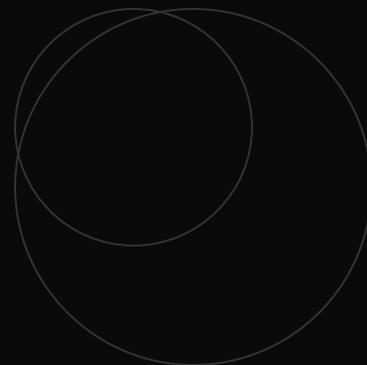


DYNAMIC ACADEMY OF THE ARTS · COMPETITIVE PROGRAM

COMPETITIVE INFORMATION PACKAGE

Everything your dancer and your family needs to know about the 2026–2027 competitive season. Expectations, investment, timelines, and the path to elite artistry.



THE D.A.T.A. DIFFERENCE

More Than Trophies. This Is Transformation.

Thank you for considering the D.A.T.A. Competitive Program. This experience is about more than winning — it's a chance for your dancer to build discipline, confidence, and resilience while training with passionate, professional instructors in a positive, team-driven community.

IS THIS RIGHT FOR MY DANCER?

- They love being on stage and thrive in performance settings
- They are excited to work hard and improve every week
- They want to build friendships and be part of a team
- They are ready to commit to regular rehearsals and events

WHAT WE BUILD

- Unrivaled discipline and work ethic for elite performance
- Unshakable resilience — navigating challenges with poise
- A unified community where individual brilliance elevates the team
- Unforgettable memories — on stage and in life

Where Our Dancers Go: We're proud to see our dancers accepted into college dance programs, pursuing professional contracts, teaching and choreographing at other studios, and returning as guest artists. Ask us how D.A.T.A. can prepare your dancer for the next level.

ELITE TRAINING STANDARDS

A Framework Built for Excellence

PROGRAM DETAILS

Season	July 2026 – June 2027 (Inclusive)
Duration	
Training Hours	6–12 hours per week
Styles Included	Jazz, Lyrical, Contemporary, Hip Hop, Ballet, Acro & More
Performances	3–5 competitions, recital, optional showcases & fundraisers

MANDATORY

SUMMER INTENSIVE

The foundation of our competitive season is built during our Summer Intensives. Attendance is mandatory for all competitive dancers.

Session I	July 13–17, 2026
Session II	August 17–21, 2026
Cost	\$250 + HST per intensive
Hours	9:00 AM – 4:00 PM daily

Early drop-off and late pick-up available.

STANDARDS OF EXCELLENCE

Our Shared Commitment to Greatness

WHAT WE EXPECT

DANCER STANDARDS

- Attend all classes, rehearsals, competitions, and performances
- Attend mandatory summer intensive training sessions
- Maintain professional etiquette and show respect to instructors and peers
- Be punctual, prepared, and in correct attire
- Notify the studio in advance of any absence (5 unexcused maximum)

PARTNERSHIP

PARENT COMMITMENTS

- Respect the 24-hour communication policy
- Encourage your dancer through both success and challenges
- Direct questions through the official studio email only
- Avoid posting or discussing choreography publicly on social media until the season ends

Code of Conduct: By joining our competitive team, you agree to foster a respectful, positive team environment; accept feedback with professionalism; use social media responsibly; and treat teammates, instructors, and staff with kindness and integrity.

PLACEMENT & EVALUATION

Your Path Into the Program

All competitive dancers must audition to be placed on a team. This process ensures every dancer is positioned in the environment that best supports their growth.

- 1 Register Online**
Complete the online registration before the audition date. This is your first step towards an elite experience.
- 2 Prepare to Impress**
Bring footwear (Half Soles or Foot Thongs and Indoor Sneakers). Hair pulled back, proper form-fitting dancewear, no jewelry. Presentation matters.
- 3 The Evaluation**
Students will be evaluated on technique, musicality, performance quality, and work ethic.
- 4 Accept Your Placement**
Acceptance emails will be sent with placement info. The \$35 + HST registration fee is due upon acceptance. The contract must be signed to confirm your spot.

