

2015 ANNUAL REPORT





A Message From Craig W. Floyd, President & CEO

As the National Law Enforcement Officers Memorial Fund has evolved, 2015 proved to be a pivotal year with continued efforts to align resources and successfully meet the organization's strategic priorities, including:

- Maximize the National Law Enforcement Officers Memorial
- Create the National Law Enforcement Museum
- Promote Officer Safety and Wellness

The National Law Enforcement Officers Memorial serves as a powerful reminder of the service and sacrifice peace officers, and their families, have made for the safety and protection of our citizenry. As we bring forth the National Law Enforcement Museum, the Memorial will forever remain a focal point of the "campus for law enforcement" seated in Washington, DC's Judiciary Square. The Memorial Fund remains committed to operating the nation's monument to fallen officers and raising awareness amongst members of the law enforcement profession, survivors of the fallen, and the hundreds of thousands who visit each year.



Last year, our staff worked hard to secure the financing required to build the National Law Enforcement Museum which will tell the stories behind the names engraved on the Memorial. The Museum will educate visitors about law enforcement, demonstrate a day in an officer's life, provide insight to the often split-second decisions officers make and strengthen the relationships law enforcement has with the communities they serve. By bringing together citizens, community leaders and law enforcement, we can build on shared goals and create a safer society for all.

Working in partnership with the U.S. Department of Justice's Bureau of Justice Assistance and Community Oriented Policing Services divisions, we worked to reduce officer fatalities by identifying trends and key indicators born from the rich data our organization has compiled over the years. Continued efforts to improve traffic safety, through our partnership with the National Highway Traffic Safety Administration, were also a focal point of organizational activities. The Recently Fallen Alerts program grew in 2015 and continues to provide timely notifications of peace officer fatalities.

There is solemn gratification in knowing that Memorial Fund fatality data, analysis and reporting is helping improve officer safety. Thanks to the support of many loyal donors and partners, the Memorial Fund was able to realize many of the achievements you will see throughout this Report. I am privileged to lead this organization as we continue our work to tell the stories of American law enforcement, make it safer for those who serve, and help to strengthen the bond between our officers and the public they serve and protect. I thank you for your steadfast support in 2015 and beyond.





Facebook

4,628 new fans

500 posts

10,597,204 users saw Memorial Fund posts

612,966 users engaged with posts



YouTube

19,043 views

36,814 minutes watched

79 new subscribers

45 videos in playlists



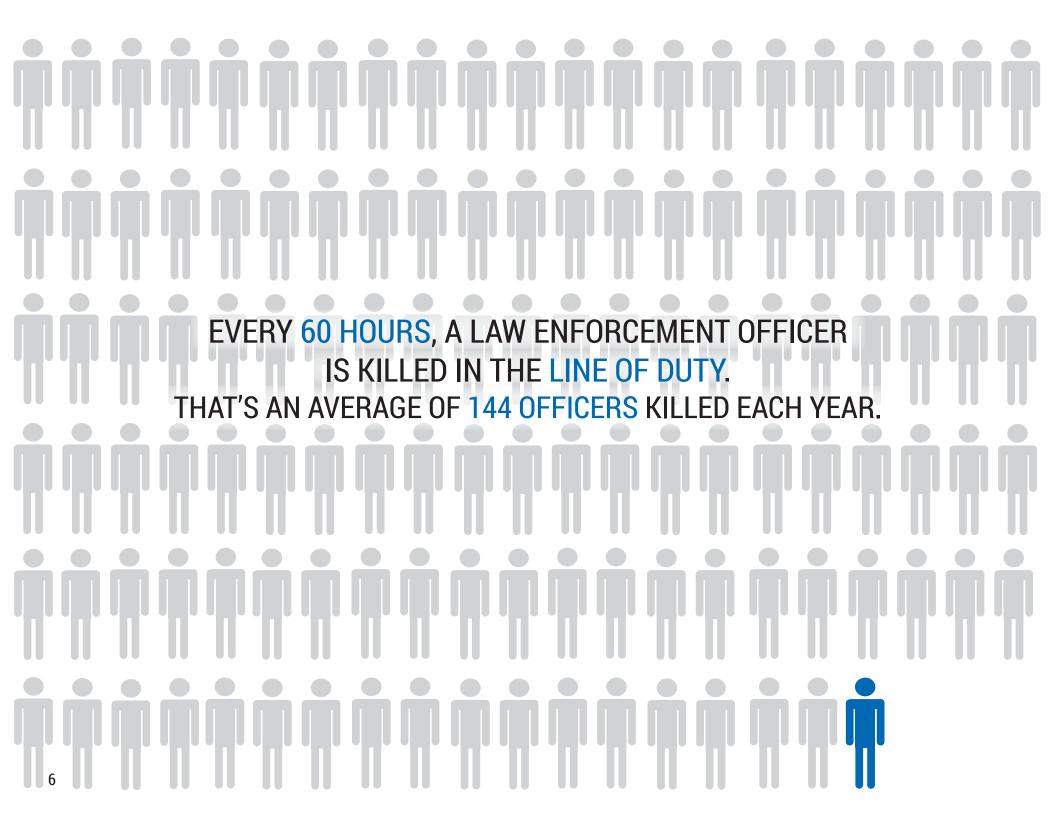
Twitter

4,013 new fans

469 tweets

8,821 retweets

6,625 favorites



OUR MISSION AND VISION

Our Mission:

To tell the story of American law enforcement and make it safer for those who serve

Our Vision:

To inspire all citizens to value law enforcement

Our Longevity:

Founded in 1984 and proudly serving the nation for more than 30 years

Our Work

HONORING FALLEN LAW ENFORCEMENT OFFICERS

Throughout the year, and especially during National Police Week each May, the Memorial Fund coordinates events that honor fallen officers and their surviving families. New names are engraved on the Memorial each April, and formally dedicated on May 13 during the annual Candlelight Vigil. In addition, many other events are held at the Memorial during National Police Week and throughout the year, including wreathlaying ceremonies, group tours, and other events that honor and remember the officers whose names are engraved on the monument.

PROMOTING OFFICER SAFETY

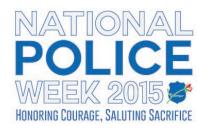
The Memorial Fund serves as a national clearinghouse for information and statistics on law enforcement line-of-duty deaths, maintaining a comprehensive database detailing the circumstances of these fatalities and publishing Fatality Reports that identify trends and factors related to officer fatalities. Memorial Fund staff make safety presentations at law enforcement conferences and expos, design and disseminate collateral to convey current safety tactics and practices and works with its partners to generate and share information to improve safety and save lives.

