


## CURRICULUM VITAE

### Lindsay M. Ems

Butler University  
College of Communication  
Fairbanks Center  
4600 Sunset Ave.  
Indianapolis, IN 46208

E-mail: [lems@butler.edu](mailto:lems@butler.edu)  
Website: [www.gigaart.net](http://www.gigaart.net)  
 [lindsay\\_ems](#)

#### EMPLOYMENT

2016-present	Assistant Professor, Butler University
2015-2016	Visiting Assistant Professor, Butler University
2011-2015	Managing Editor, <i>The Information Society</i>
2001-2007	Marketing Supervisor, Smithville Communications, Ellettsville, Indiana

#### EDUCATION

2015	Ph.D., The Media School, Indiana University, Bloomington Minor: Social Informatics Dissertation: <i>Divine Design: Configuring Amish Communication in a High-Tech World</i> . Dissertation Committee: Harmeet Sawhney (chair), Amy Gonzales, Maria E. Grabe and Mary L. Gray.
2010	Master of Arts, Department of Telecommunications, Indiana University, Bloomington
2001	Bachelor of Arts, Germanic Studies, Indiana University, Bloomington

#### REFEREED PUBLICATIONS

**Ems, L.** (2015). Exploring Ethnographic Techniques for ICT Non-use Research: An Amish Case Study. *First Monday*, 20(11), November 2015.

**Ems, L.** and Gonzales, A. (2015) Subculture-Centered Public Health Communication: A Social Media Strategy. *New Media and Society*, February 2015.

Gonzales, A., **Ems, L.** and Suri, V. R. (2014). Cell Phone Disconnection Disrupts Access to Healthcare and Other Services for Low-Income Users. *New Media and Society*, November 2014.

**Ems, L.** (2014). Twitter's Place in the Tussle: How Old Power Struggles Play Out on a New Stage. *Media, Culture and Society*, 36(5).

**Ems, L.** (2014). Amish Workarounds: Toward a Dynamic, Contextualized View of Technology Use. *Journal of Amish and Plain Anabaptist Studies*, 1(3): 42-58.

## **BOOK CHAPTERS**

**Ems, L.**, Deuze, M. and Ibold, H. (forthcoming). Dissent at a Distance. In J. Raessens, S. Lammes, R. Glas, and M. de Lange (Eds.) *The Playful Citizen: Power, Creativity, Knowledge*. Amsterdam: Amsterdam University Press.

Blank, P., Brown, W., Deuze M., **Ems, L.**, Lewis, N., McWilliams, J., and Speers, L. (2012). Participatory Culture and Media Life: Approaching Freedom. In A. Delwiche and J. Henderson (Eds.) *The Participatory Cultures Handbook*. New York: Routledge.

## **BOOK REVIEW**

**Ems, L.** (2013). Digital Dead End: Fighting for Social Justice in the Information Age. *The Information Society*, 29(1): 61-62.

## **OTHER PUBLICATIONS**

Deuze, M., Lewis, N., **Ems, L.**, Mueller, J. and Nemer, D. (2012). Weathering the Media, Mediating the Weather. *Under the Influence Magazine*, No. 10(Spring/Summer).

## **WORKS IN PROGRESS**

**Ems, L.** and Sawhney, H. Monetizing the Anarchy: Extensions of the Private Copy Levy From Sheet Music to the Internet.

**Ems, L.** Breaking the Top-Down Trend: Charting the Course of Subcultural Innovations.

**Ems, L.** Where the Local and Global Collide, Media Materiality Matters for Revolutions.

## **CONFERENCE PRESENTATIONS/ PARTICIPATION**

**Ems, L.** (forthcoming) Critical Making: Amish Innovation for Community Empowerment. Paper to be presented at the 4S/EASST Conference, Barcelona, Spain.

**Ems, L.** (2016, June) From the Fence to the Switch: Configuring Amish Communication in a High-Tech World. Paper presented at the Continuity and Change: 50 Years of Amish Society Conference, Elizabethtown College, Elizabethtown, Pennsylvania.

