

FIRED UP FOR FREEBIES

**THE ULTIMATE CHECKLIST FOR
CREATING FREEBIES YOUR FANS
WILL LOVE**

THE ULTIMATE CHECKLIST FOR CREATING FIRED UP FREEBIES

- WHAT IS THE PURPOSE + GOAL OF YOUR FREEBIE?**
(Grow email list, offer as a content upgrade, drive traffic, etc.)

- WHO IS THIS FREEBIE FOR?**
(Describe the fan who wants this and why they need it.)

- WHAT SOLUTION DOES YOUR FREEBIE SOLVE?**
(Write your call to action + key value points.)

- WHAT PRODUCT DOES YOUR FREEBIE CONNECT PEOPLE TO?**
(List the paid product you will recommend to those who subscribe to grab your freebie)

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HOW WILL YOU DELIVER YOUR FREEBIE?
What can you give away and in which form will you deliver it?

- AUDIO
 - EMAIL COURSE
 - WEBINAR
 - WORKBOOK
 - CASE STUDY
 - CHECKLIST
 - CHEATSHEET
 - SWIPE FILE
 - EVENT TICKETS
 - INTERVIEW
 - CONSULTATION
 - NEWSLETTER
 - TEMPLATES
 - SOFTWARE
 - SPREADSHEET
 - SCREENSAVER
-

HOW DO YOU PLAN TO PROMOTE YOUR FREEBIE?
(Pinterest, FB Group, Blog, Twitter, etc.)

IS YOUR FREEBIE IN LINE WITH YOUR BRAND?
(Colors, Imagery, Typography, Tone, etc)

THE ULTIMATE CHECKLIST FOR CREATING FIRED UP FREEBIES

Hey Champion!!

I am so happy you took action and downloaded the Ultimate Checklist for Creating Fired Up Freebies.

It is time you took that idea inside of you and share it with the world!

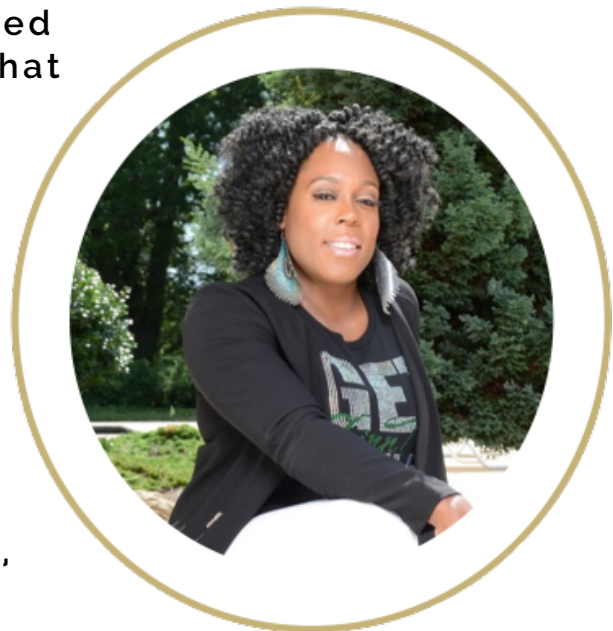
My name is Andrea Bolder and I love helping online entrepreneurs and course creators create, brand and sell more stuff so they can make more money!

I started creating my own champion courses as a way to ditch the desk and turn my dreams of becoming a freedom-based entrepreneur into reality.

What was meant as a way to comfortably stay home with my little ones turned into a profitable online business that has afforded me the financial and time freedom my family and I enjoy today.

It wasn't easy, but if I can do it, you can too!

Ready for more? Want to make money with your own online courses? [Check out Create Your Champion Course](#) to create, brand, and sell EPIC courses.



**P.S. JOIN MY FACEBOOK GROUP RIGHT HERE:
<http://andreabolder.com/forchampiononly>**