

# EASTWEST EYE CONFERENCE



Conference Program  
Columbus Convention Center  
November 5-8th, 2025

# 2025 EASTWEST EDUCATION GRID

**WEDNESDAY PM**

Nov. 5th, 2025

Pending COPE Accreditation

5:30-6:30 p.m.	<b>Diabetes Update for 2025 - Emily Vrontos, PharmD, CDCES</b> <b>RM:D180-181</b>
6:30-7:00 p.m.	<b>Dinner</b> <b>RM:D182-183</b>
7:00-8:00 p.m.	<b>Glaucoma Expert Panel -Danica Marrelli OD, FAAO, Brian Kuhlman OD, Anup Khatana MD. Moderated by Greg Nixon OD, FAAO</b> <b>RM:D180-181</b>
8:00-9:00 p.m.	

 OD Course  OD / Staff Course  Staff Course  Exhibit Hall  Workshop  Sponsored Event

# 2025 EASTWEST EDUCATION GRID

## THURSDAY AM Nov. 6th, 2025

Pending COPE Accreditation

8:00-9:00	Low Vision Basics for the Primary Care Optometrist - <b>Rebecca Deffler OD, PhD, FAAO</b> <b>RM:D180-181</b>	The Aging Face: The Good, The Bad, and the Treatable - <b>Anthony DeWilde OD, FAAO</b> <b>RM:SNB(A)</b>			InfantSEE® Workshop - <b>Michelle Buckland OD, MS, FAAO, Cara Lai OD, MS, FOVDR, FAAO, Abby Witmer OD, Molly Papio OD</b> <b>RM:D280</b>		
9:00-10:00	Vision and Driving - <b>Rebecca Deffler OD, PhD, FAAO</b> <b>RM:D180-181</b>	What a Pain! An Optometrist's Guide to Headaches - <b>Anthony DeWilde OD, FAAO</b> <b>RM:SNB(A)</b>		ERG: Making Waves in Optometry - <b>Frances Bynum, OD</b> <b>RM:D281</b>			
10:00-11:00	Maximizing the OCT in the Diagnosis and Management of Glaucoma - <b>Danica J. Marrelli, OD, FAAO</b> <b>RM:D182-183</b>	Infectious Diseases and the Eyes - <b>Mawada Osman, OD, MS, FAAO</b> <b>RM:SNB(A)</b>	Optimizing Revenue: Medical vs. Vision & Coordination of Benefits - <b>Chris Smiley OD, FAAO</b> <b>RM:D180-181</b>	Diabetic Eye Disease: Implementing Diabetic Protocols in Everyday Optometry Practice - <b>Frances Bynum, OD</b> <b>RM:D281</b>	IPL and Radiofrequency Treatment Workshop for Ocular Surface Disease - <b>Cory Lappin OD, MS, FAAO, Poonam Panda OD, Jenn Mattson OD</b> <b>RM:D280</b>	Review E/M medical billing changes from 2021 - <b>Bill Rudy, OD</b> <b>RM:D282</b>	AI Versus the Optician – Fact or Fiction - <b>Jackie O'Keefe Lincoln</b> <b>RM:D284</b>
11:00-12:00		mTBEye: Vestibular and Vision Biomarkers in Concussion - <b>Katherine Weise OD, MBA, FAAO</b> <b>RM:D180-181</b>	Retinal Tug of War: PVDs, Retinal Holes, Retinal Tears, and Retinal Detachments - <b>Jay Lytle OD, FAAO</b> <b>RM:SNB(A)</b>			History Is An Art - <b>Dianna Graves</b> <b>RM:D282</b>	Identifying Ophthalmic Lenses Without A Lensometer - <b>Jackie O'Keefe Lincoln</b> <b>RM:D284</b>
12:00-1:00	<b>Call The Conference Symposium Lunch</b>					<b>RM:SNB(B)</b>	

**SHORT NORTH BALLROOM**

■ OD Course  
 ■ OD / Staff Course  
 ■ Staff Course  
 ■ Exhibit Hall  
 ■ Workshop  
 ■ Sponsored Event

