principles of Illusion to Better Your Business
David Kwong | Salon A/B Supported by an unrestricted educational grant from Essilor.

10:00 - 10:15 am

Break

10:15 - 11:15 am

Reinventing the Refractive Process

Dr. Scot Morris
Lecture Theatre

50560-GO

Supported by an unrestricted educational grant from Nikon.

Onboarding New Employees for Success

Patricia Bassendowske
Oak Bay

51623-PM

Supported by an unrestricted educational grant from Luxottica.

Focus On Client's Total Image

Wendy Buchanan
Salon C

51906-PM

Supported by an unrestricted educational grant from Kio Yamato.

2XRx Doubling the Optical Opportunity

Alessandro Baronti
Crystal Ballroom

51254-PM

Supported by an unrestricted educational grant from Luxottica.

Do Patients and Customers Speak a Different Language?

Craig Comstock
Saanich

51651-PM

Supported by an unrestricted educational grant from RevolutionEHR.

The Babyboomer Opportunity

Marilyn Smith
Colwood

51728-PM

Supported by an unrestricted educational grant from Optos.

Supplier Meeting

Ken Barbet
Shaughnessy Ballroom
(in Fairmont Empress)

11:15 - 11:30 am

Break

11:30 am - 12:30 pm

Innovations in Optometry

Dr. Scot Morris
Lecture Theatre

51938-PM

Supported by an unrestricted educational grant from Nikon.

Ready, Set... Goals!

Marilyn Smith
Saanich

51727-PM

Supported by an unrestricted educational grant from Luxottica.

Focus on Face Shape and Facial Features

Wendy Buchanan
Salon C

51905-PM

Supported by an unrestricted educational grant from Kio Yamato.

The Future of Retail in Optical

Alessandro Baronti
Crystal Ballroom

52788-PM

Supported by an unrestricted educational grant from Luxottica.

Growing Your Practice Through Sports Eyewear

Martin Bell & Lauren Hogan
Colwood

52234-PM

Supported by an unrestricted educational grant from Canadian Optical Supply.

First Impressions

John Garland
Oak Bay

51625-PM

Supported by an unrestricted educational grant from Hoya.

12:30 - 1:30 pm

Lunch Carson Hall – Salon A/B Supported by an unrestricted educational grant from Visual-Eyes

1:30 - 2:30 pm

Think Tank Biggest Drains On An Optometry Practice!

Dr. Scot Morris
Oak Bay

51653-PM

Supported by an unrestricted educational grant from Nikon.

Think Tank Biggest HR Issues Every Business Faces

Ken Barbet
Colwood

51741-PM

Supported by an unrestricted educational grant from Shamir.

Think Tank Ask The Accountant

Deanna Hansuk
Sidney

51629-PM

Supported by an unrestricted educational grant from Allergan.

Think Tank Tame Those Fierce Conversations

Joyce VanRooyen
Shaughnessy Ballroom
(in Fairmont Empress)

51654-PM

Supported by an unrestricted educational grant from Safilo.

Think Tank Marketing - Why Certain Tactics Work and Others Don't

Craig Comstock & Melissa Vanderfluit
Saanich

51633-PM

Supported by an unrestricted educational grant from RevolutionEHR.

Think Tank Everyday Challenges Facing the Frontline

Janet Vanderpost & Brenda Ross
Salon C

51655-PM

Supported by an unrestricted educational grant from Allergan.

Think Tank Combatting Online Shopping

Shenif Kassam
Crystal Ballroom

51652-PM

Supported by an unrestricted educational grant from Georges et Phina & Modo.

Photo Scavenger Hunt

3:00 pm - 5:00 pm | Carson Hall



Get Ready To Have Some TEAM Fun
Meet us in Carson Hall dressed casual and ready to compete.
Your designated team will be running around downtown Victoria competing in the coolest scavenger hunt ever.
All you need is one smart phone per team to download the APP.

Supported by an unrestricted educational grant from Briot Weco Visionix, Hoya and Marchon Eyewear.