**Ems, L.** (2015) Critical Making: Amish Innovation for Community Empowerment. Paper presented at the Association of Internet Researchers 16 Conference, Phoenix, Arizona.

- Ems, L., Gonzales, A.** (2015, March). Subculture-Centered Public Health Communication: A Social Media Strategy. Paper presented at the Center for Computer-Mediated Communication Spring Symposium, Indiana University, Bloomington, Indiana.
- Ems, L., Gonzales, A.** (2014, November). Subculture-Centered Public Health Communication: A Social Media Strategy. Paper presented at the National Communication Association, Chicago, Illinois.
- Ems, L.** (2014, November). Approaches to Amish Technology Use: The Body as an Optional, Ideal Communication Medium. Paper presented at the International Symposium on Digital Ethics, Chicago, Illinois.
- Ems, L.** (2014, April). ICT Non-Use Among the Amish. Participant and selected panelist in the Workshop on Technology Non-Use: Refusing, Limiting, Departing, ACM Conference on Human Factors in Computing Systems (CHI 2014), Toronto, Canada.
- Gonzales, A., **Ems, L.** and Suri, V. R. (2014, May). Cell Phone Disconnection Disrupts Access to Healthcare and Other Services for Low-Income Users. Paper presented at the Partnership for Progress on the Digital Divide Preconference, International Communication Association, Seattle, Washington.
- Ems, L.** (2014, May). From the Fence to the Switch: Calibrating the Amish Link to the Global Information Network. Participant in Doctoral Consortium of the Communication and Technology Division, International Communication Association, Seattle, Washington.
- Ems, L.** and Gonzales, A. (2013, October). Hacking Healthcare: Navigating Disconnection in the Pursuit of Medical Care. Paper presented at the Association of Internet Researchers 14 Conference, Denver, Colorado.
- Ems, L.** (2013, June). Technological Change in Northern Indiana. Paper presented at the Amish Conference 2013: Amish America: Plain Technology in a Cyber World. Elizabethtown College, Elizabethtown, Pennsylvania.
- Ems, L.** (2012, July). Media Materiality Theorists Cast Social Movement Theories in a New Light. Paper presented at the European Association of Social Anthropologists Conference in the Workshop on Theorizing Media and Social Change, Nanterre, France.
- Ems, L.** (2012, October). Participant in Ph.D. Colloquium, Association of Internet Researchers 13 Conference, Salford, U.K.
- Ems, L., Nemer, D. and Medina, E.** (2012, October). Interactive Ephemeral Communicative Spaces: Twitter and the Generation of Symbolic Capital in Crisis Communication. Paper presented at the Association of Internet Researchers 13 Conference, Salford, U.K.
- Ems, L.** (2012, October). Breaking the Top-Down Trend: Charting the Course of Subcultural Innovations. Paper presented at Infosocial: A Media, Technology & Society Conference, Northwestern University, Evanston, Illinois.
- Ems, L.** (2012, April). Culture Wars: Origins and Impacts on Academic Freedom. Paper presented at the Understanding Academic Freedom: History, Purpose, Threats and Successes Conference at

Indiana University, Bloomington, Indiana. (Also served on organizing committee)

Deuze, M. and **Ems, L.** (2011, June). Dissent at a Distance. Paper presented at the International Communication Association Conference, Boston, Massachusetts.

**Ems, L.** (2010, November). Protesters Use Microblogging Tools to Make their Voices Heard in New Ways. Paper presented at the National Communication Association Conference, San Francisco, California.

**Ems, L.** (2010, April). Moving from Subculture to the Mainstream: Charting the Course of Fashion, Slang and Communication Technology. Paper presented at the Popular Culture Association/American Culture Association Conference, St. Louis, Missouri.

**Ems, L.** (2010, March). Twitter Use in Iranian, Moldovan and G-20 Summit Protests Presents New Challenges for Governments. Paper presented at the Women in Science Research Conference, Bloomington, Indiana.

**Ems, L.** (2010, April). Twitter Use in Iranian, Moldovan and G-20 Summit Protests Presents New Challenges for Governments. Paper presented at the ACM Conference on Human Factors in Computing Systems (CHI 2010) in the Microblogging Workshop, Atlanta, Georgia.

