Sponsorship Prospectus

We invite you to be a proud sponsor for the 2020 and 2021 National Association of Scientific Materials Managers annual Conference and Trade Show in Oklahoma City, Oklahoma and Palm Springs, California. Your support invests in the professional development of scientific laboratory and materials managers, but also promotes your business and sales. The buying power of NAOSMMM members is substantial and sponsoring at the annual conference is a very effective way to advertise and identify new clients and sales leads. Please review and consider the following sponsorship options and we look forward to seeing you in Oklahoma City and Palm Springs!

Lynn Kozinski,
NAOSMMM Chairperson
Conference Sponsorships
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For this prospectus and other sponsor information go to:
www.naosmm.org
and access the “Partners and Sponsors” link
**Sponsorship Opportunities**

**Tote Bags**
- One Sponsor = $2,000

Sponsorship secures tote bags with company logo and NAOSMM logo. Each registered attendee will receive a tote bag with conference program, list of attendees and other “conference goodies”.

**Conference Travel Fund Awards for Attendees**
- Multiple Sponsors (increments of $700)

Sponsorship secures travel funding for individual attendees to attend conference. The NAOSMM Awards Committee will estimate travel expenses of each eligible attendee and make awards according to established criteria.

- Company receives recognition during Vendor Luncheon program and may choose to present the award to the recipient

**Hotel Key Card Ad (one side)**
- One Sponsor = $1,500

Sponsorship secures your logo and/or advertisement on one side of the hotel room key card. This is a high profile ad during the entire conference. Attendees keep the card as a souvenir of the conference and so will have your information to take home as well.

**Special Events**

- **Sunday Welcome Reception**
  - Sponsorship secures welcome reception at the hotel the Sunday evening before the conference officially commences.
  - Sponsor works directly with hotel for food and beverages.

- **Tuesday and Wednesday Evenings Out**
  - Can be any location determined, planned and paid directly by the sponsor. Local Host will assist in finding venues. For all Evenings Out:
    - Attendance is ~150 for registered members and registered companions, as well as all sponsors’ guests.
    - Company may provide welcome gift with company name and logo

**All sponsorships include the following benefits:**
- Company recognized in Conference Program Book if invoice is paid by May 15th of the conference year.
- Recognition Certificate for your Trade Show Booth and on the [NASOMM conference webpage](#)
  - Sponsorships < $1,500 will be recognized as Corporate Sponsors
  - Sponsorships > $1,500 will be recognized as Corporate Partners

**All special events sponsors include the following benefits:**
- Full page black/white conference program ad
- Conference app notification promoting the event
- Advertising materials and items can be distributed in conference attendee tote bags and during the special event
Sponsorship Opportunities

**Keynote Speaker and Workshop Speaker** - each with a Single sponsor = $1500
Sponsorship secures funding for a Keynote or Workshop Speaker.

**“Special” Welcoming Guest Speaker on Monday** - Single Sponsor = $1,000
Sponsorship secures funding for a “special” character speaker at the General Session on Monday morning.
- Company receives special recognition at the introduction of the speaker
- Company official may introduce the speaker
- NAOSMM will identify and secure appropriate speakers

**Network Breaks** = $1000
Your choice of: Tuesday or Thursday morning OR Monday, Wednesday or Thursday afternoon

**Continental Breakfast on Monday** = $2,000
Sponsorship secures hosted networking breaks or continental breakfast for conference participants (~135) at a specific time in the morning and afternoon.
Food and beverages will be supplied by the hotel. Arrangements for menu coordinated with local NAOSMM Host.
- Company name and/or logo signage visible on break tables

**Special Sponsorships**

**Manager of the Year Award** – Unique handcrafted glass sculpture presented to NAOSMM Manager of the Year

**President’s Award** – Steuben glass bowl or sculpture presented to outgoing NAOSMM President. The Award is usually presented every two years to the outgoing NAOSMM president.

**Conference Signs** – Sponsorship secures the printing of signs for all functions, seminars, Trade Show and breaks.
- Company may make presentation at the closing banquet

**Sponsorship Opportunities**
Speaker and Break Sponsorships include free App Push Notification!
Conference Program Book Ads-
Multiple Sponsors = $250-$1500

Program is given to each attendee and every vendor at the Trade Show. It is key to guiding attendees through the conference and is referred to continuously during and after the conference.

Full Color Cover Ads-
- One outside back cover = $1500
- One inside front cover = $1000
- One inside back cover = $800

Black and White Ads within the book -
- Full page = $700
- Half page = $400
- Quarter page = $250

- Company will achieve Corporate Sponsor status and Website Sponsor status

App Sponsorships–
Splash Screen-
One Sponsor = $1,800

Featured Exhibitor-
One Sponsor = $1,200

Scrolling Main Banner-
Multiple Sponsors = $1,000

- Company will achieve Corporate Sponsor status and Website Sponsor status

Scavenger Hunt Game Participation = $250 ea.
The Scavenger Hunt Game during the Trade Show is an excellent ice breaker for participants and gives them the opportunity to win prizes. It also ensures high traffic to your booth and provides fun for all!

Newsline Advertisement Opportunities
Newsline, NAOSMM’s quarterly newsletter, welcomes advertisements and is another way to promote your company and reach NAOSMM members. Please go to: www.naosmm.org and access the “Partners and Sponsors” link for further details.

Corporate Membership
$200 corporate membership can provide your company with year round benefits and priority access to NAOSMM members. Please go to: www.naosmm.org and access the “Membership” link for further details.