INCREASING PUBLIC SUPPORT FOR THE LAW ENFORCEMENT PROFESSION

The significant sacrifices and contributions our law enforcement officers make to American society will be saluted by a grateful nation, once again, when the National Law Enforcement Museum opens directly across the street from the Memorial. The Museum will be a world-class institution that will tell the story of law enforcement in America through exhibits, collections, research, education, and online content. In the meantime, the Museum operates "without walls," bringing public programming and events designed to educate the public about law enforcement tactics and practices.

The Memorial Fund conducts programs that honor officers who valiantly serve their communities including the Officer of the Month Award, Witness to History and Conversations on Law Enforcement panel discussions, and other public outreach efforts. These programs are designed to highlight and share the efforts law enforcement officers perform and to help citizens understand their intricate role in upholding the rule of law that is paramount to a civil society.

NATIONAL POLICE WEEK



National Police Week, which occurs each year during the week in which May 15 (National Peace Officers Memorial Day) falls, recognizes the service and sacrifice of local, state, tribal, territorial and federal law enforcement officers. Established by a joint resolution of Congress in 1962, National Police Week gives special honor to law enforcement officers who have lost their lives in the line of duty for the safety and protection of others, as well as recognizes and thanks officers currently serving communities across America.

National Police Week is a collaborative effort of many organizations dedicated to honoring America's law enforcement community. The Memorial Fund is a principal organizer of National Police Week and hosts a Candlelight Vigil each May 13 to honor the sacrifices of America's law enforcement officers, especially fallen heroes and their families.



Newly-engraved names of fallen officers are formally dedicated at our annual Candlelight Vigil

During the ceremony, each fallen officer's name is read aloud. Speakers, dignitaries and musicians honor the service and sacrifices made by law enforcement officers, as well as their friends and families.

An estimated 20,000 people attend the Candlelight Vigil each year, and thousands more participate via a live webcast of the ceremony provided by the Memorial Fund through a partnership with Officer.com.

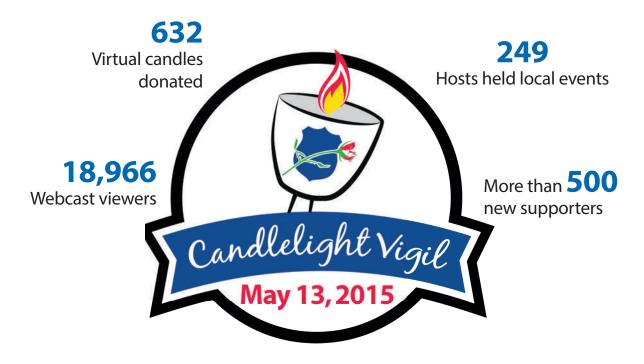
In 2015, newly-seated U.S. Attorney General Loretta Lynch shared remarks, and led the lighting of candles and reading of fallen officers' names during the 27th annual Candlelight Vigil. Department of Homeland Security Secretary Jeh Johnson and National President of Concerns of Police Survivors Madeline Neumann also shared remarks at this annual tribute to officers who have died in the line of duty—a special part of the National Police Week observance in the nation's capital.



NATIONAL POLICE WEEK

United By Light

In 2015, the Memorial Fund continued our United By Light program designed to share the Candlelight Vigil to a larger audience by webcasting the Vigil. Participants were encouraged to host a vigil viewing event, light a virtual candle and make a donation in honor of a law enforcement officer.



Those of us who are the leaders have an obligation to the law enforcement officers who work for us, and their families. Though there are no words that we can offer to console, we must say over and over again to our people, we will always be there for you. You will always be part of our family. And we will never forget you or your husband, your wife, father, mother, son, daughter, brother or sister who died for us in the line of duty. This must be our obligation and promise to you.

—Secretary Jeh Johnson, Department of Homeland Security

Clear Channel Outdoor & iHeartMedia Tribute Campaign

In 2015, the Memorial Fund continued our partnership with Clear Channel Outdoor and iHeartMedia to raise awareness of our nation's fallen officers. The campaign included officer tributes shown on digital billboards and bus shelter displays across the nation. Also included were displays informing viewers about the 27th Annual Candlelight Vigil and encouraging them to light a virtual candle.

iHeartMedia radio stations ran public service announcements (PSAs) informing listeners about National Police Week, the Candlelight Vigil and the United By Light campaign.

The campaign kicked-off with a press conference in Times Square with many dignitaries, agency representatives and family members of many of the fallen officers from the New York (NY) Police Department.





46,993,045Digital display impressions



\$553,244Media value of display tributes

Markets nationwide



10,028 PSAs aired

43,909,500Radio PSA impressions

\$477,617

858

Media value of radio PSAs

Radio stations nationwide



NATIONAL POLICE WEEK

Police Unity Tour

The journey is long and challenging, but it is something Police Unity Tour participants strive for throughout the entire year. Through fundraising and physical training, their efforts remind us of the sacrifices made by so many law enforcement officers.

In May of 1997, Patrick Montuore—who later became Chief of the Florham Park (NJ) Police Department—arrived in Washington, DC, with 17 other riders and their donation of \$18,000.



Eighteen years later, 1,900 Police Unity Tour participants—cyclists, motor patrols, and support personnel—completed their journey, raised awareness and donated a record-breaking gift of \$1.97 million to the Memorial Fund!

It's a tradition for Police Unity Tour riders to wear bracelets engraved with the name of the officer to whom they dedicate their ride. After their arrival at the Memorial, many riders present these remembrance bracelets, worn through the whole journey, to the families of these fallen officers.

66 I had been a long time supporter of the PUT fundraising efforts in my local area, never having a direct connection to the tour. On April 1, 2014, my brother, a motor officer in Massachusetts, died while on duty and my whole life changed. A PUT fundraising dinner was just a couple of days after and not only did they honor my brother that night, they let me know they were there for my family and I as well.

I rode in my first tour in 2015, the year my brother's name was added to the wall. It was the most incredible experience! I will continue to ride in honor of his memory for as long as I am able.

—Kristyn Maloney Fabyanski, survivor of brother Gregory Todd Maloney, Plymouth (MA) Police Department, EOW: April 1, 2014

	Poli	ce Unit	y Tour	Throug	h the \	ears (3/6
	1997	1998	1999	2000	2001	2002	2003	2004	2005	20
4	Raised	Raised	Raised	Raised	Raised	Raised	Raised	Raised	Raised	Rais
	\$18,000 with	\$50,000	\$53,967	\$62,000 with	\$100,492	\$284,000	\$350,000	\$600,025	\$750,474	\$1,00 with
	18 members	with 37 members	with 50 members	50 members	with 100 members	with 225 members	with 325 members	with 585 members	with 730 members	with mem



OFFICER OF THE MONTH AWARD

Devotion to Duty. Exemplary Service. American Heroes.