#### **INVITED/GUEST LECTURES**

**Ems, L.** (2015). Amish Community and Communication Norms. Invited guest lecture in the undergraduate course INFO I400: Community Informatics, Dr. David Nemer, Social Informatics, Indiana University, Bloomington, Indiana.

**Ems, L.** (2015). Social Mediated Public Health Communication for Social Change. Invited guest lecture in the undergraduate course T414: Public Health Communication Campaigns, Dr. Jessica Gall Myrick, Department of Telecommunications, Indiana University, Bloomington, Indiana.

**Ems, L.** (2014) Approaches to Amish Technology Use: Toward Preserving Cultural Autonomy in the Digital Age. Media Arts and Sciences Speaker Series, Department of Telecommunications, Indiana University, Bloomington, Indiana.

**Ems, L.** (2013). Amish Approaches to Communication Technology Adoption. Invited guest lecture in the undergraduate course T427: International Telecommunications. Dr. Harmeet Sawhney, Department of Telecommunications, Indiana University, Bloomington, Indiana.

**Ems, L.** (2013). Social Media for Business Communications. Invited guest lecture in X204: Business Communications. Erin Kilbride-Vincent, Kelley School of Business, Indiana University Purdue University Indianapolis, Indianapolis, Indiana.

**Ems, L.** (2013). Ethnographic Methods. Invited lecture in the graduate methods seminar T502: Introduction to Research Methods in Telecommunications. Dr. Rob Potter, Department of Telecommunications, Indiana University, Bloomington, Indiana.

- Ems, L.** (2012). What's in a Boundary? Exploring the Subcultural Dynamics that Protect the Amish Way of Life in a High-Tech World. Media Arts and Sciences Speaker Series. Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). Sports Media Today: Entertainment, Interactivity and Politics. Invited lecture in the undergraduate course T205: Introduction to Media and Society. Dr. Amy Gonzales, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). Where Social and Technological Forces Collide: New Protest Tools Reveal Authoritarian Regimes Fumbling to Maintain Political Power. Media Arts and Sciences Speaker Series, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2011). Convergence Culture. Invited lecture in the undergraduate course T101: Media Life. Dr. Mark Deuze, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2010). Breaking the Mold and Setting the Female Pop-Star Standard: Madonna's 1980's Music Videos. Invited lecture in undergraduate T195: Topical Seminar in Telecommunications (Music Video and Visual Music). Andrew Bucksbarg, Department of Telecommunications, Indiana University, Bloomington, Indiana.

## **COURSES TAUGHT**

- 2015-2016      Instructor, Butler University, Communication and Social Responsibility, ORG 470
- 2015-2016      Instructor, Butler University, Introduction to Organizational Communication, ORG 270
- 2015-2016      Instructor, Butler University, Advanced Organizational Communication, ORG 470
- 2015-2016      Instructor, Butler University, Social Media Storytelling, ORG T481
- 2015-2016      Instructor, Butler University, Rhetoric and the American Democratic Tradition, COM 101
- 2014              Associate Instructor, Indiana University, History and Social Impact of Video Games, T160
- 2012              Associate Instructor, Indiana University, Introduction to Media and Society, T205
- 2012              Associate Instructor, Indiana University, Media History, T311
- 2011              Associate Instructor, Indiana University, Media History, T311
- 2011              Instructor, Indiana University, Media Life, T101
- 2011              Associate Instructor, Indiana University, Media Life, T101
- 2010              Associate Instructor, Indiana University, Media History, T311
- 2010              Associate Instructor, Indiana University, Topical Seminar in Telecommunications (Music Video and Visual Music), T195

2009	Associate Instructor, Indiana University, Media Life, T101
2008	Instructor, Ivy Tech Community College, Introduction to Electronic Imaging, V201
2008	Lab Instructor, Indiana University, Introduction to Interactive Media Design, T284
2007	Associate Instructor, Indiana University, Intermediate Video Field and Post Production, T351

