



Lets Get Started

**Brand Representative Roadmap
...and beyond**

#discoverthebestyou

#lifeonmyterms



Our Mantra

3 Simple Goals to Success

Use the product

Share with others.

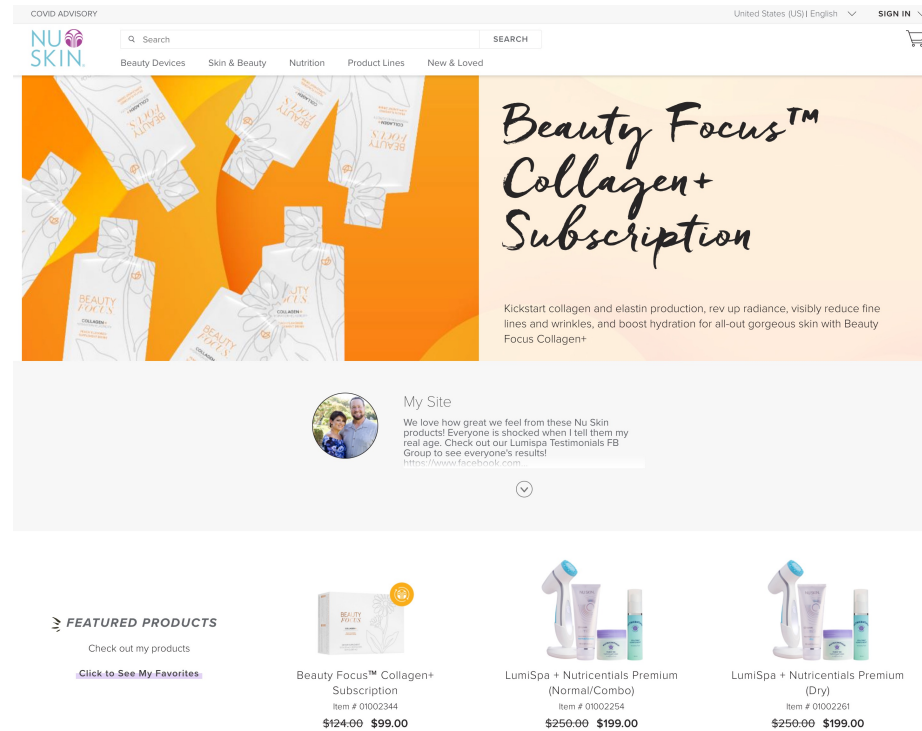
Teach others to do the same.

Be a Product of the Product

1. Take a "Before" pic
2. Start using the Collagen+ and LumiSpa DAILY
3. Don't run out! Are you on subscription?
 - C+ and LumiSpa Treatment/Cleanser
4. Take a "Day 30" pic
(for your personal use or share)



Setup Your Tools



1. Create your MySite Nu Skin e-commerce website

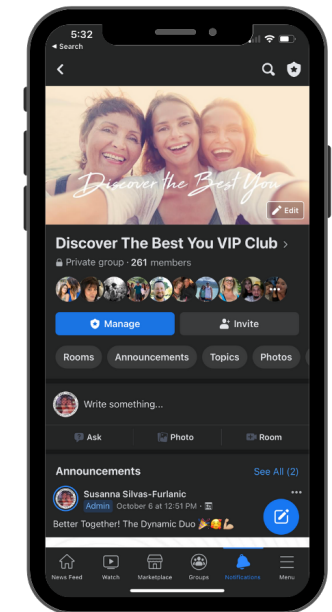
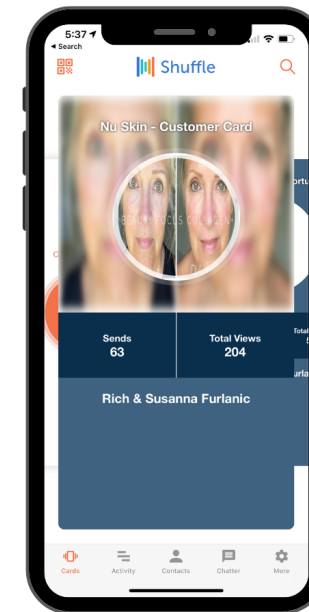
2. Get a Shuffle account

1. Customer Card
2. Business Card
3. Road Map to Brand Representative Card



Share the products

1. Send 3 contacts a day your shuffle customer card and follow up!
2. Invite friends to the Customer Facebook and/or Telegram Group – Discover the Best You so they can scroll through all the before and after pics and learn more about the products





What is your goal?

