



2018 Year in Review

Executive Director



Christopher Page

Stewardship, Transparency, Engagement and Partnership...

As we close out 2018 and look forward to 2019, CSIET and its members have espoused new core values with enthusiasm. With an eye toward model programming, we strive to improve safety and value for students, parents and secondary schools. CSIET certified programs demonstrate commitment, engagement and the advancement of the educational value of international student exchange. It is in this spirit of cooperation and support that we wish you great success in this new year, 2019!

Thank you for all you do in support of international student exchange!



Advisory Board on International Student Recruitment

Concluding from the regulatory context and recruiting challenges identified in a survey of 684 schools, the CSIET Board of Directors reasoned:

“Because of its thorough evaluation process and seal of approval, CSIET is best positioned to intervene and to balance expectations all the way from the natural parent, through the recruiting continuum, to the American school/host Family.”

To take on this endeavor, the first of many steps was the formation of the Advisory Board on International Student Recruitment, to advise CSIET on identifying a reasonable process for the evaluation of CSIET’s growing list of international F-1 members. With four gatherings in 2018, the following organizations have supported CSIET in this effort:

- AIRC - American International Recruitment Council
- AISAP - Association of Independent School Admission Professionals
- EMA - Enrollment Management Association
- NACAC - National Association for College Admission Counseling
- NAFSA - Association of International Educators
- NAIS - National Association of Independent Schools
- TABS - The Association of Boarding Schools

New Outbound Standards

In the beginning of 2018, the Outbound Standards Review Committee surveyed current programs and schools regarding the value and utility of CSIET’s Outbound Certification and Standards. By November, the Committee revised, finalized and approved the new Outbound Standards and made a new audit template available.

Outgoing Members of the Board of Directors

Serving six years on the CSIET Board of Directors, these Members spent countless hours supporting CSIET’s efforts. CSIET Staff is grateful for their hard work and dedication to the international student exchange community.

Julian Tackett



John Crist



Rick Dixon



Tom Welter





STEP into 2019

Core Values

These values are the foundation of CSIET's 2018-2023 Strategic Plan and they distinguish CSIET certified programs from all others.

Stewardship

Improve Value of International Student Exchange for CSIET Constituent Groups, Including International Students, Natural/Host Families and US Secondary Schools;

Transparency

Align Expectations across the International Student Recruiting and Placement Continuum;

Engagement

Improve CSIET Training/Volunteer Opportunities and Increase Member Involvement;

Partnership

Grow CSIET's Capacity and Expand its Reach, through the Development of Existing and Emerging Partnerships.

Council on Standards for International Educational Travel

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2018-2023 Strategic Plan

Our focus for CSIET's activity over the next five years will be long-term international student exchange, both inbound and outbound, at the secondary school level. It is our main goal for the next five years to have our Mission, Purpose and Core Values permeate everything we do. View the [2018-2023 Strategic Plan](#). We encourage all CSIET certified programs to reference our collective goals when promoting the value of CSIET certification to parents, students, host families, schools, international partners, government agencies (both State and Federal), and other stakeholders. Let us work to communicate our shared values for the betterment of the international student exchange community.

34th Annual Conference

Our conference theme (Mindful Steps for International Student Exchange) resonated strongly with participants. We would like to thank all of the 170 conference attendees for their active participation: exchange programs, international partners, exhibitors, conference sponsors, corporate partners, school members, student panelists. We look forward to meeting again for our 35th Annual Conference at the Florida Hotel & Conference Center in Orlando, FL - November 6-8, 2019.

Public Relations

Public Relations Counselors, AKCG, has provided CSIET Members with free, informative and thought-provoking webinars, road maps, and conference sessions related to crisis communications. In 2018, in partnership with AKCG, CSIET launched a new program as a new benefit for CSIET Members. This resource will help you better engage your community in the many wonderful and positive aspects of international student exchange. This four-part guide, and the tools provided, will show you how to harness your core audience's experiences to secure insightful and positive news coverage. CSIET Members can access past webinars, road maps and Part One of this new program in [AKCG's - Public Relations Counselors Information](#) page.

New Members of CSIET Board of Directors

CSIET welcomes its newest Board Members. We look forward to working with them in their upcoming years of service. [Learn more](#).

Amy Ballard



Bobby Cox



Suzy Fitzpatrick



Paul McLaughlin

