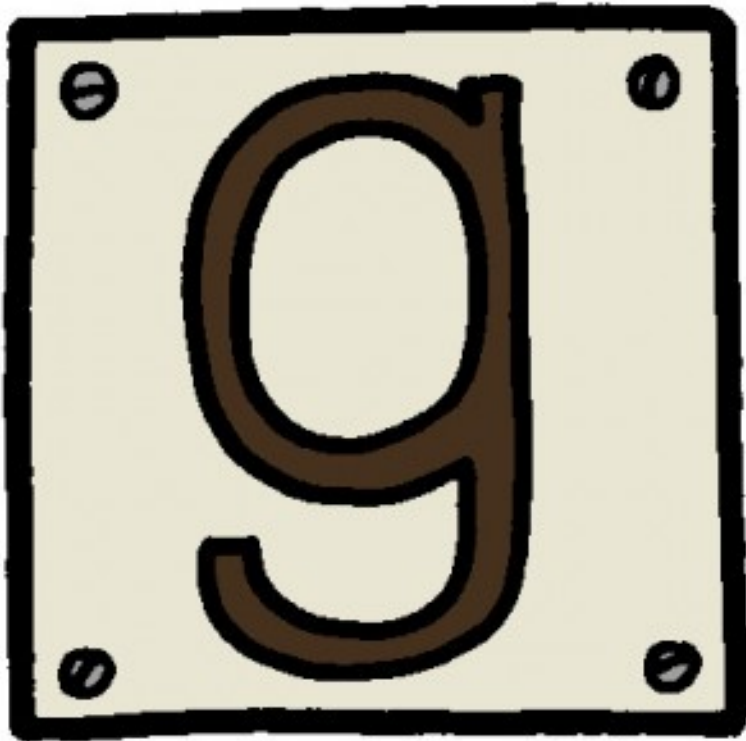


AMY'S CONTENT TIPS: 5 WAYS TO GET MORE BOOK EXPOSURE WITH GOODREADS



GOODREADS IS HUGE



- Goodreads, the social site for book readers
- More than 40 million book lovers.
- More than 300 million pageviews and 45 million unique visitors a month

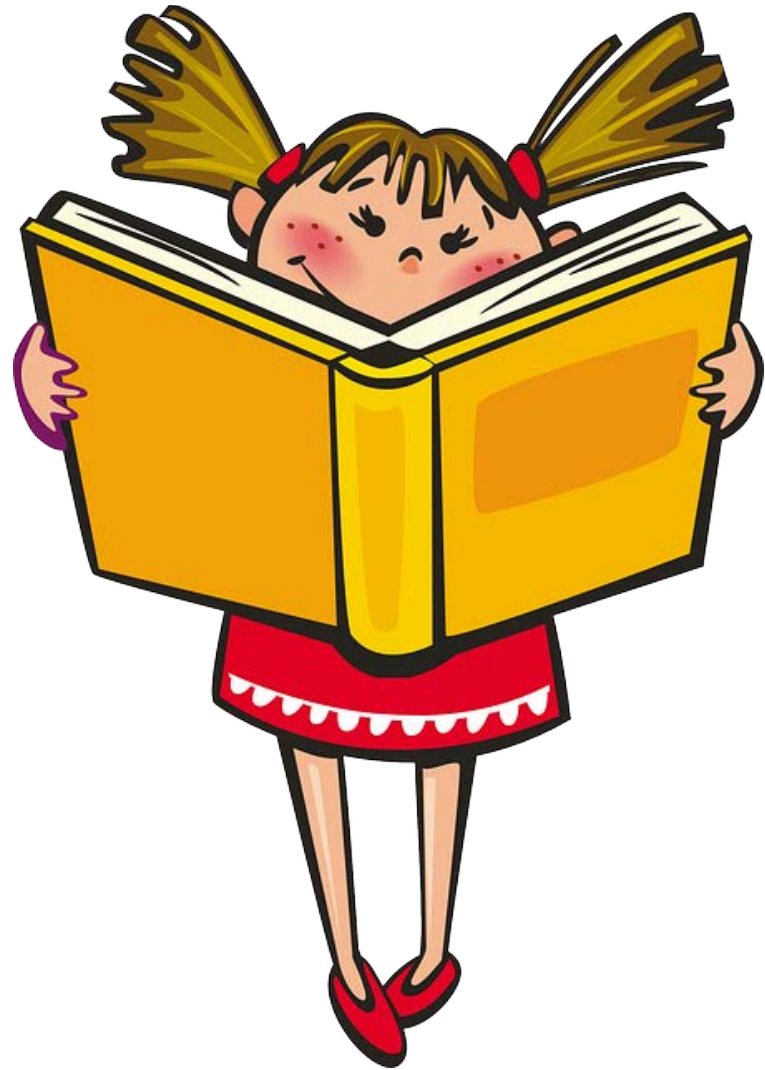


HOW CAN YOU LEVERAGE GOODREADS?



#1

- Join as a reader and share your love of books
- Add books and optimize your reader profile



#2

- Create and optimize your author profile

<https://www.goodreads.com/author/dashboard>

- Add videos, your blog, book previews, social media



#3

Featured Lists



Vampires and Werewolves and Witches...Oh My!

1,400 books — 2,648 voters



Quality Dark Fiction

1,440 books — 1,780 voters

- Add your book to relevant reading lists or create relevant lists
- These used to be more on Amazon and now are found on Goodreads

<https://www.goodreads.com/list>



#4

○ Have fun and get exposure with quizzes, polls and trivia

- <https://www.goodreads.com/quizzes/new>

Quizzes

create a quiz | my

Featured Quizzes



The Great H.P. Lovecraft Quiz

taken 955 times

10 questions



Take the Quiz



Are You a Motherless Child Expert?

taken 13 times

10 questions



Take the Quiz



#4

Create Poll

Question


 add book/author

Image (optional)

Browse...

No file selected.

- Hint: tie into popular ideas and trends but stay away from subjects that have too many quizzes
- You want to be on the first page
 - <https://www.goodreads.com/poll/new>



#5

○ Run a Goodreads Giveaway

<https://www.goodreads.com/giveaway>

○ Fulfill with Createspace

Giveaways

Be the first to read new books! Prerelease books are listed for giveaway by publishers and authors, and members can enter to win. Winners are picked randomly at the end of the giveaway.

Ending Soon

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In this story, Mavis Mouse cannot find her son. Martin Mouse has fallen into a post-...[more](#)

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