

MISSISSIPPI OPTOMETRIC ASSOCIATION
141 Executive Drive, Suite 5
Madison, MS 39110



MAKE YOUR HOTEL RESERVATIONS NOW!

Join us for the 60th MOA Annual Fall Conference and 2015 Vision Exposition, Thurs. Oct. 1 – Sun. Oct. 4, at the Capitol City's premier hotel – the Hilton Jackson, 1001 E. Capitol St., located just minutes from Renaissance Shopping Center and the glory of downtown Jackson.

FOR RESERVATIONS

Call (601) 957-2800
Or go online at www3.hilton.com.
MOA Conference rate is \$114.00 a night
Group code: MOA
Check-in: Thursday, Oct. 1
Check-out: Sunday, Oct. 4

Reservations must be made before Tuesday, Sept. 08 to receive the conference rate of \$114.00 a night!

MOA 2015 INDUSTRY PARTNER SPONSORS

As of July 2015

VISIONARY

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MISSISSIPPI OPTOMETRIC ASSOCIATION

Presents

**HAPPY 60th ANNIVERSARY to
MOA's Fall CE Conference!**



**2015 Fall
Conference
Registration
Packet**

Thursday – Sunday, Oct. 1 – Oct. 4

Hilton Jackson

1001 E. County Line Rd., Jackson, MS 39211

THE 2015 MOA 60th ANNUAL FALL CONFERENCE AND VISION EXPOSITION

OD REGISTRATION FORM

ATTENTION: Early Registration Ends Monday, September 14, 2015

OD Name: _____
 Clinic: _____
 Address: _____
 City, State, Zip: _____
 Daytime Phone: _____ Fax: _____ Email: _____

Names for Registration Badges

Badge #1: _____ Badge #2: _____
 Badge #3: _____ Badge #4: _____

Registration Options

	Before Sept. 14 Cutoff	After Sept. 14 Cutoff	Totals
MOA/AOA Member, Dues Current	\$325	\$350	\$ _____
MOA/AOA Member, 2015 Graduate / Student / Intern	NO FEE	NO FEE	\$ _____
MOA/AOA Member, Non-MOA/AOA Member	\$540	\$565	\$ _____
Life / Retired Status NOT requiring CE credit	NO FEE	NO FEE	\$ _____
Life / Retired Status REQUIRING CE credit; 2014 Grad	\$162.50	\$175	\$ _____
**CPR Renewal	\$65	\$65	\$ _____
<i>(MUST register before Sept. 14 to attend. Limited space available.)</i>			
Handouts (each)	\$18	\$18	\$ _____

For hourly course fees, please go to www.mseyes.com or call 601-853-4407.

Registration Options Extras & Event RSVP's

	Before Sept. 14 Cutoff	After Sept. 14 Cutoff	Totals
Spouse/Guest Registration for Friday Welcome Reception	\$35	\$35	\$ _____
OFP Luncheon (OFP Contributors Only)		NO FEE	\$ _____
Friday 60th Anniversary Welcome Reception (Attendee RSVP)		NO FEE	\$ _____
MOA Membership Luncheon (MOA Members Only)		NO FEE	\$ _____

METHOD OF PAYMENT

Pay by credit card or online at www.mseyes.com

Please make checks payable to MOA and mail to (you may also fax the application, or register online at mseyes.com):
 141 Executive Drive, Suite 5 Madison, MS 39110 P - 601.853.4407 F - 601.853.4408

Credit Card – Please charge my: American Express Visa MasterCard Discover
 Verification Code: _____ Card Number: _____
 Amount to Charge: _____ Today's Date: ____ / ____ Card Expiration Date: ____ / ____
 Name (as shown on card) _____ Signature (as shown on card) _____
 Billing Street Address: _____
 City, State, Zip: _____ Phone: _____

Cardholder agrees to be bound by the terms of Mississippi Optometric Association's payment policies as stated on its Fall Convention brochure, contract, and registration forms. Cardholder agrees to be responsible for late payment fees if payments are made after the registration deadline.