To recognize the heroes who distinguish themselves each and every day through exemplary service, heroic actions and devotion to duty, the Memorial Fund created the Officer of the Month Award program in September 1996. Each month, a deserving officer (or set of officers) who have gone above and beyond the call of duty are selected as recipients of this award.

In addition to recognition in their own communities, Officer of the Month Award winners are honored at a special luncheon each May in Washington, DC, during National Police Week. They are also featured on the Memorial Fund's website, social media, and in the annual calendar.



JANUARY 2015
Deputy U. S. Marshals
Matthew Barger, Michael Cifu,
Andrew Kottke, and Frank Morales
United States Marshals Service



MAY 2015
Officer James Cunningham
San Francisco (CA) Police DepartmentAirport Bureau



SEPTEMBER 2015
Officer Jessica Hawkins
Greenville (SC) Police Department



FEBRUARY 2015
Officer Nicholas Simons
United States Capitol Police



JUNE 2015
Sergeant Anthony Schnacky and
Officer Matthew Curry
Rosenberg (TX) Police Department



OCTOBER 2015

Chief of Police Jeffery Walters
Philippi (WV) Police Department



MARCH 2015 Trooper First Class Joshua Kim Maryland State Police



JULY 2015
Corporal James L. Cosby, Jr.
Division of Capitol Police in the
Commonwealth of Virginia



NOVEMBER 2015 Sergeant Jay Cook New York State Police



APRIL 2015 Sergeant Philip B. Gingerella, Sr. Charlestown (RI) Police Department



AUGUST 2015
Patrolman Steve Wilson
South Euclid (OH) Police Department

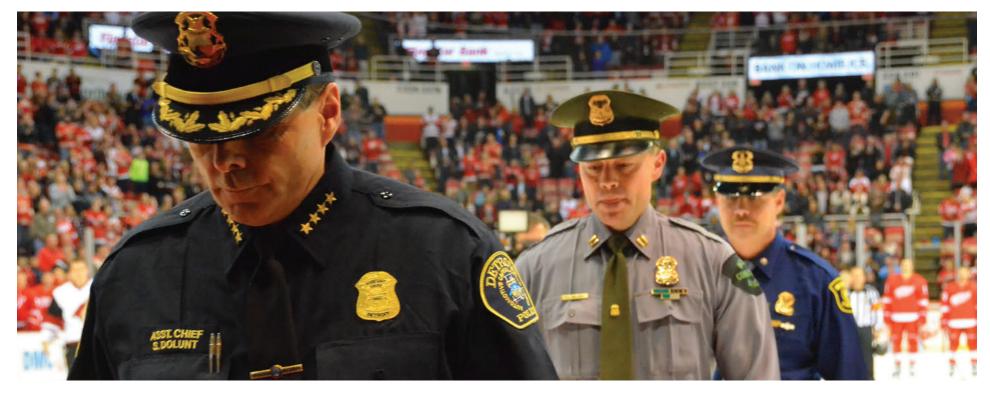


DECEMBER 2015
Sergeant Adam Johnson
Austin (TX) Police Department



Police Unity Tour is the Official Sponsor of the Officer of the Month Award Program.

LAW ENFORCEMENT APPRECIATION EVENTS



The Memorial Fund continued to partner with professional sports organizations throughout the country and extended its mission beyond the marble walls of the Memorial by reaching out to law enforcement supporters in their communities. These events provided a special partnership that recognized local law enforcement and educated the general public about our mission.

Many events included local law enforcement officers who participated in pre-game ceremonies, such as an Honor Guard's presentation of colors or a performance of the National Anthem. Throughout the events, public service announcements and videos were featured on scoreboards and other displays in and around each facility. Law Enforcement Appreciation Events could not be successful without the support of local law enforcement organizations and our many volunteer Ambassadors and Guardians.

2015 EVENTS Jan. 7 **Anaheim Ducks** Aug. 12 Chicago Cubs Jan. 8 Philadelphia Flyers Aug. 15 Minnesota Twins Aug. 28 Milwaukee Brewers Feb. 11 Dallas Mavericks Sept. 11 Seattle Mariners Feb. 21 **New Jersey Devils** Sept. 11 **Cleveland Indians** Mar. 09 Arizona Coyotes Sept. 11 **New York Yankees** Mar. 10 Indiana Pacers Sept. 17 **Texas Rangers** Apr. 10 **New York Yankees Washington Nationals** Sept. 21 Apr. 22 **Detroit Tigers** Sept. 25 St. Louis Cardinals May 6 **Boston Red Sox** Oct. 13 **Washington Capitals** May 21 Chicago White Sox Nov. 19 St. Louis Blues May 29 **Houston Astros** Dec. 3 **Detroit Red Wings** Jun. 06 Columbus Crew Columbus Blue Jackets Dec. 4 Jun. 15 **Baltimore Orioles** Dec. 15 Philadelphia Flyers Jun. 19 Arizona Diamondbacks **Dec. 27 New York Islanders** Jul. 26 Kansas City Royals Aug. 1 **New York Mets**

LAW ENFORCEMENT RIDE & RUN TO REMEMBER

On the weekend of October 10-11, 2015, the Memorial Fund held the fifrth annual Law Enforcement Ride & Run to Remember—a fun, community-oriented, athletic fundraising event designed to remember the sacrifice and celebrate the service of law enforcement officers and raise awareness and support for the Memorial Fund.

The event included:

- A 55- or 30-mile bicycle ride starting and ending at National Harbor, MD
- A 5K run/walk starting and ending at the National Law Enforcement Officers Memorial

Bike riders made their way through Maryland, passing military forts and winding through beautiful park lands—including the Henson Creek Trail—before returning to National Harbor to complete the ride.

Runners passed by the U.S. Capitol and other iconic DC landmarks before making their way back to the Memorial to complete the race.

2015 Participant Comments:

- "Great ride today! Thanks to everybody that help put the ride together and make it a great day!
- "An amazing event for an even more amazing cause. "
- "Thank you for what you do. Stay safe out there."
- "Thanks for a great ride!
- "Thank you all!"







AWARDS & ACHIEVEMENTS

The Memorial Fund recognizes the leadership, service, and contributions that have had a positive impact on the law enforcement profession.

DISTINGUISHED SERVICE AWARD

Since 1996, the Memorial Fund's Distinguished Service Award has been presented annually to an individual or organization that has made an exceptional and lasting contribution to the law enforcement profession.

2015: National Highway Traffic Safety Administration (NHTSA)

LIFETIME ACHIEVEMENT AWARD

The Lifetime Achievement Award is presented annually to a deserving individual or organization that has taken a long-term leadership role in helping the Memorial Fund in its work to honor the service and sacrifice of the law enforcement profession.

