

SPONSORSHIP OPPORTUNITIES



2026

Become a PLTA Sponsor!

Elevate Your Brand, Strengthen Industry Connections

Join forces with the **Palmetto Land Title Association** as a valued sponsor, and place your organization front and center in South Carolina's title insurance and real-estate ecosystem. PLTA's sponsorship program offers you:

- Prime visibility at association events, including the annual convention.
- Access to decision-makers and industry leaders in the state's title insurance and real-estate fields.
- Multiple tiers of partnership to match your brand's goals and budget.

Whether you're looking to showcase your company at the convention, become an annual partner, or support specific programs, you'll gain exposure, build credibility and deepen your network—all under the trusted PLTA banner. See the full list of sponsorship options and secure your spot today!

Thank You to our 2025 Partners!

We hope to have your continued support!

Platinum Sponsors



Gold Sponsors



Silver Sponsors



PLATINUM \$3000

- Prominent logo placement on the PLTA website
- Recognition in all PLTA e-blasts
- Logo prominently displayed at all 2026 PLTA events (CLEs, Socials, Convention)
- Option to submit a title-related article for PLTA's quarterly newsletter
- Permission to use the "Proud Supporter of PLTA" logo in email signatures
- Company spotlight across PLTA social media (LinkedIn, Instagram, Facebook)
- Priority consideration to serve on PLTA Committees
- Opportunity to distribute swag at all in-person PLTA events
- Legislative Update
- Attendee lists provided before and after each event
- Recognition during webinar introductions
- Partner ribbon recognition on event badges
- Priority access to Convention sponsorships
- Two complimentary registrations to any PLTA CLE
- Two complimentary registrations to any PLTA Social
- Two registrations for all Convention events (including the Thursday Night Dinner)
- Full-page ad in the Convention Program
- Recognition in Convention Program
- Recognition on Convention PowerPoint
- Opportunity to include an item in the Convention attendee bag
- Priority choice of Convention booth location (additional exhibitor fee required)
- Option to have a reserved table at the Thursday Night Dinner

GOLD \$2000

- Logo placement on the PLTA website
- Recognition in all PLTA e-blasts
- Logo displayed at all 2026 PLTA events (CLEs, Socials, Convention)
- Permission to use the "Proud Supporter of PLTA" logo in email signatures
- Company spotlight across PLTA social media (LinkedIn, Instagram, Facebook)
- Priority consideration to serve on PLTA Committees
- Opportunity to distribute swag at all in-person PLTA events
- Legislative Update
- Attendee lists provided before and after each event
- Recognition during webinar introductions
- Partner ribbon recognition on event badges
- Priority access to Convention sponsorships
- One complimentary registration to any PLTA CLE
- One complimentary registration to any PLTA Social
- One registration for all Convention events (including the Thursday Night Dinner)
- Half-page ad in the Convention Program
- Recognition in Convention Program
- Recognition on Convention PowerPoint
- Opportunity to include an item in the Convention attendee bag

SILVER \$1500

- Logo placement on the PLTA website
- Recognition in all PLTA e-blasts
- Logo displayed at all 2026 PLTA events (CLEs, Socials, Convention)
- Permission to use the "Proud Supporter of PLTA" logo in email signatures
- Company spotlight across PLTA social media (LinkedIn, Instagram, Facebook)
- Priority consideration to serve on PLTA Committees
- Legislative Update
- Recognition during webinar introductions
- Partner ribbon recognition on event badges
- Priority access to Convention sponsorships
- Quarter-page ad in the Convention Program
- Recognition in Convention Program
- Recognition on Convention PowerPoint

EXHIBITOR OPPORTUNITIES

Exhibitor with demo \$1500

- One 6-foot skirted table located in the meeting room where all educational sessions will be held.
- During the educational sessions, you will have a five minute scheduled time slot to make a presentation or product demonstration to all attendees.
- Admittance for one to all Convention events, including the Thursday Night Dinner.
- 1-year Associate level PLTA membership through 2026.

Exhibitor \$1000

One 6-foot skirted table located in the meeting room where all educational sessions will be held.

- Admittance for one person to all educational sessions, breakfasts, lunch, and Wednesday Night Reception.