Nu Skin Comp Plan Simplified

#discoverthebestyou

#lifeonmyterms

**What's your
goal?**



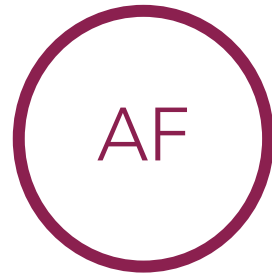
Side Hustle? \$500+

Part time income? \$3k+

Full time income? \$10k +

Become a Brand Representative

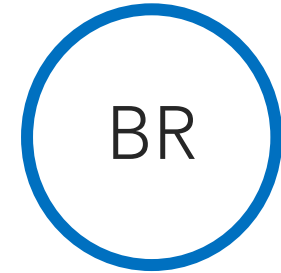
Life begins at Brand Representative



Affiliate

- 5%
- Profit of products sold at retail

\$



- 5% - 40% personal group sales

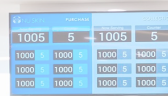
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EARN 5 – 40% ON YOUR GROUP VOLUME

- Your personal purchases
- Your customer's purchase
- Your team affiliate's & their customers purchase
- Anyone who in Qualification to become a Brand Representative
- Anyone not a Brand Representative is part of your group volume

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Volume	Percentage	Commission
500	5%	\$25.00
1000	5%	\$50.00
1500	10%	\$100.00
2000	15%	\$175.00
2500	20%	\$275.00
3000	25%	\$400.00
3500	30%	\$550.00
4000	35%	\$725.00
8000	40%	\$2,150.00

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1000	5%	\$50.00
1500	10%	\$100.00
2000	15%	\$175.00
2500	20%	\$275.00
3000	25%	\$400.00
3500	30%	\$550.00
4000	35%	\$725.00
8000	40%	\$2,150.00

**Become a
Brand
Representative**

Choose a track

Fast Track - Generate 5000 points in 1 week to 3 months

OR

Regular Track – Generate 6000 point in 6 months

(Meet a minimum of 1000 points per month)

The test starts when you generate your 1st 1000 points.

Letter of Intent (LOI)

Every product
has a point
value

Every product has a point value



LumiSpa + Nutricentials Premium (Normal/Combo)

ITEM # 01002254

Quantity: \$199.00 · 160.00 SV

☐ Subscription

\$199.00

160.00 SV



Beauty Focus™ Collagen+ Subscription

ITEM # 01002344

Quantity: \$99.00 · 81.00 SV

☒ Subscription

\$99.00

81.00 SV

Step 1 – Customer ONLY track (no recruiting)

Fast Track - Generate 5000 points in 1 week to 3 months

- Sign up and purchase a package (240) points *LumiSpa Premium pkg & Collagen+
- Sign up 7 customers a month for 3 months



OR

Regular Track – Generate 6000 point in 6 months

- Sign up and purchase a package (240) points *LumiSpa Premium pkg & Collagen+
- Sign up 5 customers a month for 6 months



(Meet a minimum of 1000 points per month)

Step 1 – Reach Brand Representative (recruiting)

- Sign up and purchase a package (240) points *LumiSpa Premium pkg & Collagen+
- Sign up your first 5 customers @ 240 points