2015: Kenneth "Kip" Brunk **2015:** Michael Muth

EXCELLENCE IN MEDIA AWARD

The National Law Enforcement Officers Memorial Fund's Excellence in Media Award is presented to individuals or groups within the journalism, news, media and/or entertainment industries who have made an exceptional contribution to the law enforcement profession.

2015: Greta Van Susteren

CHAIRMAN'S AWARD

The Memorial Fund's Chairman's Award is presented to deserving individuals and organizations that assist the Memorial Fund in its work to honor the service and sacrifice of America's law enforcement officers, and/or has positively impacted the law enforcement profession.

May 2015: Brent Clark, Law Enforcement Ambassador for the Memorial Fund July 2015: Patrick Montuore, Founder of Police Unity Tour and Former Chief of Florham Park (NJ) Police Department

August 2015: Chris Collins, Former Executive Director, Las Vegas Police Protective Association **October 2015:** Sam Cabral, President, International Union of Police Associations/AFL-CIO **October 2015:** Jon Adler, National President, Federal Law Enforcement Officers Association **November 2015:** Dan Morphet, President, National Law Enforcement Officers Golf Classic













NATIONAL LAW ENFORCEMENT MUSEUM

Financing the Museum

With building permits in hand, and designs finalized and approved by all the necessary district and federal agencies, the Memorial Fund set out in 2015 to complete the financing required to begin Museum construction. Since the National Law Enforcement Museum is on federal land, prominently located in the District's historic Judiciary Square, it would only receive final approval from the U.S. Department of the Interior to begin construction when all the funds were available to complete the project. Given these constraints, financing along with the continued capital campaign effort was the best option.

The Memorial Fund sought out an expert in the sale of tax-exempt, non-rated bonds and found a valuable partner in underwriter H. J. Sims, a well-established firm with a fully committed staff dedicated to ensuring a successful and solid financing to build the first national museum to tell the story of American law enforcement.



The bond offering went to market on December 15, 2015, and the successful offer was officially closed on January 27, 2016. The \$103,130,000 Revenue Bonds were issued through the District of Columbia under the DC Revenue Bond Program and consisted of three series of non-rated bonds each with unique features. The \$48,130,000 Series A Bonds consist of intermediate and long-term instruments with a final maturity in 2049. The \$30,000,000 Series B Bonds consist of two terms that will be repaid from capital campaign contributions raised in support of the Museum. The \$25,000,000 Series C Bonds are subordinate to the Series A and B Bonds.

A milestone achieved thanks to the valued assistance of the District of Columbia Government, the determined effort of our bond underwriters, H. J. Sims and, of course, the generous support of our donors.

Building Museum Education Programs

The National Law Enforcement Museum continued to grow and expand its education program in 2015. The purpose and goal of these efforts is to build mutual respect and foster greater cooperation between law enforcement and the community. The programs being developed are being created to meet this purpose and goal. These programs will spread the word about the organization and attract school-age visitors to the Museum in the future.

The Museum's education programs will provide programming that is not only educational but fun and entertaining! Along with learning about the content, these programs will provide the necessary tools for students to develop core skills in critical thinking, problem solving, decision making and literacy.

The Museum received a grant from Battelle that will assist in the development of a forensic summer camp program for middle school students. This camp will introduce students to the world of forensic science and investigations. The camp will occur during the summer and reach students that may not have been exposed to forensics science or law enforcement before. Battelle's grant allows DC students who attend Title 1 schools (schools in which 40% of the students are low income and are entitled to the free lunch program) to participate in the camp at no cost. Through this camp the Museum hopes to educate students about the field of law enforcement and continue to foster positive relationships between law enforcement and the community they serve.



The field of forensic science has recently become very popular as a result of the numerous television shows that depict how forensic science and investigations are conducted. The National Law Enforcement Museum's forensic programs aims to educate K-12 students about the realities of law enforcement and forensic science. The Museum will create programs on different topics in forensics such as fingerprints, impressions, pathology, cyber crimes, and more. These programs will be brought into classrooms as traveling programs in the near future and will be taught to school groups when visiting the Museum when its open.

NATIONAL LAW ENFORCEMENT MUSEUM

2015 In Review

In 2015, the Museum obtained more than 500 new photos, explored an historic prison riot and started a walking tour in Washington, DC. Running a museum, even without a building, can be a hectic effort. Here is a month-by-month look at the objects collected, the programs presented and the overall activities at the National Law Enforcement Museum in 2015.

Drone, 2009

This Falcon fixed-wing drone, a type of Unmanned Aerial Vehicle (UAV), was used by the Mesa County (AZ) Sheriff's Office for search and rescue work. It was one of the first types of drones used in a law enforcement capacity.



January

April

Man Behind the Desk

The Museum launched its online exhibit about the FBI's first and now controversial Director, J. Edgar Hoover. Acknowledging

that Hoover was a complicated individual, it features artifacts from his estate that offer a glimpse into what he was like outside of the office.



February

Cecil Kirk Archive, 1978

In 1976, Washington, DC, Metropolitan Police Officer Cecil Kirk was tasked with providing the U.S. House of Representatives Select Committee on Assassinations (HSCA) an analysis of the JFK assassination investigation's forensic photography. Kirk provided testimony to the Committee on Lee Harvey Oswald's infamous "backyard photographs," which many in the public had begun to think were fabricated. Through his work and testimony, Kirk and his team confirmed the authenticity of these photos.

March

Attica: Beyond the Riot

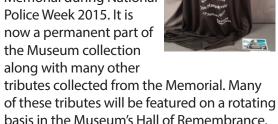
Former Attica Prison Guards Michael Smith and Donald Almeter recounted their harrowing experiences as hostages during



the Attica prison riot in 1971. The program explored why the riot started, what happened during the unrest, and how the legacy of the prison riot affects correctional work today.

Tribute from the Memorial

This is one of many tribute objects left at the National Law **Enforcement Officers** Memorial during National Police Week 2015. It is now a permanent part of the Museum collection along with many other



May

2015 World Police and Fire Games

The Museum hosted a photo booth at the World Police and Fire Games in Reston, Virginia. Visitors took pictures with fun props and told us why they were thankful for law

enforcement. Over 12.000 public safety athletes from 70 different countries participated in the games.



Fast Facts

1,137 artifacts acquired in 2015

18,726

total artifacts in collection

Hibernia Bank Robbery Images, 1974

On April 15, 1974, members of the Symbionese Liberation Army (SLA), including the kidnapped Patty Hearst, robbed a branch of the Hibernia Bank in San Francisco, CA. A collection of almost 500 black and white still images printed from video footage of the robbery record the event in great detail.