THE 2015 MOA 60th ANNUAL FALL CONFERENCE AND VISION EXPOSITION

PARAOPTOMETRIC/OPTICIAN REGISTRATION FORM

Name: _____
 Clinic: _____
 Address: _____
 City, State, Zip: _____
 Daytime Phone: _____ Fax: _____ Email: _____

Names for Registration Badges

Badge #1: _____ Badge #2: _____
 Badge #3: _____ Badge #4: _____

Registration Options

	Before Sept. 14 Cutoff	After Sept. 14 Cutoff	Totals
Staff of MOA/AOA Member, Dues Current	\$135.00	\$150.00	\$ _____
Staff of Non-MOA/AOA Member	\$205.00	\$250.00	\$ _____
Optician Registration (MOA/AOA Member)	\$135.00	\$150.00	\$ _____
Optician Registration (Non-MOA/AOA Member)	\$205.00	\$250.00	\$ _____
**CPR Renewal	\$65	\$65	\$ _____
<i>(MUST register before Sept. 14 to attend. Limited space available.)</i>			
Handouts (each)	\$18	\$18	\$ _____
Spouse/Guest Registration for Welcome Reception	\$35	\$35	\$ _____
Welcome Reception (Attendee RSVP)		No fee	\$ _____
Paraoptometric Luncheon (MOA Members Only)		No fee	\$ _____

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 141 Executive Drive, Suite 5 Madison, MS 39110 P - 601.853.4407 F - 601.853.4408

Credit Card – Please charge my: American Express Visa MasterCard Discover
 Verification Code: _____ Card Number: _____
 Amount to Charge: _____ Today's Date: ____ / ____ Card Expiration Date: ____ / ____
 Name (as shown on card) _____ Signature (as shown on card) _____
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FALL CONFERENCE LECTURES AND EVENTS PARAOPTOMETRIC/OPTICIAN SCHEDULE

(Schedule Subject to Change)

Thursday, October 1

4:00 – 6:00 p.m. Registration
6:30 – 8:00 p.m. Leadership Course taught by Beverly Roberts

Friday, October 31

7:30 – 8:00 a.m. Registration & Continental Breakfast Service
8:00 – 10:00 a.m. Jerry Ann Himes, FANO, ABOM, NCLE
Branding Your Business 2 hours
10:00 a.m. – 12:00 p.m. Robert Reed, OD
Do You See What I See.....2 hours, ABO/AOA approved
12:00 – 2:00 p.m. Lunch On Your Own
2:00 – 3:00 p.m. Robert Reed, OD
Counterfeit Cash, Credit Card Cons, and Shoplifting Security 1 hour, ABO/AOA approved
3:00 – 5:00 p.m. Robert Reed, OD
Turning Trunkshows into \$\$\$2 hours, ABO/AOA approved
5:30 – 7:00 p.m. *CPR
7:00 – 9:00 p.m. Welcome Reception for ODs, Paras, Retirees, Sponsors, and Special Guests

Saturday, November 1

7:45 – 8:45 a.m. Paraoptometric Membership Breakfast (*Subject to Change*)
8:45 – 9:45 a.m. Robert Reed, OD
Communication: It's Not As Easy As It Sounds..... 1 hour, ABO/AOA approved
9:45 – 10:45 a.m. Robert Reed, OD
Building the Ladder of Success..... 1 hour, ABO/AOA approved
10:45 a.m. – 11:45 a.m. Robert Reed, OD
When the Ladder of Success Breaks..... 1 hour, ABO/AOA approved
1-4 p.m. MOA Annual Vision Exposition

FALL CONFERENCE LECTURES AND EVENTS OD SCHEDULE

(Schedule Subject to Change)

Thursday, October 1

11:00 am – 1:45 pm Leadership Optometry course
2:00 – 6:00 pm MOA Board of Directors and Committee Meetings

Friday, October 2

8:00 – 12:00 Mark Dunbar, OD, FAAO
Ocular Disease Management - Anterior Segment..... COPE 38188-AS 2 hrs
Ophthalmic Anomalies – Pediatric Patient..... COPE 45287-FV 2 hrs
Optometry for Progress Members Luncheon NON-COPE 1 hr
12:00 – 1:30 pm Wright Lauten, MD
1:30 – 3:30 Retinal Emergencies..... COPE 41768-PS 2 hrs
3:30 – 5:30 pm Whitney Hauser, OD
Ocular Surface Disease: Innovations in Clinical Care.... COPE 45202-AS..... 2 hrs
5:30 – 7:00 CPR Review Course NON-COPE 1 hr
7:00 – 10:00 pm Welcome Reception – Sock Hop Style!