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1:00-2:00	<b>Ocular Disease Round Table:</b> Danica Marrelli, Anthony DeWilde, Julie Rodman, Cory Lappin, Brooke Mathie, Erin Filbrandt, JP Maszczak, Brian Kuhlman, Jonathon Ross, Zac Coates <b>RM:SNB(A)</b>	Mastering the Fit: Optimizing Scleral Lens Optics, Corneal Periphery, and Limbal Area - <b>Daddi Fadel DOptom, FSLs, FBCLA, FAAO, FIACLE</b> <b>RM:D283</b>	Can You Hear Me Now? How to Increase Patient Compliance - <b>Jay Lytle OD, FAAO</b> <b>RM:D281</b>	NASEM Report On Myopia - <b>Katherine Weise OD, MBA, FAAO and Don Mutti OD, PhD, FAAO</b> <b>RM:D180-181</b>	Ophthalmic Laser Workshop 1- <b>Taylor Babcock OD, Brian Mathie OD, FAAO, Kinsley Gossard OD</b> <b>RM:D280</b>	Buzzwords For Technicians - <b>Dianna Graves</b> <b>RM:D282</b>	What Is Good Vision - <b>Jackie O'Keefe Lincoln</b> <b>RM:D284</b>	Soft and RGP Contact Lens Insertion and Removal Training Workshop - <b>Katie Greiner, OD, MS, MBA</b> <b>RM:D182-183</b>		
2:00-3:00			Masterclass in Corneal Refractive Surgery Co-Management - <b>Jay Lytle OD, FAAO</b> <b>RM:D281</b>	Would you prescribe? - <b>Katherine Weise OD, MBA, FAAO</b> <b>RM:D180-181</b>		Five "Things" You Need To Know - <b>Dianna Graves</b> <b>RM:D282</b>	Professor Abbe: What Does It Teach Us? - <b>Jackie O'Keefe Lincoln</b> <b>RM:D284</b>	Scleral and Hybrid Contact Lens Insertion and Removal Training Workshop - <b>Katie Greiner, OD, MS, MBA</b>		
3:00-4:00	<b>Keynote Lecture - Floating Eyeballs: Ocular Testing and Treatment Throughout Human Spaceflight - Tyson Brunstetter, MBA, OD, PhD, FAAO, FAsMA</b>								<b>Exhibit Hall D Classroom</b>	
4:00-5:00	<b>Exhibit Hall 4:00 - 7:00 PM</b>									
5:00-6:00										
6:00-6:30										
6:30-7:00	<b>Contact Lens Panel Dinner:</b> <b>RM:D182-183</b>	<b>Exhibit Hall D</b>								
7:00-8:00	<b>Complex Contact Lens Fitting Panel:</b> Daddi Fadel DOptom, FSLs, FBCLA, FAAO, FIACLE; Nicky Lai OD, MS, FAAO; Moderated by Loretta Szczotka, OD, PhD, FAAO <b>6:30pm - Dinner</b> <b>7:00pm - Panel</b> <b>RM:D180-181</b>	<b>OOA Honors</b>								<b>North Atrium</b>
8:00-9:00										

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# 2025 EASTWEST EDUCATION GRID

**FRIDAY AM**  
Nov. 7th, 2025

Pending COPE Accreditation


7:30-8:00	<b>Breakfast Symposium</b>						<b>RM:SNB(B)</b>	
8:00-9:00	Systemic Prescribing for the Primary Care Optometrist - <b>Danica J. Marrelli, OD, FAAO</b> <b>RM:SNB(A)</b>	Keratoconus: Clear Vision Ahead. From Diagnosis to Management - <b>Daddi Fadel DOptom, FSLs, FBCLA, FAAO, FIAACLE</b> <b>RM:D182-183</b>	Infant and Pediatric Neurology - <b>Katherine Weise OD, MBA, FAAO</b> <b>RM:D180-181</b>	Ophthalmic Laser In-Office Procedures Workshop - <b>Aaron Zimmerman OD, MS, FAAO, Kim Patton OD, MS, FAAO, Maddie Roth OD, MS</b> <b>RM:D280</b>	Take Your Staff To The Movies - <b>Dianna Graves</b> <b>RM:D281</b>	Hug Your Patients - <b>Jackie O'Keefe Lincoln</b> <b>RM:D283</b>	<b>OOA Congress</b>	Frame Board Management Workshop - <b>Scott Keating, OD</b> <b>Exhibit Hall D Workshop</b>
9:00-10:00	AMD: Hope on the Horizon - <b>Julie Rodman, OD, MSc, FAAO, FORS</b> <b>RM:SNB(A)</b>	Scleral Lenses and Dry Eye: Is the Evidence Clear Enough? - <b>Daddi Fadel DOptom, FSLs, FBCLA, FAAO, FIAACLE</b> <b>RM:D182-183</b>		Are Their Glasses Dirty Do They Have Cataracts? - <b>Tami Arnett</b> <b>RM:D281</b>	What Are All These Abbreviations & Acronyms - <b>Jackie O'Keefe Lincoln</b> <b>RM:D283</b>			
10:00-11:00	<b>Mid-Morning Exhibit Hall Break and Poster Session</b>						<b>Exhibit Hall D</b>	
11:00-12:00	Top 5: Common Retinal Conditions - <b>Julie Rodman, OD, MSc, FAAO, FORS</b> <b>RM:SNB(A)</b>	Complications Associated with Scleral Lenses and Scleral Lens Wear - <b>Daddi Fadel DOptom, FSLs, FBCLA, FAAO, FIAACLE</b> <b>RM:D182-183</b>	Peds Pharm - <b>Katherine Weise OD, MBA, FAAO</b> <b>RM:D180-181</b>	Dry Eye Treatment Workshop - <b>Danielle Orr OD, MS, FAAO, Zac Coates OD, MS, FAAO, Carissa Janczak OD</b> <b>RM:D280</b>	Lumps Bumps and Ooze - <b>Tami Arnett</b> <b>RM:D281</b>	A Positive Approach To Patient Objections <b>Jackie O'Keefe Lincoln</b> <b>RM:D283</b>		
12:00-1:00	Lunch Symposium <b>RM:SNB(A)</b>	Lunch Symposium <b>RM:SNB(B)</b>	Lunch Symposium <b>RM:C170-172</b>		Lunch Symposium <b>RM:SNB(A)</b>	Lunch Symposium <b>RM:SNB(B)</b>	Lunch Symposium <b>RM:C170-172</b>	