Competitive Troupe Details: Official details pertaining to your child's competitive team audition results will be sent out. An in-person information session will be scheduled to review the competitive contract, upcoming season details, and answer any questions you may have.

INVESTING IN EXCELLENCE

Transparent Billing. Clear Commitment.**CORE FEES**

FEE TYPE	AMOUNT	DUE DATE	NOTES
Tuition	\$120 – \$250 + HST / month	1st of each month	6–12 hrs weekly
Registration	\$35 + HST	Upon placement	Non-refundable
Production Fee	\$100 + HST	September 15	One-time
Summer Intensives	\$250 + HST / intensive	Jul 13–17 & Aug 17–21	Mandatory

PERFORMANCE FEES

FEE TYPE	AMOUNT	DUE DATE	NOTES
Costumes	\$150 – \$200 + HST each	50% Fall / Bal. Feb 15	4+ costumes
Competition Fees	\$60 + HST / routine	January 15	3–5 competitions
Guest Choreography	Varies	As scheduled	Select routines
Masterclasses	\$35 + HST each	TBA (1–2/year)	Mandatory

OPTIONAL / ASSIGNED

FEE TYPE	AMOUNT	NOTES
Private Lessons	\$50 + HST / hour	Optional or assigned based on progress
Solos / Duos / Trios	\$150 – \$275 + HST	Per routine, includes 5 hrs rehearsal
Late Payment Fee	\$25 + HST	After 7-day grace period — strictly enforced

All pricing for 2026–2027 is subject to HST. Fundraising opportunities are available to help offset costs.

BEYOND THE CORE

Elite Extensions

Our most dedicated dancers may be invited to take on extra routines set by our faculty or guest choreographers. These routines require additional training time, a choreography fee, and a \$20 + HST/month rehearsal fee.

- Additional routines from faculty or guest choreographers
- \$20 + HST/month rehearsal fee for extra routines
- Solos / Duos / Trios: \$150–\$275 + HST per routine (includes 5 hrs rehearsal)
- Private Lessons: \$50 + HST/hour — optional or assigned

TRAINING BLOCKS

Sample Weekly Schedule

FULL-TIME COMPETITIVE

Monday	4:30 – 8:30 PM
Thursday	4:30 – 8:30 PM
Sunday	4:30 – 8:30 PM

PART-TIME COMPETITIVE

Tuesday	4:30 – 6:30 PM
Sunday	12:00 – 3:00 PM

Multiple Activities: As long as they don't conflict with D.A.T.A. schedules, other sports and activities are permitted. Communication is key.

KEY MILESTONES

2026–2027 Season Timeline

- **JUNE 2026** Competitive Team Auditions
- **JUNE 2026** Team Placements Released (within 1 week of auditions)
- **JULY 2026** Season Launch & Summer Intensive I (July 13–17)
- **AUGUST 2026** Summer Intensive II (August 17–21)
- **SEPTEMBER 15** Production Fee Due
- **FALL 2026** Costume Deposit Due (50%)
- **JANUARY 15** Competition Fees Due
- **FEBRUARY 15** Costume Balance Due

CLARITY FOR OUR COMMUNITY

Frequently Asked Questions**Are the summer intensives required?**

Yes. Competitive Summer Intensives are a required component of our Competitive Program so all team members begin the season aligned, conditioned, and ready to perform together.

What if my dancer has to miss a day of intensive?

We understand family vacations happen. Communicate with us early, and we'll work with you on a case-by-case basis to ensure your dancer stays on track.

Do you offer fundraising?

Yes! Families will be informed of upcoming fundraising opportunities throughout the year.

How do I communicate with the studio?

All official correspondence is via **dynamicacademyofthearts@gmail.com**. No texts, DMs, or Facebook messages will be responded to for studio business.

Breach of Contract: Breaking this agreement may result in removal from the program and a \$250 + HST reset fee for impacted routines. Refunds are not issued under any circumstances once a contract is signed.

