

REGISTRATION

FEES:

Registration fees must accompany the registration form. Although walk-ins are welcome, participants registering less than one week prior to the event are not guaranteed printed materials. *Registration is also available on-line at www.tnlta.org.*

\$ 75 Members of TNLTA (1st registrant)

\$ 50 Additional registrants from same member company

\$150 Non-members

To guarantee adequate room setup and availability of materials, please specify the location you will be attending.

___ Knoxville (9/17) ___ Chattanooga (9/18)

___ Nashville (9/19)

Name: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

Name for Badge: _____



Please complete and return this registration form, along with proper remittance, to:

**TENNESSEE LAND TITLE ASSOCIATION
P.O. Box 528
Mount Juliet, TN 37121-0528**

Credit card payment is available
with on-line registration at
www.tnlta.org

615-288-3936
E-mail: tnlta@tnlta.org
Contact: Lisa McNamara



TENNESSEE LAND TITLE ASSOCIATION
P.O. BOX 528
MOUNT JULIET, TN 37121-0528

Tennessee Land
Title School
SEPTEMBER 2018

ANATOMY OF A CYBER ATTACK

Chattanooga

Knoxville

Nashville

3 hours General CLE

APPROVED and

3 hours General CE

Applied For

DATES & LOCATIONS

MONDAY, SEPTEMBER 17, 2018

KNOXVILLE

UT Conference Center

600 Henley Street, Knoxville, TN 37902

Room: Posted

Parking available in the new garage adjacent to the UT Conference Center

TUESDAY, SEPTEMBER 18, 2018

CHATTANOOGA

DoubleTree by Hilton- Downtown

407 Chestnut Street, Chattanooga, TN 37402

Room: Posted

Valet Parking Available for \$11

WEDNESDAY, SEPTEMBER 19, 2018

NASHVILLE

Nashville School of Law

4013 Armory Oaks Drive, Nashville, TN

Room: Posted

Free Parking Available

To better accommodate the needs of our members, Tennessee Land Title Schools are being offered on numerous dates. We hope that between the three locations, you will find one to fit your schedule.

TAKE ADVANTAGE OF YOUR TNLTA MEMBERSHIP!

In addition to the already discounted member rate, our members may take advantage of an additional discount for multiple attendees from the same office. The first member registrant will pay \$75. Each additional registrant from the same member company will pay only \$50.

Anatomy of a Cyber Attack

Wire Fraud usually begins with a simple mistake, like clicking on a link, responding to what appears to be a legitimate e-mail or even getting a new client a cup of coffee. Learn how hackers and cyber thieves use technology and social engineering to prey on your natural desire to "help your customers." They have an extensive inventory of deceptive maneuvers, all carefully designed to gain access into your network to perpetrate a cyberattack. Untrained staff, unaware of the hacker's bag of tricks, quickly become victims.

This presentation will discuss how to detect a fraud in progress, what to do when it occurs and how to mitigate your losses when a cyberattack eventually occurs. See video examples of how cyber hacks occur, learn how to prepare breach response plans and analyze coverages provided by professional liability and cyber insurance policies. This program will be instructive to both staff and Management.

UPCOMING EVENTS

2018 HOT TOPICS
November 9, 2018
AT&T Building

AGENDA

8:30- 9:00 am- Registration

9:00-10:30 am- Part 1 -

Insight into Attacks, Strategies for Preventing Losses and Response Plans

- A. Analysis of How Wire Fraud Attacks Occur
- B. Strategies to Prevent Attacks
- C. Dealing with an Attack

10:30-10:45- BREAK

10:45-12:15- Part 2-

Mitigation of your losses with Insurance

- A. Cyber events affect all businesses and all sizes
- B. Costs of a cyber event
- C. Traditional business insurance policies rarely cover risks related to cyber events
- D. Cyber coverage
- E. Cyber-related laws
- F. Cyber insurance Market
- G. Application and underwriting
- H. Conclusion

Seminars presented by:

Graham Swafford-
Swafford Insurance

Gene McCullough-
Title Experts & Management Services