



Saturday, October 24, 2015
Tundra Lodge Resort and Conference Center
865 Lombardi Avenue
Green Bay, WI 54304

- 8:00AM - 9:00AM Registration/Continental Breakfast
- 9:00AM - 10:00AM **"Increasing Capture Rate, One Patient at a Time"**
Samantha Toth, Innereactive Media
COPE 45024-PM
- 10:00AM - 11:00PM **"Secrets to Leading & Implementing Change"**
Samantha Toth, Innereactive Media
COPE 43976-PM
- 11:15PM - 12:15PM **"The Declaration of Independence Winning Back Your Practice In A Third Party World" - PART 1**
Bill Nolan, OD, The Williams Group
COPE 44311-PM
- 12:15PM - 12:45PM Lunch
- 12:45PM - 1:45PM **"The Declaration of Independence Winning Back Your Practice In A Third Party World" - PART 2**
Bill Nolan, OD, The Williams Group
COPE 44311-PM
- 1:45PM - 2:45PM **"Creating Unprecedented Patient Loyalty" - PART 1**
Dr. Mile Brujic
COPE 44258-PM
- 3:00PM - 4:00PM **"Creating Unprecedented Patient Loyalty" - PART 2**
Dr. Mile Brujic
COPE 44258-PM
- 4:00PM - 4:30PM Closing & Door Prizes
- 4:30PM - 5:30PM Transitions Experience - Social Hours



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