LEADERSHIP & CREDENTIALS

Meet Justin Saulnier

Director Justin Saulnier brings professional credentials and industry experience to every aspect of D.A.T.A. A competitive dancer since age 9, Justin trained at George Brown College's Commercial Dance Studies Program in Toronto—where he studied under the city's most sought-after instructors.

His professional background includes training with A2D2 Aerial Cirque Company, performing with the Jersey Boys (DivaGirl Entertainment), and selection into the Lindsay Ritter Dance Company—one of Toronto's premier commercial dance companies. He has performed at the Premiers Awards with George Brown College and trained in circus arts with one of Toronto's most respected cirque organizations.

Justin's choreography has won numerous awards and top placements. His teaching certifications include Certified AcroDance Instructor, Progressive Ballet Certification, Barre Essentials Instructor Certification, and advanced training through Shannon Mather and the Toronto Dance Teacher Expo. He founded D.A.T.A. with a singular mission: to build elite dancers and stronger humans.

His Philosophy: "We compete with discipline. We perform with confidence. We win with humility. We lose with grace."

BEYOND THE STAGE

Where Our Dancers Go

D.A.T.A. dancers don't just compete—they build careers. Our alumni have gone on to professional opportunities, post-secondary dance programs, and leadership roles in the dance industry.

COLLEGE & UNIVERSITY

- Dancers accepted to prestigious post-secondary dance programs
- Continued training in professional dance institutions

PROFESSIONAL DANCE INDUSTRY

- Alumni working as professional dancers across Canada
- Dancers employed by top performing studios nationwide

GUEST ARTISTS & LEADERSHIP

- Alumni returning as guest artists and choreographers
- Former dancers mentoring and leading current teams

The Trajectory: D.A.T.A. is not a destination—it's a launchpad. Our dancers leave with technique, confidence, and a network that opens doors.

TRUSTED BY LOCAL FAMILIES

Real Stories From D.A.T.A. Parents

"The teachers at Dynamic truly know how to bring out the best in each dancer. Our child has grown in skill and confidence and always feels supported."

— D.A.T.A. Parent

"We love the balance of strong technique and a genuinely kind, family first culture. Our dancer cannot wait to come to class each week."

— D.A.T.A. Parent

"Dynamic Academy has given our child not only dance skills but lifelong friendships and a stronger sense of self."

— D.A.T.A. Parent

SOCIAL PROOF

100% recommend — 67 verified reviews | **4.8★** Google rating

NEXT STEP

Competitive Auditions — June 11, 2026

Ready to join the D.A.T.A. competitive family? Auditions are open to all dancers ages 6+. We believe in finding the right placement for each individual.

AUDITION SCHEDULE**Grades 1-6**

5:00 PM – 6:30 PM

Grades 7+

6:30 PM – 8:00 PM

AUDITION FEE**\$25 + HST**

Fee due at registration

What to Expect: You'll be evaluated on technique, musicality, performance quality, and work ethic. The audition is an opportunity for us to understand your dancer's strengths and find the perfect team placement.

QUESTIONS?Contact us at dynamicacademyofthearts@gmail.com or call **(506) 847-1164**

DYNAMIC ACADEMY OF THE ARTS · 2026-2027 SEASON

"We compete with discipline. We perform with confidence. We win with humility. We lose with grace."

PLACEMENTS ARE EARNED. CHARACTER IS BUILT.

We are thrilled to have your family join ours. Let's make this season unforgettable.

STUDIO

Dynamic Academy of the Arts
Quispamsis, New Brunswick

PHONE

(506) 847-1164

EMAIL

dynamicacademyofthearts@gmail.com

Disclaimer: This brochure is provided as a planning and informational tool only. Some details and pricing, including competition fees and costume costs, are approximate and may vary based on final competition selections, choreography requirements, and other factors. Families will receive detailed, finalized pricing and information prior to commitment. For specific questions regarding any details in this brochure, please contact the studio directly.