

Suncoast



REVIEW

2019 Advertising Agreement

Advertiser's Name _____

Advertiser's Address _____

Advertiser's Phone Number & e-Mail Address _____

	1x Rate	4x Rate (10% discount)
Full Page - 7.75 x 10h.....	\$1200.00	\$1080/per issue
1/2 page horizontal - 7.75w x 4.75h.....	\$ 600.00	\$ 540/per issue
1/2 page vertical - 3.5w x 10h.....	\$ 600.00	\$ 540/per issue
1/4 page - 3.5w x 4.75h.....	\$ 300.00	\$ 270/per issue

**In order to receive the discounted rate, all four (4) issues must be paid for in advance. Ad rates are the same for black and white, and four color ads. This agreement is your invoice.*

Issue(s)

Spring 2019 issue _____ Summer 2019 issue _____
Fall 2019 issue _____ Winter 2019 issue _____

Deadlines:

Spring issue
Summer issue
Fall issue
Winter issue

Space Reservations

01/31/19
04/12/19
07/26/19
10/21/19

Camera Ready Art

02/21/19
04/26/19
08/08/19
11/05/19

**To reserve your ad space,
please contact:**

Laura Hagan
727.345.0165
lhagan@suncoastcai.com

**Support Your
Suncoast Community
Associations Institute.**

Ad materials accepted in the following formats: high resolution (300 dpi) jpeg or pdf

I have enclosed my check for \$____ for ____ issues and agree to submit my camera ready artwork by _____(deadline). In the event of an error in an advertisement due to the Publisher, the Publisher shall not be responsible for any sum in excess of the cost of the ad in which the error appears. The publisher will only give a credit up to the full amount paid for the erroneous ad by publishing a free ad in a subsequent issue of Suncoast Review. The advertiser assumes full and complete responsibility for the content of all advertising copy submitted, printed and published pursuant to this agreement.

Advertiser's Signature _____ Date _____

Suncoast Review Representative _____ Date _____