Saturday, October 3

7:45 – 11:45 am Murray Fingeret, OD
Optical Coherence Tomography..... COPE 39751-GL 1 hr
Progression in Glaucoma COPE 42096-GL 1 hr
21st Century Glaucoma Therapy..... COPE 36514-GL..... 2 hrs
9:00 – 12:30 pm Exhibitors: Exhibit Hall Registration and Setup
9:30 – 11:30 am “Real World Issues” for Optometry Students
11:45 – 1:00 pm MOA Membership Luncheon NON-COPE 1 hr
1:00 – 4:00 pm MOA Annual Vision Exposition..... NON-COPE 1 hr
4:00 – 6:00 pm Dennis Mathews, OD
6:00 – 7:00 pm Doc, I See Double..... COPE 40262-NO 2 hrs
Past Presidents Gathering

Sunday, October 4

8:00 am – 12:00 pm Mohammed Rafieetary, OD
Reading Between the Lines; OCT Interpretation..... COPE 43590-PS..... 2 hrs
Retinal Vascular Occlusive Disease..... COPE 43591-PS..... 2 hrs

FALL CONFERENCE SPEAKERS

Dr. Mark T. Dunbar graduated from the Michigan College of Optometry at Ferris State University in 1986 and did a Fellowship in Ocular Disease at the Omni Eye Services of Lexington, KY. Dr. Dunbar has been a member of the optometric staff at the University of Miami's Bascom Palmer Eye Institute for over 25 years. He currently serves as the Director of Optometric Services and the Optometry Residency Supervisor and is a Fellow of the American Academy of Optometry and is a founding member of both the Optometric Glaucoma Society (OGS) and the Optometric Retina Society (ORS). Dr. Dunbar also serves on the Editorial Boards for Advanced Ocular Care and Review of Optometry where he writes the monthly column "The Retina Quiz."



Dunbar



Fingeret

Dr. Murray Fingeret, a graduate of the New England College of Optometry, completed a residency at the Joseph C. Wilson Health Center in Rochester, New York. Dr. Fingeret is Chief of the Optometry Section, Brooklyn/St. Albans Campus, Department of Veterans Administration New York Harbor Health Care System. He is a Clinical Professor at the State University of New York, College of Optometry and a fellow of the American Academy of Optometry. He sits on the Board of Directors of the Glaucoma Foundation and is a member of the American Glaucoma Society, the American Optometric Association, and the National Academies of Practice. Dr. Fingeret is a founding member and past-president of the Optometric Glaucoma Society and is the recipient of the 2013 Vincent Ellerbrock Clinician Educator Award from the American Academy of Optometry, 2008 Distinguished Service Award Optometric Glaucoma Society, 2005 Carel C. Koch Memorial Medal from the American Academy of Optometry, 1999 AMSUS

Federal Service Optometrist of the Year award and 1996 Otsuka Glaucoma Educators Award from the American Academy of Optometry. He is on the editorial boards for the Journal of Glaucoma, International Glaucoma Review, Glaucoma Today, Primary Care Optometry News, Optometry Times and Review of Optometry and has authored numerous articles and co-authored the texts "Atlas of Primary Eyecare Procedures" and "Primary Care of the Glaucomas". Dr. Fingeret sits on the advisory boards for Carl Zeiss Meditec, Merck, Topcon, Heidelberg Engineering, Optovue, Pfizer, Alcon, and Allergan and receives research support from Heidelberg Engineering, Carl Zeiss Meditec, Topcon, Merck, Canon and Optovue.

Dr. Whitney Hauser received her Doctor of Optometry degree in 2001 from Southern College of Optometry. She completed a postgraduate residency in Primary Care Optometry at the Southern College of Optometry Prior to joining the SCO faculty, she served as Clinical Director at Toyos Clinic, an ophthalmology referral center in Memphis, Tennessee. During her ten years of practice at Toyos Clinic, she not only served the needs of patients but also acted as research coordinator. Dr. Hauser co-authored several articles with a focus on the management and treatment of Dry Eye Disease. She acted as adjunct faculty member at Southern College of Optometry from 2008-2013. Her areas of professional interest include Dry Eye Disease, surgical co-management, anterior segment disease and ocular nutrition.



Hauser



Lauten

Dr. Wright Lauten joined Retina Specialty Institute in 2011. He is a native of Mobile, AL and a graduate of Vanderbilt University where he was summa cum laude and Phi Beta Kappa. He attended South Alabama College of Medicine on Scholarship and later returned to Vanderbilt for his residency in Ophthalmology. He completed a 2-year Vitreoretinal Surgery fellowship at University of Alabama at Birmingham which is one of the highest surgical volume fellowships in the United States. During his stay in Birmingham, he was the attending for the Callahan Eye Emergency Department and Birmingham Veteran Affairs Medical Center. He is Board Certified by the American Board of Ophthalmology and presently resides in Hattiesburg, MS with his wife, Anna, and his two baby girls, Murphy and Lanier. Dr. Lauten works out of the Hattiesburg office full-time.