- Sign up (3) Affiliates @ 240 who each get their 5 customers

1 – 3 months

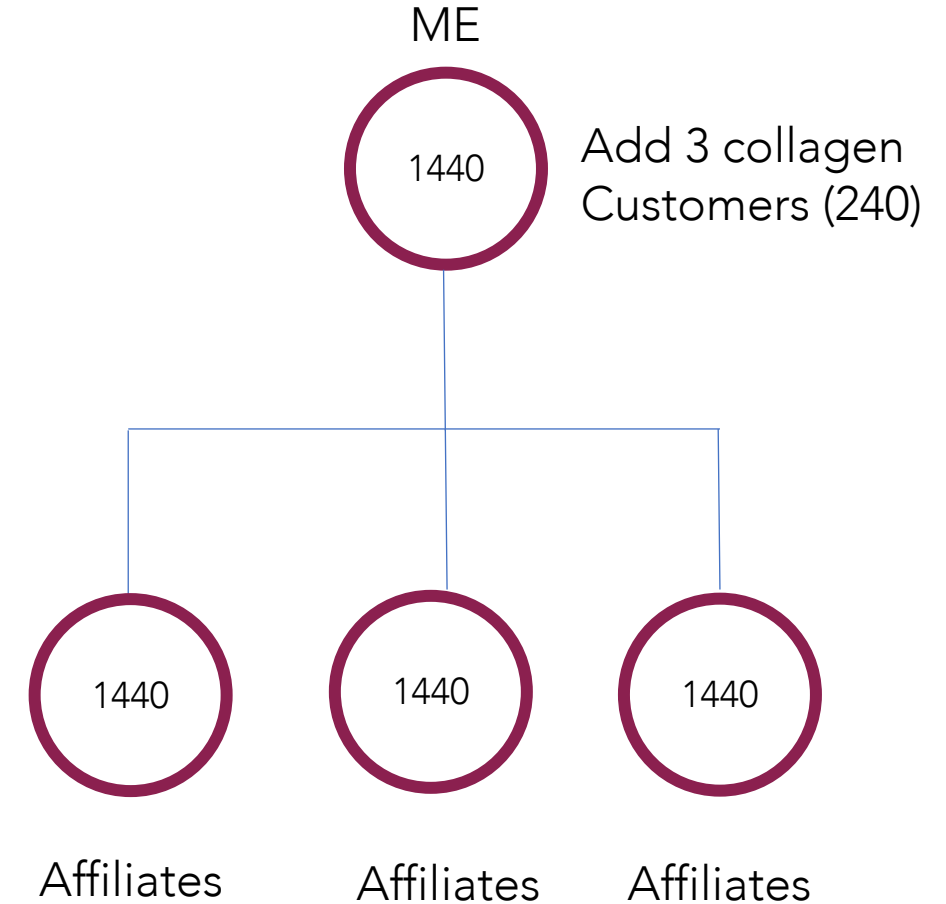
PASS

← 5,760 → 4-6 months

Add 3 collagen customers

$$5,760 + 240 = 6000$$

PASS



Maintain Brand Representative

Qualify every month by maintaining Brand Representative

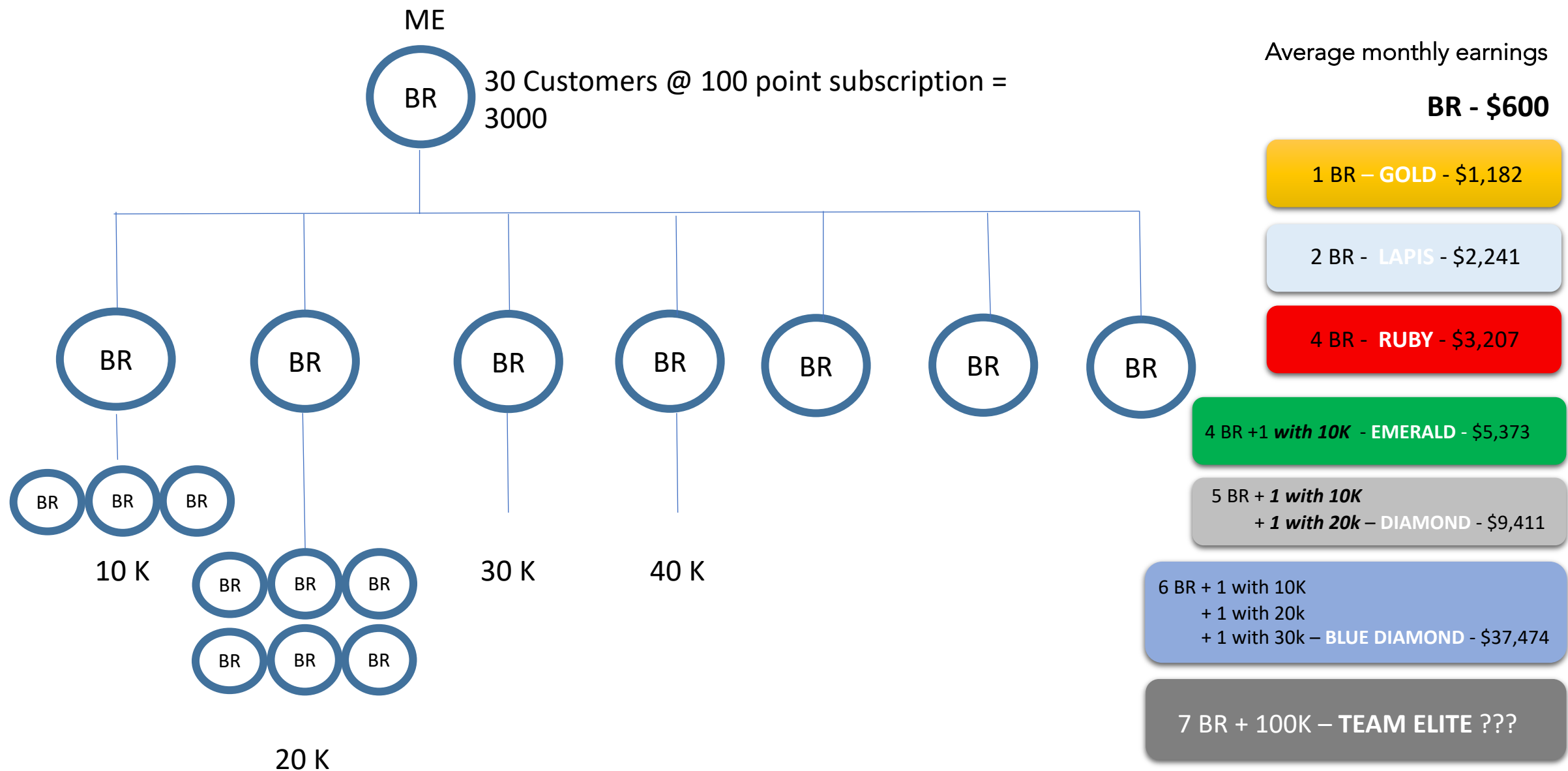
Meet a minimum of 2000 points per month

Make a GOAL to acquire 30 customers @ 100 points each (*double your check*)



100 points a month

The BIG Picture – Leadership Income



A woman with long dark hair, wearing a black t-shirt and dark pants, stands in profile on a rocky outcrop of a grassy mountain. She is looking out over a vast, hazy landscape of rolling hills and mountains under a warm, orange-hued sky at sunset or sunrise. The foreground is filled with dry, golden-brown grass. The overall mood is contemplative and serene.

*Where do you
see yourself?*