Gala Dinner & Entertainment

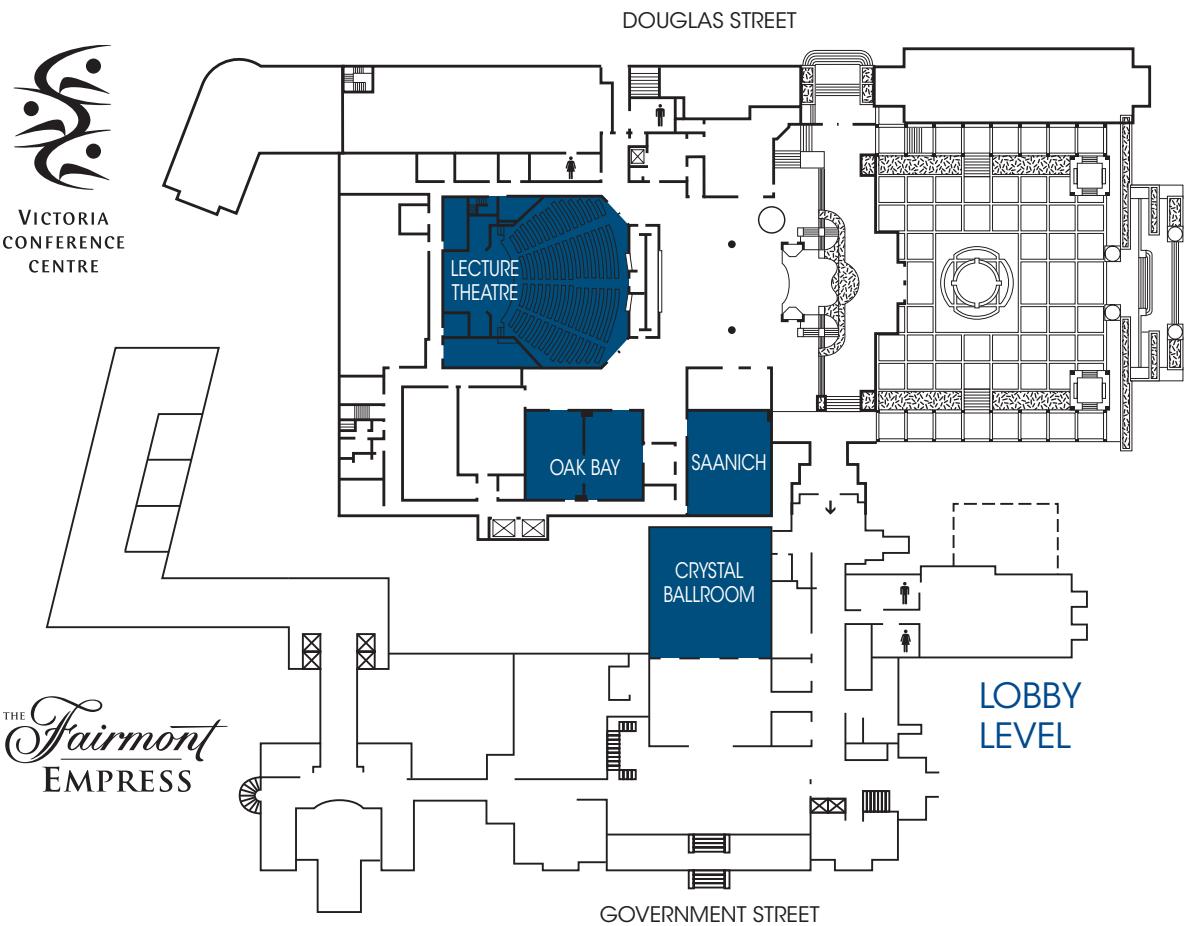
6:30 pm | Cocktails 7:00 pm | Dinner
Carson Hall – Salon A/B



Featuring Michael Harrison,
Comedy Ventriloquist.

DJ to follow.

Supported by an unrestricted educational grant from Essilor.



Sunday

7:00 - 8:30 am

Breakfast Carson Hall – Salon A/B

Supported by Prisme Optical Group and Europa

Keynote

8:30 - 9:30 am



Living the Zero Limit Attitude

Martin Latulippe | Salon A/B

Supported by an unrestricted educational grant from Coopervision

51628-PM

9:30 - 9:45 am

Break

Keynote

9:45 - 10:45 am



Bring It On: Strategies to Create a Positive Workspace

Meg Soper | Salon A/B

Supported by an unrestricted educational grant from Bausch & Lomb

51622-PM

10:45 - 11:00 am

Break

Keynote

11:00 am - 12:00 pm



Playing Together

Boris Brott | Salon A/B

Supported by an unrestricted educational grant from Alcon.