## **HONORS AND AWARDS**

2014-2015	Indiana University College of Arts and Sciences Dissertation Completion Fellowship – \$25,000
2014-2015	Rob Kling Social Informatics Fellowship – \$5,000
2013	Indiana University Graduate and Professional Student Organization Research Award – \$1,000
2012	Indiana University College of Arts and Sciences Graduate Student Travel Award – \$250
2007-2014	Graduate Assistantship, Indiana University
1995-1996	Study Abroad Scholarship, Congress-Bundestag Youth Exchange Program

## **SERVICE**

### *Discipline:*

2016-present	Member, Society for the Social Studies of Science
2016	Conference Paper Reviewer, Association of Internet Researchers
2015-present	Manuscript Reviewer, New Media and Society
2014-present	Manuscript Reviewer, Journal of Amish and Plain Anabaptist Studies
2015-present	Fellow, Center for Computer Mediated Communication, Indiana University
2012-2014	Member, Association of Internet Researchers
2011-2014	Member, International Communications Association

2010-2014	Member, National Communications Association
2012-2013	Member, European Association of Social Anthropologists
2010	Conference Paper Reviewer, International Communications Association
2008	Conference Paper Reviewer, International Communications Association

*College:*

2016	Mentor, Butler Summer Institute
2016-present	Member, Professional Standards Committee
2016-present	Member, Transdisciplinary Leadership Steering Committee
2015-2016	Member, College of Communication Symposium Planning Committee
2013	Research Assistant, Professor Amy Gonzales
2010-2011	Elected Graduate Student Representative, New Faculty Search Committee
2008, 2009, 2010, 2012	Appointed Peer Facilitator, New Associate Instructor Training
2009-2010	Elected Graduate Student Representative, Graduate and Professional Student Organization (Indiana University Graduate Student Government)
2009	Research Assistant, Professor Harmeet Sawhney
2008	Graduate Assistant, Departmental Website Development
2008-2009	Elected Graduate Student Representative, Department of Telecommunications Faculty

*University:*

2012	Volunteer Co-organizer, Understanding Academic Freedom: History, Purpose, Threats and Successes (a mini-conference at Indiana University)
2008	Volunteer Participant, Indiana University Libraries, Website Advisory Committee Focus Group

*Community:*

2006	Volunteer Reporter, Community radio station WFHB's LGBTIQ news and information show, BloomingOUT
------	--

**LANGUAGES**

- English- native

- German- fluent (20 years)

## TECHNICAL SKILLS

- Adobe Dreamweaver
- Adobe Flash
- Adobe Illustrator
- Adobe Photoshop
- Arduino hardware/software configuration
- Audacity
- Apple Soundtrack Pro
- Apple Garage Band
- Apple Final Cut Pro
- CSS
- JavaScript
- Microsoft Office
- Nintendo WiiMote software manipulation
- PureData
- WiiFlash
- XHTML

## REFERENCES

Harmeet Sawhney (Dissertation Chair)  
Professor and Director of Graduate Studies  
The Media School  
Indiana University  
1229 E. 7<sup>th</sup> Street  
Bloomington, IN 47405  
Phone: 812.855.0954  
E-mail: [hsawhney@indiana.edu](mailto:hsawhney@indiana.edu)

Amy Gonzales  
Assistant Professor  
The Media School  
Indiana University  
1229 E. 7<sup>th</sup> Street  
Bloomington, IN 47405  
Phone: 812.856.9051  
E-mail: [gonzaamy@indiana.edu](mailto:gonzaamy@indiana.edu)

Maria Elizabeth Grabe  
Professor  
The Media School  
Indiana University  
1229 E. 7<sup>th</sup> Street  
Bloomington, IN 47405  
Phone: 812.856. 2460



E-mail: [mgrabe@indiana.edu](mailto:mgrabe@indiana.edu)

Mary L. Gray

Senior Researcher, Microsoft Research New England, Cambridge MA

Associate Professor, The Media School

Adjunct Faculty, American Studies; Anthropology; Gender Studies

Indiana University

Bloomington, IN

E-mail: [mlg@microsoft.com](mailto:mlg@microsoft.com)