July

Sniper Loan to Newseum

The pair known as the DC Snipers terrorized the Washington, DC area in 2002 using this .223mm semi-automatic rifle, killing 10 people and critically injuring 3. The National Law Enforcement Museum loaned the rifle to the Newseum for its "Inside Today's FBI" exhibit.



August

Frank Canton Document, 1896



Document signed and partially filled out by famous Oklahoma lawman Frank M. Canton. A former criminal, Canton later served as a lawman in Oklahoma (including a stint as deputy U.S. Marshal for "Hanging Judge" Isaac Parker). Canton helped wipe out the Dalton gang, and outdrew and killed desperado Bill Dunn.

September

Witness to History: Boston Marathon Bombing

The Boston Marathon Bombing in 2013 was a devastating act of domestic terrorism that rocked the nation.



The investigation, led by the FBI Boston field office, quickly caught the bombers. FBI Special Agent in Charge Richard DesLauriers, Watertown (MA) Police Department Sgt. John MacLellan and U.S. District Attorney Carmen Ortiz talked about their experiences.

October

Walking Tour

The museum was excited to add to its programs a DC walking tour that takes its audience on a journey through the history of Washington, DC, through the eyes of the law enforcement responsible for protecting our presidents.



November

Eye on Policing

Law enforcement officers, policy experts, and academics came together to discuss how body-worn cameras have



become "the centerpiece of the conversation on how to establish trust, transparency, and accountability" between law enforcement and the communities they serve.

December





PROMOTING OFFICER SAFETY

PROMOTING OFFICER SAFETY

2015 Officer Fatalities

The Memorial Fund continued to place emphasis on using the wealth of data collected about officer fatalities to improve officer safety. The organization received more than 300 requests from media, and hundreds more from law enforcement departments and organizations, interested in citing or otherwise using the data in efforts to keep officers safe.

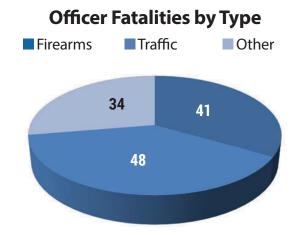
The Memorial Fund's Officer Safety, Wellness and Research Department increased its efforts by developing and managing grant partnerships that have a positive impact in the officer safety arena. Efforts include programs designed to reduce traffic-related and firearms-related fatalities.

According to data compiled by the National Law Enforcement Officers Memorial Fund, 123 law enforcement officers were killed in the line of duty in 2015, a five percent increase from 2014, when 117 officers lost their lives.

Forty-eight officers were killed in traffic-related incidents in 2015, and forty-one officers were killed in firearms-related incidents. Firearms-related fatalities decreased 15 percent from 2014 when 48 officers were killed.

Deaths from job-related illnesses, such as heart attacks, increased in 2015 with 22 officer deaths compared to 18 in 2014.

In 2015, 66 officers were feloniously killed compared to 60 the prior year, a 10 percent increase. Sixty-seven officers were killed in non-felonious incidents in 2015, compared to 57 the prior year.



Jurisdiction

County/state	104	Territorial	5
Federal	7	Tribal	2
Military	2	University	3

Gender

† 112 **†** 11

Texas	12	Tennessee	4	Arizona	1
Georgia	8	Maryland	3	<u>Hawaii</u>	1
Louisiana	8	Michigan	3	Idaho	1
New York	8	Missouri	3	Minnesota	1
California	6	Ohio	3	North Carolina	1
Kentucky	5	Florida	2	Nebraska	1
Mississippi	5	Illinois	2	Nevada	1
Pennsylvannia	5	New Mexico	2	Oklahoma	1
Alabama	4	South Carolina	2	Oregon	1
Colorado	4	Washington	2	Virginia	1
New Jersey	4	Wisconsin	2	Vermont	1

Recently Fallen

The Memorial Fund continued its work to raise awareness of law enforcement fatalities by distributing Recently Fallen alerts. Any time there is a reported law enforcement fatality, the Memorial Fund disseminates information about the officer(s) via email alerts, social media and website updates.

The Memorial Fund worked with the Department of Justice's Office of Community Oriented Policing Services to expand and enhance our Recently Fallen program. Efforts included enhancing the content provided in the alerts, changing the layout and information included for each Recently Fallen alert and acquiring new subscribers to the free alerts program.



114 posts featuring

officer fatality data

4,919,642 people reached



11,683 email alert subscribers

120 email alerts sent in 2015



114 tweets featuring officer fatality data

4,243 retweets



PROMOTING OFFICER SAFETY

Destination Zero

The Destination Zero program is designed to help agencies improve the health and safety of law enforcement officers across the country, from agent to correctional officer, from trooper to patrolman, from sheriff to constable. The primary goal of the Destination Zero program is to create a platform that provides all U.S. law enforcement agencies with the ability to research successful and/or promising officer safety and wellness programs and identify the resources necessary to begin their own risk management initiatives.

The Destination Zero program is proud to recognize officer safety and officer wellness programs that proactively engage employees in initiatives that increase overall officer wellness and/or reduce line-of-duty injuries or deaths. Each year, awards are presented in four categories.



■ Dallas (TX)Police Department

2015 General Officer Safety Award Winner



2015 Officer Traffic Safety Award Winner





■ Indianapolis (IN) Metropolitan Police Department

2015 Officer Wellness Award Winner

Orange County (FL) Sheriff's Office ▶

2015 Comprehensive Safety Award Winner



Officer Safety Partnerships

The Memorial Fund continued its partnerships with the Department of Justice (DOJ) on programs designed to improve officer safety. Working with the DOJ's Bureau of Justice Assistance office, the Memorial Fund promoted the VALOR program. This program is a comprehensive effort that includes classroom and web-based training, research and resources for sworn local, state, tribal, territorial and federal law enforcement officers. The Memorial Fund promotes the VALOR program on its website and social media, as well as creating and sharing research bulletins, presentations, graphics and publications related to VALOR and officer safety.

The National Law Enforcement Officers Memorial Fund and the National Highway Traffic Safety Administration (NHTSA) partnered to promote law enforcement officer safety on the roadways. The Memorial Fund's work with NHTSA includes the creation and distribution of research bulletins, safety presentations and promotion of our Drive Safely program, which provides important traffic safety information geared toward the law enforcement community and the general public via the Memorial Fund's website, e-newsletters, social media and mail outreach channels.