Dr. Dennis E. Mathews, received his undergraduate degree in biology from the University of Alabama at Birmingham. He graduated from the University of Alabama at Birmingham School of Optometry in 1982 and completed a residency at a neuropsychiatric hospital in hospital-based optometry at the Tuscaloosa VA Medical Center in 1983. Dr. Mathews is an adjunct professor at the Southern College of Optometry in Memphis, and a member of the Optometric Glaucoma Society. Dr. Mathews was Center Director for Omni Eye Services from 1985-1993. He continues to practice Consultative Optometry with the Eye Specialty Group, having joined the practice in 1993. He is board certified through the American Board of Optometry, is a past member of the Tennessee Board of Optometry, and is a past president of the Tennessee Association of Optometric Physicians. Dr. Mathews has lectured extensively throughout the world and has had numerous articles and studies published in eye literature. His primary areas of interest are diseases of the eye with emphasis on medical glaucoma and neuro-optometry.



Mathews

THE MVF SILENT AUCTION

Benefiting the Mississippi Vision Foundation.

The Mississippi Vision Foundation was created to engage in and work for improvement of vision and eye care programs, and to engage in optometric research and educational programs, and indigent eye care programs for the improvement and betterment of vision and eye care in Mississippi. This year proceeds from the Silent Auction on Friday night will benefit the Foundation. Come check out the beautiful items available, which signed items and a signed photo from Dolly Parton; registration certificates for the Island House Hotel in Orange Beach, AL; art from local artists; and more!



THE MOA 60th CE ANNIVERSARY WELCOME RECEPTION

Come to the Sock Hop Reception on Friday, Oct. 2! MOA's 60th CE Anniversary falls 60 years after the 1950's Sock Hop era. Come see the live band, wear your favorite 50's garb (think "Grease"), and dance the night away!

FALL CONFERENCE SPEAKERS CONTINUED

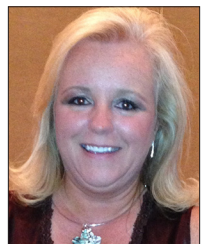


Rafieetary

Dr. Mohammad Rafieetary has been a full-time associate at Charles Retina Institute (CRI) and the Diabetic Eye Center of CRI since 1996. He is a graduate of Boston University and has received his Doctor of Optometry from University of Missouri-St. Louis School of Optometry. After completing his Residency in Primary Care Optometry at the Southern College of Optometry (SCO), he joined SCO faculty where he served as an Assistant Professor and the Chief of Ocular Disease service. During his tenure at SCO, Dr. Rafieetary received several awards including Teacher of the Year in 1989 and 1992, and the Beta Sigma Kappa Outstanding Optometric Educator Award 1991-92. Dr. Rafieetary has served two terms as the Past President of West Tennessee Optometric Society; he is currently serving a two term office as the President of the West Tennessee Chapter of the Leadership Council of the American Diabetic Association. He has received the American Optometric Association Recognition Award (ORA) in 1998 and 1999;

he has also received the Tennessee Optometric Association's Optometrist of the Year for 2002, and the American Diabetes Association's National ADA Award Achievement of Distinction in 2004.

Beverly Roberts, CPOT, ABOC currently serves as office manager at Family Vision Clinic in Magee, MS. Beverly is Past President of the Mississippi Paraoptometric Association and currently serves on the education and conference planning committees of the MOA, and the MOA task force on Paraoptometric Training. She is involved on a national level serving as the Immediate Past Chair of the American Optometric Association's Paraoptometric section and as a co-chair of the AOA Membership Committee. In 2007, Beverly was awarded the MOA's Para of the Year award. In 2008, she was honored on a national level as the AOA's Paraoptometric of the Year. She has been instrumental in developing a Paraoptometric training course in her home state that is taught 4 times a year to new employees, to train them in all the basic skills needed to work as a Paraoptometric. She has developed an Optical boot camp which consists of 8 hours of hands on training for Opticians.



Roberts



Himes

Jerry Himes, FANO, ABOM, NCLE, has 47 years of experience in all phases of the optical industry. For the past 18 years she has been employed by Carl Zeiss Vision/AO Sola Optical. She is on Carl Zeiss Vision speaker's bureau, and currently the territory manager for Arkansas, Mississippi, Tennessee, and Louisiana. She is the director for the Optician Association of Arkansas, Secretary of the Arkansas State Board of Opticians and Chairman of the NCSORB.

Robert Reed, OD, has been in private practice since 1980 and is the Founder and Director fo the grou practice All Eyes PC, in St. Joseph, Michigan. He graduated in the first class of doctors from Ferris State University, Michigan College of Optometry in 1979. He has had numerous papers published on a variety of topics including computer vision, contact lenses, customer service, practice management, and staffing issues. He expecially loves making complicated topics easy to understand for paraoptometric staff at regional and national conferences using his extensive theatre background.



Reed