SPONSORSHIP OPPORTUNITIES

Wednesday Welcome Reception Sponsor: \$750 (exclusive)

- Prominent signage throughout the Convention
- Recognition from the stage during the Convention
- Branded signage displayed at all reception bars
- Logo featured on the Convention website
- Recognition in all Convention e-blasts
- Opportunity to include an item in the attendee bag
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Thursday Dinner Sponsor: \$1,750 (exclusive)

- Prominent signage throughout the Convention
- Opportunity to place materials on dinner tables
- Recognition from the stage during the dinner
- Opportunity to welcome attendees from the stage
- Logo featured on the Convention website
- Recognition in all Convention e-blasts
- Opportunity to include an item in the attendee bag
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Break Sponsor: \$500

(2 exclusive opportunities available)

- Prominent signage throughout the Convention
- Recognition from the stage during the Convention
- Signage at your sponsored break
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Thursday Lunch Sponsor: \$800 (exclusive)

- Prominent signage throughout the Convention
- Recognition from the stage
- Opportunity to address attendees (5 minutes)
- Logo featured on the Convention website
- Recognition in all Convention e-blasts
- Opportunity to include an item in the attendee bag
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Coffee Break Sponsor: \$500

(2 exclusive opportunities: Thursday & Friday)

- Prominent signage throughout the Convention
- Recognition from the stage
- Branded signage at coffee stations
- Logo featured on the Convention website
- Recognition in all Convention e-blasts
- Opportunity to include an item in the attendee bag
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Wi-Fi Sponsor: \$1,000 (exclusive)

- Prominent signage throughout the Convention
- Logo featured on the Convention website
- Recognition in all Convention e-blasts
- Opportunity to include an item in the attendee bag
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint
- Customized Convention Wi-Fi password branded with sponsor name

SPONSORSHIP OPPORTUNITIES continued...

Media Sponsor: \$1,200 *(exclusive)*

- Prominent signage throughout the Convention
- Logo featured on the Convention website
- Recognition in all Convention e-blasts
- Opportunity to include an item in the attendee bag
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint
- Opportunity to distribute Magazines at the Convention

Water Cup Sponsor: \$350 *(exclusive)*

Provide Convention attendees with a branded cup featuring your company. Your cup will be given to all attendees. This is a first-come, first-served opportunity. Your company will be responsible for ordering and shipping the cups. Shipping instructions will be provided.

- Prominent signage throughout the Convention
- Recognition from the stage during the Convention
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Convention Lanyards: \$350 *(exclusive)*

Provide the attendee lanyards that hold the attendees badges. Your company will be responsible for ordering and shipping the lanyards. Shipping instructions will be provided..

- Prominent signage throughout the Convention
- Recognition from the stage during the Convention
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Convention Bags \$350 *(exclusive)*

Provide Convention attendees with a branded bag featuring your company. Your bag will be given to all attendees and used to hold the Convention program and other materials. Your company will be responsible for ordering and shipping the bags. Shipping instructions will be provided.

- Prominent signage throughout the Convention
- Recognition from the stage during the Convention
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Convention Badges: \$450 *(exclusive)*

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. Logo sizing and email instructions will be provided with your confirmation.

- Prominent signage throughout the Convention
- Recognition from the stage during the Convention
- Social media recognition
- Listing in the Convention Program
- Recognition on the Convention PowerPoint

Item for Attendee Bag: \$50 *(5 available)*

Provide a flyer or item for all convention attendees. Company will be responsible for shipping. This is a great way to get your marketing materials in the hands of each attendee. Shipping instructions will be provided.

Partner with PLTA &
Help Shape the Future of
South Carolina's Land Title Industry.



All commitments & forms must be submitted by December 31.

Commitments must be paid in full by January 31.

PLEASE COMPLETE & RETURN

Contact Name _____

Company Name _____
(select one it should appear on all material)

Address _____

City _____ State _____ Zip Code _____

Email _____ Website _____

**Along with your commitment form, please submit a 300 dpi logo to alexa@scplta.org*

PARTNERSHIP OPPORTUNITIES

Platinum - \$3,000 Gold - \$2,000 Silver - \$1,500

CONVENTION EXHIBITOR OPPORTUNITIES

Exhibitor with Demo - \$1,500 Exhibitor - \$1,000

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Wed. Night Reception - \$750	<input type="checkbox"/> Thurs. Night Dinner - \$1,750
<input type="checkbox"/> Thurs. Break - \$500	<input type="checkbox"/> Fri. Break - \$500 <input type="checkbox"/> Thurs Lunch - \$800
<input type="checkbox"/> Thurs. Coffee Break - \$500	<input type="checkbox"/> Fri. Coffee Break - \$500 <input type="checkbox"/> Wi-Fi - \$1,000
<input type="checkbox"/> Media - \$1,200	<input type="checkbox"/> Water Cup - \$350 <input type="checkbox"/> Lanyards - \$350
<input type="checkbox"/> Bags - \$350	<input type="checkbox"/> Badges - \$450 <input type="checkbox"/> Item in Bag - \$50

PAYMENT METHOD

Check: Made payable to Palmetto Land Title Association

Credit Card: MasterCard VISA

Card Number _____ Exp _____ Ver _____

Full Billing Address _____

City _____ State _____ Zip _____

PROGRAM WILL CLOSE ON JANUARY 31.