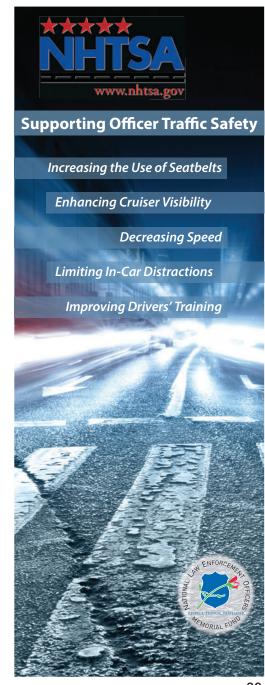












MUSEUM LEADERSHIP

NATIONAL HONORARY CAMPAIGN COMMITTEE

Honorary Chairs

The Honorable George H. W. Bush The Honorable William J. Clinton

Dignitaries

The Honorable John Ashcroft
The Honorable William P. Barr
The Honorable William Bratton
The Honorable Ben Nighthorse Campbell
The Honorable Michael Chertoff
The Honorable Benjamin R. Civiletti
The Honorable Michael Fedorko
The Honorable Alberto Gonzales
The Honorable Francis A. Keating
Robert F. Kennedy, Jr.
The Honorable Edwin Meese
General Peter Pace (Ret.)
The Honorable Janet Reno
The Honorable George Shultz

The Honorable Dick L. Thornburgh
The Honorable William H. Webster

Entertainment Members

Richard Belzer
Len Cariou
Vincent D'Onofrio
Warrick Dunn
Dennis Franz
Cheryl Hines
John Langley
Elizabeth Lo Bianco
Tony Lo Bianco
Julia Louis-Dreyfus
Susan Lucci
Marlee Matlin
Joseph Wambaugh

MUSEUM LEADERSHIP COUNCIL

Jon S. Adler
National President
Federal Law Enforcement Officers Association

David L. Brant

Managing Director, Federal Practice

BDO Seidman

Gabe Esposito

Director-Security & Business Continuity

Verizon Wireless

Craig W. Floyd
President & CEO
National Law Enforcement Officers Memorial
Fund
Co-Chair

Shari Litow Manager, Global Business Development DuPont Company

Marcello N. Muzzatti President Fraternal Order of Police DC Lodge #1 Greg Pellegrino
Principal
Deloitte Financial Advisory Services LLP
Co-Chair

Harry E. Phillips Executive Director Police Unity Tour

Marion S. Ramey
Director
J. Edgar Hoover Foundation

Michael Reiter

President

Michael Reiter & Associates

Catherine Seidel Head of Government Affairs Motorola Solutions

Gary Silversmith

President

P&L Investments

Karen Tandy
Former Administrator of the
U.S. Drug Enforcement Administration

David S. Weisz
Public Safety Advisor

Honorary Members

Charles H. Ramsey
Commissioner
Philadelphia Police Department (PA)

David Kimmel President & COO Georgia Aquarium

Benjamin Nighthorse Campbell Senior Policy Advisor Holland & Knight, LLP

Lee P. Brown Chairman and CEO Brown Group International

CHIEF SECURITY OFFICER LEADERSHIP COMMITTEE

David Schrimp Director, 3M Corporate Security 3M Company

Ernest Cordova
Vice President - Security
Operations
Accepture

Thomas Price
Director - Industrial Security
Division
Accepture

Timothy Weir Director, Global Asset Protection Accenture

Louis Reigel
Vice President - Security
ARAMARK Corporation

Jim Smith Asset Protection AT&T

Robert McDonough
Former Director of Security
Atlanta Falcons

David Brant

Managing Director, Federal

Practice

BDO

Margaret Levine Vice President, Corp. Security Bridgestone Americas, Inc.

Peter Ford
Deputy Executive Director
Bureau of Diplomatic
Security

Jeffrey Berkin Senior VP and Chief Corporate Security Officer CACI International Inc.

> Peter O'Neill Chairman CARCO Group, Inc.

Patrick Donovan
Director, Global Security
Chevron Corporation

James Snyder Chief Security Officer ConocoPhillips

John McClurg Vice President, Global Security **Dell**

Randy Harrison

Managing Director, Corporate

Security

Delta Air Lines, Inc.

Ed Klima
Director of Emergency
Services
Dover International
Speedway, Inc.

Robert Casey Chief Security Officer Eli Lilly and Company

Dave Martin Chief Security Officer **EMC Corporation**

Gregory Baker VP, Global Corporate Security & Safety Equifax, Inc. John Imhoff
Director, Office of Firm
Security
Ernst & Young, LLP

Michael Heimbach Vice President, Global Security & Safety ESPN

Bradley Brekke
Director Private Sector
Engagement
Federal Bureau of
Investigation

Robert Dodge Senior Vice President, Corporate Risk Services **G45 Secure Solutions**

Joseph DeSalvo Chief Security Officer GardaWorld Cash Services

Robert Friedmann
Founding Director
Georgia International Law
Enforcement Exchange

James Cawley Chief Security Officer **Hearst Corporation**

Jana Monroe VP, Global Security **Herbalife**

Joe Morton Chief Security Officer IBM Corporation

Richard Fenton VP, Corporate Security Ilitch Holdings, Inc. Kevin Donovan Vice President, Worldwide Security Group Johnson & Johnson

Robert Soderberg
Executive Director, Corporate
Security
Johnson Controls

Thomas Catalano Vice President Kelly Services, Inc.

Timothy Murphy VP - Corporate Compliance MacAndrews & Forbes Holdings Inc.

> J. Woiwode VP of Security **Macerich**

John Skinner Director of Security Major League Baseball

Alan Orlob
Vice President, Global Safety
and Security

Marriott International, Inc.

Mike Howard Chief Security Officer Microsoft Corporation

Frank Valentini
Director of Security
Motorola Solutions, Inc.

Jeffrey Miller VP for Global Security National Football League Dennis Cunningham EVP/Security National Hockey League

David Skidmore Former Director Global Security NCR Corporation

Leonard Mackesy Vice President, Director of Corporate Security New York Life Insurance

John Clark VP & Chief Security Officer **Pfizer Inc.**

J. Brenton
Director, Security Services &
Crisis Management
Roche

Cliff Myers Senior Manager, Security Services Roche

Stan Borgia Vice President, Security and Ethics Rolls-Royce North America

Donald Walker Chairman and CEO Securitas Security Services USA, Inc.

Rand Price Chief Operating Officer Security Industry Association Jim Mulvihill
Vice President, Special
Operations
Security Industry Specialists,

Charles Beaudoin
Director of Security
Sidney Frank Importing
Company, Inc.

Mark Codd Chief Security Officer Siemens Corporation

John Sullivan VP Global Safety and Security **Starbucks**

Michael Bouchard Chief Security Officer Sterling Global Operations

Timothy Masluk Chief Security Officer The Bank of New York Mellon

Lewis Rice
VP Global Security and
Trademark Protection
The Estee Lauder Companies
Inc.

Michael Peterson
Director, Global Investigations
& Security Service
The Goodyear Tire & Rubber
Company

William McLain
Head Director, Corporate
Security
The Home Depot, Inc.

