MAINTAINING A SUCCESSFUL AFFINITY GROUP

This is just a model. Every Affinity Group is different, and progress will not be the same.

- Stay engaged with other Air Force Academy organizations and update the national AOG on a regular basis.
  - The AOG wants to share your good work and efforts with other Affinity Groups.
  - The AOG’s information is only as good as what we get back from Affinity Groups.
  - To best support Affinity Groups, we must stay connected.

- Develop a broad base of leadership and involve as many alumni as possible.

- Conduct regular meetings with Affinity group officers (quarterly).

- Update Affinity Group website or Facebook Group with any new news or upcoming events. Make sure information listed on Affinity Group Website or Facebook is current and applicable.

- Keep an up-to-date alumni list/membership roster.

- Host multiple (2-3) events throughout the year.
  - Promote and publicize your events through multiple outlets (i.e. email blasts, AOG events calendar, Affinity group website, and social media accounts).
  - Evaluate each event shortly afterwards. Identify reasons for success or lack of success.

- Be creative with events. Try and introduce 1-2 new events per year.
  - Introduce a variety of events to help engage as many grads as possible (luncheons, family friendly events, outdoor activities, physical activities, etc.).
  - Connect with other Affinity group presidents to see what events they are hosting.
• Increase alumni engagement and attendance at events. However, do not judge the success of your Affinity group purely on the number of alumni and friends attending one event. It’s the whole program that counts.

• Keep Affinity Group financially sound and stable.

• Recognize members for their hard work and dedication.

• Invite allies/advocates/affiliated members to become involved in affinity group and affinity events.

• Reapply for Affinity Group recognition for the upcoming calendar year. Deadline to submit application and required materials is November 30th.