52221-PM

12:00 pm

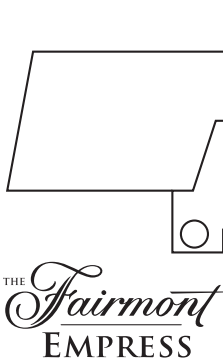
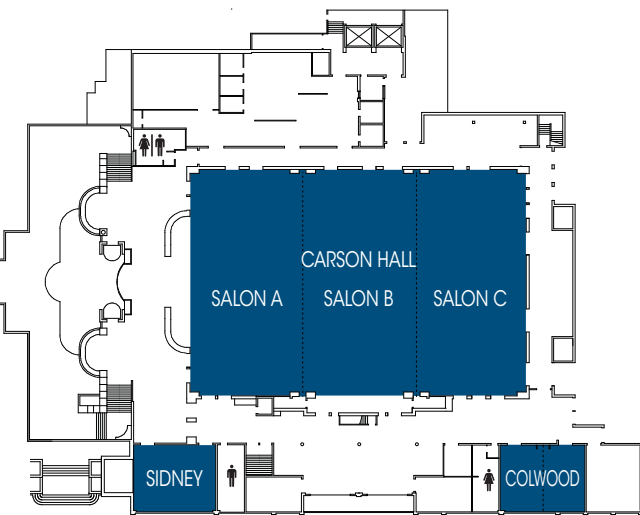
Lunch

Supported by Innova

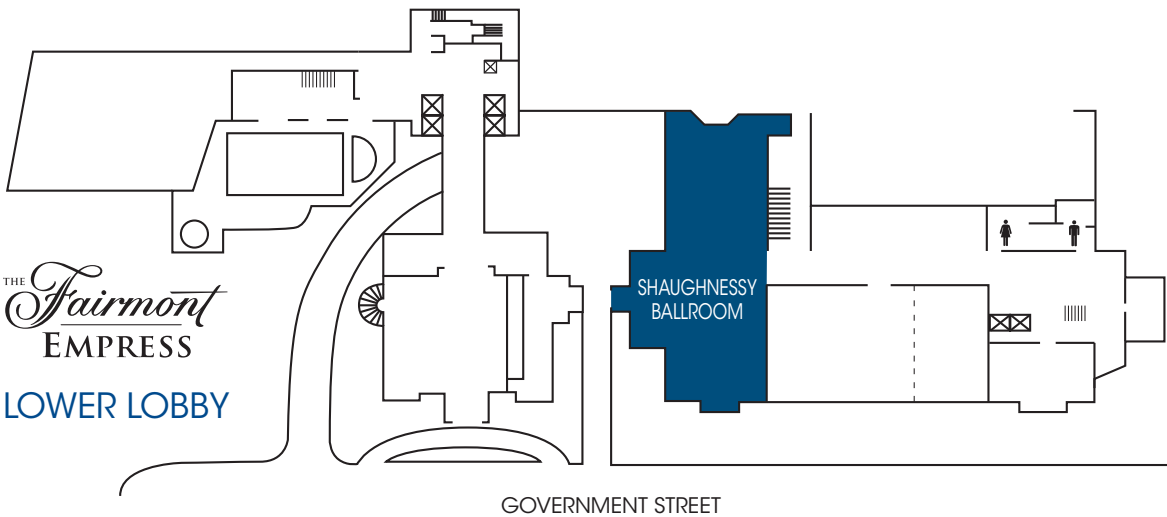


VICTORIA
CONFERENCE
CENTRE

UPPER LEVEL



LOWER LOBBY



2018 Save the Dates

2018 AGM – Mexico

April 22 - 29

Location TBD



National Training Event – West

May 4 - 6

Edmonton, AB



National Training Event – East

October 12 - 14

Niagara, ON



Thank You to our 2017 Supporters

Alcon

Allergan

Bausch & Lomb

Briot Weco Visionx

Canadian Optical Supply

Coopervision

Essilor

Europa

Georges et Phina

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Innova

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