Donors & Finances

The National Law Enforcement Officers Memorial Fund and National Law Enforcement Museum rely on donations large and small, from private individuals as well as foundations and corporate partners. We are extremely grateful for your support in 2015.

NATIONAL LAW ENFORCEMENT OFFICERS MEMORIAL FUND DONORS (2015)

\$1,000,000+

Clear Channel Communications, Inc.

Police Unity Tour

\$100,000 - \$999,999

Beverly J. Anderson, Ph.D., B.C.E.T.S.

\$50,000 - \$99,999

PoliceOne.Com

\$25,000 - \$49,999

5.11 Tactical

Mrs. William H. Clark

National Association of Realtors

Point Blank Body Armor and PACA Body Armor

Securitas Security Services USA, Inc.

\$10,000 - \$24,999

Altria Group, Inc.

Bravo Consulting Group

CSX Transportation

Deloitte

Detroit Red Wings

District Chophouse and Brewery

Federal Law Enforcement Officers Association

Foundation

Mr. B. Thomas Frana, Jr.

Dorothy O. Hawkins Trust

Law Enforcement Legal Defense Fund

Estate of Susan M. Marino

Mutual of America

Gerald and Marie Pinch

QALO

Soles 2 Remember 5K

Thomson Reuters

Verizon Wireless

ViON Corporation

\$1,000 - \$9,999

52d Security Forces Squadron Defenders

Association

Mr. Steve Abraham

Mr. Jon S. Adler

Lieutenant Richard Ala

Ms. Barbara Albert

Ms. Barbara A. Algase

Mrs. Gwendolyn E. Alvarez

American Association of Motor Vehicle

Administrators

Anaheim Ducks Hockey Club

Mr. Toshiyuki Aoki

Arizona Coyotes Hockey Club

Ms. Louise Armes

Augusta (ME) Police Department

Mr. Fred Bandini

Ms. Caroline Bauer

Mrs. Judith Beecher

Beverly Hills Lodge No. 528 F & AM

Amila Bewtra

Mr. James Bickford

Bloomsburg (PA) Police Benevolent Association

Sergeant Aileen Michelle Brady

Brad and Reina Brekke

Broome County (NY) Sheriffs Office

Ms. Eileen C. Brown Burlington Stores

The Honorable Jerry Steward Byrd

Caliber Public Safety

Paul & Pearl Caslow Foundation

Mr. Noel Castellon

The Rex and Karen Chamberlain Giving Fund

Mr. Hal Chernoff

Cleveland Indians

CNY Memorial Stair Climb

The Coca-Cola Company

Ms. Beverly Cohen

Mr. Stephen Cole

Ms. Carol J. Cooke

COPS for KOPS

Cops Ride, LLC

Fraternal Order of Police - Thomas F. Malloy Mr. Jim Corbett Mr. William E. Lamothe Lodge #7 Mrs. Donald Couch Law Enforcement Officers Relief Fund Mr. Charles Gift Mr. Ricardo Cruz The Ronald and Marilyn Leach Charitable Mr. Gregg Gonder Foundation Dallas (TX) 9/11 Memorial Stair Climb Sergeant Bradford Leitch Mr. Robert Grosjean Mr. Dennis Davis Mr. Tony Lo Bianco Mr. John P. Hanavan Mr. Matthew Davis Mr. Patrick Hansberry Mr. Arthur Lockwood, Jr. Mr. Donald Degrange Harris Computer Systems Lieutenant James H. Longobardo, Ret. Ms. Carole Demkovich Ms. Wanda Hashemzadeh Mr. Rick Lund Deputy Sheriffs Association of San Diego (CA) Mr. and Mrs. Edwin F. Hawxhurst Mr. William MacDonald Mr. Garry Derenoncourt **HEINEKEN** Mrs. Mary Ann Mahoney Derry Township (PA) Police Department Ms. Ila Hensler Main Street Gym, Inc. **Detroit Tigers** Mr and Mrs Robert G Herrmann Chief Burnham E. Matthews, Ret. Mr. Eric R. Dixon Mr Donald Howard Mr. John McCarthy Mr. Mario Dozzo Mr. Mark Ihde Mr. Ryan McNicholas Mr. John R. Eau Claire, Jr. International Spy Museum Ms. Pavne W. Middleton Mr. Anthony L. Edwards International Union of Police Associations/ Milwaukee Brewers Robert and Margaret Fagenson Family Fund AFL-CIO Minnesota Twins Mr. Robert Fair Mrs. Barbara H. Irwin Town of Mint Hill (NC) FBI Law Enforcement Executive Development Mr. Andrew Jacob Mr. Daniel S. Mitrovich Association Ms. Elizabeth James **National Christian Foundation** The Fiesta Bowl Estate of Kenneth Robert Jamieson Mr. Michael Fisher Mr. Lawrence M. Neumann Mr. Wes Johnson The Fitch Fund for Education New Jersey Devils Hockey Club Ms. Judy Judd Ms. Maryann Flood Lieutenant Robert Noriega Kansas City Royals Mr. Nicholas Melendez Flores Mr. Henry Nygard Mrs. Thomas Kellogg Ms. Christa Foerchtgott NYPD Columbia Association Kennebec County (ME) Sheriff's Department Mrs. Margaret A. Foreman Mr. Jerome O'Dell Town of Kennebunk (ME) Police Department Oklahoma State Troopers Association Mr. Neill Foster Mrs. Than Thi Kennedy Association of Former Agents U.S. Secret Mr. Frank Onorato Ms. Marina L. Kittredge Service Ms. Therese Orr Fraternal Order of Police - Boca Raton Lodge #35 Mr. David Kubanis Mr. Daniel L. Owen Illinois Troopers Lodge #41 Kustom Signals, Inc.

LA Rescued

Ms. Carol A. Palzkill

Mr. Brett A. Parson

Lodge #117

South Texas Regional Fraternal Order of Police

Mr. Richard D. Pearson

Ms. Lydia Penny

Mrs. Mary Ann Perry

Philadelphia Flyers Hockey Club

Mr. John Pigott

Edward M. Polk - Arizona State Capital

Police (Ret.)

Jihn Pomerantz

Ms. Diana Price

Mr. Wil Price

The Honorable Sonya T. Proctor

Soles to Remember 5K

Mr. Paul Quinn

Mr. and Mrs. Richard J. Rawson

Ms. Amber Dawn Rice

Road ID

Mr. Henry R. Robinson

Roche

Mr. Ernest Rodrigues

Mr. William Rohlf

Rotary Club of Tulsa (OK) Foundation

The Safariland Group

Mr. Michael Saner

Mr. M. Scarborough, Jr.