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**FRIDAY PM**  
Nov. 7th, 2025

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1:30-2:30	Spaceflight Associated Neuro-ocular Syndrome (SANS) and its Risk to NASA Astronauts Tyson Brunstetter, MBA, OD, PhD, FAAO, FAsMA <b>RM:D182-183</b>	Evidence Based Optic Nerve - Anthony DeWilde OD, FAAO <b>RM:SNB(A)</b>	TBI Panel: A Multidisciplinary Approach to TBI - Sara Huffman OD, Jodelle Jones MOT, OTR/L, and Anna Bouillet PT, DPT Moderated by Doug Widmer OD, MS, FAAO <b>RM:D180-181</b>	Ophthalmic Injections Workshop - Aaron Zimmerman OD, MS, FAAO, Jocelyn Daniel OD, FAAO, Kinsley Gossard OD <b>RM:D280</b>	Your Staff Is Not Ready - Dianna Graves <b>RM:D281</b>	ASK, SHARE, LEARN - Optical Round-Table <b>RM:D283</b>	Realeyes Educational Training <b>RM:D282</b>
2:30-3:30	Decoding Conjunctivitis in 2025 - Jay Lytle OD, FAAO				Accountability 101: Where Do You Fit Into The Picture?! - Dianna Graves <b>RM:D281</b>		
3:30-4:30	<b>Mid-afternoon Break &amp; Top 10 Posters</b>		Exhibit Hall D Classroom	<b>Mid-afternoon Break &amp; Top 10 Posters</b>		Exhibit Hall D Classroom	
4:30-5:30	Firefighter OD: Quenching the Angry Consumer - Jay Lytle OD, FAAO <b>RM:D283</b>	Ocular Telemedicine Onboard the International Space Station (ISS) - Tyson Brunstetter, MBA, OD, PhD, FAAO, FAsMA <b>RM:D182-183</b>	How to Manage Myopia with Contact Lenses, Pharmaceuticals and Glasses - Jeffrey J. Walline, OD, PhD <b>RM:SNB(A)</b>	Frame Adjustment Workshop - Scott Keating, OD <b>RM:D280</b>	Tools of the Trade - Tami Arnett <b>RM:D281</b>	VIEW Event: Cocktail Reception <b>RM:D284</b>	Young OD Event: <b>RM:SNB(B)</b>
5:30-6:30							
7:00-8:00							
8:00-9:00							
9:00-11:00	 <b>FRIDAY NIGHT PARTY</b> Friday Night Party - Featuring Bad Habits the Eye Docs of Rock RM: Short North Atrium						

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# 2025 EASTWEST EDUCATION GRID

**SATURDAY AM**  
Nov. 8th, 2025

Pending COPE Accreditation

7:30-8:00				
8:00-9:00	Topical Ophthalmics: The Tried and True and the New - <b>Jocelyn Daniel, OD, FAAO</b> <b>RM:D182-183</b>	Refer This, Not That: Retinal Decision Making - <b>Julie Rodman, OD, MSc, FAAO, FORS</b> <b>RM:D181-182</b>		I Have a THING and I Need to See the Doctor NOW or Do You? - <b>Tami Arnett</b> <b>RM:D284</b>
9:00-10:00	When You Have the Diagnosis, Look for a Better One - <b>A. Mika Moy OD, FAAO</b> <b>RM:D182-183</b>	Retinal Vascular Occlusive Disease - <b>Julie Rodman, OD, MSc, FAAO, FORS</b> <b>RM:D181-182</b>		Much Ado About Contacts - <b>Tami Arnett</b> <b>RM:D284</b>
10:00-11:00	Amniotic Membranes: Current Uses, Future Considerations - <b>A. Mika Moy OD, FAAO</b> <b>RM:D182-183</b>	OCT Angiography in Clinical Practice - <b>Julie Rodman, OD, MSc, FAAO, FORS</b> <b>RM:D181-182</b>		Every Dolla Makes Me Holla - <b>Tami Arnett</b> <b>RM:D284</b>
11:00-12:00	Lunch Symoisum <b>RM:SNB(B)</b>			Lunch Symposium <b>RM:SNB(A)</b>
12:00-1:00	Ocular Pain Management: New Philosophies and Regulations - <b>A. Mika Moy OD, FAAO</b> <b>RM:D182-183</b>	What Your Insurance Biller Wished You Knew - <b>Tami Arnett</b> <b>RM:D284</b>		
1:00-2:00	VF Defects Beyond Glaucoma - <b>A. Mika Moy OD, FAAO</b> <b>RM:D182-183</b>			
2:00-3:00	From Horses to Zebras: Challenging Anterior Segment Diagnosis Grand Rounds- <b>A. Mika Moy OD, FAAO</b> <b>RM:D182-183</b>			

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