Mr. Robert Settembre

The Site Firearms Training Center

Mr. Darryl Smika Ms. Martha Smith

Solution Strategies International

Ms. Elizabeth Spassow

Suffern (NY) Police Department

Sunoco Pipeline LP

Doug and Karen Swenson Family Charitable

Fund

Ms. Jeanette Talbott

Mr. Larry Taylor

Mr. Frederick J. J. Terhune

Mr. Donald Trotter

United States Marshals Service Association

Ms. Denise Van Der Veen

Mr. Trang Van Nguyen

Mr. Larry Vandiver

VFW Post #7464

Mr. Ronald Waitt

Mrs. Dorothea Wallace

Mr. Reino I. Wantin

The Washington Capitals

Ms. Herman B. Washington

Waterville (ME) Police Department

Pat Weidner

Mr. Walter C. Wells

Westbrook (ME) Police Department

Mr. John A. White Mr. Lewis White

Mr. William H. White

Mr. David B. Whitteberry

Mr. Danny L. Williams

Colonel David C. Williams

Special Agent Grayling G. Williams

A. V. Wilson

Winslow (ME) Police Department

Mr. Robert L. Wintermyer

Lieutenant Scott Wong

Christopher M. Wouters Family Foundation

Yarmouth (MA) Police Relief Association

Mr. John Yearick

Ms. Loretta J. Young

YSU Endure for the Cure

NATIONAL LAW ENFORCEMENT MUSEUM DONORS (2015)

\$100,000+

California Correctional Peace Officers Association

Mr. John F. Scarpa

\$50,000 - \$99,999

Virginia Sheriffs' Institute

\$25,000 - \$49,999

San Diego (CA) Harbor Police Department

\$10,000 - \$24,999

Untouchables Golf Classic

Fraternal Order of Police - Jacksonville Lodge #5-30

Phoenix (AZ) Police Department

Scottsdale (AZ) Police Department

\$1,000 - \$9,999

Mrs. Ramsey R. Beckstead and Mr. Joseph J. Remarcik

The Florence V. Burden Foundation at the recommendation of Foundation Directors Ordway and Jean Burden

Cape Coral (FL) Police Department

Chicago White Sox

Collier County (FL) Sheriff's Department

Ms. Janelle Corso

DEA Survivors Benefit Fund

The Honorable Christopher L. Elg

FBI National Academy - 258th Session

Fraternal Order of Police - Battlefield Lodge #43

Gardendale (AL) Police Department

Deputy Commissioner Stephen L. Hammerman and Mrs. Eleanor Hammerman

Honolulu (HI) Police Department

Jefferson County (KY) Sheriff's Office

Officer Aaron Lohman

The Edward A. & Catherine L. Lozick Foundation

Marathon County (WI) Sheriff's Office

Mesa (AZ) Police Department

Naperville (IL) Police Department

Norfolk (VA) Police Department

Okaloosa (FL) County Sheriff's Office

Palm Beach County (FL) Sheriff's Office

City of Peoria (AZ) Police Department

Pinetop-Lakeside (AZ) Police Department

Police Executive Research Forum

Michael Reiter and Associates

San Francisco (CA) Police Department

Signal Hill (CA) Police Department

Commander T. William Tower, II, Ret.

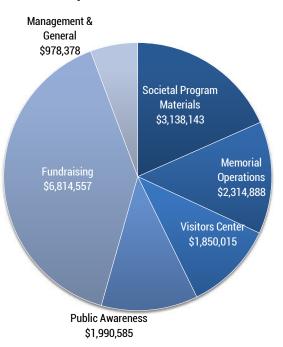
Wynyard Group

Using Your Investments Wisely

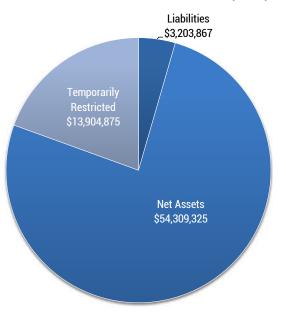
The charts below illustrate a breakdown of our 2015 financial information, demonstrating the operating efficiency of the National Law Enforcement Officers Memorial Fund.

Groups and individuals often look at the financial information when making judgments about a non-profit organization. It should be noted that the Memorial Fund is currently conducting a capital campaign to build the National Law Enforcement Museum. Funds raised for the National Law Enforcement Museum must be put in a separate account to be used only for that purpose.

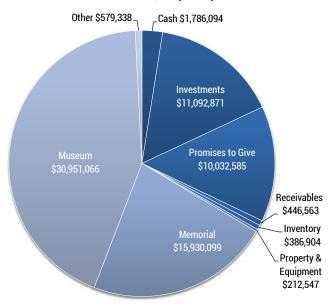
Expenses \$17,086,566



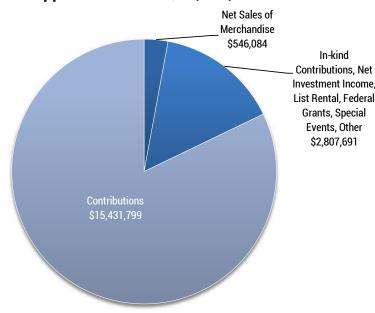
Liabilities & Net Assets \$71,418,067



Total Assets \$71,418,067



Support & Revenue \$18,785,574



NOTE: The 2015 provision for doubtful promises to give was \$602,580.

BOARD OF DIRECTORS

Honorary Chairman

Clint Eastwood

Officers

Craig W. Floyd
Chairman & Chief Executive Officer

Kenneth W. Brunk *Treasurer*

Suzanne F. Sawyer Secretary

Member Organizations

Brenda Donner Concerns of Police Survivors

Justin Crawford

DuPont

Jon S. Adler Federal Law Enforcement Officers Association

Chuck Canterbury
Fraternal Order of Police

Linda Hennie
Fraternal Order of Police Auxiliary

Vince Talucci
International Association of Chiefs of Police

Robert Santagata
International Brotherhood of Police Officers

Sam A. Cabral
International Union of Police Associations
AFL-CIO

Catherine Seidel *Motorola Solutions, Inc.*

William J. Johnson
National Association of Police Organizations

Marcus G. Jones
National Black Police Association

Dwayne Crawford
National Organization of Black
Law Enforcement Executives

Jonathan Thompson
National Sheriffs' Association

Mike Muth
National Troopers Coalition

Chuck Wexler
Police Executive Research Forum

Jim Bueermann Police Foundation

Harry E. Phillips *Police Unity Tour*

Robert L. Pavone
United Federation of Police Officers

Honorary Member Organizations

FBI National Academy Associates
Federal Criminal Investigators Association
International Association of Women Police
International Conference of Police Chaplains



